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South Carolina House of Representatives  
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# *South Carolina Educational Television Commission*

## **Program Evaluation Report**

July 24, 2018

**PROGRAM EVALUATION REPORT  
JULY 2018**

**The contents of this report are considered sworn testimony from the Agency Director.**

*South Carolina Educational Television Commission  
Date of Submission: July 24, 2018*

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**Agency Online Resources**

SCETV Website address: <https://www.scetv.org>  
KnowItAll <https://www.KnowItAll.org>  
LearningWhy <https://www.learningwhy.org>  
SCETV Teacher Courses <https://scetvlearn.org>  
PBS Teacherline Southeast <http://www.teacherlinesoutheast.org>  
SLED Constable Training <https://sledconstabletraining.org>  
SC Interoperability <http://interoperability.sc.gov>  
SCETV PBS KIDS <https://www.scetv.org/kids>  
SC Public Radio [www.scpublicradio.org](http://www.scpublicradio.org)  
SCETV Education [www.scetv.org/education](http://www.scetv.org/education)  
SCETV YouTube [www.youtube.com/user/SouthCarolinaETV](http://www.youtube.com/user/SouthCarolinaETV)  
COVE/Passport <https://www.video.scetv.org>  
Carolina Classrooms [scetv.org/television/programs/carolina-classrooms](http://scetv.org/television/programs/carolina-classrooms)  
Reel South [www.scetv.org/reelsouth](http://www.scetv.org/reelsouth)

## Agency Social Media Resources

Making it Grow	<a href="http://www.facebook.com/makingitgrow">www.facebook.com/makingitgrow</a>
Palmetto Scene	<a href="http://www.facebook.com/palmettoscene">www.facebook.com/palmettoscene</a>
SC Business Review	<a href="http://www.facebook.com/SCBizReview">www.facebook.com/SCBizReview</a>
SCETV	<a href="http://www.facebook.com/SouthCarolinaETV">www.facebook.com/SouthCarolinaETV</a>
SC Public Radio	<a href="http://www.facebook.com/SCPublicRadio">www.facebook.com/SCPublicRadio</a>
TeacherLine Southeast	<a href="http://www.facebook.com/TeacherLineSoutheast">www.facebook.com/TeacherLineSoutheast</a>
SCETV Education	<a href="http://www.facebook.com/scetveducation">www.facebook.com/scetveducation</a>
Reel South	<a href="http://www.facebook.com/reelsouthdocs">www.facebook.com/reelsouthdocs</a>
FlickrSCETV	<a href="http://www.flickr.com/photos/southcarolinaetv">www.flickr.com/photos/southcarolinaetv</a>
InstagramSCETV	<a href="http://www.instagram.com/southcarolinaetv">www.instagram.com/southcarolinaetv</a>
SC Ledes	<a href="https://instagram.com/scledes">https://instagram.com/scledes</a>
American Graduate	<a href="https://twitter.com/AmGradSC">https://twitter.com/AmGradSC</a>
Between the Waters	<a href="https://twitter.com/BtwntheWaters">https://twitter.com/BtwntheWaters</a>
Carolina Stories	<a href="https://twitter.com/carolinastories">https://twitter.com/carolinastories</a>
KnowItAll	<a href="https://twitter.com/KnowItAll">https://twitter.com/KnowItAll</a>
Making it Grow	<a href="https://twitter.com/MakingItGrow">https://twitter.com/MakingItGrow</a>
Palmetto Scene	<a href="https://twitter.com/palmettoscene">https://twitter.com/palmettoscene</a>
SCETV	<a href="https://twitter.com/scetv">https://twitter.com/scetv</a>
SC Business Review	<a href="https://twitter.com/SCBizReview">https://twitter.com/SCBizReview</a>
SC Public Radio	<a href="https://twitter.com/SCPublicRadio">https://twitter.com/SCPublicRadio</a>
Telehealth	<a href="https://twitter.com/my_telehealth">https://twitter.com/my_telehealth</a>
This Week in SC	<a href="https://twitter.com/thisweekinSC">https://twitter.com/thisweekinSC</a>
SC Ledes	<a href="https://twitter.com/scledes">https://twitter.com/scledes</a>
SCETV Pinterest	<a href="https://pinterest.com/scetv/">pinterest.com/scetv/</a>
Amanda's Hats	<a href="https://pinterest.com/scetv/making-it-grow-amandas-hats">pinterest.com/scetv/making-it-grow-amandas-hats</a>

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## **Summary**

South Carolina Educational Television's (SCETV) mission is to enrich lives by educating children, informing and connecting citizens, celebrating our culture and instilling the joy of learning. In order to better fulfill this mission, SCETV does more than provide educational, informational and entertaining television (TV) and radio broadcasts to viewers and listeners at home, at work and as they travel throughout the state.

In addition to our better known functions of TV and radio broadcasts, SCETV also provides educational resources for our state's children, educators and caregivers. SCETV supports emergency preparedness throughout the state by providing vital infrastructure and communications support. Our station also helps promote an informed citizenry by furthering governmental transparency and through coverage of news and public affairs.

SCETV serves citizens regardless of age, socioeconomic background, race or political belief to foster a well-informed society. As a trusted steward and valued partner in South Carolina (SC), we take pride in our role to help improve the quality of life in our state.

## I. Agency Snapshot

### A. Successes and Issues

1. What are 3-4 agency successes?

#### **Areas of Achievement**

##### **Education**

In the last fiscal year, SCETV provided 4,972,075 on-demand Pre-Kindergarten-12th Grade (Pre K-12) uses of education content while providing face-to-face training for almost 5,000 teachers. SCETV's online portals provide custom content, lesson plans and media resources through its KnowItAll, LearningWhy and Public Broadcasting Service (PBS) LearningMedia systems. In fall of 2017, SCETV launched a 24/7 television and online channel dedicated exclusively to children's educational programming. SCETV continues to grow our web presence and develop additional technology to serve administrators, teachers and students while serving every school district in SC. SCETV distributes educational content to support the needs of Pre K-12 students, guided by the *Profile of the South Carolina Graduate* framework. Its underlying framework support is vital to helping our state stay competitive in today's global economy and it focuses on the needs and solutions required for a sustainable, educated and qualified workforce. In addition, SCETV provides a variety of online and face-to-face professional development opportunities for teachers, staff and school administrators.

Over the past 19 years, the K-12 School Technology Initiative has supported SCETV's on-demand multimedia curriculum resource sites. These websites (KnowItAll.org, PBS LearningMedia and SCETV's LearningWhy) provide free content to educators. KnowItAll.org is a long-standing service offered by SCETV and is a free online collection of original and engaging educational resources designed specifically for classroom use. In 2015, SCETV began an extensive overhaul of KnowItAll in an effort to make it more mobile device friendly. From this work product and the transition of services that was funded by the K-12 School Technology Initiative, KnowItAll.org Media was relaunched in the summer of 2015. After completing a major overhaul of the site in 2017-18, KnowItAll.org now contains more than 8,000 multimedia resources, including over 4,000 mobile-friendly videos, over 1,000 audio resources, almost 2,000 photos, 334 documents, 134 interactive learning features and additional content is being added regularly.

More than 14 years ago, SCETV, in partnership with the South Carolina Department of Education (SCDE), created StreamlineSC, in an effort to help improve and manage learning resources in the state's schools. StreamlineSC is a standards-based video-on-demand service, delivering curriculum-based content in partnership with the Discovery channel, to complement state-standard K-12 educational assets. More recently, Learn360 provided similar resources with a smaller scope. Subscription services have become extremely costly while the use of StreamlineSC has trended downward. In August 2017, the Learn360 contract ended and was replaced by two new Pre-K-12 resource sites. The new sites include Educational Television (ETV) StreamlineSC

Collections in KnowItAll.org and SCETV's LearningWhy, which includes Pre-K-12 lesson plans for 1:1 environments. Web resources have increased tremendously in recent years, and PBS now supports this focus with its research-proven PBS LearningMedia. In 2017-18, PBS's LearningMedia library included more than 100,000 multimedia resources for Pre K-12 educators, available to SC's teachers and educators at no cost.

To better address current curriculum needs, SCETV created LearningWhy to house innovative lessons for tomorrow's graduate. LearningWhy provides for project-based and one-on-one lessons that are produced by SCETV and qualified partners, including the College of Charleston's School of Education, the National Parks Service and local school districts. LearningWhy lessons are searchable by state curriculum standards and taxonomies, and include step-by-step progressions, assessments and all the media and content links needed for teaching to standards.

For many years, SCETV's statewide distribution to schools was conducted through an Instructional Television Fixed Service (ITFS) closed-circuit educational broadcast system. To make its spectrum digitally compliant, the Federal Communications Commission (FCC) enforced new regulations in 2005 for ITFS systems, creating the Educational Broadband Service (EBS). This development gave SCETV the opportunity to lease the state's EBS channels through a state contract with Sprint. The resulting contract has allowed SCETV to issue over 200 free Wi-Fi devices to educational facilities within Sprint's coverage areas throughout the state, specifically targeting areas with a lower household income to help some of the state's underserved children. These gateways for broadband internet are issued to applicable early childhood educators and other educational organizations, including after-school programs. SCETV bundles Wi-Fi access with its quality professional development and content funded by the K-12 School Technology Initiative. The project helps close the digital divide in SC while preparing early learning students for reading and science, technology, engineering and math (STEM) skills before and after school.

SCETV is one of the many educational institutions taking part in supporting the state's goal for improving the *Profile of the South Carolina Graduate*. To assist in these efforts, SCETV surveys teachers, staff and administrators to help identify needs and gauge the use of educational services and technology use in schools. This year, 654 respondents participated in the survey, representing public schools, private schools, charter schools, home schools, childcare centers, adult education centers and higher education institutions. Over 84 percent of respondents represented public schools. Participants of SCETV's Education Services (KnowItAll.org, LearningWhy and PBS LearningMedia) helped facilitate learning to improve both student performance and engagement while meeting the profile's goals. Respondents ranked SCETV curriculum content as SCETV's top service with 75.2 percent identifying KnowItAll.org and PBS LearningMedia as the most useful services in performing their daily duties. This survey helps confirm that the LearningWhy features are useful and valuable to educators.

While digital delivery is increasingly important, traditional means of transmitting content over the air remains the public's first choice for accessing video. For that reason, in August 2017, SCETV added a fourth 24/7 television broadcast channel along with a new online streaming channel called ETV KIDS, carrying curriculum-based PBS KIDS programming. Results from the fall 2017 *South Carolina Market Study*, conducted by

Marshall Marketing, illustrate the importance of SCETV content-- finding that 44 percent of SC households watch SCETV television stations (ETV/South Carolina Channel/ETV World/ETV KIDS) and/or listen to SC Public Radio (SCPR) in an average week-- representing approximately 864,500 households.

In an average week, 10% of SC households watch educational children's programs like *Daniel Tiger's Neighborhood*, *Dinosaur Train* and *Nature Cat*. The market study was the first to measure viewership of ETV KIDS and found that 14% of SC households watched the channel in the past 7 days, but a third of SC households with children age 11 and younger watched, representing more than 105,800 households. Fifty-five percent of the viewing households with children earn less than \$50,000, while 36 percent earn less than \$30,000, indicating that SCETV is providing educational children's programming to underserved families.

SCETV has improved the integration of educational technology in schools and the learning process by working with other agencies on the K-12 School Technology Initiative. Updating teacher training in technology has become increasingly vital as a result of the online automation of learning tasks. This is particularly true as technology becomes deeply embedded in the learning environment. Teachers must act as drivers of technology-driven learning processes and as guides for learners, facilitating the adoption of new models for individual research and collaborative productivity. This shift calls for equally innovative methods of affordable and accessible professional development and the constant upgrading of skills to keep pace with the changing learning environment. The partners of the K-12 School Technology Initiative understand the intrinsic link between positive educational outcomes in a technology-driven learning environment and the professional development offered to teachers. SCETV, the SCDE and the South Carolina State Library continue to provide powerful, effective and flexible professional development opportunities for thousands of teachers annually.

SCETV has historically committed to serving SC's districts, schools and educators by providing quality face-to-face professional development and online teacher recertification. These efforts play a key role in helping meet the needs of teaching professionals, impacting daily learning in classrooms across the state. SCETV contributes to developing and maintaining the professional capacity of SC's teachers, staff and administrators. Over 90 percent of respondents to SCETV's 2017-18 annual survey indicated they use the internet daily, often or extensively. To assist in this ongoing transformation, SCETV conducts hands-on training on how to effectively use SCETV web content and technology in the classroom.

According to the survey, teachers' preferred method is to receive training through SCETV's online courses. SC's educators save valuable time and effort in finding certificate renewal and graduate level courses using the searchable SCETV Teacher Courses website. The SCETV Teacher Courses website contains all courses offered by SCETV such as Teacher Recertification, TeacherLine Southeast and TeacherStep. Through this site, educators can search by curriculum interest, professional development requirements and credits needed, while verifying if courses qualify for technology credits.

SCETV also provides free face-to-face and blended training for public, private and home-school teachers, staff and administrators. Hands-on training services offered

through SCETV include assessment training needs, district-wide and regional training for educators on educational content usage and technology for personalized and project-based learning.

In an effort to help inform citizens about the availability of educational programs, services and technologies, SCETV and Public Radio share stories of projects that serve to address the needs of teachers and students throughout the state. A great deal of national and statewide educational television assets, including SCETV's *Palmetto Scene* and *Carolina Classrooms*, are broadcast and streamed for use in schools and classrooms, providing significant reach to both SCETV television and radio audiences.

*Carolina Classrooms* enjoyed an increase in audience with the February 2018 episode, *Recruiting and Supporting Teachers in South Carolina*. Other 2017-18 episodes included *Making College Affordable*, *Digital Literacy* and *Celebrating Teachers*. Blog posts included interviews with teachers and students and summer camp stories. *Carolina Classrooms* worked with education partners around the state, including local school districts and with the respected national group, Student Voice. Teachers and other educators suggested topics for the program through the SCETV Education Department annual survey beyond the suggestions provided during in-person trainings.

This educational content provides case studies and best practices for use throughout the state. Promotion of these programs and services are provided through a variety of platforms, including SCETV communications, educational websites and television and radio broadcast promos, as well as community education outreach efforts through K-12 conferences, presentations and awards.

Throughout the year, SCETV provides education-related newsletter blogs and collaborates with the SC Education Oversight Committee (EOC) and the SCDE for the promotion of SCETV education features. SCETV Education, working with the EOC, provides a monthly newsletter for Pre K-12 administrators, teachers and staff, to assist in informing teachers of timely resources and services. SCETV also uses social media, including Facebook and Twitter, to engage the education community.

SCETV Education has collaborated with several community organizations to build and promote educational success for the children of SC. We provide free Department of Social Services (DSS) certified workshops to teachers and caregivers for South Carolina Head Start, First Steps and After School Alliances. SCETV has also collaborated with these organizations as a member of the South Carolina Pyramid Model Partnership Leadership Team. SCETV's K-12 trainers have provided direct face-to-face workshops to 4,585 certified K-12 SC teachers. SCETV is also a participating sponsor in several conferences across the state of SC, which includes the Upstate Technology Conference, South Carolina Association of Title 1 Administrators and the Head Start and Community Actions Conference. SCETV Education continues to extend its reach in the community through support and sponsorship of a variety of events throughout the state, including Autism Day, Leaders Making Readers: Symposium for Read to Succeed and the Annual First Day Festival. SCETV Education also supports and promotes national campaigns such as The Great American Read and PBS KIDS Read.

## Emergency Communications

SCETV is involved in almost every aspect of emergency communications within the state of SC. SCETV maintains and oversees 47 tall towers of 200 feet and above. On these towers, there are 112 non-broadcast communications systems (antennas and associated equipment). SCETV's microwave network and broadcast transmission sites provide secure locations for the installation of emergency communications equipment and towers to place antennas. The state and federal agencies that use the SCETV towers for statewide communications are the State Law Enforcement Division (SLED), Department of Natural Resources (DNR), Department of Forestry, Department of Homeland Security, Emergency Management Division (EMD), Federal Bureau of Investigation (FBI), Civil Air Patrol (United States Air Force) (CAP), NOAA Weather Radio, Amateur Radio Emergency Service and SC Healthcare Amateur Radio Team (SCHEART). Sites are backed up with an emergency generator and can run for 48 to 72 hours after loss of commercial power. Fuel can be delivered to those sites using agency equipment in the event of an emergency. SCETV's Telecommunications Center (TCC) in Columbia is backed up with a one megawatt generator and a 400 KVA UPS System. SCETV provides support and maintenance for the NOAA Weather Radio Network and is part of the SC Emergency Alert System (EAS) and national Weather Amateur Radio Network (WARN) messaging systems. Each year, SCETV provides EMD alerts, closings and weather related stories; some broadcast nationally and frequently include an online component. In addition, SCETV partners with SCHEART to support hospitals and agencies' emergency infrastructure, providing training and sharing information during emergencies. SCETV supports three conference bridges and local connection equipment for all SCHEART repeaters. These provide statewide auxiliary communication channels for SCEMD and the Department of Health and Environmental Control (DHEC) mass care functions during emergencies. Built in 1996, the TCC is the first public building in the Columbia area to be built to current earthquake standards.

Infrastructure and services are also provided to Public Safety Agencies by SCETV. SCETV towers house 54 [Very High Frequency (VHF) and Ultra High Frequency (UHF)] state-owned radio repeaters. These alternate sites provide important redundancy for SLED and other public safety agencies if there is a failure on the Palmetto 800 system. The DNR has 12 repeaters, EMD has eight repeaters, Forestry has five, and SLED has nine. SCETV provides tower space for antennas and transmission lines and building space for radio equipment to the FBI and Department of Justice (DOJ) radio systems. Infrastructure and services that are provided to Homeland Security Agencies by SCETV are as follows: sharing the SCHEART VHF antennas and transmission lines and providing building space for radio equipment operated by the SC Wing of the CAP and maintenance support for all CAP radio systems at 12 tower sites using CAP field replacement modules as needed.

Infrastructure and services that are provided to the EMD by SCETV are as follows: broadcast emergency alert messages that come directly from EMD, staff to maintain the press pool coverage at EMD during emergencies, tower space for the Local

Government Radio (LGR) system at six SCETV towers, microwave bandwidth during emergencies to EMD for LGR system interconnection and maintenance support for upgraded LGR radio systems at eight tower sites using EMD replacement parts as needed.

As per the state EAS plan managed by SCEMD, during an inclement weather event, WLTR-FM, SCETV's Columbia radio signal, has been designated as the statewide SP-2 (Backup State Primary) source of authorized EAS messages. Our other radio stations have been assigned as LP (Local Primary) sources for their broadcast areas; other broadcasters are required to monitor our Frequency Modulation (FM) service for alert messages. We also encode WLTR-FM and distribute its programming to our other FM stations via our network as a backup source to our other stations for redundancy of EAS message distribution. Our television broadcast signals pass this data when an alert is triggered by this system and generates a visual crawl with the information.

Infrastructure and services that are provided for other essential Emergency Preparedness activities by SCETV are as follows: tower space for antennas and transmission lines and building space for radio equipment to operate the SCHEART VHF and UHF analog radio systems and UHF Digital Mobile Radio (DMR) System; microwave bandwidth for SCHEART radio systems interconnection, maintenance for the 39 radio repeaters in the SCHEART VHF and UHF radio system; logistical support and maintenance of the SCHEART Emergency Communications Trailer and the Department of Homeland Security (DHS) SHAREDRESOURCES (SHARES) initiative with Emergency Communication Kits; maintenance support for three Agency DHS SHARES Radio Message Servers (radio e-mail) at Charleston Medical University of South Carolina (MUSC), Columbia (WRLK), Spartanburg (WRET); Project Management for grants and management of half a dozen volunteers; logistical support for Emergency Exercises using three staff members and one volunteer that are Federal Emergency Management Agency (FEMA) National Incident Management System (NIMS) Communications Leaders; under NOAA contract, maintenance for 14 National Weather Service Weather Radio Transmitters at ETV tower sites; state relay for the Emergency Alert System over the ETV Radio Network and satellite backup from National Public Radio (NPR) for National Alerts from FEMA; digital television (DTV) opportunistic bandwidth for Digital EAS delivered by PBS satellite as redundant backup for internet delivery. The following municipalities and counties house radio equipment and specialized transmitters on SCETV towers: Greenville 911 and Sumter 911.

Over the past three years, SCETV has partnered with the SC Department of Administration's Division of Technology Operations to create and deliver free online training for all public safety personnel throughout the state of SC. These training modules, funded by the United States (US) Department of Homeland Security, provide a basic understanding of emergency communications interoperability and demonstrate the need for, and methods to achieve, effective communications during an incident response. The Interoperability Training topics include: Radio Communications, Communications Interoperability, Emergency Telecommunications, Auxiliary Communications, Mutual Aid Channels and Talk Groups, and Alternate Communications. A program on Command and Control Interoperability is in development and two additional training modules, Palmetto 800 Radio System and Palmetto 800 Radio System Components and Operation, are currently being implemented.

SCETV has a long-standing partnership with MUSC and the Department of Health and Environmental Control to promote and help make telehealth service available throughout SC. The ongoing service features a wide range of telehealth services. The services include radio and video options that feature innovative approaches to the delivery of health service using telemedicine. It features resources that are available throughout the state including rural underserved areas. SCETV, in collaboration with the South Carolina Telehealth Alliance, explores the complexities of telehealth, which uses technology to bridge the physical gaps between caregivers and patients. The goal of each story is to elevate public understanding and knowledge of telehealth and its diverse services in SC. The stories are presented as blogs and video features. The range of stories include an application (app) for a pediatric burn victim to share his progress to caregivers miles away using hi-resolution photos from his Smartphone, a nursing home resident who visits her doctor via video conferencing and “smart exams” available online from local hospitals. In addition to presenting stories online, the stories are often shown around popular public television broadcasts and as feature stories inside local news programs.

## Transparency

Creating access is one of the most powerful things SCETV does by connecting people with information. In Thomas Jefferson's words, "an informed citizenry is the heart of a dynamic democracy." From July 1, 2017 to June 30, 2018, ETV streamed over 400 hours of legislative committees. ETV World aired live coverage of the legislative session. In addition we also provide live coverage of statewide debates, State of the State and inaugurals, along with other noteworthy events. In addition, SCETV provides cross-platform programming for segments during local shows, weekly radio features during the legislative session and continued presence online and via social media. *This Week in South Carolina* airs weekly on ETV-HD and provides up-to-date and in-depth coverage of the legislative process. SCETV's statehouse reporter, Gavin Jackson, covers the legislature weekly and posts stories on Facebook Live, digital and through social media. Jackson also hosts *SC Lede*, a popular weekly podcast covering politics in SC. South Carolina Public Radio airs *State House Week*, Fridays during the General Assembly Session. State House reporter Russ McKinney hosts the program, which focuses on the House of Representatives and Senate sessions, House and Senate committee meetings, public hearings and other SC Government events. During the legislative weeks, reports from the State House also produced by McKinney, are featured in our news cut-ins. Both *State House Week* and news cut-ins are available online.

SCETV was proud to host and broadcast this year's gubernatorial debates, and sees this as a service to ensure that citizens are informed and have access to candidates. In conjunction with providing live coverage of the debates on TV, radio and online, we are also coordinating ready-to-vote events designed to promote students' interest in the political process and further understanding of the importance of voting. We also provide coverage of the Governor's State of the State address and the corresponding legislator's response, along with other noteworthy events. SCETV expands the role of transparency in government by providing broadcast and streaming coverage of Legislative, Judicial and Government activities. Our podcast, *SC Lede*, was developed to create an ongoing conversation about the topics that are important to the state and help citizens understand the legislative process.

## Community Engagement and Provided Services

SCETV's coverage of the 2017 solar eclipse was carried live as a nationwide broadcast. Over 65 percent of public television's World channels carried the one-hour telecast live on August 21<sup>st</sup>, from 2:30-3:30 p.m. as the eclipse passed above the state before moving over the Atlantic Ocean. A live stream was also available nationwide. Aimee Crouch, Beryl Dakers and Kevin Jordan headed the project, which was nominated for a regional Emmy. Using locations from around the state, including Charleston, the Columbia Fireflies stadium, the South Carolina Botanical Garden at Clemson and live footage from the SC State Museum's telescope, the SCETV coverage was also used that evening in a national PBS program, *NOVA*, recapping the day's events. Astronaut and SC native Charles Duke also appeared on the program. Locally, SCPR's narration from experts was popular during the live event as people tuned in from cars and boats using broadcast and the SCETV app. The TV program was rebroadcast that night prior to the national *NOVA* eclipse special at 9:00 p.m.

*Reel South*, the southeast documentary series presented nationally by SCETV and UNC-TV, premiered its third season. This 10-episode season featured independent films on diverse, personal stories, including the story of a legendary juke joint, local zoo keepers, a wheelchair bound mayoral candidate/stand-up comedian, a Southern Belle who became the First Lady of Costa Rica, a blind drag racer and families facing the right to die, deportation and marriage equality. Darius Rucker, a native musician, is the series host.

One of SCETV's most popular programs, *Making It Grow*, a weekly live TV call in horticulture program co-produced by Clemson University and SCETV, received four Telly Awards in four categories. "How to Make Pine Cone Zinnias" won the Silver Award for DIY Television; "The Pawpaw Patch" segment reintroduced viewers to the fabled pawpaw and received a Bronze Award in the Education category; "The Jamestown Foundation" segment explored the legacy of 200 acres of land with ties back to a single slave in Jamestown and won a Bronze Award in the Cultural Category and finally, "The James Beard Dinner" took viewers to a farm-to-table event in Columbia featuring local chefs and dishes, winning a Bronze Award in the Documentary category. The segments were produced by Sumter studio team members Tommy Burgess, Sean Flynn and Craig Ness. Mark Adams of Columbia SCETV joined them for the Pine Cone Zinnias segment.

SCPR won First Place for its story on "Michael Slager's Sentencing" in the Nationally Edited Breaking News Division at the Public Radio News Directors Incorporated (PRNDI) Awards. Reporter Victoria Hansen reported on the results of a racially-charged police shooting in Charleston that made national headlines and sparked calls for reform.

SCETV and SCPR fans got a chance for travel that tied in with their favorite programs. In this past year, fans of *A Chef's Life* have had the opportunity to visit Chef Vivian Howard and her husband Ben Knight in Kinston, NC, to explore the world of *A Chef's Life*. *A Chef's Life* won the Daytime Emmy for Outstanding Culinary Program and is

hosted by Emmy nominee, Vivian Howard. The series is in its fifth year on PBS and presented nationally by SCETV. Director Cynthia Hill has previously won a Daytime Emmy for her work on the series. *A Chef's Life* is a half-hour character-driven documentary and cooking series that takes viewers inside the life of Chef Howard, who, with Knight, opened Chef & the Farmer, a fine dining restaurant in a small-town of eastern North Carolina.

Listeners to *Walter Edgar's Journal* traveled SC Revolutionary War roads with the SCPR historian, exploring battle sites. From books to barbecue and current events to colonial history, *Walter Edgar's Journal* delves into the arts, culture, history of SC and the South. The weekly radio series is available on SCPR, on podcasts and is used extensively by public schools and institutions of higher education as an excellent SC history resource. An example includes his features on SC's Revolutionary War sites.

*Naturalist* and *Expeditions* host Patrick McMillan, Ph.D., guided members on an unforgettable tour of Maine, discovering its natural wonders. *Expeditions with Patrick McMillan* is a popular nature series that is distributed nationally. Through the eyes of Emmy Award-winning television host and naturalist McMillan, the world becomes exotic and fascinating. The programs visit natural wonders around the Carolinas and beyond. The series is also used extensively for public education.

Osei Chandler, host of SCPR's *Roots Musik Karamu*, one of the longest running Caribbean music programs, was inducted into the Lowcountry Music Hall of Fame in an awards show held at the Hanahan Amphitheater. The Lowcountry Music Hall of Fame was launched two years ago to give recognition to those who have helped shape the local music scene. Chandler, with Lorna Shelton-Beck of the Carolina Caribbean Association, has produced and hosted *Roots Musik Karamu* on SCPR since 1979.

*This Old House*, the 18-time Emmy Award-winning PBS home improvement series, came to Charleston for the second half of its 39th season with two different projects. The first Charleston project was a brick 1840s "single house" with a separate kitchen building. Located in the historic Ansonborough neighborhood, it required extensive renovations to capture its original beauty and to make it functional for a modern family. The second project, which would not see completion during this series, follows the transformation of a neglected vacation home into a full-time residence. Situated in the Cannonborough and Elliotborough neighborhood, the house is a two-story 1890s "shotgun-style" home that has belonged to the same family for generations, but has not been lived in for 10 years. In Charleston, the *This Old House* crew was assisted by apprentices from Charleston's American College of Building Arts (the only school in the US that offers a bachelor's degree in traditional building trades) as part of the show's Generation NEXT initiative to encourage people to join the skilled trades.

In the complex *Beyond the Fields: Slavery at Middleton Place*, a historic site attempts to document the lives of slaves who were left out of historical records. Middleton Place, a National Historic Landmark, located on the Ashley River outside of Charleston, has been engaged for decades in telling the story not just of its white owners, but also of its African American population. This American story is told through discussions with historians, authors, researchers, preservationists, historic site interpreters and descendants of the Middleton family. It's produced by Sunhead Projects and presented nationally by SCETV.

*Yoga in Practice*, a new SCETV national series, encourages a daily yoga practice for the at-home student. Season one premiered in the fall of 2017 and season two will air this fall. Each episode focuses on a universal theme, such as “Courage” or “The Art of Slowing Down,” to allow the practitioner a more comprehensive practice than simply physical exercise. Led by master instructor Stacey Millner-Collins of Columbia, each episode also includes basic beginner techniques of meditation and breathing exercises to help reduce the stress and anxiety associated with modern life.

SCETV broadcasts live coverage of the SC legislature each day of the session on the SCETV World channel. Committee meetings and select Supreme Court hearings are streamed live on the station website. In addition, a video is posted on Facebook recounting each day’s events. As mentioned above, *SC Lede* is a weekly podcast with reporters covering the legislature, and radio broadcasts a five-minute wrap-up of the entire week’s deliberations each Friday.

SCPR has added a Hybrid Digital (HD) radio broadcast signal in the Charleston area. The HD radio service transmits a digital signal with Compact Disk (CD) quality sound, free of hiss or static. It also displays information, such as the name of the program. It allows listeners to choose between our News & Music service (89.3 HD1 FM) or our News & Talk service (89.3 HD2 FM).

In December 2017, SCETV received a grant from the National Endowment for the Humanities’ (NEH) Digital Projects for the Public grant program to prototype an interactive mobile application. The application, called “Reconstruction 360,” will use 360-degree video and virtual reality technology to explore multiple perspectives of the legacy of reconstruction in SC. The finished project will be intended for general audiences and those curious about reconstruction, but also for secondary and higher education classrooms.

Over the last 100 years, the Atlantic Ocean sea level has increased by 12-18 inches, a rate scientists believe will accelerate, threatening many of our nation’s most valuable historic and culturally significant coastal assets. *Sea Change* presents diverse perspectives on the impact of the sea level rise on the Eastern Seaboard, as experienced in coastal SC and Georgia. Narrator Patrick McMillan takes viewers from the sands of Hunting Island State Park to other communities along the coast, looking at immediate and long term impacts and the efforts made to withstand nature’s onslaught.

*The Orangeburg Massacre: Remembrances and Reckoning* commemorated the 50th anniversary of this tragic event, when police officers opened fire on the campus of South Carolina State University, leaving three African-American students dead. Survivors, participants and officials share their remembrances and struggle to provide some sense of reckoning and hopes for closure. Host Beryl Dakers is joined by Congressman James Clyburn, Cleveland Sellers Jr. and others who discuss the legacy of this painful event, its impact on the families and citizens of SC and its lessons for the future of race relations in the state.

*Between the Waters* is an SCETV immersive trans-media project that highlights historic Hobcaw Barony. Located near Georgetown, Hobcaw was the location of a Native American settlement, and later, the hunting retreat of financier Bernard Baruch. The

special tells the story of Hobcaw, now preserved for education and research, in the words of those who lived there. The broadcast special is complemented by the *Between the Waters* website, where visitors can take a virtual tour, moving down rice canals and listening to the stories of former residents, making this a truly cross-platform undertaking.

*Charlie's Place* is a fascinating documentary which tells the story of an African-American nightclub in Myrtle Beach, SC, that was a significant stop on the Chitlin' Circuit in the segregated South. From the 1930s to the 1960s, owner Charlie Fitzgerald welcomed blacks and whites to his club to hear musicians including Billie Holiday, Ray Charles, Ruth Brown and Little Richard. In 1950, Charlie's Place was attacked by the Ku Klux Klan and Charlie Fitzgerald was beaten and left for dead by the side of the road. Charlie's Place closed in 1965, but today, efforts are being made to revitalize the neighborhood, an important example of racial diversity and black entrepreneurship.

*A Voice Returned* is the story of South Carolinian Steve Flaherty, who was killed in Vietnam carrying four letters he intended to mail to his family back home. Forty-three years later, his letters became part of the first diplomatic exchange between Vietnam and the United States since the war ended. This touching story is told through archival documents and footage, interviews with family members and artistic recreations. This story reveals the courage and commitment of just one of the thousands of US soldiers who gave the ultimate sacrifice in battle. Produced by Wade Sellers and Coal Powered Film works, the film is presented nationally by SCETV.

South Carolina State University, Benedict College, Claflin University, Firelight Films and SCETV presented four screenings of "*Tell Them We Are Rising: The Story of Black Colleges and Universities*". Screenings were followed by a panel discussion with representatives from the schools and the film's creative team.

SCETV was honored to film the event, *Victory Starts Here: Fort Jackson Centennial*, which was a celebration of the 100<sup>th</sup> anniversary of Fort Jackson in Columbia, SC. Archival material and interviews with Fort Jackson leaders, historians and community leaders provided a look back at the history and important milestones of the US Army's largest Basic Combat Training Center, as well as its current and future impact on the city of Columbia and the state. From its beginning as Camp Jackson during World War I, Fort Jackson has become an important part of the social and economic life of the region and the state. The documentary premiered in June of 2017 as part of the 100th year anniversary celebration.

SCETV has a comprehensive inventory of programming that honors our military. The collection of media and educational content includes programs from SCETV and SCPR and covers the stories of military personnel who served in WWI, WWII, the Korean War, the Vietnam War and Desert Storm. In the most recent documentary, *South Carolinians in World War II: Return to Normandy*, the connection between French and American histories through the eyes of France's younger generation come to life as cameos record the touching ceremony of remembrance that continues. The program produced by Coal Powered Film works with major support from the ETV Endowment is distributed nationally by SCETV.

SCETV received a regional Emmy for *Remembering Charleston*. The program was taped in the sanctuary of the historic Mother Emanuel AME Church, almost one year after our state and country were shocked by the nine tragic murders. In this special *Palmetto Scene*, host Beryl Dakers talks with members of the church and community about healing and forgiveness.

Beginning in September 2018, SCPR will partner with the Florida Public Radio Emergency Network (FPREN) to provide the Palmetto State coverage in the event of tropical storms, hurricanes and other severe weather threatening the state. The coverage includes live two-way reporting featuring FPREN meteorologists talking to SCPR staff in Columbia. Content for SCPR's social media is included in the coverage. This allows for storm coverage, using FPREN resources, on all eight stations of SCPR, covering virtually all of the state including South Carolina's coastline. FPREN was formed in 2014 through the efforts of Florida's 13 public radio stations to meet a critical need in the state of Florida, for the state's population to have emergency messaging information from a reliable, relatable and responsible multiplatform source that reaches the entire state. FPREN employs two full-time meteorologists/content producers that drive content to Florida's public radio stations 365 days per year creating unique and powerful content for digital, social and on-air platforms for every market in the state and ramping up content production for localized severe weather events. This partnership extends severe weather coverage into SC as needed, complementing SCPR's emergency response efforts.

SCETV's regional operations in Rock Hill, Spartanburg and Beaufort have robust partnerships with public colleges. In Rock Hill, the facility is used in support of York Technical College's Tele-Production curriculum. In addition to this partnership, our Rock Hill facility manages the Rock Hill Area Education Network, service which provides content distribution for Rock Hill School District 3 and has also served York Tech and York County. In Spartanburg our studio facilities support two semesters of a level 300 Broadcast Journalism class in agreement with the University of South Carolina (USC-) Upstate. And in Beaufort, in agreement with USC-Beaufort, our studio supports two semesters plus a May short semester of the Communications department's Broadcast Studies curriculum. This partnership also delivers programming content for SCETV and its SCETV Lowcountry studio.

A new series featuring in-depth interviews with southern authors kicks off this fall. *By the River* is produced entirely by the students of USC-Beaufort under the guidance of their professor, Dr. Caroline Sawyer. They provide full production support while SCETV's Holly Bounds-Jackson hosts the program.

SCETV remains deeply involved with SC's statewide Telehealth initiative. SCETV has served on the steering committee that formed the South Carolina Telehealth Alliance (SCTA) strategic plan and now serves on the SCTA Advisory Council. An extension of this work is the *My Telehealth* outreach and communication project. SCETV spearheads this effort that creates robust content for television, radio and the web. In addition to these stories, the SCETV telehealth team generates a monthly newsletter and also creates community outreach activities to increase awareness in rural areas. This year, the team is creating two short documentaries that look at how telehealth is having an impact in rural areas, of the Lowcountry and the Upstate. Content highlights include Tele-Psychiatry in the treatment of Posttraumatic Stress Disorder (PTSD), Tele-

stroke and how it has significantly improved stroke outcomes (especially in rural areas) and the diverse way Telehealth is being applied to offer access to many specialty areas of the medical practice.

*Climate Change: A Local Reality* and its accompanying documentary *Sea Change* (winner of a 2018 Telly Award) continue to be assets for the citizens of SC and the US. Through distribution with National Educational Telecommunications Association (NETA) and the World Network, the documentary is reaching more than 100 PBS stations nationwide. SCETV continues community events in partnership with MUSC/Public Information and Community Outreach (PICO), Allen University and the South Carolina Aquarium. These community leadership institutes convene stakeholders and the general community to screen *Climate Change: A Local Reality*, which is specifically tailored to each location. This year, two events will be held. The first is in Georgetown County (the Grand Strand) at Hobcaw Barony and the second is in Beaufort County at SCETV Lowcountry. Prior to these two events, citizens attended screenings at the South Carolina Aquarium and at Savannah State University.

SCETV continues its educational work with the National Parks Service. *The Southern Campaign of the American Revolution* projects, phase two, is creating a series of Augmented Reality (AR) segments. The AR will be used to enhance the educational experience of guests who visit several of SC's American Revolution parks. These same segments will be made available on SCETV's educational portal, KnowItAll.org, for students and teachers statewide. In addition to this educational content, SCETV is generating new editions of the successful on-line tool, *Let's Go!* This series takes students on a 360 degree virtual tour of some of SC's important historic sites, including the SC State House, the Charleston Dungeon, Historic Brattonsville and the Hunley Museum. Curriculum Specialists are working with SCETV's creative and digital teams to align content with SC's standards. This collaboration is the best way to leverage content into assets to supplement teacher lesson plans while effectively adding to their overall instructional tool kit.

SCETV now provides much of its content and educational assets through a robust mobile app. This iOS and Android supported app provides many content access options that include live streaming of both SCPR programming channels, the new PBS KIDS 24/7 broadcast channel, many of SCETV's original series such as *Palmetto Scene*, *Making it Grow*, *This Week in South Carolina*, *Carolina Classrooms*, *A Chef's Life*, *Reel South*, *My Telehealth*, *Original SC* and the new digital series, *Our Town*. Many of PBS's most popular series are available on-demand within the app. Some of the exceptional programming available on-demand is *Frontline*, *NOVA*, *Nature*, *Independent Lens*, *PBS News Hour*, *American Experience* and *This Old House*. The app is also another community engagement tool as it provides the user opportunities to directly connect with SCETV on our diverse social media platforms. The app also acts as an additional tool to communicate important messages such as statewide emergency information. The user can "tap" the banner and be linked directly to [scetv.org](http://scetv.org) where more detailed information is presented during situations such as hurricanes or other significant emergencies. Also, if for any reason a local radio transmitter is temporarily out of service, anyone with the app can access SCPR's real time programming streams. SCETV and SCPR play a large role in communications with SC's Emergency Management Division. This alternate transmission of radio programming assures those

in areas where traditional reception is lost can still access critical SCEMD communications.

SCETV staff members are engaged in a wide range of national, state and community organizations that include boards, committees and peer review groups. A sample of the groups they serve include the following: The National Civic Trust, Parent/Teacher Organization at Lexington School District 1, The National Association of Public Affairs Networks, The South Carolina Arts Foundation, South Carolina Humanities, South Carolina Arts Alliance, JUBILEE Festival of African American History and Culture, Arts in the Basic Curriculum Steering Committee, Historic Columbia Advisory Board, Friends of African American Art and Culture, University of South Carolina Society, State Library Foundation Board, University of South Carolina's Cardinal Joseph Bernardin Lectureship Advisory Committee, The SC Historic Corridor Advisory Board, Palmetto Project Board, The SC Association of Educational Technology, SC Pyramid Model Partnerships Leadership Team, DSS Certified training for First Steps, Head Start and After School Alliance Program, International Society for Technology in Education, National Educational Broadband Service Association, The NETA, the Organization of State Broadcast Executives (OSBE), South Carolina Telehealth Advisory Council, University of South Carolina Communications Department Advisory Board, Boy Scouts of America, Online News Association, Congaree River Keeper and the Therapy Place.

SCETV Passport is a new member benefit, which provides ETV Endowment donors extended on-demand access to a rich library of quality television programming online and via mobile devices. This is one of many benefits that the ETV Endowment provides its donors along with the SCENE program guide and the Endowment MemberCard. As more and more people are watching television content on-demand on computers or digital devices, SCETV Passport gives ETV Endowment donors another way to enjoy extended access to PBS and SCETV content on platforms including computers, smartphones and tablets.

## **Agency Challenges**

2. What are 3-4 agency challenges? These may include things agency representatives already have a plan to improve.

## **Infrastructure**

The infrastructure at SCETV is costly to maintain, possesses potential hazards, and must comply with ever-growing federal/state regulations. Maintaining an aging infrastructure that is a critical backbone for the delivery of education, emergency services and community services and programming is quite a challenge at SCETV. SCETV is a complex state agency given that it is responsible for 10 television transmitters, eight FM transmitters, and 42 broadcast and microwave towers to support operations. SCETV manages over 600 towers throughout the state to support services, and in addition to its primary studio in Columbia, maintains four regional studios that provide local and statewide services in Beaufort, Rock Hill, Spartanburg, and Sumter.

## **Recruitment**

Recently, a significant number of Teacher and Employee Retention Incentive (TERI) employees transitioned into retirement. SCETV has used this change in the workforce to update our recruitment process to ensure highly trained staff will be attained as well as provide on-going training for our remaining employees as they adapt to new technologies and delivery systems. The agency realizes that recruitment and retention are increasingly challenging for agencies as the market continues to change.

SCETV has known for many years that improving salaries is an important factor to recruitment and retention of highly trained individuals. Many of the positions and services provided at SCETV are not comparable to other positions and services within any other state agency. SCETV's quality workforce is highly valued and the agency's accomplishments are tied to the agency's continued commitment to its employees. The agency has lost numerous FTEs since the budget cuts of FY 2011. Employees wear many different hats to ensure the agency can meet its mission. A shifting workforce has created a more mobile workforce where workers are more likely to change careers several times. Retaining high-performing employees is imperative to guaranteeing continued success within the agency. The end of the TERI program resulted in several senior management team members retiring. To fill these management positions, the agency must recruit professionals with specialized skills and must address salary limitations for the required skills. The current salary ranges need to be reviewed to ensure there is internal salary equity within the agency as well as the state's band and class compensation.

## **Partnerships and Funding Needs**

SCETV is engaged in a wide range of partnerships that support the programs and services provided for education, emergency communications, transparency and community engagement. The agency continues to be entrepreneurial in identifying ways that funds can be secured so the resources of the network can provide critical services to citizens throughout the state. Securing funding for those initiatives is an ongoing effort in which for each project SCETV develops a budget, deliverables and a timeline. Education is funded through several state sources through the state's Education Improvement Act. Each year SCETV submits to the Legislature a request for funds through the Education Oversight Committee, the K-12 Technology Initiative and through agencies such as the Criminal Justice Academy (CJA), which partners with the network to provide law enforcement officer training. Each year, SCETV provides utilization reports on how the funds were used and who was served. As the network of record for the South Carolina Emergency Division, and in partnership with SC Department of Administration, funding is secured by Proviso to pay for SCETV's statewide emergency backbone. Transparency in state government is a critical to public service. Funding for the live coverage of the Governor's Press Conferences, House and Senate deliberations, Committee hearings (examples include Economic Development, Transportation, Natural Resources, Healthcare and Regulatory, Petroleum Pipeline Study Committee, Legislative Oversight, Law Enforcement and Criminal Justice, Medical Affairs and Judiciary), must be secured each year through the Legislature. As federal funding becomes available, SCETV works with agencies to secure funding for

infrastructure, programs and services. Examples include emergency alerts for citizens, programs about natural disasters, public safety, emergency preparedness and disaster recovery, the National Park Service for history programs, early childhood training for rural Head Start sites. SCETV also works with funders to support local and national programming. Those funders include community, state and national foundations, not for profit organizations and corporations that meet the underwriting requirements.

SCETV's budget exceeds the appropriation provided by the state. The network has limited ways to make up the difference. The value of the network and its services have not been recognized to the extent needed. The agency continues to work on a plan to fund critical infrastructure and service. The funds from the FCC auction will allow the investment needed to refresh and provide technology for the future. However, there is a critical need to set aside resources to deal with deferred maintenance, modernize the network to increase efficiency and reduce costs and create recurring deferred maintenance fund which will allow the network to make multiple year plans.

### **Emerging Issues: Next Five Years**

3. What are 3-4 emerging issues agency representatives anticipate having an impact on agency operations in the upcoming five years?

### **Statewide Tower Management**

SCETV has taken on managing tower and antenna operations statewide. This proviso mandate requires contractual, administrative, financial and technical monitoring and reporting. SCETV is working closely with other state agencies, wireless providers and engineers regarding ensuring ground leases and communications site license agreements are handled appropriately.

### **FCC Spectrum Auction and Repack**

With the proliferation of wireless technology, the Federal Communications Commission (FCC) launched the broadcast spectrum auction to free up bandwidth for wireless users. Every television station in the US had the opportunity to participate in the voluntary auction. The generic term "spectrum" refers to the frequencies used to transmit signals for a wide-range of uses, including television broadcasting and radio, as well as wireless devices( such as smartphone and tablets).

As part of the broadcast spectrum incentive auction, the FCC is authorized to repack the television band by assigning television stations to new channels. This process will pose significant challenges for the broadcast industry. Repacked television stations will need to complete channel moves. Radio stations and non-repacked television stations may also be affected if they are located on or near a tower with a repacked television station. The National Association of Broadcasters (NAB) is committed to helping stations understand and prepare for the repack.

On April 13, 2018, the FCC released a public notice announcing the results of the auction and outlining which stations will be moving along with their new channel assignments. Nearly 1,000 stations will be moved to new channels. The release of this notice also starts a 90-day shot clock on submitting applications for repack construction and reimbursement estimates. The first station moves will begin in November 2018.

The FCC has concluded the nationwide spectrum auction which involved public and commercial broadcasters throughout the country. SCETV was successful in receiving funds from the auction. The challenges of FCC mandatory channel reassignments in the next three years will require rigorous technical and financial oversight of contracts, equipment purchases and reimbursements. SCETV is responsible for managing the funds to invest in a long-term SCETV infrastructure upgrade and modernization plan. In addition, over the next three years, SCETV is required to repack (channel change) 10 stations throughout the state.

### **Broadcasting Technology Advancement**

ATSC 3.0 is a suite of voluntary technical Standards and Recommended Practices that is fundamentally different from predecessor ATSC systems and is therefore largely incompatible with them. This divergence from earlier design is intended to allow substantial improvements in performance, functionality and efficiency sufficient to warrant implementation of a non-backwards-compatible system. With higher capacity to deliver Ultra High-Definition services, robust reception on a wide range of devices, improved efficiency, IP transport, advanced emergency alerting, personalization features and interactive capability, the ATSC 3.0 Standard provides much more capability than previous generations of terrestrial broadcasting.

In the fall of 2011, ATSC formed Technology Group 3 (TG-3) to design a next-generation broadcast system. TG-3 issued a Call for Input to solicit requirements for the system from a broad, international base of interests and organizations. Using this input, 13 Usage Scenarios were developed, from which were derived a comprehensive set of system requirements. The system requirements established the capabilities of the overall system and thereby served as a guide in the preparation of the ATSC 3.0 suite of standards. The ATSC 3.0 Standard uses a layered architecture: Physical, Management and Protocols and Application and Presentation. To facilitate flexibility and extensibility, different elements of the system are specified in separate Standards. Each ATSC 3.0 Standard is designed for maximum flexibility in its operation and is extensible to accommodate future adaptation. As a result, it is critical for implementers to use the

most up-to-date revision of each Standard. The overall documentation structure also enables individual components of the system to be revised or extended without affecting other components.

ATSC 3.0 is the next generation of broadcast TV and is designed to replace the current technology of ATSC 1.0. It is a transformative technology that moves broadcasting to an IP-based delivery system and essentially converts the broadcast transmitter into a high-power data transmitter. This technology will allow broadcasters to offer all kinds of new businesses and services they couldn't offer before, and it gives them the flexibility and freedom to take advantage of future improvements and developments in other technology areas. The transition to ATSC 3.0 is complicated and is expected to take place over a period of five to 10 years with the consumer needs being of utmost importance. Additionally, technological changes continue to determine how our audience accesses and utilizes our data. It is our challenge to keep pace with the changing audience habits and delivery platforms. The staff and facilities to create and provide anytime/anywhere programs and services that are cross-platform, agnostic, agile and flexible are becoming increasingly important.

### *B. Records Management*

4. Is the agency current with transferring records, including electronic ones, to the Department of Archives and History? If not, why?

### **Transferring Records**

Currently, we do not transfer records to the Department of Archives and History due to the Communications Act. All agency records are retained within the agency to ensure compliance with federal and Corporation for Public Broadcasting (CPB) regulations. There is a requirement from CPB of an annual certification of our records management procedures and samples submitted to show our compliance. Failure to comply with the Communications Act, the General Provisions and CPB's CSG Agreement and Certification of Eligibility may result in penalties, including forfeiture of all or part of a recipient's CSG funding, under CPB's CSG Non-Compliance Policy.

5. Please provide the Committee a copy of the agency's records management policy. If the agency does not have a records management policy, what is the agency's plan to create one?

### **Records Management Policy**

All agency records are retained within the agency to ensure compliance with federal and CPB regulations. To ensure compliance, the Communications Act enables CPB and its representatives, including the Inspector General, to audit grantees, including the right of access to their books, documents, papers and electronic records. SCETV has procedures for documenting our compliance with records management. The Act required these procedures to be implemented to support the need for consistency with other public television and radio agencies. There is a requirement from CPB of an annual certification of our records, management procedures and samples, submitted to show our compliance. Failure to comply with the Communications Act, the General

Provisions and CPB's CSG Agreement and Certification of Eligibility may result in penalties, including forfeiture of all or part of a recipient's CSG funding, under CPB's CSG Non-Compliance Policy.

## II. Agency Legal Directives, Plan & Resources (Study Step 1: Agency Legal Directives, Plan and Resources)

### A. History

6. Please provide the major events history of the agency by year, from its origin to the present, in a bulleted list. Include the names of each director with the year the director started and major events (e.g., programs added, cut, departments/divisions changed, etc.).

**1957** - In 1957, SC's General Assembly passes a concurrent resolution calling for a study of the use of television in public schools. The study committee recommends a pilot project be funded.

**1958** - A studio is built at Dreher High School in Columbia and the first telecast is transmitted via closed-circuit September 8, 1958. R. Lynn Kalmbach is selected as project director and Henry J. Cauthen is selected as technical director. Both would later serve as an ETV president.

**1960** - The General Assembly establishes the Educational Television Commission of South Carolina. R. Lynn Kalmbach serves as General Manager of the new state agency. Dr. George E. Bair serves as Education Director, and Henry J. Cauthen serves as Director of Production and Engineering. An empty grocery store at 2712 Millwood Avenue in Columbia is turned into the SCETV studio and broadcast center. The agency will remain there, expanding into 23+ buildings up and down the street, until 1996. Classes, though still live, are now also recorded using a four-year-old technology called "videotape."

**1961** - SCETV reaches into 31 schools in 11 counties.

**1962** - Expansion of the closed-circuit system allows state agencies and public school teachers to use SCETV for continuing professional education and post-graduate medical education. The closed-circuit network is extended to all counties, reaching 155 public high schools, 36 elementary schools, most state colleges, university extension centers and 10 hospitals.

**1963** - WNTV-TV 29 in Greenville signs on, making SCETV a broadcast entity.

**1964** - WITV-TV 7 in Charleston signs on.

**1965** - Henry J. Cauthen is named Director of Administration and Dr. George Bair is named Director of Education after the death of R. Lynn Kalmbach. *Crime to Court*, a monthly training video and booklet for judges and law enforcement officers, begins production. It will last for nearly three decades and, at its height, train 6,500 police officers, judges and magistrates nationally.

**1966** - WRLK-TV 35 in Columbia, named for R. Lynn Kalmbach, signs on. The first SCETV program magazine (*ETV Guide*) is published, providing the broadcast schedule for National Educational Television (NET) from New York City as well as local productions and classes. SCETV's first weekly public affairs program *Off the Cuff* is broadcast.

**1967** - The Public Broadcasting Act is signed into law, paving the way for the Corporation for Public Broadcasting, PBS and NPR. SCETV is given one of the pens used by President Lyndon Johnson to sign the act into law. It is a difficult year for SCETV funding, and the *ETV Guide* is temporarily discontinued. Color broadcasting is delayed. Despite the setbacks, WJPM in Florence (named for James Pierce Mozingo III) and WEBA in Allendale (named for Edgar Allen Brown) begin broadcasting.

**1970** - Cable television begins to expand SCETV's reach into homes. New SCETV television courses allow students to earn their Master's Degree in Business Administration (MBA) via USC at their local technical college. During the courses, the students can talk back to the TV presenter via telephone.

**1971** - SCETV becomes the presenting station for William F. Buckley's *Firing Line*, which moves from ABC. The series runs until 1999. Color studio production begins. The General Assembly approves \$3.6 million in bonds to extend SCETV broadcasts to the entire state. Henry Cauthen is elected to the PBS Board of Directors.

**1972** - The South Carolina Educational Radio Network (SCERN, later SCETV Radio and then SCPR) is born. WEPR-FM 90.1 in Greenville (via Clemson studios) goes on the air, broadcasting the NPR Classical News format. *All Things Considered* is the first program aired. The service includes specialized "radio for the blind" broadcasts. Transmitted on a special sub-frequency to those with special radio receivers, the service includes volunteers reading local newspapers aloud.

**1974** - WSCI-FM 89.3 in Charleston joins SCERN.

**1975** - WRJA in Sumter (TV and radio) and WJWJ (TV) in Beaufort begin transmitting. WRJA is named for legislator R. J. Aycock, WJWJ for legislator W. James Waddell, Jr. Educational Radio for the Blind moves to SCERN's Columbia studios.

**1976** - WLTR-FM 91.3 in Columbia signs on. Because of SCETV's tower network, SC becomes the second state in the nation to use NOAA's new weather radio system.

