

South Carolina Department of Agriculture

Hugh E. Weathers, Commissioner



House Legislative Oversight Committee
Economic Development, Transportation, and Natural Resources Subcommittee
February 16, 2017

Program Structure in General Appropriations Act

I. Administrative Services

III. Consumer Protection

IV. Marketing Services. A. Marketing & Promotions

IV. Marketing Services. B. Commodity Boards

IV. Marketing Services. C. Market Services

IV. Marketing Services. D. Inspection Services

IV. Marketing Services. E. Market Bulletin

V. Employee Benefits



Goals and Strategic Plan

Goal	Intended Public Benefit/Outcome
Improve agency operational readiness and workforce development	Agency employees provide better customer service and are more productive
Protect consumers and businesses in the marketplace through physical inspections, laboratory analyses, product sampling, licensing, field testing, auditing, and other compliance activities	Provide public safety by ensuring quality and quantity of products in the marketplace are accurate
Promote and market South Carolina agriculture, both domestically and abroad, to increase demand for agricultural products	Grow the value (per unit, total) of agricultural products and by-products in the state
Expand South Carolina's agricultural outputs by providing value-added opportunities to farmers and timely information to all stakeholders	Increase the value of agribusiness in SC

Agency Operations

“Improve agency operational readiness and workforce development”

Daily Operations Programs:

- Commissioner’s Office
- Human Resources
- Administration
- Information Technology



Agency Operations

“Improve agency operational readiness and workforce development”

Key Services/Products

- Executive leadership
- Agency support services
- Personnel, budget, and supply management
- Constituent services

Customers

- Executive branch/state agencies
- Employees
- General public



Consumer Protection

“Protect consumers and businesses in the marketplace through physical inspections, laboratory analyses, product sampling, licensing, field testing, auditing, and other compliance activities”

Daily Operations Programs:

- Laboratory Services
- Consumer Services
- Metrology Services
- Food and Feed Safety and Compliance



Consumer Protection

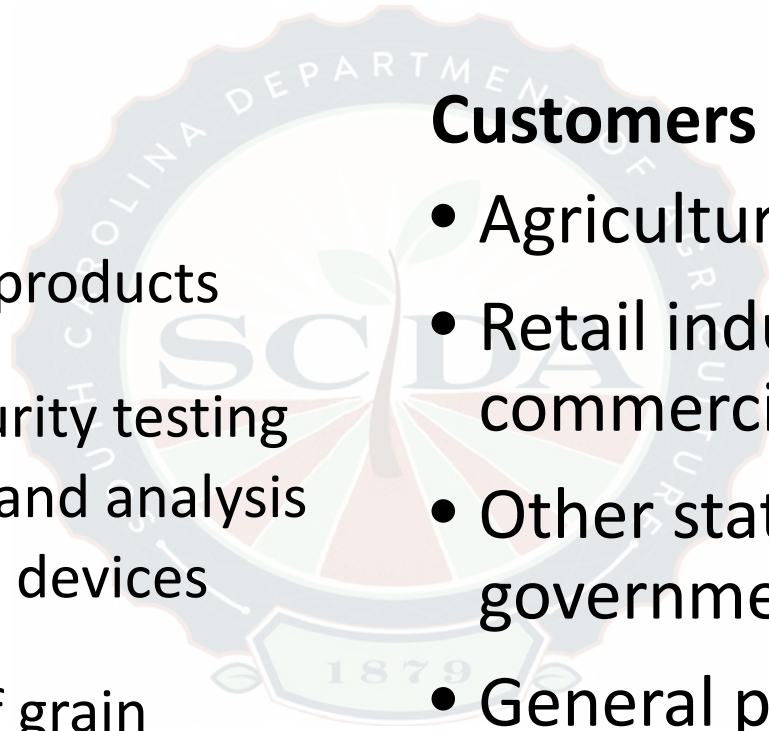
“Protect consumers and businesses in the marketplace through physical inspections, laboratory analyses, product sampling, licensing, field testing, auditing, and other compliance activities”

