Program Structure in General Appropriations Act

I. Administrative Services
III. Consumer Protection
IV. Marketing Services. A. Marketing & Promotions
IV. Marketing Services. B. Commodity Boards
IV. Marketing Services. C. Market Services
IV. Marketing Services. D. Inspection Services
IV. Marketing Services. E. Market Bulletin
V. Employee Benefits
## Goals and Strategic Plan

<table>
<thead>
<tr>
<th>Goal</th>
<th>Intended Public Benefit/Outcome</th>
</tr>
</thead>
<tbody>
<tr>
<td>Improve agency operational readiness and workforce development</td>
<td>Agency employees provide better customer service and are more productive</td>
</tr>
<tr>
<td>Protect consumers and businesses in the marketplace through physical inspections, laboratory analyses, product sampling, licensing, field testing, auditing, and other compliance activities</td>
<td>Provide public safety by ensuring quality and quantity of products in the marketplace are accurate</td>
</tr>
<tr>
<td>Promote and market South Carolina agriculture, both domestically and abroad, to increase demand for agricultural products</td>
<td>Grow the value (per unit, total) of agricultural products and by-products in the state</td>
</tr>
<tr>
<td>Expand South Carolina's agricultural outputs by providing value-added opportunities to farmers and timely information to all stakeholders</td>
<td>Increase the value of agribusiness in SC</td>
</tr>
</tbody>
</table>
Agency Operations

“Improve agency operational readiness and workforce development”

Daily Operations Programs:

• Commissioner’s Office
• Human Resources
• Administration
• Information Technology
Agency Operations

“Improve agency operational readiness and workforce development”

Key Services/Products

• Executive leadership
• Agency support services
• Personnel, budget, and supply management
• Constituent services

Customers

• Executive branch/state agencies
• Employees
• General public
Consumer Protection

“Protect consumers and businesses in the marketplace through physical inspections, laboratory analyses, product sampling, licensing, field testing, auditing, and other compliance activities”

Daily Operations Programs:

• Laboratory Services
• Consumer Services
• Metrology Services
• Food and Feed Safety and Compliance
Consumer Protection

“Protect consumers and businesses in the marketplace through physical inspections, laboratory analyses, product sampling, licensing, field testing, auditing, and other compliance activities”

Key Services/Products

- Chemical residue testing
- Gasoline and diesel fuel products inspection and analysis
- Seed germination and purity testing
- Food and feed sampling and analysis
- Weighing and measuring devices inspection
- Licensing and bonding of grain handlers and warehouses
- Calibration services

Customers

- Agriculture industry
- Retail industry (businesses using commercial scales)
- Other state and local government agencies
- General public
Agricultural Services

“Promote and market South Carolina agriculture, both domestically and abroad, to increase demand for agricultural products”

Daily Operations Programs:

• State Farmers Markets
• Marketing and Promotions
• Commodity boards
• Market News Service
• Grading and Inspections
Agricultural Services

“Promote and market South Carolina agriculture, both domestically and abroad, to increase demand for agricultural products”

Key Services/Products

• Provide places to buy and sell locally grown produce and specialty products
• Promotion of SC ag products
• Research, promotion, and education of agricultural commodities
• Provide price, volume, and other agricultural market information
• Ensure correct grading of fruit, vegetables, peanuts, grain, poultry, and eggs
• Good Agricultural Practices (GAP) certification

Customers

• General public
• Agriculture and agribusiness industry (farmers, commodity buying points, roadside markets, agritourism, etc.)
External Affairs and Economic Development

“Expand South Carolina’s agricultural outputs by providing value-added opportunities to farmers and timely information to all stakeholders”

Daily Operations Programs:

• Agribusiness development
• Grant coordination
• Public information
External Affairs and Economic Development

“Expand South Carolina’s agricultural outputs by providing value-added opportunities to farmers and timely information to all stakeholders”

Key Services/Products

• Agribusiness recruitment
• Securing and implementing grant resources both internally and externally
• Communication across all relevant platforms

Customers

• General public
• Agriculture industry
• Policy makers
<table>
<thead>
<tr>
<th>Name of Partner Entity</th>
<th>Description of Partnership</th>
</tr>
</thead>
<tbody>
<tr>
<td>SC Department of Health and Environmental Control (DHEC)</td>
<td>Farm to School, Local Foods Access, Food Safety, Dairy</td>
</tr>
<tr>
<td>SC Department of Commerce</td>
<td>Agribusiness Recruitment and Project Management</td>
</tr>
<tr>
<td>SC Department of Social Services</td>
<td>DSS administers Supplemental Nutrition Assistance Program (SNAP); SCDA trains farmers, farmers markets, roadside markets on how to participate in, and accept, SNAP</td>
</tr>
<tr>
<td>SC Department of Education</td>
<td>Train cafeteria staff for Farm to School</td>
</tr>
<tr>
<td>Clemson University PSA</td>
<td>Agribusiness Research, Food Safety Outreach and Education, Farm to School, Farm to Food Bank, Farm Aid Grant Program, Palmetto Series</td>
</tr>
<tr>
<td>SC State University</td>
<td>Farmer outreach and education</td>
</tr>
<tr>
<td>University of South Carolina</td>
<td>Palmetto Series, Farm to School, Agribusiness Studies</td>
</tr>
<tr>
<td>SC Department of Parks, Recreation and Tourism (PRT)</td>
<td>Chef Ambassador Program</td>
</tr>
<tr>
<td>Governor’s Office</td>
<td>Chef Ambassador Program</td>
</tr>
<tr>
<td>SC Department of Natural Resources</td>
<td>Seafood regulatory programs, Regional Licensing Office at the Columbia State Farmers Market</td>
</tr>
<tr>
<td>SC Department of Administration (Admin)</td>
<td>SCDA is Division of Technology customer, seeks guidance from Division of Human Resources, purchases and leases vehicles, and leases office space through General Services</td>
</tr>
<tr>
<td>SC Department of Revenue</td>
<td>Farm Aid Grant Program, Milk Producer’s Tax Credit</td>
</tr>
<tr>
<td>SC Aeronautics Commission</td>
<td>SCDA inspects fuel pumps at all public airports</td>
</tr>
<tr>
<td>SC Department of Corrections</td>
<td>SCDA purchases is a customer for many items, including office equipment, forms, and letterhead</td>
</tr>
<tr>
<td>USDA National Agricultural Statistics Service (NASS)</td>
<td>NASS is a tenant at the Columbia State Farmers Market; SCDA and NASS have a cooperative agreement</td>
</tr>
<tr>
<td>USDA Agricultural Marketing Service (AMS)</td>
<td>Cooperative Agreements for Country of Origin Labeling (COOL), Poultry and Egg Grading, Market News, Fruit and Vegetable, Good Agricultural Practices (GAP), Organic, Specialty Crop Block Grant (SCBG),</td>
</tr>
<tr>
<td>USDA Feed Grain Inspection Service (FGIS)</td>
<td>Export Inspections</td>
</tr>
<tr>
<td>USDA Food and Nutrition Service (FNS)</td>
<td>Farm to School</td>
</tr>
<tr>
<td>US Food and Drug Administration (FDA)</td>
<td>Cooperative Agreements for Food and Feed Inspections, Manufactured Foods Regulatory Process Standards (MFRPS), Animal Feed Regulatory Process Standards (AFRPS), Food Safety &amp; Modernization Act (FSMA) Produce Rule</td>
</tr>
</tbody>
</table>