**1977** - The ETV Endowment is created as the non-profit entity that supports the educational programs of SCETV and SCERN. Elaine Freeman serves as the founding executive director of the Endowment. As a part of a seven-nation live broadcast, SCETV originates the US portion of *Christmas Around the World* from Columbia Mall. SCETV's *Spoletto: Festival of Two Worlds* airs on PBS.

**1978** - WNSC in Rock Hill signs on with radio and TV service. In a special *Firing Line* produced in Columbia, William F. Buckley is joined by Ronald Reagan. The SCETV production of Spoleto Festival opera *The Consul* is presented on PBS's *Great Performances*. SCETV provides nightly coverage of the Spoleto Festival from Charleston. SCETV joins the PBS satellite system.

**1980** - WRTS-TV 49 in Spartanburg signs on. It is later renamed WRET-TV for Rickard E. Tukey. Radio service is added to TV service in Beaufort as WJWJ-FM 89.9. SCERN's first instructional radio series, *Catch On*, debuts. Closed captioning begins.

**1981** - WHMC-FM 90.1 in Conway signs on. SCETV is selected as the National Center for Instructional Television to transmit programming by satellite to public schools nationwide. SCETV receives the Verner Award for Government Body.

**1984** - WNEH in Greenwood signs on.

**1986** - *NatureScene* is broadcast nationally.

**1988** - SCETV broadcasts *The Black History Teleconference*, connecting SC with communities in Detroit, Atlanta and Washington, DC. The teleconference becomes a yearly event for nearly a quarter of a century. The 18-state Satellite Educational Resources Consortium, under SCETV President Cauthen's leadership, receives a \$5.6 million grant from the US Department of Education to implement the Star Schools project, providing live, interactive instruction via satellite in math, foreign language and science.

**1989** - WLJK-FM in Aiken signs on.

**1990** - The Charleston TV service is restored after it was destroyed by Hurricane Hugo. *Windswept Hearts*, a live call-in simulcast for radio and TV, helps South Carolinians deal with the emotional aftermath of the storm. Via the Star Schools project, SCETV transmits teachers live to over 10,000 classrooms, teaching Russian (with native Russian teachers), A.P. Economics and A.P. Calculus. President Henry Cauthen is nominated to the Corporation for Public Broadcasting board by President George H. Bush.

**1992** - With a 2.4 million dollar grant, SCETV launches The Early Childhood Professional Development Network, a national initiative that delivers live interactive training seminars to over 1,000 Head Start teachers in isolated rural areas across the US. The staff begins the move to the new SCETV office headquarters on George Rogers Boulevard, previously the home of *The State* and *The Columbia Record* newspapers. In a first, The Corporation for Public Broadcasting holds its annual meeting at SCETV. SCETV's mascot Lindsay the Leopard makes a dramatic transformation into Smart Cat.

**1993** - SCETV upgrades to a digital satellite system that allows 20 channels of two-way video and audio to schools, state government and higher education institutions, including MUSC and Richland Memorial Hospital.

**1994** - SCETV begins construction of a new studio building at George Rogers Boulevard across the street from the SCETV office building. The ETV Endowment raises in excess of \$4 million to purchase the property, which it will later sell to the state for \$1.

**1995** - SCETV installs satellite dishes on every middle, high and vocational school in the state, begins Teacher Training Institutes statewide on new technologies and teaching and introduces its first World Wide Web site. SCETV's Learning Link begins internet service to middle school teachers. Budget cuts release the staff of Charleston radio station WSCI, which remains only as a transmitter.

**1996** - Community advisory committees around the state are created to involve more communities with SCETV.

**1997** - SCETV begins broadcasting and producing from its new studio facilities at 1041 George Rogers Boulevard. President Henry Cauthen announces his retirement, and is given the Lifetime Achievement Award from the Corporation for Public Broadcasting. It is only the second time the award has been given.

**1998** - Paul Amos takes the helm as SCETV's third president. SCSC launches the *READY TO LEARN* service to help meet the state's challenge of preparing SC's children for first grade.

**2000** - SCERN starts broadcasting multiple formats, using either NPR News or NPR Classical/News formats. President Paul Amos unexpectedly passes away.

**2001** - Maurice "Moss" Bresnahan joins SCETV as the new president. *KnowItAll.org* is launched, ETV's web-based instructional service to schools.

**2003** - The South Carolina Channel, SCETV's first digital channel, launches at the State Fair. The agency consisted of the following eight divisions reporting to the SCETV President: Broadcasting, Development, Administrative Services, School Services, Engineering, Production, Communications and Government Relations and Continuing Education.

**2004** - SCETV launches *StreamlineSC*, an educational technology resource that makes over 10,000 educational videos and corresponding lesson plans and quizzes available to every public, private and home school in the Palmetto State. In just over a year, it receives its one-millionth page view.

**2006** - *StreamlineSC* reaches its one millionth hit.

**2008** - David Crouch becomes interim president of SCETV. ETV Endowment Founding Executive Director Elaine Freeman retires. The agency consisted of the following seven divisions reporting to the SCETV President: Administrative Services, Engineering, Education, Content, Radio and Programming, Development and Communications and Legislative Relations.

**2009** - SCETV ends its analog television broadcasting service. Coby Hennecy is named the Executive Director of the ETV Endowment. The agency consisted of the following seven divisions reporting to the SCETV President: National Development/Radio, Engineering, Education, Content, Fundraising and Programming, Human Resources (HR) and Administration and Financial Operations.

**2010** - Linda O'Bryon is named President and Chief Executive Officer of SCETV. The agency consisted of the following seven divisions reporting to the SCETV President: National Programming/Radio, Engineering, Education, Content, Development and Programming, Administration/HR and Financial Operations.

**2011** - Following a successful SCETV Endowment capital campaign, SCETV Radio moves into new 1.5 million dollar facility funded by corporate underwriters and over 1,000 SCETV Endowment donors. The agency consisted of the following seven divisions reporting to the SCETV President: SCETV Radio and TV Programming, Engineering, Education, Content, Underwriting and Business Enterprises, Administration/HR and Financial Operations.

**2012** - Linda O'Bryon is named to the PBS board. SCETV's Administration Building is sold to USC; the proceeds will be used to renovate and build-out unfinished areas of SCETV's TCC. SCETV's Rapid Response Studio begins operation. This special studio links local newsworthy guests to national TV news programs with long interview formats. SCETV Radio marks its 40th anniversary. Rowland Alston retires as host of *Making It Grow* and receives The Order of the Palmetto, the State's highest award. Regular contributor Amanda McNulty becomes the new host.

**2015** - SCETV Radio is renamed SCPR. The agency consisted of the following eight divisions reporting to the SCETV President: Radio and TV Programming, Engineering, Education, Content, Communications, Underwriting, Administration/HR /Information Technology and Financial & Procurement.

**2016** - SCETV and SC Public Radio launch their own app. President and Chief Executive Officer (CEO) Linda O'Bryon announces her retirement.

**2017** - Anthony Padgett is selected as SCETV's President and CEO. The ETV Endowment celebrates 40 years. Smart Cat turns 25. The 2017 solar eclipse passes directly over Columbia (and the State Museum's telescope), which provides a perfect vantage point for a live national program and webcast for homes and schools during the event. SCPR launches its first HD radio signal in Charleston.

## **B. Governing Body**

7. Please provide information about the body that governs the agency, if any, and to whom the agency head reports. Explain what the agency's enabling statute outlines about the agency's governing body (e.g., board, commission, etc.), including, but not limited to: total number of individuals in the body; whether the individuals are elected or appointed; who elects or appoints

the individuals; the length of term for each individual; whether there are any limitations on the total number of terms an individual can serve; whether there are any limitations on the number of consecutive terms an individual can serve; the names of the individuals currently on the governing body, date elected/appointed, and term number; duties of the governing body and any other requirements or nuances about the body which the agency believes is relevant to understanding how it and the agency operate. If the governing body operates differently than outlined in statute, please describe the differences.

The SCETV Commission was created in 1960 in Section 21-60 (now Section 59-7-10) of the Code of Laws of South Carolina. The Commission is charged with developing a statewide educational communications system to serve the needs of the people of SC. The Commission transmits SCETV programs to the public schools, institutions of higher education, other state agencies and the general public through a statewide system, including broadcast transmitters and the Internet. The Commission also assists state schools and agencies with other communications needs and with the development of instructional and educational technology materials such as educational radio programs, online resources and printed materials. SCETV serves as an emergency communications backbone for the state.

The current Commission is comprised of nine members (one member from each Congressional District, a chairman from the state-at-large, and the State Superintendent of Education who serves as an ex-officio member). With the exception of the ex-officio member, the Commission Chair and members are reimbursed mileage and a \$35 per day per diem. There are currently no term limits for members of the Commission. Members are appointed by the Governor and serve six-year, staggered terms. Commission membership also includes the Superintendent of Education who is elected. A member continues to serve at the end of his/her term until he/she is either replaced, reappointed, or resigns. The Commission meets at the call of the Chair and typically meets every other month.

Commission Members are as follows:

March 2011	Chairman from the State-at-large	Brent Nelsen
September 2012	Representing 1 <sup>st</sup> Congressional District	Parker Harrington
March 2011	Representing 2 <sup>nd</sup> Congressional District	Elise Bidwell
October 2012	Representing 3 <sup>rd</sup> Congressional District	Craig Kinley
July 2011	Representing 4 <sup>th</sup> Congressional District	Karen Martin
September 2012	Representing 5 <sup>th</sup> Congressional District	David Vipperman
March 2011	Representing 6 <sup>th</sup> Congressional District	Nicole Holland
January 2017	Representing 7 <sup>th</sup> Congressional District	Jill Kelso Holt
January 2015	State Superintendent of Education	Molly Spearman

### *C. Internal Audit Process*

8. Please provide information about the agency's internal audit process, including: whether the agency has internal auditors; a copy of the internal audit policy or charter; the date the agency first started performing audits; the positions of individuals to whom internal auditors report; the general subject matters audited; the position of the person who makes the decision of when an internal audit is conducted; whether internal auditors conduct an agency-wide risk assessment routinely; whether internal auditors routinely evaluate the agency's performance measurement and improvement systems; the total number of audits performed in the last five fiscal years; and the date of the most recent Peer Review or Self-Assessment by the SC State Internal Auditors Association or other entity (if other entity, name of that entity).

### **Risk Mitigation, Security, & Controls**

Although SCETV does not have an internal auditor, due to the size of the staff, each department has internal processes in place that ensure financial and transparency requirements are met to mitigate risk associated with its business functions. These processes are a mixture of manual and automated checks to prevent misuse of state resources. SCETV is also audited by external sources regularly as required in its business or contractual relationships in addition to those mandated by state entities. The audits include ones performed for the Corporation for Public Broadcasting Audit (CPB: Community Service Grant for Radio, Television and Interconnection) as well as the State Audit (Scott and Company and the Hobbs Group). Additionally, there is self-audited data that is required to be provided annually for Information Technology to the state Department of Administration. The results of these audits are posted to SCETV's "Insider" website and are accessible to all employees, except records that cannot be included for privacy reasons. Records from previous audits are kept available for access. Additionally, the Insider site contains approved policies, standards, and procedures associated with areas such as physical security, workplace safety, procurement, and acceptable use policies for technology, among others. Information on how to report suspected fraud, waste or abuse is available both on SCETV's Insider Page and is posted prominently in break areas around the organization in order to help ensure SCETV is serving in the best interest of its constituents.

Each year the Educational Television Commission passes a resolution on the operation budget and capital budget. The Commission supports the fiscal year operating budget and capital budget submitted by SCETV to the Governor. In addition to the Governor's budget submission, the Commission Resolution is included in the House and Senate subcommittee budget hearings. The Education Television Commission Chairman along with its Commission members complete an individual Agency Head performance assessment survey. The combined scores are included in the HR electronic file. SCETV's HR department works with the Chairman of the Commission to ensure the performance appraisal process is completed and submitted to the state. An aspect of this appraisal includes measuring financial performance of the agency and its effectiveness in spending its allocated budget. The SCETV Commission meets at the call of the Chair, typically five times each year. The President's report includes a dashboard of benchmarks and deliverables for the major objectives of the agency. A financial report and budget summary is also included in the President's report and includes time for SCETV Commission questions and comments. Each year the President files a statement of economic interest to the SC Ethics Commission. The

Commissioners, members of SCETV's management team and SCETV's regional station managers also complete this documentation to help mitigate risk associated with conflicts of interest. The FCC requires the Commissioners, the President and each of the managers to complete an annual FCC Adverse Adjudication Reporting and Review of Application Certifications. The SCETV Commission President reviews and approves contracts that have been approved by senior managers to ensure that their spending is consistent with SCETV's mission and goals. At the same time, the senior managers provide projected budgets to the President to ensure that its upcoming plans and obligations are validated.

With respect to Information Technology (IT), SCETV has a complex mix of traditional IT and broadcasting equipment that must work with many different contributors and formats while maintaining an acceptable level of risk. As SCETV is one of the few state agencies that reach the majority of homes of South Carolinians through both radio and TV broadcasting, it takes its responsibility to provide for both the integrity and availability of transmissions very seriously. SCETV uses a number of methods that seek to mitigate risk to its information systems centered generally upon its people, processes, and technology.

In order to mitigate the risk to people, SCETV requires all employees attend annual Security Awareness training in-person that is centered upon the risks the agency has observed over the preceding year. All employees are required to have completed the Department of Information Security (DIS)-provided Securing the Human training modules as a condition of employment. This past year's Security Awareness training focused around phishing, the appropriate use of SCETV technology, passphrase generation and general information on security hygiene as well as how to report suspicious events to its Information Security officer. The Information Security officer sends out periodic communication to ensure that users of its information systems are aware of reported attacks. SCETV has technology acceptable usage policies for which agreement is mandatory to ensure that state assets are used appropriately and as intended. Web traffic is monitored for both potentially malicious traffic and to ensure that inappropriate web content is prevented.

Guiding SCETV's processes, it has IT policies and procedures in place that are consistent with the DIS's requirements that are based on National Institute of Standards and Technology (NIST) 800-53 Revision 4's Risk Management Framework. SCETV utilizes the Center for Internet Security's Critical Security Controls (CSC) to guide its implementation of risk management. Its risk management program includes vulnerability and configuration management to ensure that newly-deployed systems meet its associated Credentialing Information System (CIS) baselines and that variances to that baseline are documented. In order to ensure compliance with these baselines, SCETV utilizes DIS's Tenable Security Center to provide visualization and validation of all state systems. SCETV works closely with DIS to identify expected traffic to or from its network and to track down anomalous or potentially malicious behavior. It has an incident response process and a qualified individual that can perform forensic analysis of its systems together with DIS. IT procurement is consolidated to identify security risks and the Information Security officer is embedded in the system deployment process to ensure that systems are analyzed prior to use.

SCETV uses multiple technologies with the goal of reducing risk. It utilizes web filtering with application-layer rules to monitor and prevent anomalous internet traffic. It utilizes Proof Point Essentials to lessen the risk associated with malicious email traffic. Administrative access is limited to individuals as required by approved job duties. It separates privileged and unprivileged accounts in order to lessen the likelihood and severity of malware. It seeks to limit system usage to a “least privilege” model to further lessen the severity of system compromise. It has implemented a system that provides backup of critical systems and seeks to ensure high availability through redundant network devices where economical or where mandated by system requirements. SCETV uses a centrally-managed endpoint security suite in order to lessen the likelihood and impact of malware outbreaks. SCETV is also currently in the process of implementing additional network segmentation to provide for better security, availability, and monitoring of its technology resources.

Upon login, a banner is displayed to users that presents a statement about acceptable usage and presents a similar banner in the event that a website is blocked. It contains verbiage indicating that “SCETV users are accessing a SC Government Information System. Usage may be monitored, recorded, and is subject to audit. Unauthorized use of this information system is prohibited and subject to criminal and civil penalties. Use of this information system indicates consent to monitoring and recording.”

When a Twitter or Facebook post is listed as a sponsored post that relates to an on-air, radio, television or online program, the posts are tracked to ensure that the information is accurate. Every post receipt is submitted, lists the item and what the items include to make sure transparency can be tracked (who is paying for which post).

All digital video disc (DVD) orders are placed go through SCETV's marketing system and each order is also tracked through IT, Finance and Administration. Sales are reported to Finance. Electronic payments are received through SC.gov which makes payment to Finance.

Teachers enroll and pay for courses either by check or are verified through the credit process. They are not enrolled until they have paid the registration and it has cleared. Upon completion of the course, SCETV verifies to the State Department of Education (SDE) that the course has been completed and paid for. The credit is then issued by SDE for certification credit. Teachers also receive grades for submission before certification is approved. Learners submit work which is reviewed and approved before certification is authorized. SCETV also provides law enforcement certification for courses completed for active SLED employees, retired SLED agents and State Marshals. The certifications are used to verify participation before they can be certified. SCETV offers PBS Teacherline courses. PBS handles the enrollment and collects the course registrations. SCETV maintains a database that tracks learners, the price paid for registration and amount of revenue due and received. PBS reimburses SCETV 20 percent when courses are complete. Revenue is sent to SCETV and deposited by Finance. Education tracks SCETV Teacherline each year.

SCETV’s Finance department provides oversight over budgeting and transactions that are required for business operations. Due to the nature of broadcasting, its purchasing requirements can deviate significantly from a “typical” state agency both in terms of timing (e.g. overnight shipping of equipment during a broadcasting outage) and in terms of means and methods associated with purchasing equipment. There are not typically

state term contracts that are created for a broadcasting infrastructure, although SCETV uses those vehicles where possible. As a result, the need for oversight of financial transactions requires regular review of purchasing to ensure that the agency's money is being spent effectively. When purchasing items that are not done by state contract, Finance reviews all transactions at least monthly before approval. In addition, purchases must be approved by a departmental supervisor to lessen the likelihood of fraud. SCETV has a policy in place for dealing with purchasing through the procurement card vehicle that is agreed to before cards can be issued. These are limited to full-time employees who have a job duty requiring these cards and purchases must be approved by their Executive Vice President and are required to attend training before the cards may be utilized. When purchasing items in excess of \$2,000, it is SCETV policy to be approved by a Vice President prior to submission to the accounting department for purchase. For purchases in excess of \$25,000 that do not rely on state contracts, SCETV forwards the request to State Procurement for formal advertising. The agency also limits individuals who are permitted to contractually obligate itself in order to ensure that purchases are made consistent with its managerial guidance.

SCETV Engineering provides a wide range of policies and procedures that ensure quality, accuracy and accountability are in place. Badge readers are located on all three doors entering into Master Control (MC). Each MC operator has an individual account and password, making the availability for operators to have email capabilities which may require them to update State office closings/emergencies, including weather crawls, or other information deemed necessary by EMD remotely through the State Warning Point, if needed. Communication failure mitigation is based on telecoms within MC, such as: a dedicated phone to SC State Warning Point, MC VoIP phones and a back-up cell phone; in the event of network outages. Operators are required to submit working time/leave via SCEIS and maintain their account through practices which are compliant with the Comptroller General's office. Remote access to 10 TV transmitters and eight FM transmitters make the availability to monitor telemetry, raise/lower power and determine where transmitter outages have taken place. The transmitter operator is notified of any and all transmitter related outages, anomalies or malfunctions observed by MC operator.

SCETV has a Comprehensive Discrepancy Reporting System app. Operators are required to report a multitude of discrepancies that may arise during any given shift, which then are reported to appropriate departments via email. Operators must familiarize themselves with building evacuation practices and are required to participate in fire drills and other mandatory safety drills as required by SCETV. Operators also receive certificates upon completion of various training courses, which are often offered online which helps minimize expense. Operators assist Engineering Maintenance through the 'Maintenance Trouble Report' app to report and identify malfunctioning equipment, which then get distributed to appointed maintenance technicians who are then able to report progress through the app.

Operators constantly monitor outbound and inbound signals for FCC compliancy and standards including closed captions, audio/video levels and aspect-ratio, and is not limited to broadcast but also applies to DirecTV, Dish Network and Spectrum Cable (formerly Time Warner Cable). This also pertains to web and Facebook Live streams for Legislative, Supreme Court, Governor's addresses and/or State of the State coverage.

Operators must coordinate with PBS Satellite Operations Center (SOC) on a daily basis to facilitate K1HD schedule. This includes: making sure scheduled programs are accurately reflected in daily schedule, making sure program airs in its entirety, verifying program is within legal limits of FCC compliance, verifying program has required closed captions and in some cases programs will have described audio for viewers with visual impairments. Then coordination is required again to drop uplink power to PBS SOC, so that other affiliates can fulfill their schedule.

Operators are required to append or re-append 'playlists' at any point, due to program changes or updates. These schedule changes are often due to program availability or content revision in-house. Operators are required to keep up with and document 'Underwriter Credits' as these may adversely affect the programming schedule. Operators have the ability to preview programs via 'clip player' in MC. This is helpful when trying to isolate problems associated with file corruption, distribution, total run-time or duration and audio/video levels. Operators are trained to call MC supervisor immediately for circumstances which may require more hands on deck or to keep them from becoming overwhelmed when troubleshooting. Operators are required to review and familiarize themselves with 'SCETV policies and procedures' posted on SCETV Insider Page, on our intranet.

To ensure that all procedures are followed and content distribution has a backup, SCETV's MC maintains a broadcast program archive system, has broadcast automation, an emergency power system and limited access to editing systems.

SCETV's Program Broadcasting System is updated regularly. The server is secured through Active Directory logins and Symantec Endpoint protection. The user login that runs the application is known to system administrators and manufacturers only and adheres to network password policy requirements. Remote access is granted to the Manufacturer when they need support access to the system. Access Control for operations is via user logins to a limited set of users in Media Operations, MC and system administrators that include the Manufacturer and the Maintenance shop. The system is used every day by Media Operations who monitor the system for operational problems.

Most of SCETV's automated broadcast system is on an isolated network with no Internet access. User interactions with on air controllers are in a key card limited access room. The one device with corporate network and Internet access has Endpoint protection installed and enabled, remote access is limited to Administrators and IT hardening (including renaming of the default administrator account) has been applied. The server is installed in a room that requires keycard access. It runs largely unattended with no user interaction. Logs are collected from this system every day and viewed when a problem is reported. MC operates and monitors the system 18 hours a day and reports when problems are noticed. Most problems are caught and addressed before air time.

SCETV's emergency power system generator is automatically exercised once a week via Automatic Transfer Switch (ATS) control. It is automatically exercised under load once a month via ATS control. The generator is in a locked enclosure that is inside a padlocked fence. Keys are in the Maintenance shop and in Engineering. A remote monitoring device is located in MC and behind the guard desk in the front lobby. Access

to UPS is in a locked room in the basement that is secured via key card access. SCETV's Edit System is accessed via Active Directory login. Only authorized users can log on to the systems. Operating systems get regular updates.

SCETV's field engineers monitor the Network 24/7 to ensure that the Network is in compliance with state and federal regulations. Activities include tracking each station to ensure Program and System Information Protocol (PSIP) compliance, closed captions and audio loudness. Field engineers also maintain hardware, backups and updates of critical equipment for SCETV's IT transmissions infrastructure. Future plans include an upgrade of the microwave and transmitter sites, better camera systems and card readers for employee access.

Field Productions follows the SCETV Safety Policy established in the Policies and Procedure Manual on the SCETV Insider Page (Policy 811). Equipment is assigned to each project in ScheduALL, our resource management software. The crew checks out equipment and returns it to the equipment room at the end of the project. At this time, it is the responsibility of each crew member to return equipment to its proper place and if anything is damaged they are to advise the Electronic Field Production (EFP) Supervisor and/or take the piece of equipment to the maintenance shop for repair. One EFP crew member performs periodic checks to ensure all equipment is accounted for and in working condition. Access to the equipment rooms is limited to the EFP Crew only. Each person has a key to each room and the locks are re-keyed periodically.

Plans are in process to upgrade all of SCETV's microwave and transmitter sites. Each television transmitter site has a network-based camera, but they are not part of the security system. These cameras cannot reliably be used for a DVR system and are only used occasionally to view the status of the main room at the site. ETV is in the process of researching options to install access control measures for these remote sites. SCETV requires all users to read and sign the cell phone and telephone policies, which are placed in their HR file. SCETV also requires all users to keep a four digit pass code on the phone at all times; if the need arises SCETV is able to either disconnect a phone or temporarily disable it; when an employee leaves employment the phone must be returned wiped to Facilities Management through HR.

#### *D. Laws*

9. Please complete the **Laws Chart** tab in the attached Excel document.

### **Laws Chart Attached**

#### *E. Deliverables*

10. Please complete the **Deliverables Chart** tab in the attached Excel document.
11. Please complete the **Deliverables - Potential Harm Chart** tab in the attached Excel document.

### **Deliverables and Potential Harm Charts Attached**

*F. Organizational Units*

12. Please complete the **Organizational Units Chart** tab in the attached Excel document.

**Organizational Units Chart Attached**

III. Agency Resources and Strategic Plan

13. Please complete the **Comprehensive Strategic Finances Chart** tab in the attached Excel document, to provide the Committee information on how the agency spent its funding in 2016-17.

**Comprehensive Strategic Finances Chart Attached**

14. Please provide the following information regarding the amount of funds remaining at the end of each year that the agency had available to use the next year (i.e., in 2011-12, insert the amount of money left over at the end of the year that the agency was able to carry forward and use in 2012-13), for each of the last five years.

**2012-2017 Remaining Funds Available for Use**

<b>Year</b>	<b>2012-13</b>	<b>2013-14</b>	<b>2014-15</b>	<b>2015-16</b>	<b>2016-17</b>
<b>Amount Remaining at end of year that agency could use the next year</b>	State: Other: 7,900,985.21 Federal: (15,699.82)	State: Other: 7,505,184.18 Federal: (491,181.95)	State: Other: 7,990,304.73 Federal:	State: 27,753.20 Other: 10,707,041.90 Federal: 15,684.22	State: 617,853.46 Other: 9,843,045.66 Federal: 95,125.46

## IV. Performance (Study Step 2: Performance)

15. Please complete the **Performance Measures Chart** tab in the attached Excel document.

### **Performance Measures Chart Attached**

16. After completing the Performance Measure Chart, please pick three agency deliverables and provide the following information for each:

- What is the ideal benchmark outcome? How did the agency determine this to be the benchmark outcome?
- What, if any, entity (i.e., a local/state/federal government entity or a private entity in SC or another state) is the best at meeting that standard?
- Why does the agency consider that entity the best (most efficient, obtains best outcomes, efficient and obtains best outcomes, obtains best outcomes with limited resources, etc.)?
- Actions taken by the agency to obtain ideas on processes or best practices that will allow the agency to continually improve.

### **Deliverables and Results**

#### **Pre K-12 Educator Online Recertification Renewal Credits (2016-17 target value 95,000 – actual value 86,340)**

Pre-K-12 educator online renewal recertification is a priority for teachers throughout SC. All public school teachers are required to complete 120 hours of renewal credit every five years. Each year, SCETV surveys teachers, administrators, and staff to learn how to better serve their needs. For FY 2017-18, out of all of SCETV's educational offerings, professional development services ranked second. For all the Pre-K-12 professional development services, including face-to-face webinars and blended learning, online courses ranked number one. SCETV's mission is to enrich lives by educating children, informing and connecting citizens, celebrating our culture and instilling the joy of learning. The agency determined that this is a benchmark outcome because every school district in the state benefits from the service. Based on nearly 60 years of services to the state's teachers, each year SCETV continues to meet the standard of quality educational content. SCETV works with public broadcasting organizations throughout the country to identify and acquire excellent course content as well as producing SC specific resources to meet curriculum needs.

#### **Legislative Broadcast Session Hours (2016-17 target value 280 – actual value 253)**

SCETV provides daily coverage of House and Senate sessions, as well as committee meetings. SCETV provides the service to citizens throughout the state on SCETV World channel and the sessions are also streamed. Transparency in government is key to civic engagement and supports SCETV's mission to inform and connect citizens. SCETV's unique statewide service is used extensively by legislators, policymakers and staff from the state's agencies as well as by interested citizens (students and adults). Each year the benchmark is determined by the length of time the Legislature is in session and the number of committee chairs who request coverage of the hearings. In

addition to transparency, the broadcast sessions also provide a record of the decisions of the Legislature.

**Radio Listeners**  
**(2016-17 target value 335,900 – actual value 352,100)**

The fall of 2016 Nielsen rating is the deliverable of 352,100 persons based on a calendar year 2016-17. SCPR is the state’s only statewide broadcasting service for radio. Our radio signals reach rural areas in the state where listeners often do not have access to or can’t afford Internet services. The agency determined this benchmark based on the weekly audience of listeners as measured through the Nielsen ratings which are generally provided in January and September, so it runs a little behind the fiscal year reporting approach. SCPR provides a primary source of educational, cultural content, news and public affairs as well as live public safety/emergency preparedness alerts. SCPR works with the Governor’s Office and Emergency Management Division to communicate important information to citizens (inclement weather alerts, state office closings, voluntary/mandatory evacuations). Local radio programming has grown and continues to expand local content to include statewide news. As streaming services have expanded, SCPR listeners use both radio and streaming to access programs.

Strategic Plan Summary

17. Please complete the **Comprehensive Strategic Plan Summary Chart** tab in the attached Excel document.

**Comprehensive Strategic Plan Summary Chart Attached**

VI. Agency Ideas/Recommendations (Study Step 3: Recommendations)

*A. Internal Changes*

18. Please list any ideas agency representatives have for internal changes at the agency that may improve the agency’s efficiency and outcomes. These can be ideas that are still forming, things agency representatives are analyzing the feasibility of implementing, or things agency representatives already have plans for implementing. For each, include as many of the following details as available:
  - a. Stage of analysis;
  - b. Board/Commission approval;
  - c. Performance measures impacted and predicted impact;
  - d. Impact on amount spent to accomplish the objective(s); and
  - e. Anticipated implementation date.

**Agency Leadership/Management**

The agency has undergone several leadership changes including a new President and CEO, Anthony Padgett. Since Padgett’s arrival, SCETV has begun evaluating each department individually and assessing the relation of staff and resource allocation to current or emerging organizational goals and is working to ensure that the proper

structure is in place to take full advantage of the staff, talents, and resources available. During this process, management is reviewing existing positions and job descriptions for each department to ensure that the positions are what the organization actually needs or if there is excess capacity associated with any position that would allow responsibilities to be expanded.

In addition, management is evaluating the support available from other agencies to determine if it would be more efficient and effective to utilize those support services instead of maintaining staff to perform those functions. One example of this is the agency's Finance Department. Currently the department is in the process of identifying the positions needed to support organization activities, determining job descriptions for those positions based on organizational needs and analyzing the level of support that the Department of Administration's Finance/Budget team will continue to provide support to SCETV's Finance as needed moving forward. Department of Administration Staff include Department of Administration's (DOA) Director of Finance and team, Director of HR and team and Steven Lake, Director of the Office of Administrative Services for the Department of Administration.

Other state agencies that SCETV works with on an ongoing basis include State HR, SC Emergency Management Division, South Carolina Energy Office, the SCDE, the Education Oversight and the K-12 Technology Initiative. Each year SCETV provides a wide range of education programs and services for these agencies. State HR will continue to provide staff training for SCETV employees based on the training needs identified by SCETV's Managers and SCETV's HR Department. SCETV will continue to work with the Emergency Management Division to update the Emergency Preparedness Agency plan. Staff contacts for both agencies are updated on a regular basis. The SC Energy Office and SCETV are working on a project to address the agency's energy efficiency needs. A Request for Proposals has been posted. SCETV is conducting an agency-wide energy efficiency project to identify numerous energy conservation measures that will increase energy efficiency and save money. The study includes the review of lighting upgrades for the SCETV state headquarters, WRJA regional studio and transmitter and the Swansea microwave site. The project is also reviewing all existing Heating, Ventilating, and Air Conditioning (HVAC) equipment at SCETV's headquarters to determine the controls upgrades needed. Water conservation is also being reviewed for all water fixtures including the state headquarters and regional studios. The energy study is also reviewing the WRJA SCETV transmitter and HVAC equipment in Sumter to remove the existing 10-ton split and replace the existing Remote Terminal Unit (RTU) system.

The President is evaluating the agency's organizational chart, as well as open positions to determine if we need to update them. For example, where employees have left, do we need to rehire, or does the service they provided need to be eliminated or repurposed? SCETV has taken the beginning steps to train managers in budgeting and procurement, but needs to identify areas where we should request exemptions (i.e., programming, talent, etc.). The evaluation will confirm that job classifications are updated and accurate.

**State of analysis** - Senior management is providing feedback to the president now of all position requirements within each division and department.

**Board/Commission approval** - Although this does not require approval from the commission, the president and senior management work closely with the commission for guidance and support.

**Performance measures impacted and predicted impact** - SCETV anticipates that the performance will increase efficiency by coordinating efforts of various departments, by increasing accountability within and between departments and by reducing the likelihood of duplication of efforts.

**Impact on amount spent to accomplish the objective** - As a result of the review, no increase on the amount spent to accomplish the objective is anticipated.

**Anticipated implementation date** - The Senior Management review will be completed by December 2018 and the Department Managers' review will be completed by June 30, 2019.

### **Technology Updates/Innovations**

SCETV Management is working with from different departments to compare Digital Asset Management systems against each department's needs to get a consensus. After selecting a system, SCETV's current Asset Manager and lead engineering staff, along with liaisons in each department, will identify ways to incorporate additional technology or management systems to help manage workflow. The use of systems like ScheduALL, Zeus, and Microsoft 365 will improve efficiency in communication, both digital and personal.

**State of analysis** - SCETV is researching the digital asset management systems, and some have been identified, evaluated, and the Request for Proposal (RFP) process has been started.

**Board/Commission approval** - Although this does not require approval from the commission, the president and senior management work closely with the commission for guidance and support.

**Performance measures impacted and predicted impact** - No impact.

**Impact on amount spent to accomplish the objective** - Once these new systems are in place, staff will know where the assets and services are so they can better utilize the resources across platforms for multiple purposes. SCETV expects this to save personnel time. By upgrading these systems, they will be integrated so that the information can be shared.

**Anticipated implementation date** - A purchase order is anticipated in this current fiscal year.

## Personnel/Organizational Structure

SCETV has combined technology departments to eliminate overlap and increase efficiencies. Traffic is currently being reviewed, and the recommendation is to have a Traffic Manager in place for TV, Radio and Digital. Having one point person will free up time for employees in Underwriting, Programming, Communications and Radio, streamlining efficiencies in the departments and increasing more efficient workflows.

**State of analysis** - Modification of this structure has been identified. The structure will be implemented when new managers are hired.

**Board/Commission approval** - Although this does not require approval from the commission, the president and senior management work closely with the commission for guidance and support.

**Performance measures impacted and predicted impact** - Efficiency will increase across departments.

**Impact on amount spent to accomplish the objective** - This objective will save money with the realigning of positions.

**Anticipated implementation date** - The anticipated implementation date is the 4<sup>th</sup> quarter of this fiscal year.

## Content

SCETV has a program proposal process to review content. It includes review by Content managers to determine if the concept is possible. If the content is plausible, the next step is for a proposal to be submitted which includes content treatment, a budget and other materials related to the project. Those are loaded in advance of the program planning meeting by the producer on an app. The Content Development members have access to view the materials prior to the meetings. The producer attends the meeting to present the project, as well as supplement information and answer questions. Members of the Committee include Content, Operations, Media Operations, News and Public Affairs Director, Education, Programming, Underwriting, Administration, Web Design, Regional Studios, Communications, Radio, and Finance.

This process allows SCETV Management and staff to consider content first along with applications to Education, and, subsequently, the media best suited to deliver it. It also allows SCETV to its content inventory by aggregating and creating content created by others. The process also allows SCETV to expand content/radio/digital staffing to cover the entire state, hiring diverse multi-media professional journalists/personalities to build rapport with communities and ramp up SCETV's brand identity.

SCETV is analyzing its review process to ensure that content meets SCETV's mission and directives. As content is developed the team tracks changes in media consumption habits and identifies options to meet the current demands. SCETV's Commission Advisory Council identifies programs and services to benefit citizens.

**State of analysis** – SCETV is currently reviewing the program proposal process with new leadership to implement this enhancement.

**Board/Commission approval** - Although this does not require approval from the commission, the president and senior management work closely with the commission for guidance and support.

**Performance measures impacted and predicted impact** - Performance measures include ratings, surveys, viewer comments and social media analytics.

**Impact on amount spent to accomplish the objective** - Using content on multiple platforms results in efficient use of programming funds.

**Anticipated implementation date** – Once the review of the proposal is completed, implementation will begin and goals/metrics will be measured and included in the yearly strategic report.

### **Assets Management**

SCETV is reviewing its inventory management process to keep the entire agency (including Regional and staff working remotely) on the same hardware and software versions. SCETV will develop a short-term inter-departmental committee to review workflow and the tools needed to best serve each department cohesively so all departments are compatible. Underwriting sales tools, both hardware and software, need to be updated. For those projects that are outsourced the process needs to be streamlined. SCETV will develop a feedback process from staff members to seek employees' office and technology needs. The feedback process will include shadowing and cross training, seeking to listen more to staff, creating committees and determining what staff needs to get the job done.

**State of analysis** – SCETV is in the process of setting up a committee to meet with employees to discuss concerns and ideas.

**Board/Commission approval** - Although this does not require approval from the commission, the president and senior management work closely with the commission for guidance and support.

**Performance measures impacted and predicted impact** - The hardware and software tracking process will be recommended by the inter-departmental committee, along with underwriting sales tools.

**Impact on amount spent to accomplish the objective** - No additional funds needed until review if finalized.

**Anticipated implementation date** - Over the next year this will be implemented in phases.

## Personnel/Staff Positions

SCETV is reviewing staff positions. The Network will gather compensation information from commercial broadcast counterparts, plus compare similar non-commercial broadcast markets, and advocate to State HR for SCETV. The study will also identify additional positions needed, i.e., grant writer, creative services staff. Working managers' position descriptions will be reviewed to determine if additional support staff is needed in order to allow more time to manage. Compared to other broadcasting peers our salaries and compensation may not be accurate. This is a three-year plan in phases. Departments will use the study to improve internal and external equality.

**State of analysis** – Information has been obtained through the state Office of Human Resources to start identifying the internal equity issues, and we will then proceed with determining the performance measures.

**Board/Commission approval** - Although this does not require approval from the commission, the president and senior management work closely with the commission for guidance and support.

**Performance measures impacted and predicted impact** - The performance measures will be based on retention and recruitment.

**Impact on amount spent to accomplish the objective** - The salary study will determine the amount to be spent.

**Anticipated implementation date** - This will be implemented in phases over three years.

## Staff Engagement

In order for SCETV to be more efficient in producing and distributing programs and services, it is important for staff to have the opportunity to provide feedback. SCETV works to promote a culture of open discussion and the ability to challenge and inspire staff. SCETV is developing a formal internal communication plan to foster communication and collaboration between departments. Staff will be encouraged to share successes, add upcoming projects to the calendar and increase engagement by expanding community outreach. Plans are underway to provide a suggestion box for employees to offer anonymous ideas for improvement. The Network will create an environment where staff has a variety of ways to provide feedback.

**State of analysis** – SCETV has scheduled AllStaff meetings within the next few months and will collect feedback to determine the best approach to improve this area.

**Board/Commission approval** - Although this does not require approval from the commission, the president and senior management work closely with the commission for guidance and support.

**Performance measures impacted and predicted impact** - Impact will be measured in performance appraisals and HR surveys.

**Impact on amount spent to accomplish the objective** - This initiative will not require funding.

**Anticipated implementation date** - Third quarter staff meeting.

## **Marketing**

In order to grow its audience, SCETV will create a comprehensive formal promotion/marketing plan and measurable outcomes. The Network is considering hiring a Social Media Manager to manage all social media platforms. This position will identify various markets, statewide viewership and listenership, determine what is working, strengthen our analytics tools and measurement criteria to ensure SCETV is meeting audience needs. SCETV will work with other agencies to market its services and enhance SCETV's relationship with them.

**State of analysis** – SCETV is currently reviewing the existing marketing needs and determining the position description for this needed position.

**Board/Commission approval** - Although this does not require approval from the commission, the president and senior management work closely with the commission for guidance and support.

**Performance measures impacted and predicted impact** - Marketing efforts will be measure quarterly.

**Impact on amount spent to accomplish the objective** - No additional funds are expected to be expended.

**Anticipated implementation date** - Beginning third quarter marketing materials will be provided to state agencies. When the Social Media Manager is identified, a campaign to viewers and listeners will be launched.

## **Training**

With the update in software and equipment comes a need for training to update skill sets. SCETV will research and implement a range of training opportunities to include on-site trainer-led sessions, as well as peer-to-peer, self-paced web-based and off-campus sessions. SCETV will also train managers on effective communication, including how to conduct more effective meetings, budget, procurement, solicitation, shopping-cart and SCEIS. SCETV's Education Department will support online training needs for the Network.

**State of analysis** - Training needs will be identified by department managers.

**Board/Commission approval** - Although this does not require approval from the commission, the president and senior management work closely with the commission for guidance and support.

**Performance measures impacted and predicted impact** - Training performance measure will be included in each staff performance appraisal.

**Impact on amount spent to accomplish the objective** - Based on the training needs identified, the Network will determine the amount of training budget needed.

**Anticipated implementation date** - This is an ongoing process. When training is identified, it will be tracked.

### *B. Law Changes*

19. Please review the laws chart to determine ways agency operations may be less burdensome, or outcomes improved, from changes to any of the laws. Also, check if any of the laws are archaic or no longer reflect agency practices. Afterward, list any laws the agency recommends the Committee further evaluate. For each one, include the information below.

- a. Law number and title;
- b. Summary of current law;
- c. Recommendation (eliminate, modify, or add new law) and rationale for recommendation;
- d. Law recommendation number;
- e. Wording of law, with recommended change provided in strike through and underline;
- f. Presented and approved by Board/Commission; and
- g. Other agencies that may be impacted by revising, eliminating, or adding the law.

Throughout the legislative process, SCETV works closely with the leadership of the Senate and the House, as well as Senate and House staff, to seek their input regarding specific provisos and laws as they relate to SCETV, as well as how they relate to other laws, provisos, rules, and regulations for state agencies. This process includes both the modification of existing laws and provisos as well as recommendations for new laws and provisos. The President presents any proposed changes to the ETV Commission for its review. SCETV is in the process of reviewing laws to determine if language needs to be modified to bring them up to the agency's current scope of mission or if new laws are needed.

## VII. Additional Documents to Submit

### *A. Reports*

20. Please provide an updated version of the Reports Template from the Accountability Report. In the updated version, please do the following:

- a. Add any reports necessary so the chart is current as of the date of submission of the Program Evaluation Report and include:

- i. Audits performed on the agency by external entities, other than Legislative Audit Council, State Inspector General, or State Auditor’s Office, during the last five years;
  - ii. Audits performed by internal auditors at the agency during the last five years;
  - iii. Other reports, reviews or publications of the agency, during the last five years, including fact sheets, reports required by provisos, reports required by the federal government, etc.; and
- b. Include the website link for each document in the “Method to Access the Report” column, if website link is available. If website link is not available, enter the method by which someone from the public could access the report. If the method is to call or send a request to the agency, please specify to whom the request must be sent and any details the individual must include in the request.
- c. Submit an electronic copy of any internal audits that are not posted online.

**Accountability Report Attached**

**CPB Report Attached**

**Internal State Audit Report Attached**

*B. Organizational Charts*

21. Please submit electronic copies of the agency’s organizational chart for the current year and as many years back as the agency has readily available.

**Organizational Charts Attached**

*C. Glossary of Terms*

22. Please submit a Word document that includes a glossary of terms, including, but not limited to, acronyms used by the agency.

**Glossary of Terms**

**ACRONYMS USED IN PUBLIC BROADCASTING**

APP	Application
AR	Augmented Reality
ATS	Automatic Transfer Switch
ATSC	Advanced Television Systems Committee
CAP	Civil Air Patrol
CEO	Chief Executive Officer
CD	Compact Disk
CIS	Credentialing Information System
CJA	Criminal Justice Academy
CPB	Corporation for Public Broadcasting
CSC	Critical Security Controls
CSG	Community Service Grants
DEI	Development Exchange Information
DHS	Department of Homeland Security

DIS	Department of Information Security
DIY	Do It Yourself
DMR	Digital Mobile Radio
DNR	Department of Natural Resources
DOA	Department of Administration
DSS	Department of Social Services
DTV	Digital Television
DVD	Digital Video Disc
EAS	Emergency Alert System
EBS	Educational Broadband Service
EFP	Electronic Field Production
EMD	Emergency Management Division
EOC	Education Oversight Committee
ETV	Educational Television
FBI	Federal Bureau of Investigation
FCC	Federal Communications Commission
FEMA	Federal Emergency Management Agency
FM	Frequency Modulation
FPREN	Florida Public Radio Emergency Network
HD	Hybrid Digital
HR	Human Resources
HVAC	Heating, Ventilating, and Air Conditioning
INPUT	International Public Television Screening Conference
IT	Information Technology
ITFS	Instruction Television Fixed Service
KVA UPS	Kilo-Volt-Ampere Uninterrupted Power Supply
LGR	Local Government Radio
MBA	Master's Degree in Business Administration
MC	Master Control
MUSC	Medical University of South Carolina
NAB	National Association of Broadcasters
NEH	National Endowment for the Humanities
NET	National Educational Television
NETA	National Educational Telecommunications Association
NIMS	National Incident Management System
NIST	National Institute of Standards and Technology
NOAA	National Oceanic and Atmospheric Administration
NPR	National Public Radio
OSBE	Organization of State Broadcast Executives
PBS	Public Broadcasting Service
PICO	Public Information and Community Outreach
PSIP	Program and System Information Protocol
PTSD	Posttraumatic Stress Disorder
RFP	Request for Proposal
RTU	Remote Terminal Unit
SC	South Carolina
SCDE	South Carolina Department of Education
SCETV	South Carolina Educational Television
SCERN	South Carolina Educational Radio Network
SCHEART	South Carolina Healthcare Emergency Amateur Radio Team

SCPR	South Carolina Public Radio
SCTA	South Carolina Telehealth Alliance
SDE	State Department of Education
SHARES	Shared Resources
SLED	State Law Enforcement Division
SOC	Satellite Operations Center
STEM	Science, Technology, Engineering, and Math
TERI	Teacher and Employee Retention Incentive
TG-3	Technology Group 3
TV	Television
UHF	Ultra High Frequency
US	United States
USC	University of South Carolina
WARN	Weather Amateur Radio Network
VHF	Very High Frequency

## VIII. Feedback (Optional)

After completing the Program Evaluation, please provide feedback to the Committee by answering the following questions:

23. What other questions may help the Committee and public understand how the agency operates, budgets, and performs?

SCETV works with multiple affiliates and agencies to identify best practices within the industry. These include a variety of nationally recognized partners as well as other local stations (within the PBS and NPR organization). By participating in webinars, phone conferences and in-person meetings, SCETV is able to explore best practices, emerging technologies and discuss future business challenges with other agencies that would face similar problems. For example, SCETV is working with NETA to meet best practice requirements for the Corporation for Public Broadcasting audit and tracking programs and services.

SCETV is also participating in an energy audit through the Energy Office of South Carolina (EOSC). Throughout this process, the station and EOSC are working together to undertake energy, water and wastewater conservation measures to reduce maintenance and operational costs, as well as design and install efficient equipment and systems to reduce station expenses. Through integrated energy planning within the agency, we are hoping to be a frontrunner within the state on reducing our carbon footprint.

Lastly, SCETV puts a high priority on creating innovation opportunities within our agency. In order to maintain open communication within our agency, we have several processes that can align employees across many departments. For example, our Digital Media team puts together a monthly lunch and learn opportunity called "Digital Lunch-Up!" In this bring-your-own lunch setting, employees from any department can join together to discuss what we are working on currently and pass ideas or information, as well as to hear from other PBS stations on their own digital processes.

SCETV formed the Next Generation Leadership program where employees are selected to participate based on a recommendation from their supervisor and/or a member of Senior Management. The purpose of the Program is to identify and develop future leaders within our agency. This group of individuals meet on a once-a-month basis for an entire year. Program participants meet with a member of the senior management team to discuss various leadership topics and explore creative approaches to issues that could increase effectiveness and create efficiencies for SCETV. In addition, the State Human Resources Office offers sessions on developing skill sets necessary to lead organizations.

SCETV believes that their close work with other industry agencies, their energy audit through the EOSC and their creation of innovation opportunities are three of their best practices that have been adopted to increase agency efficiency and effectiveness.

## Comparison of Results to Investments

24. What are the best ways for the Committee to compare the specific results the agency obtained with the resources the agency invested?

An example of how SCETV compared the specific results the agency obtained with the resources the agency invested in determining viewership of SCETV's fall 2017 South Carolina Market Study, conducted by Marshall Marketing, illustrates the importance of SCETV content. The study found that 44 percent of SC households watch SCETV television stations (SCETV/South Carolina Channel/SCETV World/SCETV KIDS) and/or listen to SCPR on an average week (totaling 864,500 households). Ten percent of SC households watch educational children's programs like *Daniel Tiger's Neighborhood*, *Dinosaur Train* and *Nature Cat*, but 70 percent of SC households with children 11 years or younger watch in the average week; that's seven times the average. In addition, this is the first study to ensure viewership of SCETV's new station SCETV KIDS: 14 percent of SC households watched SCETV KIDS in the past seven days, but a third of SC households with children age 11 and younger watched (more than 105,800 households). Fifty-five percent of those viewing household with children earn less than \$50,000 and 36 percent earn less than \$30,000 which means SCETV is providing children's programming in underserved families. Source: South Carolina Market Study, Marshall Marketing, December 2017.

## Recommended Changes

25. What changes to the report questions, format, etc., would agency representatives recommend?

The current EOC PER directions have all content submitted at the same time. It would be helpful to have sections submitted in sequence so there is time for the LOC staff to provide feedback by section. That would allow the agency to review what has been submitted, so that as the information in the report is updated, it can be incorporated in the subsequent sections.

## Public Access Benefits

26. What benefits do agency representatives see in the public having access to the information in the report?

The public currently has access to SCETV's reports on the agency's website. It is important for the agency to understand what the public needs as it relates to services it provides. With regards to SCETV, services include but are not limited to educational services, news and public affairs and business and cultural affairs. SCETV also covers legislative, committee and Supreme Court sessions to provide transparency to viewers and listeners throughout the state. As such, the agency sees this report as an opportunity to increase public awareness by promoting the value of our services as well as contribute to transparency and accountability in government.

27. What are two-three things agency representatives could do differently next time (or it could advise other agencies to do) to complete the report in less time and at a lower cost to the agency?

## **Steps toward Increased Efficiency**

There are several actions that SCETV would do differently and recommend to other agencies who are participating in a Legislative Oversight Committee (LOC) review. The staff of the LOC is very helpful in providing details about the report requirements and the processes that the agency needs to address. As soon as an agency knows they will be participating in a review, a meeting should be scheduled with the LOC staff, the Executive Director and the management team to review the sections of the report, the timeframe for providing information and how feedback will be provided to the agency. This will streamline the assignment of staff and ensure that those working on the review all have the same information. An in-house method to gather and share information about each of the report categories is beneficial not only for the LOC report but for other state and federal reports that are required. The LOC website archives the streamed meetings. Review of other agency presentations to determine the kinds of questions the Subcommittee asks along with the agency oral and written presentations is very helpful. Transcription of portions of the agency hearing that requires specific follow up information will ensure that the agency response covers all elements of the questions asked. Creation of an electronic file that includes each of the agency's presentations along with reports that are referenced will ensure that the information can be easily accessed if there are follow up questions. The Executive Director should provide the agency management team with updates on the reports being filled and let them know what additional information is needed, the format and the due dates for subsequent reports. If new management is joining the team, ensure that they understand their role and responsibilities to keep records on how the information is gathered. Continue to meet with the LOC staff as the agency prepares for each hearing session. They have expertise on what has worked well with other agencies and understand what additional information Subcommittee members require.

## **Additional Comments**

28. Please provide any other comments or suggestions the agency would like to provide.

The LOC's Research Director and Research Analyst/Auditor have provided excellent staff support to SCETV. Throughout the process, they have worked closely with SCETV management to ensure that the agency was prepared for the hearings. They have reviewed SCETV's responses to questions submitted to the Education Subcommittee and have recommended the work of other agencies that would be helpful for SCETV to review.

