

# Legislative Oversight Committee

## Full Committee Study of the Department of Parks, Recreation, and Tourism *November 2, 2018*



| FULL COMMITTEE OPTIONS<br>STANDARD PRACTICE 13.2  | FULL COMMITTEE ACTION(S)          | DATE(S) OF FULL<br>COMMITTEE ACTION(S) |
|---|-----------------------------------|--|
| (1) Refer the study and investigation back to the Subcommittee or an ad hoc committee for further evaluation;<br>(2) Approve the Subcommittee’s study; or<br>(3) further evaluate the agency as a full Committee, utilizing any of the available tools of legislative oversight | Study Available for Consideration | October 19, 2018                       |
|   | Study Presentation and Discussion | October 23, 2018                       |
|   | Approved Study                    | October 23, 2018                       |

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# AGENCY SNAPSHOT

## Department of Parks, Recreation, and Tourism

### Organizational Units

#### *Tourism Sales and Marketing*

Implements agency policy and programs related to the development of S.C.'s domestic and international tourism marketing, sales, and grant programs. Provides details about attractions, accommodations and restaurants, and contact information for S.C.'s tourism regions to group tour operators and consumers.

#### *Welcome Centers – Facilities Maintenance*

Performs facilities maintenance for the state's nine welcome centers (Welcome center customer service is under the tourism sales and marketing organizational unit).

#### *Research*

Tracks economic and other performance measures for the state's tourism industry and other programs within the agency.

#### *Office of Recreation, Grants, and Policy*

Administers eight tourism or recreation grant programs and agency policy.

#### *Executive Office*

Manages the agency. Performs duties related to director's office and human resources.

#### *State Park Service*

Manages and protects more than 80,000 acres of S.C.'s natural and cultural resources, which includes 47 operational parks and eight historic properties.

#### *Communications*

Communicates between the agency, news media, key stakeholders, and partners statewide.

#### *Film Commission*

Recruits film and television projects. Supports the development of the state's film industry through grant programs and educational workshops.

#### *Administration*

Manages finance and technology services for the agency.

### FY 17-18 Resources

#### Employees

Available FTE: 400  
Filled FTE: 400

#### Funding

\$172.5 million appropriated and authorized

### **CHALLENGES**

*As identified by the agency*

- Addressing impacts to revenue and physical damages from recent hurricanes.
- Handling large-scale projects needed to address state parks deferred maintenance issues in light of the financial requirements of many of the projects outweighing the gains in revenue.
- Planning for the loss of over 20 employees as a result of the Teacher and Employee Retention Incentive (TERI) ending by the start of fiscal year 2018-19.

### **SUCCESSES**

*As identified by the agency*

- Experiencing consecutive statewide tourism growth over the past five years.
- Increasing statewide marketing strategy (i.e., Undiscovered S.C. marketing) to focus more attention on the state's developing and rural travel destinations.
- Implementing new business practices and enhancing state parks marketing to increase state parks revenue and improve operational self-sufficiency.
- Improving state welcome centers by addressing landscaping needs and identifying opportunities for technology enhancements inside the centers.

Figure 1. Snapshot of the agency's organizational units, fiscal year 2017-18 resources (employees and funding), successes, and challenges.<sup>1</sup>

# MAP OF STATE PARKS

The map below from SCPRT shows the locations of the 47 state parks maintained by the agency.

