

Legislative Oversight Committee

South Carolina House of Representatives

Post Office Box 11867

Columbia, South Carolina 29211

Telephone: (803) 212-6810 • Fax: (803) 212-6811



2016 Annual Restructuring Report Guidelines

PLEASE NOTE:

The information included in the agency's report will appear online for all legislators and the public to view.

Agency Name:

Date Report Submitted:

Agency Head

First Name

Last Name:

Email Address:

Phone Number:

South Carolina State Museum

January 12, 2016

William

Calloway

willie.calloway@scmuseum.org

803-898-4930

General Instructions

SUBMISSIONS	
What to submit?	Please submit this document in electronically only in both the original format (Excel) as well as in a PDF document. Save the document as "2016 - Agency ARR (<i>insert date agency submits report</i>)."
When to submit?	The deadline for submission is by the first day of session, January 12, 2016.
Where to submit?	Email all electronic copies to HCommLegOv@schouse.gov .

NOTE: If the agency enters its Name and the Date of Submission in the "Cover Page" tab, it should automatically populate at the top of each tab in this report.

WHERE INFORMATION WILL APPEAR	
Where will submissions appear?	The information included in the agency's report will appear online for all legislators and the public to view. On the South Carolina Statehouse Website it will appear on the Publications page as well as on the individual agency page, which can be accessed from the House Legislative Oversight Page.

QUESTIONS	
Who to contact?	House Legislative Oversight at 803-212-6810.

OTHER INFORMATION	
<i>House Legislative Oversight</i>	
Mailing	Post Office Box 11867
Phone	803-212-6810
Fax	803-212-6811
Email	HCommLegOv@schouse.gov
Web	The agency may visit the South Carolina General Assembly Home Page (http://www.scstatehouse.gov) and click on "Citizens' Interest" then click on "House Legislative Oversight Committee Postings and Reports."

Legal Standards

This is the first chart in the report because the legal standards which apply to the agency should serve as the basis for the agency's mission, vision and strategic plan.

Agency Responding	South Carolina State Museum
Date of Submission	1/12/2016

Item #	Statute, Regulation, or Proviso Number	State or Federal	Summary of Statutory Requirement and/or Authority Granted	Is the law a Statute, Proviso or Regulation?
1	60-13-10	State	<p>South Carolina Museum Commission created; membership; chairman; vacancies; terms of office.</p> <p>There is hereby created the South Carolina Museum Commission composed of ten members appointed by the Governor for terms of four years and until their successors are appointed and qualify. One member shall be appointed from each congressional district of the State and three members shall be appointed at large. One of the at-large members shall be appointed chairman of the commission by the Governor. Vacancies for any reason shall be filled in the manner of original appointment for the unexpired term.</p> <p>Notwithstanding the provisions above prescribing four-year terms for members of the commission, the members appointed from even-numbered congressional districts and one at-large member other than the chairman shall be initially appointed for terms of two years only.</p>	Statute
2	60-13-20	State	<p>Meetings and officers of commission; compensation of members.</p> <p>The Commission shall meet at least quarterly and at such other times as the chairman shall designate. Members shall elect a vice-chairman and such other officers as they may deem necessary. They shall be paid such per diem, mileage and subsistence as provided by law for boards, committees and commissions</p>	Statute

Legal Standards

3	60-13-30	State	<p>Primary function of Commission.</p> <p>The primary function of the Commission shall be the creation and operation of a State Museum reflecting the history, fine arts and natural history and the scientific and industrial resources of the State, mobilizing expert professional advice and guidance and utilizing all available resources in the performance of this function.</p>	Statute
4	60-13-40	State	<p>Powers of Commission.</p> <p>To carry out its assigned functions, the Commission is authorized to:</p> <ol style="list-style-type: none"> (1) Establish a plan for, create and operate a State Museum; (2) Elect an executive officer for the Commission, to be known as the Director; (3) Make rules and regulations for its own government and the administration of its museum; (4) Appoint, on the recommendation of the Director, all other members of the staff; (5) Adopt a seal for use in official Commission business; (6) Control the expenditure in accordance with law of such public funds as may be appropriated to the commission; (7) Accept gifts, bequests and endowments for purposes consistent with the objectives of the Commission; (8) Make annual reports to the General Assembly of the receipts, disbursements, work and needs of the Commission; and (9) Adopt policies designed to fulfill the duties and attain the objectives of the Commission as established by law. 	Statute
5	60-13-50	State	<p>The Director of the Commission shall be the Director of the State Museum, when such facility comes into existence and his qualifications shall reflect an ability to serve in that capacity. Compensation for the Director shall be determined by the General Assembly.</p>	Statute

Legal Standards

7	29.1	State	(MUSM: Removal From Collections) The commission may remove accessioned objects from its museum collections by gift to another public or non-profit institution, by trade with another public or non-profit institution, by public sale, by transfer to the commission's education, exhibit, or study collections or to its operating property inventory; or as a last resort, by intentional destruction on the condition that the objects so removed meet with one or more of the following criteria: (1) they fall outside the scope of the South Carolina Museum Commission's collections as defined in the Collection Policy ; (2) they are unsuitable for exhibition or research; (3) they are inferior duplicates of other objects in the collection; or (4) they are forgeries or were acquired on the basis of false information; funds from the sale of such objects will be placed in a special revolving account for the commission to use solely for the purpose of purchasing objects for the collections of the State Museum.	Proviso
8	29.2	State	(MUSM: Museum Store) The Museum Commission shall establish and administer a museum store in the State Museum. This store may produce, acquire, and sell merchandise relating to historical, scientific, and cultural sources. All profits received from the sale of such merchandise shall be retained by the Museum Commission in a restricted fund to be carried forward into the following fiscal year. These funds may be used for store operations, publications, acquisitions, educational programs, exhibit production and general operating expenses provided that the expenditures for such expenses are approved by the General Assembly in the annual Appropriation Act	Proviso
9	29.3	State	(MUSM: Retention of Revenue) The Museum Commission may retain revenue received from admissions, program fees, facility rentals, professional services, donations, food service, exhibits and exhibit components, and other miscellaneous operating income generated by or for the museum and may expend such revenue for general operating expenses provided that such expenditures are approved by the General Assembly in the annual Appropriation Act. Any unexpended revenue from these sources may be carried forward into the current fiscal year to be expended for the same purposes.	Proviso
10	29.4	State	(MUSM: School Tour Fee Prohibition) The commission may not charge admission fees to groups of children from South Carolina who have made reservations that are touring the museum as part of a school function.	Proviso
11	29.5	State	(MUSM: Dining Area Rent) Of the space currently vacant in the Columbia Mills Building, space large enough for the museum to have dining space for school-aged children shall be provided to the State Museum at no cost.	Proviso

Legal Standards

12	29.6	State	(MUSM: Remittance to General Services) The State Museum is directed to remit not less than \$1,800,000 to the Budget and Control Board, Division of General Services as compensation for expenses associated with the premises it leases in the Columbia Mills Building. In the event the General Assembly or the Budget and Control Board implements a mid-year across-the-board budget reduction, the rent that the State Museum remits to the Budget and Control Board shall be reduced by the same percentage as the assessed budget reduction.	Proviso
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Mission, Vision and Goals

Agency Responding	South Carolina State Museum
Date of Submission	1/12/2016
Fiscal Year for which information below pertains	2015-16

Mission	Through innovative partnerships, comprehensive collections, and stimulating exhibits and programs, The South Carolina State Museum provides educational environments that entertain, inspire imagination and creativity, and enrich the lives of visitors.
Legal Basis for agency's mission	60-13-30
Vision	The South Carolina State Museum is an ever-changing, innovative institution reflecting the essence and diversity of South Carolina, a catalyst for the cultural and educational development of our state and a model among museums nationally.
Legal Basis for agency's vision	60-13-30