**Laws**

(Study Step 1: Agency Legal Directives, Plan and Resources)

Item #	Law Number	Jurisdiction	Type of Law	Statutory Requirement and/or Authority Granted	Does this law specify who (customer) the agency must or may serve? (Y/N)	If yes, who is/are the customer(s)?	Does the law specify a deliverable (service or product) the agency must or may provide? (Y/N)
1	47 U.S.C. Section 396	Federal	Statute	Communications Compliance Act establishes Corporation of Public Broadcasting	Yes	Public Radio and Television Broadcasting/Public Telecommunications Industry and Users	Yes - Other service or product
2	Title 47 C.F.R. Chapter I	Federal	Regulation	Telecommunication-Federal Communications Commission (FCC)	Yes	Radio, Television, and Wire, Satellite, and Cable Communications Industry and Users	Yes - Other service or product
3	Section 59-7-10	State	Statute	Creates SCETV Commission	Yes	Public Radio and Television Broadcasting/Public Telecommunications Industry and Users	Yes - Other service or product
4	Section 59-7-20	State	Statute	Creates SCETV Commission Advisory Committees	Yes	Public Radio and Television Broadcasting/Public Telecommunications Industry and Users	Yes - Other service or product
5	Section 59-7-30	State	Statute	Authorizes per diem for Commission members	Yes	SCETV Commission	Yes - Other service or product
6	Section 59-7-40	State	Statute	Studies and reports; cooperation of state agencies; acquisition of property	Yes	SC Department of Education, School Districts, Governor, and General Assembly	Yes - Providing report
7	Section 59-7-50	State	Statute	Authorizes acceptance of contributions and sale or lease of facilities.	Yes	SCETV	Yes - Other service or product
8	Section 59-7-60	State	Statute	Assures educational textbooks used by SCETV align with state standards.	Yes	SC Department of Education, School Districts, Governor, and General Assembly	Yes - Other service or product
9	8.1	State	Proviso	SCETV: Grants/Contribution Carry Forward	Yes	SCETV	Yes - Other service or product
10	8.2	State	Proviso	SCETV: Spectrum Auction	Yes	SCETV	Yes - Other service or product
11	8.3	State	Proviso	SCETV: Antenna and Tower Replacement	Yes	SCETV	Yes - Other service or product
12	8.4	State	Proviso	SCETV: Wireless Communications Tower	Yes	Statewide tower and antenna/wireless communications industry, General Assembly	Yes - Providing report
13	117.29	State	Proviso	GP: School Technology Initiative	Yes	School Districts	Yes - Other service or product
14	117.79	State	Proviso	GP: Broadband Spectrum Lease	Yes	SCETV	Yes - Providing report
15	117.89	State	Proviso	GP: Funds Transfer to SCETV	Yes	SCETV	Yes - Providing report
16	1A.23	State	Proviso	SDE-EIA: Reading	Yes	SC Department of Education and School Districts	Yes - Providing report
17	1A.36	State	Proviso	SDE-EIA: SCETV Teacher Training/Support	Yes	SC Department of Education and Education Oversight Committee	Yes - Providing report
18	1A.43	State	Proviso	SDE-EIA: EOC Partnerships for Innovation	No	Education Oversight Committee, State Agencies, Boards like SCETV Commission, businesses, and higher education institutions, and General Assembly	Yes - Providing report
19	93.20	State	Proviso	DOA: Sale of Surplus Real Property	Yes	SCETV	Yes - Providing report

**Deliverables**  
(Study Step 1: Agency Legal Directives, Plan and Resources)

Agency Responding	SCETV
Date of Submission	7/24/2018

Item #	Deliverable	Applicable Laws	Is deliverable provided because... A) Specifically REQUIRED by law (must or shall); B) Specifically ALLOWED by law (may); or C) Not specifically mentioned in law, but PROVIDED TO ACHIEVE the requirements of the applicable law	Optional - Service or Product component(s) (If deliverable is too broad to complete the remaining columns, list each product/service associated with the deliverable, and complete the remaining columns)	Associated Organizational Unit	Does the agency evaluate the outcome obtained by customers / individuals who receive the service or product (on an individual or aggregate basis?)	Does the agency know the annual # of potential customers?	Does the agency know the annual # of customers served?	Does the agency evaluate customer satisfaction?	Does the agency know the cost it incurs, per unit, to provide the service or product?	Does the law allow the agency to charge for the service or product?	Additional comments from agency (Optional)
1	Provide media for instructional, educational, and cultural purposes through public broadcasting	47 U.S.C. Section 396	Require	High quality content is provided on several different platforms to provide a range of educational and learning services.	All organizational units within the agency	Yes	Yes	Yes	Yes	Yes	Yes	No
2	Encourage the growth and development of nonbroadcast telecommunications technologies for the delivery of public telecommunications services.	47 U.S.C. Section 396	Require	Utilize online and in-person strategies to deepen engagement and relationships with our audiences.	Education and Engineering Divisions	Yes	Yes	Yes	Yes	Yes	Yes	No
3	Expand and develop public telecommunications and the diversity of its programming	47 U.S.C. Section 396	Require	Through offering 4 channels which have shows in cooking, travel, home improvement, gardening, arts & crafts, and children's programming, SCETV has expanded its dimension and diversity.	Content, Programming, Education, and Engineering Divisions	Yes	Yes	Yes	Yes	Yes	Yes	No
4	Encourage the development of programming that involves creative risks and that addresses the needs of unserved and underserved audiences, particularly children and minorities	47 U.S.C. Section 396	Require	We offer critically acclaimed children's educational content and broadcast a wide variety of programming for general audiences of all ages, including science, history, nature, the arts, news, and public affairs programming.	Content and Education Divisions	Yes	Yes	Yes	Yes	Yes	Yes	No
5	Address national concerns and solve local problems through community programs and outreach programs.	47 U.S.C. Section 396	Require	Input is provided to the advisory committee for review and revision. Promote content that is relevant to the community and their needs	Content and Education Divisions	Yes	Yes	Yes	Yes	Yes	Yes	No
6	All citizens have access to public telecommunications services through all appropriate available telecommunications distribution technologies	47 U.S.C. Section 396	Require	Input is provided to the advisory committee for review and revision. Content is promoted which is relevant to the community's needs	Content, Education, and Engineering Divisions	Yes	Yes	Yes	Yes	Yes	Yes	No
7	Federal requirement for practice and procedures for telecommunication services and equipment	Title 47 C.F.R. Chapter I	Require	We follow the FAA and FCC requirements and monitor this through logs and on-site inspections, then submit reports detailing the processes used to ensure the deliverables are provided.	Content and Engineering Divisions	Yes	Yes	Yes	Yes	Yes	Yes	No
8	Disruptions to communications	Title 47 C.F.R. Chapter I	Require	If there is an interruption in communications within SCETV, we are required to submit a report to the FCC. We remotely monitor and log our communications 24/7.	Engineering, Content, and Communications Divisions	Yes	Yes	Yes	Yes	Yes	Yes	No
9	Access to telecommunications service	Title 47 C.F.R. Chapter I	Require	SCETV provides 4 channels of statewide television broadcast and SC Public Radio Network. We also provide online access.	Engineering and Content Divisions	Yes	Yes	Yes	Yes	Yes	Yes	No

**Deliverables**  
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10	Emergency alert system requirements	Title 47 C.F.R. Chapter I	Require	All television and radio broadcasts are part of the Emergency Alert System to ensure that emergency messages are provided to the citizens of the state in a timely manner. We are the designated by SCEMD as the backup broadcaster for statewide support.	Engineering Division	Yes	Yes	Yes	Yes	Yes	Yes	No
11	Resiliency, redundancy, and reliability of communications	Title 47 C.F.R. Chapter I	Require	We conduct on-site visits, monitor remotely, perform compliance standard tests, provide backup processes to ensure seamless switchovers to redundant systems.	Engineering Division	Yes	Yes	Yes	Yes	Yes	Yes	No
12	Access to services and equipment for people with disabilities	Title 47 C.F.R. Chapter I	Require	We provide closed captioning and online tools to provide content and time sensitive information to people with disabilities. SCETV also provides live coverage of the Governor's press conferences and SCEMD updates for public emergencies. Live coverage includes signing.	Engineering and Content Divisions	Yes	Yes	Yes	Yes	Yes	Yes	No
13	Construction, marking, and lighting of antenna structures	Title 47 C.F.R. Chapter I	Require	We follow the FAA guidelines to make sure our antennae are up to date with the current regulations. This is done through making sure the paint is updated, beacons and lighting are monitored 24/7 through remote polling system, and reports are filed to FAA to have real time data of the current status of registered antenna structures.	Engineering Division	Yes	Yes	Yes	Yes	Yes	Yes	No
14	Prevent harmful interference to authorized radio communication services	Title 47 C.F.R. Chapter I	Require	Monitor all broadcast emissions for frequency ranges to verify that they are in compliance with FCC rules and regulations. Various checks are done looking at the spectrum range to ensure there are no interferences.	Engineering Division	Yes	Yes	Yes	Yes	Yes	Yes	No
15	Creates ETV Commission	Section 59-7-10	Require	There are nine members of the ETV Commission. Eight are appointed by the Governor for six-year terms--one from each Congressional District and one from the State at-large who serves as Chairman. The ninth member is the State Superintendent of Education who is ex-officio.	Administration and Finance Divisions	Yes	Yes	Yes	Yes	Yes	Yes	No

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16	Creates ETV Commission Advisory Committees	Section 59-7-20	Require	The ETV Commission Advisory Council is a group of experts and interested citizens drawn from around the state who are willing to offer their expertise and wisdom to the ETV Commission. Presently the Council is comprised of 40 members representing education, broadcasting, public safety, the legal profession, and the public at large who serve two-year terms. The Council meets jointly with the ETV Commission twice a year.	Administration and Finance Divisions	Yes	Yes	Yes	Yes	Yes	Yes	No
17	Reimburse the members of the Commission and the advisory committees for per diem and mileage	Section 59-7-30	Require	Travel forms are completed by members of the commission who elect to seek travel reimbursement for commission meetings.	Administration and Finance Divisions	Yes	Yes	Yes	Yes	Yes	Yes	No
18	Study of the use of educational television for instructional purposes in public schools statewide	Section 59-7-40	Require	We conduct yearly surveys with teachers and administrators about the effectiveness of the content and delivery systems.	Education Division	Yes	Yes	Yes	Yes	Yes	Yes	No
19	Purchase, lease or acquire and operate educational television, radio, and related equipment and facilities	Section 59-7-40	Require	We work closely with DOA to determine the steps needed in in acquiring facilities or equipment needs. We also are required to meet FCC standards for the delivery of radio and television services.	Engineering, Administration, and Finance Divisions	Yes	Yes	Yes	Yes	Yes	Yes	No
20	Monitor all leases or the sale of facilities, equipment, programs, publications and other program related materials	Section 59-7-50	Require	A database is maintained to keep track of all current leases, licenses, and program-related materials which are linked to the contracts with date-specific information and deliverables.	Engineering, Administration, and Finance Divisions	Yes	Yes	Yes	Yes	Yes	Yes	No
21	Ensure the textbooks and curricula are in conformity with the general policies of the State Department of Education.	Section 59-7-60	Require	SCETV Educational content is created to meet state and national curriculum standards and reviewed by teachers and administrators to support the Profile of the SC Graduate.	Education Division	Yes	Yes	Yes	Yes	Yes	Yes	No
22	Identify carry forward amounts and designate appropriate accounting codes	Proviso 8.1	Require	The carry forward funds are tracked using accounting codes on the state electronic system, SCEIS.	Administration and Finance Divisions	Yes	Yes	Yes	Yes	Yes	Yes	No
23	Distribute specified amount from Spectrum Auction in segregated and restricted account	Proviso 8.2	Require	The Spectrum Auction funds are tracked using accounting codes on the state electronic system, SCEIS to ensure they remain in a restricted account.	Administration and Finance Divisions	Yes	Yes	Yes	Yes	Yes	Yes	No
24	Distribute specified amount from Spectrum Auction to the SC Department of Education	Proviso 8.2	Require	The Spectrum Auction funds are tracked using accounting codes on the state electronic system, SCEIS and the designated amount for the SDE has been transferred to the agency.	Administration and Finance Divisions	Yes	Yes	Yes	Yes	Yes	Yes	No
25	Produce Spectrum Auction report to Ways and Means and Senate Finance Committee	Proviso 8.2	Require	This report is compiled through obtaining information on SCEIS as well as our internal data bases to report the current status of the Spectrum Audit funds and is submitted prior to June 30th.	Administration and Finance Divisions	Yes	Yes	Yes	Yes	Yes	Yes	No

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26	Monitor all leases for antenna and tower operations through inspections	Proviso 8.3	Require	There are requirements where tower personnel inspect the structure to ensure we meet the rules and regulations designated by the FAA.	Engineering and Administration Divisions	Yes	Yes	Yes	Yes	Yes	Yes	No
27	Approve all leases for antenna placement on state-owned towers and building	Proviso 8.4	Require	We inspect the property to ensure the structure meets the rules and regulations designated by the FCC.	Engineering and Administration Divisions	Yes	Yes	Yes	Yes	Yes	Yes	No
28	Coordinate new tower construction on state-owned property	Proviso 8.4	Require	We work closely with capital projects at DOA to determine the steps needed in constructing new towers as well as consulting with certified engineers and attorneys with tower construction experience to meet all required state and federal guidelines.	Engineering and Administration Divisions	Yes	Yes	Yes	Yes	Yes	Yes	No
29	Promote and market excess capacity on the State's wireless communications infrastructure	Proviso 8.4	Require	Our towers (vertical real estate) allows us to serve the state in events where there is a need for backup emergency communications. We also support emergency communications for SCEMD, SCFC, SLED, as well as city and county governments.	Engineering and Administration Divisions	Yes	Yes	Yes	Yes	Yes	Yes	No
30	Generate revenue by leasing, licensing, or selling excess capacity on the State's wireless communications infrastructure	Proviso 8.4	Require	Through generating revenue by leasing, licensing, or selling excess capacity, we are able to maintain our current infrastructure.	Engineering and Administration Divisions	Yes	Yes	Yes	Yes	Yes	Yes	No
31	Construct new communications assets on state-owned property	Proviso 8.4	Require	This is done to increase the reliability and coverage of SCETV's services.	Engineering and Administration Divisions	Yes	Yes	Yes	Yes	Yes	Yes	No
32	Retain and expend funds for agency operations from the wireless communications towers efforts	Proviso 8.4	Require	Through generating revenue in the operations from the wireless communications towers, we are able to maintain our current infrastructure.	Administration and Finance Divisions	Yes	Yes	Yes	Yes	Yes	Yes	No
33	Carry forward funding from the wireless communications towers effort	Proviso 8.4	Require	The finance department designates funding codes to track all carry forward funding from the wireless communications towers effort and works with engineering to ensure the funds are spent on repair and maintenance.	Administration and Finance Divisions	Yes	Yes	Yes	Yes	Yes	Yes	No
34	Issue a Wireless Communications Tower report for the Senate Finance and House Ways and Means Committees.	Proviso 8.4	Require	The report is completed by both Finance and Administration and submitted to provide transparency to the Senate Finance and House Ways and Means Committees.	Administration and Finance Divisions	Yes	Yes	Yes	Yes	Yes	Yes	No
35	Percentage of Sale of Surplus property proceeds to be transferred to the Department of Administration	Proviso 93.20	Require	The proceeds for sale of surplus are tracked using accounting codes and proceeds are then transferred to the Department of Administration.	Administration and Finance Divisions	Yes	Yes	Yes	Yes	Yes	Yes	No
36	All Sale of Surplus property for Key Road to be retained internally	Proviso 93.20	Require	The proceeds for the Key Road sales were tracked through accounting codes and funding was utilized to support our current infrastructure.	Administration and Finance Divisions	Yes	Yes	Yes	Yes	Yes	Yes	No

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37	Provide technology, encourage use of technology in public schools.	Proviso 117.29	Require	We offer technology training to teachers as well as provide support within the schools to broadcast SCETV's channels and online tools. We work with State Department for Education, State Library, Education Oversight Committee to administer the K-12 Technology Funds, SCETV provides technology and content to public schools throughout the state including interactive content and supports the profile of the South Carolina graduate.	Education Division	Yes	Yes	Yes	Yes	Yes	Yes	No
38	Funds retained and carried forward for the purpose of the School Technology Initiative	Proviso 117.29	Require	The finance department designates funding codes to track all carry forward funding from the school Technology Initiative to ensure the funds are spent on education and training.	Administration and Finance Divisions	Yes	Yes	Yes	Yes	Yes	Yes	No
39	Monitors the management and administration of the broadband spectrum lease and receives lease payments directly.	Proviso 117.79	Require	The finance department designates funding codes to track all lease payments and works with engineering to make sure all revenue has been accounted for per the contracts.	Administration and Finance Divisions	Yes	Yes	Yes	Yes	Yes	Yes	No
40	Monitor any defaults by the current lease holders and use contingent funds until such time as a new lease can be negotiated.	Proviso 117.79	Require	A database is maintained to keep track of all current leases which is linked to the contracts with date specific information and deliverables.	Engineering and Administration Divisions	Yes	Yes	Yes	Yes	Yes	Yes	No
41	Receive funds and designate for continuation of services as provided in the prior fiscal year	Proviso 117.89	Require	SCETV produces legislative and public affairs coverage, provides emergency communications backbone to the law enforcement training council, local law enforcement, city and county municipal training.	Administration and Finance Divisions	Yes	Yes	Yes	Yes	Yes	Yes	No
42	Receive EIA funding and provide professional development with school districts and Dept. of Ed	Proviso 1A.23	Require	We offer early reading and writing skills through face-to-face training and online courses for content and technology to elementary school teachers within the school districts throughout the state.	Education, Administration, and Finance Divisions	Yes	Yes	Yes	Yes	Yes	Yes	No
43	Receive funding and provide training and technical support on educational resources to teachers and schools	Proviso 1A.36	Require	We offer face-to-face training and online courses for content and technology to all teachers within the school districts throughout the state.	Education, Administration, and Finance Divisions	Yes	Yes	Yes	Yes	Yes	Yes	No
44	Work with the Dept. of Ed to expand the engagement of stakeholders	Proviso 1A.43	Require	SCETV works with the SDE and EOC to increase awareness about assessments being provided to public education that support increased student achievement in reading and college and career readiness. SCETV's monthly electronic newsletters to district educators throughout the state provide updates on the progress and impact of the district assessment and accountability reports.	Education and Content Division	Yes	Yes	Yes	Yes	Yes	Yes	No

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1	Provide media for instructional, educational, and cultural purposes through public broadcasting	Require	High quality content is provided on several different platforms to provide a range of educational and learning services.	Decline in education throughout the state, including continuing education and early childhood education.	Advocate for the services provided by SCETV to constituents and modernize laws and regulations to allow the agency to expand its scope and services when conducting industry related business activities.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.
2	Encourage the growth and development of nonbroadcast telecommunications technologies for the delivery of public telecommunications services	Require	Utilize online and in-person strategies to deepen engagement and relationships with our audiences.	Decline in education throughout the state, including continuing education and early childhood education.	Advocate for the services provided by SCETV to constituents and modernize laws and regulations to allow the agency to expand its scope and services when conducting industry related business activities.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.
3	Expand and develop public telecommunications and the diversity of its programming	Require	Through offering 4 channels which have shows in cooking, travel, home improvement, gardening, arts & crafts, and children's programming, SCETV has expanded its dimension and diversity	Students and citizens would be unable to access our services and may not be exposed to the diverse viewpoints that SCETV provides.	Work to reduce the number of state procurement procedures which impede our timely transitions to new technologies.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.
4	Encourage the development of programming that involves creativity and that addresses the needs of unserved and underserved audiences, particularly children and minorities	Require	We offer critically acclaimed children's educational content and broadcast a wide variety of programming for general audiences of all ages, including science, history, nature, the arts, news, and public affairs programming	The underserved audiences, particularly children and minorities, may fall further behind in early childhood educational development, which could negatively impact career paths.	Advocate for the services provided by SCETV to constituents and modernize laws and regulations to allow the agency to expand its scope and services when conducting industry related business activities.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.
5	Address national concerns and solve local problems through community programs and outreach programs	Require	Input is provided to the advisory committee for review and revision. Promote content that is relevant to the community and their needs	Without having programs to address community needs, a large portion could go underserved.	Attend and participate in SCETV community and outreach programs so that others will also become engaged in the process.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.
6	All citizens have access to public telecommunications services through all appropriate available telecommunications distribution technologies	Require	Input is provided to the advisory committee for review and revision. Content is promoted which is relevant to the community's needs	If there was no public TV and Radio, South Carolina's culture and history would be lost to many parts of the state.	Obtain and understand the services provided through public TV and Radio at SCETV where there is a main emphasis on culture and history or the state.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.
7	Federal requirement for practice and procedures for telecommunication services and equipment	Require	We follow the FAA and FCC requirements and monitor this through logs and on-site inspections, then submit reports detailing the processes used to ensure the deliverables are provided	This could cause a potential for fines and loss of licensing.	Support SCETV by understanding the need for exemptions through the procurement process.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.
8	Disruptions to communications	Require	If there is an interruption in communications within SCETV, we are required to submit a report to the FCC. We remotely monitor and log our communications 24/7.	This could cause a potential for fines and loss of licensing as well as a huge loss for citizens to know about emergency situations.	Support SCETV by understanding the need for exemptions through the procurement process to ensure on air interruptions are minimal.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.

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9	Access to telecommunications service	Require	SCETV provides 4 channels of statewide television broadcast and SC Public Radio Network. We also provide online access.	Minority, rural, and underserved populations may not have access to emergency alerts and healthcare options.	Advocate for the services provided by SCETV to constituents and modernize laws and regulations to allow the agency to expand its scope and services when conducting industry related business activities.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.
10	Emergency alert system requirements	Require	All television and radio broadcasts are part of the Emergency Alert System to ensure that emergency messages are provided to the citizens of the state in a timely manner. We are the designated by SCEMD as the backup broadcaster for statewide support.	This is a loss for citizens to know about emergency situations.	Support SCETV by understanding the role we have in this and also our need to work with SCEMD to ensure the safety of all citizens.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.
11	Resiliency, redundancy, and reliability of communications	Require	We conduct on-site visits, monitor remotely, perform compliance standard tests, provide backup processes to ensure seamless switchovers to redundant systems.	The services provided would not be consistent or reliable to the citizens who need the services for their awareness and educational use.	Advocate for the services provided by SCETV to constituents.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.
12	Access to services and equipment for people with disabilities	Require	We provide closed captioning and online tools to provide content and time sensitive information to people with disabilities. SCETV also provides live coverage of the Governor's press conferences and SCEMD updates for public emergencies. Live coverage includes signing.	Individuals with disabilities would not be able to have access to the state's public radio and TV's editorially balanced information.	Support SCETV by ensuring there are no conflicting mandates issued which would prevent this deliverable from being performed.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.
13	Construction, marking, and lighting of antenna structures	Require	We follow the FAA guidelines to make sure our antennae are up to date with the current regulations. This is done through making sure the paint is updated, beacons and lighting are monitored 24/7 through remote polling system, and reports are filed to FAA to have real time data of the current status of registered antenna structures.	Through not meeting this deliverable, we would be in violation of both FAA and FCC regulations as well as putting the citizens of the state at an extremely high risk of injury.	Support SCETV by understanding the need for exemptions through the procurement process.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.
14	Prevent harmful interference to authorized radio communication services	Require	Monitor all broadcast emissions for frequency ranges to verify that they are in compliance with FCC rules and regulations. Various checks are done looking at the spectrum range to ensure there are no interferences.	This could dilute the current emergency communications infrastructure which depends on two-way radio and other mechanisms to provide redundancy and resiliency.	Advocate for the services provided by SCETV to constituents and modernize laws and regulations to allow the agency to expand its scope and services when conducting industry related business activities.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.

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15	Creates ETV Commission	Require	There are nine members of the ETV Commission. Eight are appointed by the Governor for six-year terms--one from each Congressional District and one from the State at-large who serves as Chairman. The ninth member is the State Superintendent of Education who is ex-officio.	There would not be a strong leadership presence as there currently is with this guidance.	Advocate for the services provided by SCETV to constituents and modernize laws and regulations to allow the agency to expand its scope and services when conducting industry related business activities.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.
16	Creates ETV Commission Advisory Committees	Require	The ETV Commission Advisory Council is a group of experts and interested citizens drawn from around the state who are willing to offer their expertise and wisdom to the ETV Commission. Presently the Council is comprised of 40 members representing education, broadcasting, public safety, the legal profession, and the public at large who serve two-year terms. The Council meets jointly with the ETV Commission twice a year.	There would not be subject matter experts to issue leadership guidance.	Advocate for the services provided by SCETV to constituents and modernize laws and regulations to allow the agency to expand its scope and services when conducting industry related business activities.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.
17	Reimburse the members of the Commission and the advisory committees for per diem and mileage	Require	Travel forms are completed by members of the commission who elect to seek travel reimbursement for commission meetings.	Members would not be as inclined to serve and/or participate in regularly scheduled meetings.	Continue to support and increase the state allowances for this reimbursement.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.
18	Study of the use of educational television for instructional purposes in public schools statewide	Require	We conduct yearly surveys with teachers and administrators about the effectiveness of the content and delivery systems.	We would not be current with educational curriculum and standards if we were not aware of how we are being utilized throughout the state.	Advocate for the services provided by SCETV to constituents and modernize laws and regulations to allow the agency to expand its scope and services when conducting industry related business activities.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.
19	Purchase, lease or acquire and operate educational television, radio, and related equipment and facilities	Require	We work closely with DOA to determine the steps needed in in acquiring facilities or equipment needs. We also are required to meet FCC standards for the delivery of radio and television services.	Services would not be able to be provided without having the right equipment and facilities needed.	Advocate for the services provided by SCETV to constituents and modernize laws and regulations to allow the agency to expand its scope and services when conducting industry related business activities.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.
20	Monitor all leases or the sale of facilities, equipment, programs, publications and other program-related materials	Require	A database is maintained to keep track of all current leases, licenses, and program-related materials which are linked to the contracts with date-specific information and deliverables.	There would be a reduction or loss in revenue from not ensuring we have received all payments and that contracts are up to date to cover the costs.	Advocate for the services provided by SCETV to constituents and modernize laws and regulations to allow the agency to expand its scope and services when conducting industry related business activities.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.

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21	Ensure the textbooks and curricula are in conformity with the general policies of the State Department of Education.	Require	SCETV Educational content is created to meet state and national curriculum standards and reviewed by teachers and administrators to support the Profile of the SC Graduate.	We would not be current with educational curriculum and standards if we were not aware of how we are being utilized throughout the state.	Advocate for the services provided by SCETV to constituents and modernize laws and regulations to allow the agency to expand its scope and services when conducting industry related business activities.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.
22	Identify carry forward amounts and designate appropriate accounting codes	Require	The carry forward funds are tracked using accounting codes on the state electronic system, SCEIS.	There would loss in funding if we did not carry forward funds which could not be procured in the prior fiscal year.	Advocate for the services provided by SCETV to constituents and modernize laws and regulations to allow the agency to expand its scope and services when conducting industry related business activities.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.
23	Distribute specified amount from Spectrum Auction in segregated and restricted account	Require	The Spectrum Auction funds are tracked using accounting codes on the state electronic system, SCEIS to ensure they remain in a restricted account.	These funds could be combined and not used for the intended purpose thus causing a loss of funding and services to not be invested in the infrastructure.	Ensure the funds remain fully intact by supporting the investment and infrastructure needs at SCETV.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.
24	Distribute specified amount from Spectrum Auction to the SC Department of Education	Require	The Spectrum Auction funds are tracked using accounting codes on the state electronic system, SCEIS and the designated amount for the SDE has been transferred to the agency.	These funds could be combined and not used for the intended purpose thus causing the Dept. of Education to have access and deliver standard based curriculum tools.	Ensure the funds remain fully intact by supporting the collaborative curriculum support efforts of SCETV with the Dept. of Education.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.
25	Produce Spectrum Auction report to Ways and Means and Senate Finance Committee	Require	This report is compiled through obtaining information on SCEIS as well as our internal data bases to report the current status of the Spectrum Audit funds and is submitted prior to June 30th.	If the report was not submitted, there would not be transparency in SCETV's efforts to improve its current infrastructure.	Through providing feedback after reading the report to ensure we are completing the initiative and can apply the feedback to improve the investments.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.
26	Monitor all leases for antenna and tower operations through inspections	Require	There are requirements where tower personnel inspect the structure to ensure we meet the rules and regulations designated by the FAA.	Potential tower failures could cause significant property damage and personal injury and we would also be in violation of our contracts.	Advocate for a workforce with expertise in tower maintenance and repair.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.
27	Approve all leases for antenna placement on state-owned towers and building	Require	We inspect the property to ensure the structure meets the rules and regulations designated by the FCC.	Statewide integrated communication would be impaired along with a potential loss of operating revenue.	Advocate for the services provided by SCETV to constituents and modernize laws and regulations to allow the agency to expand its scope and services when conducting industry related business activities.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.
28	Coordinate new tower construction on state-owned property	Require	We work closely with capital projects at DOA to determine the steps needed in constructing new towers as well as consulting with certified engineers and attorneys with tower construction experience to meet all required state and federal guidelines.	Meeting the needs of our state's expanding populations as well as the overall economic growth would not be met or sustained.	Understand the importance of SCETV's role in communication throughout the state and assist with delivering the information to constituents and colleagues.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.

## Deliverables - Potential Harms

(Study Step 1: Agency Legal Directives, Plan and Resources)

Agency Responding	SCETV
Date of Submission	7/24/2018

Item #	Deliverable	Is deliverable provided because... A) Specifically REQUIRED by law (must or shall); B) Specifically ALLOWED by law (may); or C) Not specifically mentioned in law, but PROVIDED TO ACHIEVE the requirements of the applicable law	Optional - Service or Product component(s) (If deliverable is too broad to complete the remaining columns, list each product/service associated with the deliverable, and complete the remaining columns)	Greatest potential harm to the public if deliverable is not provided	1-3 recommendations to the General Assembly, other than \$ and providing the deliverable, for how the General Assembly can help avoid the greatest potential harm	Other state agencies whose mission the deliverable may fit within
29	Promote and market excess capacity on the State's wireless communications infrastructure	Require	Our towers (vertical real estate) allows us to serve the state in events where there is a need for backup emergency communications. We also support emergency communications for SCEMD, SCFC, SLED, as well as city and county governments	Meeting the needs of our state's expanding populations as well as the overall economic growth would not be met or sustained.	Understand the importance of SCETV's role in communication throughout the state and assist with delivering the information to constituents and colleagues.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.
30	Generate revenue by leasing, licensing, or selling excess capacity on the State's wireless communications infrastructure	Require	Through generating revenue by leasing, licensing, or selling excess capacity, we are able to maintain our current infrastructure.	There would not be enough funding to meet the needs or supporting our current infrastructure's maintenance.	Advocate for the services provided by SCETV to constituents and modernize laws and regulations to allow the agency to expand its scope and services when conducting industry related business activities.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.
31	Construct new communications assets on state-owned property	Require	This is done to increase the reliability and coverage of SCETV's services.	Meeting the needs of our state's expanding populations as well as the overall economic growth would not be met or sustained.	Understand the importance of SCETV's role in communication throughout the state and assist with delivering the information to constituents and colleagues.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.
32	Retain and expend funds for agency operations from the wireless communications towers efforts	Require	Through generating revenue in the operations from the wireless communications towers, we are able to maintain our current infrastructure.	Meeting the needs of our state's expanding populations as well as the overall economic growth would not be met or sustained.	Understand the importance of SCETV's role in communication throughout the state and assist with delivering the information to constituents and colleagues.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.
33	Carry forward funding from the wireless communications towers effort	Require	The finance department designates funding codes to track all carry forward funding from the wireless communications towers effort and works with engineering to ensure the funds are spent on repair and maintenance.	There would loss in funding if we did not carry forward funds which could not be procured in the prior fiscal year.	Advocate for the services provided by SCETV to constituents and modernize laws and regulations to allow the agency to expand its scope and services when conducting industry related business activities.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.
34	Issue a Wireless Communications Tower report for the Senate Finance and House Ways and Means Committees.	Require	The report is completed by both Finance and Administration and submitted to provide transparency to the Senate Finance and House Ways and Means Committees.	If the report was not submitted, there would not be transparency in SCETV's wireless communication efforts within the state.	Through providing feedback after reading the report to ensure we are completing the initiative and can apply the feedback to improve the investments.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.
35	Percentage of Sale of Surplus property proceeds to be transferred to the Department of Administration	Require	The proceeds for sale of surplus are tracked using accounting codes and proceeds are then transferred to the Department of Administration.	These funds could be combined and not used for the intended purpose thus causing the Dept. of Administration not to reinvest in current occupied state facilities.	Ensure the funds remain fully intact by supporting the reinvestment of maintaining current state properties.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.
36	All Sale of Surplus property for Key Road to be retained internally	Require	The proceeds for the Key Road sales were tracked through accounting codes and funding was utilized to support our current infrastructure.	These funds could be combined and not used for the intended purpose thus causing SCETV not to reinvest in the intended purpose.	Ensure the funds remain fully intact by supporting SCETV's goals and initiatives.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.

**Deliverables - Potential Harms**  
(Study Step 1: Agency Legal Directives, Plan and Resources)

Agency Responding	SCETV
Date of Submission	7/24/2018

Item #	Deliverable	Is deliverable provided because... A) Specifically REQUIRED by law (must or shall); B) Specifically ALLOWED by law (may); or C) Not specifically mentioned in law, but PROVIDED TO ACHIEVE the requirements of the applicable law	Optional - Service or Product component(s) (If deliverable is too broad to complete the remaining columns, list each product/service associated with the deliverable, and complete the remaining columns)	Greatest potential harm to the public if deliverable is not provided	1-3 recommendations to the General Assembly, other than \$ and providing the deliverable, for how the General Assembly can help avoid the greatest potential harm	Other state agencies whose mission the deliverable may fit within
37	Provide technology, encourage use of technology in public schools.	Require	We offer technology training to teachers as well as provide support within the schools to broadcast SCETV's channels and online tools. We work with State Department for Education, State Library, Education Oversight Committee to administer the K-12 Technology Funds, SCETV provides technology and content to public schools throughout the state including interactive content and supports the profile of the South Carolina graduate.	Schools throughout the state would not have the ability to educate students which would limit their efficacy of instruction.	Advocate for the services provided by SCETV to constituents and modernize laws and regulations to allow the agency to expand its scope and services when conducting industry related business activities.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.
38	Funds retained and carried forward for the purpose of the School Technology Initiative	Require	The finance department designates funding codes to track all carry forward funding from the school Technology Initiative to ensure the funds are spent on education and training.	There would be a loss in funding if we did not carry forward funds which could not be procured in the prior fiscal year.	Advocate for the services provided by SCETV to constituents and modernize laws and regulations to allow the agency to expand its scope and services when conducting industry related business activities.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.
39	Monitors the management and administration of the broadband spectrum lease and receives lease payments directly.	Require	The finance department designates funding codes to track all lease payments and works with engineering to make sure all revenue has been accounted for per the contracts.	The state's emergency services would be impacted causing major breakdowns in communication.	Advocate for the services provided by SCETV to constituents and modernize laws and regulations to allow the agency to expand its scope and services when conducting industry related business activities.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.
40	Monitor any defaults by the current lease holders and use contingent funds until such time as a new lease can be negotiated.	Require	A database is maintained to keep track of all current leases which is linked to the contracts with date specific information and deliverables.	These funds could be not used for the intended purpose thus causing a reduction in the level of service that SCETV is current providing.	Advocate for the services provided by SCETV to constituents and modernize laws and regulations to allow the agency to expand its scope and services when conducting industry related business activities.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.
41	Receive funds and designate for continuation of services as provided in the prior fiscal year	Require	SCETV produces legislative and public affairs coverage, provides emergency communications backbone to the law enforcement training council, local law enforcement, city and county municipal training.	These funds could be not used for the intended purpose thus causing a reduction in the level of service that SCETV is current providing.	Advocate for the services provided by SCETV to constituents and modernize laws and regulations to allow the agency to expand its scope and services when conducting industry related business activities.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.
42	Receive EIA funding and provide professional development with school districts and Dept. of Ed	Require	We offer early reading and writing skills through face-to-face training and online courses for content and technology to elementary school teachers within the school districts throughout the state.	These funds could be not used for the intended purpose thus causing a decrease of educational services provided throughout the state school systems.	Advocate for the services provided by SCETV to constituents and modernize laws and regulations to allow the agency to expand its scope and services when conducting industry related business activities.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.
43	Receive funding and provide training and technical support on educational resources to teachers and schools	Require	We offer face-to-face training and online courses for content and technology to all teachers within the school districts throughout the state.	These funds could be not used for the intended purpose thus causing a decrease of educational services provided throughout the state school systems.	Advocate for the services provided by SCETV to constituents and modernize laws and regulations to allow the agency to expand its scope and services when conducting industry related business activities.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.

**Deliverables - Potential Harms**

(Study Step 1: Agency Legal Directives, Plan and Resources)

Agency Responding	SCETV
Date of Submission	7/24/2018

Item #	Deliverable	Is deliverable provided because... A) Specifically REQUIRED by law (must or shall); B) Specifically ALLOWED by law (may); or C) Not specifically mentioned in law, but PROVIDED TO ACHIEVE the requirements of the applicable law	Optional - Service or Product component(s) (If deliverable is too broad to complete the remaining columns, list each product/service associated with the deliverable, and complete the remaining columns)	Greatest potential harm to the public if deliverable is not provided	1-3 recommendations to the General Assembly, other than \$ and providing the deliverable, for how the General Assembly can help avoid the greatest potential harm	Other state agencies whose mission the deliverable may fit within
44	Work with the Dept. of Ed to expand the engagement of stakeholders	Require	SCETV works with the SDE and EOC to increase awareness about assessments being provided to public education that support increased student achievement in reading and college and career readiness. SCETV's monthly electronic newsletters to district educators throughout the state provide updates on the progress and impact of the district assessment and accountability reports.	Educational services would not be able to be current with national requirements without the support and services provided from SCETV.	Advocate for the services provided by SCETV to constituents and modernize laws and regulations to allow the agency to expand its scope and services when conducting industry related business activities.	There is currently no other agency which has the licensing ability and infrastructure to complete this deliverable.

**Organizational Units**  
(Study Step 1: Agency Legal Directives, Plan and Resources)

Agency Responding	SCETV
Date of Submission	7/24/2018
Agency Code:	
Did the agency make efforts to obtain information from employees leaving the agency (e.g., exit interview, survey, evaluation, etc.) in 2014-15; 2015-16; or 2016-17? (Y/N)	2014-15: Y 2015-16: Y 2016-17: Y

Organizational Unit	Purpose of Organizational Unit	Year	Turnover Rate in the organizational unit	Did the agency evaluate and track employee satisfaction in the organizational unit? (Y/N)	Did the agency allow for anonymous feedback from employees in the organizational unit? (Y/N)	Did any of the jobs in the organizational unit require a certification (e.g., teaching, medical, accounting, etc.)? (Y/N)	If yes, in the previous column, did the agency pay for, or provide in-house, classes/instruction/etc. needed to maintain all, some, or none of the required certifications?
Office of the President/CEO	Provides strategic direction and vision for the organization to include managing agency resources and providing services for education, government, business and viewers	2014-15:	0.00%	Yes	Yes	Yes	Some
		2015-16:	100.00%	Yes	Yes	Yes	Some
		2016-17:	0.00%	Yes	Yes	Yes	Some
Administration/HR	Responsible for Human Resources, Information Technology, and Facilities/Fleet	2014-15:	7.69%	Yes	Yes	Yes	Some
		2015-16:	15.38%	Yes	Yes	Yes	Some
		2016-17:	0.00%	Yes	Yes	Yes	Some
SC Public Radio and SCETV Programming	Focuses on public radio and TV programming	2014-15:	13.33%	Yes	Yes	Yes	All
		2015-16:	13.33%	Yes	Yes	Yes	All
		2016-17:	6.25%	Yes	Yes	Yes	All
Education	Manages initiatives pertaining to Pre-K-12 and law enforcement and public services (including professional development, instructional content, web services, public awareness and communications)	2014-15:	0.00%	Yes	Yes	Yes	All
		2015-16:	11.11%	Yes	Yes	Yes	All
		2016-17:	0.00%	Yes	Yes	Yes	All
Content	Focuses on producing Network content creation and distribution	2014-15:	0.00%	Yes	Yes	Yes	All
		2015-16:	8.82%	Yes	Yes	Yes	All
		2016-17:	5.56%	Yes	Yes	Yes	All
Engineering	Responsible for Broadcast Operations, Studio Operations, Educational Technology, and Transmissions	2014-15:	0.00%	Yes	Yes	Yes	Some
		2015-16:	7.69%	Yes	Yes	Yes	Some
		2016-17:	5.00%	Yes	Yes	Yes	Some
Communications	Responsible for agency and on-air communications as well as public events	2014-15:	0.00%	Yes	Yes	Yes	All
		2015-16:	33.33%	Yes	Yes	Yes	All
		2016-17:	0.00%	Yes	Yes	Yes	All
Underwriting	Manages corporate sponsorship program	2014-15:	25.00%	Yes	Yes	Yes	All
		2015-16:	25.00%	Yes	Yes	Yes	All
		2016-17:	0.00%	Yes	Yes	Yes	All
Finance/Procurement	Responsible for Accounting, Budget, and Procurement	2014-15:	0.00%	Yes	Yes	Yes	Some
		2015-16:	66.67%	Yes	Yes	Yes	Some
		2016-17:	25.00%	Yes	Yes	Yes	Some

**Comprehensive Strategic Finances**  
(Study Step 1: Agency Legal Directives, Plan and Resources)

Agency Responding	SCETV
Date of Submission	July 24, 2018

If the agency feels additional explanation of data provided in any of the sections below would assist those reading the document in better understanding the data please add a row under the applicable section, label it "Additional Notes," and enter the additional explanation.

Line #	Fiscal Year 2016-17	START OF YEAR FINANCIAL RESOURCES AVAILABLE (2016-17)					
		Revenue (generated or received) sources	Source #1	Source #2	Source #3	Source #4	
1A		Revenue (generated or received) Source (do not combine recurring with one-time and please list the sources deposited in the same SCEIS Fund in consecutive columns)	N/A	State	Earmarked	Restricted	Federal
2A		Recurring or one-time?	N/A	Recurring	Recurring	Recurring	Recurring
3A		State, Federal, or Other?	N/A	State	Other	Other	Federal
3A-2		Organizational Unit (or all agency) that generated or received the money	N/A	All Agency	All Agency	All Agency	All Agency
3A-3		Indicate whether revenue is generated (by agency through sale of deliverables or application for grants) or received (from state or set federal matching formula)?	N/A	Received from state or set federal match	Generated by agency	Generated by agency	Received from state or set federal match
4A		Does this money remain with the agency or go to the General Fund?	N/A	Remain with agency	Remain with agency	Remain with agency	Remain with agency
5A		Revenue (generated or received) last year	Total				
		Total generated or received by June 30, 2016 (end of 2015-16)	\$ 18,293,626	\$ -	\$ 13,433,622	\$ 4,829,281	\$ 30,724
		Where revenue (generated or received) appears in SCEIS	Total				
6A		SCEIS Fund # (Expendable Level - 8 digit) (full set of financials available for each through SCEIS); same Fund may be in multiple columns if multiple funding sources are deposited into it	N/A	10010000	30350000 30350083 30350084 35190000 35210000 38530000 39580000	49730000	50550000 55110001
7A		SCEIS Fund Description	N/A	General Fund	Op Rev-Int Serv FD Op Rev-ETV Agency Services Fund Op Rev-ETV Broadband Lease Public Broadcasting Grant Grants-Non Federal SCEIS Agy Set Aside Sale of Assets	Educ Improvement	Federal 2015 Severe Flooding -FEMA Reimbursement
		Cash balances at start of the year - (Cash balance for each Source of Fund should be entered only once and appear in the column where the Source of Fund is first listed)	Total				
8A-2		Cash balance at the end of 2014-15	\$ 7,990,304	\$ -	\$ 6,408,487	\$ 1,581,817	\$ -
8A-3		Change in cash balance during 2015-16	\$ 2,760,174	\$ 27,753	\$ 1,553,181	\$ 1,163,556	\$ 15,684
8A		Total cash balance as of July 1, 2016 (start of 2016-17)	\$ 10,750,478	\$ 27,753	\$ 7,961,668	\$ 2,745,373	\$ 15,684
		RESOURCES AGENCY IS ALLOWED TO USE (2016-17)					
9A		General Appropriations Act Programs	Total				
		State Funded Program #	N/A	2000.301000.000 2000.451000.000 8900.000000X000 8900.010000X000 9500.050000.000 9820.030000X000	0100.000000.000 2000.300500.000 2000.301000.000 2000.301500.000 2000.352000.000 2000.400000.000 2000.450500.000 2000.451000.000 2000.451500.000 2000.500500.000 2000.501000.000 2000.501500.000 2001.351000.000 9500.050000.000 9812.180000X000 9901.951400.000	0100.000000.000 2000.300500.000 2000.301000.000 2000.350500.000 2000.351500.000 2000.352000.000 2000.352500.000 2000.400000.000 2000.451000.000 2000.451000.000 2000.351000.000 9500.050000.000	2000.301000.000 2001.150000.000 9500.050000.000

Line #	Fiscal Year 2017-18	START OF YEAR FINANCIAL RESOURCES AVAILABLE (2017-18)					
		Revenue (generated or received) sources	Source #1	Source #2	Source #3	Source #4	
1B		Revenue (generated or received) Source (do not combine recurring with one-time and please list the sources deposited in the same SCEIS Fund in consecutive columns)	N/A	State	Earmarked	Restricted	Federal
2B		Recurring or one-time?	N/A	Recurring	Recurring	Recurring	Recurring
3B		State, Federal, or Other?	N/A	State	Other	Other	Federal
3B-2		Organizational Unit (or all agency) that generated or received the money	N/A	All Agency	All Agency	All Agency	All Agency
3B-3		Indicate whether revenue is generated (by agency through sale of deliverables or application for grants) or received (from state or set federal matching formula)?	N/A	Received from state or set federal match	Generated by agency	Generated by agency	Received from state or set federal match
4B		Does this money remain with the agency or go to the General Fund?	N/A	Remain with agency	Remain with agency	Remain with agency	Remain with agency
5B		Revenue (generated or received) last year	Total				
		Total generated or received by June 30, 2017 (end of 2016-17)	\$ 17,526,029	\$ -	\$ 12,043,606	\$ 5,394,590	\$ 87,833
		Where revenue (generated or received) appears in SCEIS	Total				
6B		SCEIS Fund # (Expendable Level - 8 digit) (full set of financials available for each through SCEIS); same Fund may be in multiple columns if multiple funding sources are deposited into it	N/A	10010000	30350000 30350083 30350084 35190000 35210000 38530000 39580000	49730000	50550000 55110001 55110002
7B		SCEIS Fund Description	N/A	General Fund	Op Rev-Int Serv FD Op Rev-ETV Agency Services Fund Op Rev-ETV Broadband Lease Public Broadcasting Grant Grants-Non Federal SCEIS Agy Set Aside Sale of Assets	Educ Improvement	Federal 2015 Severe Flooding -FEMA Reimbursement Hurricane Matthew
		Cash balances at start of the year - (Cash balance for each Source of Fund should be entered only once and appear in the column where the Source of Fund is first listed)	Total				
8B-2		Cash balance at the end of 2015-16	\$ 10,750,478	\$ 27,753	\$ 7,961,668	\$ 2,745,373	\$ 15,684
8B-3		Change in cash balance during 2016-17	\$ (194,454)	\$ 590,100	\$ (971,001)	\$ 107,006	\$ 79,441
8B		Total cash balance as of July 1, 2017 (start of 2017-18)	\$ 10,556,024	\$ 617,853	\$ 6,990,667	\$ 2,852,379	\$ 95,125
		RESOURCES AGENCY IS ALLOWED TO USE (2017-18)					
9B		General Appropriations Act Programs	Total				
		State Funded Program #	N/A	2000.301000.000 2000.451000.000 8900.000000X000 9500.050000.000 9820.030000X000	0100.000000.000 2000.300500.000 2000.301000.000 2000.301500.000 2000.352000.000 2000.400000.000 2000.450500.000 2000.451000.000 2000.451500.000 2000.500500.000 2000.501000.000 2000.501500.000 2001.351000.000 9500.050000.000 9812.180000X000 9901.951400.000	0100.000000.000 2000.300500.000 2000.301000.000 2000.350500.000 2000.351500.000 2000.352000.000 2000.352500.000 2000.400000.000 2000.451000.000 2000.451000.000 2000.351000.000 9500.050000.000 9810.210000X000 9812.200000X000 9813.190000X000 9815.220000X000 9816.250000X000 9816.240000X000 9816.250000X000	2000.301000.000 2001.150000.000 9500.050000.000 9816.250000X000

**Comprehensive Strategic Finances**  
(Study Step 1: Agency Legal Directives, Plan and Resources)

Agency Responding	SCEITV					
Date of Submission	July 24, 2018					
10A	State Funded Program Description in the General Appropriations Act	N/A	II.A.2 Transmis & Recep II.D.2 Local & Transparency 10% GF Carryforward General Fund Allocations X. Employee Benefits Capital Needs	I. Administration II.A.1 Engineering Admin II.A.2 Transmis & Recep II.A.3 Communications II.B.3 Higher Education II.B.4 Agency Local Other II.C Radio Content II.D.1 National II.D.2 Local & Transparency II.D.3 Regional Operations II.E.1 Fundraising II.E.2 Underwriting II.E.3 Marketing II.B.2 K-12 Education X. Employee Benefits Capital Needs Capital Projects	I. Administration II.A.1 Engineering Admin II.A.2 Transmis & Recep II.B.1 Pre-K Education II.B.3 Higher Education II.B.4 Agency Local Other II.B.5 Training and Assessment II.C Radio Content II.D.2 Local & Transparency II.B.2 K-12 Education X. Employee Benefits	II.A.2 Transmis & Recep ZZ Community Education X. Employee Benefits
	<b>Amounts Appropriated and Authorized (i.e. allowed to spend)</b>	<b>Total</b>				
	<i>Note: Appropriations and authorizations are based on cash available and amounts estimated to receive during the year</i>					
11A	Amounts appropriated, and amounts authorized, to the agency for 2015-16 that were not spent AND the agency can spend in 2016-17	\$ 2,898,417	\$ 27,753	\$ 2,096,141	\$ 774,523	\$ -
12A	2016-17 Appropriations & Authorizations to agency (start of year)	\$ 19,192,532	\$ 277,532	\$ 13,200,719	\$ 5,514,281	\$ 200,000
13A	<b>Total allowed to spend at START of 2016-17</b>	<b>\$ 22,090,949</b>	<b>\$ 305,285</b>	<b>\$ 15,296,860</b>	<b>\$ 6,288,804</b>	<b>\$ 200,000</b>
14A	2016-17 Appropriations & Authorizations to agency (during the year)	\$ 470,569	\$ 280,319	\$ -	\$ 190,250	\$ -
15A	<b>Total allowed to spend by END of 2016-17</b>	<b>\$ 22,561,518</b>	<b>\$ 585,604</b>	<b>\$ 15,296,860</b>	<b>\$ 6,479,054</b>	<b>\$ 200,000</b>
<b>HOW RESOURCES ARE UTILIZED (2016-17)</b>						
16A	<b>How Spending is Tracked</b>	<b>Total</b>				
	Database(s) through which expenditures are tracked	N/A	SCEIS	SCEIS	SCEIS	SCEIS
	<b>Summary of Resources Available</b>	<b>Total</b>				
17A	Source of Funds	N/A	State	Earmarked	Restricted	Federal
18A	If source of funds is multi-year grant, # of years, including this yr, remaining	N/A				
19A	External restrictions (from state/federal govt, grant issuer, etc.), if any, on use of funds	N/A	General Fund	Other/Federal	Other/Federal	Federal
20A	State Funded Program Description in the General Appropriations Act	N/A	II.A.2 Transmis & Recep II.D.2 Local & Transparency 10% GF Carryforward General Fund Allocations X. Employee Benefits Capital Needs	I. Administration II.A.1 Engineering Admin II.A.2 Transmis & Recep II.A.3 Communications II.B.3 Higher Education II.B.4 Agency Local Other II.C Radio Content II.D.1 National II.D.2 Local & Transparency II.D.3 Regional Operations II.E.1 Fundraising II.E.2 Underwriting II.E.3 Marketing II.B.2 K-12 Education X. Employee Benefits Capital Needs Capital Projects	I. Administration II.A.1 Engineering Admin II.A.2 Transmis & Recep II.B.1 Pre-K Education II.B.3 Higher Education II.B.4 Agency Local Other II.B.5 Training and Assessment II.C Radio Content II.D.2 Local & Transparency II.B.2 K-12 Education X. Employee Benefits	II.A.2 Transmis & Recep ZZ Community Education X. Employee Benefits
21A	Total Appropriated and Authorized (i.e. allowed to spend) by the end of 2016-17	\$ 22,561,518	\$ 585,604	\$ 15,296,860	\$ 6,479,054	\$ 200,000
	<b>Toward Agency's 2016-17 Comprehensive Strategic Plan</b> (By Strategy at a minimum, and if possible, by Objective)					
	<b>STRATEGIC PLAN</b>					

10B	State Funded Program Description in the General Appropriations Act	N/A	II.A.2 Transmis & Recep II.D.2 Local & Transparency General Fund Allocations X. Employee Benefits Capital Needs	I. Administration II.A.1 Engineering Admin II.A.2 Transmis & Recep II.A.3 Communications II.B.3 Higher Education II.B.4 Agency Local Other II.C Radio Content II.D.1 National II.D.2 Local & Transparency II.D.3 Regional Operations II.E.1 Fundraising II.E.2 Underwriting II.E.3 Marketing II.B.2 K-12 Education X. Employee Benefits Capital Needs IV. FCC Req Chnl Reassgn Capital Projects	I. Administration II.A.1 Engineering Admin II.A.2 Transmis & Recep II.B.1 Pre-K Education II.B.3 Higher Education II.B.4 Agency Local Other II.B.5 Training and Assessment II.C Radio Content II.D.2 Local & Transparency II.B.2 K-12 Education X. Employee Benefits IV. TCC HVAC Repl Yr One IV. Tower Inspection/Rep IV. Rutledge Move IV. Studio Upgrade/Remote IV. Master Control (Kids Edu) IV. ATSC 3.0 Upgrades IV. FCC Req Chnl Reassgn	II.A.2 Transmis & Recep Community Education X. Employee Benefits IV. FCC Req Chnl Reassgn
	<b>Amounts Appropriated and Authorized (i.e. allowed to spend)</b>	<b>Total</b>				
11B	Amounts appropriated, and amounts authorized, to the agency for 2016-17 that were not spent AND the agency can spend in 2017-18	\$ 2,157,956	\$ 617,853	\$ 1,112,392	\$ 427,710	\$ -
12B	2017-18 Appropriations & Authorizations to agency (start of year)	\$ 30,397,802	\$ 282,802	\$ 13,200,719	\$ 16,714,281	\$ 200,000
13B	<b>Total allowed to spend at START of 2017-18</b>	<b>\$ 32,555,758</b>	<b>\$ 900,655</b>	<b>\$ 14,313,111</b>	<b>\$ 17,141,991</b>	<b>\$ 200,000</b>
14B	2017-18 Appropriations & Authorizations to agency (during the year) (BUDGETED)	\$ 3,643,499	\$ 1,455	\$ 11,405,947	\$ (7,855,550)	\$ 91,647
15B	<b>Total allowed to spend by END of 2017-18</b>	<b>\$ 36,199,257</b>	<b>\$ 902,110</b>	<b>\$ 25,719,058</b>	<b>\$ 9,286,441</b>	<b>\$ 291,647</b>
<b>HOW RESOURCES ARE UTILIZED (2017-18)</b>						
16B	<b>How Spending is Tracked</b>	<b>Total</b>				
	Database(s) through which expenditures are tracked	N/A	SCEIS	SCEIS	SCEIS	SCEIS
	<b>Summary of Resources Available</b>	<b>Total</b>				
17B	Source of Funds	N/A	State	Earmarked	Restricted	Federal
18B	If source of funds is multi-year grant, # of years, including this yr, remaining	N/A				
19B	External restrictions (from state/federal govt, grant issuer, etc.), if any, on use of funds	N/A	General Fund	Other/Federal	Other/Federal	Federal
20B	State Funded Program Description in the General Appropriations Act	N/A	II.A.2 Transmis & Recep II.D.2 Local & Transparency General Fund Allocations X. Employee Benefits Capital Needs	I. Administration II.A.1 Engineering Admin II.A.2 Transmis & Recep II.A.3 Communications II.B.3 Higher Education II.B.4 Agency Local Other II.C Radio Content II.D.1 National II.D.2 Local & Transparency II.D.3 Regional Operations II.E.1 Fundraising II.E.2 Underwriting II.E.3 Marketing II.B.2 K-12 Education X. Employee Benefits Capital Needs IV. FCC Req Chnl Reassgn Capital Projects	I. Administration II.A.1 Engineering Admin II.A.2 Transmis & Recep II.B.1 Pre-K Education II.B.3 Higher Education II.B.4 Agency Local Other II.B.5 Training and Assessment II.C Radio Content II.D.2 Local & Transparency II.B.2 K-12 Education X. Employee Benefits IV. TCC HVAC Repl Yr One IV. Tower Inspection/Rep IV. Rutledge Move IV. Studio Upgrade/Remote IV. Master Control (Kids Edu) IV. ATSC 3.0 Upgrades IV. FCC Req Chnl Reassgn	II.A.2 Transmis & Recep Community Education X. Employee Benefits IV. FCC Req Chnl Reassgn
21B	Total Appropriated and Authorized (i.e. allowed to spend) by the end of 2017-18	\$ 36,199,257	\$ 902,110	\$ 25,719,058	\$ 9,286,441	\$ 291,647
	<b>Toward Agency's 2017-18 Comprehensive Strategic Plan</b> (By Strategy at a minimum, and if possible, by Objective)					
	<b>STRATEGIC PLAN</b>					

