### Executive Subcommittee Meeting

Thursday, May 13, 2021

### Table of Contents

### Contents

Agenda	2
Meeting Minutes	
Study Timeline	
Figure 1. Key dates in the study process	
Agency Snapshot	9
Figure 2. Snapshot of the agency's major organizational units, fiscal year 2019-20 resources (employees and funding), successes, and challenges.	,
Agency Presentation – Education and Training	10
Committee Contact Information and Upcoming Meetings	52
End Notes	

### AGENDA

South Carolina House of Representatives



### Legislative Oversight Committee

EXECUTIVE SUBCOMMITTEE The Honorable Joseph H. Jefferson, Jr., Chairman The Honorable Travis A. Moore The Honorable Wm. Weston J. Newton The Honorable Melissa Lackey Oremus

### Thursday, May 13, 2021 8:30 a.m. Room 321, Blatt Building

Pursuant to Committee Rule 6.8, S.C. ETV shall be allowed access for internet streaming whenever technologically feasible.

### **AGENDA**

- I. Approval of Subcommittee Meeting Minutes
- II. Discussion of the study of the State Ethics Commission
- III. Adjournment

### MEETING MINUTES

First Vice-Chair: Joseph H. Jefferson, Jr.

Kambrell H. Garvin Rosalyn D. Henderson-Myers Jeffrey E. "Jeff" Johnson John R. McCravy, III Adam M. Morgan Melissa Lackey Oremus Marvin R. Pendarvis Tommy M. Stringer Chris Wooten

Jennifer L. Dobson Research Director

Cathy A. Greer Administration Coordinator

### Legislative Oversight Committee



South Carolina House of Representatives

Post Office Box 11867 Columbia, South Carolina 29211 Telephone: (803) 212-6810 • Fax: (803) 212-6811 Room 228 Blatt Building Gil Gatch William M. "Bill" Hixon Kimberly O. Johnson Josiah Magnuson Timothy A. "Tim" McGinnis Travis A. Moore Russell L. Ott Michael F. Rivers, Sr. John Taliaferro (Jay) West, IV

Charles L. Appleby, IV Legal Counsel

Lewis Carter Research Analyst/Auditor

Riley E. McCullough Research Analyst

### Legislative Oversight Committee

Thursday, April 29, 2021 One hour after adjournment of the House (1:30 p.m.) Blatt Room 110

### Archived Video Available

I. Pursuant to House Legislative Oversight Committee Rule 6.7, South Carolina ETV was allowed access for streaming the meeting. You may access an archived video of this meeting by visiting the South Carolina General Assembly's website (http://www.scstatehouse.gov) and clicking on *Committee Postings and Reports*, then under *House Standing Committees* click on *Legislative Oversight*. Then, click on *Video Archives* for a listing of archived videos for the Committee.

#### Attendance

I. The Education and Cultural Subcommittee meeting was called to order by Committee Vice-Chair and Executive Subcommittee Chair Joseph H. Jefferson, Jr., on Thursday, April 29, 2021, in Room 110 of the Blatt Building. All members (Representative Joseph H. Jefferson, Jr.; Representative Travis A. Moore; Representative Wm. Weston J. Newton; and Representative Melissa Lackey Oremus) were present for all of the meeting. Additionally, Representative Bill Hixon attended a portion of the meeting.

#### Minutes

I. House Rule 4.5 requires standing committees to prepare and make available to the public the minutes of committee meetings, but the minutes do not have to be verbatim accounts of meetings.

### **Approval of Minutes**

I. Representative Newton makes a motion to approve the meeting minutes from the June 25, 2020, meeting. A roll call vote was held, and the motion passed.

Rep. Newton motion to approve the June 25, 2020, meeting minutes.	Yea	Nay	Not Voting
Rep. Jefferson	✓		
Rep. Moore	~		
Rep. Newton	✓		
Rep. Oremus	$\checkmark$		

#### **Discussion of State Ethics Commission**

- I. Chair Jefferson swears in Ms. Ami Franklin, Assistant Director of the State Ethics Commission. Also, Chair Jefferson reminds Ms. Meghan Walker, Executive Director of the State Ethics Commission that she remains under oath.
- II. Chair Jefferson notes Mr. Skip Hoagland requested to provide testimony, but he was not present at the meeting.
- III. Director Walker provides brief comments related to:
  - a. agency mission;
  - b. agency history;
  - c. agency organization: governing body, director and employees;
  - d. staff overview;
  - e. federal and state counterparts;
  - f. regulation, policies, records, and audits;
  - g. manual data entry;
  - h. emerging issues, successes, and challenges
- IV. Subcommittee members ask questions relating to the following:
  - a. commissioner demographics;
  - b. qualifications to serve as executive director of the agency;

- c. agency employee training;
- d. actions taken as a result of an employee morale survey;
- e. separating employees: exit interviews and any identifiable trends in separation;
- f. agency carryforward;
- g. agency's review and update of regulations;
- h. interagency collaboration challenges;
- i. agency actions arising from audit findings;
- j. agency energy consumption reduction efforts;
- k. agency software;
- 1. resolution of backlog of cases;
- m. COVID-19 impacts on agency operations; and
- n. virtual hearings.

Agency staff respond to the members' questions.

### Adjournment

I. There being no further business, the meeting is adjourned.

### STUDY TIMELINE

The House Legislative Oversight Committee's (Committee) process for studying the State Ethics Commission (agency) includes actions by the full Committee; Executive Subcommittee (Subcommittee); the agency; and the public. Key dates and actions are listed below in Figure 1.

