

**City of Isle of Palms**  
**Mayor Dick Cronin**

**Beach Community**

- \* Developed with 4200 properties
- \* Approximately 4500 full-time residents
- \* Approximately 25,000 overnight visitors each week
- \* 1,038,031 Vehicles moving on the Island based on traffic counts in month of July 2010

***Accommodations & Hospitality Fees are used to provide and maintain Visitor Services***

**Annual Tourism Services**—FY 2011

**Visitor Impacts**

	\$
Public Works ½ temporary employees to service larger volume of garbage generated by visitors	81 K
Public Works vehicles to handle transportation of additional waste material	52 K
Public Works contracted dumpster service for commercial users who service tourists	80 K
Public Restrooms	65 K
Beach Cleaning	86 K

**Visitor Safety**

50% of Fire Truck Leases (2009 58.2% of calls responded to by FD are visitors)	88 K
10% of Fire & Police response personnel	254 K
Beach Patrol	80 K
Debt for Public Safety Buildings (20% of Total)	159 K

**SUBTOTAL** FOR FY 2011 Exclusive of Special Projects

**\$ 945,000**

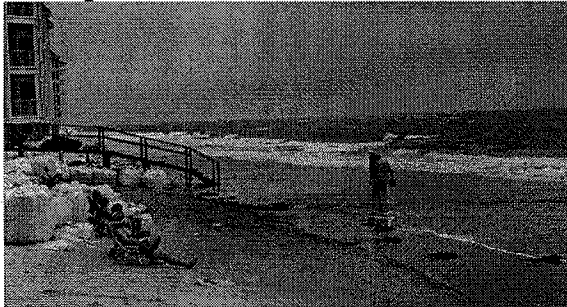
## Isle of Palms

### Special Tourism Projects: Beach

Beach Restoration Debt Service for 2011 (total debt incurred \$1.8million) \$ 315 K

Beach Monitoring & Long Term Beach Management 150 K

### Examples:



Condition of Beach prior to Restoration  
9-8-2007



2008 Restoration Project 5-30-2008



Dry sand beach restored and available  
for beach visitation and enjoyment. 7:30AM 8-19-2008

**Special Tourism Project: Marina**

\$

Marina Dredging, Engineering only 2011

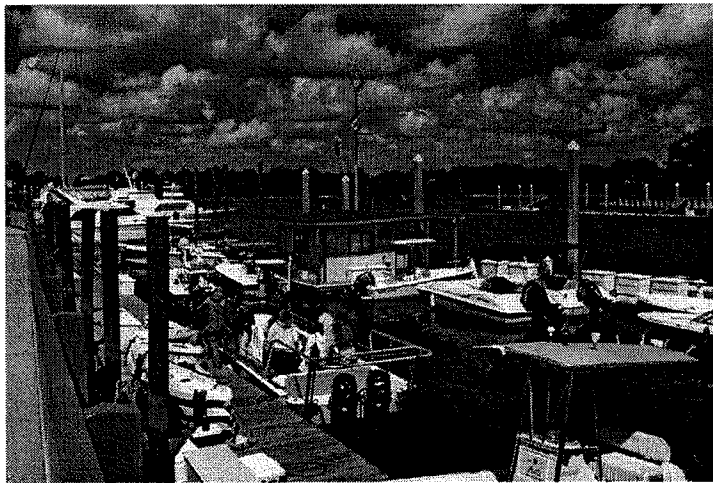
100 K

Marina Bulkhead & Marina Debt

363 K



5-14-09



9-21-2010

**City of Isle of Palms Marina being enjoyed by visitors.**

*Annual Tourism Services*

**\$945,000**

*Special Tourism Projects*

**\$928,000**

**GRAND TOTAL FY 11 TOURISM EXPENSES**  
**\$1,873,000**

**City of Isle of Palms' Dick Cronin, Mayor,  
Concluding comments:**

- **Reducing tourism income will dramatically decrease the services provided by municipalities, but not the need for such services.**
- **Consideration should be given by the State Tourism Industry to increasing financial support for Beach Communities to maintain the State's beaches.**