**Comprehensive Strategic Finances**  
(Study Step 1: Agency Legal Directives, Plan and Resources)

<b>Agency Responding</b>	SCETV				
<b>Date of Submission</b>	July 24, 2018				
<b>Goal 1 - Works toward creating a more entrepreneurial agency through administrative efforts such as revenue generation, state fund development, marketing, developing employees to be successful in this new environment.</b>					
<i>Strategy 1.1 - Increase giving/underwriting support</i>	\$ 1,046,127.16		\$ 987,127.16		
Objective 1.1.1 - Works with ETV Endowment to grow revenue	\$ 302,399.39		\$ 302,399.39		
Objective 1.1.2 - Works with ETV Endowment to grow members/donors	\$ 322,381.42		\$ 322,381.42		
Objective 1.1.3 - Increase agency underwriting	\$ 362,346.35		\$ 362,346.35		
<i>Strategy 1.2 - Provides value added services to the State of South Carolina to support proviso funding</i>	\$ 1,919,782.89	\$ 257,686.00	\$ 935,727.89	\$ 726,369.00	\$ 59,000.00
Objective 1.2.1 - Delivers teacher training; acknowledges and supports, teacher professionalism and training; supports equity and access; and uses innovative technology	\$ 726,369.00		\$ 726,369.00		
Objective 1.2.2 - Provides transparency services to the legislature as requested	\$ 701,507.12	\$ 257,686.00	\$ 443,821.12		
Objective 1.2.3 - Provides emergency preparedness services to the State of South Carolina and training for public service officials	\$ 550,906.77		\$ 491,906.77	\$ 59,000.00	
<i>Strategy 1.3 - Employee development</i>	\$ 234,458.60		\$ 234,458.60		
Objective 1.3.1 - Provides employee performance management	\$ 117,229.30		\$ 117,229.30		
Objective 1.3.2 - Keep turnover at 5-8%	\$ 117,229.30		\$ 117,229.30		
<i>Strategy 1.4 - Sale of Services</i>	\$ 720,696.63		\$ 720,696.63		
Objective 1.4.1 - Sell production services to agencies and the private sector	\$ 720,696.63		\$ 720,696.63		
<i>Strategy 1.5 - Sell ETV video product to the public</i>	\$ 845,918.91		\$ 845,918.91		
Objective 1.5.1 - Maximize sales of ETV programs with available product	\$ 423,625.61		\$ 423,625.61		
Objective 1.5.2 - Maximize revenues from sales with available product	\$ 422,293.30		\$ 422,293.30		
<b>Goal 2 - Produce, convene, distribute, and market educational resources for South Carolina's Pre K-12 administrators, teachers, staff and students; using current educational content tools, technology, networks, and teaching practices that can be replicated throughout the state; combine these efforts with teacher training and credited recertification courses to meet the goals of the Profile of the South Carolina Graduate.</b>	\$ -				
<i>Strategy 2.1 - Improve teacher quality by customizing face-to-face training and online professional development services based on the state's and local schools' subject, skills and career needs</i>	\$ 912,817.00		\$ 912,817.00		
Objective 2.1.1 - Provides face-to-face training within schools, at regional centers and at ETV. Provides online courses for teachers to acquire recertification through the SC Department of Education.	\$ 912,817.00		\$ 912,817.00		
<i>Strategy 2.2 - Collaborate with Department of Education, school districts and applicable state education institutions to create, convene, and distribute educational content to support Pre K-12 needs identified within profile of the SC Graduate</i>	\$ 1,918,857.00		\$ 1,918,857.00		
Objective 2.2.1 - Creates a new platform of Education Pre K-12 lessons for teachers to use in the classroom	\$ 570,996.00		\$ 570,996.00		
Objective 2.2.2 - Provides statewide national and local Pre K-12 educational content through ETV StreamlineSC, South Carolina PBS LearningMedia, ETV's KnowItAll.org, and LearningWhy for students, teachers staff, and administrators	\$ 1,347,861.00		\$ 1,347,861.00		
<i>Strategy 2.3 - Produce and market Pre K-12 educational broadcast and web programming to target students, teachers staff and administrators, parents and local communities</i>	\$ 1,413,895.00		\$ 1,413,895.00		
Objective 2.3.1 - Provide "Carolina Classrooms" a statewide broadcast and streaming program on topics and issues of importance to Pre-K institutions, parents, and citizenry	\$ 1,413,895.00		\$ 1,413,895.00		
<i>Strategy 2.4 - To aggregate content for easy access to districts throughout the state in order to meet Pre K-12 curriculum and professional development requirements</i>	\$ 1,507,116.00		\$ 1,507,116.00		

<b>Goal 1 - Works toward creating a more entrepreneurial agency through administrative efforts such as revenue generation, state fund development, marketing, developing employees to be successful in this new environment.</b>					
<i>Strategy 1.1 - Increase giving/underwriting support</i>	\$ 987,127		\$ 987,127		
Objective 1.1.1 - Works with ETV Endowment to grow revenue	\$ 302,399		\$ 302,399		
Objective 1.1.2 - Works with ETV Endowment to grow members/donors	\$ 322,381		\$ 322,381		
Objective 1.1.3 - Increase agency underwriting	\$ 362,346		\$ 362,346		
<i>Strategy 1.2 - Provides value added services to the State of South Carolina to support proviso funding</i>	\$ 2,019,193	\$ 257,686	\$ 935,728	\$ 726,369	\$ 99,410
Objective 1.2.1 - Delivers teacher training; acknowledges and supports, teacher professionalism and training; supports equity and access; and uses innovative technology	\$ 726,369		\$ 726,369		
Objective 1.2.2 - Provides transparency services to the legislature as requested	\$ 701,507	\$ 257,686	\$ 443,821		
Objective 1.2.3 - Provides emergency preparedness services to the State of South Carolina and training for public service officials	\$ 591,317		\$ 491,907	\$ 99,410	
<i>Strategy 1.3 - Employee development</i>	\$ 234,459		\$ 234,459		
Objective 1.3.1 - Provides employee performance management	\$ 117,229		\$ 117,229		
Objective 1.3.2 - Keep turnover at 5-8%	\$ 117,229		\$ 117,229		
<i>Strategy 1.4 - Sale of Services</i>	\$ 720,697		\$ 720,697		
Objective 1.4.1 - Sell production services to agencies and the private sector	\$ 720,697		\$ 720,697		
<i>Strategy 1.5 - Sell ETV video product to the public</i>	\$ 845,919		\$ 845,919		
Objective 1.5.1 - Maximize sales of ETV programs with available product	\$ 423,626		\$ 423,626		
Objective 1.5.2 - Maximize revenues from sales with available product	\$ 422,293		\$ 422,293		
<b>Goal 2 - Produce, convene, distribute, and market educational resources for South Carolina's Pre K-12 administrators, teachers, staff and students; using current educational content tools, technology, networks, and teaching practices that can be replicated throughout the state; combine these efforts with teacher training and credited recertification courses to meet the goals of the Profile of the South Carolina Graduate.</b>	\$ -				
<i>Strategy 2.1 - Improve teacher quality by customizing face-to-face training and online professional development services based on the state's and local schools' subject, skills and career needs</i>	\$ 1,093,340		\$ 1,093,340		
Objective 2.1.1 - Provides face-to-face training within schools, at regional centers and at ETV. Provides online courses for teachers to acquire recertification through the SC Department of Education.	\$ 1,093,340		\$ 1,093,340		
<i>Strategy 2.2 - Collaborate with Department of Education, school districts and applicable state education institutions to create, convene, and distribute educational content to support Pre K-12 needs identified within profile of the SC Graduate</i>	\$ 3,169,497		\$ 3,169,497		
Objective 2.2.1 - Creates a new platform of Education Pre K-12 lessons for teachers to use in the classroom	\$ 1,821,636		\$ 1,821,636		
Objective 2.2.2 - Provides statewide national and local Pre K-12 educational content through ETV StreamlineSC, South Carolina PBS LearningMedia, ETV's KnowItAll.org, and LearningWhy for students, teachers staff, and administrators	\$ 1,347,861		\$ 1,347,861		
<i>Strategy 2.3 - Produce and market Pre K-12 educational broadcast and web programming to target students, teachers staff and administrators, parents and local communities</i>	\$ 1,539,499		\$ 1,539,499		
Objective 2.3.1 - Provide "Carolina Classrooms" a statewide broadcast and streaming program on topics and issues of importance to Pre-K institutions, parents, and citizenry	\$ 1,539,499		\$ 1,539,499		
<i>Strategy 2.4 - To aggregate content for easy access to districts throughout the state in order to meet Pre K-12 curriculum and professional development requirements</i>	\$ 2,757,736		\$ 2,757,736		

**Comprehensive Strategic Finances**  
(Study Step 1: Agency Legal Directives, Plan and Resources)

Agency Responding	SCETV				
Date of Submission	July 24, 2018				
Objective 2.4.1 - Track ETV StreamlineSC, South Carolina PBS LearningMedia, KnowItAll.org, and LearningWhy usage to determine impact of providing content	\$ 547,689.00			\$ 547,689.00	
Objective 2.4.2 - Track Pre-K-12 Educator Online Recertification Renewal Credits usage and face-to-face trainings to measure impact of provided PD material	\$ 959,427.00			\$ 959,427.00	
<b>Goal 3 - Grow agency services with quality media and programming. Transparency services to legislature and government to provide citizens with an understanding of how government works.</b>	\$ -				
<i>Strategy 3.1 - Increase transparency support</i>	\$ 892,699.56	\$ 327,918.00	\$ 564,781.56		
Objective 3.1.1 - Increase session and committee streaming support as requested	\$ 892,699.56	\$ 327,918.00	\$ 564,781.56		
<i>Strategy 3.2 - Provides support for law enforcement training</i>	\$ 125,222.28		\$ 125,222.28		
Objective 3.2.1 - Coordinate with Criminal Justice Academy and SLED partners to increase training opportunities	\$ 125,222.28		\$ 125,222.28		
<i>Strategy 3.3 - Provides emergency operations support</i>	\$ 1,324,163.10		\$ 1,324,163.10		
Objective 3.3.1 - Provide SCHEART	\$ 1,043,078.05		\$ 1,043,078.05		
Objective 3.3.2 - Continue to seek tower space leases	\$ 281,085.05		\$ 281,085.05		
<b>Goal 4 - Produces, acquires, and presents broadcast, radio, web, and mobile programming to become a provider of choice and create effective content</b>	\$ -				
<i>Strategy 4.1 - Maintains and develops South Carolina's image as a quality provider of National radio and television programming for the networks</i>	\$ 2,051,519.55		\$ 2,051,519.55		
Objective 4.1.1 - National program efforts reflect a focus on sharing the good news about SCETV's quality, tasteful programming and entertainment	\$ 2,051,519.55		\$ 2,051,519.55		
<i>Strategy 4.2 - Creates balance for local programming and content on radio and television to address important issues in South Carolina and be entertaining and enlightening</i>	\$ 2,291,440.35		\$ 2,150,440.35	\$ 141,000.00	
Objective 4.2.1 - Produces engaging and enlightening local television programming; ratings reflect that quality	\$ 1,354,934.85		\$ 1,213,934.85	\$ 141,000.00	
Objective 4.2.2 - Produces engaging and enlightening local radio programming; ratings reflect that quality	\$ 482,240.26		\$ 482,240.26		
Objective 4.2.3 - Produces engaging and enlightening local web content; web analytics reflect that quality	\$ 454,265.24		\$ 454,265.24		
<i>Strategy 4.3 - Maximizes hours of the venerable PBS Kids and other children's programming</i>	\$ 454,265.24		\$ 454,265.24		
Objective 4.3.1 - Provides content to help SC's children grow and learn with PBS Kids anchoring children's show	\$ 454,265.24		\$ 454,265.24		
<i>Strategy 4.4 - Seek to maximize the number of ETV television viewers</i>	\$ 971,141.19		\$ 971,141.19		
Objective 4.4.1 - Maximize TV ratings	\$ 971,141.19		\$ 971,141.19		
<i>Strategy 4.5 - Seek to maximize the number of SC Public Radio listeners</i>	\$ 1,441,392.40		\$ 1,441,392.40		
Objective 4.5.1 - Maximize SC Public Radio ratings	\$ 1,441,392.40		\$ 1,441,392.40		
<i>Strategy 4.6 - Maximizes www.sctv.org website</i>	\$ 1,158,620.88		\$ 1,158,620.88		
Objective 4.6.1 - Seek to maximize number of ETV web users	\$ 1,158,620.88		\$ 1,158,620.88		
<i>Strategy 4.7 - Maximizes user of ETV Apps</i>	\$ 1,331,384.30		\$ 1,331,384.30		
Objective 4.7.1 - Seek to maximize number of ETV App users	\$ 1,331,384.30		\$ 1,331,384.30		
<b>Total spent toward Strategic Plan</b>	<b>\$ 22,561,518</b>	<b>\$ 585,604</b>	<b>\$ 15,296,860</b>	<b>\$ 6,479,054</b>	<b>\$ 200,000</b>
22A					
22A-2	Prior to receiving these report guidelines, did the agency have a comprehensive strategic plan? (enter Yes or No after the question mark in this cell)	Yes			
23A	<b>Spent/Transferred not toward Agency's Comprehensive Strategic Plan</b>	<b>Total</b>			
	<i>Unrelated Purpose #1 - insert description:</i>	\$ -	\$ -	\$ -	\$ -
	<i>Insert any additional unrelated purposes</i>	\$ -	\$ -	\$ -	\$ -
24A	<b>Total not toward Strategic Plan in 2016-17</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>
<b>END OF YEAR AMOUNT REMAINING (2016-17)</b>					
25A	<b>Appropriations and Authorizations remaining at end of year</b>	<b>Total</b>			
26A	Source of Funds	N/A	State	Earmarked	Restricted
26B	Recurring or one-time?	N/A	Recurring	Recurring	Recurring
27A	State, Federal, or Other?	N/A	State	Other	Federal

Objective 2.4.1 - Track ETV StreamlineSC, South Carolina PBS LearningMedia, KnowItAll.org, and LearningWhy usage to determine impact of providing content	\$ 1,798,309			\$ 1,798,309	
Objective 2.4.2 - Track Pre-K-12 Educator Online Recertification Renewal Credits usage and face-to-face trainings to measure impact of provided PD material	\$ 959,427			\$ 959,427	
<b>Goal 3 - Grow agency services with quality media and programming. Transparency services to legislature and government to provide citizens with an understanding of how government works.</b>	\$ -				
<i>Strategy 3.1 - Increase transparency support</i>	\$ 892,700	\$ 327,918	\$ 564,782		
Objective 3.1.1 - Increase session and committee streaming support as requested	\$ 892,700	\$ 327,918	\$ 564,782		
<i>Strategy 3.2 - Provides support for law enforcement training</i>	\$ 125,222		\$ 125,222		
Objective 3.2.1 - Coordinate with Criminal Justice Academy and SLED partners to increase training opportunities	\$ 125,222		\$ 125,222		
<i>Strategy 3.3 - Provides emergency operations support</i>	\$ 1,324,163		\$ 1,324,163		
Objective 3.3.1 - Provide SCHEART	\$ 1,043,078		\$ 1,043,078		
Objective 3.3.2 - Continue to seek tower space leases	\$ 281,085		\$ 281,085		
<b>Goal 4 - Produces, acquires, and presents broadcast, radio, web, and mobile programming to become a provider of choice and create effective content</b>	\$ -				
<i>Strategy 4.1 - Maintains and develops South Carolina's image as a quality provider of National radio and television programming for the networks</i>	\$ 5,619,426	\$ 316,506	\$ 5,302,920		
Objective 4.1.1 - National program efforts reflect a focus on sharing the good news about SCETV's quality, tasteful programming and entertainment	\$ 5,302,920		\$ 5,302,920		
<i>Strategy 4.2 - Creates balance for local programming and content on radio and television to address important issues in South Carolina and be entertaining and enlightening</i>	\$ 6,186,208		\$ 5,993,971	\$ 192,237	
Objective 4.2.1 - Produces engaging and enlightening local television programming; ratings reflect that quality	\$ 3,970,177		\$ 3,777,940	\$ 192,237	
Objective 4.2.2 - Produces engaging and enlightening local radio programming; ratings reflect that quality	\$ 1,738,240		\$ 1,738,240		
Objective 4.2.3 - Produces engaging and enlightening local web content; web analytics reflect that quality	\$ 477,791		\$ 477,791		
<i>Strategy 4.3 - Maximizes hours of the venerable PBS Kids and other children's programming</i>	\$ 1,016,265		\$ 1,016,265		
Objective 4.3.1 - Provides content to help SC's children grow and learn with PBS Kids anchoring children's show	\$ 1,016,265		\$ 1,016,265		
<i>Strategy 4.4 - Seek to maximize the number of ETV television viewers</i>	\$ 2,002,551		\$ 2,002,551		
Objective 4.4.1 - Maximize TV ratings	\$ 2,002,551		\$ 2,002,551		
<i>Strategy 4.5 - Seek to maximize the number of SC Public Radio listeners</i>	\$ 1,769,005		\$ 1,769,005		
Objective 4.5.1 - Maximize SC Public Radio ratings	\$ 1,769,005		\$ 1,769,005		
<i>Strategy 4.6 - Maximizes www.sctv.org website</i>	\$ 2,564,205		\$ 2,564,205		
Objective 4.6.1 - Seek to maximize number of ETV web users	\$ 2,564,205		\$ 2,564,205		
<i>Strategy 4.7 - Maximizes user of ETV Apps</i>	\$ 1,332,044		\$ 1,332,044		
Objective 4.7.1 - Seek to maximize number of ETV App users	\$ 1,332,044		\$ 1,332,044		
<b>Total spent toward Strategic Plan</b>	<b>\$ 36,199,257</b>	<b>\$ 902,110</b>	<b>\$ 25,719,058</b>	<b>\$ 9,286,441</b>	<b>\$ 291,647</b>
22B					
22B-2	Prior to receiving these report guidelines, did the agency have a comprehensive strategic plan? (enter Yes or No after the question mark in this cell)	Yes			
23B	<b>Spent/Transferred not toward Agency's Comprehensive Strategic Plan</b>	<b>Total</b>			
	<i>Unrelated Purpose #1 - insert description:</i>	\$ -	\$ -	\$ -	\$ -
	<i>Insert any additional unrelated purposes</i>	\$ -	\$ -	\$ -	\$ -
24B	<b>Total not toward Strategic Plan in 2017-18</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>
<b>END OF YEAR AMOUNT REMAINING (2017-18)</b>					
25B	<b>Appropriations and Authorizations remaining at end of year</b>	<b>Total</b>			
26B	Source of Funds	N/A	State	Earmarked	Restricted
26B	Recurring or one-time?	N/A	Recurring	Recurring	Recurring
27B	State, Federal, or Other?	N/A	State	Other	Federal

**Comprehensive Strategic Finances**  
(Study Step 1: Agency Legal Directives, Plan and Resources)

Agency Responding		SCETV											
Date of Submission		July 24, 2018											
28A	State Funded Program Description in the General Appropriations Act	N/A	II.A.2 Transmis & Recep II.D.2 Local & Transparency 10% GF Carryforward General Fund Allocations X. Employee Benefits Capital Needs	I. Administration II.A.1 Engineering Admin II.A.2 Transmis & Recep II.A.3 Communications II.B.3 Higher Education II.B.4 Agency Local Other II.C Radio Content II.D.1 National II.D.2 Local & Transparency II.D.3 Regional Operations II.E.1 Fundraising II.E.2 Underwriting II.E.3 Marketing II.B.2 K-12 Education X. Employee Benefits Capital Needs Capital Projects	I. Administration II.A.1 Engineering Admin II.A.2 Transmis & Recep II.B.1 Pre-K Education II.B.3 Higher Education II.B.4 Agency Local Other II.B.5 Training and Assessment II.C Radio Content	II.A.2 Transmis & Recep ZZ Community Education X. Employee Benefits	28B	State Funded Program Description in the General Appropriations Act	N/A	II.A.2 Transmis & Recep II.D.2 Local & Transparency General Fund Allocations X. Employee Benefits Capital Needs	I. Administration II.A.1 Engineering Admin II.A.2 Transmis & Recep II.A.3 Communications II.B.3 Higher Education II.B.4 Agency Local Other II.C Radio Content II.D.1 National II.D.2 Local & Transparency II.D.3 Regional Operations II.E.1 Fundraising II.E.2 Underwriting II.E.3 Marketing II.B.2 K-12 Education X. Employee Benefits Capital Needs IV. FCC Req Chnl Reassgn Capital Projects	I. Administration II.A.1 Engineering Admin II.A.2 Transmis & Recep II.B.1 Pre-K Education II.B.3 Higher Education II.B.4 Agency Local Other II.B.5 Training and Assessment II.C Radio Content II.D.2 Local & Transparency II.B.2 K-12 Education X. Employee Benefits IV. TCC HVAC Repl Yr One IV. Tower Inspection/Rep IV. Rutledge Move IV. Studio Upgrade/Remote IV. Master Control (Kids Edu) IV. ATSC 3.0 Upgrades IV. FCC Req Chnl Reassgn	II.A.2 Transmis & Recep Community Education X. Employee Benefits IV. FCC Req Chnl Reassgn
29A	Total allowed to spend by END of 2016-17	\$ 22,561,518	\$ 585,604	\$ 15,296,860	\$ 6,479,054	\$ 200,000	29B	Total allowed to spend by END of 2017-18	\$ 36,199,257	\$ 902,110	\$ 25,719,058	\$ 9,286,441	\$ 291,647
30A	(minus) Spent to Achieve Agency's Comprehensive Strategic Plan	\$ 22,561,518	\$ 585,604	\$ 15,296,860	\$ 6,479,054	\$ 200,000	30B	(minus) Spent to Achieve Agency's Comprehensive Strategic Plan (BUDGETED)	\$ 36,199,257	\$ 902,110	\$ 25,719,058	\$ 9,286,441	\$ 291,647
31A	(minus) Spending/Transferring agency does not control	\$ -	\$ -	\$ -	\$ -	\$ -	31B	(minus) Spent/Transferred not toward Agency's Comprehensive Strategic Plan (BUDGETED)	\$ -	\$ -	\$ -	\$ -	\$ -
32A	Appropriations and authorizations remaining from 2016-17	\$ (0)	\$ -	\$ -	\$ -	\$ -	32B	Amount of appropriations and authorizations remaining (BUDGETED)	\$ 0	\$ 0	\$ 0	\$ -	\$ 0

**Performance Measures**  
(Study Step 2: Performance)

Agency Responding	SCETV
Date of Submission	7/24/2018

**Types of Performance Measures:**

**Outcome Measure** - A quantifiable indicator of the public and customer benefits from an agency's actions. Outcome measures are used to assess an agency's effectiveness in serving its key customers and in achieving its mission, goals and objectives. They are also used to direct resources to strategies with the greatest effect on the most valued outcomes. Outcome measures should be the first priority. Example - % of licensees with no violations.

**Efficiency Measure** - A quantifiable indicator of productivity expressed in unit costs, units of time, or other ratio-based units. Efficiency measures are used to assess the cost-efficiency, productivity, and timeliness of agency operations. Efficiency measures measure the efficient use of available resources and should be the second priority. Example - cost per inspection

**Output Measure** - A quantifiable indicator of the number of goods or services an agency produces. Output measures are used to assess workload and the agency's efforts to address demands. Output measures measure workload and efforts and should be the third priority. Example - # of business license applications processed.

**Input/Activity Measure** - Resources that contribute to the production and delivery of a service. Inputs are "what we use to do the work." They measure the factors or requests received that explain performance (i.e. explanatory). These measures should be the last priority. Example - # of license applications received

Performance Measure	Type of Measure:	Agency selected; Required by State; or Required by Federal:	Time Applicable	Target and Actual row labels	Target and Actual Results Time Period #1 (FY 2012-2013)	Target and Actual Results Time Period #2 (FY 2013-2014)	Target and Actual Results Time Period #3 (FY 2014-2015)	Target and Actual Results Time Period #4 (FY 2015-2016)	Target and Actual Results Time Period #5 (FY 2016-2017)	Target Results Time Period #6 (FY 2017-2018)	Currently using, considering using in future, no longer using
Endowment Revenues	Outcome Measure	Agency Selected	July - June	Target: n/a Actual: \$ 4,326,555.00	\$ 4,254,400.00	\$ 4,715,250.00	\$ 4,792,146.00	\$ 4,929,805.00	\$ 5,188,650.00		Currently using
Face to Face Teacher Training	Outcome Measure	Agency Selected	July - June	Target: n/a Actual: \$ 5,798.00	\$ 5,842.00	\$ 8,404.00	\$ 6,000.00	\$ 6,000.00	\$ 6,500.00	\$ 6,000.00	Currently using
Legislative Streaming (streaming session hours)	Outcome Measure	Federal government + Agency Selected	July - June	Target: n/a Actual: \$ 502.00	\$ 467.00	\$ 485.00	\$ 485.00	\$ 273.18	\$ 302.00	n/a	Currently using
Employee Turnover (FTEs only)	Outcome Measure	Agency Selected	July - June	Target: n/a Actual: \$ 0.08	\$ 0.05	\$ 0.05	\$ 0.05	\$ 0.05	\$ 0.05	\$ 0.09	Currently using
Pre-K-12 Educator Online Recertification Renewal	Outcome Measure	Agency Selected	July - June	Target: n/a Actual: \$ n/a	n/a	\$ 78,992.00	\$ 80,000.00	\$ 92,884.00	\$ 86,340.00	\$ 90,000.00	Currently using
Legislative Broadcast Session Hours	Outcome Measure	Federal government + Agency Selected	July - June	Target: n/a Actual: n/a	n/a	n/a	n/a	\$ 250.00	\$ 280.00	n/a	Currently using
On-Demand Pre-K-12	Output Measure	Agency Selected	July - June	Target: n/a Actual: n/a	n/a	\$ 1,434,000.00	\$ 1,434,000.00	\$ 900,000.00	\$ 900,000.00	\$ 900,000.00	Currently using
Local Television	Output Measure	Federal government + Agency Selected	July - June	Target: n/a Actual: \$ 483.00	\$ 486.00	\$ 492.00	\$ 478.00	\$ 401.00	\$ 415.00	\$ 412.00	Currently using
Local Radio Programing	Output Measure	Agency Selected	July - June	Target: n/a Actual: \$ 980.00	\$ 1,022.00	\$ 1,094.00	\$ 1,094.00	\$ 1,322.00	\$ 1,306.00	\$ 1,306.00	Currently using
PBS Kids Programming	Output Measure	Agency Selected	July - June	Target: n/a Actual: \$ 4,342.00	\$ 4,420.00	\$ 4,420.00	\$ 4,135.00	\$ 4,420.00	\$ 4,564.00	\$ 4,300.00	Currently using
Television Viewing	Outcome Measure	Agency Selected	January - December	Target: n/a Actual: \$ 429,131.00	\$ 465,000.00	\$ 443,200.00	\$ 443,200.00	\$ 450,000.00	\$ 500,000.00	\$ 485,234.00	Currently using
Radio Listeners	Outcome Measure	Agency Selected	January - December	Target: n/a Actual: \$ 342,000.00	\$ 350,000.00	\$ 335,900.00	\$ 335,900.00	\$ 335,900.00	\$ 360,000.00	\$ 352,100.00	Currently using
Production billings	Output Measure	Agency Selected	July - June	Target: n/a Actual: \$ 418,989.00	\$ 464,305.00	\$ 464,221.00	\$ 572,887.00	\$ 607,775.00	\$ 634,000.00	\$ 633,785.00	Currently using
www.scelv.org sessions	Outcome Measure	Agency Selected	July - June	Target: n/a Actual: \$ 1,211,068.00	\$ 1,576,993.00	\$ 1,240,000.00	\$ 1,206,171.00	\$ 831,328.00	\$ 667,334.00	\$ 643,189.00	Currently using
www.scelv.org users	Outcome Measure	Agency Selected	July - June	Target: n/a Actual: \$ 657,456.00	\$ 936,357.00	\$ 735,000.00	\$ 714,019.00	\$ 420,039.00	\$ 365,380.00	\$ 354,738.00	Currently using
www.scelv.org page views	Outcome Measure	Agency Selected	July - June	Target: n/a Actual: \$ 1,973,720.00	\$ 2,430,203.00	\$ 2,105,795.00	\$ 2,102,994.00	\$ 1,435,457.00	\$ 1,727,154.00	\$ 1,676,849.00	Currently using
www.scpubliocradio.org website sessions	Outcome Measure	Agency Selected	July - June	Target: n/a Actual: n/a	n/a	n/a	n/a	\$ 137,708.00	\$ 397,527.00	\$ 400,000.00	Currently using
www.scpubliocradio.org website page views	Outcome Measure	Agency Selected	July - June	Target: n/a Actual: n/a	n/a	n/a	n/a	\$ 433,395.00	\$ 869,787.00	\$ 900,000.00	Currently using
www.scpubliocradio.org streaming	Outcome Measure	Agency Selected	July - June	Target: n/a Actual: n/a	n/a	n/a	n/a	\$ 1,610,500.00	\$ 1,800,000.00	\$ 1,764,018.00	Currently using
SCETV App Downloads	Outcome Measure	Agency Selected	July - June	Target: n/a Actual: n/a	n/a	n/a	n/a	10 percent	\$ 365.00	\$ 3,650.00	Currently using
Cove sessions	Outcome Measure	Agency Selected	July - June	Target: n/a Actual: \$ 82,345.00	\$ 82,866.00	\$ 82,817.00	\$ 82,817.00	ETV or PBS goal	ETV or PBS goal	ETV or PBS goal	No longer using
Cove users	Outcome Measure	Agency Selected	July - June	Target: n/a Actual: \$ 38,420.00	\$ 56,532.00	\$ 62,504.00	\$ 62,504.00	ETV or PBS goal	ETV or PBS goal	ETV or PBS goal	No longer using
Cove page views	Outcome Measure	Agency Selected	July - June	Target: n/a Actual: \$ 153,961.00	\$ 230,474.00	\$ 230,474.00	\$ 230,474.00	ETV or PBS goal	ETV or PBS goal	ETV or PBS goal	No longer using

**Performance Measures**  
(Study Step 2: Performance)

Performance Measure	Type of Measure:	Agency selected; Required by State; or Required by Federal:	Time Applicable	Target and Actual row labels	Target and Actual Results Time Period #1 (FY 2012-2013)	Target and Actual Results Time Period #2 (FY 2013-2014)	Target and Actual Results Time Period #3 (FY 2014-2015)	Target and Actual Results Time Period #4 (FY 2015-2016)	Target and Actual Results Time Period #5 (FY 2016-2017)	Target Results Time Period #6 (FY 2017-2018)	Currently using, considering using in future, no longer using
				Actual:	Target:	Actual:	Target:	Actual:	Target:	Actual:	
YouTube video views	Outcome Measure	Agency Selected	July - June	Actual:	\$ 157,942.00	\$ 139,965.00	\$ 185,120.00	\$ 138,419.00	\$ 205,254.00		Currently using
				Target:	n/a	n/a	\$ 297,304.00	\$ 297,304.00	\$ 460,841.00	\$ 561,119.00	
YouTube minutes watched	Outcome Measure	Agency Selected	July - June	Actual:	n/a	\$ -	\$ 270,277.00	\$ 347,199.00	\$ 544,776.00		Currently using
				Target:	n/a	n/a	\$ 894,095.00	\$ 894,095.00	\$ 939,707.00	\$ 1,462,337.00	
NPR One	Outcome Measure	Agency Selected	July - June	Actual:	n/a	\$ -	\$ 777,474.00	\$ 854,370.00	\$ 1,419,745.00		Currently using
				Target:	n/a	n/a	n/a	n/a	n/a	\$ 50,000.00	
				Actual:	n/a	n/a	n/a	n/a	\$ 48,600.00		

**Comprehensive Strategic Plan Summary**  
(Study Step 1: Agency Legal Directives, Plan and Resources; and Study Step 2: Performance)

Agency Responding	SCETV
Date of Submission	7/24/2018

**Mission:** To enrich lives by educating children, informing and connecting citizens, celebrating our culture, and instilling the joy of learning.  
**Vision:** SCETV will be recognized as a center of excellence for our region and the nation, providing indispensable information and education to the

2016-17	
Total # of FTEs available / Total # filled at start of year	Total amount Appropriated and Authorized to Spend
Available FTEs: 145.20 Filled FTEs: 132 Temp/Grant: 0 Time Limited: 0 Part Time: 29	\$ 22,561,518

2017-18	
Total # of FTEs available / Total # filled at start of year	Total amount Appropriated and Authorized to Spend
Available FTEs: 150.20 Filled FTEs: 130 Temp/Grant: 0 Time Limited: 0 Part Time: 28	\$ 36,199,257

Amount remaining	\$ (0)
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Amount remaining	\$ 11,713,457
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2017-18 Comprehensive Strategic Plan Part and Description (e.g., Goal 1 - Insert Goal 1; Strategy 1.1 - Insert Strategy 1.1; Objective 1.1.1 - Insert Objective 1.1.1)	Intended Public Benefit/Outcome: (Ex. Outcome = incidents decrease and public perceives that the road is safer)	2016-17				2017-18				Associated Performance Measures (Please ensure each performance measure is on a separate line within the cell by typing the first associated performance measure, "Alt + Enter," then type the next assoc. PM, "Alt + Enter," and continue until all associated PMs are entered)	Associated Organizational Unit(s)	Responsible Employee Name & Time staff member has been responsible for the goal or objective (e.g. John Doe (responsible less than 3 years) or Jane Doe (responsible more than 3 years))	Does this person have input into the budget for this goal, strategy or objective? (Y/N)	Partner(s), by segment, the agency works with to achieve the objective (Federal Government; State Government; Local Government; Higher Education Institution; K-12 Education Institution; Private Business; Non-Profit Entity; Individual; or Other)
		# of FTE equivalents utilized	Amount Spent (including employee salaries/wages and benefits)	% of Total Available to Spend	Associated General Appropriations Act Program(s) (If there are a number of different assoc. programs, please enter "A," then explain at the end of the chart what is included in "A")	# of FTE equivalents planned to utilize	Amount budgeted (including employee salaries/wages and benefits)	% of Total Available to Budget	Associated General Appropriations Act Program(s)					
<b>Goal 1 - Works toward creating a more entrepreneurial agency through administrative efforts such as revenue generation, state fund development, marketing, developing employees to be successful in this new environment.</b>														
<b>Strategy 1.1 - Increase giving/underwriting support</b>														
Underwriting is support from businesses and non-profit organizations that helps underwrite the cost of programming and production; membership and underwriting support offsets the cost of quality local and national programming available to every citizen of the state at no cost.	7.41	\$ 1,151,383.25	5.10%	II. E. Enterprise	7.47	\$ 1,800,322.57	4.97%	II. E. Enterprise	Endowment Revenues	Office of the President/CEO Underwriting SC Public Radio and SCETV Programming Communications	Anthony Padgett (responsible less than 3 years) Melanie Boyer (responsible more than 3 years) Shari Hutchinson (responsible more than 3 years) Glenn Rawls (responsible more than 3 years)	Yes	Non-Governmental Private Business	
Objective 1.1.1 - Works with ETV Endowment to grow revenue	Donations through SCETV fundraising efforts are added to the ETV Endowment's membership to establish long-term donor relationships and increased financial support. Proceeds support the yearly TV and radio member station dues and local program production costs.  Underwriting is support from businesses and non-profit organizations that helps underwrite the cost of programming and production; Membership and underwriting support offsets the cost of quality local and national programming available to every citizen of the state at no cost.	2.27	\$ 352,717.95	1.56%	II. E. Enterprise	2.29	\$ 551,906.12	1.52%	II. E. Enterprise	Endowment Revenues	Office of the President/CEO Underwriting SC Public Radio and SCETV Programming Communications	Anthony Padgett (responsible less than 3 years) Melanie Boyer (responsible more than 3 years) Shari Hutchinson (responsible more than 3 years) Glenn Rawls (responsible more than 3 years)	Yes	Non-Governmental Private Business
Objective 1.1.2 - Works with ETV Endowment to grow members/donors	Successful fundraising strategies are implemented using our on-air and online platforms to generate new members to grow and maintain the health of the ETV Endowment's overall membership program.	2.42	\$ 376,025.30	1.67%	II. E. Enterprise	2.44	\$ 588,057.17	1.62%	II. E. Enterprise	Endowment Revenues	Office of the President/CEO SC Public Radio and SCETV Programming Communications	Anthony Padgett (responsible less than 3 years) Shari Hutchinson (responsible more than 3 years) Glenn Rawls (responsible more than 3 years)	Yes	Non-Governmental Private Business
Objective 1.1.3 - Increase agency underwriting	Sponsorships are offered to businesses and non-profit organizations, providing them with exposure to audiences of SCETV, SC Public Radio, and digital products.; this revenue helps underwrite the cost of programming and production, which in turn, makes the content available to citizens	2.72	\$ 422,640.00	1.87%	II. E. Enterprise	2.74	\$ 660,359.28	1.82%	II. E. Enterprise	Endowment Revenues	Office of the President/CEO Underwriting SC Public Radio and SCETV Programming Communications	Anthony Padgett (responsible less than 3 years) Melanie Boyer (responsible more than 3 years) Shari Hutchinson (responsible more than 3 years) Glenn Rawls (responsible more than 3 years)	Yes	Non-Governmental Private Business
Strategy 1.2 - Provides value added services to the State of South Carolina to support proviso funding	Provides daily coverage of the House and Senate sessions, as well as production support for live web streaming in collaboration with LSA from House and Senate hearing rooms; provide production support and direct streaming on SCETV web site for SCTIB, SFAA, RSIC, PSC, and the SC Supreme Court. SC Public Radio broadcasts weekly legislative updates and daily newscasts. SCETV is Media of Record and responds when EMD activates for emergencies, including broadcasting Governor's press conferences on TV and Radio.	11.46	\$ 1,780,681.79	7.89%	II. D.2. Local & Transparency	12.81	\$ 3,087,300.15	8.53%	II. D.2. Local & Transparency	Legislative Streaming (streaming session hours) Legislative Broadcast Session Hours Local Radio Programming Hours PBS Kids Programming Television Viewing Households Radio Listeners www.scetv.org sessions www.scpublicradio.org website sessions www.scpublicradio.org streaming	Office of the President/CEO SC Public Radio and SCETV Programming Content Engineering Education	Anthony Padgett (responsible less than 3 years) Shari Hutchinson (responsible more than 3 years) Kerry Feduk (responsible more than 3 years) Mark Jahrike (responsible less than 3 years) Dean Byrd (responsible more than 3 years)	Yes	State Government Local Government Non-Governmental

**Comprehensive Strategic Plan Summary**  
(Study Step 1: Agency Legal Directives, Plan and Resources; and Study Step 2: Performance)

2017-18 Comprehensive Strategic Plan Part and Description (e.g., Goal 1 - Insert Goal 1; Strategy 1.1 - Insert Strategy 1.1; Objective 1.1.1 - Insert Objective 1.1.1)	Intended Public Benefit/Outcome: (Ex. Outcome = Incidents decrease and public perceives that the road is safer)	2016-17			2017-18				Associated Performance Measures (Please ensure each performance measure is on a separate line within the cell by typing the first associated performance measure, "Alt + Enter," then type the next assoc. PM, "Alt + Enter," and continue until all associated PMs are entered)	Associated Organizational Unit(s)	Responsible Employee Name & Time staff member has been responsible for the goal or objective (e.g. John Doe (responsible less than 3 years) or Jane Doe (responsible more than 3 years))	Does this person have input into the budget for this goal, strategy or objective? (Y/N)	Partner(s), by segment, the agency works with to achieve the objective (Federal Government; State Government; Local Government; Higher Education Institution; K-12 Education Institution; Private Business; Non-Profit Entity; Individual; or Other)	
		# of FTE equivalents utilized	Amount Spent (including employee salaries/wages and benefits)	% of Total Available to Spend	Associated General Appropriations Act Program(s) (If there are a number of different assoc. programs, please enter "A," then explain at the end of the chart what is included in "A")	# of FTE equivalents planned to utilize	Amount budgeted (including employee salaries/wages and benefits)	% of Total Available to Budget						Associated General Appropriations Act Program(s)
Objective 1.2.1 - Delivers teacher training, acknowledges and supports teacher professionalism and training; supports equity and access; and uses innovative technology	Provides professional development through face-to-face training and online courses for the state's required teacher recertifications; trains visit school sites across the state and also offer web courses for pre K-12 administrators, teachers, and staff; prepares educators across the state for various technologies used in the classroom	1.87	\$ 290,565.00	1.29%	II. B.4. Agency, Local, and other Educational Services	2.14	\$ 515,755.06	1.42%	II. B.4. Agency, Local, and other Educational Services	Face to Face Teacher Training	Office of the President/CEO Content Education	Anthony Padgett (responsible less than 3 years) Kerry Feduk (responsible more than 3 years) Dean Byrd (responsible more than 3 years)	Yes	State Government Local Government Non-Governmental
Objective 1.2.2 - Provides transparency services to the legislature as requested	Increase public awareness of and accessibility to legislative procedures through TV and radio broadcasts; track major legislative issues and how they may affect citizens of the state; provide live coverage of major events such as the Governor's State of the State Address.  Comprehensive broadcast coverage of the legislative sessions; increase public awareness and accessibility to state government in action. Provide both TV and radio analysis of bills and their impact and in-depth coverage on broadcast series "This Week in South Carolina." Track major legislative issues and how they may affect citizens of the state on broadcast series; Palmetto Scene, live daily Facebook reports from the Statehouse and the podcast, SC LEDE; also provide live coverage of major events such as the Governor's State of the State Address and other significant events including but not limited to state funerals, dedications, memorials, or other state sponsored	4.99	\$ 775,357.95	3.44%	II. D.2. Local & Transparency	4.87	\$ 1,173,704.27	3.24%	II. D.2. Local & Transparency	Legislative Broadcast Session Hours	Office of the President/CEO Content Engineering	Anthony Padgett (responsible less than 3 years) Kerry Feduk (responsible more than 3 years) Mark Jahrike (responsible less than 3 years)	Yes	State Government Local Government Non-Governmental
Objective 1.2.3 - Provides emergency preparedness services to the State of South Carolina and training for public service officials	Public receives accurate information during emergencies, increasing public safety through broadcasts of TV and radio. Provides current and timely access to training that is vetted by public service and emergency management institutions.	4.60	\$ 714,758.84	3.17%	II. D.2. Local & Transparency	5.80	\$ 1,397,840.82	3.86%	II. D.2. Local & Transparency	Face to Face Teacher Training; Local Television Programming Hours; Local Radio Programming Hours	Office of the President/CEO SC Public Radio and SCETV Programming Content Engineering Communications	Anthony Padgett (responsible less than 3 years) Shari Hutchinson (responsible more than 3 years) Kerry Feduk (responsible more than 3 years) Mark Jahrike (responsible less than 3 years) Glenn Rawls (responsible more than 2 years)	Yes	State Government Federal Government
Strategy 1.3 - Employee development	Provide employee resources to ensure job success and high quality job performance	1.76	\$ 273,472.95	1.21%	I. Internal Administration III. Employee Benefits	1.78	\$ 428,992.53	1.19%	I. Internal Administration III. Employee Benefits	Employee Turnover (FTEs only)	Office of the President/CEO Administration/HR	Anthony Padgett (responsible less than 3 years) Jennifer Green (responsible less than 3 years)	Yes	State Government
Objective 1.3.1 - Provides employee performance management	Provide feedback, coaching, and necessary training to employees and supervisors	0.88	\$ 136,736.48	0.61%	I. Internal Administration III. Employee Benefits	0.89	\$ 214,496.27	0.59%	I. Internal Administration III. Employee Benefits	Employee Turnover (FTEs only)	Office of the President/CEO Administration/HR	Anthony Padgett (responsible less than 3 years) Jennifer Green (responsible less than 3 years)	Yes	State Government
Objective 1.3.2 - Keep turnover at 5-8%	Maintain employees as a result of job satisfaction	0.88	\$ 136,736.47	0.61%	I. Internal Administration III. Employee Benefits	0.89	\$ 214,496.26	0.59%	I. Internal Administration III. Employee Benefits	Employee Turnover (FTEs only)	Office of the President/CEO Administration/HR	Anthony Padgett (responsible less than 3 years) Jennifer Green (responsible less than 3 years)	Yes	State Government
Strategy 1.4 - Sale of Services	Market the SCETV facilities and personnel skills and capabilities to meet target revenue gains 3-5% above previous annual revenue actuals.	5.41	\$ 840,618.54	3.73%	II. E. Enterprise	5.46	\$ 1,315,898.42	3.64%	II. E. Enterprise	Production Billings	Office of the President/CEO Content Engineering	Anthony Padgett (responsible less than 3 years) Kerry Feduk (responsible more than 3 years) Mark Jahrike (responsible less than 3 years)	Yes	Individual State Government
Objective 1.4.1 - Sell production services to agencies and the private sector	Optimize opportunities to sell production services in public and private sector (when appropriate) by representing SCETV in professional associations and developing a strong network among peers.	5.41	\$ 840,618.54	3.73%	II. E. Enterprise	5.46	\$ 1,315,898.42	3.64%	II. E. Enterprise	Production Billings	Office of the President/CEO Content Engineering	Anthony Padgett (responsible less than 3 years) Kerry Feduk (responsible more than 3 years) Mark Jahrike (responsible less than 3 years)	Yes	Individual State Government
Strategy 1.5 - Sell SCETV video product to the public	SCETV has long been known as the state's storyteller - in SC history, the arts and education; offering SCETV video product to the public allows them to own a personal copy of these stories which cannot be found elsewhere; additionally, videos are available to teachers and public libraries at a special rate.  Create marketing ops to assure SCETV's content is accessible as viewing habits transform across different distribution points.	6.35	\$ 986,677.96	4.37%	II. E. Enterprise	6.41	\$ 1,544,855.11	4.27%	II. E. Enterprise	Local Television Programming Hours Local Radio Programming Hours Television Viewing Households Radio Listeners www.scetv.org sessions www.scetv.org users www.scetv.org page views www.scpubradio.org website sessions www.scpubradio.org website page views www.scpubradio.org streaming SCETV App Downloads	Office of the President/CEO Underwriting Finance/Procurement	Anthony Padgett (responsible less than 3 years) Melanie Boyer (responsible more than 3 years)	Yes	Individual

**Comprehensive Strategic Plan Summary**  
(Study Step 1: Agency Legal Directives, Plan and Resources; and Study Step 2: Performance)

2017-18 Comprehensive Strategic Plan Part and Description (e.g., Goal 1 - Insert Goal 1; Strategy 1.1 - Insert Strategy 1.1; Objective 1.1.1 - Insert Objective 1.1.1)	Intended Public Benefit/Outcome: (Ex. Outcome - Incidents decrease and public perceives that the road is safer)	2016-17			2017-18			Associated General Appropriations Act Program(s) (If there are a number of different assoc. programs, please enter "A," then explain at the end of the chart what is included in "A")	# of FTE equivalents planned to utilize	Amount budgeted (including employee salaries/wages and benefits)	% of Total Available to Budget	Associated General Appropriations Act Program(s)	Associated Performance Measures (Please ensure each performance measure is on a separate line within the cell by typing the first associated performance measure, "Alt + Enter," then type the next assoc. PM, "Alt + Enter," and continue until all associated PMs are entered)	Associated Organizational Unit(s)	Responsible Employee Name & Time staff member has been responsible for the goal or objective (e.g. John Doe (responsible less than 3 years) or Jane Doe (responsible more than 3 years))	Does this person have input into the budget for this goal, strategy or objective? (Y/N)	Partner(s), by segment, the agency works with to achieve the objective (Federal Government; State Government; Local Government; Higher Education Institution; K-12 Education Institution; Private Business; Non-Profit Entity; Individual; or Other)
		# of FTE equivalents utilized	Amount Spent (including employee salaries/wages and benefits)	% of Total Available to Spend	# of FTE equivalents planned to utilize	Amount budgeted (including employee salaries/wages and benefits)	% of Total Available to Budget										
Objective 1.5.1 - Maximize sales of SCETV programs with available product	SCETV has long been known as the state's storyteller - in SC history, the arts and education; offering SCETV video product to the public allows them to own a personal copy of these stories which cannot be found elsewhere; additionally, videos are available to teachers and public libraries at a special rate.  Increase productivity, support, creativity, and empower employees to contribute innovative ideas to exploit existing and new markets.	3.18	\$ 494,115.89	2.19%	3.20	\$ 771,222.52	2.13%	II. E. Enterprise	Local Television Programming Hours Local Radio Programming Hours Television Viewing Households Radio Listeners www.scetv.org sessions www.scetv.org users www.scetv.org page views www.scpubradio.org website sessions www.scpubradio.org website page views www.scpubradio.org streaming SCETV App Downloads	Office of the President/CEO Content Underwriting Finance/Procurement	Anthony Padgett (responsible less than 3 years) Melanie Boyer (responsible more than 3 years) Kerry Feduk (responsible more than 3 years)	Yes	Individual				
Objective 1.5.2 - Maximize revenues from sales with available product	SCETV has long been known as the state's storyteller - in SC history, the arts and education; offering SCETV video product to the public allows them to own a personal copy of these stories which cannot be found elsewhere; additionally, videos are available to teachers and public libraries at a special rate.	3.17	\$ 492,562.07	2.18%	3.21	\$ 773,632.59	2.14%	II. E. Enterprise	Local Television Programming Hours Local Radio Programming Hours Television Viewing Households Radio Listeners www.scetv.org sessions www.scetv.org users www.scetv.org page views www.scpubradio.org website sessions www.scpubradio.org website page views www.scpubradio.org streaming SCETV App Downloads	Office of the President/CEO Content Underwriting Finance/Procurement	Anthony Padgett (responsible less than 3 years) Melanie Boyer (responsible more than 3 years) Kerry Feduk (responsible more than 3 years)	Yes	Individual				
<b>Goal 2 - Produce, convene, distribute, and market educational resources for South Carolina's Pre K-12 administrators, teachers, staff and students; using current educational content tools, technology, networks, and teaching practices that can be replicated throughout the state; combine these efforts with teacher training and credited recertification courses to meet the goals of the Profile of the South Carolina Graduate.</b>																	
Strategy 2.1 - Improve teacher quality by customizing face-to-face training and online professional development services based on the state's and local schools' subject, skills and career needs	Teachers, staff, and administrators are exposed and presented to national, state and local instructional trends and technologies; pre K-12 instructional and administrative personnel are offered opportunities to learn what is most needed to improve their profession.	2.35	\$ 365,148.54	1.62%	2.85	\$ 686,870.06	1.90%	II. B.4. Agency, Local, and other Educational Services	Face to Face Teacher Training Pre-K-12 Educator Online Recertification Renewal Credits	Office of the President/CEO Education	Anthony Padgett (responsible less than 3 years) Dean Byrd (responsible more than 3 years)	Yes	State Government Non-Governmental Higher Education Institute Individual				
Objective 2.1.1 - Provides face-to-face training within schools, at regional centers and at SCETV. Provides online courses for teachers to acquire recertification through the SC Department of Education.	Teachers, staff, and administrators learn the skills and knowledge they need within the settings they perform; online courses give universal access to teachers for recertification they need to continue working in public schools.	2.35	\$ 365,148.54	1.62%	2.85	\$ 686,870.06	1.90%	II. B.4. Agency, Local, and other Educational Services	Face to Face Teacher Training Pre-K-12 Educator Online Recertification Renewal Credits	Office of the President/CEO Education	Anthony Padgett (responsible less than 3 years) Dean Byrd (responsible more than 3 years)	Yes	State Government Non-Governmental Higher Education Institute Individual				
Strategy 2.2 - Collaborate with Department of Education, school districts and applicable state education institutions to create, convene, and distribute educational content to support Pre K-12 needs identified within profile of the SC Graduate	All educational content that is created and acquired by SCETV can be easily found over the web and incorporated into instruction; over 93% of applicable pre K-12 survey participants that use SCETV noted that the educational services (including content and professional development) helped meet the goals of the Profiles of the SC Graduate.	4.94	\$ 767,588.84	3.40%	5.80	\$ 1,397,840.82	3.86%	II. B.1. Pre-K Education II. B.2. K-12 Education	On-Demand Pre-K12 Sessions/Uses	Office of the President/CEO Engineering	Anthony Padgett (responsible less than 3 years) Dean Byrd (responsible more than 3 years) Mark Jahne (responsible less than 3 years)	Yes	Local Government Individual				
Objective 2.2.1 - Creates a new platform of Education Pre K-12 lessons for teachers to use in the classroom	LearningWhy.org (a pre K-12 educational lessons website for one-to-one devices) was created based on what teachers needed in today's classrooms; innovative lessons created by SCETV and partner institutions (including school districts) are shared, vetted, and editable to help facilitate learning.	1.47	\$ 228,412.06	1.01%	1.80	\$ 433,812.67	1.20%	II. B.1. Pre-K Education II. B.2. K-12 Education	On-Demand Pre-K12 Sessions/Uses	Office of the President/CEO Education	Anthony Padgett (responsible less than 3 years) Dean Byrd (responsible more than 3 years)	Yes	Local Government Individual				
Objective 2.2.2 - Provides statewide national and local Pre K-12 educational content through SCETV StreamlineSC, South Carolina PBS LearningMedia, ETV's KnowItall.org, and LearningWhy for students, teachers staff, and administrators	SCETV acquires, develops, and delivers pre K-12 educational resources through the internet at no cost to all SC students, teachers, staff and administrators; site features a wide assortment of PBL and 1:1 curriculum, media assets, and national content.	3.47	\$ 539,176.78	2.39%	4.00	\$ 964,028.15	2.66%	II. B.1. Pre-K Education II. B.2. K-12 Education	On-Demand Pre-K12 Sessions/Uses	Office of the President/CEO Education	Anthony Padgett (responsible less than 3 years) Dean Byrd (responsible more than 3 years)	Yes	Local Government Individual				
Strategy 2.3 - Produce and market Pre K-12 educational broadcast and web programming to target students, teachers staff and administrators, parents and local communities	Content provides needed facilities and personnel support services to create content in collaboration with Education Department.	3.64	\$ 565,591.77	2.51%	4.63	\$ 1,115,862.58	3.08%	II. B.1. Pre-K Education II. B.2. K-12 Education	Television Viewing Households www.scetv.org sessions www.scetv.org users www.scetv.org page views	Office of the President/CEO Education Content	Anthony Padgett (responsible less than 3 years) Kerry Feduk (responsible more than 3 years) Dean Byrd (responsible more than 3 years)	Yes	Individual				
Objective 2.3.1 - Provide "Carolina Classrooms" a statewide broadcast and streaming program on topics and issues of importance to Pre-K institutions, parents, and citizenry	Content uses its resources to support production needs for Carolina Classroom and its audience.	3.64	\$ 565,591.77	2.51%	4.63	\$ 1,115,862.58	3.08%	II. B.5. Training and Assessment	Television Viewing Households www.scetv.org sessions www.scetv.org users www.scetv.org page views	Office of the President/CEO Education SC Public Radio and SCETV Programming Content	Anthony Padgett (responsible less than 3 years) Shari Hutchinson (responsible more than 3 years) Kerry Feduk (responsible more than 3 years) Dean Byrd (responsible more than 3 years)	Yes	Individual				

**Comprehensive Strategic Plan Summary**  
(Study Step 1: Agency Legal Directives, Plan and Resources; and Study Step 2: Performance)