### Legislative Oversight Committee Actions

- December 9, 2019 Holds Meeting #1 and prioritizes the agency for study
- January 15, 2020 Provides the agency notice about the oversight process
- February 28 April 1, 2020 Solicits input about the agency in the form of an online public survey
- April 8, 2021 Holds Meeting #2 to receive public testimony about the agency

### **Executive Subcommittee Actions**

- April 29, 2021 Holds **Meeting #3** to discuss the agency's vision; mission; director responsibilities; organizational structure; history; and general information about finances and employees
- May 13, 2021 Holds Meeting #4 (TODAY) to discuss the agency's services related to education and training

### State Ethics Commission

- March 31, 2015 Submits its Annual Restructuring and Seven-Year Plan Report
- January 12, 2016 Submits its 2016 Annual Restructuring Report
- September 2016 Submits its 2015-16 Accountability Report
- September 2017 Submits its 2016-17 Accountability Report
- September 2018 Submits its 2017-18 Accountability Report
- September 2019 Submits its **2018-19 Accountability Report**
- March 9, 2020 Submits its Program Evaluation Report
- September 2020 Submits its 2019-20 Accountability Report
- March, 2021 Submits updates to its Program Evaluation Report
- December, 2019 Present Responds to Subcommittee's inquiries

### Public's Actions

- February 28 April 1, 2020 Provides input about the agency via an online public survey
- Ongoing Submits written comments on the Committee's webpage on the General Assembly's website (<u>www.scstatehouse.gov</u>))

Figure 1. Key dates in the study process.

### AGENCY SNAPSHOT

### **South Carolina Ethics Commission**

#### History

- 1975 Governor James Edwards signed the Ethics Acts which created the State Ethics Commission.
- 1978 First statewide election year the Commission accepted Campaign disclosure forms from candidates and committees.
- 1982 Ethics Act amended to include prohibiting an employment offer to influence a public official and prohibiting a public official from representing clients on matters in which the official was directly and substantially involved.
- 1991 Ethics, Government Accountability, and Campaign Reform Act of 1991 makes comprehensive ethics reform (prior to filing Operation Lost Trust had criminally convicted 27 legislators and lobbyists)
- 2011 H.3183 signed into law, capping late filing penalties at \$5,000 per report, allowing multiple offenses to be tried in magistrate's court, and requiring lobbyists to pay all outstanding fines prior to reregistration or resuming lobbying activities.

dentified by the agency

Challenges

Successes Agency The mission of the State Ethics Commission is to work diligently to Identified by the agency develop and enhance public trust in all levels of government. Mission Increasing efforts towards "going green," **Organizational Units** Resources resulting in increased efficiency and a Disclosures (FY 19-20) Administration reduction in both costs Notifies those who fail to file required and environmental forms, handle all non-compliance **Employees** matters impact. 17 Legal Compliance Training, in the past filled FTE positions two years, more than Administratively prosecutes alleged at end of the fiscal year Oversee the day-to-day operations of violations of the Act, represents the two thousand the electronic filing system for Commission in Court, advises and trains campaign fiancé, financial disclosure individuals subject to Funding public officials under the Act, and and lobbying disclosure the act. drafts formal opinions. \$2,135,987 Resolving backlog of Investigation appropriated and authorized 120 cases since March Investigates alleged violations 2018, leaving 16 cases currently pending. Current: Emerging: Regulating potential campaign contributions that Receiving a constitutional definition of committee to enforce applicable state statutes occur through cryptocurrency •Replacing the current filing system for accountability

and reporting

- Increasing staffing to decrease backlog and provide timelier accountability for late filers
- Securing case management software

Increasing staffing to regulate local lobbyist

Figure 2. Snapshot of the agency's major organizational units, fiscal year 2019-20 resources (employees and funding), successes, and challenges.<sup>1</sup>

### AGENCY PRESENTATION – EDUCATION AND TRAINING



# SOUTH CAROLINA State Ethics Commission

EDUCATION AND TRAINING SERVICES

LEGISLATIVE OVERSIGHT HEARING

### Disclaimer:

Updates to

Program

Evaluation

Report

In preparing the Deliverable Group presentations, some data provided in the original Program Evaluation Report has been corrected. The presentations will reference the corrected data, and the Program Evaluation Report will be updated once the Deliverable Group presentations are concluded.



SOUTH CAROLINA State Ethics Commission Who is involved?

Who must comply with the

**Ethics Act?** 

Candidates

Public Officials

Public Members

Public Employees

**L**obbyists

□ Lobbyist Principals

Committees



# Candidates

### A person who seeks

- appointment,
- nomination for election, or
- election to a state or local office,

# Required ➢ filings ➢ actions ➢ prohibitions

OR

### who authorizes or knowingly permits

• collection or disbursement of money for the promotion of his candidacy or election.

OR

### on whose behalf

• write-in votes are solicited if the person has knowledge of such solicitation.

\*Does not include a person within the meaning of Section 431(b) of the Federal Election Campaign Act of 1976.



### SOUTH CAROLINA State Ethics Commission

Who must

comply with the

**Ethics Act?** 

How does the Commission know who is seeking a position?

Candidacy Books Open

Board

 Individuals file to run for office with their County **Registration and Election**  Candidacy Books Close

 Ethics Commission mails a Candidate Roster letter to the Registration and Election Board of every county

Within 5 days after closing

 County Board must send completed Candidate Roster to Fthics Commission



### Candidate Rosters

(Deliverable #12 in agency PER)

<u>Purpose (as understood by agency)</u>: Set forth the procedures under which the agency administers Ethics Reform Act of 1991

Law: Required by S.C. Regulation 52-607

<u>Customers</u>: Candidates and election officials

#### Customer satisfaction evaluated: No

Service unit: Candidate Roster

	Units	Cost per	Customers
	provided	unit	served
'16-17	Unknown*	Unknown	Unknown*
'17-18	Unknown*	Unknown	Unknown*
'18-19	Unknown*	Unknown	Unknown*
'19-20	Unknown*	Unknown	Unknown*

\*agency does not keep records of the number of units and number of customers served for candidate rosters

#### Cost to provide

EE means employee equivalents required (37.5 hour per week units)			
	EE	Total Cost	% of total
			agency costs
'16-17	0.05	\$3,874.95	0.37%
'17-18	0.05	\$5,124.71	0.39%
'18-19	0.05	\$5,091.73	0.30%
'19-20	0.15	\$11,630.80	0.65%

#### **CANDIDATES ROSTER** This form is sent by the Election Official to the South Carolina State Ethics Commission. RETURN TO: SC State Ethics Commission 201 Executive Center Drive, Suite 150 Columbia, SC 29210 Fax: (803) 253-7539 E-mail: karen@ethics.sc.gov (Election Official) (Name of Agency Accepting Filings) (Title) (Type of Election-City, County, School Bd., Public Service Dist., Conservation Dist.) (Mailing Address) (Telephone) (E-Mail Address (City, State, ZIP) IS THERE A FILING FEE? YES NO Amount: \$ Office: Office: Amount: \$ The following candidates have filed a (please check v one) Statement of Intention of / Pledge to appear on the election ballot for the / Petition Candidacy (please check √ one) Primary General Special election to be held on (date of election). CANDIDATE'S FULL NAME POSITION SOUGHT For office use only (02/07/2018

# Initial Candidate Roster

Candidate Roster letters are sent to the Registration and Election Board of every county in S.C. The letter requests information on every person seeking elected office.