Legal Responsibilities Satisfied	Goals & Description	Describe how the Goal is S.M.A.R.T.	Public Benefit/Intended Outcome	Responsible Person Name:	Number of months person has been responsible for the goal or objective:	Position:
(i.e. state and federal statutes or provisos the goal is satisfying)	(i.e. Goal 1 - insert description)	Specific Measurable Attainable Relevant Time-bound	(Ex. Output = rumble strips are installed on the sides of a road; Outcome = incidents decrease and public perceives that the road is safer) Just enter the intended outcome			
60-13-30, 60-13-40, 60-13-50	Goal 1 - Maximize impact of Museum Operations	The goal fulfills the primary mission of the museum by positively impacting our visitors. We measure attendance, revenues and economic impact. Museum operations is a core function and expertise of museum staff. The goal relates to the Museum's main mission of providing an educational environment that enriches the visitor. The Museum's operations are mentioned through daily, weekly, monthly and annual reporting.	Families, school children and other visitors will have a better understanding and appreciation of their state.	Doug Beerman and Merritt McHaffie		Director of Operation and Director of Marketing
60-13-30, 60-13-40, 60-13-50	Goal 2 - Be a primary educational resource for SC Schools	The goal fulfills the educational mission of the Museum by hosting school field trips and providing educational content. We measure school attendance and outreach impressions. Delivering educational content is a core function and expertise of the museum staff. The goal relates to the Museum's mission of providing engaging educational environments. Educational programs and attendance are tracked daily, weekly, monthly and yearly.	School children's creativity to learn is inspired.	Tom Falvey		Director of Education
60-13-30, 60-13-40, 60-13-50	Goal 3 - Be the Caretaker of South Carolina's History	The State Museum is charged with collecting historical artifacts that preserve the history of South Carolina. We measure the number and type of accessions as well as citizen inquiries. Collecting and preserving the state's history is a core function and expertise of Museum staff. The goal relates to our goal of providing comprehensive collections. The collections department determine object needs based on exhibit plans on the exhibit calendar.	South Carolina's valuable objects reflecting it's history are preserved.	Paul Matheny		Director of Collections
60-13-30, 60-13-40, 60-13-50	Goal 4 - Deliver Quality content	The goal fulfills the specific museum objective of innovation, engaging and entertaining content. We measure by how many exhibits and programs we produce and the visitation to each. Developing museum content is a core function and expertise of the museum staff. The goal is relevant to the mission by positively impacting our visitors and attracting attendance. The exhibits are planned and through a comprehensive continues planning document.	Visitors will attend the State Museum	Paul Matheny, Huck Behrends		Director of Collections and Director of Exhibits

Strategy, Objectives and Responsibility

Agency Responding	South Carolina State Museum
Date of Submission	1/12/2016
Fiscal Year for which information below pertains	2015-16

Legal Responsibilities Satisfied:	Strategic Plan Part and Description	How it is S.M.A.R.T.:	Public Benefit/Intended Outcome:	Responsible Person Name:	Number of months person has been responsible for the goal or objective:	Position:	Office Address:	Department or Division:	Department or Division Summary:
(i.e. state and federal statutes or provisos the goal or objective is satisfying)	(i.e. Goal 1 - Insert description, Strategy 1.1 - Insert Description, Objective 1.1.1 - Insert Description)	Describe how each goal and objective is... S pecific; M easurable; A ttainable; R elevant; and T ime-bound	(Ex. Output = rumble strips are installed on the sides of a road; Outcome = incidents decrease and public perceives that the road is safer) Just enter the intended outcome						
60-13-30, 60-13-40, 60-13-5	Goal 1 - Maximize impact of Museum Operations	The goal fulfills the primary mission of the museum by positively impacting our visitors. We measure attendance, revenues and economic impact. Museum operations is a core function and expertise of museum staff. The goal relates to the Museum's main mission of providing an educational environment that enriches the visitor. The Museum's operations are mentioned through daily, weekly, monthly and annual reporting.	Families, school children and other visitors will have a better understanding and appreciation of their state.	Merritt McHaffie	29	Marketing Director	301 Gervais Street Columbia 29201	Marketing Department	To generate attendance at the museum and its events through publicity and paid advertising as well as performing public relations in the community and State.
The agency does not need to	Strategy 1.1 - Effectively Market State Museum	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
60-13-30, 60-13-40	Objective 1.1.1 - Increase General Attendance	Visitors, Families, and groups will attend the museum. We measure attendance by general admission, groups, schools, passes and membership. Generating attendance is a core expertise of the marketing department consistency of graphics, advertising, web and public relations staff. Generating of attendance exposes the content of the Museum to the citizens. Annual attendance goals are set that are monitored daily.	The Museum enriches the lives of the visitors.	Merritt McHaffie	29	Marketing Director		Marketing Department	To generate attendance at the museum and its events through publicity and paid advertising as well as performing public relations in the community and State.
	Strategy 1.2 - Provide additional revenue streams	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
60-13-30, 60-13-40, 29.2, 29.3	Objective 1.2.1- Ticket Revenue, Store, Facility Rentals and Programs	The Museum generates earned income to help pay expenses to fulfill its mission. We measure revenues by store, rentals, programs, theater and special events. Generating revenues is a core expertise of the operations department consistent of store, rental and theater staff. Generating revenue helps provide additional income to provide core mission activation. Annual revenue goals are set that are monitored daily.	The Museum is able to impact more people with more funds.	Doug Beerman	18	Operations Director		Operations Department	Operation of Admissions, the Gift Shop, Food Service, and other resell opportunities including the facility rental program
60-13-30, 60-13-40, 60-13-5	Goal 2 - Be a primary educational resource for SC schools	The goal fulfills the educational mission of the Museum by hosting school field trips and providing educational content. We measure school attendance and outreach impressions. Delivering educational content is a core function and expertise of the museum staff. The goal relates to the Museum's mission of providing engaging educational environments. Educational programs and attendance are tracked daily, weekly, monthly and yearly.	School children's creativity to learn is inspired.	Tom Falvey	15 1/2 years	Education Director		Education Department	To fulfill the educational mission by providing quality learning experiences for the visitors as well as responsibility for managing group reservations and volunteers/docents.
	Strategy 2.1 - Teach standards-based Lesson and classroom programs on site	n/a	n/a	n/a	n/a	n/a	n/a	n/a	To present educational, entertaining, and impactful exhibit and thematic related programs and events as well as the management and execution of the outreach programs.
60-13-30, 60-13-40, 29.4	Objective 2.1.1 - Provide multi-grade level experiences to as many schools as possible	Schools attend the State Museum for its standard based lessons. We measure school attendance and generate by district, county, and grade level. Delivery on site educational experience is a core expertise of the educational staff including STEM, Planetarium, Observatory and Volunteer staff. The Museum provides engaging, educational environments. Annual school visitation goals are set and monitored daily.	School Children are excited about learning.	Tom Falvey	15 1/2 years	Education Director		Education Department	To fulfill the educational mission by providing quality learning experiences for the visitors as well as responsibility for managing group reservations and volunteers/docents.

Strategy, Objectives and Responsibility

60-13-30, 60-13-40	Objective 4.2.1 - Develop and hold multiple signature events and programs	Programs are entertaining and engaging and attract attendance. We measure the number of programs produced and the visitation to each. Delivering Museum programs is a core expertise of the program and marketing staff. Entertaining programs attract attendance and educate the visitor. Programs are planned and executed through an annual plan.	Visitors will attend the programs and enjoy the experience.	Paul Matheny	15 years	Collections Director		Collections Department	Responsible for the collecting, preserving, storing, interpreting, and exhibiting the specimens/artifacts that represent South Carolina's past, present and future
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Associated Programs

Agency Responding	South Carolina State Museum
Date of Submission	1/12/2016
Fiscal Year for which information below pertains	2015-16