2017-18 Comprehensive Strategic Plan Part and Description (e.g., Goal 1 - Insert Goal 1; Strategy 1.1 - Insert Strategy 1.1; Objective 1.1.1 - Insert Objective 1.1.1)	Intended Public Benefit/Outcome: (Ex. Outcome - Incidents decrease and public perceives that the road is safer)	2016-17			Associated General Appropriations Act Program(s) (If there are a number of different assoc. programs, please enter "A," then explain at the end of the chart what is included in "A")	2017-18			Associated Performance Measures (Please ensure each performance measure is on a separate line within the cell by typing the first associated performance measure, "Alt + Enter," then type the next assoc. PM, "Alt + Enter," and continue until all associated PMs are entered)	Associated Organizational Unit(s)	Responsible Employee Name & Time staff member has been responsible for the goal or objective (e.g. John Doe (responsible less than 3 years) or Jane Doe (responsible more than 3 years))	Does this person have input into the budget for this goal, strategy or objective? (Y/N)	Partner(s), by segment, the agency works with to achieve the objective (Federal Government; State Government; Local Government; Higher Education Institution; K-12 Education Institution; Private Business; Non-Profit Entity; Individual; or Other)	
		# of FTE equivalents utilized	Amount Spent (including employee salaries/wages and benefits)	% of Total Available to Spend		# of FTE equivalents planned to utilize	Amount budgeted (including employee salaries/wages and benefits)	% of Total Available to Budget						
Strategy 2.4 - To aggregate content for easy access to districts throughout the state in order to meet Pre K-12 curriculum and professional development requirements	All of SCETV's educational content and professional development are found online on SCETV's website; all pre-K through adult educational students, teachers, administrators, staff and any of the SC public interested in education can find the tools and information they need.	3.88	\$ 602,883.54	2.67%	II. B.1. Pre-K Education II. B.2. K-12 Education	4.63	\$ 1,115,862.58	3.08%	II. B.1. Pre-K Education II. B.2. K-12 Education	Face to Face Teacher Training Pre-K-12 Educator Online Recertification Renewal Credits On-Demand Pre-K-12 Sessions/Uses	Office of the President/CEO Education Engineering Content	Anthony Padgett (responsible less than 3 years) Dean Byrd (responsible more than 3 years) Mark Jahnke (responsible less than 3 years) Kerry Feduk (responsible more than 3 years)	Yes	Individual
Objective 2.4.1 - Track SCETV StreamlineSC, South Carolina PBS LearningMedia, KnowItall.org, and LearningWhy usage to determine impact of providing content	Offers the state's pre K-12 schools several quality vetted content websites that meet state curriculum requirements: KnowItall.org and PBS LearningMedia use web analytics to monitor which resources are the most valued and where they are needed.	1.41	\$ 219,089.12	0.97%	II. B.4. Agency, Local, and other Educational Services	1.65	\$ 397,661.61	1.10%	II. B.4. Agency, Local, and other Educational Services	Face to Face Teacher Training Pre-K-12 Educator Online Recertification Renewal Credits On-Demand Pre-K-12 Sessions/Uses	Office of the President/CEO Education	Anthony Padgett (responsible less than 3 years) Dean Byrd (responsible more than 3 years)	Yes	Individual
Objective 2.4.2 - Track Pre-K-12 Educator Online Recertification Renewal Credits usage and face-to-face trainings to measure impact of provided PD material	Identify all participants attending face-to-face training, presentations, and curriculum specific conferences to demonstrate the impact SCETV has across the state in pre K-12 communities; no matter where schools are located or the limited availability to qualified professional development; provides affordable online courses that are easily accessible throughout the year.	2.47	\$ 383,794.42	1.70%	II. B.1. Pre-K Education II. B.2. K-12 Education	2.98	\$ 718,200.97	1.98%	II. B.1. Pre-K Education II. B.2. K-12 Education	Face to Face Teacher Training Pre-K-12 Educator Online Recertification Renewal Credits On-Demand Pre-K-12 Sessions/Uses	Office of the President/CEO Education	Anthony Padgett (responsible less than 3 years) Dean Byrd (responsible more than 3 years)	Yes	Individual
<b>Goal 3 - Grow agency services with quality media and programming. Transparency services to legislature and government to provide citizens with an understanding of how government works.</b>														
Strategy 3.1 - Increase transparency support	SCETV, as the only available state-wide broadcast network, provides airs all House and Senate sessions on SCETV's WORLD channel. During 2016-17 ETV broadcast 273 hours of the House and Senate sessions aligning with the Network's fundamental responsibility to educate, inform, and broaden the perspective of the audience, and create opportunities for an informed citizenry on major issues affecting their lives.	6.35	\$ 986,677.96	4.37%	II. D.2. Local & Transparency	6.40	\$ 1,542,445.04	4.26%	II. D.2. Local & Transparency	Legislative Streaming (session/committee) Hours Legislative Broadcast Session Hours	Office of the President/CEO Content Engineering	Anthony Padgett (responsible less than 3 years) Kerry Feduk (responsible more than 3 years) Mark Jahnke (responsible less than 3 years)	Yes	State Government
Objective 3.1.1 - Increase session and committee streaming support as requested	SCETV began offering streaming services to legislative committees in 2012. The service continues today. Between 2012 and 2016 SCETV experienced a 79% increase in legislative streaming service.	6.35	\$ 986,677.96	4.37%	II. D.2. Local & Transparency	6.40	\$ 1,542,445.04	4.26%	II. D.2. Local & Transparency	Legislative Streaming (session/committee) Hours Legislative Broadcast Session Hours	Office of the President/CEO Content Engineering	Anthony Padgett (responsible less than 3 years) Kerry Feduk (responsible more than 3 years) Mark Jahnke (responsible less than 3 years)	Yes	State Government
Strategy 3.2 - Provides support for law enforcement training	Provides access to online training 24/7 for content provided by the Criminal Justice Academy, SLED, and the South Carolina Statewide 800 MHz Radio and Mobile Data System.	0.94	\$ 146,059.41	0.65%	II. B.5. Training and Assessment	0.95	\$ 228,956.69	0.63%	II. B.5. Training and Assessment	Face to Face Teacher Training: Local Television Programming Hours: Local Radio Programming Hours	Office of the President/CEO Education	Anthony Padgett (responsible less than 3 years) Dean Byrd (responsible more than 3 years)	Yes	State Government
Objective 3.2.1 - Coordinate with Criminal Justice Academy and SLED partners to increase training opportunities	Provides an online training course site for public service personnel: the site gives the public service officers the ability to be certified online through the Criminal Justice Academy and SLED; helps public service personnel access the courses that help keep our public service officers certified in the newest and improved techniques.	0.94	\$ 146,059.41	0.65%	II. B.5. Training and Assessment	0.95	\$ 228,956.69	0.63%	II. B.5. Training and Assessment	Face to Face Teacher Training: Local Television Programming Hours: Local Radio Programming Hours	Office of the President/CEO Education	Anthony Padgett (responsible less than 3 years) Dean Byrd (responsible more than 3 years)	Yes	State Government
Strategy 3.3 - Provides emergency operations support	As Media of Record, SCETV acts as EMD's broadcast support system to make sure the public is informed and stays safe during times of emergency using Radio announcements and TV crawls for updates on closings and emergency announcements, as well on its web site for related safety information and emergency alerts.	9.94	\$ 1,544,500.61	6.85%	II. D.2. Local & Transparency	9.02	\$ 2,173,883.48	6.01%	II. D.2. Local & Transparency	Face to Face Teacher Training: Local Television Programming Hours: Local Radio Programming Hours	Office of the President/CEO SC Public Radio and SCETV Programming Content Engineering	Anthony Padgett (responsible less than 3 years) Shari Hutchinson (responsible more than 3 years) Kerry Feduk (responsible more than 3 years) Mark Jahnke (responsible less than 3 years)	Yes	Federal Government State Government Non-Governmental Private Business
Objective 3.3.1 - Provide SCHEART	Improve statewide emergency communications with the SC Healthcare Amateur Radio Team through linked repeaters using the SCETV microwave network.	7.83	\$ 1,216,643.84	5.39%	II. A.2. Engineering Administration	7.10	\$ 1,711,149.97	4.73%	II. A.2. Engineering Administration	Face to Face Teacher Training: Local Television Programming Hours: Local Radio Programming Hours	Office of the President/CEO Engineering	Anthony Padgett (responsible less than 3 years) Mark Jahnke (responsible less than 3 years)	Yes	State Government Private Business
Objective 3.3.2 - Continue to seek lower space licenses	Ensure consistent administration statewide of statewide lower and antenna operations.  Generate revenue to support agency operations.	2.11	\$ 327,856.77	1.45%	II. E. Enterprise	1.92	\$ 462,733.51	1.28%	II. E. Enterprise	Production Billings	Office of the President/CEO Administration/HR Engineering Finance/Procurement	Anthony Padgett (responsible less than 3 years) Jennifer Green (responsible less than 3 years) Mark Jahnke (responsible less than 3 years)	Yes	Non-Governmental
<b>Goal 4 - Produces, acquires, and presents broadcast, radio, web, and mobile programming to become a provider of choice and create effective content</b>														

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		# of FTE equivalents utilized	Amount Spent (including employee salaries/wages and benefits)	% of Total Available to Spend	# of FTE equivalents planned to utilize	Amount budgeted (including employee salaries/wages and benefits)	% of Total Available to Budget										
Strategy 4.1 - Maintains and develops South Carolina's image as a quality provider of National radio and television programming for the networks	Public is engaged and involved. Quality of programming attracts positive attention within and outside of the state.  SCETV and Radio produce local programming relevant to South Carolina and available on multiple platforms, i.e. during 2016-17 "Victory Starts Here: Fort Jackson Centennial," "Live Total Solar Eclipse" that included national coverage from South Carolina, and comprehensive coverage of Hurricane Matthew. We partner with agencies and organizations to further their reach and impact to the communities they service. The Network hosts events and expands opportunities around a wide range of initiatives including education, culture, South Carolina history, economic development, telehealth, and environmental issues that effect the state. Public is engaged and involved. Quality of programming attracts positive attention within and outside of the state.	15.40	\$ 2,392,888.27	10.61%	15.54	\$ 3,745,249.36	10.35%	II. C. Radio Content II. D.1. Television Content	15.54	\$ 3,745,249.36	10.35%	II. C. Radio Content II. D.1. Television Content	On-Demand Pre-K-12 Sessions/Uses Local Television Programming Hours Local Radio Programming Hours PBS Kids Programming Television Viewing Households Radio Listeners	Office of the President/CEO SC Public Radio and SCETV Programming Content Communications	Anthony Padgett (responsible less than 3 years) Shari Hutchinson (responsible more than 3 years) Kerry Feduk (responsible more than 3 years) Glenn Rawls (responsible more than 3 years)	Yes	Federal Government State Government Non-Governmental
Objective 4.1.1 - National program efforts reflect a focus on sharing the good news about SCETV's quality, tasteful programming and entertainment.	Increase public knowledge of educational and entertainment resources available through agency. Produce content for PBS/NPR to tell South Carolina's story to the nation.	15.40	\$ 2,392,888.27	10.61%	15.54	\$ 3,745,249.36	10.35%	II. C. Radio Content II. D.1. Television Content	15.54	\$ 3,745,249.36	10.35%	II. C. Radio Content II. D.1. Television Content	On-Demand Pre-K-12 Sessions/Uses Local Television Programming Hours Local Radio Programming Hours PBS Kids Programming Television Viewing Households Radio Listeners	Office of the President/CEO SC Public Radio and SCETV Programming Content Communications	Anthony Padgett (responsible less than 3 years) Shari Hutchinson (responsible more than 3 years) Kerry Feduk (responsible more than 3 years) Glenn Rawls (responsible more than 3 years)	Yes	Federal Government State Government Non-Governmental
Strategy 4.2 - Creates balance for local programming and content on radio and television to address important issues in South Carolina and be entertaining and enlightening	Increase audience scope, expanding interests for public from diverse backgrounds. Local content includes statewide news and weather coverage.	17.05	\$ 2,649,269.16	11.74%	17.20	\$ 4,145,321.04	11.45%	II. C. Radio Content II. D.1. Television Content	17.20	\$ 4,145,321.04	11.45%	II. C. Radio Content II. D.1. Television Content	Local Television Programming Hours Television Viewing Households Local Radio Programming Hours Radio Listeners www.scpublicradio.org website sessions www.scpublicradio.org website page views www.scpublicradio.org streaming NPR One www.scetv.org sessions www.scetv.org users www.scetv.org page views Cove sessions Cove users Cove page views YouTube video views YouTube minutes watched	Office of the President/CEO SC Public Radio and SCETV Programming Content	Anthony Padgett (responsible less than 3 years) Shari Hutchinson (responsible more than 3 years) Kerry Feduk (responsible more than 3 years)	Yes	State Government Non-Governmental Higher Education Institute Private Business
Objective 4.2.1 - Produces engaging and enlightening local television programming; ratings reflect that quality	We aggregate the best of what public media has to offer (programming) and we create original local programming focusing on what's most interesting about South Carolina. We have the ability to provide audiences with local and acquired content they won't find anywhere but SCETV	10.02	\$ 1,556,931.20	6.90%	10.10	\$ 2,434,171.08	6.72%	II. D.1. Television Content	10.10	\$ 2,434,171.08	6.72%	II. D.1. Television Content	Local Television Programming Hours Television Viewing Households	Office of the President/CEO Content	Anthony Padgett (responsible less than 3 years) Kerry Feduk (responsible more than 3 years)	Yes	State Government Non-Governmental Private Business
Objective 4.2.2 - Produces engaging and enlightening local radio programming; ratings reflect that quality	Public trusts coverage; increase quality of life for audience. Offer indigenous content to attract SC listeners.	3.62	\$ 562,484.13	2.49%	3.66	\$ 882,085.76	2.44%	II. C. Radio Content	3.66	\$ 882,085.76	2.44%	II. C. Radio Content	Local Radio Programming Hours Radio Listeners www.scpublicradio.org website sessions www.scpublicradio.org website page views www.scpublicradio.org classical streaming http://one	Office of the President/CEO SC Public Radio and SCETV Programming	Anthony Padgett (responsible less than 3 years) Shari Hutchinson (responsible more than 3 years)	Yes	State Government Non-Governmental Higher Education Institute
Objective 4.2.3 - Produces engaging and enlightening local web content; web analytics reflect that quality	SCETV delivers a variety of digital content such as "Original SC," "Mytelehealth" and "Making it Grow" along with a diverse offering of non-series content shorts. Our SCETV YouTube channel is the primary location for all this categorized content. Viewer growth within this digital space has been steady from month to month yielding total views in FY 16 of 427,787 and 544,776 in FY 17.	3.41	\$ 529,853.83	2.35%	3.44	\$ 829,064.20	2.29%	II. C. Radio Content II. D.1. Television Content	3.44	\$ 829,064.20	2.29%	II. C. Radio Content II. D.1. Television Content	www.scetv.org sessions www.scetv.org users www.scetv.org page views Cove sessions Cove users Cove page views YouTube video views YouTube minutes watched	Office of the President/CEO SC Public Radio and SCETV Programming Content	Anthony Padgett (responsible less than 3 years) Shari Hutchinson (responsible more than 3 years) Kerry Feduk (responsible more than 3 years)	Yes	Non-Governmental
Strategy 4.3 - Maximizes hours of the venerable PBS Kids and other children's programming	As of August 2017, SCETV added PBS Kids channels giving everyone in the state 24/7 access to broadcast and streaming; this programming includes internet sites and apps targeting 2 year old children to 3rd grade, and are proven to improve reading and STEM skills	3.41	\$ 529,853.83	2.35%	3.92	\$ 944,747.59	2.61%	II. D.1. Television Content	3.92	\$ 944,747.59	2.61%	II. D.1. Television Content	PBS Kids Programming Television Viewing Households	Office of the President/CEO SC Public Radio and SCETV Programming Education Communications	Anthony Padgett (responsible less than 3 years) Shari Hutchinson (responsible more than 3 years) Dean Byrd (responsible more than 3 years) Glenn Rawls (responsible more than 3 years)	Yes	Non-Governmental Individual

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		# of FTE equivalents utilized	Amount Spent (including employee salaries/wages and benefits)	% of Total Available to Spend	Associated General Appropriations Act Program(s) (If there are a number of different assoc. programs, please enter "A," then explain at the end of the chart what is included in "A")	# of FTE equivalents planned to utilize	Amount budgeted (including employee salaries/wages and benefits)						% of Total Available to Budget	
Objective 4.3.1 - Provides content to help SC's children grow and learn with PBS Kids anchoring children's show.	In collaboration with the President's Office, sent letters to all cable companies in SC letting them know Kids Channel was being added to SCETV's channel offerings.	3.41	\$ 529,853.83	2.35%	II. D.1. Television Content	3.92	\$ 944,747.59	2.61%	II. D.1. Television Content	PBS Kids Programming Television Viewing Households	Office of the President/CEO SC Public Radio and SCETV Programming Content Education Communications	Anthony Padgett (responsible less than 3 years) Shari Hutchinson (responsible more than 3 years) Kerry Feduk (responsible more than 3 years) Dean Byrd (responsible more than 3 years) Glenn Rawls (responsible more than 3 years)	Yes	Non-Governmental Individual
Strategy 4.4 - Seek to maximize the number of SCETV television viewers	Over the past 50 years+ SCETV has earned a national reputation for creating content that gives voice to a larger conversation about our state's heritage and its place in the world. We create sense of place content that is not just relevant but vital to audiences within and beyond South Carolina's borders. Our content informs economic development, enhances quality of life, and provides life-long learning and educational opportunities across program genres and generations of South Carolinians. The donor base provides further evidence that SCETV's television viewers not only consume SCETV's content, but contribute to specifically support its content.	7.29	\$ 1,132,737.37	5.02%	II. D.1. Television Content	7.36	\$ 1,773,811.79	4.90%	II. D.1. Television Content	Television Viewing Households	Office of the President/CEO Content Communications	Anthony Padgett (responsible less than 3 years) Kerry Feduk (responsible more than 3 years) Glenn Rawls (responsible more than 3 years)	Yes	Non-Governmental Individual Private Business
Objective 4.4.1 - Maximize TV ratings	Informs decisions about what content to produce or to stop producing.	7.29	\$ 1,132,737.37	5.02%	II. D.1. Television Content	7.36	\$ 1,773,811.79	4.90%	II. D.1. Television Content	Television Viewing Households	Office of the President/CEO Content Communications	Anthony Padgett (responsible less than 3 years) Kerry Feduk (responsible more than 3 years) Glenn Rawls (responsible more than 3 years)	Yes	Non-Governmental Individual Private Business
Strategy 4.5 - Seek to maximize the number of SC Public Radio listeners	Demonstrated support of programming by public allows service to be available more widely for underserved populations. In addition to broadcast, uses streaming and ancillary apps such as Tune-In, Public Radio Player, NPR One, and iTunes radio.	10.82	\$ 1,681,237.09	7.45%	II. C. Radio Content	10.92	\$ 2,631,796.85	7.27%	II. C. Radio Content	Radio Listeners	Office of the President/CEO SC Public Radio and SCETV Programming Communications	Anthony Padgett (responsible less than 3 years) Shari Hutchinson (responsible more than 3 years) Glenn Rawls (responsible more than 3 years)	Yes	Non-Governmental Individual Private Business
Objective 4.5.1 - Maximize SC Public Radio ratings	Increases listener/sponsor confidence and support, and therefore facilitates future programming for the public radio. Higher ratings result in additional underwriting revenue.	10.82	\$ 1,681,237.09	7.45%	II. C. Radio Content	10.92	\$ 2,631,796.85	7.27%	II. C. Radio Content	Radio Listeners	Office of the President/CEO SC Public Radio and SCETV Programming Communications	Anthony Padgett (responsible less than 3 years) Shari Hutchinson (responsible more than 3 years) Glenn Rawls (responsible more than 3 years)	Yes	Non-Governmental Individual Private Business
Strategy 4.6 - Maximizes www.scetv.org website	Users of scetv.org enjoy swift navigation of site and can use bookmarks to easily access direct links resulting in a modest overall bounce rate. For FY 2016-17 scetv.org had bounce rate of 26.46% which is considered low based on industry standards. This means SC audiences are engaged with SCETV and staying online longer because of its content.	12.46	\$ 1,936,064.15	8.58%	II. D.1. Television Content	12.58	\$ 3,031,868.53	8.38%	II. D.1. Television Content	www.scetv.org sessions www.scetv.org users www.scetv.org page views	Office of the President/CEO Content Communications	Anthony Padgett (responsible less than 3 years) Kerry Feduk (responsible more than 3 years) Glenn Rawls (responsible more than 3 years)	Yes	Non-Governmental Individual Private Business
Objective 4.6.1 - Seek to maximize number of ETV web users	Deliver robust content throughout scetv.org that generates an increase in active sessions. Update content daily to assure a fresh user experience. In FY16-17, scetv.org had 1,676,849 page views and 643,189 sessions.	12.46	\$ 1,936,064.15	8.58%	II. C. Radio Content II. D.1. Television Content	12.58	\$ 3,031,868.53	8.38%	II. C. Radio Content II. D.1. Television Content	www.scetv.org sessions www.scetv.org users www.scetv.org page views	Office of the President/CEO Content Communications	Anthony Padgett (responsible less than 3 years) Kerry Feduk (responsible more than 3 years) Glenn Rawls (responsible more than 3 years)	Yes	Non-Governmental Individual Private Business
Strategy 4.7 - Maximizes user of ETV Apps	Offer an easily navigable mobile app with much of SCETV and SC Public Radio content including live streams of both public radio stations. Content is refreshed frequently to provide a new user experience with each use.	14.34	\$ 2,228,182.97	9.88%	II. C. Radio Content II. D.1. Television Content	14.47	\$ 3,487,371.81	9.63%	II. C. Radio Content II. D.1. Television Content	SCETV App Downloads	Office of the President/CEO Content Communications	Anthony Padgett (responsible less than 3 years) Kerry Feduk (responsible more than 3 years) Glenn Rawls (responsible more than 3 years)	Yes	Non-Governmental Individual Private Business
Objective 4.7.1 - Seek to maximize number of ETV App users	Update content regularly and conduct sustained campaign to attract downloads of app to both Apple and Android devices. From FY 16 to FY 17 total downloads increased from 1,563 to 3,650.	14.34	\$ 2,228,182.97	9.88%	II. C. Radio Content II. D.1. Television Content	14.47	\$ 3,487,371.81	9.63%	II. C. Radio Content II. D.1. Television Content	SCETV App Downloads	Office of the President/CEO SC Public Radio and SCETV Programming Content Communications	Anthony Padgett (responsible less than 3 years) Shari Hutchinson (responsible more than 3 years) Kerry Feduk (responsible more than 3 years) Glenn Rawls (responsible more than 3 years)	Yes	Non-Governmental Individual Private Business

Spent/Transferred NOT toward Agency's Comprehensive Strategic Plan  
Unrelated Purpose #1 - Insert description:  
Insert any additional unrelated purposes

0.00%  
0.00%

0.00%  
0.00%

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## Fiscal Year 2016-2017 Accountability Report

### SUBMISSION FORM

<b>AGENCY MISSION</b>	To enrich lives by educating children, informing and connecting citizens, celebrating our culture, and instilling the joy of learning.
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<b>AGENCY VISION</b>	SCETV will be recognized as a center of excellence for our region and the nation, providing indispensable information and education to the communities we serve.
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Please select yes or no if the agency has any major or minor (internal or external) recommendations that would allow the agency to operate more effectively and efficiently.

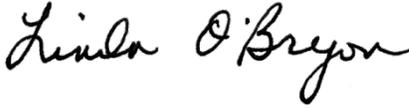
<b>RESTRUCTURING RECOMMENDATIONS:</b>	<b>Yes</b>	<b>No</b>
	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Please identify your agency's preferred contacts for this year's accountability report.

	<i>Name</i>	<i>Phone</i>	<i>Email</i>
<b>PRIMARY CONTACT:</b>	Linda O'Bryon	803-737-3240	lobryon@scetv.org
<b>SECONDARY CONTACT:</b>	Bobbi Kennedy	803-737-3451	kennedy@scetv.org

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I have reviewed and approved the enclosed FY 2016-2017 Accountability Report, which is complete and accurate to the extent of my knowledge.

<b>AGENCY DIRECTOR (SIGN AND DATE):</b>			
		9-14-17	
<b>(TYPE OR PRINT NAME):</b>	Linda O'Bryon		

<b>BOARD/CMSN. CHAIR (SIGN AND DATE):</b>			
		9-14-17	
<b>(TYPE OR PRINT NAME):</b>	Brent Nelsen		

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**AGENCY’S DISCUSSION AND ANALYSIS**

ETV champions South Carolinians’ quality of life by improving their education and thus the appreciation of the world around them. ETV’s vision is to be recognized as a center of excellence for our region and the nation, providing indispensable information and education to the communities we serve. To reach key strategic initiatives, a three-part strategic framework has been developed—EVOLUTION (pursue more indigenous content, produce more content for PBS/NPR, engage audiences across all media platforms); BUSINESSLIKE (identify current and future revenue sources, balance mission activity with revenue generation, assess staff and funding needs every three years); and LEGACY (be the purveyor of arts/history/culture/STEM, harness technology for education advancement, protect and inform South Carolinians). ETV is committed to supporting the state in its efforts to ensure the South Carolina graduate is career and/or college ready.

ETV celebrates 59 years of service to South Carolina in September 2017. Our priorities of education, emergency communications, public safety training, and transparency remain the backbone of our state sourced funding. The statewide television and radio network provides easy access to education services through ETV’s infrastructure, training, production, and aggregation of education content. Our affiliation with PBS and other national producers enables us to bring together the nation’s most highly regarded educational content for children. ETV also provides online public safety and security training for emergency telecommunications. A national WARN program allows the use of ETV’s spectrum in case of a national or regional emergency. ETV and South Carolina Public Radio serve as the Media of Record for the state. ETV provides daily coverage of the House and Senate sessions, as well as live web streaming from House and Senate hearing rooms and the SC Supreme Court. The network produces local content that fosters economic development, celebrates the culture and rich diversity of our state and is a national program producer and presenter for television and radio programs and series.

ETV remains South Carolina’s only statewide broadcasting service for both TV and radio. ETV’s and South Carolina Public Radio’s signals reach rural areas in the state where viewers and listeners often do not have access to or can’t afford cable or internet services. ETV, one of the few remaining free, over-the-air options, is in many cases the primary source of educational and cultural content for these areas.

In order to fulfill its mission, ETV must continue to maintain a complex infrastructure to support television and radio while at the same time increasing web services and streaming services. Measures used by the agency often apply to multiple areas. ETV re-purposes content, produces for many platforms, and maximizes use of product across customer groups in order to be efficient and productive. The measures in this report reflect stable movement toward digital delivery while generating revenue for digital and broadcast efforts.

During FY 2015-16, the Network developed a plan, working with the ETV Commission, regarding the nationwide FCC auction, which enabled all broadcasters to sell or convert spectrum in an auction with buyers represented by telecommunication and wireless companies. In July 2017, ETV received \$43,162,610 in spectrum auction proceeds from the FCC. These funds were in exchange for ETV’s relinquishment of spectrum associated with one of the network’s upstate television channels whose

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signal overlaps with another ETV signal. According to the terms of the proviso (8.2), ETV will retain \$35 million of the proceeds, which are in a restricted account for capital expenditures to be utilized to shore up the Network’s massive infrastructure of towers and other equipment and building structures across the state. The balance was transferred to the Department of Education, per the proviso. ETV has developed a five-year capital plan for investment of these proceeds. In July 2016, the Network began managing licensing contracts for all state towers, not just ETV towers, per proviso 8.4. This activity was previously handled by the Department of Administration. ETV is developing a customer service plan, billing, and administrative support to manage this activity.

ETV’s infrastructure is key to the agency’s ability to meet our mission. ETV creates local content specific to South Carolina. The reliability of broadcast in the event of an emergency is a core service for citizens of the state. On an ongoing basis, ETV upgrades and refreshes the network infrastructure, providing additional security, flexibility, visibility and speed. The way ETV stores, manages and delivers content is changing. Our delivery methods require fast reliable network connectivity and greater control and monitoring of the Network’s infrastructure. Upgrades allow ETV to provide more reliable customer service in a secure, reliable manner.

ETV is critical to public safety in the state. ETV works with the Governor’s Office and the Emergency Management Division to communicate important information to citizens (inclement weather alerts, state office closings, voluntary/mandatory evacuations). The Network maintains 650 towers, including 47 tall towers (200 feet or higher) and the microwave backbone for emergency and public safety communications. ETV also houses critical communications infrastructure for SLED, DNR, EMD, Forestry, DOD, DHS, Civil Air Patrol, and 14 NOAA Weather Radio Service Transmitters. ETV maintains and manages the SCHEART (South Carolina Healthcare Emergency Amateur Radio Team) infrastructure, which includes a network of over 50 radio repeaters. SCHEART reaches participating hospitals in the state and allows the flow of information on incoming patients, evacuations and coordination among facilities during emergencies and weekly communications exercises. Capital funds are needed to maintain the Network’s diverse infrastructure and expand our digital services. The authorization for capital funding (non-recurring) is part of our request for FY 2018.

During the last six years, ETV has been increasingly more customer-focused and more entrepreneurial. The agency receives proviso funds through the state to support emergency preparedness, public safety training and transparency, and EIA funding for educational and technology services. State sourced funding is essential to maintaining ETV's primary mission: to enrich South Carolinians’ lives and education. These funds support many of the services described in this report. ETV also receives funding from ETV Endowment contributors and sponsors to support acquisition and creation of national programming; other revenue sources include lease payments for use of its spectrum and licensing of tower space. Like other public media organizations, the Network receives critical funding from CPB, the Corporation for Public Broadcasting. It also seeks grants for certain projects.

The ETV Endowment of South Carolina is the liaison between ETV and South Carolina Public Radio and the donors who financially support the television and radio programming schedules. The Endowment raised \$4,920,208 in membership revenues in FY 2016-17. Annual planned giving, major gifts, and

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sustainers are key factors in the Endowment’s fundraising strategy. Sustainers are donors who support the Endowment with recurring monthly gifts and represent 24.5% of total membership revenues in FY 2016-17, up from 20.4% in FY 2015-16. During 2016-2017, ETV and The ETV Endowment expanded community screenings throughout the state. Featured programs included *Live at Charleston Music Hall, A Chef’s Life, Hamilton’s America, Return to Normandy, Black America Since MLK, Victoria, Maya Angelou: And Still I Rise, Africa’s Great Civilizations, The Great War, NPR Music’s Tiny Desk on the Road, The Great British Baking Show*, a meet and greet with South Carolina Public Radio’s news team, and a conversation with naturalist Rudy Mancke and SC author Mary Alice Monroe. During the year over 2700 participants attended the events.

Another revenue production source is ETV’s television/web revenue projects. ETV production units sell services, and that number has increased to \$633,785 in production billings in FY 2016-17. The majority of that revenue was generated by grants, external clients, state agencies, rental of facilities, and ETV’s Rapid Response Studio (live shots for national news organizations, i.e., CNN, MSNBC, Fox News, Bloomberg, NBC, ABC, CBS). During FY 2016-17, live shots were produced from the Rapid Response Studio in Columbia and the regional studios in Spartanburg and Rock Hill.

ETV launched a new app for television and radio that brings ETV and South Carolina Public Radio local and national content to mobile audiences. Since the 2016 launch of the app, 4,805 downloads/active installs occurred for ETV and SC Public Radio. COVE, a PBS media player for video programming uses Goggle analytics to determine user web interactivity. Those analytics indicate that ETV is growing in online distribution and media consumption of its content. During FY 16-17, COVE sessions increased to 428,389 and YouTube video views of ETV content increased to 347,199.

While digital delivery is becoming more important, traditional means of transmitting content remains the public’s first choice of access. In August 2017 ETV launched SCETV PBS Kids 24/7. More than two-thirds of all kids ages 2-8 watch PBS (Nielsen, 2016). PBS stations reach more kids age 2-5, more moms with young children, and more children from low income families than any other kids TV network (Nielsen, 2016). PBS Kids resources have been demonstrated to help close the achievement gap for children from low income families and better prepare them for kindergarten.

South Carolina Public Radio is in its 45<sup>th</sup> year of broadcasting in South Carolina. The weekly audience is 352,100 listeners (fall 2016, Nielsen book), up 7.5% from the previous year. Radio listenership continues strong and is increasing through streaming and ancillary apps such as Tune-In, Public Radio Player, NPR News and Music, NPR One, and iTunes radio.

Funded with help from the Legislature, the weekly SC Public Radio segment *Statehouse Week* looks at pertinent issues and actions involving the General Assembly, the Governor, and other state officials. The program tracks major legislative issues and looks at how they may affect citizens of the state. Live coverage of major events such as the Governor’s State of the State Address originates from the State House. A live classical music show, *Sonata’s and Soundscapes*, airs weekday mornings. Other local programs such as *Walter Edgar’s Journal, SC Focus, Health Focus, Earth Sense, On The Keys, Carolina Live, Minute with Miles, Rudy Mancke with Nature Notes, Arts Daily, South Carolina Business Review*

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and annual *Spoletto Festival USA* coverage are productions that bring excellent original content to South Carolina.

South Carolina Public Radio has collaborated with the Spoleto Festival for more than 30 years to produce *Chamber Music from the Spoleto Festival USA*, a statewide series that becomes a nationally syndicated version of the daily concerts. This production reaches national and international audiences. Excerpts are broadcast on American Public Media's *Performance Today*, reaching over 1.1 million listeners each week on 284 stations. In addition, South Carolina Public Radio continues to distribute rebroadcasts of *Marian McPartland's Piano Jazz* to more than 100 stations nationwide through NPR.

South Carolina Public Radio and ETV provided extensive local and national coverage of Hurricane Matthew. ETV and Public Radio's reporting during the 2015 flood established the Network as a trusted resource for emergency information as well as unique human-interest stories. During the events surrounding Hurricane Matthew, ETV began live streaming all of Governor Haley's press conferences following the initial evacuation orders and the announcement that government offices would be closed. For each of Governor Haley's press conferences at EMD, a live stream was broadcast on ETV's website. ETV's *Palmetto Scene* and SC Public Radio produced a wide range of stories around the state. Follow up coverage continued throughout FY 2016-17.

On the television side, during FY 2016-17, total ETV viewing households numbers were steady. ETV produced 32 half-hour episodes on *Palmetto Scene*, a series featuring cultural, art, historical, and political issues of importance in South Carolina. News and Public Affairs broadcast 253 hours of Legislative coverage. Additionally, 302 hours were streamed for Legislative committee meetings. The production unit also did 9.27 streaming hours for the State Fiscal Accountability Authority, 57 streaming hours for the Supreme Court—Oral Arguments, and 35 hours for the Retirement Systems Investment Commission (RSIC). The News and Public Affairs and Web teams provided coverage during and after Hurricane Matthew. A one-year anniversary special, *Raging Water*, that documented the October 2015 flood and its ongoing impact aired in October, 2016. *Victory Starts Here* celebrated Fort Jackson's centennial anniversary. ETV also created a new site on [scetv.org](https://www.scetv.org) -- *Honoring South Carolina's Military* <https://www.scetv.org/military>.

*The Southern Campaign of the American Revolution* video package captures South Carolina's critical role in determining the outcome of the American Revolutionary War. ETV brings South Carolina's role in the Revolutionary War to viewers and students online and broadcast. This series is produced by ETV in conjunction with the National Park Service, The Self Foundation, and the local and national chapters of the Sons of the American Revolution.

In 2016-2017, National Programming's *SCETV Presents* offered three national series--*A Chef's Life*; *Reel South*; *For Your Home*; and several specials including *Remembering Charleston*; *Return to Normandy*; *Requiem for My Mother*; and *The Inevitable Evolution of Fort Frederic*. *Reel South* received a grant for \$210,000 from CPB. The series is distributed nationally and this year reached 89% carriage among public broadcasting stations. Award-winning programs included *Between the Waters*, a digital website that explores the Anglo and African American history of Hobcaw Barony. It was promoted to

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academics/colleges and K-12 educators after a series of presentations including a launch at the National Museum of History at the Smithsonian.

ETV and the South Carolina Telehealth Alliance are working together to assess, explore, and share the available telehealth resources in South Carolina. ETV and the South Carolina Telehealth Alliance embarked on a 12-month public outreach and communication program to explore the experiences of patients and providers in South Carolina. <https://www.scetv.org/blogs/telehealth>

ETV received three 2017 regional Emmys. *Remembering Charleston* was taped in the sanctuary of the historic Mother Emanuel AME Church after our state and country were shocked by the nine tragic murders. ETV talked with members of the church and community about healing and forgiveness one year later. PBS World aired the program nationally in October, 2016. Patrick McMillan received an Emmy for On-Camera Talent on *Expeditions*, a co-production with Clemson University, and SCETV Presents *Live at the Charleston Music Hall* received an Emmy for Arts/Entertainment. *Live at the Charleston Music Hall* is produced by the Chucktown Music Group and features artists in performance as well as interviews on the art and craft of their work.

*This Week in South Carolina*, ETV's new public affairs series features interviews with the newsmakers of the week. The programs are hosted by Charles Bierbauer, former ABC and CNN correspondent and former Dean of USC's School of Information and Communications. South Carolina was the prime location for a total solar eclipse crossing the U.S., coast-to-coast, for the first time since 1918. On August 21, 2017, ETV provided statewide coverage of the total eclipse. Leading up to August 21<sup>st</sup>, a series of multi-platform segments prepared viewers and listeners for the total solar eclipse event. *Yoga in Practice* is a 13-part yoga series led by master instructor Stacey Millner-Collins designed to encourage a daily practice for the at-home student.

ETV continues an education series *Carolina Classrooms*. New *SC Hall of Fame* short documentaries were released on <http://www.scetv.org/program/sc-hall-fame> featuring famous and well-known South Carolinians. *Making It Grow*, ETV's very popular gardening show, celebrated its 23<sup>rd</sup> anniversary.

ETV has partnered with early childhood organizations statewide, including South Carolina's First Steps, Head Start, and the After School Alliance to distribute Sprint Wi-Fi devices to early childhood educators and others in rural remote areas of the state that have limited access to Wi-Fi services. This Wi-Fi service stems from ETV's broadband (EBS) agreement, which was first signed in 2009. Over the past year, Sprint has made more than 200 hot spots available to ETV for distribution. ETV's LearningWhy provides curriculum based content to provide teachers South Carolina based media for classroom use through StreamlineSC. Over 1,100 South Carolina schools are using the service, as well as many private schools, home schools, and higher education institutions. ETV, through its PBS affiliation, offers an award-winning media-on-demand service, SC PBS LearningMedia. Teachers have access to thousands of free, innovative standards-aligned and curriculum-targeted digital resources from ETV's Education Service. Over the past two years, ETV has provided face-to-face training to 11,632 teachers, administrators and staff.

In addition to face-to-face training, ETV offers online courses for teacher recertification and

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professional development. This year, 86,340 hours of pre K-12 educator recertification renewal credit instruction were provided. These include PBS TeacherLine Southeast (SC, NC, and Georgia), the ETV Endowment’s TeacherStep courses, and ETV’s Teacher Recertification. All courses are approved by the SC Department of Education.

ETV provides an annual teacher survey that shows the use and effectiveness of ETV resources in the classroom. The link is <https://www.surveymonkey.com/results/SM-JQHP2JW6/> Of the applicable survey respondents, 96.6% said the ETV Education services they employed, including content and/or professional development, helped better facilitate learning to improve student performance/engagement and meet the goals of the Profile of the South Carolina Graduate.

ETV continues to support the Criminal Justice Academy through its online course management system and customer service. ETV houses CJA’s self-paced content and training for retired SLED agents and State Constables that do not have access to CJA’s training Learning Management System. ETV’s online course systems enable these groups to access CJA’s recertification training and allow them to keep their required recertification current.

The most potential negative impact on the public as a result of the agency’s failure to accomplish its goals and objectives would be its loss of the capability to originate content and provide broadcast and emergency signals to citizens throughout the state. The Network plays a critical role in supporting the Governor’s communications and SCEMD in broadcasting and carrying online information. ETV and South Carolina Public Radio serve as the backbone for the state’s emergency alert communications system. Teachers and students who depend on ETV content and training would no longer have access to this important educational service. Viewers and listeners across the state would lose a lifeline to ETV public affairs, arts, history, culture and science programming. If ETV is unable to accomplish its goals and objectives, those affected would include viewers and listeners across the state, public safety, emergency responders , educators, and students.

Based on performance measures adopted in FY 2016-17, ETV has met and exceeded the agency goals—to work toward creating a more entrepreneurial agency, produce and distribute education programs, provide quality media programs and transparency services, and produce, aggregate, and present broadcast TV, radio and web programming.

For the coming year, ETV will continue its five-year capital needs program, with support from the spectrum auction fund. We are working closely with the SFAA to develop long-term contracts for equipment and tower support. We will request authorization as needed. Additionally, ETV is embarking on a three-year, mandatory repacking plan involving 10 TV stations. This is the second phase of the FCC TV auction. Equipment for transmitters and other tower support will be reimbursed by the FCC, but staffing costs in engineering, finance and administration of this huge effort must be paid for by ETV. We have addressed some of these needs in our budget request for FY 18-19.

In 2018, ETV will mark 60 years of service to this state. It is a valued and trusted resource. We look forward to continued service to South Carolina to support the state in education, emergency communications, public safety and civic leadership.

**Schedule A**  
**WLTR-FM (1602)**  
**Columbia, SC**

**NFFS Excluded?**

If you have an NFFS Exclusion, please click the "NFFS X" button, and enter your NFFS data.



**Source of Income**

	2016 data	2017 data	Revision
1. Amounts provided directly by federal government agencies	\$0	\$0	\$
A. Grants for facilities and other capital purposes (PTFP and others)	\$0	\$0	\$
B. Department of Education	\$0	\$0	\$
C. Department of Health and Human Services	\$0	\$0	\$
D. National Endowment for the Arts and Humanities	\$0	\$0	\$
E. National Science Foundation	\$0	\$0	\$
F. Other Federal Funds (specify)	\$0	\$0	\$
2. Amounts provided by Public Broadcasting Entities	\$207,425	\$284,007	\$
A. CPB - Community Service Grants	\$129,290	\$134,007	\$
B. CPB - all other funds from CPB (e.g. DDF, RTL, Programming Grants)	\$75,000	\$150,000	\$
Variance greater than 25%.			
C. PBS - all payments except copyright royalties and other pass-through payments. See Guidelines for details.	\$0	\$0	\$
D. NPR - all payments except pass-through payments. See Guidelines for details.	\$3,135	\$0	\$
Variance greater than 25%.			
E. Public broadcasting stations - all payments	\$0	\$0	\$
F. Other PBE funds (specify)	\$0	\$0	\$
3. Local boards and departments of education or other local government or agency sources	\$0	\$0	\$
3.1 NFFS Eligible	\$0	\$0	\$
A. Program and production underwriting	\$0	\$0	\$
B. Grants and contributions other than underwriting	\$0	\$0	\$
C. Appropriations from the licensee	\$0	\$0	\$
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0	\$
E. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0	\$
F. Other income eligible as NFFS (specify)	\$0	\$0	\$
3.2 NFFS Ineligible	\$0	\$0	\$
A. Rental income	\$0	\$0	\$

—	B. Fees for services	\$0	\$0	\$
—	C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0	\$
—	D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0	\$
—	E. Other income ineligible for NFFS inclusion	\$0	\$0	\$
—	4. State boards and departments of education or other state government or agency sources	\$337,502	\$0	\$
—	4.1 NFFS Eligible	\$98,876	\$0	\$

Variance greater than 25%.

—	A. Program and production underwriting	\$0	\$0	\$
—	B. Grants and contributions other than underwriting	\$98,876	\$0	\$

Variance greater than 25%.

—	C. Appropriations from the licensee	\$0	\$0	\$
—	D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0	\$
—	E. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0	\$
—	F. Other income eligible as NFFS (specify)	\$0	\$0	\$
—	4.2 NFFS Ineligible	\$238,626	\$0	\$

Variance greater than 25%.

—	A. Rental income	\$238,626	\$0	\$
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Variance greater than 25%.

—	B. Fees for services	\$0	\$0	\$
—	C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0	\$
—	D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0	\$
—	E. Other income ineligible for NFFS inclusion	\$0	\$0	\$

5. State colleges and universities

—	5.1 NFFS Eligible	\$0	\$0	\$
—	A. Program and production underwriting	\$0	\$0	\$
—	B. Grants and contributions other than underwriting	\$0	\$0	\$
—	C. Appropriations from the licensee	\$0	\$0	\$
—	D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0	\$

—	E. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0	\$
—	F. Other income eligible as NFFS (specify)	\$0	\$0	\$
—	5.2 NFFS Ineligible	\$0	\$0	\$
—	A. Rental income	\$0	\$0	\$
—	B. Fees for services	\$0	\$0	\$
—	C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0	\$
—	D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0	\$
—	E. Other income ineligible for NFFS inclusion	\$0	\$0	\$
—	6. Other state-supported colleges and universities	\$0	\$0	\$
—	6.1 NFFS Eligible	\$0	\$0	\$
—	A. Program and production underwriting	\$0	\$0	\$
—	B. Grants and contributions other than underwriting	\$0	\$0	\$
—	C. Appropriations from the licensee	\$0	\$0	\$
—	D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0	\$
—	E. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0	\$
—	F. Other income eligible as NFFS (specify)	\$0	\$0	\$
—	6.2 NFFS Ineligible	\$0	\$0	\$
—	A. Rental income	\$0	\$0	\$
—	B. Fees for services	\$0	\$0	\$
—	C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0	\$
—	D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0	\$
—	E. Other income ineligible for NFFS inclusion	\$0	\$0	\$
—	7. Private colleges and universities	\$0	\$0	\$
—	7.1 NFFS Eligible	\$0	\$0	\$
—	A. Program and production underwriting	\$0	\$0	\$
—	B. Grants and contributions other than underwriting	\$0	\$0	\$
—	C. Appropriations from the licensee	\$0	\$0	\$
—	D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0	\$
—	E. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0	\$
—	F. Other income eligible as NFFS (specify)	\$0	\$0	\$

7.2 NFFS Ineligible	\$0	\$0	\$
A. Rental income	\$0	\$0	\$
B. Fees for services	\$0	\$0	\$
C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0	\$
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0	\$
E. Other income ineligible for NFFS inclusion	\$0	\$0	\$
8. Foundations and nonprofit associations	\$1,500,887	\$2,126,149	\$
8.1 NFFS Eligible	\$1,500,887	\$2,126,149	\$
Variance greater than 25%.			
A. Program and production underwriting	\$0	\$0	\$
B. Grants and contributions other than underwriting	\$1,500,887	\$2,126,149	\$
Variance greater than 25%.			
C. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0	\$
D. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0	\$
E. Other income eligible as NFFS (specify)	\$0	\$0	\$
8.2 NFFS Ineligible	\$0	\$0	\$
A. Rental income	\$0	\$0	\$
B. Fees for services	\$0	\$0	\$
C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0	\$
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0	\$
E. Other income ineligible for NFFS inclusion	\$0	\$0	\$
9. Business and Industry	\$165	\$0	\$
9.1 NFFS Eligible	\$0	\$0	\$
A. Program and production underwriting	\$0	\$0	\$
B. Grants and contributions other than underwriting	\$0	\$0	\$
C. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0	\$
D. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0	\$
E. Other income eligible as NFFS (specify)	\$0	\$0	\$
9.2 NFFS Ineligible	\$165	\$0	\$

Variance greater than 25%.

A. Rental income	\$125	\$0	\$
------------------	-------	-----	----

Variance greater than 25%.

B. Fees for services	\$0	\$0	\$
----------------------	-----	-----	----

C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0	\$
--	-----	-----	----

D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0	\$
--	-----	-----	----

E. Other income ineligible for NFFS inclusion	\$40	\$0	\$
---	------	-----	----

Variance greater than 25%.

10. Memberships and subscriptions (net of membership bad debt expense)	\$0	\$0	\$
--	-----	-----	----

10.1 NFFS Exclusion – Fair market value of premiums that are not of insubstantial value	\$0	\$0	\$
---	-----	-----	----

10.2 NFFS Exclusion – All bad debt expenses from NFFS eligible revenues including but not limited to pledges, underwriting, and membership (unless netted elsewhere in Schedule A)	\$0	\$0	\$
--	-----	-----	----

	<u>2016 data</u>	<u>2017 data</u>	
10.3 Total number of contributors.	0	0	

11. Revenue from Friends groups less any revenue included on line 10	\$0	\$0	\$
--	-----	-----	----

	<u>2016 data</u>	<u>2017 data</u>	
11.1 Total number of Friends contributors.	0	0	

12. Subsidiaries and other activities unrelated to public broadcasting (See instructions)	\$0	\$0	\$
---	-----	-----	----

A. Nonprofit subsidiaries involved in telecommunications activities	\$0	\$0	\$
---	-----	-----	----

B. NFFS Ineligible – Nonprofit subsidiaries not involved in telecommunications activities	\$0	\$0	\$
---	-----	-----	----

C. NFFS Ineligible – For-profit subsidiaries regardless of the nature of its activities	\$0	\$0	\$
---	-----	-----	----

D. NFFS Ineligible – Other activities unrelated to public broadcasting	\$0	\$0	\$
--	-----	-----	----

## Form of Revenue

	<u>2016 data</u>	<u>2017 data</u>	<u>Revision</u>
13. Auction revenue (see instructions for Line 13)	\$0	\$0	\$

A. Gross auction revenue	\$0	\$0	\$
--------------------------	-----	-----	----

B. Direct auction expenses	\$0	\$0	\$
----------------------------	-----	-----	----

14. Special fundraising activities (see instructions for Line 14)	\$0	\$0	\$
---	-----	-----	----

A. Gross special fundraising revenues	\$0	\$0	\$
---------------------------------------	-----	-----	----

B. Direct special fundraising expenses	\$0	\$0	\$
--	-----	-----	----

15. Passive income	\$61	\$0	\$
--------------------	------	-----	----

A. Interest and dividends (other than on endowment funds)	\$0	\$0	\$
---	-----	-----	----

B. Royalties		\$61	\$0	\$
Variance greater than 25%.				
C. PBS or NPR pass-through copyright royalties		\$0	\$0	\$
16. Gains and losses on investments, charitable trusts and gift annuities and sale of other assets (other than endowment funds)		\$0	\$0	\$
A. Gains from sales of property and equipment (do not report losses)		\$0	\$0	\$
B. Realized gains/losses on investments (other than endowment funds)		\$0	\$0	\$
C. Unrealized gains/losses on investments and actuarial gains/losses on charitable trusts and gift annuities (other than endowment funds)		\$0	\$0	\$
17. Endowment revenue		\$0	\$0	\$
A. Contributions to endowment principal		\$0	\$0	\$
B. Interest and dividends on endowment funds		\$0	\$0	\$
C. Realized net investment gains and losses on endowment funds (if this is a negative amount, add a hyphen, e.g., "-1,765")		\$0	\$0	\$
D. Unrealized net investment gains and losses on endowment funds (if this is a negative amount, add a hyphen, e.g., "-1,765")		\$0	\$0	\$
18. Capital fund contributions from individuals (see instructions)		\$0	\$0	\$
A. Facilities and equipment (except funds received from federal or public broadcasting sources)		\$0	\$0	\$
B. Other		\$0	\$0	\$
19. Gifts and bequests from major individual donors		\$0	\$0	\$
	2016 data	2017 data		
19.1 Total number of major individual donors	0	0		
20. Other Direct Revenue		\$110	\$0	\$
Line 21. Proceeds from spectrum auction, interest earned on these funds, channel sharing revenues, and spectrum leases (TV only)		\$	\$0	\$
A. Proceeds from sale in spectrum auction (TV only)		\$	\$0	\$
B. Interest earned on proceeds from sale in spectrum auction (TV only)		\$	\$0	\$
C. Payments from spectrum auction speculators (TV only)		\$	\$0	\$
D. Channel sharing and spectrum leases revenues (TV only)		\$	\$0	\$
22. Total Revenue (Sum of lines 1 through 12, 13.A, 14.A, and 15 through 21)		\$2,046,150	\$2,410,156	\$

[Click here to view all NFFS Eligible revenue on Lines 3 through 9.](#)

[Click here to view all NFFS Ineligible revenue on Lines 3 through 9.](#)

## Adjustments to Revenue

	2016 data	2017 data	Revision
--	-----------	-----------	----------

23. Federal revenue from line 1.	\$0	\$0	\$
24. Public broadcasting revenue from line 2.	\$207,425	\$284,007	\$

Variance greater than 25%.

25. Capital funds exclusion—TV (3.2D, 4.2D, 5.2D, 6.2D, 7.2D, 8.2D, 9.2D, 18A)	\$0	\$0	\$
26. Revenue on line 20 not meeting the source, form, purpose, or recipient criteria	\$85	\$0	\$

Variance greater than 25%.

27. Other automatic subtractions from total revenue	\$238,791	\$0	\$
A. Auction expenses – limited to the lesser of lines 13a or 13b	\$0	\$0	\$
B. Special fundraising event expenses – limited to the lesser of lines 14a or 14b	\$0	\$0	\$
C. Gains from sales of property and equipment – line 16a	\$0	\$0	\$
D. Realized gains/losses on investments (other than endowment funds) – line 16b	\$0	\$0	\$
E. Unrealized investment and actuarial gains/losses (other than endowment funds) – line 16c	\$0	\$0	\$
F. Realized and unrealized net investment gains/losses on endowment funds – line 17c, line 17d	\$0	\$0	\$
G. Rental income (3.2A, 4.2A, 5.2A, 6.2A, 7.2A, 8.2A, 9.2A)	\$238,751	\$0	\$

Variance greater than 25%.

H. Fees for services (3.2B, 4.2B, 5.2B, 6.2B, 7.2B, 8.2B, 9.2B)	\$0	\$0	\$
I. Licensing Fees (3.2C, 4.2C, 5.2C, 6.2C, 7.2C, 8.2C, 9.2C)	\$0	\$0	\$
J. Other revenue ineligible as NFFS (3.2E, 4.2E, 5.2E, 6.2E, 7.2E, 8.2E, 9.2E)	\$40	\$0	\$

Variance greater than 25%.

K. FMV of high-end premiums (Line 10.1)	\$0	\$0	\$
L. All bad debt expenses from NFFS eligible revenues including but not limited to pledges, underwriting, and membership (Line 10.2)	\$0	\$0	\$
M. Revenue from subsidiaries and other activities ineligible as NFFS (12.B, 12.C, 12.D)	\$0	\$0	\$
N. Proceeds from spectrum auction, interest earned on these funds, channel sharing revenues, and spectrum leases from line 21 (TV only)	\$	\$0	\$
28. Total Direct Nonfederal Financial Support (Line 22 less Lines 23 through 27). (Forwards to line 1 of the Summary of Nonfederal Financial Support)	\$1,599,849	\$2,126,149	\$

Variance greater than 25%.

## Comments

Comment	Name	Date	Status
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Schedule B WorkSheet  
 WLTR-FM (1602)  
 Columbia, SC

Comments

Comment Name Date Status  
 Occupancy List  
 WLTR-FM (1602)  
 Columbia, SC

Schedule B Totals  
 WLTR-FM (1602)  
 Columbia, SC

	Type of Occupancy Location		Value
	2016 data	2017 data	
1. Total support activity benefiting station	\$	\$0	\$
2. Occupancy value		\$0	\$
3. Deductions: Fees paid to the licensee for overhead recovery, assessment, etc.	\$	\$0	\$
4. Deductions: Support shown on lines 1 and 2 in excess of revenue reported in financial statements.	\$	\$0	\$
5. Total Indirect Administrative Support (Forwards to Line 2 of the Summary of Nonfederal Financial Support)	\$	\$0	\$
6. Please enter an institutional type code for your licensee.			