Key Services/Products

- Chemical residue testing
- Gasoline and diesel fuel products inspection and analysis
- Seed germination and purity testing
- Food and feed sampling and analysis
- Weighing and measuring devices inspection
- Licensing and bonding of grain handlers and warehouses
- Calibration services

Customers

- Agriculture industry
- Retail industry (businesses using commercial scales)
- Other state and local government agencies
- General public



Agricultural Services

“Promote and market South Carolina agriculture, both domestically and abroad, to increase demand for agricultural products”

Daily Operations Programs:

- State Farmers Markets
- Marketing and Promotions
- Commodity boards
- Market News Service
- Grading and Inspections



Agricultural Services

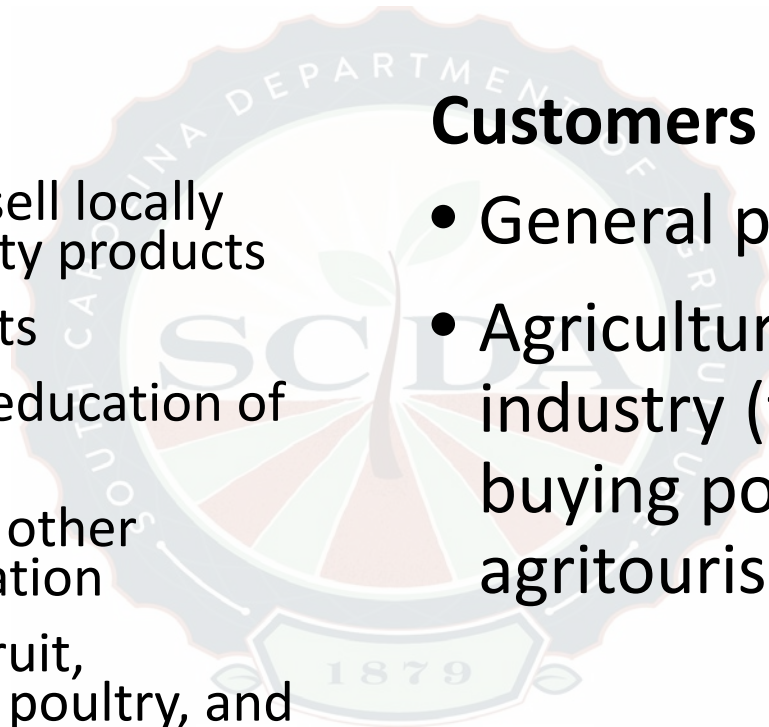
“Promote and market South Carolina agriculture, both domestically and abroad, to increase demand for agricultural products”

Key Services/Products

- Provide places to buy and sell locally grown produce and specialty products
- Promotion of SC ag products
- Research, promotion, and education of agricultural commodities
- Provide price, volume, and other agricultural market information
- Ensure correct grading of fruit, vegetables, peanuts, grain, poultry, and eggs
- Good Agricultural Practices (GAP) certification

Customers

- General public
- Agriculture and agribusiness industry (farmers, commodity buying points, roadside markets, agritourism, etc.)



External Affairs and Economic Development

“Expand South Carolina’s agricultural outputs by providing value-added opportunities to farmers and timely information to all stakeholders”

Daily Operations Programs:

- Agribusiness development
- Grant coordination
- Public information



External Affairs and Economic Development

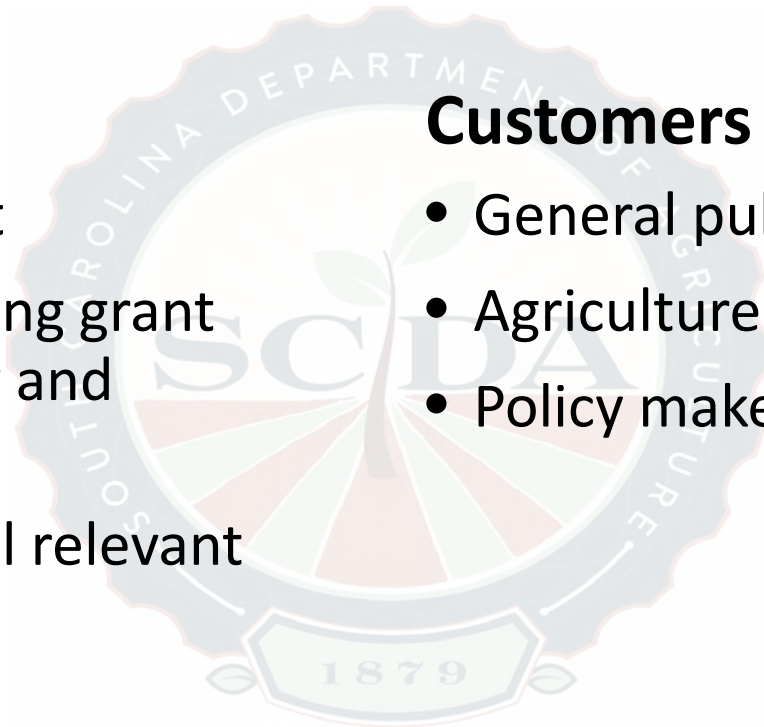
“Expand South Carolina’s agricultural outputs by providing value-added opportunities to farmers and timely information to all stakeholders”

Key Services/Products

- Agribusiness recruitment
- Securing and implementing grant resources both internally and externally
- Communication across all relevant platforms

Customers

- General public
- Agriculture industry
- Policy makers



Name of Partner Entity	Description of Partnership
SC Department of Health and Environmental Control (DHEC)	Farm to School, Local Foods Access, Food Safety, Dairy
SC Department of Commerce	Agribusiness Recruitment and Project Management
SC Department of Social Services	DSS administers Supplemental Nutrition Assistance Program (SNAP); SCDA trains farmers, farmers markets, roadside markets on how to participate in, and accept, SNAP
SC Department of Education	Train cafeteria staff for Farm to School
Clemson University PSA	Agribusiness Research, Food Safety Outreach and Education, Farm to School, Farm to Food Bank, Farm Aid Grant Program, Palmetto Series
SC State University	Farmer outreach and education
University of South Carolina	Palmetto Series, Farm to School, Agribusiness Studies
SC Department of Parks, Recreation and Tourism (PRT)	Chef Ambassador Program
Governor's Office	Chef Ambassador Program
SC Department of Natural Resources	Seafood regulatory programs, Regional Licensing Office at the Columbia State Farmers Market
SC Department of Administration (Admin)	SCDA is Division of Technology customer, seeks guidance from Division of Human Resources, purchases and leases vehicles, and leases office space through General Services
SC Department of Revenue	Farm Aid Grant Program, Milk Producer's Tax Credit
SC Aeronautics Commission	SCDA inspects fuel pumps at all public airports
SC Department of Corrections	SCDA purchases is a customer for many items, including office equipment, forms, and letterhead
USDA National Agricultural Statistics Service (NASS)	NASS is a tenant at the Columbia State Farmers Market; SCDA and NASS have a cooperative agreement
USDA Agricultural Marketing Service (AMS)	Cooperative Agreements for Country of Origin Labeling (COOL), Poultry and Egg Grading, Market News, Fruit and Vegetable, Good Agricultural Practices (GAP), Organic, Specialty Crop Block Grant (SCBG),
USDA Feed Grain Inspection Service (FGIS)	Export Inspections
USDA Food and Nutrition Service (FNS)	Farm to School
US Food and Drug Administration (FDA)	Cooperative Agreements for Food and Feed Inspections, Manufactured Foods Regulatory Process Standards (MFRPS), Animal Feed Regulatory Process Standards (AFRPS), Food Safety & Modernization Act (FSMA) Produce Rule