



The State Museum collects, preserves, and presents the stories of South Carolina through engaging exhibits and programs that educate and enrich the visitor.

1. OVERVIEW

- Accredited by AAM and Sanctioned by the Smithsonian.
- Third in the State with School field trips behind the Zoo and Roper Mtn Science Center
- Attendance Average of 150,000 per year -50% Outer market, 10% Outside the State
- Schools Visitation 70,000/year - All SC Counties represented
- Cultural Tourism Destination with an estimated impact of \$15.0 million

2. OPERATIONS

- Attendance grew by 7% in 2009/10.
- Total Earned Revenues = \$1,575,000
- Grants and Foundation Support = \$250,000
- 259 volunteers contributed over 11,600 hours to the museum – a value well in excess of \$235,000.
- Continued progress was made with ETV as the museum provided content and assistance to many programs. We hosted 7 hour long programs for ETV which was available to school children all across the state.
- Other Partners include – Relic Room, Girls in Science, Mad Science, City Year,

3. BUDGET REDUCTIONS

The State Museum lost **56%** in discretionary funding from state funds in the past two years; from a budget in 2009 of \$2,170,000 down to \$963,000 actual for 2011; a decrease of \$1,207,000.

Museum Budget Recap	2011 Budget	2010 Actual	2009 Budget	Variance 2011 vs 2009 Bud
Beginning State Funds	\$ 3,185,000	\$ 3,415,000	\$ 4,280,000	
Budget Reduction	\$ (422,000)	\$ (230,000)	\$ -	
State Funds	\$ 2,763,000	\$ 3,185,000	\$ 4,280,000	(1,517,000)
Rent to be Paid to General Services	\$ (1,800,000)	\$ (1,800,000)	\$ (2,110,000)	\$ 310,000
Net Funds Available for Museum	\$ 963,000	\$ 1,385,000	\$ 2,170,000	\$ (1,207,000)
% Reduction by Year	-30%			
Cumulative Reduction	-56%			

Description of Reductions

1. Full time staff furloughs
 - 9 days in 2009, 10 days in 2010
2. Staff reductions
 - 62% Reduction from peak level; 67.0 FTE's to 25.5 FTE's
3. Elimination of 24 hour staffed security
4. Closing of a changing exhibit Gallery
5. Elimination of artifact acquisition
6. Reduction in purchase of paid advertising
7. Program Reductions Costs
8. Reduction in Exhibit Repair and Maintenance

Museum Staffing Comparisons	PEAK	PRIOR	2011 Budget	Variance 2011 vs PRIOR	Variance 2011 vs PEAK
Admin	12	6.5	4.0	(2.5)	(8.0)
Education	15	8	6.0	(2.0)	(9.0)
Facilities	26	14	6.5	(7.5)	(19.5)
Marketing	5	5	4.0	(1.0)	(1.0)
Operations	9.0	6.0	5.0	-1.0	-4.0
Total	67	39.5	25.5	(14.0)	(41.5)
			% Reduction	-35%	-62%

4. RESTRUCTURING OPTIONS

1. Parks, Recreation, and Tourism – PRT is most similar to the museum in its functions of Operations, Guest Services, Programming, Retail, Food Service, Ticket Sales, and Marketing which generate earned revenue. The museum could coordinate with PRT the operation of the state house and Governor’s mansion gift shops as well as provide historical interpretation at state parks. Also the museum’s exhibit staff could assist in panel and exhibit fabrication.
2. Statewide Museum Cluster – This agency would be formed by all the state funded museum facilities such as the State Museum, Confederate Relic Room, McKissick Museum ,etc
3. Cultural Agencies – Although grouped together by sub-committee the State Museum differ with these other agencies in that the museum has direct delivery of its product to the end user. If another agency were to move into the State Museum building there would be some rent savings and possible some administrative savings. Another issue to consider is the fact that the museum also has a supporting 501-3-c Foundation that raises restricted monies to be used only by the museum as per its legal structure.

5. COST SAVINGS

The biggest potential for cost savings to our budget would be a different approach to our building occupancy (rent) costs. Rent to the B&CB is 65% of our state appropriation. Rent to the State Museum is billed at \$2,300,000 but currently limited to \$1,800,000 by proviso. We pay more on rent than we do in FTE salaries. Total rent paid to General Services on this building by the three tenants (State Museum, Relic Room Museum, and Department of Revenue) is estimated at \$3,600,000

Options to reduce this cost are -

- Pay actual operating Costs to General Services versus the rent structure now in place
- Operate the building ourselves and privatize the needed maintenance
- Add an additional tenant