Name of Agency Program	Description of Program	Legal Statute or Proviso Requiring the Program	Objective the Program Helps Accomplish (The agency can copy the Objective number and description from the first column of the Strategy, Objective and Responsibility Chart) List ONLY ONE strategic objective per row.
Administration	1.8 million in rent to B&CB Finance, IT, Executive Director, and Human Resources as well as agency wide overhead such as paper, copiers, etc.	60-13-30, 60-13-40, 60-13-50,	Objective 1.1.1 - Increase General Attendance
Administration	1.8 million in rent to B&CB Finance, IT, Executive Director, and Human Resources as well as agency wide overhead such as paper, copiers, etc.	60-13-30, 60-13-40, 60-13-50,	Objective 1.2.1- Ticket Revenue, Store, Facility Rentals and Programs
Administration	1.8 million in rent to B&CB Finance, IT, Executive Director, and Human Resources as well as agency wide overhead such as paper, copiers, etc.	60-13-30, 60-13-40, 60-13-50,	Objective 2.1.1 - Provide multi-grade level experiences to as many schools as possible
Administration	1.8 million in rent to B&CB Finance, IT, Executive Director, and Human Resources as well as agency wide overhead such as paper, copiers, etc.	60-13-30, 60-13-40, 60-13-50,	Objective 2.2.1 - Offer outreach programs to schools, libraries and other institutions throughout the state
Administration	1.8 million in rent to B&CB Finance, IT, Executive Director, and Human Resources as well as agency wide overhead such as paper, copiers, etc.	60-13-30, 60-13-40, 60-13-50,	Objective 3.1.1 - Increase artifact and object accessions filling collecting gaps
Administration	1.8 million in rent to B&CB Finance, IT, Executive Director, and Human Resources as well as agency wide overhead such as paper, copiers, etc.	60-13-30, 60-13-40, 60-13-50,	Objective 3.2.1 - Thru ongoing reserch, the publishing of papers, exhibit development and community presentations
Administration	1.8 million in rent to B&CB Finance, IT, Executive Director, and Human Resources as well as agency wide overhead such as paper, copiers, etc.	60-13-30, 60-13-40, 60-13-50,	Objective 4.1.1 -Develop, write, produce and install changing exhibits in rotating galleries
Administration	1.8 million in rent to B&CB Finance, IT, Executive Director, and Human Resources as well as agency wide overhead such as paper, copiers, etc.	60-13-30, 60-13-40, 60-13-50,	Objective 4.2.1 - Develop and hold multiple signature events and programs
Museum Operations	Operations of Admissions, Gift Shop, Food Service, Collections, Education, Exhibits, Programs, Events and Marketing	60-13-30, 60-13-40, 29.2, 29.3, 29.4, 29.6, 29.8	Objective 1.1.1 - Increase General Attendance
Museum Operations	Operations of Admissions, Gift Shop, Food Service, Collections, Education, Exhibits, Programs, Events and Marketing	60-13-30, 60-13-40, 29.2, 29.3, 29.4, 29.6, 29.8	Objective 1.2.1- Ticket Revenue, Store, Facility Rentals and Programs
Museum Operations	Operations of Admissions, Gift Shop, Food Service, Collections, Education, Exhibits, Programs, Events and Marketing	60-13-30, 60-13-40, 29.2, 29.3, 29.4, 29.6, 29.8	Objective 2.1.1 - Provide multi-grade level experiences to as many schools as possible
Museum Operations	Operations of Admissions, Gift Shop, Food Service, Collections, Education, Exhibits, Programs, Events and Marketing	60-13-30, 60-13-40, 29.2, 29.3, 29.4, 29.6, 29.8	Objective 2.2.1 - Offer outreach programs to schools, libraries and other institutions throughout the state
Museum Operations	Operations of Admissions, Gift Shop, Food Service, Collections, Education, Exhibits, Programs, Events and Marketing	60-13-30, 60-13-40, 29.2, 29.3, 29.4, 29.6, 29.8	Objective 3.1.1 - Increase artifact and object accessions filling collecting gaps
Museum Operations	Operations of Admissions, Gift Shop, Food Service, Collections, Education, Exhibits, Programs, Events and Marketing	60-13-30, 60-13-40, 29.2, 29.3, 29.4, 29.6, 29.8	Objective 3.2.1 - Thru ongoing reserch, the publishing of papers, exhibit development and community presentations
Museum Operations	Operations of Admissions, Gift Shop, Food Service, Collections, Education, Exhibits, Programs, Events and Marketing	60-13-30, 60-13-40, 29.2, 29.3, 29.4, 29.6, 29.8	Objective 4.1.1 -Develop, write, produce and install changing exhibits in rotating galleries
Museum Operations	Operations of Admissions, Gift Shop, Food Service, Collections, Education, Exhibits, Programs, Events and Marketing	60-13-30, 60-13-40, 29.2, 29.3, 29.4, 29.6, 29.8	Objective 4.2.1 - Develop and hold multiple signature events and programs
Contributions	Employee Benefits	60-13-30, 60-13-40, 29.2, 29.3, 29.4, 29.6, 29.8	Objective 1.1.1 - Increase General Attendance
Contributions	Employee Benefits	60-13-30, 60-13-40, 29.2, 29.3, 29.4, 29.6, 29.8	Objective 1.2.1- Ticket Revenue, Store, Facility Rentals and Programs
Contributions	Employee Benefits	60-13-30, 60-13-40, 29.2, 29.3, 29.4, 29.6, 29.8	Objective 2.1.1 - Provide multi-grade level experiences to as many schools as possible
Contributions	Employee Benefits	60-13-30, 60-13-40, 29.2, 29.3, 29.4, 29.6, 29.8	Objective 2.2.1 - Offer outreach programs to schools, libraries and other institutions throughout the state
Contributions	Employee Benefits	60-13-30, 60-13-40, 29.2, 29.3, 29.4, 29.6, 29.8	Objective 3.1.1 - Increase artifact and object accessions filling collecting gaps
Contributions	Employee Benefits	60-13-30, 60-13-40, 29.2, 29.3, 29.4, 29.6, 29.8	Objective 3.2.1 - Thru ongoing reserch, the publishing of papers, exhibit development and community presentations
Contributions	Employee Benefits	60-13-30, 60-13-40, 29.2, 29.3, 29.4, 29.6, 29.8	Objective 4.1.1 -Develop, write, produce and install changing exhibits in rotating galleries
Contributions	Employee Benefits	60-13-30, 60-13-40, 29.2, 29.3, 29.4, 29.6, 29.8	Objective 4.2.1 - Develop and hold multiple signature events and programs

Strategic Budgeting

Agency Responding	South Carolina State Museum
Date of Submission	1/12/2016
Fiscal Year for which information below pertains	2015-2016

Explanations from the Agency regarding Part A:

Insert any additional explanations the agency would like to provide related to the information it provides below.

PART A
Estimated Funds
Available this
Fiscal Year
(2015-16)

Source of Funds:	Totals	Insert name of Source of Funds #1 State Appropriations	Insert name of Source of Funds #2 Earned Revenue	Insert name of Source of Funds #3 Grants	Insert name of Source of Funds #4	Insert name of Source of Funds #5	Etc.
Is the source state, other or federal funding:	Totals	State, Federal or Other Funds? State	State, Federal or Other Funds? Other	State, Federal or Other Funds? Other	State, Federal or Other Funds?	State, Federal or Other Funds?	State, Federal or Other Funds?
Is funding recurring or one-time?	Totals	Recurring or one-time funding? Recurring	Recurring or one-time funding? Recurring	Recurring or one-time funding? One-Time	Recurring or one-time funding?	Recurring or one-time funding?	Recurring or one-time funding?
\$ From Last Year Available to Spend this Year							
Amount available at end of previous fiscal year		\$0	\$0				
Amount available at end of previous fiscal year that agency can actually use this fiscal year:		0	\$0				
If the amounts in the two rows above are not the same, explain why :	Enter explanation for each fund to the right						
\$ Estimated to Receive this Year							
Amount budgeted/estimated to receive in this fiscal year:		3,352,503	\$2,000,000	\$315,000			
Total Actually Available this Year							
Amount estimated to have available to spend this fiscal year (i.e. Amount available at end of previous fiscal year that agency can actually use in this fiscal year PLUS Amount budgeted/estimated to receive this fiscal year):		3,352,503	\$2,000,000	\$315,000			

Strategic Budgeting

Explanations from the Agency regarding Part B:

Insert any additional

PART B
How Agency
Budgeted Funds
this Fiscal Year
(2015-16)

Source of Funds: (the rows to the left should populate automatically from what the agency entered in Part A)	Totals	Insert name of Source of Funds #1 State Appropriations	Insert name of Source of Funds #2 Earned Revenue	Insert name of Source of Funds #3 Grants	Insert name of Source of Funds #4	Insert name of Source of Funds #5	Etc.
Is source state, other or federal funding: (the rows to the left should populate automatically from what the agency entered in Part A)	Totals	State, Federal or Other Funds? State	State, Federal or Other Funds? Other	State, Federal or Other Funds? Other	State, Federal or Other Funds?	State, Federal or Other Funds?	State, Federal or Other Funds?
Restrictions on how agency is able to spend the funds from this source:	n/a	No	No	Yes			
Amount estimated to have available to spend this fiscal year: (the rows to the left should populate automatically from what the agency entered in Part A)	\$0	\$3,352,503	\$2,000,000	\$315,000	\$0	\$0	\$0
Are expenditure of funds tracked through SCEIS? (if no, state the system through which they are recorded so the total amount of expenditures could be verified, if needed)	n/a	Yes	Yes	Yes			
Where Agency Budgeted to Spend Money this Year							
<i>1.1.1 Increase General Attendance</i>		667,690	400,035	59,750			
<i>1.2.1 Ticket Revenue, Store revenue, Facility Rentals, Programs</i>		623,824	600,074	45,125			
<i>2.1.1 Provide multi-grade level experiences to as many schools as</i>		575,449	317,128	87,250			
<i>2.2.1 Offer outreach programs to schools libraies and other instituotns throughout the state</i>		220,643	51,978	33,125			
<i>3.1.1 Increase artifact and object accessions filling collecting gaps</i>		200,103	67,525	8,375			
<i>3.2.1 Thru ongoing research, the publishing of papaers, exhibit</i>		296,072	56,860	2,625			
<i>4.1.1 develop write and prodyuce and install chanigng exhibits in</i>		397,305	263,050	42,000			
<i>4.2.1 Develop and hold multiple signatier event and programs</i>		371,417	243,350	36,750			
Total Budgeted to Spend on Objectives and Unrelated Purposes: (this should be the same as Amount estimated to have available to spend this fiscal year)		\$3,352,503	\$2,000,000	\$315,000			