Each County Registration and Election Board is responsible for providing the information requested in the letter and sending the form back to notify the Commission of every person seeking elected office.

The county board must provide the information "no later than five business days after the candidacy books close."

\*Helps Commission reach candidates to educate them on their responsibilities so they don't inadvertently violate any Ethics laws



SOUTH CAROLINA State Ethics Commission

Assoc. Performance Measure: Number of compliance calls received Responsible: Compliance Division (4 employees in division at end of '18-19)

# *Efficiency Update*

# Candidate Roster

Completed electronically by county offices through website created by Ethics Commission

• Previously county completed hard copy form, scanned it in, emailed it to Commission and Commission stored the hard copy.

### Benefits to candidates

- Quicker to reach out to individuals.
- Captures candidate contact information so candidate can be offered Ethics Training related to the candidate's run for office.
- Documenting individual was offered training.

### Benefits to agency

- Documenting individual was offered training.
- Allows Commission to electronically store data.
- Potentially results in decreased late filing, late filing penalties and Commission issued complaints.

Candidate Information	
dd each candidate separately. Add each candidate and click the "Add Candidate" button.	
andidate Names and Contact Information	
Candidate's Full Name *	
Candidate Street Address *	
Candidate City *	
Candidate State *	
South Carolina	•
Candidate Zip Code *	
Candidate Phone Number *	
(803-555-1234)	



SOUTH CAROLINA State Ethics Commission

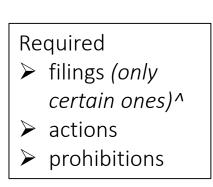
Assoc. Performance Measure: Number of compliance calls received Responsible: Compliance Division (4 employees in division at end of '18-19)

ADD CANDIDATE

Public Officials

Who must comply with the Ethics Act? • Elected or appointed official\*, including candidate, of

- State
- County,
- Municipality, or
- Political subdivision
  - Public Members
- Individual appointed to a noncompensated part-time position on a board, commission, or council.
  - Receiving reimbursement of expenses or a per diem payment for services does not count as "compensated" for purposes of this definition



\*"Public official" does not mean a member of the judiciary except that for the purposes of campaign practices, campaign disclosure, and disclosure of economic interests, a probate judge is considered a public official and must meet the requirements. ^Will discuss more in the "Required Filings" presentation



SOUTH CAROLINA State Ethics Commission

S.C. Code Section 8-13-100

Required ➢ filings
➢ actions
➢ prohibitions How does the Commission know who wins each election? Election

 Ethics Commission mails a Successful Candidate Roster letter to the Registration and Election Board of every county Within 5 days after Election

 County Board must send completed Successful Candidate Roster to Ethics Commission



SOUTH CAROLINA State Ethics Commission How does the Commission know who gets <u>appointed</u>? Governor appoints a public member to a council, board or commission

Governor's staff notifies Ethics Commission of appointment

Ethics Commission contacts new appointee

- Sends appointee:
  - Introductory letter; and
  - Electronic copy of the Public Members Newsletter

\*Both are discussed in more detail later in presentation



# Who must

# comply with the

# Ethics Act?

A person employed by

- State,
- County,
- Municipality, or
- Political subdivision



Required

- filings (only certain ones)^
- actions
- ➤ prohibitions

^Will discuss more in the "Required Filings" presentation



SOUTH CAROLINA State Ethics Commission

# Lobbyists

A person employed, appointed, or retained,

- with <u>or</u> without compensation,
- <u>to</u> influence by direct communication with public officials or public employees the
  - action or vote for any member of the General Assembly, Governor, Lieutenant Governor, or any statewide constitutional officer concerning any legislation;
  - vote of any public official of any state agency, board, or commission concerning any covered agency actions; or
  - action of the Governor or any member of his executive staff concerning any covered gubernatorial actions.



SOUTH CAROLINA State Ethics Commission

Who must

comply with the

**Ethics Act?** 



# Lobbyists' Principals

- A person or entity
  - on whose behalf and for whose benefit a lobbyist engages in lobbying and
  - who directly employs, appoints, or retains a lobbyist to engage in lobbying.

Required➢ filings➢ actions➢ prohibitions



SOUTH CAROLINA State Ethics Commission

Who must

comply with the

**Ethics Act?** 

# Committees

Required

filings

actions

prohibitions

An association, a club, an organization, or a group of persons which, to influence the outcome of an elective office,

- receives contributions or makes expenditures in excess of \$500 in the aggregate during an election cycle, and
- a person who, to influence the outcome of an elective office, makes:
  - contributions aggregating at least \$25,000 during an election cycle to or at the request of a candidate or a committee, or a combination of them; or
  - independent expenditures aggregating \$500 or more during an election cycle for the election or defeat of a candidate.

"Committee" includes a party committee, a legislative caucus committee, a noncandidate committee, or a committee that is not a campaign committee for a candidate but that is organized for the purpose of influencing an election.

Note: The Commission is currently unable to enforce laws that require Committees to file the information on the next slides because in 2010 a federal district court found the definition of "committee" was unconstitutional. South Carolina Citizens for Life v. Krawcheck, 759 F. Supp.2d 708 (D.S.C. 2010).

However, the Commission has requested a constitutional definition of committee and is working with the Senate Judiciary Committee on proposed language.



SOUTH CAROLINA State Ethics Commission

Who must

comply with the

**Ethics Act?** 

# **Ballot Measure Committee**

Required

filings

actions

prohibitions

An association, club, an organization, or a group of persons which, to influence the outcome of a ballot measure,

- receives contributions or makes expenditures in excess of \$2,500 in the aggregate during an election cycle;
- makes contributions aggregating at least \$50,000 during an election cycle to or at the request of a ballot measure committee; or
- makes independent expenditures aggregating \$2,500 or more during an election cycle.

