**A** **SENATE RESOLUTION**

TO CONGRATULATE BRITTONS OF COLUMBIA AND THE UNIVERSITY OF SOUTH CAROLINA DANCE MARATHON ON BREAKING A GUINNESS WORLD RECORD FOR THE MOST BOW TIES TIED IN FIVE MINUTES, AND TO RECOGNIZE THE UNIVERSITY OF SOUTH CAROLINA DANCE MARATHON FOR THEIR CONTRIBUTIONS TO THE PALMETTO HEALTH CHILDREN’S HOSPITAL.

Whereas, Columbia, South Carolina set the Guinness World Record for the most number of bow ties tied simultaneously in five minutes at 823, which is almost double the previous record of 417 bow ties tied in Birmingham, United Kingdom in 2012; and

Whereas, hosted by the University of South Carolina Dance Marathon, the Columbia Convention and Visitors Bureau, Columbia Metropolitan Convention Center, Brittons of Columbia, Palmetto Health Foundation, and the City of Columbia, the “Tie Us Together” bow tie tying contest was held February 9, 2014 at the Columbia Metropolitan Convention Center; and

Whereas, the idea for the event came after Lucky Levinson of Brittons posted a bow tie tying tutorial on YouTube and the video received approximately three million views; and

Whereas, Brittons of Columbia sold commemorative bow ties in advance of the event and at the event, the proceeds of which went to the University of South Carolina Dance Marathon, who will donate the money to the Palmetto Health Children’s Hospital; and

Whereas, the underlying goal of the event was to raise awareness for the Palmetto Health Children’s Hospital; and

Whereas, “For the Kids” is the motto of the University of South Carolina Dance Marathon, who has raised over $1.6 million for the Palmetto Health Children’s Hospital over the past fifteen years; and

Whereas, Brittons of Columbia is a family-owned company, started by Arnold Levinson in 1947. Mr. Levenson grew up in Barnwell, South Carolina working in his parent’s store, The Leader. Many notable South Carolinians shopped at The Leader, including Solomon Blatt and Edgar Brown. Mr. Levinson attended the Citadel as well as the University of South Carolina; and

Whereas, Brittons is currently co-owned by Lucky Levinson and Stacy Levinson with Perry Lancaster as the general manager. Brittons is proud to be a part of the business community, providing quality fashion and services to the citizens of South Carolina and visitors to our community. Now, therefore,

Be it resolved by the Senate:

That the Senate, by this resolution, congratulate Brittons of Columbia and the University of South Carolina Dance Marathon on breaking a Guinness World Record for the most bow ties tied in five minutes, and to recognize the University of South Carolina Dance Marathon for their contributions to the Palmetto Health Children’s Hospital.

Be it further resolved that a copy of this resolution be forwarded to the University of South Carolina Dance Marathon.

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