Objective Details

# and description of Goal the Objective is helping accomplish:	Goal 1 - <i>Maximize impact of Museum Operations</i>	
Legal responsibilities satisfied by Goal:	60-13-30, 60-13-40, 60-13-50	
# and description of Strategy the Objective is under:	Strategy 1.1 - <i>Effectively Market State Museum</i>	
Objective		
Objective # and Description:	Objective 1.1.1 - <i>Increase General Attendance</i>	
Legal responsibilities satisfied by Objective:	60-13-30, 60-13-40	
Public Benefit/Intended Outcome:	<i>The Museum enriches the lives of the visitors.</i>	
Agency Programs Associated with Objective		
Program Names:	<i>Administration, Museum Operations, Benefits</i>	
Responsible Person		
Name:	Merritt McHaffie	
Number of Months Responsible:	29	
Position:	Market Director	
Office Address:	301 Gervais Street	
Department or Division:	Marketing Department	
Department or Division Summary:	To generate attendance at the museum and its events through publicity and paid advertising as well as performing public relations in the community and State.	
Amount Budgeted and Spent To Accomplish Objective		
Total Budgeted for this fiscal year:	\$1,127,475	
Total Actually Spent:	<i>Agency will provide next year</i>	
PERFORMANCE MEASURES		
How the Agency is Measuring its Performance		
	Objective Number and Description	Objective 1.1.1 - Increase General Attendance
	Performance Measure:	Attendance
	Type of Measure:	Outcome
Results		
	2013-14 Actual Results (as of 6/30/14):	127,943
	2014-15 Target Results:	200,000
	2014-15 Actual Results (as of 6/30/15):	181,284
	2015-16 Minimum Acceptable Results:	125,000
	2015-16 Target Results:	165,000
Details		
Does the state or federal government require the agency to track this? (provide any additional explanation needed, two cells over)		State
What are the names and titles of the individuals who chose this as a performance measure?		William Calloway and Merritt McHaffie
Why was this performance measure chosen?		Attendance is a base measurement of a museum's operation
If the target value was not reached in 2014-15, what changes were made to try and ensure it was reached?		Target was an estimate based on renovation. Actual attendance was 42% over prior year
What are the names and titles of the individuals who chose the target value for 2015-16?		William Calloway and Merritt McHaffie
What was considered when determining the level to set the target value in 2015-16 and why was the decision finally made on setting it at the level at which it was set?		Expected decrease in attendance in second year of project opening

Objective Details

Based on the performance so far in 2015-16, does it appear the agency is going to reach the target for 2015-16?	Will be close; flood impacted attendance	
If the answer to the question above is "questionable" or "no," what changes are being made to try and ensure it is reached or what resources are being diverted to ensure performance measures more likely to be reached, are reached?	Increased promotional partnerships and pricing strategies	
POTENTIAL NEGATIVE IMPACT		
Most Potential Negative Impact	<i>Decrease in economic impact</i>	
Level Requires Outside Help	<i>no</i>	
Outside Help to Request	<i>n/a</i>	
Level Requires Inform General Assembly	<i>75000</i>	
3 General Assembly Options	<i>1. Provide marketing funding 2. Provide new product funding 3. Provide capital funding</i>	
REVIEWS/AUDITS		
Matter(s) or Issue(s) Under Review	Reason Review was Initiated (outside request, internal policy, etc.)	Entity Performing the Review and Whether Reviewing Entity External or Internal
<i>Museum Operations</i>	<i>Per Legislative Request</i>	<i>Senate Oversight Committee</i>
<i>Museum Operations</i>	<i>Budget and Control Board</i>	<i>Annual Audit</i>
PARTNERS		
Current Partner Entity	Ways Agency Works with Current Partner	Is the Partner a State/Local Government Entity; College, University; or Other Business, Association, or Individual?
Department of Education	Working with SDE virtual school (VirtualSC) to develop and deliver astronomy content to high school students statewide. Creating specific on-line content based on science content in the observatory and telescope gallery. Periodic meetings and conversations with department education consultants in various subject areas as the	State Government
ETV	Established and maintaining a MetroNet connection between the museum and production studios at ETV for delivery of content in both directions. Museum is hosting an ETV technology workshop in August, 2015 during which both institutions will offer free sessions in access and use of information through use of multiple formats. Museum staff meets periodically with content developers to identify common subjects for joint projects.	State Government
PRT	Communications arrangements – Passport Holders & Tourism collaboration	State Government
Relic Room	Joint Ticket Sales	State Government
State Library	Story Fest	State Government

Strategic Plan Context		
# and description of Goal the Objective is helping accomplish:	Goal 1 - <i>Maximize impact of Museum Operations</i>	
Legal responsibilities satisfied by Goal:	60-13-30, 60-13-40, 60-13-50	
# and description of Strategy the Objective is under:	Strategy 1.2 - Provide additional revenue streams	
Objective		
Objective # and Description:	Objective 1.2.1- Ticket Revenue, Store, Facility Rentals and Programs	
Legal responsibilities satisfied by Objective:	60-13-30, 60-13-40, 29.2,29.3	
Public Benefit/Intended Outcome:	The Museum is able to impact more people with more funds.	
Agency Programs Associated with Objective		
Program Names:	<i>Administration, Museum Operations, Benefits</i>	
Responsible Person		
Name:	Doug Beerman	
Number of Months Responsible:	18	
Position:	<i>Operations Director</i>	
Office Address:	<i>301 Gervais Street</i>	
Department or Division:	<i>Operations Department</i>	
Department or Division Summary:	Operation of Admissions, the Gift Shop, Food Service, and other resell opportunities including the facility rental program	
Amount Budgeted and Spent To Accomplish Objective		
Total Budgeted for this fiscal year:	\$1,269,023	
Total Actually Spent:	<i>Agency will provide next year</i>	
How the Agency is Measuring its Performance		
	Objective Number and Description	Objective 1.2.1- Ticket Revenue, Store, Facility Rentals and Programs
	Performance Measure:	Ticket, Blockbuster, Store, Fac. Rentals and Program Revenue
	Type of Measure:	Outcome
Results		
	2013-14 Actual Results (as of 6/30/14):	\$1,440,485
	2014-15 Target Results:	\$2,190,000
	2014-15 Actual Results (as of 6/30/15):	\$2,389,626
	2015-16 Minimum Acceptable Results:	\$1,400,000
	2015-16 Target Results:	\$2,000,000
Details		