Note: The Commission is currently unable to enforce laws that apply to Committees because in 2010 a federal district court found the definition of "committee" unconstitutional. South Carolina Citizens for Life v. Krawcheck, 759 F. Supp.2d 708 (D.S.C. 2010).

However, the Commission has requested a constitutional definition of committee and is working with the Senate Judiciary Committee on proposed language.



Who must

comply with the

**Ethics Act?** 

# **General Communication**

What information

does everyone

receive?

Website

Customer Training

Social Media

General Advice

Public Officials - Candidates	Public Officials – Elected / Appointed	Public Members - Appointed	Public Employees	Lobbyists	Lobbyists Principals	Committee
Website	Website	Website	Website	Website	Website	Website
Social Media	Social Media	Social Media	Social Media	Social Media	Social Media	Social Media
Customer Training	Customer Training	Customer Training	Customer Training	Customer Training	Customer Training	Customer Training
General Advice	General Advice	General Advice	General Advice	General Advice	General Advice	General Advice



#### Agency website (Deliverable #14 in agency PER)

<u>Purpose (as understood by agency)</u>: Inform the public of what the State Ethics Commission does and provide resources for those under our jurisdiction

Law: None applicable

<u>Customers</u>: Public members, public employees, public officials, political parties, lobbyists, lobbyist's principals, and members of the public

#### Customer satisfaction evaluated: No

#### Service unit: Agency website

	Units	Cost per	Customers
	provided	unit	served
'16-17	1	\$1,008.06	134,419
'17-18	1	\$1,220.88	163,306
'18-19	1	\$3,278.71	135,754
'19-20	1	\$1,275.35	140,820

#### Cost to provide

<i>EE means employee equivalents required (37.5 hour per week units)</i>					
	EE	Total Cost	% of total		
	agency costs				
'16-17	0.01	\$1,008.06	0.10%		
'17-18	0.01	\$1,220.88	0.09%		
'18-19	0.02	\$3,278.71	0.19%		
'19-20	0.01	\$1,275.35	0.07%		

Note: additional employee equivalents in 2018-19 are attributed to additional time required to upgrade the agency website.



SOUTH CAROLINA State Ethics Commission

# Website

Contains information about the following:

- Commission
- Advisory Opinions
- Brochures/Newsletters
- How to file a complaint
- Meeting agendas and minutes

- Complaints resolved index
- Information on the reports filed with the Commission
- Debtor's list
- Reports and policies
- Calendar

Assoc. Performance Measure: Number of IT breaches Responsible: Administrative Division (3 employees in division at end of '18-19)



### SOUTH CAROLINA State Ethics Commission

Search Ethics Site Q



### About Us

- Commission
- Reports and Policies
- Contact Us

- Advisory Opinions
- Advisory
  - Opinions Topics
- Campaign
- Election
   Material

- Complaints
- Complaints Resolved Archive
- Lobbying
- Rating Entities
- Statement of Economic Interests
- Statement of Economic Interests

#### Agency Social Media (Deliverable #15 in agency PER)

<u>Purpose (as understood by agency)</u>: Another platform to disseminate information about the Commission

Law: None applicable

<u>Customers</u>: Public members, public employees, public officials, political parties, lobbyists, lobbyist's principals, and members of the public

#### Customer satisfaction evaluated: No

#### Service unit: A social media account

Customers	Cost per	Units	
served	unit	provided	
0	\$0.00	0	'16-17
Unknown*	\$180.00	2	'17-18
Unknown*	\$479.19	2	'18-19
Unknown*	\$45.69	2	'19-20

\*Commission's Twitter account had 250 followers as of 12/2020. Customers would also include any individual who views the account.

#### Cost to provide

EE means employee equivalents required (37.5 hour per week units)				
	EE	Total Cost	% of total	
			agency costs	
'16-17	0.00	\$0.00	0.00%	
'17-18	0.005	\$354.86	0.03%	
'18-19	0.005	\$957.84	0.06%	
'19-20	0.0005	\$91.38	0.01%	



The agency maintains accounts on the following social media platforms:

Facebook

### Twitter

			••• Follow
State Ethic StateEthics	s Commission		
ollow us for updat	es from the South Carolina S	State Ethics Commis	ssion.
South Carolina	🔗 ethics.sc.gov 📰 Joined	March 2018	
1 Following 26	B Followers		
Followed by 1	Maayan Schechter, Jamie Lovegro	ove, and 3 others you	follow
Tweets	Tweets & replies	Media	Likes
SC State E Candidate	Tweets & replies thics Commission @StateE s for office, please remembe u have an open campaign b	thics · Nov 5 r that your filing du	vities continue as
SC State E Candidate	thics Commission @StateE s for office, please remembe	thics · Nov 5 r that your filing du	vities continue as
SC State E Candidate long as yo SC State E The Comm	thics Commission @StateE s for office, please remembe u have an open campaign b	thics · Nov 5 r that your filing du ank account. @SCS C thics · Nov 2 g complaints agains	ooo Ities continue as BA @MuniAssnSC ⊥

Assoc. Performance Measure: Number of IT breaches Responsible: Administrative Division (3 employees in division at end of '18-19)



SOUTH CAROLINA State Ethics Commission <u>Purpose (as understood by agency)</u>: Educate public officials, public members, public employees, lobbyists, and lobbyist's principals on the Ethics Act

Law: Allowed by S.C. Code §§ 8-13-120; -360

<u>Customers</u>: Public members, public employees, public officials, political parties, lobbyists, and lobbyist's principals

### Customer satisfaction evaluated: No

### Service unit: Training

	Units	Cost per	Customers
	provided	unit	served
'16-17	22	\$819.81	844
'17-18	18	\$1,113.58	1,250
'18-19	49	\$781.91	1,745
'19-20	25	\$731.04	1,402

#### Cost to provide

EE means emp	loyee equivo	alents required (37.5 i	hour per week units)
	EE	Total Cost	% of total
			agency costs
'16-17	0.2	\$18,035.85	1.74%
'17-18	0.2	\$20,368.42	1.53%
'18-19	0.2	\$38,313.53	2.27%
'19-20	0.1	\$18,275.96	1.02%

# **Customer Training**

Commission regularly trains lobbyists, lobbyists principals, public officials, public members and public employees on the provisions of The Ethics Reform Act.