Comments

Comment Name Date Status  
 Schedule C  
 WLTR-FM (1602)  
 Columbia, SC

	2016 data	<u>Donor Code</u>	2017 data	Revision
	1. PROFESSIONAL SERVICES (must be eligible as NFFS)	\$		\$0
A. Legal	\$		\$0	\$
B. Accounting and/or auditing	\$		\$0	\$
C. Engineering	\$		\$0	\$
D. Other professionals (see specific line item instructions in Guidelines before completing)	\$		\$0	\$
2. GENERAL OPERATIONAL SERVICES (must be eligible as NFFS)	\$		\$0	\$
A. Annual rental value of space (studios, offices, or tower facilities)	\$		\$0	\$
B. Annual value of land used for locating a station-owned transmission tower	\$		\$0	\$
C. Station operating expenses	\$		\$0	\$
D. Other (see specific line item instructions in Guidelines before completing)	\$		\$0	\$
3. OTHER SERVICES (must be eligible as NFFS)	\$		\$0	\$
A. ITV or educational radio	\$		\$0	\$
B. State public broadcasting agencies (APBC, FL-DOE, eTech Ohio)	\$		\$0	\$
C. Local advertising	\$		\$0	\$

	2016 data	<u>Donor Code</u>	2017 data	Revision
D. National advertising	\$		\$0	\$
4. Total in-kind contributions - services and other assets eligible as NFFS (sum of lines 1 through 3), forwards to Line 3a. of the Summary of Nonfederal Financial Support	\$		\$0	\$
5. IN-KIND CONTRIBUTIONS INELIGIBLE AS NFFS	\$		\$0	\$
A. Compact discs, records, tapes and cassettes	\$		\$0	\$
B. Exchange transactions	\$		\$0	\$
C. Federal or public broadcasting sources	\$		\$0	\$
D. Fundraising related activities	\$		\$0	\$
E. ITV or educational radio outside the allowable scope of approved activities	\$		\$0	\$
F. Local productions	\$		\$0	\$
G. Program supplements	\$		\$0	\$
H. Programs that are nationally distributed	\$		\$0	\$
I. Promotional items	\$		\$0	\$
J. Regional organization allocations of program services	\$		\$0	\$
K. State PB agency allocations other than those allowed on line 3(b)	\$		\$0	\$
L. Services that would not need to be purchased if not donated	\$		\$0	\$
M. Other	\$		\$0	\$
6. Total in-kind contributions - services and other assets (line 4 plus line 5), forwards to Schedule F, line 1c. Must agree with in-kind contributions recognized as revenue in the AFS.	\$		\$0	\$

Comments

Comment	Name	Date	Status
<b>Schedule D</b>			
<b>WLTR-FM (1602)</b>			
<b>Columbia, SC</b>			

	2016 data	<u>Donor Code</u>	2017 data	Revision
1. Land (must be eligible as NFFS)	\$		\$0	\$
2. Building (must be eligible as NFFS)	\$		\$0	\$
3. Equipment (must be eligible as NFFS)	\$		\$0	\$
4. Vehicle(s) (must be eligible as NFFS)	\$		\$0	\$
5. Other (specify) (must be eligible as NFFS)	\$		\$0	\$
6. Total in-kind contributions - property and equipment eligible as NFFS (sum of lines 1 through 5), forwards to Line 3b. of the Summary of Nonfederal Financial Support	\$		\$0	\$
7. IN-KIND CONTRIBUTIONS INELIGIBLE AS NFFS	\$		\$0	\$
a) Exchange transactions	\$		\$0	\$
b) Federal or public broadcasting sources	\$		\$0	\$
c) TV only—property and equipment that includes new facilities (land and structures), expansion of existing facilities and acquisition of new equipment	\$		\$0	\$
d) Other (specify)	\$		\$0	\$

8. Total in-kind contributions - property and equipment (line 6 plus line 7), forwards to Schedule F, line 1d. Must agree with in-kind contributions recognized as revenue in the AFS.

2016 data	<u>Donor</u> <u>Code</u>	2017 data	Revision
\$		\$0	\$

Comments

Comment	Name	Date	Status
<b>Schedule E</b>			
<b>WLTR-FM (1602)</b>			
<b>Columbia, SC</b>			

**EXPENSES**

(Operating and non-operating)

**PROGRAM SERVICES**

	2016 data	2017 data	Revision
1. Programming and production	\$2,235,537	\$1,871,054	\$
A. Restricted Radio CSG	\$34,375	\$33,525	\$
B. Unrestricted Radio CSG	\$95,978	\$95,765	\$
C. Other CPB Funds	\$54,539	\$134,097	\$
D. All non-CPB Funds	\$2,050,645	\$1,607,667	\$
2. Broadcasting and engineering	\$190,912	\$221,016	\$
A. Restricted Radio CSG	\$0	\$0	\$
B. Unrestricted Radio CSG	\$0	\$0	\$
C. Other CPB Funds	\$0	\$0	\$
D. All non-CPB Funds	\$190,912	\$221,016	\$
3. Program information and promotion	\$80,097	\$80,721	\$
A. Restricted Radio CSG	\$0	\$0	\$
B. Unrestricted Radio CSG	\$0	\$0	\$
C. Other CPB Funds	\$0	\$0	\$
D. All non-CPB Funds	\$80,097	\$80,721	\$

**SUPPORT SERVICES**

	2016 data	2017 data	Revision
4. Management and general	\$101,488	\$126,521	\$
A. Restricted Radio CSG	\$0	\$0	\$
B. Unrestricted Radio CSG	\$0	\$0	\$
C. Other CPB Funds	\$0	\$0	\$
D. All non-CPB Funds	\$101,488	\$126,521	\$
5. Fund raising and membership development	\$122,995	\$64,984	\$
A. Restricted Radio CSG	\$0	\$0	\$
B. Unrestricted Radio CSG	\$0	\$0	\$
C. Other CPB Funds	\$0	\$0	\$
D. All non-CPB Funds	\$122,995	\$64,984	\$
6. Underwriting and grant solicitation	\$227,997	\$235,680	\$
A. Restricted Radio CSG			

**PROGRAM SERVICES**

	2016 data	2017 data	Revision
	\$0	\$0	\$
B. Unrestricted Radio CSG	\$0	\$0	\$
C. Other CPB Funds	\$0	\$0	\$
D. All non-CPB Funds	\$227,997	\$235,680	\$
7. Depreciation and amortization (if not allocated to functional categories in lines 1 through 6)	\$0	\$317,330	\$
A. Restricted Radio CSG	\$0	\$0	\$
B. Unrestricted Radio CSG	\$0	\$0	\$
C. Other CPB Funds	\$0	\$0	\$
D. All non-CPB Funds	\$0	\$317,330	\$
<b>8. Total Expenses (sum of lines 1 to 7) must agree with audited financial statements</b>	<b>\$2,959,026</b>	<b>\$2,917,306</b>	<b>\$</b>
A. Total Restricted Radio CSG (sum of Lines 1.A, 2.A, 3.A, 4.A, 5.A, 6.A, 7.A)	\$34,375	\$33,525	\$
B. Total Unrestricted Radio CSG (sum of Lines 1.B, 2.B, 3.B, 4.B, 5.B, 6.B, 7.B)	\$95,978	\$95,765	\$
C. Total Other CPB Funds (sum of Lines 1.C, 2.C, 3.C, 4.C, 5.C, 6.C, 7.C)	\$54,539	\$134,097	\$
D. Total All non-CPB Funds (sum of Lines 1.D, 2.D, 3.D, 4.D, 5.D, 6.D, 7.D)	\$2,774,134	\$2,653,919	\$

**INVESTMENT IN CAPITAL ASSETS**

Cost of capital assets purchased or donated

	2016 data	2017 data	Revision
9. Total capital assets purchased or donated	\$2,766	\$35,134	\$
9a. Land and buildings	\$746	\$0	\$
9b. Equipment	\$2,020	\$35,134	\$
9c. All other	\$0	\$0	\$
<b>10. Total expenses and investment in capital assets (Sum of lines 8 and 9)</b>	<b>\$2,961,792</b>	<b>\$2,952,440</b>	<b>\$</b>

**Additional Information**

(Lines 11 + 12 must equal line 8 and Lines 13 + 14 must equal line 9)

	2016 data	2017 data	Revision
11. Total expenses (direct only)	\$2,959,026	\$2,917,306	\$
12. Total expenses (indirect and in-kind)	\$0	\$0	\$
13. Investment in capital assets (direct only)	\$2,766	\$35,134	\$
14. Investment in capital assets (indirect and in-kind)	\$0	\$0	\$

Comments

Comment	Name	Date	Status
Schedule F WLTR-FM (1602) Columbia, SC			

1. Data from AFR

2017 data      Revision

a. Schedule A, Line 22	\$21,327,975	\$0
b. Schedule B, Line 5	\$0	\$0
c. Schedule C, Line 6	\$0	\$0
d. Schedule D, Line 8	\$0	\$0
e. Total from AFR	\$21,327,975	\$21,327,975

### Choose Reporting Model

You **must** choose one of the three reporting models in order to complete Schedule F. After making your selection, click the "Choose" button below, which will display your reporting model. When changing to a different reporting model all data entered in the current reporting model will be lost.

- FASB   
 GASB Model A proprietary enterprise-fund financial statements with business-type activities only   
 GASB Model B public broadcasting entity-wide statements with mixed governmental and business-type activities

#### 2. GASB Model B public broadcasting entity-wide statements with mixed governmental and business-type activities

	2017 data	Revision
a. Charges for services	\$1,383,842	\$1,383,842
b. Operating grants and contributions	\$7,503,516	\$7,503,516
c. Capital grants and contributions	\$87,833	\$87,833
d. Other revenues	\$12,352,784	\$12,352,784
e. Total From AFS, lines 2a-2d	\$21,327,975	\$21,327,975

### Reconciliation

	2017 data	Revision
3. Difference (line 1 minus line 2)	\$0	\$0
4. If the amount on line 3 is not equal to \$0, click the "Add" button and list the reconciling items.	\$0	\$0

Comments

Comment	Name	Date	Status
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**SOUTH CAROLINA  
EDUCATIONAL TELEVISION COMMISSION  
COLUMBIA, SOUTH CAROLINA**

**FINANCIAL STATEMENTS  
AND INDEPENDENT AUDITOR'S REPORTS**

***FOR THE YEARS ENDED JUNE 30, 2017  
AND 2016***



February 9, 2018

Members of the South Carolina Educational Television Commission  
South Carolina Educational Television Commission  
Columbia, South Carolina

This report on the audit of the basic financial statements of the South Carolina Educational Television Commission for the fiscal year ended June 30, 2017, was issued by Scott and Company, LLC, Certified Public Accountants, under contract with the South Carolina Office of the State Auditor.

If you have any questions regarding this report, please let us know.

Respectfully submitted,

George L. Kennedy, III, CPA  
State Auditor

GLKIII/cwc

**SOUTH CAROLINA  
EDUCATIONAL TELEVISION COMMISSION**

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## Independent Auditor's Report

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Mr. George L. Kennedy, III, CPA  
State Auditor  
South Carolina Office of the State Auditor  
Columbia, South Carolina

### **Report on the Financial Statements**

We have audited the accompanying financial statements of the governmental activities and each major fund of the South Carolina Educational Television Commission (the "Network") as of and for the years ended June 30, 2017 and 2016 and the related notes to the financial statements, which collectively comprise the Network's basic financial statements as listed in the table of contents.

### **Management's Responsibility for the Financial Statements**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### **Auditor's Responsibility**

Our responsibility is to express opinions on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Network's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Network's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinions.

## **Opinions**

In our opinion, the financial statements referred to above fairly present, in all material respects, the respective financial position of the governmental activities and each major fund of the Network as of June 30, 2017 and 2016, and the respective changes in financial position for the year then ended in accordance with accounting principles generally accepted in the United States of America.

## **Emphasis of Matter**

As described in Note 1, the financial statements of the Network are intended to present the financial position and the changes in financial position of only that portion of the governmental activities and each major fund of the State of South Carolina (the "State") that is attributable to the transactions of the Network. They do not purport to and do not present fairly the financial position of the State as of June 30, 2017 and 2016, the changes in its financial position for the year then ended in conformity with accounting principles generally accepted in the United States of America and do not include other agencies, divisions, or component units of the State. Our opinions are not modified with respect to this matter.

## **Other Matters**

### *Required Supplementary Information*

Accounting principles generally accepted in the United States of America require that required supplementary information on pages 3-10 and 42-47 be presented to supplement the basic financial statements. Such information, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board, who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. We have applied certain limited procedures to the required supplementary information in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audit of the basic financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.

## **Other Reporting Required by Government Auditing Standards**

In accordance with *Government Auditing Standards*, we have also issued our report dated February 9, 2018, on our consideration of the Network's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the Network's internal control over financial reporting and compliance.

*Scott and Company LLC*

Columbia, South Carolina  
February 9, 2018

## **SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION**

### **MANAGEMENT'S DISCUSSION AND ANALYSIS**

#### ***Overview of the Financial Statements and Financial Analysis***

As management of the South Carolina Educational Television Commission (“the Network”), we provide this Management’s Discussion and Analysis of the Network’s financial statements for the fiscal year ended June 30, 2017 as a narrative overview and analysis. We encourage readers to consider this information in conjunction with the Network’s financial statements, which follow.

This report consists of a series of financial statements, prepared in accordance with the accounting principles generally accepted in the United States. The financial statements presented focus on the financial condition of the Network and the results of its operations.

This discussion and analysis is intended to serve as an introduction to the Network’s basic financial statements. The Network’s basic financial statements include three components: 1) government-wide financial statements, 2) fund financial statements, and 3) notes to the financial statements.

The *Government-wide financial statements* provide an overview of the Network’s operations as a whole. The government-wide financial statements include two statements: the Statement of Net Position and the Statement of Activities.

The *fund financial statements* provide information on the Network’s funds. A fund is a grouping of related accounts that is used to maintain control over resources that have been segregated for specific activities or objectives. All of the Network’s funds are classified as governmental funds. The Network’s governmental funds include the General Fund, Non-Federal Grants, Capital Projects and the Education Improvement Act Funds.

The *notes to the financial statements* provide additional information that is essential to a full understanding of the data provided in the Government-wide and fund financial statements.

The following discussion and analysis of the Network’s government-wide and governmental funds financial statements provides an overview of its financial activities for the year. Comparisons to the prior fiscal year are also made.

## Statements of Net Position

The Statement of Net Position presents information reflecting the Network's assets, liabilities, deferred inflows and outflows of resources and net position as of the end of the fiscal year. This statement provides the reader with a snapshot view at a point in time. Net position represents the amount of total assets and deferred outflows of resources less liabilities and deferred inflows of resources. Assets and liabilities are shown as current and noncurrent. Current assets are those with immediate liquidity or which are collectible or due within twelve months of the statement date. The Statement of Net Position indicates the funds available for the Network's operation along with liabilities that will come due.

The assets and deferred outflows of resources of the Network exceeded its liabilities and deferred inflows of resources by \$13.6 million at fiscal year ending June 30, 2017 (See Table 1 below for a summary of net position for fiscal years 2016-2017 and 2015-2016).

Condensed Statements of Net Position					
	2016	2017	Increase / (Decrease)	Percent Change	2015
<b>ASSETS</b>					
Current assets, net of prepaid items	\$ 11,095,358	\$ 10,114,269	\$ (981,089)	(8.8%)	\$ 8,371,614
Capital assets, net of accumulated depreciation	19,053,652	19,369,065	315,413	1.7%	20,046,709
Prepaid expenses	251,172	201,744	(49,428)	(19.7%)	439,342
Deferred outflows of resources	953,999	1,984,989	1,030,990	108.0%	836,319
<b>Total assets and deferred outflows of resources</b>	<u>\$ 31,354,181</u>	<u>\$ 31,670,067</u>	<u>\$ 315,886</u>	1.0%	<u>\$ 29,693,984</u>
<b>LIABILITIES</b>					
Current liabilities	\$ 3,984,126	\$ 4,066,907	\$82,781	2.1%	\$ 3,060,202
Noncurrent liabilities	12,460,834	13,660,926	1,200,092	9.6%	11,362,693
Deferred inflows of resources	114,292	385,606	271,314	2374%	934,050
<b>Total liabilities and deferred inflows of resources</b>	16,559,252	18,113,439	1,554,187	9.4%	15,356,945
<b>NET POSITION</b>					
Net investment in capital assets	19,053,652	19,369,065	315,413	1.7%	20,046,709
Restricted for expendable purposes:					
Capital projects	707,517	358,675	(348,842)	(49.3%)	1,019,903
Capital reserve	611,292	1,200,865	589,573	96.4%	93
Unrestricted	(5,577,532)	(7,391,977)	(1,814,445)	(33.0%)	(6,729,666)
<b>Total net position</b>	<u>14,794,929</u>	<u>13,556,628</u>	<u>(1,238,301)</u>	(8.4%)	<u>14,337,039</u>
<b>Total liabilities, deferred inflows of resources and net position</b>	<u>\$ 31,670,067</u>	<u>\$ 31,354,181</u>	<u>\$ 315,886</u>	1.0%	<u>\$ 29,693,984</u>

Total assets and deferred outflows of resources of the Network increased approximately \$316,000. This increase is attributed to the increase in deferred outflows of resources and capital assets, net of accumulated depreciation of approximately \$1,031,000 and \$315,000, respectively, offset by decreases in current assets net of prepaid expenses and prepaid expenses of approximately \$981,000 and \$49,000, respectively. Cash and cash equivalents decreased approximately \$785,000 over the previous year. The decrease in cash and cash equivalents can be largely attributed to the increase in payroll expenditures due to the Network taking over the tower operations in the State in FY2017. See Note 5 in the notes to financial statements for more detailed information.

Deferred outflows of resources consists of contributions to the retirement plan after the measurement date, the differences between expected and actual retirement plan experience, and the net differences between projected and actual earnings on plan investments as required by the implementation of GASB Statement No. 68.

The increase of approximately \$83,000 in current liabilities is attributable to an approximate \$132,000 increase in accrued salaries and related benefits and an approximate \$105,000 increase in unearned revenues. Unearned revenues increased as a result of a decrease in expenditures related to the revenue in EIA and non-grant funds. Accounts payable and the current portion of compensated absences decreased by a total of approximately \$154,000. The increase in non-current liabilities of approximately \$1,200,000 is attributed to the aforementioned implementation of GASB Statement Nos. 68 and 71 as well as an increase in the accrued compensated absences and related benefits.

Deferred inflows of resources consist of the Network's proportionate share of the net difference between projected and actual investment earnings for the pension plan and the change in proportionate share of the net pension liability as required by GASB Statement No. 68.

Net position of the Network decreased during the year by approximately \$1,238,000 largely driven by the significant increase in the deferred outflows of resources, deferred inflows of resources and the net pension liability related to GASB Statement No. 68. While there was an increase in spending related to capital projects, the capital reserve fund experienced an increase in funding with a \$1,750,000 appropriation in FY2016-17.

## Statements of Activities

This statement represents the program revenues and expenses, as well as any general revenue that the Network receives. The purpose of this statement is to present the reader with information relating to revenues earned and expenses incurred during the fiscal year ending June 30, 2017.

(See Table 2 for a comparison of revenues, expenses and changes in net position for fiscal years 2016-2017 and 2015-2016).

Statements of Activities					
	2016	2017	Increase / (Decrease)	Percent Change	2015
<b>REVENUES</b>					
Program revenues:					
Charges for services	\$ 1,959,583	\$ 1,383,842	\$ (575,741)	(29.4%)	\$ 1,893,365
Operating grants & contributions	7,394,483	7,503,516	109,033	1.5%	7,753,844
Capital grants & contributions	16,666	87,833	71,167	427.0%	189,903
General revenues:					
Contributions	6,244,360	5,758,027	(486,333)	(7.8%)	5,551,938
Gain on sale of capital assets	100,392	23,301	(77,091)	(76.8%)	16,415
Intergovernmental - state agencies	4,821,456	4,821,456	-	-	4,621,844
Capital appropriation	1,000,000	1,750,000	750,000	75.0%	-
Total revenues and transfers	21,536,940	21,327,975	(208,965)	(1.0%)	20,027,309
<b>EXPENSES</b>					
Educational broadcasting:					
Personal services	8,639,993	9,395,251	755,258	8.7%	8,542,950
Pension expense	60,373	297,705	237,332	393.1%	253,845
Other operating costs	10,697,344	10,926,637	229,293	2.1%	10,325,505
Depreciation	1,681,340	1,946,683	265,343	15.8%	1,758,973
Total expenses	21,079,050	22,566,276	1,487,226	7.1%	20,881,273
(Decrease) increase in net position	457,890	(1,238,301)	(1,696,191)	(370.4%)	(853,964)
Net position - beginning of year	14,337,039	14,794,929	457,890	3.2%	15,191,003
Net position - end of year	\$ 14,794,929	\$ 13,556,628	\$ (1,238,301)	(8.4%)	\$ 14,337,039

Charges for services decreased approximately \$576,000 largely due to a decrease in rental fees. There has been a decrease in rent for state-owned property, equipment rentals, and studio and room rentals overall.

General revenue for the 2017 fiscal year totaled approximately \$12.4 million which is an increase of \$187,000. Contributions include direct program support by the ETV Endowment of South Carolina, Inc. (the "Endowment") as well as grants managed by the Endowment. Contributions decreased from the previous year by approximately \$486,000 due to a decrease in the amount of grants distributed. The state's capital appropriation increased by \$750,000.

The Network received a State General Fund Appropriation for fiscal year ("FY") 2016-17 of \$277,532. The Network was also funded through budget provisos and Education Improvement Act funds in the 2016-17 Appropriations Act. Included in intergovernmental – state agency revenue is \$1.4 million received from the Criminal Justice Academy and the Department of Administration under proviso 117.89.

Program revenues for the Network are classified in three categories: Charges for Services, Operating Grants and Capital Grants. Charges for services are received for providing services to the various customers and constituencies of the Network. Operating grants are primarily made up of the Community Service Grants received from the Corporation for Public Broadcasting and private grants. Operating grants are used in the ongoing operations of the Network. Capital grants are related to capital equipment and construction projects.

Program revenue from all sources during the fiscal year totaled approximately \$9.0 million. Effective February 2013, the Network began receiving the lease revenue directly from the lessee pursuant to a proviso. In FY 2015-16, the Network received \$3.4 million related to Proviso 117.80 (Broadband Spectrum Lease). Corporation for Public Broadcasting grant awards decreased by approximately \$513,000 over the previous fiscal year, but is expected to increase in the next fiscal year.

Expenses for the Network are shown under the category of Educational Broadcasting and are classified as Personal Services, Pension Expense, Other Operating, and Depreciation. Personal Service costs were approximately \$9.4 million (42%). Pension expense costs were approximately \$298,000 (2%). Other operating costs totaled approximately \$10.9 million (48%). Depreciation expense totaled approximately \$1.9 million (8%). The Statement of Activities reflects a decrease in net position for the current fiscal year of approximately \$1.2 million.

Total expenses increased approximately 7.1% over the previous fiscal year. Personal services increased by approximately \$755,000 (8.7%). Personal service increases can be attributed to increases in terminal leave, hiring of temporary personnel, and filling vacancies due to the takeover of tower operations for the entire State that occurred in FY2017. Other operating expenses increased approximately \$229,000 (2%). Depreciation expense also increased approximately \$265,000 due to the purchasing of capital equipment.

The Network's net position decreased approximately \$1.2 million from the previous fiscal year as previously mentioned, largely driven by the fact that expenses increased due to the takeover of tower operations in the state.

***Budgetary Highlights:***

Over the course of the year, appropriations transfers increased the original budget by approximately \$615,000. Changes between original and final budgeted amounts are associated with carryforwards of funds and the transition of the tower operations and management from the Department of Administration to the Network per Proviso 8.4. The Network ended the year with a positive budget variance of approximately \$1.7 million based on actual budgetary basis figures. Actual spending towards the development of long-term contracts and procurement procedures to support the Network's five-year capital plan occurred later in the fiscal year than expected; therefore, expenditures were not as high as budgeted.

***Fund Financial Analysis:***

The Network uses fund accounting to ensure and demonstrate compliance with finance related legal requirements.

***Governmental Funds:***

The focus of the Network's governmental funds is to provide information on near-term inflows, outflows, and balances of spendable resources. Such information is useful in assessing the Network's financing requirements. In particular, the unassigned and restricted fund balances may serve as a useful measure of the Network's net resources available for spending at the end of the fiscal year. As of the end of the current fiscal year, the Network's governmental funds reported combined ending fund balances of approximately \$6.9 million, a decrease of approximately \$1.2 million for the year.

Unassigned fund balance accounts for approximately 65% or \$4.5 million, of ending fund balance, and is available for administrative expenditures made in accordance with federal and State regulations.

Restricted fund balance accounts for approximately 23% or \$1.6 million of ending fund balance, and excludes amounts that can only be spent for specific purposes stipulated by the State, external resource providers, or through enabling legislation. The Network's restricted fund balance consists primarily of amounts restricted for capital projects.

Non-spendable fund balance accounts for approximately 3% or \$202,000 of ending fund balance, and represents prepaid items.

**Capital Assets**

The Network’s Capital Assets net of depreciation were approximately \$19.4 million at June 30, 2017. This investment in capital assets includes land, buildings and improvements, equipment and furniture, vehicles and construction in progress. Table 3 summarizes capital assets at June 30, 2017 and June 30, 2016.

<b>Table 3</b>			
<b>Network Capital Assets</b>	<b>2017</b>	<b>2016</b>	<b>2015</b>
Land	<b>\$ 583,269</b>	\$ 583,269	\$ 583,269
Building & improvements	<b>19,366,492</b>	19,309,952	19,309,950
Equipment & furniture	<b>73,207,054</b>	71,920,451	72,043,010
Vehicles	<b>1,245,491</b>	1,160,599	1,167,086
Construction in progress	<b>17,525</b>	237,951	-
<b>Total cost</b>	<b>94,419,831</b>	93,212,222	93,103,315
<b>Less: accumulated depreciation</b>	<b>75,050,766</b>	74,158,570	73,056,606
<b>Net capital assets</b>	<b><u>\$19,369,065</u></b>	<u>\$19,053,652</u>	<u>\$20,046,709</u>

The net increase in the Network’s investment in capital assets for the current fiscal year was approximately \$315,000 and can be attributed to the purchasing of more capital equipment in the current fiscal year.

**Economic Outlook**

The Network received several grants for programming and education. The CPB Radio Fund Grant total of \$326,000 is for the time period of November 1, 2015 to April 30, 2018. The initial grant was for \$250,000 to support Network Radio reporting on flood coverage, following the aftermath of the 2015 flood. The CPB Radio Flood Grant was extended until April 30, 2018 with an additional \$76,500 grant to cover Hurricanes Matthew and Irma and the ongoing weather events throughout the State. In 2015-16 the Network received a Telehealth grant for \$154,875 from the Medical University Hospital Authority (MUHA) to provide coverage of health related services through telecommunications technologies. In 2016-17 a second Telehealth contract for \$138,842 was awarded to continue the coverage of Telehealth initiatives throughout the State. The Network’s Content production and web teams are responsible for meeting targeted revenue goals. Revenue billings for 2016-17 were \$512,225. The majority of this amount was generated by grants, external clients, state agencies, rental of facilities,

and the Network's Rapid Response Studio (live shots for national news organizations (CNN, MSNBC, Fox News, Bloomberg, NBC, ABC, CBS). Over 140 shots were produced from the Rapid Response Studio in Columbia.

In 2016-17 state funding for the Network for IT broadcast security and transparency increased to \$277,532 and these funds were placed in the General Fund. The Network received a total of \$5,394,281 in EIA funding for education initiatives which included an additional \$190,250 for support of Education's Pre-K-12 web services LearningWhy and Knowitall.org. The Network also received Proviso funding from the Department of Administration and the Law Enforcement Council (Criminal Justice Training Academy) with a combined total of \$1.4 million for emergency communications and transparency. To assist in a homeland security grant, \$41,375 was received from the Criminal Justice Academy to build phase 5 of a public service interoperability radio training web site. The Network continues to receive annual lease appropriations from EBS spectrum holdings of \$3,408,943 million.

In FY 2016-17 the Legislature passed Proviso 8.4 to direct the Network to begin managing licensing contracts for all state towers, not just the towers the Network oversees. This activity was previously handled by the Department of Administration. During 2016-17 the Network developed customer service and administrative support to manage the activity. The 2016-17 annual funding of \$565,000 for staffing and operational support for engineering, building and administrative support for TowerNet as well as \$1,750,000 million non-recurring capital funding will go a long way towards the Network beginning the process to repair and rebuild the statewide aging infrastructure and equipment.

Subsequent to year end, the FCC spectrum funds of \$43,362,610 were transferred over to the Network's capital account from the FCC. Per Proviso 8.2, the Network retained \$35 million of those proceeds and the Network is working closely with the state's procurement office to develop long-term contracts and procurement procedures to support the Network's massive infrastructure for a five-year capital plan. In addition, our engineering team is working on repacking, including procurement of transmitters and other related equipment for 10 TV stations that are required by the FCC to be assigned new channels. Engineering studies have been completed on a number of TV transmitter towers, and repack work is being scheduled for the next three years.

### ***Requests for Information***

This financial report is designed to provide a general overview of the South Carolina Educational Television Commission's finances for all of the Network's taxpayers, customers and creditors. This financial report seeks to demonstrate the Network's accountability for the funds it receives. Questions concerning any of the information provided in this report or requests for additional information should be addressed to the President of the South Carolina Educational Television Commission, 1041 George Rogers Boulevard, Columbia, South Carolina 29201.

**SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION**

**STATEMENTS OF NET POSITION  
JUNE 30,**

	<b>2017</b>	<b>2016</b>
	<b>Governmental</b>	<b>Governmental</b>
	<b>Activities</b>	<b>Activities</b>
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 8,343,064	\$ 9,404,008
Restricted cash	1,595,197	1,318,809
Accounts receivable, net of allowance for doubtful accounts of \$5,000 and \$20,120 at June 30, 2017 and 2016, respectively	176,008	372,541
Prepaid expenses	201,744	251,172
Total current assets	<b>10,316,013</b>	11,346,530
Non-current assets		
Capital assets, net of accumulated depreciation	19,369,065	19,053,652
Total non-current assets	<b>19,369,065</b>	19,053,652
<b>Total assets</b>	<b>29,685,078</b>	30,400,182
Deferred outflows of resources related to net pension liability	1,984,989	953,999
<b>Total deferred outflows of resources</b>	<b>1,984,989</b>	953,999
<b>Total assets and deferred outflows of resources</b>	<b>31,670,067</b>	31,354,181
 <b>LIABILITIES AND NET POSITION</b>		
<b>Liabilities:</b>		
Current liabilities:		
Accounts payable	37,306	107,239
Accounts payable, restricted	35,657	-
Accrued salaries and related benefits	795,921	663,735
Unearned revenue	2,507,166	2,402,049
Current portion of accrued compensated absences and related benefits	690,857	811,103
Total current liabilities	<b>4,066,907</b>	3,984,126
Noncurrent liabilities:		
Accrued compensated absences and related benefits, net of current portion	526,326	383,615
Net pension liability	13,134,600	12,077,219
Total noncurrent liabilities	<b>13,660,926</b>	12,460,834
<b>Total liabilities</b>	<b>17,727,833</b>	16,444,960
Deferred inflows of resources related to net pension liability	385,606	114,292
<b>Total liabilities and deferred inflows of resources</b>	<b>18,113,439</b>	16,559,252
 <b>Net Position:</b>		
Investment in capital assets	19,369,065	19,053,652
Restricted:		
Capital projects	358,675	707,517
Capital reserve	1,200,865	611,292
Unrestricted	(7,371,977)	(5,577,532)
<b>Total net position</b>	<b>\$ 13,556,628</b>	\$ 14,794,929

*The accompanying notes are an integral part of these financial statements.*

**SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION**

**STATEMENTS OF ACTIVITIES  
FOR THE YEAR ENDED JUNE 30,**

	<b>2017</b>	<b>2016</b>
	<b>Governmental</b>	<b>Governmental</b>
	<b>Activities</b>	<b>Activities</b>
Expenses:		
Educational broadcasting:		
Personal services	<b>\$ 9,395,251</b>	\$ 8,639,993
Pension expense	<b>297,705</b>	60,373
Other operating costs	<b>10,926,637</b>	10,697,344
Depreciation	<b>1,946,683</b>	1,681,340
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Total program expenses	<b>22,566,276</b>	21,079,050
Program revenues:		
Charges for services	<b>1,383,842</b>	1,959,583
Operating grants and contributions	<b>7,503,516</b>	7,394,483
Capital grants and contributions	<b>87,833</b>	16,666
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Net program expenses	<b>13,591,085</b>	11,708,318
General revenues:		
Contributions	<b>5,758,027</b>	6,244,360
Gain on sale of capital assets	<b>23,301</b>	100,392
Intergovernmental - State agencies	<b>4,821,456</b>	4,821,456
Intergovernmental - State agencies - Capital appropriation	<b>1,750,000</b>	1,000,000
Total general revenues and transfers	<b>12,352,784</b>	12,166,208
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(Decrease) increase in net position	<b>(1,238,301)</b>	457,890
Net position - beginning of year	<b>14,794,929</b>	14,337,039
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Net position - end of year	<b>\$ 13,556,628</b>	\$ 14,794,929
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***The accompanying notes are an integral part of these financial statements.***

**SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION**

**BALANCE SHEET - GOVERNMENTAL FUNDS**

**JUNE 30, 2017**

	General	Education Improvement Act	Non-Federal Grants	Capital Projects	Total Governmental Funds
<b>ASSETS</b>					
Cash and cash equivalents	\$ 4,978,630	\$ 2,852,378	\$ 512,056	\$ -	\$ 8,343,064
Restricted cash	1,200,865	-	-	394,332	1,595,197
Accounts receivable, net	101,250	-	19,594	14,079	134,923
Prepaid expenses	195,294	6,450	-	-	201,744
<b>TOTAL ASSETS</b>	<b>\$ 6,476,039</b>	<b>\$ 2,858,828</b>	<b>\$ 531,650</b>	<b>\$ 408,411</b>	<b>\$ 10,274,928</b>
<b>LIABILITIES AND FUND BALANCES</b>					
<b>LIABILITIES:</b>					
Accounts payable	\$ 35,475	\$ 1,831	\$ -	\$ 35,657	\$ 72,963
Accrued salaries and related benefits	542,077	249,960	3,884	-	795,921
Unearned revenues	-	1,979,400	527,766	-	2,507,166
<b>TOTAL LIABILITIES</b>	<b>577,552</b>	<b>2,231,191</b>	<b>531,650</b>	<b>35,657</b>	<b>3,376,050</b>
<b>FUND BALANCES:</b>					
Nonspendable					
Prepaid expenses	195,294	6,450	-	-	201,744
Restricted for capital projects/reserves					
Capital reserve	1,200,865	-	-	-	1,200,865
Capital projects	-	-	-	358,675	358,675
Assigned					
Educational improvement	-	621,187	-	14,079	635,266
Unassigned	4,502,328	-	-	-	4,502,328
<b>TOTAL FUND BALANCES</b>	<b>5,898,487</b>	<b>627,637</b>	<b>-</b>	<b>372,754</b>	<b>6,898,878</b>
<b>TOTAL LIABILITIES AND FUND BALANCES</b>	<b>\$ 6,476,039</b>	<b>\$ 2,858,828</b>	<b>\$ 531,650</b>	<b>\$ 408,411</b>	<b>\$ 10,274,928</b>

The accompanying notes are an integral part of these financial statements.

**SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION**

**BALANCE SHEET - GOVERNMENTAL FUNDS**

**JUNE 30, 2016**

	<u>General</u>	<u>Education Improvement Act</u>	<u>Non-Federal Grants</u>	<u>Capital Projects</u>	<u>Total Governmental Funds</u>
<b>ASSETS</b>					
Cash and cash equivalents	\$ 6,254,875	\$ 2,745,373	\$ 403,760	\$ -	\$ 9,404,008
Restricted cash	611,292	-	-	707,517	1,318,809
Accounts receivable, net	196,556	-	140,000	-	336,556
Prepaid expenses	219,962	31,209	-	-	251,171
<b>TOTAL ASSETS</b>	<b><u>\$ 7,282,685</u></b>	<b><u>\$ 2,776,582</u></b>	<b><u>\$ 543,760</u></b>	<b><u>\$ 707,517</u></b>	<b><u>\$ 11,310,544</u></b>
 <b>LIABILITIES AND FUND BALANCES</b>					
<b>LIABILITIES:</b>					
Accounts payable	\$ 100,475	\$ 6,764	\$ -	\$ -	\$ 107,239
Accrued salaries and related benefits	440,113	216,632	6,990	-	663,735
Unearned revenues	-	1,798,407	603,642	-	2,402,049
<b>TOTAL LIABILITIES</b>	<b><u>540,588</u></b>	<b><u>2,021,803</u></b>	<b><u>610,632</u></b>	<b><u>-</u></b>	<b><u>3,173,023</u></b>
 <b>FUND BALANCES:</b>					
Nonspendable					
Prepaid expenses	219,962	31,209	-	-	251,171
Restricted for capital projects/reserves					
Capital reserve	611,292	-	-	-	611,292
Capital projects	-	-	-	707,517	707,517
Assigned					
Educational improvement	-	723,570	-	-	723,570
Unassigned	5,910,843	-	(66,872)	-	5,843,971
<b>TOTAL FUND BALANCES</b>	<b><u>6,742,097</u></b>	<b><u>754,779</u></b>	<b><u>(66,872)</u></b>	<b><u>707,517</u></b>	<b><u>8,137,521</u></b>
<b>TOTAL LIABILITIES AND FUND BALANCES</b>	<b><u>\$ 7,282,685</u></b>	<b><u>\$ 2,776,582</u></b>	<b><u>\$ 543,760</u></b>	<b><u>\$ 707,517</u></b>	<b><u>\$ 11,310,544</u></b>

The accompanying notes are an integral part of these financial statements.

**SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION**

**RECONCILIATIONS OF GOVERNMENTAL FUND BALANCE  
TO NET POSITION OF GOVERNMENTAL ACTIVITIES**

**JUNE 30,**

	<u>2017 Governmental Activities</u>	<u>2016 Governmental Activities</u>
<b>Reconciliations to the Statement of Net Position:</b>		
Fund balances of governmental funds	\$ 6,898,878	\$ 8,137,521
Amounts reported for governmental activities in the statement of net position are different because:		
Liabilities are not due and payable in the current period, therefore, are not reported in the funds:		
Accrued compensated absences and related benefits	(1,217,183)	(1,194,718)
Certain accounts receivable are not available for expenditures, therefore, are not recorded as revenues in the governmental funds	41,085	35,985
The net pension liability and related deferred inflows and outflows of resources are not due and payable in the current year and are not included in the fund financial statements, but are included in the governmental activities of the Statement of Net Position:		
Net pension liability	(13,134,600)	(12,077,219)
Deferred outflows of resources for contributions after the retirement plan's measurement date	743,791	658,590
Deferred outflows of resources for differences between expected and actual retirement plan experience	1,241,198	295,410
Deferred inflows of resources for differences between projected and actual investment experience	(14,264)	(21,598)
Deferred inflows of resources for differences in the proportionate share of net pension liability	(371,342)	(92,694)
Capital assets used in governmental activities are not financial resources and, therefore, are not reported as assets in governmental funds:		
Capital assets, net of accumulated depreciation	<u>19,369,065</u>	<u>19,053,652</u>
<b>NET POSITION OF GOVERNMENTAL ACTIVITIES</b>	<b><u>\$ 13,556,628</u></b>	<b><u>\$ 14,794,929</u></b>

*The accompanying notes are an integral part of these financial statements.*

**SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION**  
**STATEMENT OF REVENUES, EXPENDITURES AND CHANGES IN FUND BALANCES -**  
**GOVERNMENTAL FUNDS**  
**FOR THE YEAR ENDED JUNE 30, 2017**

	General	Education Improvement Act	Non-Federal Grants	Capital Projects	Total Governmental Funds
<b>REVENUES:</b>					
Contributions	\$ 5,758,027	\$ -	\$ -	\$ -	\$ 5,758,027
Intergovernmental - State agencies	4,821,456	-	-	-	4,821,456
Intergovernmental - Capital appropriation	1,750,000	-	-	-	1,750,000
Program sales	48,091	-	-	-	48,091
Corporation for Public Broadcasting, Inc. grant	1,944,574	-	-	-	1,944,574
Education Improvement Act	-	5,403,539	-	-	5,403,539
Federal Grants	-	-	-	87,833	87,833
Private grants and contracts	-	-	155,403	-	155,403
Charges for services	676,441	-	-	-	676,441
Rental fees	566,124	-	-	-	566,124
Royalties	62,306	-	-	-	62,306
Miscellaneous	25,780	-	-	-	25,780
<b>TOTAL REVENUES</b>	<b>\$ 15,652,799</b>	<b>\$ 5,403,539</b>	<b>\$ 155,403</b>	<b>\$ 87,833</b>	<b>\$ 21,299,574</b>
<b>EXPENDITURES:</b>					
Internal Administration	\$ 2,118,932	\$ 52,539	\$ -	\$ -	\$ 2,171,471
Programs & Services:					
Engineering Administration	332,268	76,303	-	-	408,571
Transmissions & Reception	2,116,869	1,590,263	82,206	-	3,789,338
Communications	870,373	-	-	-	870,373
Education	380,236	1,956,214	-	-	2,336,450
Agency Local Other Education Services	137,534	1,079,379	-	-	1,216,913
Training & Assessment	-	185,051	-	-	185,051
Radio Content	1,812,240	27,042	-	-	1,839,282
National Content	2,463,096	-	-	-	2,463,096
Local & Transparency	3,075,760	563,890	6,325	7,908	3,653,883
Regional Operations	483,695	-	-	-	483,695
Development/Fundraising	424,618	-	-	-	424,618
Underwriting	434,291	-	-	-	434,291
Marketing	22,389	-	-	-	22,389
Capital outlay	1,847,409	-	-	414,688	2,262,097
<b>TOTAL EXPENDITURES</b>	<b>16,519,710</b>	<b>5,530,681</b>	<b>88,531</b>	<b>422,596</b>	<b>22,561,518</b>
<b>EXCESS OF REVENUES OVER (UNDER) EXPENDITURES</b>	<b>(866,911)</b>	<b>(127,142)</b>	<b>66,872</b>	<b>(334,763)</b>	<b>(1,261,944)</b>
<b>OTHER FINANCING SOURCES</b>					
Proceeds from sale of capital assets	23,301	-	-	-	23,301
<b>TOTAL OTHER FINANCING SOURCES</b>	<b>23,301</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>23,301</b>
<b>NET CHANGE IN FUND BALANCES</b>	<b>(843,610)</b>	<b>(127,142)</b>	<b>66,872</b>	<b>(334,763)</b>	<b>(1,238,643)</b>
<b>FUND BALANCES - BEGINNING OF YEAR</b>	<b>6,742,097</b>	<b>754,779</b>	<b>(66,872)</b>	<b>707,517</b>	<b>8,137,521</b>
<b>FUND BALANCES - END OF YEAR</b>	<b>\$ 5,898,487</b>	<b>\$ 627,637</b>	<b>\$ -</b>	<b>\$ 372,754</b>	<b>\$ 6,898,878</b>

The accompanying notes are an integral part of these financial statements.

**SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION**  
**STATEMENT OF REVENUES, EXPENDITURES AND CHANGES IN FUND BALANCES -**  
**GOVERNMENTAL FUNDS**  
**FOR THE YEAR ENDED JUNE 30, 2016**

	General	Education Improvement Act	Non-Federal Grants	Capital Projects	Total Governmental Funds
<b>REVENUES:</b>					
Contributions	\$ 6,244,360	\$ -	\$ -	\$ -	\$ 6,244,360
Intergovernmental - State agencies	4,821,456	-	-	-	4,821,456
Intergovernmental - Capital appropriation	1,000,000	-	-	-	1,000,000
Program sales	50,655	-	-	-	50,655
Corporation for Public Broadcasting, Inc. grant	2,457,407	-	-	-	2,457,407
Education Improvement Act	-	4,773,347	-	-	4,773,347
Federal Grants	-	-	-	16,666	16,666
Private grants and contracts	-	-	163,729	-	163,729
Charges for services	731,770	-	-	-	731,770
Rental fees	849,144	-	-	-	849,144
Royalties	62,147	-	-	-	62,147
Insurance claims	143,341	-	-	-	143,341
Miscellaneous	52,212	-	-	-	52,212
<b>TOTAL REVENUES</b>	<b>\$ 16,412,492</b>	<b>\$ 4,773,347</b>	<b>\$ 163,729</b>	<b>\$ 16,666</b>	<b>\$ 21,366,234</b>
<b>EXPENDITURES:</b>					
Internal Administration	\$ 2,063,507	\$ 45,016	\$ -	\$ -	\$ 2,108,523
Programs & Services:					
Engineering Administration	164,413	51,658	-	-	216,071
Transmissions & Reception	2,176,951	1,695,862	3,445	982	3,877,240
Communications	645,377	18	-	-	645,395
Education	254,024	1,967,128	3,202	-	2,224,354
Agency Local Other Education Services	66,162	707,652	750	-	774,564
Training & Assessment	99	195,464	-	-	195,563
Radio Content	1,837,009	-	8,797	-	1,845,806
National Content	1,904,069	-	69,170	-	1,973,239
Local & Transparency	3,926,140	26,112	80,721	-	4,032,973
Regional Operations	458,367	566	-	-	458,933
Development/Fundraising	418,727	-	-	-	418,727
Underwriting	383,005	-	-	-	383,005
Marketing	33,224	-	-	-	33,224
Equipment and materials purchased for resale	2,691	-	-	-	2,691
Capital outlay	452,055	-	-	236,229	688,284
<b>TOTAL EXPENDITURES</b>	<b>14,785,820</b>	<b>4,689,476</b>	<b>166,085</b>	<b>237,211</b>	<b>19,878,592</b>
<b>EXCESS OF REVENUES OVER (UNDER) EXPENDITURES</b>	<b>1,626,672</b>	<b>83,871</b>	<b>(2,356)</b>	<b>(220,545)</b>	<b>1,487,642</b>
<b>OTHER FINANCING SOURCES</b>					
Proceeds from sale of capital assets	100,392	-	-	-	100,392
<b>TOTAL OTHER FINANCING SOURCES</b>	<b>100,392</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>100,392</b>
<b>NET CHANGE IN FUND BALANCES</b>	<b>1,727,064</b>	<b>83,871</b>	<b>(2,356)</b>	<b>(220,545)</b>	<b>1,588,034</b>
<b>FUND BALANCES - BEGINNING OF YEAR</b>	<b>5,015,033</b>	<b>670,908</b>	<b>(64,516)</b>	<b>928,062</b>	<b>6,549,487</b>
<b>FUND BALANCES - END OF YEAR</b>	<b>\$ 6,742,097</b>	<b>\$ 754,779</b>	<b>\$ (66,872)</b>	<b>\$ 707,517</b>	<b>\$ 8,137,521</b>

The accompanying notes are an integral part of these financial statements.

**SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION**

**RECONCILIATIONS OF THE STATEMENT OF REVENUES, EXPENDITURES, AND CHANGES  
IN GOVERNMENTAL FUND BALANCE TO CHANGE IN NET POSITION  
FOR THE YEAR ENDED JUNE 30,**

	<b>2017</b>	<b>2016</b>
<b>Reconciliations to the Statement of Activities:</b>		
Revenues and other financing sources (under) over expenditures and other financing uses	<b>\$ (1,238,643)</b>	\$ 1,588,034
Amounts reported for governmental activities in the statement of activities are different because:		
Costs of capital assets are reported as expenditures in the governmental funds, but are recorded as capital asset additions in the statement of net position	<b>2,262,097</b>	688,284
Depreciation of capital assets is reported as an expense in the statement of activities	<b>(1,946,683)</b>	(1,681,340)
Certain receivables are not recorded in the governmental funds because they are not considered available	<b>5,100</b>	(30,377)
Some expenses reported into the statement of activities do not require the use of current resources and, therefore, are not reported as expenditures in governmental funds:		
Proportionate share of pension expense	<b>(297,705)</b>	(60,373)
Change in accrued compensated absences and related benefits	<b>(22,467)</b>	(46,338)
<b>CHANGE IN NET POSITION</b>	<b><u>\$ (1,238,301)</u></b>	<b><u>\$ 457,890</u></b>

*The accompanying notes are an integral part of these financial statements.*

**SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION**

**NOTES TO FINANCIAL STATEMENTS  
JUNE 30, 2017**

**NOTE 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES:**

The accounting policies of the South Carolina Educational Television Commission (the "Network") conform to accounting principles generally accepted in the United States of America ("GAAP") as applied to governmental units. The Governmental Accounting Standards Board ("GASB") is the accepted standard-setting body in the United States of America for establishing governmental accounting and financial reporting principles. The Network's significant accounting principles are described below.

**Reporting Entity**

The Network is responsible for the administration of the South Carolina Educational Television Commission systems. The Network is an agency of the State of South Carolina established by Section 59-7-10 of the Code of Laws of South Carolina.

The ETV Commission members are the governing body of the Network. There are nine members of the ETV Commission. The Governor appoints a member to the ETV Commission from each Congressional District and a member at-large who serves as Chairman. The State Superintendent of Education serves as an ex-officio member of the Commission.

The funds and account groups of the Network are included in the Comprehensive Annual Financial Report of the State of South Carolina, the primary government. The core of the financial reporting entity is the primary government, which has a separately elected governing body. As required by generally accepted accounting principles, the financial reporting entity includes both the primary government and all of its component units. Component units are legally separate organizations for which the elected officials of the primary government are financially accountable. In turn, component units may have component units. The Network has determined it has no component units.

An organization other than a primary government may serve as a nucleus for a reporting entity when it issues separate financial statements. That organization is identified herein as a primary entity.

The primary government or entity is financially accountable if it appoints a voting majority of the organization's governing body, including situations in which the voting majority consists of the primary entity's officials serving as required by law (e.g., employees who serve in an ex officio capacity on the component unit's board are considered appointments by the primary entity) and (1) it is able to impose its will on that organization or (2) there is a potential for the organization to provide specific financial benefits to, or impose specific financial burdens on, the primary entity. The primary entity also may be financially accountable if an organization is fiscally dependent on it even if it does not appoint a voting majority of the board. An organization is fiscally dependent on the primary entity that holds one or more of the following powers:

- (1) Determines its budget without another government having the authority to approve and modify that budget;
- (2) Levies taxes or set rates or charges without approval by another government; or,
- (3) Issues bonded debt without approval by another government.

The accompanying financial statements present the financial position and the results of operations of only that portion of the funds of the State of South Carolina that is attributable to the transactions of the Network.

**SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION**

**NOTES TO FINANCIAL STATEMENTS  
JUNE 30, 2017**

**NOTE 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued):**

**Governmental Funds**

Governmental funds are those through which most governmental functions typically are financed and are used to account for all or most of a government's general activities, including the collection and disbursement of earmarked monies. Expendable assets are assigned to the various governmental funds according to the purposes for which they may or must be used; current liabilities are assigned to the fund from which they are to be paid; the difference between the assets and liabilities is fund balance.

The Network reports the following major funds:

**General Fund** - The general fund accounts for all activities except those required to be accounted for in another fund. Revenues include the annual state appropriation as approved by the General Assembly, Corporation for Public Broadcasting, Inc. ("CPB") grant funds, program sales, royalties, charges for services, contributions and cost reimbursements. The revenues are used for general ongoing governmental services such as administration, maintenance, program development and production, transmission and reception of programs, and debt service. Program sales revenues report amounts received from State agencies, the ETV Endowment and others for services related to and for support of programming, production and broadcasting of programs. The Network reports as charges for services revenue income from the ETV Endowment primarily for reimbursement of administrative services and other costs and income from State agencies and other entities for services not related to production of programs and for certain equipment.

**Educational Improvement Act ("EIA") Fund** – This fund is a special revenue fund that generally records the expenditure of revenues and contributions that are restricted to specific programs or projects. Revenues are restricted for certain purposes. The Network received an EIA allocation in the 2015-16 and 2016-17 South Carolina Appropriations Act in lieu of a general fund appropriation. The fund recognizes revenue when the EIA related expenditure is incurred.

**Grants Non-Federal** – This fund accounts for private grants and is considered a special revenue fund.

**Capital Projects Fund** – This fund accounts for federal grants, capital related private grants and contracts, funds received from the State from capital improvement bonds and capital reserve fund appropriations and expenditures made from these resources.

**Government-wide and Fund Financial Statements**

The government-wide financial statements are prepared on the accrual basis of accounting and include a statement of net position, which reports the financial position of the Network. The statement of activities demonstrates the degree to which the direct expenses of a given function or segment, are offset by program revenues. Direct expenses are those that are clearly identifiable with a specific function or segment. Program revenues include (1) charges to customers or applicants who purchase, use or directly benefit from goods, services, or privileges provided by a given function or segment and (2) grants and contributions that are restricted to meeting the operational or capital requirements of a particular function or segment. Other items not properly included among program revenues are reported instead as general revenues.

## SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION

### NOTES TO FINANCIAL STATEMENTS JUNE 30, 2017

#### NOTE 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued):

##### **Measurement Focus, Basis of accounting, and Financial Statement Presentation**

The government-wide financial statements are reported using the economic resources measurement focus and the accrual basis of accounting. Revenues are recorded when earned and expenses are recorded when a liability is incurred, regardless of the timing of related cash flows. Grants and similar items are recognized as revenue as soon as all eligibility requirements imposed by the provider have been met.

Governmental fund financial statements are reported using the current financial resources measurement focus and the modified accrual basis of accounting. Revenues are recognized as soon as they are both measurable and available. Revenues are considered to be available when they are collectible within the current period or soon enough thereafter to pay liabilities of the current period. The Network uses different availability periods for recognizing these revenues. Grant revenues are recognized as revenue as soon as all eligibility requirements imposed by the provider have been met. Revenues from sales of goods and services are recognized if received within one month after fiscal year-end. Other revenues are recognized if expected to be collected within one year. Expenditures generally are recorded when a liability is incurred, as under accrual accounting.

##### **Revenues – Exchange and Non-Exchange Transactions**

Revenue resulting from exchange transactions, in which each party gives and receives essentially equal value, is recorded on the accrual basis when the exchange takes place. On a modified accrual basis, revenues are recorded in the fiscal year in which the resources are measurable and become available. Available means that the resources will be collected within the current fiscal year or are expected to be collected soon enough thereafter to be used to pay liabilities of the current fiscal year. For the Network, available means expected to be received within one year of the fiscal year-end.

Nonexchange transactions, in which the Network receives value without directly giving value in return, include grants and contributions. On an accrual basis, revenue from grants and contributions is recognized in the fiscal year in which all eligibility requirements have been satisfied. Eligibility requirements include timing requirements, which specify the year when the resources are required to be used or the fiscal year when use is first permitted, matching requirements, in which the Network must provide local resources to be used for a specific purpose, and expenditure requirements, in which the resources are provided to the Network on a reimbursement basis. On a modified accrual basis, revenue from nonexchange transactions must be available before it can be recognized.

##### **Capital Assets**

Capital assets are recorded at cost at the date of acquisition and acquisition value at the date of donation in the case of gifts. The Network follows capitalization guidelines established by the State of South Carolina. All land is capitalized, regardless of cost. Qualifying improvements that rest in or on the land itself are recorded as depreciable land improvements. Major additions and renovations and other improvements costing \$100,000 or more that add to the usable space, prepare existing buildings for new uses, or extend the useful life of an existing building are capitalized. The Network capitalized movable personal property with a unit value in excess of \$5,000 and a useful life in excess of one year and buildings and improvements and intangible assets costing in excess of \$100,000. Routine repairs and maintenance are charged to operating expenses in the year in which the expense was incurred.

Depreciation is computed using the straight-line method over the estimated useful lives of the assets, generally 15 to 50 years for buildings and improvements and land improvements and 2 to 25 years for machinery, equipment, and vehicles.

**SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION**

**NOTES TO FINANCIAL STATEMENTS**

**JUNE 30, 2017**

**NOTE 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued):**

**Budget Policy**

The Network is granted an annual appropriation for operating purposes by the South Carolina General Assembly. The appropriation as enacted becomes the legal operating budget for the Department. The Appropriation Act authorizes expenditures from funds appropriated from the General Fund of the State and authorizes expenditures of total funds.