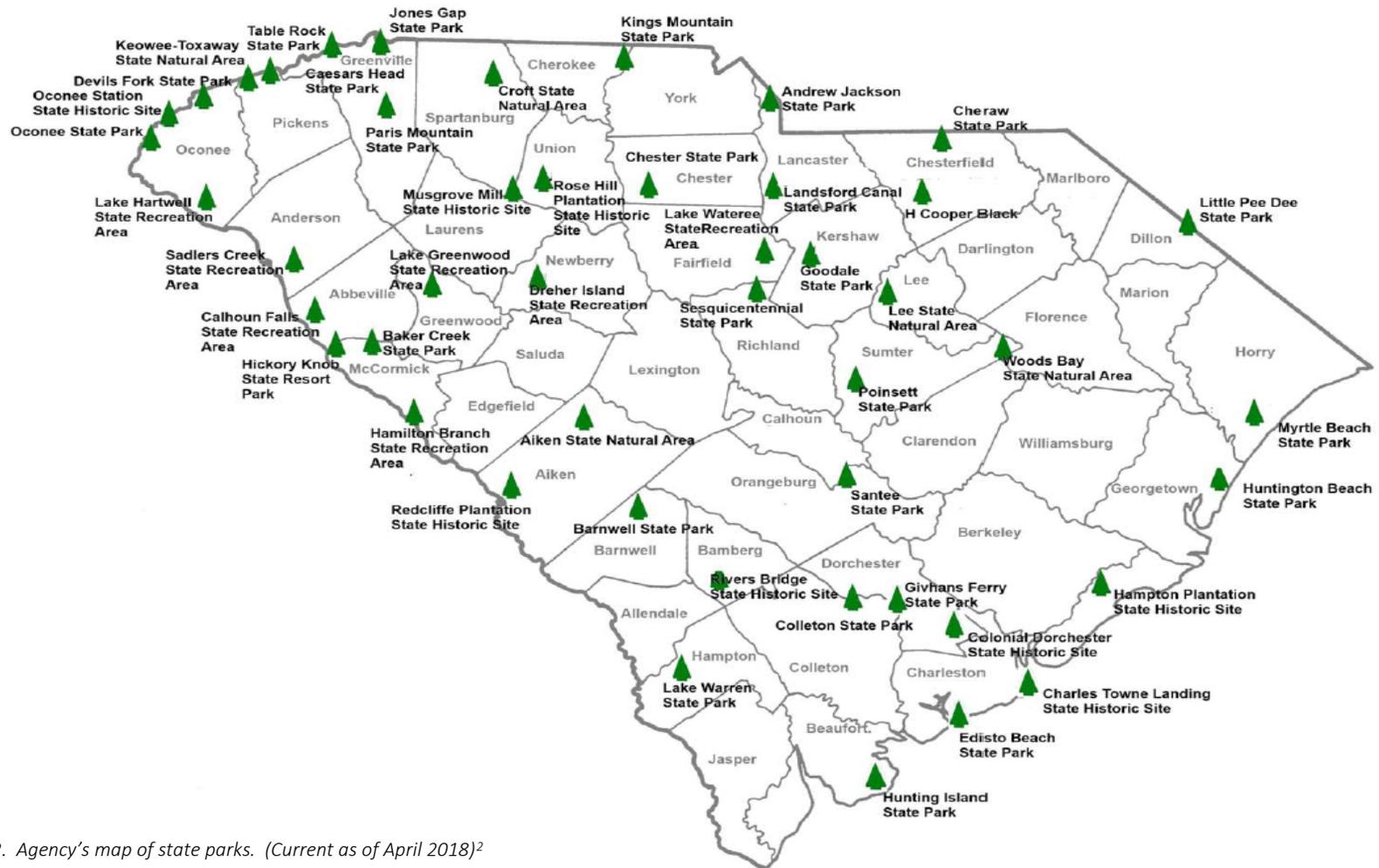


Figure 2. Agency's map of state parks. (Current as of April 2018)<sup>2</sup>

# MAP OF WELCOME CENTERS

The map below from SCPRRT shows the locations of the nine state welcome centers maintained by the agency.

## Upstate

- Fair Play I-85 North between S.C. and Georgia
- Landrum I-26 East between S.C. and N.C.
- Blacksburg I-85 South between S.C. and N.C.
- Fort Mill I-77 South between S.C. and N.C.

## Midlands and Coast

- North Augusta I-20 East between S.C. and Georgia
- Santee I-95 South near the center of S.C.
- Dillon I-95 South between S.C. and N.C.
- Little River U.S. Hwy 17 South between S.C. and N.C.
- Hardeeville I-95 North between S.C. and Georgia