- Free of charge
- In person or virtual
- Conducted by the executive director or general counsel
- Tailored to each group
- Consists of written material and oral presentation



SOUTH CAROLINA State Ethics Commission

Assoc. Performance Measure: Number of individuals receiving ethics training Responsible: Administrative Division (3 employees in division at end of '18-19)

# Additional Specific Communication

### What information

### does everyone

receive?

# Newsletter Brochure Letter

Public Officials - Candidates	Public Officials – Elected / Appointed	Public Members - Appointed	Public Employees	Lobbyists	Lobbyists Principals	Committee
Website	Website	Website	Website	Website	Website	Website
Social Media	Social Media	Social Media	Social Media	Social Media	Social Media	Social Media
Customer Training	Customer Training	Customer Training	Customer Training	Customer Training	Customer Training	Customer Training
General Advice	General Advice	General Advice	General Advice	General Advice	General Advice	General Advice
Newsletter		Newsletter	Brochure			
		Letter				



<u>Purpose (as understood by agency)</u> Provide public officials, public members, and public employees information about the general application of the Ethics Act

Law: Required by S.C. Code §§ 8-13-350

<u>Customers</u>: Public officials, public members, and public employees

Customer satisfaction evaluated: No

<u>Service unit:</u> Public employee brochure or Candidate newsletter

	Units	Cost per	Customers		
	provided	unit	served		
'16-17	Unknown*	Unknown	Unknown^		
'17-18	Unknown*	Unknown	Unknown^		
'18-19	Unknown*	Unknown	Unknown^		
'19-20	Unknown*	Unknown	Unknown^		
*Brochures: 1,586 visited page on Commission website					
w/ brochure in '18-19; Candidate newsletters: approx.					
500 physically mailed in 2018, 2019, and 2020					
^unable to determine because brochures are mailed to					
county election offices for distribution.					
Cost to provide					

EE means employee equivalents required (37.5 hour per week units,

	EE	Total Cost	% of total
			agency costs
'16-17	0.0	\$0.00	0.00%
'17-18	0.007	\$487.77	0.04%
'18-19	0.002	\$275.90	0.02%
'19-20	.0065	\$563.96	0.03%

# **Brochures and Newsletters**

### Newsletter for Public Officials – Candidates

- Distributed
  - Physically to county elections offices
  - Electronically by posting on the Commission's website
- Contains filing information for candidates

### Newsletter for Public Members – Appointed

• Distributed electronically by posting on the Commission's website

### **Brochure for Public Employees**

- Distributed electronically by posting on the Commission's website
- Contains overview of the Ethics Act for public employees

Assoc. Performance Measure: Number of individuals receiving ethics training



SOUTH CAROLINA State Ethics Commission

Responsible: Administrative Division (3 employees in division at end of '18-19)

# Example

# Brochure for

Public

Employees

(front side)

### South Carolina State Ethics Commission

We hope this digital brochure provides you with the necessary tools to ensure compliance with the Ethics Reform Act.



SC State Ethics Commission 201 Executive Center Drive Suite 150 Columbia, SC 29210

(803) 253-4192

Visit our website

#### What is the SC State Ethics Commission?

The South Carolina State Ethics Commission is the state agency charged with enforcing the Ethics, Government Accountability and Campaign Reform Act of 1991.

The goal of the Ethics Reform Act is to make public servants more accountable to the citizens they serve in order to restore public trust in government institutions and the political and governmental processes.

#### Why Are You Receiving This Brochure?

You are receiving this brochure because you are a public employee, as defined by the Ethics Reform Act, and as such you are subject to the Ethics Reform Act.

This brochure will include some of the Act's highlights but in no way encompasses all of the Act's requirements or prohibitions.

In additions to reading this brochure, we encourage you to read the Act in its entirety.

Click here for the Ethics Reform Act

#### Your Time Versus the People's Time

As a public employee, your workday is dedicated to the people you serve. Over the course of your public employment you may not:

- Use government equipment, personnel, materials or time to work on a second business.
- Receive anything of value in an attempt to influence your actions.
- Receive money other than your salary for advice or assistance given as a part of your official duties.

#### All in The Family

Nepotism (favoritism based on kinship) is strictly forbidden by the Act. Over the course of your public employment you may not:

- Cause the employment, appointment, promotion or transfer of a family member to a position you supervise or manage.
- Participate in the discipline of a family member.
- Family members: spouse, parent, brothers, sister, child, *in-laws*, grandparent or grandchild.



SOUTH CAROLINA State Ethics Commission

## Example

## Brochure for

## Public

## Employees

## (reverse side)

#### A Little Extra Cash

As a public employee, you may not:

- Solicit or receive money, in addition to that received in your official capacity, for advice or assistance given during your public employment.

 Use confidential information obtained over the course of your employment in order to obtain an economic benefit for you, your family or a business/person with whom you are associated.

 Solicit or receive anything of value to influence your decision making in the discharge of your duties or responsibilities.

Statement of Economic Interests Certain public employees are required to fill out a Statement of Economic Interests (SEI) form every year. Those employees include, but are not limited to:

 Chief administrative official, deputy administrative official or director of a division, institution or facility of any agency or department of state government.

 Chief financial official and chief purchasing official of each agency, institution or facility of state government.

A Statement of Economic Interests should contain the following information:

Source, type and value of income received from a governmental entity. Listing of any private source of income received by you or a family member.

#### Getting Political

You may not use government time, equipment, resources or property to influence the outcome of an election. Do not print campaign materials, make campaign calls or send campaign related emails using any government issued equipment.

#### Leaving the Public Sector

We hate to see you go, but under certain circumstances your future employment may have restrictions:

- If you were directly involved in procurement, you may not accept a new job in which your new employer is contracting with your former employer if the contract would fall under your official duties while you were a public employee.
- You may not serve as a lobbyist or represent clients on a matter in which you directly or substantially participated.
- You may not accept employment if the employment is from a person/entity regulated by your former employer and involves a matter in which you directly and substantially participated.

