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CELEBRATING THE ARTS

ENGAGING, INSPIRING, AND ENRICHING OUR DIVERSE
COMMUNITY

Every year Artisphere breaks its own attendance record. With consistent growth in attendance, we continue to bring arts, culture, and a unique experience to the Upstate year after year.





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ECONOMIC IMPACT

THE STORY OF ARTISPHERE

Founded in 2003, Artisphere's mission is to create a nationally recognized Fine Arts festival that enhances the quality of life and economic vitality in South Carolina. The 15th Anniversary of Artisphere in 2019 was a huge success. Applications reached 952, average artists' sales were over \$9,730, attendance neared 70,000 and economic impact grossed an astounding \$9.1 million.

This year, we are thrilled to bring the 19th annual Artisphere festival back to Main Street the weekend of May 12-14th. The festival will be back to its full footprint and will span downtown Greenville between the intersection of Broad and Main St and Wardlaw and Main St. We are thrilled to host Artisphere 2022 and our artists and community are grateful for the opportunity to be together safely to celebrate and uphold our thriving Greenville arts culture.



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organizations to volunteer during the festival weekend and provides them with a portion of festival proceeds. Since 2005, Artisphere has donated over \$275,000 to local groups like SCCT, Greenville Chorale, SCGSA&H and more.

Other key components of festival programming are educational collaborations that reach a diverse age range from young children to young adults and budding arts professionals. Kidsphere pairs students from SCGSA&H with festival children to create free crafts. Clemson University's STEAM Exhibit and the University of South Carolina's Art of Healthy Living Exhibit instruct young festival goers in the areas of Science, Technology, Engineering, Arts & Mathematics as well as Health Sciences. The Emerging Festival Artist Scholarship program underwrites costs for two Greenville artists without festival exhibition experience to be a part of Artist Row.

Artisphere has grown into a centerpiece of Greenville's cultural calendar and has distinguished itself as both a national and regional destination while generating a total economic impact of nearly \$9.1 million in 2019. The festival is one of the country's top art shows. It has been named the Best Overall Arts Fair by ArtFairCalendar.com (the #1 website for art fair event listings) and landed at the #3 spot in USA Today's 10BEST Reader's Choice Contest for Best Art Festival in 2015. Greg Lawler's Art Fair Sourcebook consistently ranks Artisphere in the TOP10 out of 600 festivals across the country, and readers of Sunshine Artists magazine regularly put Artisphere among the 100 Best Fine Arts Shows in the country.