Does the state or federal government require the agency to track this? (provide any additional explanation)	State	
What are the names and titles of the individuals who chose this as a performance measure?	William Calloway and Doug Beerman	
Why was this performance measure chosen?	Earned revenue is a base measurement of a museum's operations	
If the target value was not reached in 2014-15, what changes were made to try and ensure it was reached?		
What are the names and titles of the individuals who chose the target value for 2015-16?	William Calloway and Doug Beerman	
What was considered when determining the level to set the target value in 2015-16 and why was the	Expected decrease in attendnace in second year of project opening	
Based on the performance so far in 2015-16, does it appear the agency is going to reach the target for 2015-	yes	
If the answer to the question above is "questionable" or "no," what changes are being made to try and		
POTENTIAL NEGATIVE IMPACT		
Most Potential Negative Impact	<i>Lack of funding for committed expenses</i>	
Level Requires Outside Help	<i>no</i>	
Outside Help to Request	<i>n/a</i>	
Level Requires Inform General Assembly	<i>\$1,000,000</i>	
3 General Assembly Options	<i>1) temp funding for committed expenses 2) long term funding for fixed costs like rent 3)reduction in rent costs billed by DOA</i>	
REVIEWS/AUDITS		
Matter(s) or Issue(s) Under Review	Reason Review was Initiated (outside request, internal policy, etc.)	Entity Performing the Review and Whether Reviewing Entity External or Internal
Museum Operations	Per Legislative Request	Senate Oversight Committee
Museum Operations	Budget and Control Board	Annual Audit
PARTNERS		
Current Partner Entity	Ways Agency Works with Current Partner	Is the Partner a State/Local Government Entity; College, University; or Other Business, Association, or Individual?
Department of Education	Working with SDE virtual school (VirtualSC) to develop and deliver astronomy content to high school students statewide. Creating specific on-line content based on science content in the observatory and telescope gallery. Periodic meetings and conversations with department education consultants in various	State Government
ETV	production studios at ETV for delivery of content in both directions. Museum is hosting an ETV technology workshop in August, 2015 during which both institutions will offer free sessions in access and use of information through use	State Government
PRT	Communications arrangements – Passport Holders & Tourism collaboration	State Government
Relic Room	Joint Ticket Sales	State Government
State Library	Story Fest	State Government
SC State Museum Foundation	General Support	Foundation
Bi-lo	Support of membership program and other marketing campaigns	Bussiness
Lizards Thicket	Program and marketing support	Bussiness
Sc Philharmonic	Program and marketing support	Association

Strategic Plan Context			
# and description of Goal the Objective is helping accomplish:	Goal 2 - Be a primary educational resource for SC schools		
Legal responsibilities satisfied by Goal:	60-13-30, 60-13-40, 60-13-50		
# and description of Strategy the Objective is under:	Strategy 2.1 - Teach standards- based Lesson and classroom programs on site		
Objective			
Objective # and Description:	Objective 2.1.1 - Provide multi-grade level experiences to as many schools as possible		
Legal responsibilities satisfied by Objective:	60-13-30, 60-13-40, 29.4		
Public Benefit/Intended Outcome:	School Children are excited about learning.		
Agency Programs Associated with Objective			
Program Names:	Administration, Museum Operations, Benefits		
Responsible Person			
Name:	Tom Falvey		
Number of Months Responsible:	15 1/2 years		
Position:	Director of Education		
Office Address:	301 Gervais Street		
Department or Division:	Education Department		
Department or Division Summary:	To fulfill the educational mission by providing quality learning experiences for the visitors as well as responsibility for managing group reservations and volunteers/docents.	To present educational, entertaining, and impactful exhibit and thematic related programs and events as well as the management and execution of the outreach programs.	
Amount Budgeted and Spent To Accomplish Objective			
Total Budgeted for this fiscal year:	\$979,827		
Total Actually Spent:	Agency will provide next year		
How the Agency is Measuring its Performance			
	Objective Number and Description	Objective 2.1.1 - Provide multi-grade level experiences to as many schools as possible	
	Performance Measure:	Schools Attendance	
	Type of Measure:	Outcome	
Results			
	2013-14 Actual Results (as of 6/30/14):	50,657	
	2014-15 Target Results:	75,000	
	2014-15 Actual Results (as of 6/30/15):	62,302	
	2015-16 Minimum Acceptable Results:	50,000	
	2015-16 Target Results:	65,000	
Details			
Does the state or federal government require the agency to track this? (provide any additional explanation needed, two cells over)	State		Insert any further explanation, if needed
What are the names and titles of the individuals who chose this as a performance measure?	William Calloway and Tom Falvey		
Why was this performance measure chosen?	Base measurement of attaining mission		
If the target value was not reached in 2014-15, what changes were made to try and ensure it was reached?	Increased direct mail appeal to schools		
What are the names and titles of the individuals who chose the target value for 2015-16?	William Calloway and Tom Falvey		
What was considered when determining the level to set the target value in 2015-16 and why was the decision finally made on setting it at the level at which it was set?	Better awareness in schools about new educational product like the planetarium		

Based on the performance so far in 2015-16, does it appear the agency is going to reach the target for 2015-16?	yes		
If the answer to the question above is "questionable" or "no," what changes are being made to try and ensure it is reached or what			
POTENTIAL NEGATIVE IMPACT			
Most Potential Negative Impact	<i>School children will not benefit from an interactive learning experience</i>		
Level Requires Outside Help	<i>no</i>		
Outside Help to Request	<i>n/a</i>		
Level Requires Inform General Assembly	<i>35,000</i>		
3 General Assembly Options	<i>1)require school vistration for certain grade levels 2)provide transportation funding 3)provide funding per student visiting</i>		
REVIEWS/AUDITS			
Matter(s) or Issue(s) Under Review	Reason Review was Initiated (outside request, internal policy, etc.)	Entity Performing the Review and Whether Reviewing Entity External or Internal	Date Review Began (MM/DD/YYYY) and Date Review Ended (MM/DD/YYYY)
Museum Operations	Per Legislative Request	Senate Oversight Committee	
Museum Operations	Budget and Control Board	Annual Audit	
PARTNERS			
Current Partner Entity	Ways Agency Works with Current Partner	Is the Partner a State/Local Government Entity; College, University; or Other Business, Association, or Individual?	
Department of Education	Working with SDE virtual school (VirtualSC) to develop and deliver astronomy content to high school students statewide. Creating specific on-line content based on science content in the observatory and telescope gallery. Periodic meetings and conversations with department education consultants in various subject areas as the museum develops programs and other educational opportunities.	State Government	
ETV	Established and maintaining a MetroNet connection between the museum and production studios at ETV for delivery of content in both directions. Museum is hosting an ETV technology workshop in August, 2015 during which both institutions will offer free sessions in access and use of information through use of multiple formats. Museum staff meets periodically with content developers to identify common subjects for joint projects.	State Government	
PRT	Communications arrangements – Passport Holders & Tourism collaboration	State Government	
Relic room	Joint Ticket Sales	State Government	
State Library	Story Fest	State Government	
SC State Museum Foundation	General Support	Foundation	
Midlands Astronomy Club	Educational support	Association	
South Carolina Science Council	Educational support	Association	

Strategic Plan Context		
# and description of Goal the Objective is helping accomplish:	Goal 2 - Be a primary educational resource for SC schools	
Legal responsibilities satisfied by Goal:	60-13-30, 60-13-40, 60-13-50	
# and description of Strategy the Objective is under:	Strategy 2.2 - Provide educational content off site	
Objective		
Objective # and Description:	Objective 2.2.1 - Offer outreach programs to schools, libraries and other institutions throughout the state	
Legal responsibilities satisfied by Objective:	60-13-30, 60-13-40, 29.4	
Public Benefit/Intended Outcome:	<i>The State Museum touches the lives of all school children bridging the access gap.</i>	
Agency Programs Associated with Objective		
Program Names:	<i>Administration, Museum Operations, Benefits</i>	
Responsible Person		
Name:	<i>Tom Falvey</i>	
Number of Months Responsible:	15 1/2 years	
Position:	<i>Director of Education</i>	
Office Address:	<i>301 Gervais Street</i>	
Department or Division:	<i>Education Department</i>	
Department or Division Summary:	To fulfill the educational mission by providing quality learning experiences for the visitors as well as responsibility for managing group reservations and volunteers/docents.	To present educational, entertaining, and impactful exhibit and thematic related programs and events as well as the management and execution of the outreach programs.
Amount Budgeted and Spent To Accomplish Objective		
Total Budgeted for this fiscal year:	\$305,746	
Total Actually Spent:	<i>Agency will provide next year</i>	
How the Agency is Measuring its Performance		
	Objective Number and Description	Objective 2.2.1 - Offer outreach programs to schools, libraries and other institutions throughout the state
	Performance Measure:	TEP Bookings and Starlab Participants
	Type of Measure:	Outcome
Results		
	2013-14 Actual Results (as of 6/30/14):	7,191
	2014-15 Target Results:	6,530
	2014-15 Actual Results (as of 6/30/15):	1,878
	2015-16 Minimum Acceptable Results:	1,500
	2015-16 Target Results:	2,020
Details		