#### When in Doubt...

If you have any questions about the Act – don't hesitate to contact us. As a public employee, you may request an informal opinion about any issue within our jurisdiction. Just email Courtney Laster at claster@ethics.sc.gov.

#### We Will Come to You

If you believe that your staff would benefit from an in-person ethics training, please contact Meghan Walker at mwalker@ethics.sc.gov.

- We provide trainings for both large and small groups.
- Typically, the only cost associated with training is for mileage to and from the training location.

#### Contact Us

SC State Ethics Commission 201 Executive Center Drive Suite 150 Columbia, SC 29210

(803) 253-4192

Visit our website



SOUTH CAROLINA State Ethics Commission

# Example Newsletter for

### Candidates

### Candidate Newsletter

#### PROVIDED BY THE SOUTH CAROLINA STATE ETHICS COMMISSION



#### State Ethics Commission The SEC is the government agency charged with enforcing the Ethics, Government Accountability and Campaign Reform Act of 1991.

#### Candidates As a candidate, you are subject to the Ethics. Government Accountability and Campaign Reform Act of 1991.

#### Filings

You are required to file both a Statement of Economic Interests and Campaign Disclosures - this Newsletter seeks to help you do that.

#### CAMPAIGN DISCLOSURES

#### QUARTERLY CAMPAIGN DISCLOSURE DUE DATES

When you raise or spend \$500.00, you must file an Initial Campaign Disclosure via our website. After that, you must file a Campaign Disclosure every quarter. 15 days before your election, you must file a pre- Fourth Quarter: January 10 of the following election campaign report showing contributions of year. more than \$100.00 and all expenditures.

First Quarter: April 10 Second Quarter: July 10 Third Quarter: October 10

State Ethics Commission



## Example

Newsletter for

### Public Members

(non-compensated appointed official)

#### State Ethics Commission

2018

### **Public Members Newsletter**

PROVIDED BY THE SOUTH CAROLINA STATE ETHICS COMMISSION



State Ethica Commission	SEIs	Important Dates
The SEC is the government agency charged with enforcing the Ethics, Government Accountability and Campaign Reform Act of 1991. As a public member, you are subject to the Act.	As a public member, you must report your sources of income to the SEC via our website annually.	You must file your SEI by noon on March 30 <sup>th</sup> every year. When you are initially appointed or elected to a position.

#### SOUTH CAROLINA State Ethics Commission

#### ETHICS REFORM ACT

The State of South Carolina recognizes that the trust of the public is essential for government to function effectively. As many public members serve on a part-time basis, conflicts of interest and appearances of impropriety will occur. This newsletter aims to help you navigate those potential conflicts.

#### Statements of Economic Interests

You are required to fill out this form annually. You must create a user login and password on our website to fill out this form. You are required to disclose the source and amount of any income received by you or an immediate family member residing with you. You are also required to fill out the source, but not the amount, of private income received by you or a family member.

If you are ever unsure of your duties under the Ethics Reform Act, please do not act before you contact us and request an

When requesting an advisory opinion, please put your question in writing and fully detail each area of concern. You

can email your requests to our general counsel, Courtney

Laster at claster@ethics.sc.gov. You may also mail your requests to the Commission at 201 Executive Center Drive,

IF YOU BELIEVE THAT YOUR BOARD WOULD BENEFIT FROM ETHICS TRAINING, PLEASE CONTACT MEGHAN WALKER AT MWALKER@ETHICS.SC. GOV.

#### CONFLICTS OF INTEREST

Suite 150 in Columbia, South Carolina.

REQUESTING AN ADVISORY OPINION

Getting Advice

advisory opinion.

AVOIDING NEPOTISM AND SELF-DEALING

The Ethics Reform Act forbids you from taking any action that results in an economic benefit for you, a family member, a person with whom you are associated or a business with which you are associated.

Definitions for each of these terms can be found in the Ethics Reform Act, but pease note that family members include: your parents, siblings, children, in-laws, grandparents and grandchildren.

There are certain exceptions when you may vote even if there is an economic benefit for a family member. If the economic benefit applies to a large class of people, you may still be able to vole. Please contact us for guidance.

If you are unsure if you have a conflict of interests, please contact us before your act. If you have a conflict, you must recuse yourself. The recusal must be in writing and contain the issue with which you have a conflict and the nature of the conflict. The written recusal must then be given to the chairperson of your board and made a part of the record.



OUTH CAROLINA **State Ethics Commission**  Letters to Appointed Officials (Deliverable #11 in agency PER)

<u>Purpose (as understood by agency)</u>: Enforcement of the Ethics, Government Accountability, and Campaign Act of 1991 as Amended and 1997 Regulations

Law: None applicable

Customers: Newly appointed officials

Customer satisfaction evaluated: No

#### Service unit: Letter to new appointee

	Units	Cost per	Customers
	provided	unit	served
'16-17	54	\$12.72	54
'17-18	14*	\$63.33	14
'18-19	67	\$28.59	67
'19-20	22	\$41.54	22

\*During '17-18, Governor's Office staff did not send copies of appointment letters to Ethics Commission.

#### Cost to provide

<i>EE means employee equivalents required (37.5 hour per week units)</i>				
	EE	Total Cost	% of total	
			agency costs	
'16-17	0.01	\$687.11	0.07%	
'17-18	0.01	\$886.66	0.07%	
'18-19	0.01	\$1,915.68	0.11%	
'19-20	.005	\$913.80	0.05%	

# Letters to newly appointed officials

These letters congratulate newly appointed members on their appointments, introduce them to the State Ethics Commission and inform them of their filing requirements under the Ethics Reform Act.

Letters are electronically mailed to each public member via the email address they provide to the Governor's Office at the time of their appointment.

The mailing includes the letter and a digital copy of the Public Members Newsletter.



SOUTH CAROLINA State Ethics Commission

Assoc. Performance Measure: Number of individuals receiving ethics training Responsible: Compliance Division (4 employees in division at end of '18-19)

# Example letter to newly appointed official

#### Dear Ms. XYZ

Congratulations on your appointment to the Board of Voter Registration and Elections of Pickens County! With your recent appointment, you are now classified as a public member in South Carolina. Public members are individuals appointed to a noncompensated part-time position on a board, commission or council and are under the jurisdiction of the Ethics, Government Accountability and Campaign Reform Act of 1991 (Ethics Reform Act). The Ethics Reform Act was enacted to restore public trust and accountability in government institutions and the individuals entrusted to operate those institutions.