The Total Funds column in the Appropriation Act for each individual budgetary unit authorizes expenditures from all budgeted resources. A revenue budget is not adopted for individual budgetary units. The South Carolina General Assembly enacts the budget through passage of line-item appropriations by program within budgetary unit within budgetary fund category, State General Fund or other budgeted funds. Budgetary control is maintained at the line-item level of the budgetary entity. Agencies may process disbursement vouchers in the State's budgetary accounting system only if enough cash and appropriation authorization exist.

**Cash and Cash Equivalents**

The amounts shown in the financial statements as "cash and cash equivalents" represent petty cash, cash on hand with the State Treasurer, and cash invested in various instruments by the State Treasurer as part of the State's internal cash management pool.

Most State agencies, including the Network, participate in the State's internal cash management pool. Because the cash management pool operates as a demand deposit account, amounts invested in the pool are classified as cash and cash equivalents. The State Treasurer administers the cash management pool. The pool includes some long-term investments such as obligations of the United States and certain agencies of the United States, obligations of the State of South Carolina and certain of its political subdivisions, certificates of deposit, collateralized repurchase agreements, and certain corporate bonds. For credit risk information pertaining to the cash management pool, see the deposits disclosure in Note 3.

The State's internal cash management pool consists of a general deposit account and several special deposit accounts. The State records each fund's equity interest in the general deposit account; however, all earnings on that account are credited to the General Fund of the State. The Network records and reports its deposits in the general deposit accounts at cost and records and reports its deposits in the special deposit accounts at fair value. Investments held by the pool are recorded at fair value. Interest earned by the Network's special deposit accounts is posted to the Network's account at the end of each month and is retained. Interest earnings are allocated based on the percentage of the Network's accumulated daily interest receivable to the total income receivable of the pool. Reported interest income includes interest earnings at the stated rate, realized gains/losses, and unrealized gains/losses arising from changes in the fair value of investments in the pool. Realized gains and losses are allocated daily and are included in the accumulated income receivable. Unrealized gains and losses are allocated at year-end based on the percentage ownership in the pool.

Some State Treasurer accounts are not included in the State's internal cash management pool because of restrictions on the use of the funds. For those accounts, cash equivalents include investments in short-term highly liquid securities having an initial maturity of three months or less at the time of acquisition.

**SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION**

**NOTES TO FINANCIAL STATEMENTS**

**JUNE 30, 2017**

**NOTE 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued):**

**Restricted Cash**

The Network's restricted cash consists mostly of amounts restricted by enabling legislation for capital projects namely the renovation of the Telecommunication Center.

**Accounts Receivable**

Accounts receivable consists primarily of amounts due for sales, services and rentals. The Network established an allowance for doubtful accounts based on historical data and an analysis of the aged receivables at year-end. The balance on the financial statements is presented net of the allowance of approximately \$5,000 and \$20,120 at June 30, 2017 and 2016, respectively.

**Prepaid Expenses**

Prepaid expenses are accounted for using the consumption method. Prepaid expenses consist primarily of payments made for a contract for the streaming of educational content to K-12 schools through the internet. For fund financial statement purposes, prepaid expenses are offset by a nonspendable fund balance account because the asset does not represent resources available for expenditures.

**Compensated Absences**

Generally all permanent full-time State employees and certain part-time employees scheduled to work at least one-half of the agency's working days of the month are entitled to accrue and carry forward at calendar year-end maximums of 180 days sick leave and of 45 days annual vacation leave. Upon termination of State employment, employees are entitled to be paid for accumulated unused annual vacation leave up to the maximum, but are not entitled to any payment for unused sick leave. The compensated absences liability includes accrued annual leave and compensatory holiday leave earned for which the employees are entitled to paid time off or payment at termination. The leave liability also includes an estimate for accrued sick leave and leave from the agency's leave transfer pool for employees who have been approved as leave recipients under personal emergency circumstances that commenced on or before June 30, 2017 and 2016. The Network calculates the gross compensated absences liability based on recorded balances of unused leave. The entire unpaid liability for which the employer expects to compensate employees through paid time off or cash payments, inventoried at fiscal year-end current salary costs and the cost of the salary-related benefit payments, is recorded as a liability in the statement of net assets. For governmental activities, compensated absences are generally liquidated by the general fund.

**Net Position / Fund Balances**

On the government-wide financial statements, the Network reports its net position as net investment in capital, restricted and unrestricted. Net investment in capital assets consists of capital assets, net of accumulated depreciation, reduced by the outstanding balances of any borrowings used for the acquisition, construction or improvement of those assets. Net position is reported as restricted when constraints placed on resource use are either (a) externally imposed by creditors (such as debt covenants), grantors, contributors, laws or regulation of other governments, or (b) imposed by law through constitutional provisions or enabling legislation. Unrestricted net position is all resources that do not meet the definition of "net investment in capital assets" or "restricted net position".

**SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION**

**NOTES TO FINANCIAL STATEMENTS**

**JUNE 30, 2017**

**NOTE 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued):**

The Network reports fund balance as restricted as defined above. Other constraints in its fund balance in the governmental funds as reported as committed or assigned. Fund balance is reported as committed if the Commission Board of the Network constrains the use of resources. Fund balance is reported as assigned if the fund balance is constrained by the Commission's intent to use the funds for a specific purpose. Committed constraints can be removed only through similar action that created the constraint. Non-spendable fund balance in the governmental funds reflects the lack of availability in form or substance of the assets and liabilities reported in the fund to meet obligations of the fund. Unassigned fund balances are all fund balances that do not meet the definition of "restricted", "assigned" "non-spendable" or "committed".

Non-spendable fund balance in the governmental funds reflects the lack of availability in form or substance of the assets and liabilities reported in the fund to meet obligations of the fund. When both restricted and unrestricted resources (committed, assigned, and unassigned) are available for use, it is the Network's policy to use restricted resources first, then unrestricted resources as they are needed.

**Unearned Revenues**

Unearned revenues consist primarily of certain private grant contract revenues received before services required by the grantor or donor have been rendered.

**Deferred Outflows and Inflows of Resources**

In addition to assets, the Statement of Net Position reports a separate section for deferred outflows of resources. This separate financial statement element, deferred outflows of resources, represents a consumption of net position that applies to a future period(s) and so will not be recognized as an outflow of resources (expense/expenditure) until then. The Network currently has one type of deferred outflows of resources. The Network reports deferred pension charges in its Statement of Net Position in connection with its participation in the South Carolina Retirement System.

These deferred pension charges are either (a) recognized in the subsequent period as a reduction of the net pension liability (which includes pension contributions made after the measurement date) or (b) amortized in a systematic and rational method as pension expense in future periods in accordance with GAAP.

In addition to liabilities, the Statement of Net Position reports a separate section for deferred inflows of resources. This separate financial statement element, deferred inflows of resources, represents an acquisition of net position that applies to a future period(s) and so will not be recognized as an inflow of resources (revenue) until that time. The Network currently has one type of deferred inflows of resources. The Network reports deferred pension credits in its Statement of Net Position in connection with its participation in the South Carolina Retirement System. These deferred pension credits are amortized in a systematic and rational method and recognized as a reduction of pension expense in future periods in accordance with GAAP.

**Pensions**

In government-wide financial statements, pensions are required to be recognized and disclosed using the accrual basis of accounting, regardless of the amount recognized as pension expenditures on the modified accrual basis of accounting. The Network recognizes a net pension liability for each qualified pension plan in which it participates, which represents the excess of the total pension liability over the fiduciary net position of the qualified pension plan, or the Network's proportionate share thereof in the case of a cost-sharing multiple employer plan, measured as of the Network's fiscal year-end.

**SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION**

**NOTES TO FINANCIAL STATEMENTS**

**JUNE 30, 2017**

**NOTE 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued):**

Changes in the net pension liability during the period are recorded as pension expense, or as deferred outflows or inflows of resources depending on the nature of the change, in the period incurred. Those changes in net pension liability that are recorded as deferred outflows or inflows of resources that arise from changes in actuarial assumptions or other inputs and differences between expected or actual experience are amortized over the weighted average remaining service life of all participants in the respective qualified pension plan and recorded as a component of pension expense beginning with the period in which they are incurred. Projected earnings on qualified pension plan investments are recognized as a component of pension expense.

Differences between projected and actual investment earnings are reported as deferred outflows or inflows of resources and amortized as a component of pension expense on a closed basis over a five-year period beginning with the period in which the difference occurred.

**CPB Grants**

The Network annually receives a grant from the CPB. The CPB is a non-federal, non-governmental, not-for-profit organization that receives grants from the federal government, the private sector, and other sources. The CPB then allocates grants to public television stations nationwide for community service and these funds are unrestricted for broadcasting operations.

**Use of Estimates**

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts of assets, liabilities, revenues and expenses/expenditures and affect disclosure of contingent assets and liabilities at the balance sheet date of the financial statements and the reported amounts of revenues and expenses/expenditures during the reporting period. The most significant estimates include in these financial statements are the estimated useful lives of property and equipment and the actuarially calculated net pension liability. Actual results could differ from those estimates.

**NOTE 2. STATE APPROPRIATION AND OTHER STATE FUNDING:**

The Network received a State appropriation in the 2016-17 Appropriation Act of \$277,532.

The Network received \$1,412,513 in fiscal years 2017 and 2016 from the Criminal Justice Academy and The South Carolina Department of Administration. The budget provision directed the agencies to transfer the funds to the Network.

In 2016-17 and 2015-16, the State Appropriations Act included \$5,576,409 and \$4,829,281, respectively for the Network. EIA funds were transferred to the Network directly by the Department of Revenue.

The Network received a Capital Reserve Fund Appropriation of \$1,000,000 for FY 2015-16. The Network incurred \$388,708 in expenditures in FY 2015-16 and FY 2016-17 and carried forward \$611,199 pursuant to Bill H.3702. The Network received a Capital Reserve Fund Appropriation of \$1,750,000 for FY2016-17. The Network incurred \$1,160,427 in expenditures and carried forward \$1,200,865 cumulatively to 2017-18.

**SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION**

**NOTES TO FINANCIAL STATEMENTS  
JUNE 30, 2017**

**NOTE 3. DEPOSITS:**

All deposits of the Network are under the control of the State Treasurer, who, by law, has sole authority for investing State funds.

The following schedule for fiscal year 2017 reconciles deposits within the footnotes to the financial statement amounts:

<u>Financial Statements</u>		<u>Footnotes</u>	
Cash and Cash Equivalents	\$ 8,343,064		
Restricted Cash	<u>1,595,197</u>	Deposits Held by State Treasurer	<u>9,938,261</u>
Totals	<u>\$ 9,938,261</u>	Totals	<u>\$ 9,938,261</u>

The following schedule for fiscal year 2016 reconciles deposits within the footnotes to the financial statement amounts:

<u>Financial Statements</u>		<u>Footnotes</u>	
Cash and Cash Equivalents	\$ 9,404,008		
Restricted Cash	<u>1,318,809</u>	Deposits Held by State Treasurer	<u>10,722,817</u>
Totals	<u>\$ 10,722,817</u>	Totals	<u>\$ 10,722,817</u>

**Deposits Held by State Treasurer**

State law requires full collateralization of all State Treasurer bank balances. The State Treasurer must correct any deficiencies in collateral within seven days.

With respect to investments in the State's internal cash management pool, all of the State Treasurer's investments are insured or registered or are investments for which the securities are held by the State or its agent in the State's name. Information pertaining to reported amounts, fair values, and credit risk of the State Treasurer's investments is disclosed in the Comprehensive Annual Financial Report of the State of South Carolina.

**SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION**

**NOTES TO FINANCIAL STATEMENTS  
JUNE 30, 2017**

**NOTE 4. CAPITAL ASSETS:**

The following schedule summarizes capital assets activity for the Network for the fiscal year 2017:

	Beginning Balances June 30, 2016	Increases	Decreases	Ending Balances June 30, 2017
Governmental activities:				
Capital assets not being depreciated:				
Land and improvements	\$ 583,269	\$ -	\$ -	\$ 583,269
Construction in progress	237,951	17,525	(237,951)	17,525
Total capital assets not being depreciated	<u>821,220</u>	<u>17,525</u>	<u>(237,951)</u>	<u>600,794</u>
Other capital assets:				
Buildings and improvements	19,309,952	56,540	-	19,366,492
Equipment and furniture	71,920,451	2,341,090	(1,054,487)	73,207,054
Vehicles	1,160,599	84,892	-	1,245,491
Total other capital assets	<u>92,391,002</u>	<u>2,484,522</u>	<u>(1,054,487)</u>	<u>93,819,037</u>
Less accumulated depreciation for:				
Buildings and improvements	7,781,650	570,143	-	8,351,793
Equipment and furniture	65,324,745	1,328,987	(1,054,487)	65,599,245
Vehicles	1,052,175	47,553	-	1,099,728
Total accumulated depreciation	<u>74,158,570</u>	<u>1,946,683</u>	<u>(1,054,487)</u>	<u>75,050,766</u>
Other capital assets, net	<u>18,232,432</u>	<u>537,839</u>	<u>-</u>	<u>18,768,271</u>
Total capital assets, net	<u><u>\$19,053,652</u></u>	<u><u>\$ 555,364</u></u>	<u><u>\$ (237,951)</u></u>	<u><u>\$19,369,065</u></u>

**SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION**

**NOTES TO FINANCIAL STATEMENTS  
JUNE 30, 2017**

**NOTE 4. CAPITAL ASSETS (continued):**

The following schedule summarizes capital assets activity for the Network for the fiscal year 2016:

	Beginning Balances June 30, 2015	Increases	Decreases	Ending Balances June 30, 2016
Governmental activities:				
Capital assets not being depreciated:				
Land and improvements	\$ 583,269	\$ -	\$ -	\$ 583,269
Construction in progress	-	237,951	-	237,951
Total capital assets not being depreciated	<u>583,269</u>	<u>237,951</u>	<u>-</u>	<u>821,220</u>
Other capital assets:				
Buildings and improvements	19,309,952	-	-	19,309,952
Equipment and furniture	72,043,010	425,477	(548,036)	71,920,451
Vehicles	1,167,086	24,855	(31,342)	1,160,599
Total other capital assets	<u>92,520,048</u>	<u>450,332</u>	<u>(579,378)</u>	<u>92,391,002</u>
Less accumulated depreciation for:				
Buildings and improvements	7,211,662	569,988	-	7,781,650
Equipment and furniture	64,794,485	1,078,296	(548,036)	65,324,745
Vehicles	1,050,461	33,056	(31,342)	1,052,175
Total accumulated depreciation	<u>73,056,608</u>	<u>1,681,340</u>	<u>(579,378)</u>	<u>74,158,570</u>
Other capital assets, net	<u>19,463,440</u>	<u>(1,231,008)</u>	<u>-</u>	<u>18,232,432</u>
Total capital assets, net	<u>\$20,046,709</u>	<u>\$ (993,057)</u>	<u>\$ -</u>	<u>\$19,053,652</u>

Depreciation expense for the years ended June 30, 2017 and 2016 was \$1,946,683 and \$1,681,340, respectively. Construction in progress consisted of costs incurred for renovations to the Networks' TCC Radio Studio at June 30, 2017, and costs incurred for engineering equipment not yet placed into service at June 30, 2016.

Pursuant to Proviso 73.18 of the 2004-05 Appropriations Act, the Network transferred ownership of land and buildings to the State under the control of the Department of Administration effective July 1, 2004. The State considers these assets to be owned by the Network for reporting purposes. The Network is responsible for all costs of maintaining the properties including the costs of insurance.

**SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION**

**NOTES TO FINANCIAL STATEMENTS  
JUNE 30, 2017**

**NOTE 5. LEASES AND LICENSES:**

**Operating Leases**

The Network conducts part of its operations from leased facilities which include towers and office space. The Network also leases mailroom equipment and copiers. All leases are with external parties. These leases began expiring with fiscal year 2017 and continue through fiscal year 2021. The Network has the option to renew the tower leases upon the expiration of the lease term under conditions agreeable to both parties which primarily is an increase in the lease payment based on the CPI index. All leases with terms of more than twelve months are cancelable without penalty to the Network should the General Assembly not provide funding for these leases. The Network also leases equipment on a month-to-month basis. In the normal course of business, operating leases are generally renewed or replaced by other leases.

The Network is responsible for maintenance on most leased property. Rental payments under all operating leases totaled approximately \$326,000 and \$317,000 for the years ended June 30, 2017 and 2016, respectively.

At June 30, 2017, the Network's obligations under non-cancelable operating leases having remaining terms in excess of one year are as follows for fiscal years ending June 30,

2018	\$ 125,156
2019	43,930
2020	43,930
2021	1,942
Total	<u>\$ 214,958</u>

The Network subleases various properties to third parties. Under these lease agreements for the fiscal years ended June 30, 2017 and 2016 the Network received rent of \$136,181 and \$144,899, respectively.

The minimum rentals to be received under non-cancelable leases with remaining terms in excess of one year are as follows:

Fiscal year ending June 30,

2018	\$ 118,895
2019	111,724
2020	112,746
2021	70,840
2022	66,683
2023-2027	229,500
2028-2032	229,500
2033-2034	<u>61,200</u>
Total	<u>\$ 1,001,088</u>

**SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION**

**NOTES TO FINANCIAL STATEMENTS  
JUNE 30, 2017**

**NOTE 5. LEASES AND LICENSES (continued):**

**Licensing Agreements**

Beginning in fiscal year 2017, the Network manages licensing contracts for all state towers. Under these license agreements, the Network received rent of \$491,327 for the year ended June 30, 2017.

The minimum rentals to be received under non-cancelable leases with remaining terms in excess of one year are as follows:

Fiscal year ending June 30,

	2018	\$ 567,271
	2019	527,333
	2020	471,227
	2021	349,814
	2022	<u>194,300</u>
Total		<u>\$ 2,109,945</u>

**NOTE 6. LONG-TERM LIABILITIES:**

Long-term liability activity for the year ended June 30, 2017 was as follows:

	<u>Balances, July 1, 2016</u>	<u>Additions</u>	<u>Reductions</u>	<u>Balances, June 30, 2017</u>	<u>Due Within One Year</u>
Accrued compensated absences and related benefits	\$ 1,194,718	\$ 689,062	\$ 666,597	\$ 1,217,183	\$ 690,857
Net pension liability	<u>12,077,219</u>	<u>1,057,381</u>	<u>-</u>	<u>13,134,600</u>	<u>-</u>
	<u>\$13,271,937</u>	<u>\$1,746,443</u>	<u>\$ 666,597</u>	<u>\$ 14,351,783</u>	<u>\$ 690,857</u>

Long-term liability activity for the year ended June 30, 2016 was as follows:

	<u>Balances, July 1, 2015</u>	<u>Additions</u>	<u>Reductions</u>	<u>Balances, June 30, 2016</u>	<u>Due Within One Year</u>
Accrued compensated absences and related benefits	\$ 1,148,380	\$ 616,017	\$ 569,679	\$ 1,194,718	\$ 811,103
Net pension liability	<u>11,079,109</u>	<u>998,110</u>	<u>-</u>	<u>12,077,219</u>	<u>-</u>
	<u>\$12,227,489</u>	<u>\$1,614,127</u>	<u>\$ 569,679</u>	<u>\$ 13,271,937</u>	<u>\$ 811,103</u>

**SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION**

**NOTES TO FINANCIAL STATEMENTS**

**JUNE 30, 2017**

**NOTE 7. RELATED PARTY:**

A significant portion of the funding of the Network is provided by the ETV Endowment of South Carolina, Inc. (the "Endowment") and South Carolina Educational Communications, Inc. (Communications), separately chartered eleemosynary corporations governed by independent boards of trustees over whom the Network exercises no control. The Endowment and Communications provide support services for the Network through the purchasing and underwriting of various programming. The Network recorded contribution revenue of approximately \$5,841,000 and \$6,265,000 during the years ended June 30, 2017 and 2016, respectively, from the Endowment and Communications.

**NOTE 8. TRANSACTIONS WITH OTHER STATE AGENCIES:**

The Network has significant transactions with the State and various State agencies. Services received at no cost from State agencies include maintenance of certain accounting records and payroll and disbursement processing from the Comptroller General; debt assistance services, check preparation and banking from the State Treasurer; legal services from the Attorney General; and records storage from the Department of Archives and History. Other services received at no cost from the various divisions of the Department of Administration, State Fiscal Accountability Authority, and the South Carolina Public Employee Benefit Authority ("PEBA") include retirement plan administration, insurance plan administration, procurement services, grant services, personnel management, assistance in the preparation of the State Budget, property management and record keeping, review and approval of certain budget amendments and other centralized functions.

The Network had financial transactions with various State agencies during the fiscal year. Significant payments were made to divisions of the Department of Administration, the State Fiscal Accountability Authority, and PEBA for retirement and insurance plan contributions, insurance coverage, printing, telephone, and interagency mail. Approximately \$60,000 and \$61,000 was paid to the State Accident Fund and the Department of Employment and Workforce for worker's compensation and unemployment insurance during the years ended June 30, 2017 and 2016, respectively.

The Network provided no services free of charge to other State agencies during the fiscal years ended June 30, 2017 and 2016. Revenues of approximately \$2,060,000 and \$2,300,000 were received from various State agencies in both 2017 and 2016.

During the fiscal years ended June 30, 2017 and 2016, the Network purchased services with a total cost of approximately \$730,000 and \$477,000, respectively from various State agencies. These expenditures are primarily for taxes, insurance, telecommunications and other contracted services.

**NOTE 9. PENSION PLAN:**

The Network participates in the State of South Carolina's retirement plans, which are administered by the PEBA, which was created July 1, 2012, and administers the various retirement systems and retirement programs managed by its Retirement Division. PEBA has an 11-member Board of Directors ("PEBA Board"), appointed by the Governor and General Assembly leadership, which serves as co-trustee and co-fiduciary of the systems and the trust funds. By law, the State Fiscal Accountability Authority (SFAA), which consists of five elected officials, also reviews certain PEBA Board decisions regarding the funding of the South Carolina Retirement Systems (Systems) and serves as co-trustee of the Systems in conducting that review.

## SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION

### NOTES TO FINANCIAL STATEMENTS

JUNE 30, 2017

#### NOTE 9. PENSION PLAN (continued):

PEBA issues a Comprehensive Annual Financial Report (CAFR) containing financial statements and required supplementary information for the South Carolina Retirement Systems' Pension Trust Funds. The CAFR is publicly available through the Retirement Benefits' link on PEBA's website at [www.peba.sc.gov](http://www.peba.sc.gov), or a copy may be obtained by submitting a request to PEBA, 202 Arbor Lake Drive, Columbia, South Carolina 29223. PEBA is considered a division of the primary government of the state of South Carolina and therefore, retirement trust fund financial information is also included in the comprehensive annual financial report of the state.

#### Plan Descriptions

- The South Carolina Retirement System ("SCRS"), a cost-sharing multiple-employer defined benefit pension plan, was established effective July 1, 1945, pursuant to the provisions of Section 9-1-20 of the South Carolina Code of Laws for the purpose of providing retirement allowances and other benefits for employees of the state, its public school districts, and political subdivisions.
- The State Optional Retirement Program ("State ORP") is a defined contribution plan that is offered as an alternative to certain newly hired state, public school, and higher education employees. State ORP participants direct the investment of their funds into a plan administered by one of four investment providers.
- The Network does not participate in the Police Officers Retirement System ("PORS").

#### Membership

Membership requirements are prescribed in Title 9 of the South Carolina Code of Laws. A brief summary of the requirements under each system is presented below.

- SCRS - Generally, all employees of covered employers are required to participate in and contribute to the system as a condition of employment. This plan covers general employees and teachers and individuals newly elected to the South Carolina General Assembly beginning with the November 2012 general election. An employee member of the system with an effective date of membership prior to July 1, 2012, is a Class Two member. An employee member of the system with an effective date of membership on or after July 1, 2012, is a Class Three member.
- State ORP - As an alternative to membership in SCRS, newly hired state, public school, and higher education employees and individuals newly elected to the S.C. General Assembly beginning with the November 2012 general election have the option to participate in the State Optional Retirement Program (State ORP), which is a defined contribution plan. State ORP participants direct the investment of their funds into a plan administered by one of four investment providers. PEBA assumes no liability for State ORP benefits. Rather, the benefits are the liability of the investment providers. For this reason, State ORP programs are not considered part of the retirement systems for financial statement purposes. Employee and Employer contributions to the State ORP are at the same rates as SCRS. A direct remittance is required from the employers to the member's account with investment providers for the employee contribution (8 percent) and a portion of the employer contribution (5 percent). A direct remittance is also required to SCRS for the remaining portion of the employer contribution (5.75 percent) and an incidental death benefit contribution (.15 percent), if applicable, which is retained by SCRS.

**SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION**

**NOTES TO FINANCIAL STATEMENTS**

**JUNE 30, 2017**

**NOTE 9. PENSION PLAN (continued):**

*Benefits*

Benefit terms are prescribed in Title 9 of the South Carolina Code of Laws. PEBA does not have the authority to establish or amend benefit terms without a legislative change in the code of laws. Key elements of the benefit calculation include the benefit multiplier, years of service, and average final compensation. A brief summary of the benefit terms for each system is presented below.

- SCRS - A Class Two member who has separated from service with at least five or more years of earned service is eligible for a monthly pension at age 65 or with 28 years credited service regardless of age. A member may elect early retirement with reduced pension benefits payable at age 55 with 25 years of service credit. A Class Three member who has separated from service with at least eight or more years of earned service is eligible for a monthly pension upon satisfying the Rule of 90 requirement that the total of the member's age and the member's creditable service equals at least 90 years. Both Class Two and Class Three members are eligible to receive a reduced deferred annuity at age 60 if they satisfy the five- or eight-year earned service requirement, respectively. An incidental death benefit is also available to beneficiaries of active and retired members of employers who participate in the death benefit program.

The annual retirement allowance of eligible retirees or their surviving annuitants is increased by the lesser of one percent or five hundred dollars every July 1. Only those annuitants in receipt of a benefit on July 1 of the preceding year are eligible to receive the increase. Members who retire under the early retirement provisions at age 55 with 25 years of service are not eligible for the benefit adjustment until the second July 1 after reaching age 60 or the second July 1 after the date they would have had 28 years of service credit had they not retired.

The retirement allowance of eligible retirees or their surviving annuitants is increased by the lesser of one percent or five hundred dollars every July 1. Only those annuitants in receipt of a benefit on July 1 of the preceding year are eligible to receive the increase.

*Contributions*

Contributions are prescribed in Title 9 of the South Carolina Code of Laws. The PEBA Board may increase the SCRS employer and employee contribution rates on the basis of the actuarial valuations, but any such increase may not result in a differential between the employee and employer contribution rate that exceeds 2.9 percent of earnable compensation for SCRS. An increase in the contribution rates adopted by the board may not provide for an increase of more than one-half of one percent in any one year. If the scheduled employee and employer contributions provided in statute or the rates last adopted by the board are insufficient to maintain a thirty year amortization schedule of the unfunded liabilities of the plans, the board shall increase the contribution rates in equal percentage amounts for the employer and employee as necessary to maintain the thirty-year amortization period; and, this increase is not limited to one-half of one percent per year.

As noted earlier, both employees and the Network are required to contribute to the Plans at rates established and as amended by PEBA. The Network's contributions are actuarially determined but are communicated to and paid by the Fund as a percentage of the employees' annual eligible compensation. Required employer and employee contribution rates for the past three years are as follows:

**SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION**

**NOTES TO FINANCIAL STATEMENTS  
JUNE 30, 2017**

**NOTE 9. PENSION PLAN (continued):**

*Contributions (continued)*

	SCRS Rates			ORP Rates		
	2017	2016	2015	2017	2016	2015
Employer Contribution Rate						
Retirement	11.41%	10.75%	10.75%	11.41%*	10.75%*	10.75%*
Incidental Death Benefit	0.15%	0.15%	0.15%	0.15%	0.15%	0.15%
Employee Contribution Rate	8.66%	8.16%	8.00%	8.66%	8.16%	8.00%

\* Of this employer contribution, 5% of earnable compensation must be remitted by the employer directly to the ORP vendor to be allocated to the member's account with the remainder of the employer contribution remitted to SCRS.

The required contributions and percentages of amounts contributed by the Network to the Plans for the past three years were as follows:

Year Ended June 30,	SCRS	
	Required	% Contributed
2017	\$ 658,590	100%
2016	650,816	100%
2015	619,279	100%

Eligible payrolls of the Fund covered under the Plans for the past three years were as follows:

Year Ended June 30,	Covered Payroll
2017	\$ 5,884,412
2016	5,681,459
2015	5,961,321

**Actuarial Assumptions and Methods**

Actuarial valuations involve estimates of the reported amounts and assumptions about the probability of occurrence of events far into the future. Examples include assumptions about future employment, mortality, and future salary increases. Actuarial assumptions and methods used during the annual valuation process are subject to periodic revision, typically with an experience study, as actual results over an extended period of time are compared with past expectations and new estimates are made about the future.

South Carolina state statute requires that an actuarial experience study be completed at least once in each five-year period. An experience report on the Systems was most recently issued as of July 1, 2015. As a result of the experience study, the actuary recommended adjustments to the actuarial assumptions, which included salary increase, payroll growth, mortality, retirement, terminations, refunds, disability, inflation, and asset valuation method. The experience study also recommended reducing the long-term investment rate of return assumption, which is a prescribed assumption that is set in state statute by the General Assembly,

**SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION**

**NOTES TO FINANCIAL STATEMENTS  
JUNE 30, 2017**

**NOTE 9. PENSION PLAN (continued):**

**Actuarial Assumptions and Methods (continued)**

from 7.5% to 7.25%. With the exception of the rate of return, all recommended assumption and method changes were adopted by both the PEBA Board and SFAA, as co-fiduciaries. The General Assembly did not change the assumed annual rate of return during the 2016 legislative session so that assumption currently remains at 7.50%. The newly adopted assumptions and methods will be first used to perform the July 1, 2016, actuarial valuation, the results of which will be used in determining the total pension liability as of the June 30, 2017, measurement date.

The June 30, 2016, total pension liability, net pension liability, and sensitivity information were determined by the System's consulting actuary, Gabriel, Roeder, Smith and Company (GRS) and are based on the July 1, 2015, actuarial valuations, as adopted by the PEBA Board and SFAA, which utilized membership data as of July 1, 2015. The total pension liability was rolled-forward from the valuation date to the System's fiscal year ended June 30, 2016, using generally accepted actuarial principles. Information included in the notes are based on the certification provided by GRS.

The following table provides a summary of the actuarial assumptions and methods used in the July 1, 2015, valuations for SCRS.

	<b>SCRS</b>
Actuarial cost method	Entry age normal
Actuarial assumptions:	
Investment rate of return*	7.5%
Projected salary increases*	3.5% to 12.5% (varies by service)
Benefit adjustments	lesser of 1% or \$500

\*Includes inflation at 2.75%

**Net Pension Liability**

The net pension liability ("NPL") is calculated separately for each system and represents that particular system's total pension liability determined in accordance with GASB No. 67 less that System's fiduciary net position. As of June 30, 2017 and 2016 the Network's proportional share of the NPL amounts for SCRS is presented below:

	<b>Total Pension Liability</b>	<b>Plan Fiduciary Net Position</b>	<b>Network's Share of Net Pension Liability</b>	<b>Plan Fiduciary Net Position as a Percentage of Total Pension Liability</b>
SCRS				
– 2017	\$45,356,214,752	\$ 23,996,362,354	\$13,134,600	52.9%
SCRS				
– 2016	\$44,097,310,230	\$ 25,131,828,101	\$12,077,219	57.0%

The total pension liability is calculated by the Systems' actuary, and each plan's fiduciary net position is reported in the Systems' financial statements. The Network's proportionate share of the net pension liability was calculated on the basis of historical employer contributions. Although GASB 68 encourages the use of the employer's projected long-term contribution effort to the retirement plan, allocating on the basis of historical employer contributions is considered acceptable. For the years ending June 30, 2017 and 2016, the Network's percentage of the SCRS net pension liability was 0.061492% and 0.063680% respectively.

**SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION**

**NOTES TO FINANCIAL STATEMENTS  
JUNE 30, 2017**

**NOTE 9. PENSION PLAN (continued):**

*Discount Rate*

The discount rate used to measure the total pension liability was 7.50 percent. The projection of cash flows used to determine the discount rate assumed that contributions from participating employers in SCRS will be made based on the actuarially determined rates based on provisions in the South Carolina State Code of Laws. Based on those assumptions, each System's fiduciary net position was projected to be available to make all projected future benefit payments of current plan members. Therefore, the long-term expected rate of return on pension plan investments was applied to all periods of projected benefit payments to determine the total pension liability.

*Long-term Expected Rate of Return*

The long-term expected rate of return on pension plan investments, as used in the July 1, 2015, actuarial valuations, was based upon the 30 year capital market outlook at third quarter 2015. The long-term expected rate of returns represent assumptions developed using an arithmetic building block approach, primarily based on consensus expectations and market based inputs. Expected returns are net of investment fees.

The expected returns, along with the expected inflation rate, form the basis for the target asset allocation adopted beginning January 1, 2016. The long-term expected rate of return is produced by weighting the expected future real rates of return by the target allocation percentage and adding expected inflation, and is summarized in the table below. For actuarial purposes, the 7.50 percent assumed annual investment rate of return used in the calculation of the total pension liability includes a 4.75 percent real rate of return and a 2.75 percent inflation component.

Asset Class	Target Asset Allocation	Expected Arithmetic Real Rate of Return	Long Term Expected Portfolio Real Rate of Return
Global Equity			
Global Public Equity	34.0%	6.52%	2.22%
Private Equity	9.0%	9.30%	0.84%
Real Assets			
Real Estate	5.0%	4.32%	0.22%
Commodities	3.0%	4.53%	0.13%
Opportunistic			
GTAA/Risk Parity	10.0%	3.90%	0.39%
HF (Low Beta)	10.0%	3.87%	0.39%
Diversified Credit			
Mixed Credit	5.0%	3.52%	0.17%
Emerging Markets Debt	5.0%	4.91%	0.25%
Private Debt	7.0%	4.47%	0.31%
Conservative Fixed Income			
Core Fixed Income	10.0%	1.72%	0.17%
Cash and Short Duration (Net)	2.0%	0.71%	0.01%
Total Expected Real Return	<u>100%</u>		<u>5.10%</u>
Inflation for Actuarial Purposes			<u>2.75%</u>
Total Expected Nominal Return			<u>7.85%</u>

**SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION**

**NOTES TO FINANCIAL STATEMENTS  
JUNE 30, 2017**

**NOTE 9. PENSION PLAN (continued):**

*Sensitivity Analysis*

The following table presents the Network's proportional share of net pension liability calculated using the discount rate of 7.50 percent, as well as what the Network's net pension liability would be if it were calculated using a discount rate that is 1.00 percent lower (6.50 percent) or 1.00 percent higher (8.50 percent) than the current rate.

<b>Sensitivity of the Proportional Share of Net Pension Liability to Changes in the Discount Rate</b>			
<b>System</b>	<b>1.00% Decrease (6.50%)</b>	<b>Current Discount Rate (7.50%)</b>	<b>1.00% Increase (8.50%)</b>
SCRS – 2017	\$ 16,385,054	\$ 13,134,600	\$ 10,428,720
SCRS – 2016	\$ 15,225,922	\$ 12,077,219	\$ 9,438,205

*Additional Financial and Actuarial Information*

Detailed information regarding the fiduciary net position of the plans administered by PEBA is available in the Systems' audited financial statements for the fiscal year ended June 30, 2016 (including the unmodified audit opinion on the financial statements). Additional actuarial information is available in the accounting and financial reporting actuarial valuation as of June 30, 2016.

**Deferred Outflows (Inflows) of Resources**

For the year ended June 30, 2017, the Network recognized pension expense of \$1,041,496 which is included in the statement of activities. At June 30, 2017, the Network reported deferred outflows (inflows) of resources related to pensions from the following sources:

	Deferred Outflows of Resources	Deferred Inflows of Resources
Pension contributions subsequent to measurement date	\$ 743,791	\$ —
Differences in actual and expected retirement plan experience	136,156	(14,264)
Net differences between projected and actual earnings on plan investments	1,105,042	—
Change in proportionate share of net pension liability	—	(371,342)
	<u>\$ 1,984,989</u>	<u>\$ (385,606)</u>

The Network reported \$743,791 as deferred outflows of resources related to contributions subsequent to the measurement date will be recognized as a reduction of the net pension liability in the year ended June 30, 2018. Other amounts reported as deferred outflows (inflows) of resources will be recognized in pension expense in future years. The following schedule reflects the amortization of the Network's proportional share of the net balance of remaining deferred outflows (inflows) of resources at June 30, 2017. Average remaining services lives of all employees provided with pensions through the pension plans at June 30, 2017 and 2016 was 4.116 and 4.164 years, respectively, for SCRS.

**SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION**

**NOTES TO FINANCIAL STATEMENTS  
JUNE 30, 2017**

**NOTE 9. PENSION PLAN (continued):**

Measurement Period Ending June 30,	Fiscal Year Ending June 30,	SCRS
2017	2018	\$ 176,440
2018	2019	105,270
2019	2020	336,852
2020	2021	237,030
Net balance of deferred outflows (inflows) of resources		\$ 855,592

**NOTE 10. POST EMPLOYMENT BENEFITS OTHER THAN PENSIONS:**

**Plan Description**

In accordance with the South Carolina Code of Laws and the annual Appropriations Act, the State provides post-employment health and dental and long-term disability benefits to retired State and school district employees and their covered dependents. The Network contributes to the South Carolina Retiree Health Insurance Trust Fund (“SCRHITF”) and the South Carolina Long-Term Disability Insurance Trust Fund (“SCLTDITF”), cost-sharing multiple employer defined benefit postemployment healthcare, and long-term disability plans administered by the Insurance Benefits Division (“IB”), a part of PEBA. Generally, retirees are eligible for the health and dental benefits if they have established at least ten years of retirement service credit.

For new hires beginning employment May 2, 2008 and after, retirees are eligible for benefits if they have established 25 years of service for 100% employer funding and 15 through 24 years of service for 50% employer funding. Benefits become effective when the former employee retires under a State retirement system.

Basic Long-Term Disability (BLTD) benefits are provided to active state, public school district, and participating local government employees approved for disability.

**Funding Policies**

Section 1-11-710 of the South Carolina Code of Laws of 1976, as amended, requires these postemployment and long-term disability benefits be funded through annual appropriations by the General Assembly for active employees to the IB and participating retirees to the PEBA, except for the portion funded through the pension surcharge and provided from the other applicable sources of the IB, for its active employees who are not funded by State General Fund appropriations. Employers participating in the RMP are mandated by State statute to contribute at a rate assessed each year by the Office of the State Budget, 5.33% of annual covered payroll for 2017 and 2016, 5.00% of annual covered payroll for 2015, and 4.92% of annual covered payroll for 2014. The IB sets the employer contribution rate based on a pay-as-you-go basis. The Network paid approximately \$352,000, \$227,000, and \$246,000 applicable to the surcharge included with the employer contribution for retirement benefits for the fiscal years ended June 30, 2017, 2016, and 2015, respectively. BLTD benefits are funded through a person’s premium charged to State agencies, public school districts, and other participating local governments. The monthly premium per active employee paid to IB was \$3.22 for the fiscal years ended June 30, 2017 through 2014.

**SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION**

**NOTES TO FINANCIAL STATEMENTS**

**JUNE 30, 2017**

**NOTE 10. POST EMPLOYMENT BENEFITS OTHER THAN PENSIONS:**

Effective May 1, 2008 the State established two trust funds through Act 195 for the purpose of funding and accounting for the employer costs of retiree health and dental insurance benefits and long-term disability insurance benefits. The SCRHITF is primarily funded through the payroll surcharge. Other sources of funding include additional State appropriated dollars, accumulated IB reserves, and income generated from investments. The SCLTDITF is primarily funded through investment income and employer contributions.

A copy of the separately issued financial statements for the benefit plans and the trust funds may be obtained by writing PEBA, 202 Arbor Lake Drive, Columbia, South Carolina 29223.

**NOTE 11. DEFERRED COMPENSATION PLANS:**

Several optional deferred compensation plans are available to State employees and employers of its political subdivisions. Certain employees of the Network have elected to participate. The multiple-employer plans, created under Internal Revenue Code Section 457, 401(k), and 403(b), are administered by third parties and are not included in the Comprehensive Annual Financial Report of the State of South Carolina. Compensation deferred under the plans is placed in trust for the contributing employee.

The State has no liability for losses under the plans nor are there any employer contributions to these plans. Employees may withdraw the current value of their contributions when they terminate State employment. Employees may also withdraw contributions prior to termination if they meet requirements specified by the applicable plan.

**NOTE 12. RISK MANAGEMENT:**

The Network is exposed to various risks of loss and maintains State or commercial insurance coverage for certain of those risks. Management believes such coverage is sufficient to preclude any significant uninsured losses for the covered risks. There were no significant reductions in insurance coverage from coverage in the prior year. Settled claims have not exceeded this coverage in any of the past three years. The Network pays insurance premiums to certain other State agencies and commercial insurers to cover risks that may occur in normal operations. The insurers promise to pay to or on behalf of the insured for covered economic losses sustained during the policy period in accord with insurance policy and benefit program limits except for the deductibles.

State management believes it is more economical to manage certain risks internally and to set aside assets for claim settlement. Several State funds accumulate assets and the State itself assumes substantially all risks for the following:

1. Claims of State employees for unemployment compensation benefits. This type of claim is handled through the South Carolina Department of Employment and Workforce.
2. Claims of covered employees for workers' compensation benefits for job-related illnesses or injuries. This type of claim is handled by the State Accident Fund.
3. Claims of covered public employees for health and dental insurance benefits. This type of claim is handled by the South Carolina Public Employee Benefit Authority – Insurance Benefits.
4. Claims of covered public employees for long-term disability and group-life insurance benefits. This type of claim is handled through the South Carolina Public Employee Benefit Authority – Insurance Benefits.

**SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION**

**NOTES TO FINANCIAL STATEMENTS**

**JUNE 30, 2017**

**NOTE 12. RISK MANAGEMENT: (continued)**

Employees elect health coverage through either a health maintenance organization or through the State's self-insured plan. All of the other coverage listed above are through the applicable State self-insurance plan except dependent and optional life premiums which are remitted to commercial carriers.

The Network and other entities pay premiums to the State's Insurance Reserve Fund (IRF) which issues policies, accumulates assets to cover the risks of loss, and pays claims incurred for covered losses related to the following assets, activities, and/or events:

1. Theft of, damage to, or destruction of assets;
2. Real property, its contents, and other equipment;
3. Motor vehicles;
4. Torts; and
5. Natural disasters.

The IRF is a self-insurer and purchases reinsurance to obtain certain services and specialized coverage and to limit losses in the areas of property, boiler and machinery, automobile liability. The IRF's rates are determined actuarially.

The Network obtains coverage through a commercial insurer for employee fidelity bond insurance for all employees for losses arising from theft or misappropriation. The limit is \$100,000 per incident with a \$1,000 deductible. The Network self-insures above this amount because it feels the likelihood of loss is remote. No payments for uninsured losses were made during the fiscal year ended June 30, 2016.

The Network obtains broadcaster liability insurance through a commercial carrier covering media liability. The policy has a limit of \$1,000,000 with a \$10,000 deductible.

The Network has recorded insurance premium expenses in the applicable program expenditure category. These expenses do not include estimated claim losses and estimable premium adjustments.

The Network has not reported an estimated claims loss expenditure, and the related liability at June 30, 2017, based on the requirements of GASB Statement No. 10, *Accounting and Financial Reporting for Risk Financing and Related Insurance Issues*, which states that a liability for claims must be reported if information prior to issuance of the financial statements indicates that it is probable and estimable for accrual that an asset has been impaired or liability has been incurred on or before June 30, 2017 and the amount of the loss is reasonably estimable have not been satisfied.

In the fiscal year ended June 30, 2017, the Network was unable to obtain business interruption insurance at a cost it considered economically justifiable. In addition, the Network's management believes for risk of loss the occurrence of which it considers a remote likelihood, it is more economical to manage such risks internally. The Network does not derive any revenue from advertising; therefore, no loss of revenue would occur if transmission capabilities were impaired.

The Network is unable to estimate lost revenues, the costs of relocation and temporary facilities for continuing operations, and the cost of replacement facilities for uninsured losses. During the fiscal year ended June 30, 2017, the Network did not experience any losses as a result of business interruption.

In management's opinion, claim losses in excess of insurance coverage, if any, is unlikely and if it occurred, would not be significant. Therefore, no loss accrual has been made in these financial statements. Furthermore, there is no evidence of asset impairment or other information to indicate that a loss expense and liability should be accrued at year-end.

**SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION**

**NOTES TO FINANCIAL STATEMENTS  
JUNE 30, 2017**

**NOTE 13. BROADBAND SPECTRUM LEASE:**

In November 2009, the State and the Network entered into a 30-year lease for excess spectrum capacity of broadband licenses managed by the Network and licensed from the Federal Communications Commission ("FCC"). For the first six months of the agreement, the funds went to the General Fund of South Carolina.

Beginning in July of 2011, the Network began to receive broadband spectrum lease funding that was collected and transferred by the Budget and Control Board (was succeeded by the Department of Administration). Beginning February 2013, the payments were made directly to the Network. The Network received \$3,408,943 during 2017 and 2016 and this is included in intergovernmental revenue.

Rental payments pursuant to the terms of the lease to be received in the future are as follows:

Fiscal year ending June 30,	
2018	\$ 3,408,943
2019	3,408,943
2020	3,664,616
2021	3,920,284
2022	3,920,284
2023-2027	21,071,528
2028-2032	24,232,258
2033-2037	28,096,715
2038-2039	<u>9,081,165</u>
Total	<u>\$ 100,804,736</u>

**NOTE 14. SUBSEQUENT EVENTS:**

Management of the Network has evaluated events subsequent to year end and through February 9, 2018, which is the date these financial statements were available to be issued. Except as noted below, there were no subsequent events required to be disclosed in these financial statements.

In July 2017, the Network received \$43,162,610 in spectrum auction proceeds from the FCC. These funds were in exchange for the Network's relinquishment of spectrum associated with one of the network's upstate television channels whose signal overlaps with another Network signal. According to the terms of the proviso (8.2), the Network will retain \$35 million of the proceeds, which are in a restricted account for capital expenditures to be utilized to shore up the Network's infrastructure of towers and other equipment and building structures across the State. The balance was transferred to the Department of Education, per the proviso. The Network has developed a five-year capital plan for investment of these proceeds.

**SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION**

**BUDGETARY COMPARISON SCHEDULE (NON-GAAP BUDGETARY BASIS, UNAUDITED)  
FOR THE YEAR ENDED JUNE 30, 2017**

	Budget Amounts		Actual Amounts (Budgetary Basis)	Variance with Final Budget Positive (Negative)
	Original	Final		
Expenditures				
Internal Administration	\$ 1,883,500	\$ 2,304,725	\$ 2,240,728	\$ 63,997
Programs & Services:				
Engineering Administration	493,500	462,346	222,714	239,632
Transmissions & Reception	4,246,989	4,001,540	3,476,459	525,081
Communications	260,000	219,362	208,640	10,722
Education	1,846,000	2,646,320	2,515,604	130,716
Agency Local Other Education Services	1,005,000	681,512	671,695	9,817
Training & Assessment	185,000	150,267	149,620	647
Radio Content	1,495,000	1,628,669	1,356,420	272,249
National Content	2,092,000	2,134,697	2,071,367	63,330
Local & Transparency	2,638,600	2,092,678	1,861,622	231,056
Regional Operations	405,000	447,300	404,564	42,736
Development/Fundraising	235,000	277,574	254,101	23,473
Underwriting	200,000	212,144	204,293	7,851
Marketing	60,000	33,000	21,709	11,291
Statewide employer contributions	2,146,943	2,515,074	2,448,802	66,272
	<u>\$ 19,192,532</u>	<u>\$ 19,807,208</u>	<u>\$ 18,108,338</u>	<u>\$ 1,698,870</u>

*See independent auditor's report.*

**SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION**

**BUDGETARY COMPARISON SCHEDULE (NON-GAAP BUDGETARY BASIS, UNAUDITED)  
FOR THE YEAR ENDED JUNE 30, 2016**

	Budget Amounts		Actual Amounts (Budgetary Basis)	Variance with Final Budget Positive (Negative)
	Original	Final		
Expenditures				
Internal Administration	\$ 1,833,500	\$ 1,796,755	\$ 1,721,856	\$ 74,899
Programs & Services:				
Engineering Administration	193,500	207,597	170,146	37,451
Transmissions & Reception	4,331,989	4,096,285	3,369,040	727,245
Communications	260,000	225,002	206,104	18,898
Education	1,846,000	1,984,827	1,603,832	380,995
Agency Local Other Education Services	1,005,000	1,011,354	626,608	384,746
Training & Assessment	185,000	185,222	151,252	33,970
Radio Content	1,395,000	1,961,689	1,679,761	281,928
National Content	2,192,000	2,158,000	2,118,992	39,008
Local & Transparency	2,638,600	2,223,526	1,808,244	415,282
Regional Operations	405,000	423,346	368,893	54,453
Development/Fundraising	235,000	272,110	246,080	26,030
Underwriting	200,000	200,000	164,791	35,209
Marketing	60,000	53,000	33,087	19,913
Statewide employer contributions	2,146,700	2,386,670	2,243,909	142,761
	<u>\$ 18,927,289</u>	<u>\$ 19,185,383</u>	<u>\$ 16,512,595</u>	<u>\$ 2,672,788</u>

*See independent auditor's report.*

**SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION  
NOTES TO REQUIRED SUPPLEMENTARY INFORMATION  
BUDGETARY COMPARISON SCHEDULE  
JUNE 30, 2017**

**NOTE 1. BUDGETARY FUNDS**

South Carolina's Annual Appropriation Act, the State's legally adopted budget, does not present budgets by GAAP fund. Instead, it presents program-level budgets for the following two funds:

*General Funds.* These funds are general operating funds. The resources in the funds are primarily taxes. The State expends General Funds to provide traditional State government services.

*Total Funds.* The Total Funds column in the Appropriations Act includes all budgeted resources. Amounts in this column include General Funds as well as most, but not all, federal and department-generated resources. Total funds include portions of certain proprietary and capital project fund activities as well as most special revenue activities but exclude the pension trust funds and some other fiduciary fund activities.

The Network's legally adopted budget is part of the Total Funds budget for the State.

**NOTE 2. ORIGINAL AND FINAL BUDGETED AMOUNTS; BASIS OF PRESENTATION**

The original appropriations presented in the accompanying schedule for the Network include amounts in the Appropriations Act as well as any appropriation reductions specifically authorized by law to prevent duplicate appropriations. The terminology, classification, and format of the appropriations section of the accompanying schedule for the Network's governmental funds are substantively the same as for the legally enacted budget.

The State's General Assembly does not approve estimated revenue or fund balance amounts for Other Budgeted Funds which include the Network's Funds. However, Section 115 (*Recapitulations*) of the Appropriation Act includes net *source of funds* amounts (i.e. estimated cash brought forward from the previous fiscal year plus estimated revenue for the current fiscal year minus estimated cash to be carried forward to the following fiscal year) for three categories of Other Budgeted Funds: EIA, Non-Federal and Capital Projects. A budget versus actual comparison for all funds is presented as required supplementary information.

As operating conditions change, the Network may move appropriations between programs and classifications within programs. However, limits are placed on increasing/decreasing authorizations for personal services without SFAA approval. Also, a revision of budgeted amounts over and above the total revenues appropriated requires approval of the SFAA.

**NOTE 3: LEGAL LEVEL OF BUDGETARY CONTROL**

The Network maintains budgetary control at the level of summary objective category of expenditure within each program of each department or agency which is the level of detail presented in the accompanying schedule.

**SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION  
NOTES TO REQUIRED SUPPLEMENTARY INFORMATION  
BUDGETARY COMPARISON SCHEDULE  
JUNE 30, 2017**

**NOTE 4: BASIS OF BUDGETING**

Current legislation states that the General Assembly intends to appropriate all monies to operate State government for the current fiscal year. Unexpended appropriations lapse on July 31 unless the department or agency is given specific authorization to carry them forward to the next fiscal year. Cash-basis accounting for payroll expenditures is used. State law does not precisely define the State's basis of budgeting. In practice, however, it is the cash basis with the following exceptions:

- Departments and agencies shall charge certain vendor and inter-fund payments against the preceding fiscal year's appropriations through July 14.
- All other revenues are recorded only when the Network receives the related cash.
- The accrual basis is used for other expenditures.

**NOTE 5: RECONCILIATION OF BUDGET TO GAAP REPORTING DIFFERENCES**

Adjustments of the GAAP basis of accounting to the budgetary basis of accounting consist of primarily of reclassifications from financial statement classifications to budgetary fund categories, the accrual and reversal of accounts payable and payroll and related fringe benefits, which exceed the cut off for the Network to charge the previous fiscal year's appropriations. Additionally, acquisitions of capital assets by donation are unbudgeted.

	For the Years Ended June 30,	
	2017	2016
<b>Total Expenditures, budgetary basis</b>	\$ 18,108,338	\$ 16,512,595
Basis of accounting differences:		
Change in accrued salaries	132,186	13,059
Change in accounts payable	(34,276)	46,977
Other basis differences:		
Capital outlay	2,226,440	688,284
Expenditures reimbursed by Endowment support	2,055,242	2,571,338
Compensated absences	22,465	46,339
Encumbrances for supplies and equipment ordered but not received	51,123	-
<b>Total Expenditures</b>	<u>\$ 22,561,518</u>	<u>\$ 19,878,592</u>

**SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION**  
**SCHEDULE OF SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION'S**  
**PROPORTIONATE SHARE OF THE NET PENSION LIABILITY**  
**SOUTH CAROLINA RETIREMENT SYSTEM**  
**AS OF JUNE 30, 2017**  
**LAST FOUR FISCAL YEARS**

	2017	2016	2015	2014
SCETV's proportion of the net pension liability	0.061492%	0.063680%	0.0643510%	0.0643510%
SCETV's proportionate share of the net pension liability	\$ 13,134,600	\$ 12,077,219	\$ 11,079,109	\$ 11,542,274
SCETV's covered payroll	\$ 5,884,412	\$ 5,681,459	\$ 5,961,321	\$ 6,754,717
SCETV's proportionate share of the net pension liability as a percentage of covered payroll	223.21%	212.57%	185.85%	170.88%
Plan fiduciary net position as a percentage of the total pension liability	52.9%	57.0%	59.9%	56.4%

Note that amounts were determined as of June 30, of the prior year.