Does the state or federal government require the agency to track this? (provide any additional explanation needed, two cells over)	State	
What are the names and titles of the individuals who chose this as a performance measure?	William Calloway and Tom Falvey	
Why was this performance measure chosen?	To see how many students are impacted by outreach activities	
If the target value was not reached in 2014-15, what changes were made to try and ensure it was reached?	Planetarium reduced need for STarLabs and have initiated observatory distance learning program in lieu	
What are the names and titles of the individuals who chose the target value for 2015-16?	William Calloway and Tom Falvey	
What was considered when determining the level to set the target value in 2015-16 and why was the	New distance learning initiative	
Based on the performance so far in 2015-16, does it appear the agency is going to reach the target for 2015-	yes	
If the answer to the question above is "questionable" or "no," what changes are being made to try and		
POTENTIAL NEGATIVE IMPACT		
Most Potential Negative Impact	<i>Kids in rural areas do not receive benefit of new assets at state museum</i>	
Level Requires Outside Help	<i>no</i>	
Outside Help to Request	<i>n/a</i>	
Level Requires Inform General Assembly	<i>500</i>	
3 General Assembly Options	<i>1)provide staff and supply funding for outreach program 2)provide in school IT funding to receive digital lessons 3)mandate rural districts have trained personnel to facilitate digital learning</i>	
REVIEWS/AUDITS		
Matter(s) or Issue(s) Under Review	Reason Review was Initiated (outside request, internal policy, etc.)	Entity Performing the Review and Whether Reviewing Entity External or Internal
<i>Museum Operations</i>	<i>Per Legislative Request</i>	<i>Senate Oversight Committee</i>
<i>Museum Operations</i>	<i>Budget and Control Board</i>	<i>Annual Audit</i>
PARTNERS		
Current Partner Entity	Ways Agency Works with Current Partner	Is the Partner a State/Local Government Entity; College, University; or Other Business, Association, or Individual?
Department of Education	Working with SDE virtual school (VirtualSC) to develop and deliver astronomy content to high school students statewide. Creating specific on-line content based on science content in the observatory	State Government
ETV	Established and maintaining a MetroNet connection between the museum and production studios at ETV for delivery of content in	State Government
PRT	Communications arrangements – Passport Holders & Tourism collaboration	State Government
Relic room	Joint Ticket Sales	State Government
State Library	Story Fest	State Government
SC State Museum Foundation	General Support	Foundation
Midlands Astronomy Club	Educational support	Association
South Carolina Science Council	Educational support	Association
River Alliance	The State Museum has partnered with Mike Dawson, the Chief Executive Officer of the River Alliance, with their funding support, for many years, designing, producing and installing their interpretative graphics along the Three Rivers Greenway trails in Columbia, West Columbia, and Cayce. To continue the State Museum's outreach beyond its walls, a select group of museum volunteers, with free training provided in collaboration with River Alliance and the National Parks Service, are giving some of the 90-minute walking tours at the site of the (Civil War) Battle at Congaree Creek, in Cayce.	Association

Strategic Plan Context			
# and description of Goal the Objective is helping accomplish:	Goal 3 - Be the Caretaker of South Carolina's history		
Legal responsibilities satisfied by Goal:	60-13-30, 60-13-40, 60-13-50		
# and description of Strategy the Objective is under:	Strategy 3.1 - Acquire, preserve and use collections of distinction		
Objective			
Objective # and Description:	Objective 3.1.1 - Increase artifact and object accessions filling collecting gaps		
Legal responsibilities satisfied by Objective:	60-13-30, 60-13-40		
Public Benefit/Intended Outcome:	<i>Stories of South Carolina are preserved and presented to future generations.</i>		
Agency Programs Associated with Objective			
Program Names:	<i>Administration, Museum Operations, Benefits</i>		
Responsible Person			
Name:	<i>Paul Matheny</i>		
Number of Months Responsible:	15 Years		
Position:	<i>Director of Collections</i>		
Office Address:	<i>301 Gervais Street</i>		
Department or Division:	<i>Collections Department</i>		
Department or Division Summary:	Responsible for the collecting, preserving, storing, interpreting, and exhibiting the specimens/artifacts that represent South Carolina's past, present and future		
Amount Budgeted and Spent To Accomplish Objective			
Total Budgeted for this fiscal year:	\$276,003		
Total Actually Spent:	<i>Agency will provide next year</i>		
How the Agency is Measuring its Performance			
	Objective Number and Description	Objective 3.1.1 - Increase artifact and object accessions filling collecting gaps	
	Performance Measure:	Number of Object Collected	
	Type of Measure:	Outcome	
Results			
	2013-14 Actual Results (as of 6/30/14):	432	
	2014-15 Target Results:	200	
	2014-15 Actual Results (as of 6/30/15):	20,649	
	2015-16 Minimum Acceptable Results:	100	
	2015-16 Target Results:	200	
Details			
Does the state or federal government require the agency to track this? (provide any additional explanation needed, two cells over)	State		Insert any further explanation, if needed
What are the names and titles of the individuals who chose this as a performance measure?	William Calloway and Paul Matheny		
Why was this performance measure chosen?	Collecting artifacts is a core function of a museum		
If the target value was not reached in 2014-15, what changes were made to try and ensure it was reached?			
What are the names and titles of the individuals who chose the target value for 2015-16?	William Calloway and Paul Matheny		

What was considered when determining the level to set the target value in 2015-16 and why was the decision finally made on setting it at the level at which it was set?	Artifact collection is measured by quality not necessarily quantity so a modest number is chosen		
Based on the performance so far in 2015-16, does it appear the agency is going to reach the target for 2015-16?	yes		
If the answer to the question above is "questionable" or "no," what changes are being made to try and ensure it is reached or what			
POTENTIAL NEGATIVE IMPACT			
Most Potential Negative Impact	<i>Artifacts will be forever lost or destroyed and we will lose the ability to demonstrate the stories of the past thru actual objects</i>		
Level Requires Outside Help	<i>no</i>		
Outside Help to Request	<i>n/a</i>		
Level Requires Inform General Assembly	<i>0</i>		
3 General Assembly Options	<i>1)provide funding for collecting 2)encourage a state wide effort to encourage citizens to donate artifacts at the state museum 3) offer incentives to citizens to donate their artifacts</i>		
REVIEWS/AUDITS			
Matter(s) or Issue(s) Under Review	Reason Review was Initiated (outside request, internal policy, etc.)	Entity Performing the Review and Whether Reviewing Entity External or Internal	Date Review Began (MM/DD/YYYY)
<i>Museum Operations</i>	<i>Per Legislative Request</i>	<i>Senate Oversight Committee</i>	
<i>Museum Operations</i>	<i>Budget and Control Board</i>	<i>Annual Audit</i>	
PARTNERS			
Current Partner Entity	Ways Agency Works with Current Partner	Is the Partner a State/Local Government Entity; College, University; or Other Business, Association, or Individual?	
Department of Education	Working with SDE virtual school (VirtualSC) to develop and deliver astronomy content to high school students statewide. Creating specific on-line content based on science content in the observatory and telescope gallery. Periodic meetings and conversations with department education consultants in various subject areas as the museum develops programs and other educational opportunities.	State Government	
Arts Commission	The SC State Museum and the SC Arts Commission have coordinated efforts in the past with exhibitions that focus on contemporary art from South Carolina. Living artists is their primary area of focus with visual arts, while the SC State Museum focuses on SC fine, folk and decorative art from 1590-the present. We also coordinate with each other when collecting works of art for our collections to ensure that neither organization is overlapping in a specific collecting area or from the same series from a particular artist. We have also worked together to collect an entire body of work by an individual artist, Dan Robert Miller from Orangeburg. The SCSM received the Verner Award for the Arts in 1999, an award that is organized by the SC Arts Commission.	State Government	
SC State Museum Foundation	General Support	Foundation	

Strategic Plan Context		
# and description of Goal the Objective is helping accomplish:	Goal 3 - Be the Caretaker of South Carolina's history	
Legal responsibilities satisfied by Goal:		
	60-13-30, 60-13-40, 60-13-50	
# and description of Strategy the Objective is under:	Strategy 3.1 - Acquire, preserve and use collections of distinction	
Objective		
Objective # and Description:	Objective 3.2.1 - Thru ongoing reserch, the publishing of papers, exhibit development and community presentations	
Legal responsibilities satisfied by Objective:		
	60-13-30, 60-13-40	
Public Benefit/Intended Outcome:	<i>The Museum is a trusted institution.</i>	
Agency Programs Associated with Objective		
Program Names:	<i>Administration, Museum Operations, Benefits</i>	
Responsible Person		
Name:	<i>Paul Matheny</i>	
Number of Months Responsible:	15 Years	
Position:	<i>Director of Collections</i>	
Office Address:	<i>301 Gervais Street</i>	
Department or Division:	<i>Collections Department</i>	
Department or Division Summary:	Responsible for the collecting, preserving, storing, interpreting, and exhibiting the specimens/artifacts that represent South Carolina's past, present and future	
Amount Budgeted and Spent To Accomplish Objective		
Total Budgeted for this fiscal year:	\$355,557	
Total Actually Spent:	<i>Agency will provide next year</i>	
How the Agency is Measuring its Performance		
	Objective Number and Description	Objective 3.2.1 - Thru ongoing reserch, the publishing of papers, exhibit development and community presentations
	Performance Measure:	Number of Papers submitted and Inquiries answered
	Type of Measure:	Output
Results		
	2013-14 Actual Results (as of 6/30/14):	1504
	2014-15 Target Results:	1500
	2014-15 Actual Results (as of 6/30/15):	1504
	2015-16 Minimum Acceptable Results:	1000
	2015-16 Target Results:	1500
Details		
Does the state or federal government require the agency to track this? (provide any additional explanation needed, two cells over)		State
What are the names and titles of the individuals who chose this as a performance measure?		William Calloway and Paul Matheny
Why was this performance measure chosen?		Interaction with the community is vital for a museum to gain respect and trust