The Ethics Reform Act can be found in Title 8, Chapter 13 of the South Carolina Code of Laws and at https://www.scstatehouse.gov/code/t08c013.php.

One way in which the Ethics Reform Act seeks to improve government transparency and accountability is through the electronic filing of a document known as a Statement of Economic Interests (SEI). You are required to file an SEI before you enter upon your official responsibilities. You will then be required to file an SEI before March 30th of every year you serve on your board, commission or council. Failure to file an electronic SEI will result in a minimum late filing fee of \$100.00.

To fill out your SEI, please visit our website at www.ethics.sc.gov. Once you are on the website, you will need to click the "Electronic Filing" link at the top of the page, this will take you to the "Accountability Reporting" page. From there, click on "create a user account," and you will be instructed on how to create your unique Electronic Filing username and password. Once your account is created, you can begin to fill out and file your SEI. If you already have a username and password, please sign in and file an SEI for your newly appointed position.

Should you experience difficulty in creating your user account or in filing your SEI, you can access a User Guide which is also available on our website under "User Guides." Should you need additional assistance, please contact us at (803) 253-4192. We are available Monday - Friday from 8:30 - 5:00 to answer any questions you may have.

In addition to this letter, you will receive a Public Members Newsletter which addresses some of the common questions/issues that face public members.

Thank you in advance for your service and please let us know if we can be of assistance in any way.



OUTH CAROLINA **State Ethics Commission** 

# Advisory Opinions

Note: These are stored in the Commission's Case Management System which will be discussed during the "Investigations" presentation.

### □ Informal Advisory Opinion □ Formal Advisory Opinion

Public Officials - Candidates	Public Officials – Elected / Appointed	Public Members - Appointed	Public Employees	Lobbyists	Lobbyists Principals	Committee	General Public
Website	Website	Website	Website	Website	Website	Website	
Social Media	Social Media	Social Media	Social Media	Social Media	Social Media	Social Media	
Customer Training	Customer Training	Customer Training	Customer Training	Customer Training	Customer Training	Customer Training	
General Advice	General Advice	General Advice	General Advice	General Advice	General Advice	General Advice	
Newsletter		Newsletter	Brochure				
		Letter					
AO	AO	AO	AO	AO	AO	AO	AO

### Who can ask for

one?



#### Informal Advisory Opinion (Deliverable #4 in agency PER)

<u>Purpose (as understood by agency)</u>: Enforcement of the Ethics, Government Accountability, and Campaign Act of 1991 as Amended and 1997 Regulations

Law: Required by S.C. Code Section 8-13-320(11)(c)

<u>Customers</u>: Public officials (excluding members of the General Assembly), public members, public employees, lobbyists and lobbyist's principals to whom the Act may apply requesting formal opinions.

#### Customer satisfaction evaluated: No

#### Service unit: An informal advisory opinion

Cost per Customers unit served
\$132.42 454
\$397.12 104
\$636.93 124
\$686.37 109

#### Cost to provide

EE means employee equivalents required (37.5 hour per week units)			
	EE	Total Cost	% of total
			agency costs
'16-17	0.50	\$60,119.50	5.78%
'17-18	0.50	\$41,300.34	3.11%
'18-19	0.50	\$78,979.33	4.67%
'19-20	0.50	\$74,813.80	4.00%

# Informal Advisory Opinion

### What are they?

•Prospective non-binding opinions, written by staff, concerning requestor's actions

•Based on real or hypothetical circumstances

### Who can request one?

•Requested by an individual against whom the Ethics Reform Act can reasonably apply. Most requestors are public officials, public members or public employees.

### How are they distributed?

- •Returned directly to the individual that requested it
- •Informal Advisory Opinions are not published on the Commission's website

#### SOUTH CAROLINA State Ethics Commission

Assoc. Deliverable: Issuance of Advisory Opinions

Responsible: Legal and Administrative Departments (2 employees responsible for this)

#### Formal Advisory Opinion (Deliverable #3 in agency PER)

<u>Purpose (as understood by agency)</u>: Enforcement of the Ethics, Government Accountability, and Campaign Act of 1991 as Amended and 1997 Regulations

Law: Required by S.C. Code Section 8-13-320(11)(a)

<u>Customers</u>: Public officials (excluding members of the General Assembly), public members, public employees, lobbyists and lobbyist's principals to whom the Act may apply requesting formal opinions.

#### Customer satisfaction evaluated: No

#### Service unit: An informal advisory opinion

Customers	Cost per	Units	
served*	unit	provided	
2	\$3,756.37	5	'16-17
4	\$6,493.88	3	'17-18
e	\$3 <i>,</i> 898.56	7	'18-19
C	0	0	'19-20

\*In addition to those requesting opinions, customers may also include anyone else that reads and utilizes the opinions, which are publicly available on the Commission's website unless they are confidential.

#### Cost to provide

<i>EE means employee equivalents required (37.5 hour per week units)</i>				
	EE	Total Cost	% of total	
			agency costs	
'16-17	0.16	\$18,781.84	1.81%	
'17-18	0.16	\$19,481.65	1.47%	
'18-19	0.16	\$27,289.93	1.61%	
'19-20	0	0	0	



SOUTH CAROLINA State Ethics Commission

# Formal Advisory Opinion

### What are they?

•Prospective binding opinions, written by staff and approved by Commissioners, concerning the requestor's conduct

•Based on real or hypothetical circumstances

### Who can request one?

•Requested by an individual against whom the Ethics Reform Act can reasonably apply. Most requestors are public officials, public members or public employees.

Assoc. Deliverable: Issuance of Advisory Opinions

Responsible: Legal and Administrative Departments (2 employees responsible for this)

#### Formal Advisory Opinion (Deliverable #3 in agency PER)

<u>Purpose (as understood by agency)</u>: Enforcement of the Ethics, Government Accountability, and Campaign Act of 1991 as Amended and 1997 Regulations

Law: Required by S.C. Code Section 8-13-320(11)(a)

<u>Customers</u>: Public officials (excluding members of the General Assembly), public members, public employees, lobbyists and lobbyist's principals to whom the Act may apply requesting formal opinions.