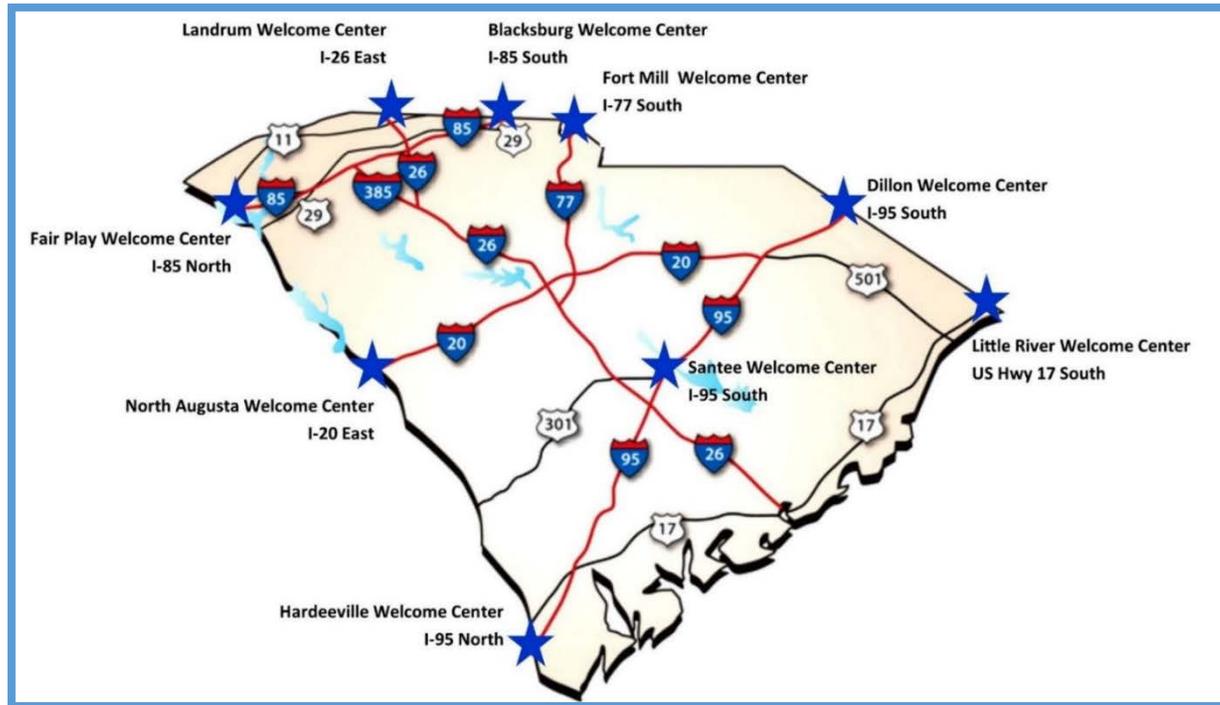


Figure 3. Agency's map of welcome centers. (Current as of April 2018)<sup>3</sup>

# EXECUTIVE SUMMARY

## *Purpose of Oversight Study*

As stated in S.C. Code Ann. § 2-2-20(B), “[t]he **purpose of these oversight studies** and investigations is to **determine if agency laws and programs** within the subject matter jurisdiction of a standing committee: (1) **are being implemented** and carried out **in accordance with the intent of the General Assembly; and** (2) **should be continued, curtailed, or eliminated.**” In making these determinations, the Committee evaluates (1) the application, administration, execution, and effectiveness of the agency’s laws and programs, (2) the organization and operation of the agency, and (3) any conditions or circumstances that may indicate the necessity or desirability of enacting new or additional legislation pertaining to the agency.<sup>4</sup>

## *Study Process*

The House Legislative Oversight Committee’s (Committee) process for studying the Department of Parks, Recreation, and Tourism (agency, Department, or SCPRT) includes actions by the full Committee; Executive Subcommittee (Subcommittee); the agency; and the public. Key dates and actions are listed below.

### Legislative Oversight Committee Actions

- December 19, 2017 - Prioritizes the agency for study
- January 12, 2018 - Provides the agency notice about the oversight process
- January 23 - March 1, 2018 - Solicits input about the agency in the form of an online public survey
- March 1, 2018 - Holds **Meeting #1** to obtain **public input** about the agency
- October 23, 2018 - Holds **Meeting #7** to discuss study; approves study; and provides an opportunity for individual Committee Members to provide written comments for inclusion with the study