If the target value was not reached in 2014-15, what changes were made to try and ensure it was reached?		
What are the names and titles of the individuals who chose the target value for 2015-16?	William Calloway and Paul Matheny	
What was considered when determining the level to set the target value in 2015-16 and why was the decision finally	Citizen request are more or less the same every year	
Based on the performance so far in 2015-16, does it appear the agency is going to reach the target for 2015-16?	yes	
If the answer to the question above is "questionable" or "no," what changes are being made to try and ensure it is		
POTENTIAL NEGATIVE IMPACT		
Most Potential Negative Impact	<i>Citizens lose trust in the museum and do not utilize the facility or choose to donate their objects</i>	
Level Requires Outside Help	<i>no</i>	
Outside Help to Request	<i>n/a</i>	
Level Requires Inform General Assembly	<i>300</i>	
3 General Assembly Options	<i>1)validate the museum in the media as a trusted institution owned by the state 2)utilize the museum for legislative functions 3)involve museum curators in historical preservation questions</i>	
REVIEWS/AUDITS		
Matter(s) or Issue(s) Under Review	Reason Review was Initiated (outside request, internal policy, etc.)	Entity Performing the Review and Whether Reviewing Entity External or Internal
<i>Museum Operations</i>	<i>Per Legislative Request</i>	<i>Senate Oversight Committee</i>
<i>Museum Operations</i>	<i>Budget and Control Board</i>	<i>Annual Audit</i>
PARTNERS		
Current Partner Entity	Ways Agency Works with Current Partner	Is the Partner a State/Local Government Entity; College, University; or Other Business, Association, or Individual?
SC State Museum Foundation	General Support	Foundation
Department of Education	Working with SDE virtual school (VirtualSC) to develop and deliver astronomy content to high school students statewide. Creating specific on-line content based on science content in the observatory and telescope gallery. Periodic meetings and conversations with department education consultants in various subject areas as the museum develops programs and other educational opportunities.	State Government
Arts Commission	The SC State Museum and the SC Arts Commission have coordinated efforts in the past with exhibitions that focus on contemporary art from South Carolina. Living artists is their primary area of focus with visual arts, while the SC State Museum focuses on SC fine, folk and decorative art from 1590-the present. We also coordinate with each other when collecting works of art for our collections to ensure that neither organization is overlapping in a specific collecting area or from the same series from a particular artist. We have also worked together to collected an entire body of work by an individual artist, Dan Robert Miller from Orangeburg. The SCSM received the Verner Award for the Arts in 1999, an award that is organized by the SC Arts Commission.	State Government
SC Archives and History	The SC Archives and History maintains duplicate copies of our artifact accession paperwork to ensure the safety of this information from theft or damage. This paperwork documents and provides ownership information for our entire collection. We also have collaborated with them on research, artifact loans and artifact transfer to the museum including the desk of Governor Timmerman that is in their possession and coming to the SC State Museum by the end of February 2015.	State Government

Strategic Plan Context		
# and description of Goal the Objective is helping accomplish:	Goal 4 - Deliver Quality content	
Legal responsibilities satisfied by Goal:	60-13-30, 60-13-40, 60-13-50	
# and description of Strategy the Objective is under:	Strategy 4.1 - Provide exhibits of relevance and quality	
Objective		
Objective # and Description:	Objective 4.1.1 -Develop, write, produce and install changing exhibits in rotating galleries	
Legal responsibilities satisfied by Objective:	60-13-30, 60-13-40	
Public Benefit/Intended Outcome:	Visitors will attend the Museum and learn new lessons.	
Agency Programs Associated with Objective		
Program Names:	Administration, Museum Operations, Benefits	
Responsible Person		
Name:	Huck Behrends	
Number of Months Responsible:	12	
Position:	Exhibts Director	
Office Address:	301 Gervais Street	
Department or Division:	Exhibits Department	
Department or Division Summary:	Responsible for the collecting, preserving, storing, interpreting, and exhibiting the specimens/artifacts that represent South Carolina's	
Amount Budgeted and Spent To Accomplish Objective		
Total Budgeted for this fiscal year:	\$702,355	
Total Actually Spent:	Agency will provide next year	
How the Agency is Measuring its Performance		
	Objective Number and Description	Objective 4.1.1 -Develop, write, produce and install changing exhibits in rotating galleries
	Performance Measure:	Number of Changing exhibits produced
	Type of Measure:	Output
Results		
	2013-14 Actual Results (as of 6/30/14):	4
	2014-15 Target Results:	10
	2014-15 Actual Results (as of 6/30/15):	8
	2015-16 Minimum Acceptable Results:	4
	2015-16 Target Results:	8
Details		
Does the state or federal government require the agency to track this? (provide any additional explanation needed, two cells over)		State
What are the names and titles of the individuals who chose this as a performance measure?		William Calloway and Huck Behrends
Why was this performance measure chosen?		Changing exhibits encourage visitation and expand learning opportunities

If the target value was not reached in 2014-15, what changes were made to try and ensure it was reached?	None - museum was too busy introducing new theater and planetarium product and adding new permanent telescope gallery	
What are the names and titles of the individuals who chose the target value for 2015-16?	William Calloway and Huck Behrends	
What was considered when determining the level to set the target value in 2015-16 and why was the decision finally made on setting it at	More in line with changing gallery availability and interface with new theaters	
Based on the performance so far in 2015-16, does it appear the agency is going to reach the target for 2015-16?	yes	
If the answer to the question above is "questionable" or "no," what changes are being made to try and ensure it is reached or what		
POTENTIAL NEGATIVE IMPACT		
Most Potential Negative Impact	<i>Visitation would decrease and museum would not be seen as current or competitive</i>	
Level Requires Outside Help	<i>no</i>	
Outside Help to Request	<i>n/a</i>	
Level Requires Inform General Assembly	<i>0</i>	
3 General Assembly Options	<i>1) provide funding to bring in pre-fabricated traveling shows 2) provide funding for additional exhibit fabricators 3) provide funding to enhance permanent galleries</i>	
REVIEWS/AUDITS		
Matter(s) or Issue(s) Under Review	Reason Review was Initiated (outside request, internal policy, etc)	Entity Performing the Review and Whether Reviewing Entity External or Internal
<i>Museum Operations</i>	<i>Per Legislative Request</i>	<i>Senate Oversight Committee</i>
<i>Museum Operations</i>	<i>Budget and Control Board</i>	<i>Annual Audit</i>
PARTNERS		
Current Partner Entity	Ways Agency Works with Current Partner	Is the Partner a State/Local Government Entity; College, University; or Other Business, Association, or Individual?
Arts Commission	The SC State Museum and the SC Arts Commission have coordinated efforts in the past with exhibitions that focus on contemporary art from South Carolina. Living artists is their primary area of focus with visual arts, while the SC State Museum focuses on SC fine, folk and decorative art from 1590-the present. We also coordinate with each other when collecting works of art for our collections to ensure that neither organization is overlapping in a specific collecting area or from the same series from a particular artist. We have also worked together to collect an entire body of work by an individual artist, Dan Robert Miller from Orangeburg. The SCSM received the Verner Award for the Arts in 1999, an award that is organized by the SC Arts Commission.	State Government
SC State Museum Foundation	General Support	Foundation
Department of Education	Working with SDE virtual school (VirtualSC) to develop and deliver astronomy content to high school students statewide. Creating specific on-line content based on science content in the observatory and telescope gallery. Periodic meetings and conversations with department education consultants in various subject areas as the museum develops programs and other educational opportunities.	State Government