*See independent auditor's report.*

**SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION**  
**SCHEDULE OF SOUTH CAROLINA EDUCATIONAL TELEVISION COMMISSION'S**  
**CONTRIBUTIONS**  
**SOUTH CAROLINA RETIREMENT SYSTEM**  
**AS OF JUNE 30, 2017**  
**LAST TEN FISCAL YEARS**

	2017	2016	2015	2014	2013
Contractually required contribution	\$ 658,590	\$ 650,816	\$ 619,279	\$ 631,900	\$ 716,000
Contributions in relation to the contractually required contribution	658,590	650,816	619,279	631,900	716,000
Contribution deficiency (excess)	\$ -	\$ -	\$ -	\$ -	\$ -
SCETV covered payroll	5,697,145	5,884,412	5,681,459	5,961,321	6,754,717
Contributions as a percentage of the covered payroll	11.56%	11.06%	10.90%	10.60%	10.60%
	2012	2011	2010	2009	2008
Contractually required contribution	\$ 716,000	\$ 752,000	\$ 874,000	\$ 917,900	\$ 795,500
Contributions in relation to the contractually required contribution	716,000	752,000	874,000	917,900	795,500
Contribution deficiency (excess)	\$ -	\$ -	\$ -	\$ -	\$ -
SCETV covered payroll	7,505,241	8,008,520	9,307,774	9,775,293	8,637,351
Contributions as a percentage of the covered payroll	9.54%	9.39%	9.39%	9.39%	9.21%

*See independent auditor's report.*



**Independent Auditor's Report on Internal Control Over  
Financial Reporting and on Compliance and Other Matters Based  
on an Audit of Financial Statements Performed in Accordance with  
Government Auditing Standards**

Mr. George L. Kennedy III, CPA  
State Auditor  
South Carolina Office of the State Auditor  
Columbia, South Carolina

We have audited, in accordance with the auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States, the financial statements of the governmental activities and each major fund of the South Carolina Educational Television Commission (the "Network") as of and for the years ended June 30, 2017 and 2016, and the related notes to the financial statements, which collectively comprise the Network's basic financial statements and have issued our report thereon dated February 9, 2018.

**Internal Control Over Financial Reporting**

In planning and performing our audit of the financial statements, we considered the Network's internal control over financial reporting (internal control) to determine the audit procedures that are appropriate in the circumstances for the purpose of expressing our opinions on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Network's internal control. Accordingly, we do not express an opinion on the effectiveness of the Network's internal control.

*A deficiency in internal control* exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct misstatements on a timely basis. A *material weakness* is a deficiency, or a combination of deficiencies, in internal control such that there is a reasonable possibility that a material misstatement of the Network's financial statements will not be prevented, or detected and corrected on a timely basis. A *significant deficiency* is a deficiency or a combination of deficiencies in internal control that is less severe than a material weakness yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or, significant deficiencies and therefore, material weaknesses or significant deficiencies may exist that were not identified. We did identify certain deficiencies in internal control, described in the accompanying schedule of findings and questioned costs that we consider to be material weaknesses (2017-001 and 2017-002).

Scott and Company LLC  
CERTIFIED PUBLIC ACCOUNTANTS

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Columbia, South Carolina 29202

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## **Compliance and Other Matters**

As part of obtaining reasonable assurance about whether the Network's financial statements are free from material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit and, accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

## **Network's Response to Findings**

The Network's response to the finding identified in our audit is described in the accompanying schedule of findings. The Network's response was not subjected to the auditing procedures applied in the audit of the financial statements and, accordingly, we express no opinion on it.

## **Purpose of this Report**

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the Network's internal control or on compliance. This report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the Network's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.

*Scott and Company LLC*

Columbia, South Carolina  
February 9, 2018

**South Carolina Educational Television Commission  
Schedule of Findings**

**Year Ended June 30, 2017**

**Section I—Summary of Auditor’s Results**

**Financial Statements:**

We have issued an unmodified opinion dated February 9, 2018 on the basic financial statements of the South Carolina Educational Television Commission.

**Internal control over financial reporting:**

- |   |               |
|---|---------------|
| • Material weaknesses identified?                       | Yes           |
| • Significant deficiencies identified?                  | None Reported |
| • Noncompliance material to financial statements noted? | No            |

**South Carolina Educational Television Commission  
Schedule of Findings**

**Year Ended June 30, 2017**

**Section II- Financial Statement Findings:**

**Conditions Considered to be a Material Weakness:**

**2017-001: Original Trial Balance Needed Adjustments**

**Condition:**

Our audit found that the Network's original trial balance provided to us needed material adjustments.

**Criteria:**

Generally accepted accounting principles require that amounts be properly reported in the financial statements and note disclosures.

**Cause:**

The adjustments noted above appeared to be caused by the significant amount of turnover within the Network's accounting department including the resignation of the Network's chief financial officer shortly before year-end.

**Effect:**

Misstatement of prepaid expenses and property and equipment was noted. Material adjusting journal entries were proposed in each of these areas.

**Recommendation:**

The Network has already engaged the National Educational Television Association ("NETA") to assist in certain areas of financial reporting related to the Network's community service grant report to CPB, the South Carolina Department of Administration to assist in preparing reports and making adjustments, and a third party Certified Public Accounting firm to assist in financial statement preparation. We recommend the Network continue to use these resources as well as hire a full time Chief Financial Officer with the requisite experience to ensure the proper adjustments are made at year-end.

**South Carolina Educational Television Commission  
Schedule of Findings**

**Year Ended June 30, 2017**

2017-002: Untimely Preparation of Account Reconciliations and Supporting Schedules

**Condition:**

Our audit found that the Network's account reconciliations and supporting schedules for the financial statements were not timely prepared. The audit was scheduled to begin in November 2017 and ended up being delayed until January 2018. The proper account reconciliations and supporting schedules were still not ready in January of 2018.

**Criteria:**

The Network is required to submit audited financial statements to the CPB by December 31<sup>st</sup> each year.

**Cause:**

The untimely preparation appeared to be caused by the significant amount of turnover within the Network's accounting department including the resignation of the Network's chief financial officer shortly before year-end.

**Effect:**

The audit was not able to begin as scheduled causing multiple extension requests and also put the Network at risk of incurring possible fees from the Corporation for Public Broadcasting ("CPB").

**Recommendation:**

The Network has already engaged the National Educational Television Association ("NETA") to assist in certain areas of financial reporting related to the Network's community service grant report to CPB, the South Carolina Department of Administration to assist in preparing reports and making adjustments, and a third party Certified Public Accounting Firm to assist in financial statement preparation. We recommend the Network continue to use these resources as well as hire a full time Chief Financial Officer with the requisite experience to ensure the proper adjustments are made timely at year-end.

**Summary Schedule of Prior Audit Findings:**

During our current audit, we reviewed the status of corrective action taken on the findings reported on the Network's financial statements for the year ended June 30, 2016, dated June 7, 2017. The following findings were reported:

- 2016-001 Original Trial Balance Needed Adjustments
- 2016-002 Untimely Preparation of Account Reconciliations and Supporting Schedules

We found that corrective action was not taken on the above findings for fiscal year 2017 and therefore, we have repeated the comments as findings 2017-001 and 2017-002.



Anthony Padgett

President and CEO of South Carolina ETV  
apadgett@sctev.org • (803) 737-3240

## South Carolina Educational Television Commission Management Response

February 09, 2018

The South Carolina Educational Television Commission respectfully submits the following corrective action plan for the year ended June 30, 2017.

Name and address of independent public accounting firm: Scott and Company LLC, PO Box 8388, Columbia, SC 29202

Audit Period: July 1, 2016 – June 30, 2017

The finding is discussed below:

*2017-1: Original Trial Balance Needed Adjustments*

*2017-2: Untimely Preparation of Account Reconciliations and Supporting Schedules*

### Recommendation:

The Network has already engaged the National Educational Telecommunications Association (NETA) to assist in certain areas of financial reporting related to the Network's community grant report to CPB. The Network should implement a back-up plan and other procedures to ensure that all financial statement balances and related note disclosures are properly reported even when significant turnover or a natural disaster has occurred. This would likely need to include hiring another independent accounting firm to assist the accounting department in completing the account reconciliations, financial statements and related notes.

### Action Taken:

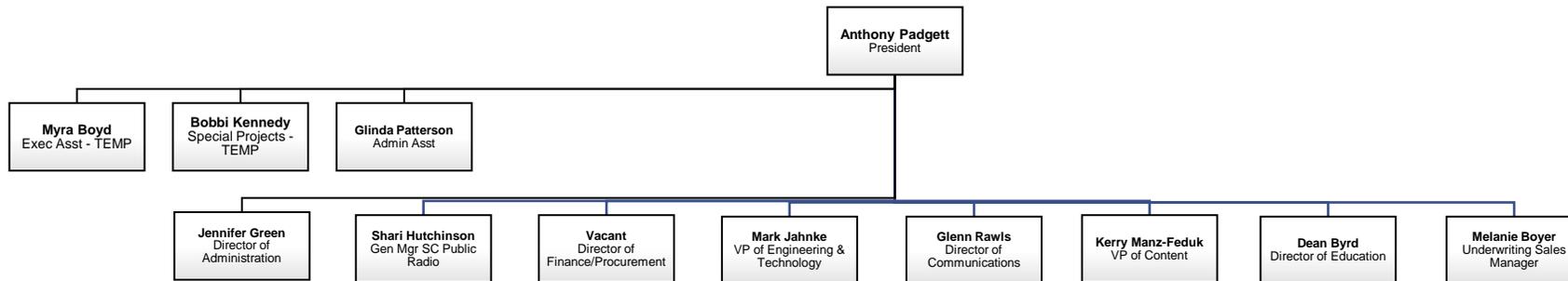
The Network is working closely with an external accounting firm to assist in account reconciliations, financial statements and related notes and is implementing process changes as necessary. In addition, NETA has been retained to provide additional financial analysis and services. To help ensure consistency, the Network will also develop SOP's.

If you have any questions or if additional information is needed, please contact Anthony Padgett at (803) 737-3240.

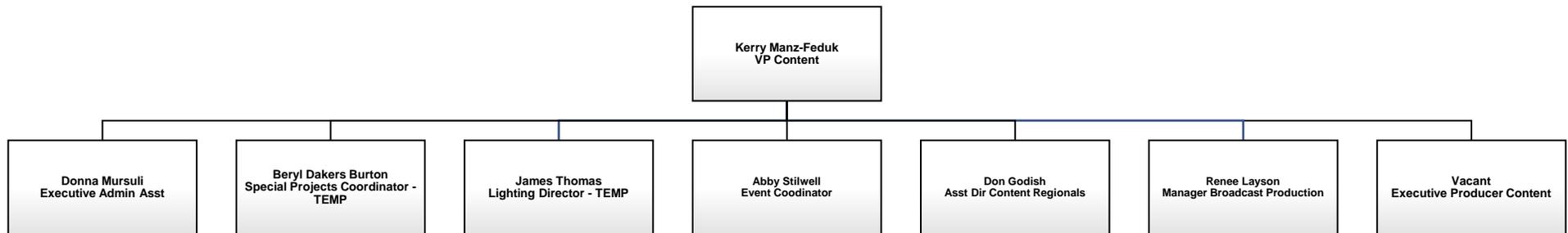
Sincerely,

Anthony Padgett  
President

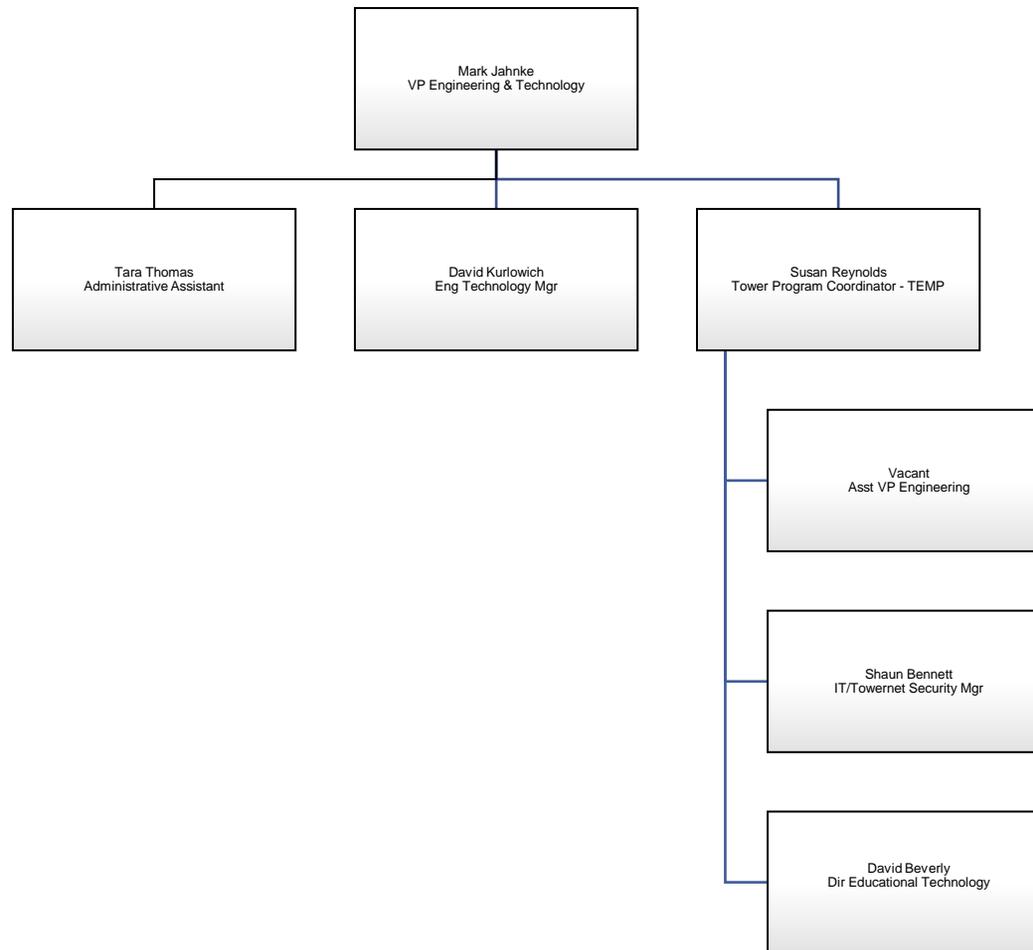
# SCETV Organizational Chart - 2018



# SCETV Content Organizational Chart - 2018



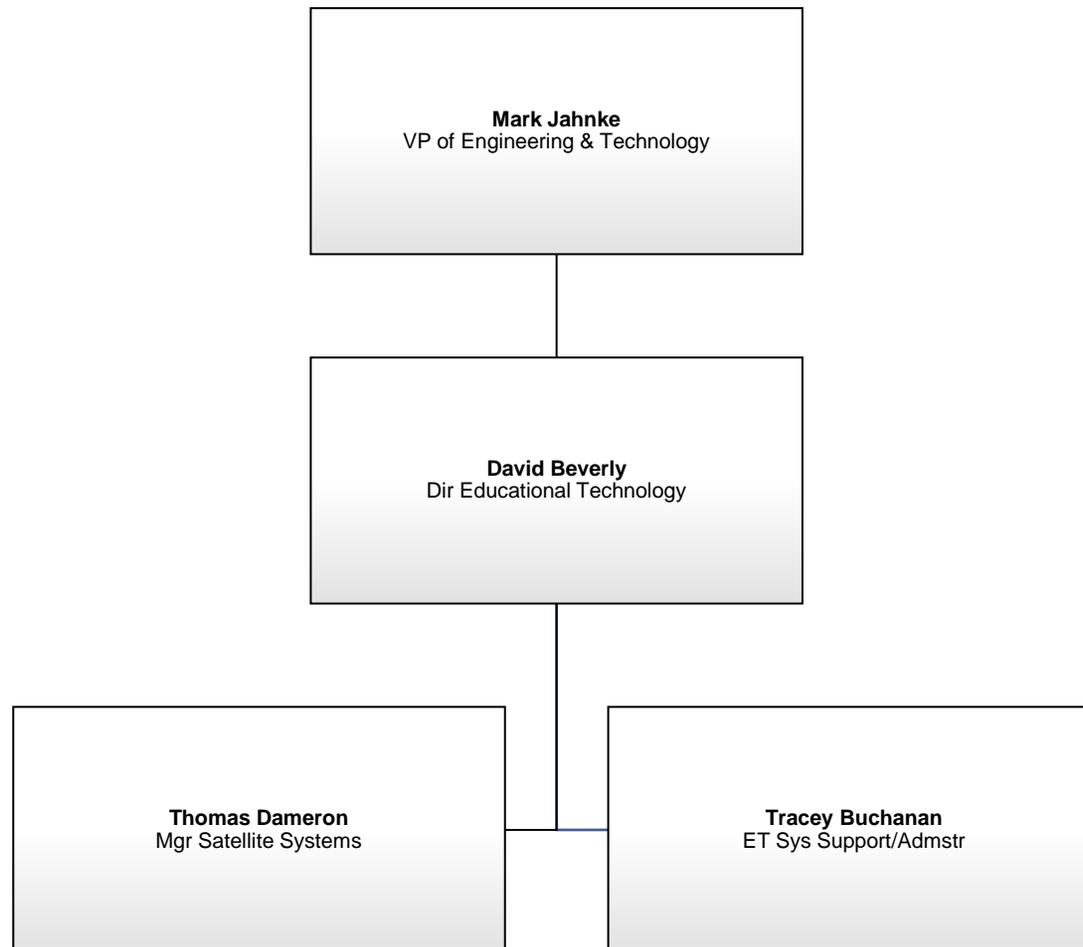
# SCETV Engineering Organizational Chart - 2018



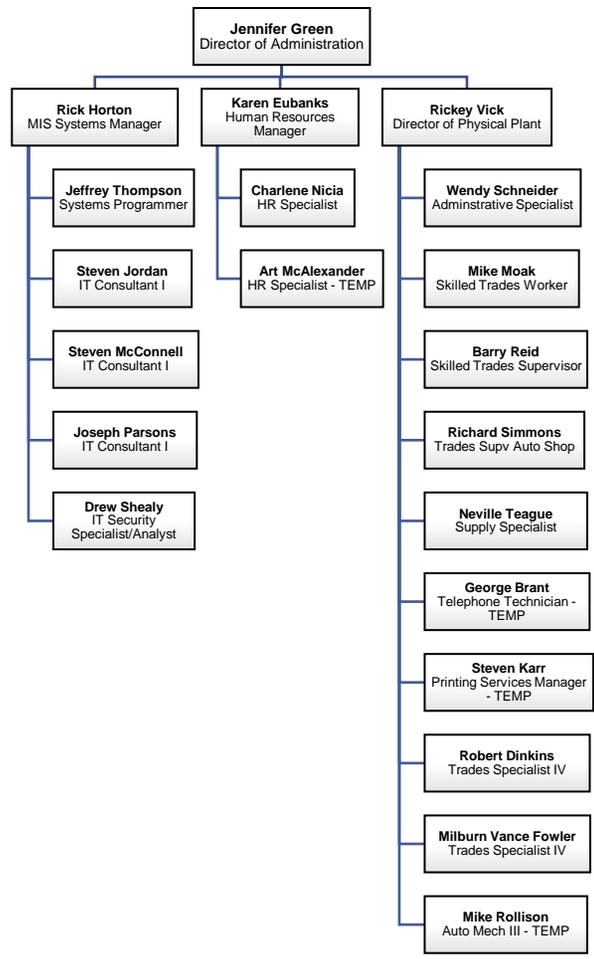
# SCETV Organizational Chart – Engineering - 2018



# SCETV Engineering-Education Technology Organizational Chart 2018



# SCETV Administration Organizational Chart - 2018



# SCETV Communications Organizational Chart - 2018



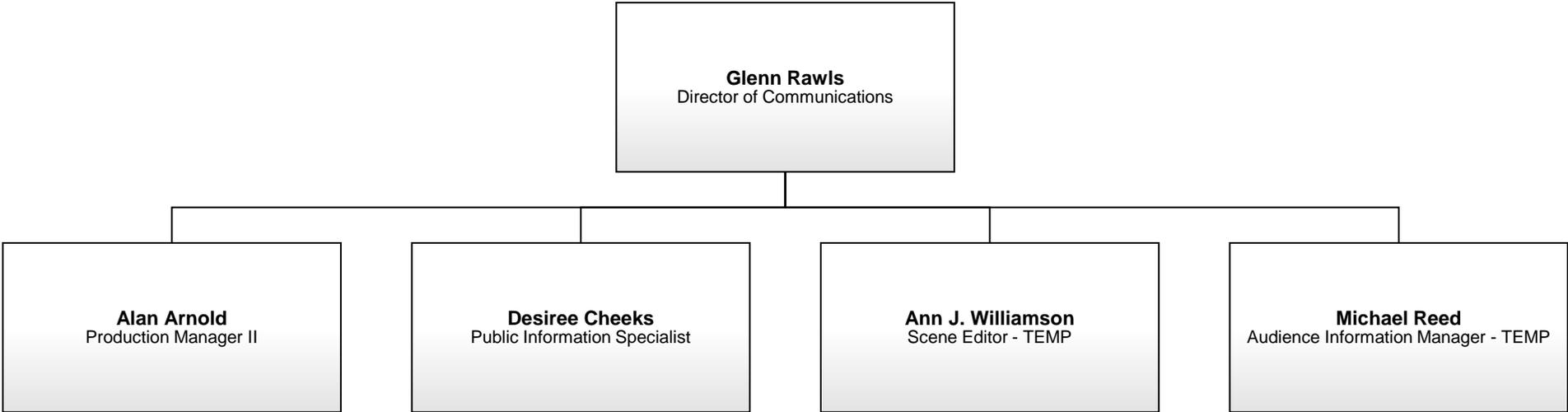
**Glenn Rawls**  
Director of Communications

**Alan Arnold**  
Production Manager II

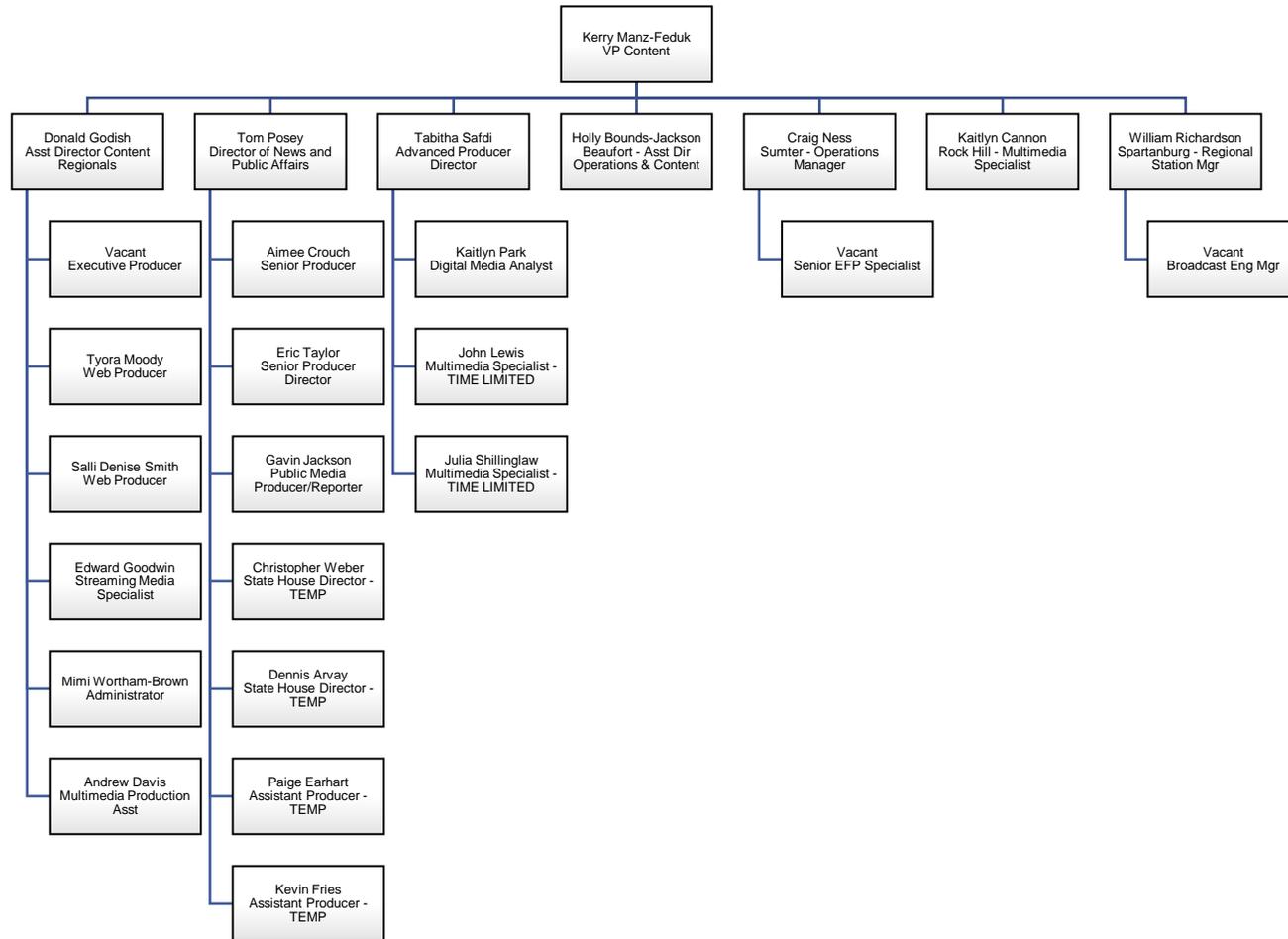
**Desiree Cheeks**  
Public Information Specialist

**Ann J. Williamson**  
Scene Editor - TEMP

**Michael Reed**  
Audience Information Manager - TEMP



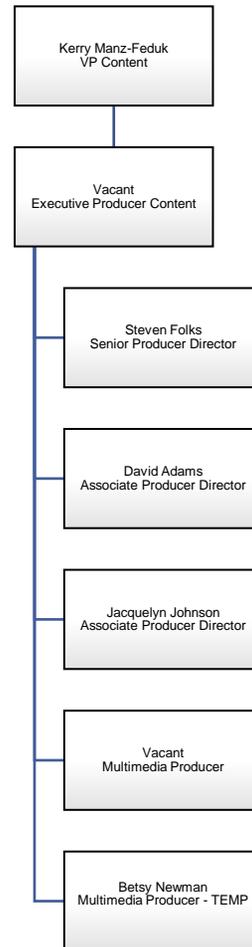
# SCETV Community Venture, Public Affairs & Web - 2018



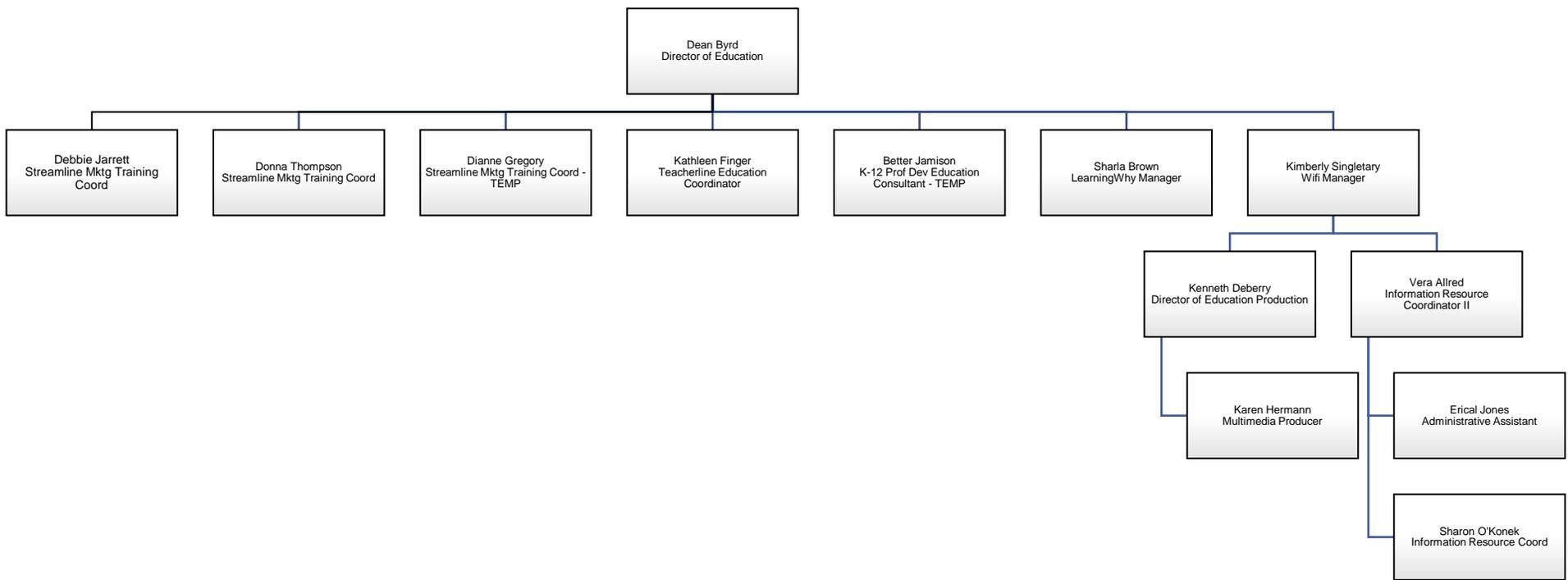
# SCETV Content – Production Services Organizational Chart - 2018



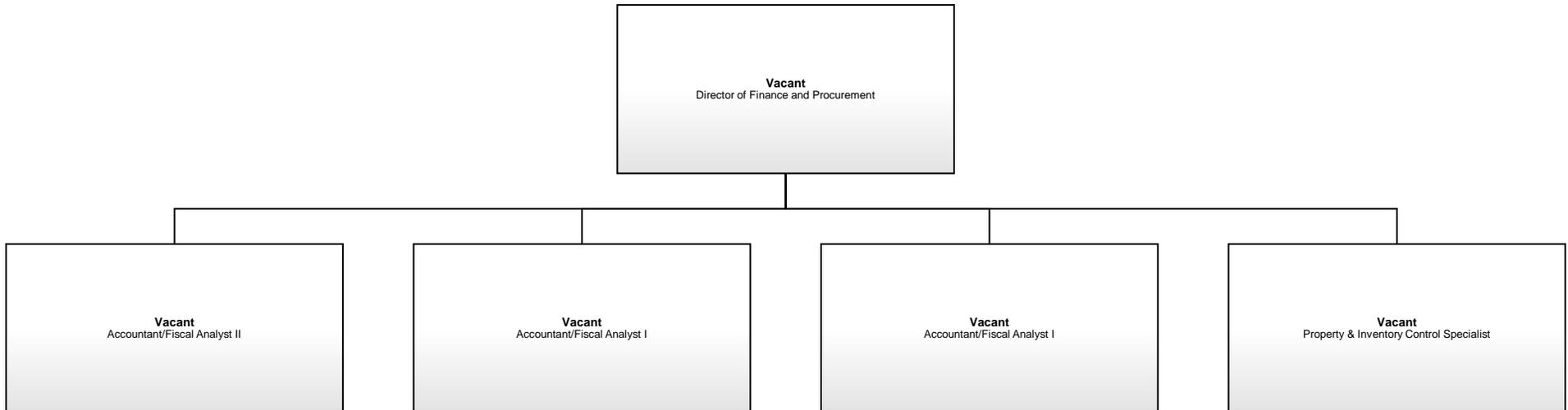
# SCETV Content – Education and Engagement – Organizational Chart - 2018



# SCETV Education Organizational Chart - 2018



# SCETV Finance and Procurement Organizational Chart - 2018



# SCETV Underwriting Organizational Chart - 2018



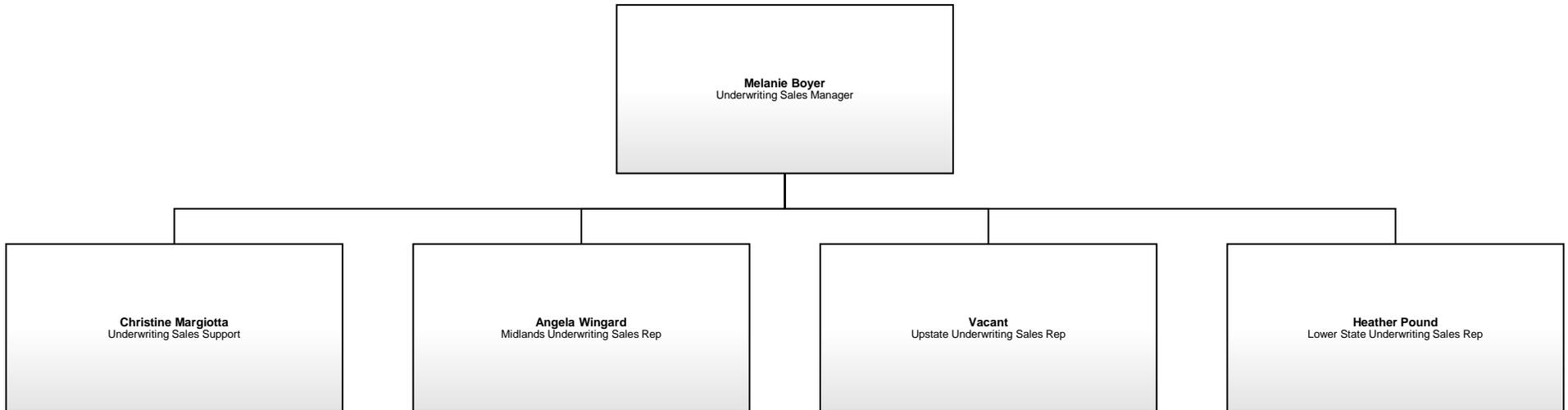
**Melanie Boyer**  
Underwriting Sales Manager

**Christine Margiotta**  
Underwriting Sales Support

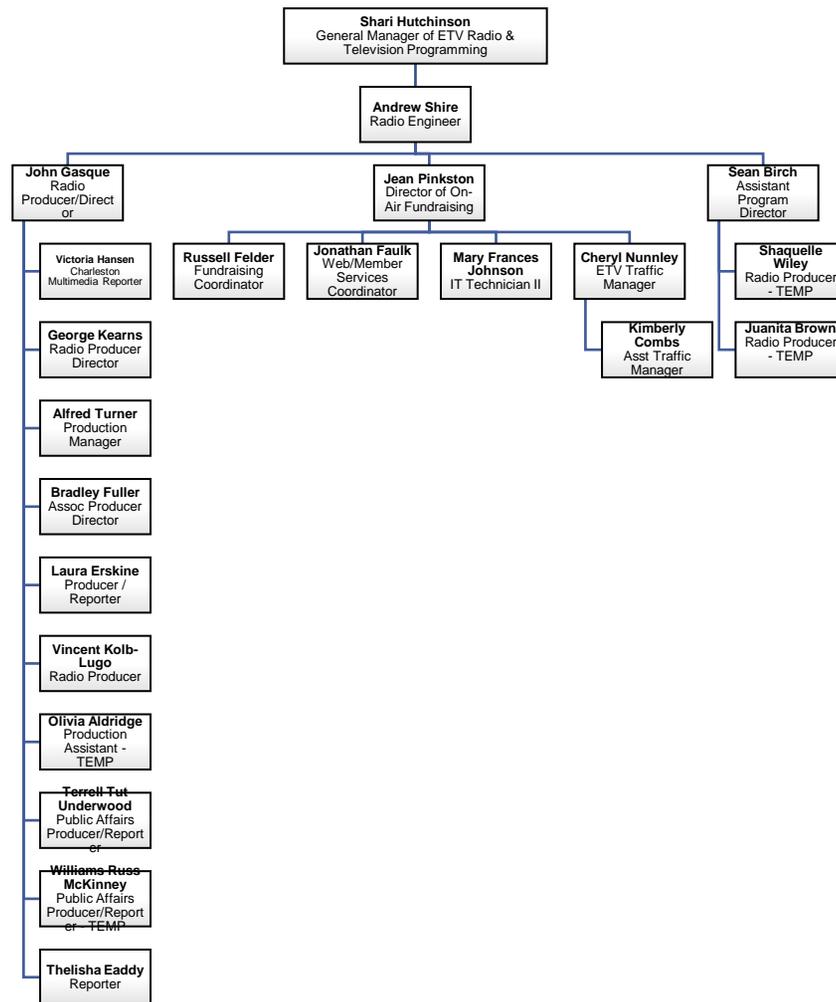
**Angela Wingard**  
Midlands Underwriting Sales Rep

**Vacant**  
Upstate Underwriting Sales Rep

**Heather Pound**  
Lower State Underwriting Sales Rep

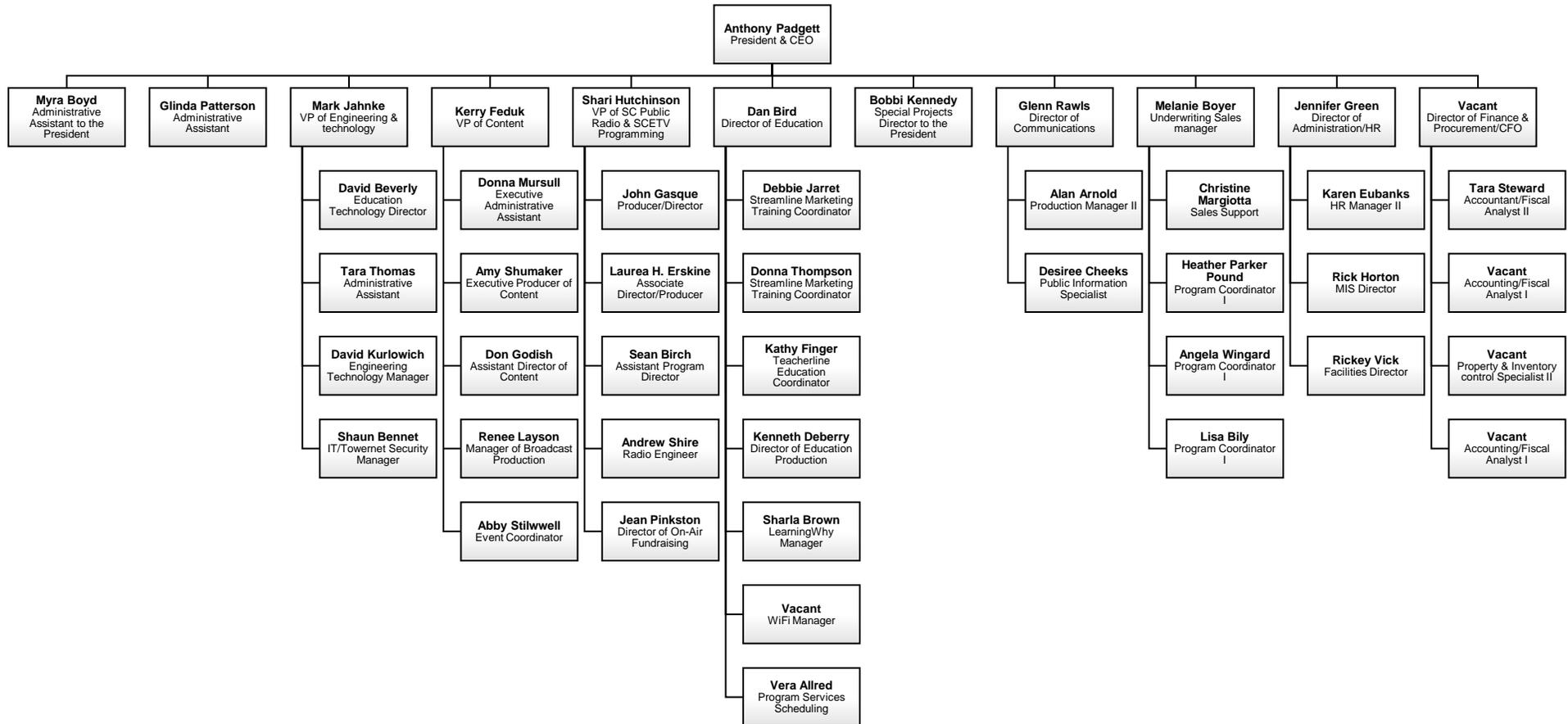


# South Carolina Public Radio Organizational Chart - 2018

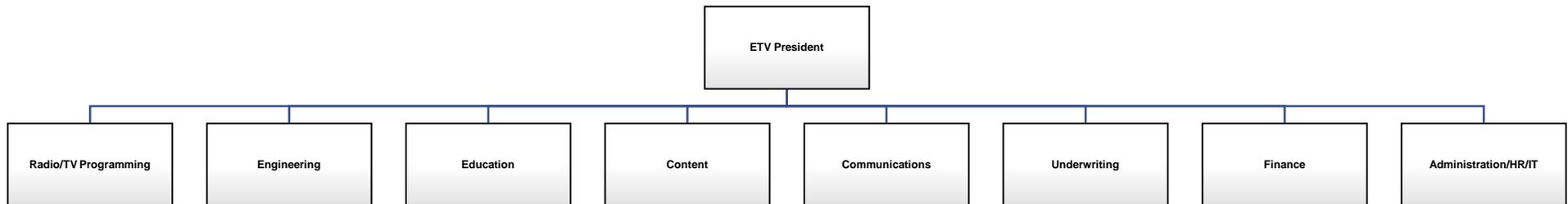




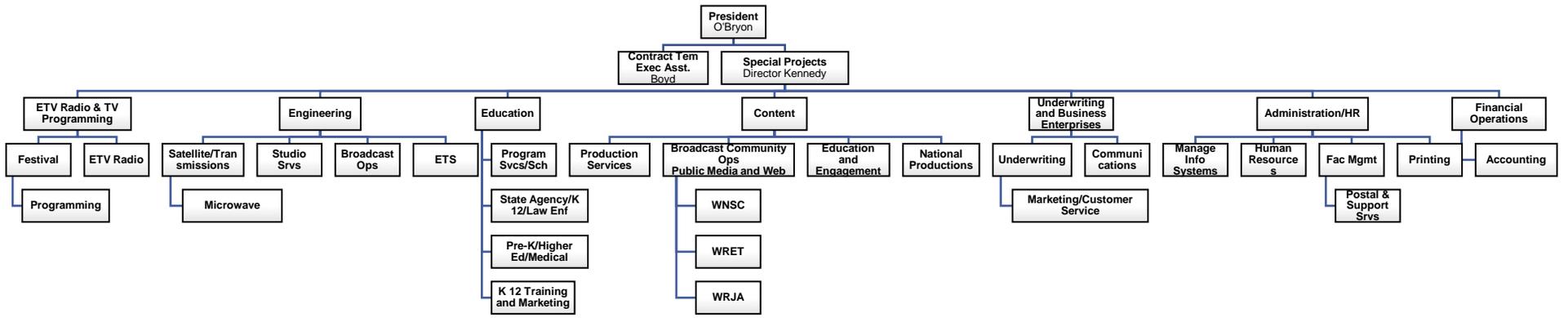
# SCETV Organizational Chart – December 2017



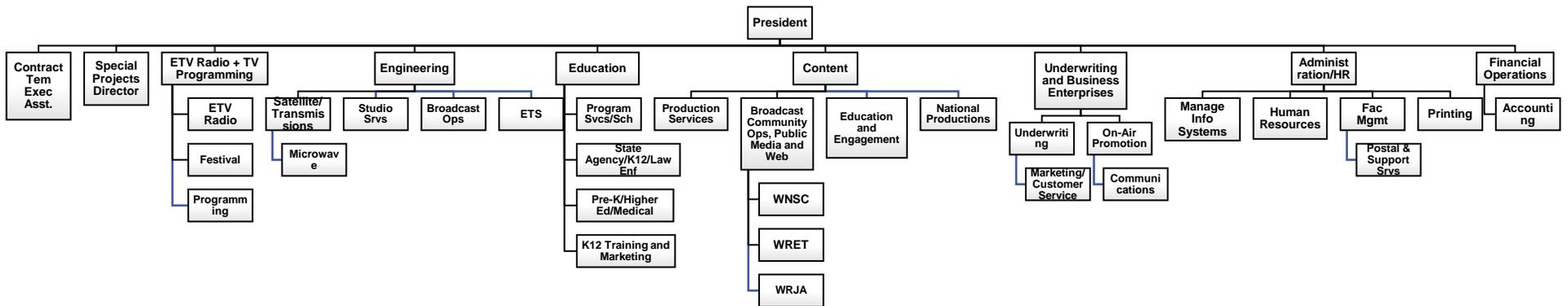
# SCETV Organizational Chart - 2015



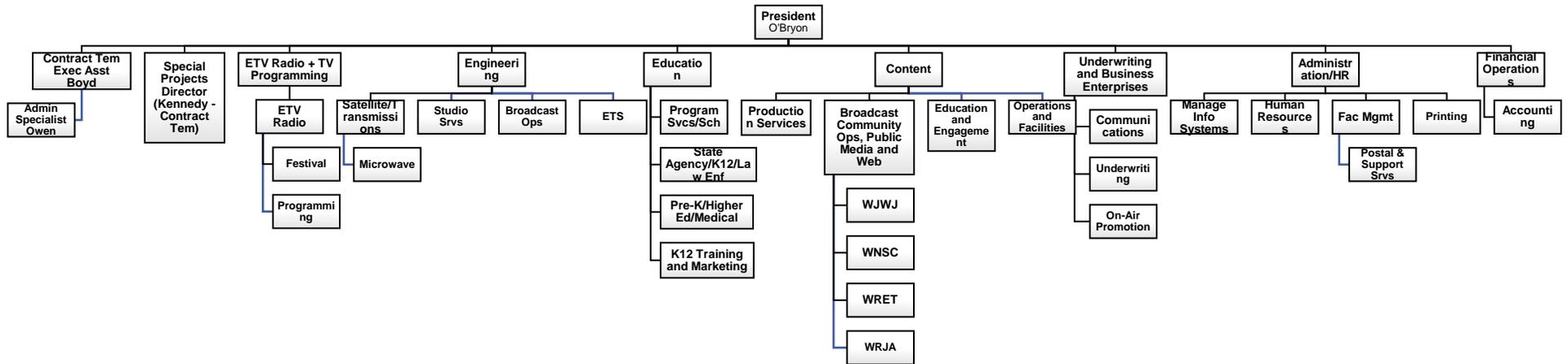
# SCETV Organizational Chart - 2014



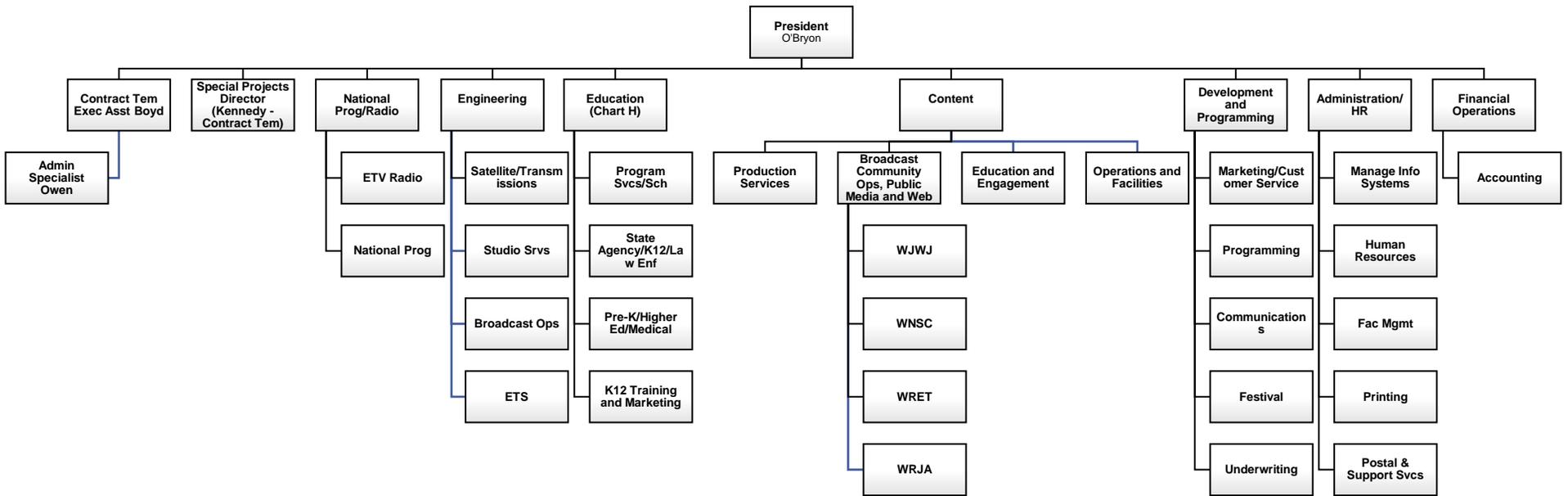
# SCETV Organizational Chart - 2012



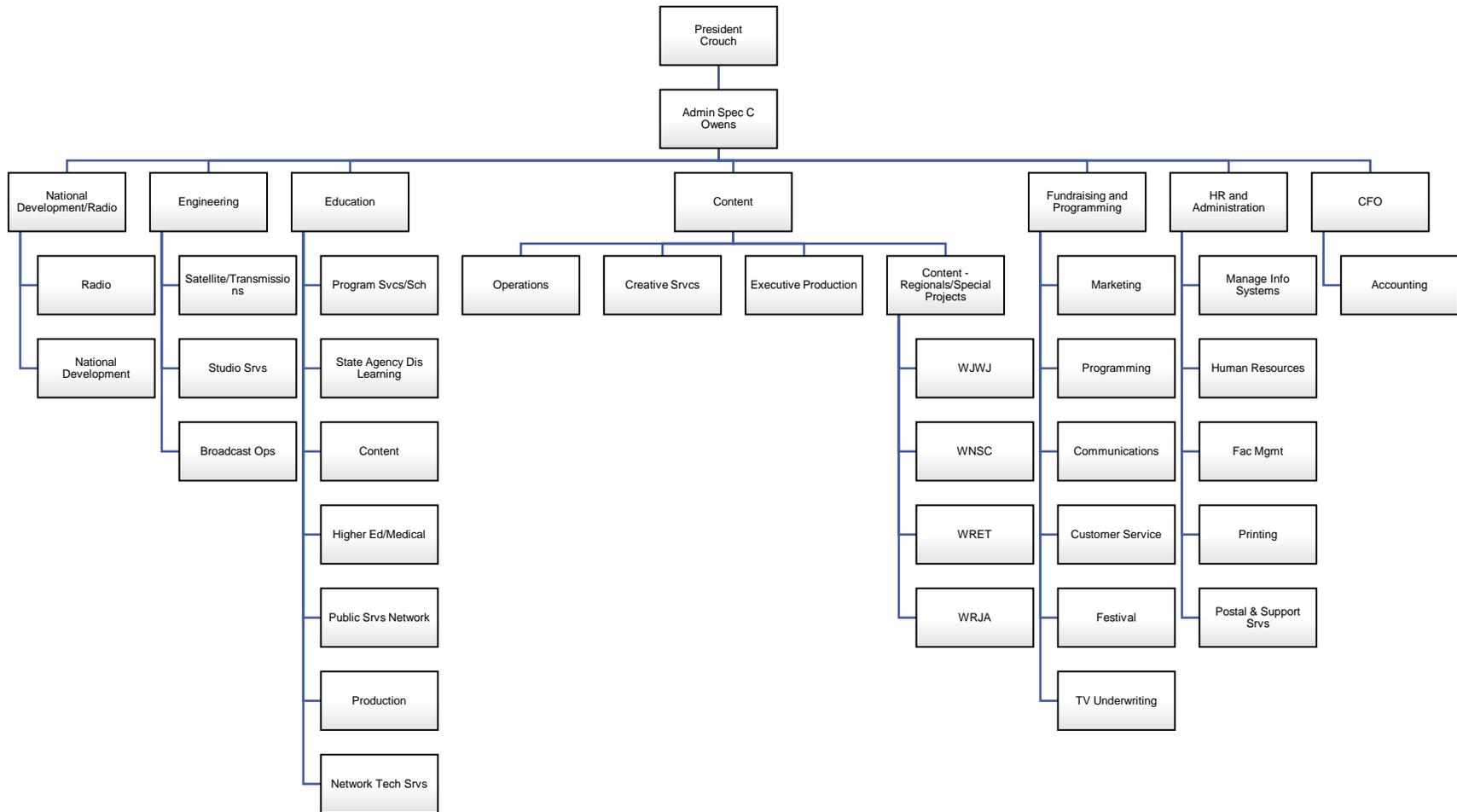
# SCETV Organizational Chart – 2011 (August)



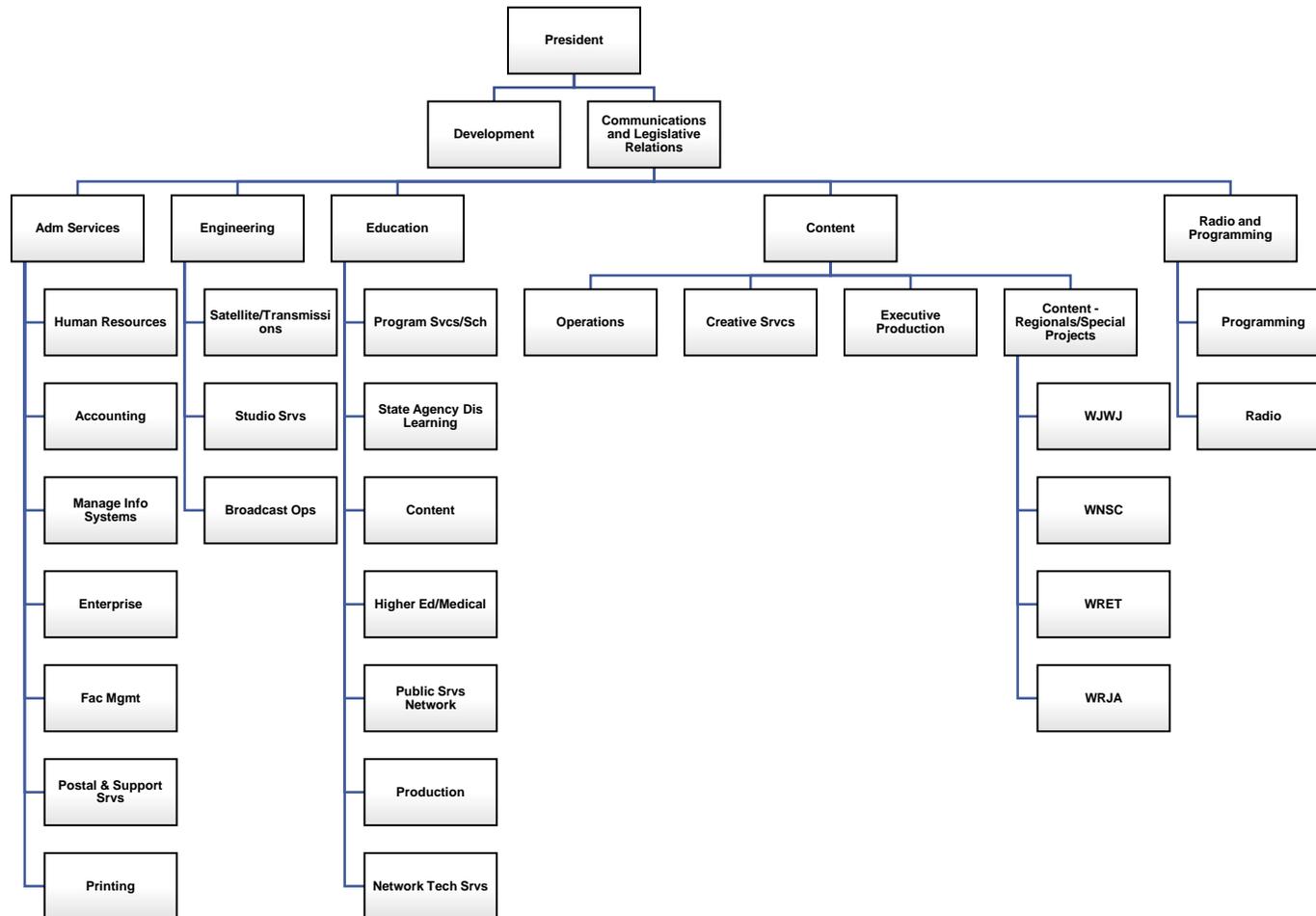
# SCETV Organizational Chart – 2011 (January)



# SCETV Organizational Chart – 2009



# SCETV Organizational Chart - 2008



# SCETV Organizational Chart - 2003