### Executive Subcommittee Actions

- May 8, 2018 - Holds **Meeting #2** to discuss the agency's **history; legal directives; mission; vision;** general information about **finances and employees;** agency organization; and details about the **state park service** organizational unit
- July 9, 2018 - Holds **Meeting #3** to continue discussing the **state park service** organizational unit; and to discuss the **communications** organizational unit
- August 6, 2018 - Holds **Meeting #4** to discuss the **film commission** organizational unit
- September 5, 2018 - Holds **Meeting #5** to discuss the **tourism, sales, and marketing** organizational unit; **welcome centers facility management;** and **research** organizational unit
- September 27, 2018 - Holds **Meeting #6** to discuss the office of **recreation, grants, and policy;** **administrative services;** and **executive office**

## Department of Parks, Recreation, and Tourism Actions

- February 27, 2015 - Submits its **Annual Restructuring and Seven-Year Plan Report**
- January 12, 2016 - Submits its **2016 Annual Restructuring Report**
- September 2016 - Submits its **2015-16 Accountability Report**
- September 2017 - Submits its **2016-17 Accountability Report**
- March 9, 2018 - Submits its **Program Evaluation Report**
- May, 2018 - October 2018 - Responds to Committee's inquiries

## Public's Actions

- January 23 - March 1, 2018 - Provides input about the agency via an **online public survey**
- March 1, 2018 - Provides **testimony** during a Committee meeting
- August 6, 2018 - Provides **testimony** during a Subcommittee meeting
- Ongoing - Submits written comments on the Committee's webpage on the General Assembly's website ([www.scstatehouse.gov](http://www.scstatehouse.gov))

Figure 4. Key dates in the study process. (December 2017 to October 2018)

## Finding and Recommendations

### Finding

The Committee has **one finding** arising from its study of the agency. The Committee finds lack of clarity pertaining to maintenance responsibility for signage or landscaping near an interstate allows for situations that may negatively impact the Department of Parks, Recreation, and Tourism's efforts to promote South Carolina to those who travel through it.<sup>5</sup> When a local government is granted an easement to construct signage or landscaping near an interstate (e.g., welcome to the state or county), there is usually no condition that the local entity maintain the appearance of the signage or landscaping or that it be removed if it falls into disrepair.<sup>6</sup>

### Recommendations

The **Committee has 21 recommendations** arising from its study of the agency. These recommendations fall into five categories: (1) effectiveness; (2) efficiency; (3) employee input; (4) transparency; and (5) modernization of statutes.

Table 1. Summary of recommendations arising from the study process.

| Topic                     | Recommendations   |
|---------------------------|---|
| Effectiveness             | <b>...for all agencies</b>  |
|                           | 1. Require certain personnel of all state agencies to participate in annual customer service training and state agencies to track customer satisfaction*  |
|                           | <b>...for the Department of Parks, Recreation, and Tourism</b>  |
|                           | 2. Track the effectiveness of the agency’s advertisement of grant and funding opportunities<br>3. Perform a cost/benefit analysis of offering online, virtual tours of state parks<br>4. Create, publish, and regularly update plans for anticipated building maintenance costs   |
| Efficiency                | 5. Collaborate with the Department of Revenue regarding the auditing required for film incentives   |
| Employee input            | 6. (a) Conduct exit interviews of employees separating from the agency<br>(b) Compile information from these interviews in the aggregate to help inform policy decisions<br>7. (a) Allow opportunities for anonymous feedback from employees<br>(b) Compile information from this feedback in the aggregate to help inform policy decisions<br>8. (a) Perform employee satisfaction surveys on a regular basis<br>(b) Compile information from the survey responses in the aggregate to help inform policy decisions  |
| Transparency              | 9. Post agency policies online<br>10. Collect and publish accommodation tax expenditures in a searchable, sortable format<br>11. Post online a list of research information available from the agency upon request<br>12. Create and post online a comprehensive, searchable, list of properties owned by SCPRT, Department of Natural Resources, and S.C. Conservation Bank  |
|                           | <b>...for General Assembly</b>  |
|                           | 13. Revise provisions related to information required from organizations to which agencies are directed to provide funds*   |
| Modernization of statutes | <p><u>Entities/activities no longer in existence</u></p> <p>14. Repeal provisions related to defunct New Horizons Development Authority*</p> <p>15. Delete outdated provisions related to the Fort Watson Revolutionary War Memorial*</p> <p>16. Eliminate references to S.C. Family Week and Family of the Year*</p> <p>17. (a) Distribute funds from defunct War Between the States Heritage Preserve Commission*<br/>(b) Repeal provisions related to the defunct War Between the States Heritage Preserve Commission*</p> <p><u>Revise to reflect current agency practices</u></p> <p>18. Transfer duties of now defunct agency division of community development to the agency’s general duties*</p> <p>19. Eliminate obsolete language prohibiting swimming and cabin rentals at state parks*</p> <p>20. Remove references to residential areas on Hunting Island*</p> <p>21. Revise Film Commission statutes to reflect its deliverables and public benefits as part of SCPRT*</p> |

Table Note: An asterisk (\*) indicates the entire recommendation, or a portion of it, is for the General Assembly.