#### Customer satisfaction evaluated: No

#### Service unit: A formal advisory opinion

	Units	Cost per	Customers
	provided	unit	served*
'16-17	5	\$3,756.37	2
'17-18	3	\$6,493.88	4
'18-19	7	\$3,898.56	6
'19-20	0	0	C

\*In addition to those requesting opinions, customers may also include anyone else that reads and utilizes the opinions, which are publicly available on the Commission's website unless they are confidential.

#### Cost to provide

<i>EE means employee equivalents required (37.5 hour per week units)</i>			
	EE	Total Cost	% of total
			agency costs
'16-17	0.16	\$18,781.84	1.81%
'17-18	0.16	\$19,481.65	1.47%
'18-19	0.16	\$27,289.93	1.61%
'19-20	0	0	0

# Formal Advisory Opinion

How are they distributed?

•Published on the Commission's website

 Disseminated to public officials, public members and public employees via the Municipal Association, Association of Counties and School Board Association

### **Recent News**

### Advisory Opinion 2021-001

The State Ethics Commission has issued a new Advisory Opinion <u>AO2021-001</u> abo

Read Full Story

### Advisory Opinion 2020-002

The State Ethics Commission has issued a new Advisory Opinion <u>AO2020-002</u> about

Read Full Story

**More Recent News** 

Assoc. Deliverable: Issuance of Advisory Opinions

Responsible: Legal and Administrative Departments (2 employees responsible for this)



SOUTH CAROLINA State Ethics Commission

# Associated Performance Measures

The next slides only contain information on performance measures that are associated with services covered earlier in this presentation.





Deliverables Associated with Performance Measure:

Ethics Act Training

## Number of Information Technology Breaches

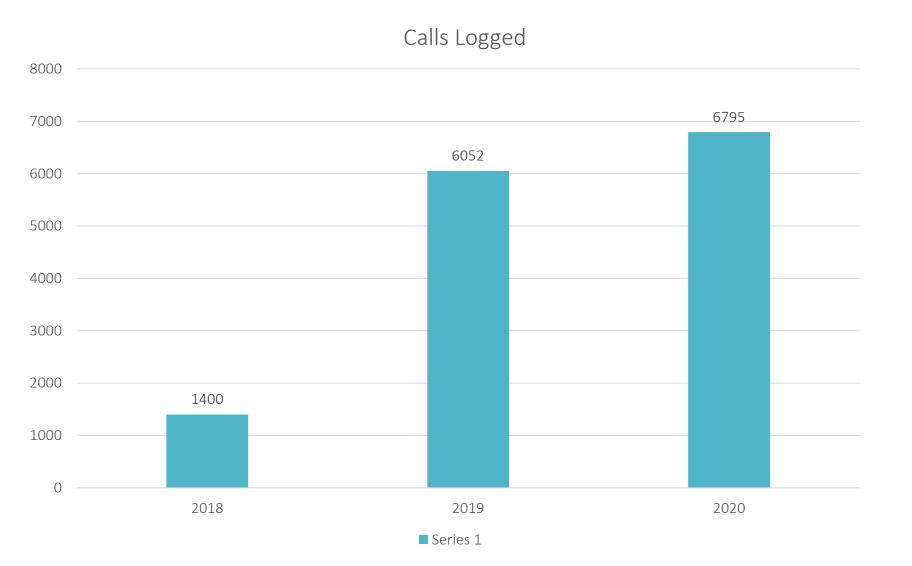
	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>
Target	0	0	0	0	0	0
Actual	0	0	0	0	0	0

Note: An incident where information is accessed from a system without the authorization of the Commission.

Deliverables Associated with Performance Measure:

- Agency website
- Agency social media accounts





## Deliverables Associated with Performance Measure:

- Candidates Roster
- Entity List
- Lobbyist and Lobbyist's Principal Registrations
- Lobbyist and Lobbyist's Principal Disclosures
- Campaign and Operating Disclosures
- Statement of Economic Interests
- Implement and maintain the Public Disclosure and Accountability Reporting System

Note: Call volume is based upon customer need. No target value is set. Data was not tracked until Q3, 2018.

# Recommended Law Changes

## Law Change #3

<u>Current Law</u>: Section 8-13-350 Ethics brochure to be provided to public officials, members, and employees.

When hired, filing for office, or appointed and upon assuming the duties of employment, office, or position in state government, a public official, public member, and public employee shall receive a brochure prepared by the State Ethics Commission describing the general application of this chapter.

<u>Recommendation</u>: Modify to include which persons/entities are required to be provided the brochure created by the Commission (i.e., election commission officials, all public agencies, etc.)

- Commission provides the brochure electronically via its website
- Commission provides copies of the Candidate Newsletter to every county elections office.
- Commission is unable to monitor each public employee hired or each individual filing for public office.

\*Note: The agency does not have a recommendation for specific wording.

<u>Status</u>: Not yet presented to, or approved by, Commissioners <u>Other Agencies Potentially Impacted</u>: State and local election officials and all public agencies



Law Change #3

Unable to reasonably fulfill with current resources

### COMMITTEE CONTACT INFORMATION AND UPCOMING MEETINGS



### **Committee Mission**

Determine if agency laws and programs are being implemented and carried out in accordance with the intent of the General Assembly and whether they should be continued, curtailed or eliminated. Inform the public about state agencies.

Website:	https://www.scstatehouse.gov/CommitteeInfo/ HouseLegislativeOversightCommittee.php
Phone Number:	803-212-6810
Email Address:	HCommLegOv@schouse.gov
Location:	Blatt Building, Room 228

#### **UPCOMING MEETINGS**

#### **Executive Subcommittee**

Staff is working to schedule

### END NOTES

<sup>1</sup> Visual Summary Figure 2 is compiled from information in the State Ethics Commission study materials available online under "Citizens' Interest," under "House Legislative Oversight Committee Postings and Reports," and then under "Ethics Commission, State"

https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyPHPFiles/EthicsCommission.php (accessed April 22, 2021).