**STATE MUSEUM
STAFFING COMPARISON**

	2001	2009	2011 Forecast	Variance 2011 vs 2009	Variance 2011 vs 2001
Admin					
Agency Director	1	1	1	0.0	0.0
Admin Asst	1	0	0	0.0	(1.0)
Deputy Director	2	0	0	0.0	(2.0)
Comptroller	1	1	1	0.0	0.0
Accountant	3	1.5	0.5	(1.0)	(2.5)
Purchasing	1	1	0.5	(0.5)	(0.5)
Info Tech	2	1	0.5	(0.5)	(1.5)
Human Resources	1	1	0.5	(0.5)	(0.5)
Sub	12	6.5	4.0	(2.5)	(8.0)
Education					
Curators	8	5	4	(1.0)	(4.0)
Registration	2	1	1	0.0	(1.0)
Conservation	1	0	0	0.0	(1.0)
Education Manager	3	1	1	0.0	(2.0)
Volunteer Manager	1	1	0	(1.0)	(1.0)
Sub	15	8	6.0	(2.0)	(9.0)
Facilities					
Security	9	4	1	(3.0)	(8.0)
Building Service	4	4	0.5	(3.5)	(3.5)
Fabrication	13	6	5	(1.0)	(8.0)
Sub	26	14	6.5	(7.5)	(19.5)
Marketing					
Marketing Manager	1	1	1	0.0	0.0
Webmaster	1	1	1	0.0	0.0
Graphics	1	1	1	0.0	0.0
Outreach	2	2	1	(1.0)	(1.0)
Sub	5	5	4.0	(1.0)	(1.0)
Operations					
Programs	4	2	2	0.0	(2.0)
Group Visits	1	1	1	0.0	0.0
Gift Shop	2	2	1	(1.0)	(1.0)
Facility Rentals	2	1	1	0.0	(1.0)
Sub	9.0	6.0	5.0	-1.0	-4.0
Total	67	39.5	25.5	(14.0)	(41.5)
			% Reduction	-35%	-62%

**CHAPTER 13. SOUTH CAROLINA MUSEUM COMMISSION AND INSTITUTE OF
ARCHEOLOGY AND ANTHROPOLOGY**

ARTICLE 1. SOUTH CAROLINA MUSEUM COMMISSION

SECTION 60-13-10. South Carolina Museum Commission created; membership; chairman; vacancies; terms of office. [SC ST SEC 60-13-10]

There is hereby created the South Carolina Museum Commission composed of nine members appointed by the Governor for terms of four years and until successors are appointed and qualify. One member shall be appointed from each congressional district of the State and three members shall be appointed at large. One of the at-large members shall be appointed chairman of the Commission by the Governor. Vacancies for any reason shall be filled in the manner of original appointment for the unexpired term.

Notwithstanding the provisions above prescribing four-year terms for members of the Commission, the members appointed from even-numbered congressional districts and one at-large member other than the chairman shall be initially appointed for terms of two years only.

SECTION 60-13-20. Meetings and officers of commission; compensation of members. [SC ST SEC 60-13-20]

The Commission shall meet at least quarterly and at such other times as the chairman shall designate. Members shall elect a vice-chairman and such other officers as they may deem necessary. They shall be paid such per diem, mileage and subsistence as provided by law for boards, committees and commissions.

SECTION 60-13-30. Primary function of Commission. [SC ST SEC 60-13-30]

The primary function of the Commission shall be the creation and operation of a State Museum reflecting the history, fine arts and natural history and the scientific and industrial resources of the State, mobilizing expert professional advice and guidance and utilizing all available resources in the performance of this function.

SECTION 60-13-40. Powers of Commission. [SC ST SEC 60-13-40]

To carry out its assigned functions, the Commission is authorized to:

- (1) Establish a plan for, create and operate a State Museum;
- (2) Elect an executive officer for the Commission, to be known as the Director;
- (3) Make rules and regulations for its own government and the administration of its museum;
- (4) Appoint, on the recommendation of the Director, all other members of the staff;
- (5) Adopt a seal for use in official Commission business;
- (6) Control the expenditure in accordance with law of such public funds as may be appropriated to the Commission;
- (7) Accept gifts, bequests and endowments for purposes consistent with the objectives of the Commission;
- (8) Make annual reports to the General Assembly of the receipts, disbursements, work and needs of the Commission; and
- (9) Adopt policies designed to fulfill the duties and attain the objectives of the Commission as established by law.

SECTION 60-13-50. Director. [SC ST SEC 60-13-50]

The Director of the Commission shall be the Director of the State Museum, when such facility comes into existence and his qualifications shall reflect an ability to serve in that capacity. Compensation for the Director shall be determined by the General Assembly.