Strategic Plan Context			
# and description of Goal the Objective is helping accomplish:	Goal 4 - Deliver Quality content		
Legal responsibilities satisfied by Goal:	60-13-30, 60-13-40, 60-13-50		
# and description of Strategy the Objective is under:	Strategy 4.2 - Provide unique program opportunities		
Objective			
Objective # and Description:	Objective 4.2.1 - Develop and hold multiple signature events and programs		
Legal responsibilities satisfied by Objective:	60-13-30, 60-13-40		
Public Benefit/Intended Outcome:	Visitors will attend the programs and enjoy the experience.		
Agency Programs Associated with Objective			
Program Names:	Administration, Museum Operations, Benefits		
Responsible Person			
Name:	Paul Matheny		
Number of Months Responsible:	15 Years		
Position:	Director of Collections		
Office Address:	301 Gervais Street		
Department or Division:	Collections Department		
Department or Division Summary:	responsible for the collecting, preserving, storing, interpreting, and exhibiting the specimens/artifacts that represent South Carolina's past, present and future		
Amount Budgeted and Spent To Accomplish Objective			
Total Budgeted for this fiscal year:	\$651,517		
Total Actually Spent:	Agency will provide next year		
How the Agency is Measuring its Performance			
Objective Number and Description	Objective 4.2.1 - Develop and hold multiple signature events and programs		
Performance Measure:	Program Attendance		
Type of Measure:	Output		
Results			
2013-14 Actual Results (as of 6/30/14):	7,314		
2014-15 Target Results:	6,500		
2014-15 Actual Results (as of 6/30/15):	10,103		
2015-16 Minimum Acceptable Results:	5,000		
2015-16 Target Results:	7,500		
Details			
Does the state or federal government require the agency to track this? (provide any additional explanation needed, two cells over)	State		
What are the names and titles of the individuals who chose this as a performance measure?	William Calloway and Paul Matheny		
Why was this performance measure chosen?	Public programs offer unique ways for the museum to reach diversified audiences while also generating income		

If the target value was not reached in 2014-15, what changes were made to try and ensure it was			
What are the names and titles of the individuals who chose the target value for 2015-16?	William Calloway and Paul Matheny		
What was considered when determining the level to set the target value in 2015-16 and why was the decision finally made on setting it at the level at which it was set?	Second year of renovation and less appeal than created with grand opening with less evening events		
Based on the performance so far in 2015-16, does it appear the agency is going to reach the target for	yes		
If the answer to the question above is "questionable" or "no," what changes are being made to try and			
POTENTIAL NEGATIVE IMPACT			
Most Potential Negative Impact	<i>Museum appears to have only limited appeal to narrow audiences of family and school groups and diversified groups feel no ownership thus do not support the institution</i>		
Level Requires Outside Help	<i>no</i>		
Outside Help to Request	<i>n/a</i>		
Level Requires Inform General Assembly	<i>2500</i>		
3 General Assembly Options	<i>1) provide funding to present programs that would normally not be done due to possibly being a financial loss 2) provide funding to engage outside talent and groups that would present compelling programs 3) Declare a state wide "FREE" museum day filled with funded programs to encourage diverse audiences to participate</i>		
REVIEWS/AUDITS			
Matter(s) or Issue(s) Under Review	Reason Review was Initiated (outside request, internal policy, etc.)	Entity Performing the Review and Whether Reviewing Entity External or Internal	Date Review Began (MM/DD/YYYY) and Date Review Ended (MM/DD/YYYY)
<i>Museum Operations</i>	<i>Per Legislative Request</i>	<i>Senate Oversight Committee</i>	
<i>Museum Operations</i>	<i>Budget and Control Board</i>	<i>Annual Audit</i>	
PARTNERS			
Current Partner Entity	Ways Agency Works with Current Partner	Is the Partner a State/Local Government Entity; College, University; or Other Business, Association, or Individual?	
Blue Grass & Traditional Music Association	Programing	Association	
Music and Song Writers Guild	Programing	<i>other</i>	
SC State Museum Foundation	General Support	Foundation	
State Library	Story Fest	State Government	
Contemporary Long Rifle Association	Muzzleloader Conference	Association	
SC Military Miniature Society	Toy Soldier Show	Other	
Hispanic Connections	Cinco De Mayo Festival	Other	

Reporting Requirements

Agency Responding	South Carolina State Museum
Date of Submission	42381
Fiscal Year for which information below pertains	2015-16

Instructions :

List all reports, if any, the agency is required to submit to a state, federal or outside entity on a regular basis. Insert the name of each report in a separate column and answer the questions below it. Add as many columns as needed.

PLEASE NOTE: All information the agency provides in the rows below the row labeled, "Date the Report was last submitted," should apply to when the agency most recently submitted the report (i.e. date report was last submitted).

Agency Responding	SCSM	SCSM	SCSM	SCSM	SCSM	SCSM	SCSM
Report #	1	2	3	4	5	6	7
Report Name:	Restructuring Report	Accountability Report	Salary Supplements	Organization Charts	Budget Request	Minority Purchasing	EOA
Why Report is Required							
Legislative entity requesting the agency complete the report:	House Legislative Oversight Committee	Executive Budget Office	OHR	OHR	Budget Office	MMO	SC Human Affairs
Law which requires the report:			Section 93.18 of	Section 117.48 of	1-30-10(G)(1)		
Agency's understanding of the intent of the report:		Agency Mission and	Record Salary	Report Agency		Minority	Hiring Practices
Year agency was first required to complete the report:	2015	1984	2002	1984	1987	1984	1984
Reporting frequency (i.e. annually, quarterly, monthly):	Annually	Annually	Annually	Annually	Annually	Quarterly	Annually
Information on Most Recently Submitted Report							
Date Report was last submitted:		15-Oct	15-Aug	1-Sep-15		Dec-15	Jan-16
Timing of the Report							
Month Report Template is Received by Agency:		August	N/A	N/A		N/A	
Month Agency is Required to Submit the Report:		October	August	September	September	April, July,	November
Where Report is Available & Positive Results							
To whom the agency provides the completed report:		Executive Budget Office	OHR	OHR	Budget Office	MMO	SC Human Affairs Commission
Website on which the report is available:		Executive Budget Office	N/A	OHR		N/A	
If it is not online, how can someone obtain a copy of it:			FOIA			MMO Office	schac.sc.gov
Positive results agency has seen from completing the report:		None	None	None		Purchasing	Hiring Complaint

Information in all these rows should be for when the agency completed the report most recently

Restructuring Recommendations and Feedback

Agency Responding	South Carolina State Museum
Date of Submission	42381
Fiscal Year for which information below pertains	2015-16

RESTRUCTURING RECOMMENDATIONS

Instructions: Please answer the questions below and add as many rows as needed.

Does the agency have any recommendations, minor or major, for restructuring?

If the agency has recommendations for restructuring, list each one on a separate row in the chart below. Add as many rows as needed.

Does the agency recommendation require legislative action?	Recommendation for restructuring
Yes	The Rent paid to the B&CB of \$1,800,000 is 62% of the museum's State appropriation. The biggest potential for cost savings to our budget would be a different approach to our building occupancy (rent) costs.
Options	1. Pay Actual operating costs to B&CB(\$1,000,000) a. The remaining \$800,000 goes into th B&CB as "other" funds to fund General Services and all state building maintenance needs. B. The B&CB should be appropriated these funds directly to their budget rather than inflating cost to state agencies to fund. 2. Place all costs in thr B&CB and totally remove the cost from the museum's budget. 3. Sell the building to a private developer or the museum's foundation.

FEEDBACK (Optional)

Instructions: Please answer the questions below to provide feedback on this Annual Restructuring Report ("Report").

Please list 1-3 benefits the agency sees in the public having access to the information requested in the Report, in the format it was requested.	Please list 1-3 benefits to agency management and employees in having all of this information available in one document.	Now that the agency has completed the Report, please list 1-3 things the agency could do differently next year (or it could advise other agencies to do) to complete the Report in less time and at a lower cost to the agency.
1	1	1
2	2	2
3	3	3

Does the agency believe this year's Restructuring Report was less burdensome than last year's?	Please list 1-3 changes to the Report questions, format, etc. the agency recommends to ensure the Report provides the best information to the public and General Assembly, in the least burdensome way to the agency.	Please add any other feedback the agency would like to provide (add as many additional rows as necessary)
	1	
Why or why not?	2	
	3	