There are **no specific recommendations with regards to continuance of agency programs or elimination of agency programs.**

# AGENCY OVERVIEW

## *History*

The agency has provided the Committee with an overview of the agency's history, and excerpts are listed below.<sup>7</sup> In addition, Committee staff confirms the accuracy of assertion of legislative action.

### **1934**

- The South Carolina Legislature charges the Commission of Forestry, the only agency with a mandate to conserve natural resources, with the responsibility of developing and administering a state park system. The Civilian Conservation Corps, the National Park Service, and the U. S. Forest Service assist the state in the development of the park system.
- The Commission of Forestry acquires the following properties:
  - Aiken State Park property (1,067 acres) via purchase from various landowners;
  - Cheraw State Park property (7,361 acres) via donation from U.S. Government and various landowners;
  - Givhans Ferry State Park property (1,235 acres) via donation from City of Charleston;
  - Kings Mountain State Park property (6,141 acres) via donation from U.S. Government;
  - Myrtle Beach State Park property (312 acres) via donation from Myrtle Beach Farms; and
  - Poinsett State Park property (1,000 acres) via donation from Sumter County.

### **1935**

- The Commission of Forestry acquires the following properties:
  - Chester State Park property (523 acres) via purchase from Lake View Corporation and other various landowners;
  - Edisto Beach State Park property (1,255 acres) via donation from Edisto Company;
  - Lee State Park property (2,839 acres) via donation from Lee County;
  - Oconee State Park property (1,165 acres) via donation from Oconee County;
  - Paris Mountain State Park property (1,275 acres) via donation from City of Greenville and purchase from single landowner; and
  - Table Rock State Park property (2,860 acres) via donations from Pickens County and City of Greenville.

### **1936**

- The Commission of Forestry opens Myrtle Beach State Park as the first state park opened to the public. Also, the following state parks open to the public:
  - Aiken State Park;
  - Poinsett State Park;
  - Kings Mountain State Park; and
  - Chester State Park.

### 1937 - 1942

- The commission acquires the following properties:
  - Barnwell State Park property (307 acres) via purchase from various owners;
  - Sesquicentennial State Park property (1,445 acres) via donation from Sesquicentennial Commission;
  - Hunting Island State Park property (5,000 acres) via donation from Beaufort County;
  - Lake Greenwood State Park property (914 acres) via donation from Greenwood County;
  - Colleton State Park property (35.44 acres) via donation from U.S. Government;
  - General Thomas Sumter's Tomb property (5 acres) via donation from individual landowner; and
  - Santee State Park property (2,346 acres) via donation from Orangeburg County.
- The commission opens the following state parks to the public:
  - Edisto Beach State Park;
  - Givhans Ferry State Park;
  - Oconee State Park;
  - Paris Mountain State Park;
  - Barnwell State Park;
  - Cheraw State Park;
  - Colleton State Park;
  - Lake Greenwood State Park;
  - Sesquicentennial State Park;
  - Table Rock State Park;
  - Hunting Island State Park; and
  - Lee State Park.

### 1943

- All of Myrtle Beach and Hunting Island State Parks, and a portion of Edisto Beach State Park, are turned over to the armed forces for training purposes and shore patrol until the end of WWII.

### 1945 - 1955

- The commission acquires the following properties:
  - Rivers Bridge State Historic Site property (390 acres) via donation from Confederate Memorial Association;
  - Fort Watson property (2.8 acres) via lease from S.C. Public Service Authority;
  - Croft State Park property (7,088 acres) via purchase from U.S. Government;
  - Pleasant Ridge State Park property (300 acres) via purchase from the Enoree River Baptist Association;
  - Little Pee Dee State Park property (835 acres) via donation from Dillon County; and
  - Andrew Jackson State Park property (360 acres) via donation from Lancaster County.
- The commission opens the following properties to the public:
  - Rivers Bridge State Historic Site to the public;
  - Santee State Park; and

- Little Pee Dee State Park.
- The commission opens Pleasant Ridge State Park as a segregated park for African Americans.

#### 1956

- The commission closes Edisto Beach State Park after the National Association for the Advancement of Colored People (NAACP) challenges the segregated operation of the park<sup>8</sup>.

#### 1957 - 1960

- The commission acquires the following properties:
  - Huntington Beach State Park property (2,500 acres) via lease from Brookgreen Trustees;
  - Rose Hill State Historic Site property (44 acres) via purchase from individual landowner; and
  - Colonial Dorchester State Historic Site property (21.5 acres) via lease from Westvaco and donation from the Protestant Episcopal Church.
- The commission opens the following properties to the public:
  - Andrew Jackson State Park; and
  - Colonial Dorchester State Historic site.

#### 1961

- The commission opens Rose Hill State Historic Site to the public.
- As a result of a class action suit to integrate the parks, the commission receives a court order requiring state parks to comply with the Civil Rights Act of 1954.<sup>9</sup>

#### 1962

- The General Assembly creates the Recreation Land Trust Fund.<sup>10</sup>
- The Commission opens Huntington Beach State Park to the public and acquires General Francis Marion's Tomb property (9.65 acres) via donation from Flack-Jones Lumber Company.

#### 1963

- S.C. Attorney General orders the commission to close all state parks in response to 1961 federal order.
- The commission acquires the following properties:
  - Eutaw Springs property (2.6 acres) via lease from S.C. Public Service Authority; and
  - Colonel Isaac Haynes' Tomb property (1 acre) via donation from individual property owner.

#### 1965

- South Carolina joins Travel South USA, a coalition of southeastern state travel directors designated by the Southern Governors Association, to participate in cooperative tourism marketing initiatives.
- U.S. Congress establishes the Land and Water Conservation Fund, a federal grant program.<sup>11</sup>

## 1966

- The commission acquires Sadlers Creek State Park property (394.7 acres) via lease from U.S. Army Corps of Engineers.
- The commission re-opens all state parks on a fully integrated basis.

## 1967

- **The General Assembly establishes the State Parks, Recreation, and Tourism Commission** which absorbs the State Travel Office from the State Development Board, the State Recreation Commission, and the existing state park system.<sup>12</sup>
- The **Governor appoints Mr. Robert Hickman as the first director** of the Department of State Parks, Recreation, and Tourism, a position he serves in until 1973.
- SCPRT acquires Baker Creek State Park property (1,305 acres) via lease from U.S. Army Corps of Engineers.

## 1968 - 1972

- SCPRT acquires the following properties:
  - Hickory Knob State Park property (1,090.55 acres) via lease from U.S. Army Corps of Engineers;
  - Additional property (76.86 acres) for Colonial Dorchester State Historic Site via quitclaim from Westvaco;
  - Dreher Island State Park property (348 acres) via lease from South Carolina Electric & Gas Company;
  - Keowee-Toxaway State Park property (1,000 acres) via donation from Duke Power Company;
  - Landsford Canal State Park property (244 acres) via donation from Duke Power Company;
  - Charles Towne Landing property (664 acres) via legislative transfer from Tricentennial Commission;
  - Lynches River State Park property (668 acres) via purchase from various landowners;
  - Wildcat Wayside property (62.9 acres) via transfer from State Highway Department and U.S. Department of Interior;
  - Hamilton Branch State Park property (731 acres) via lease from U.S. Army Corps of Engineers; and
  - Hampton Plantation State Historic Site property (322 acres) via purchase from various landowners.
- SCPRT opens the following properties to the public:
  - Baker Creek State Park;
  - Sadlers Creek State Park;
  - Dreher Island State Park;
  - Charles Towne Landing property; and
  - Hamilton Branch State Park to the public.

- SCPRT opens the following welcome centers:
  - Little River Welcome Center (Highway 17);
  - Fair Play Welcome Center (I-85 Northbound);
  - Allendale Welcome Center (Highway 301);
  - Landrum Welcome Center (I-26 Southbound); and
  - North Augusta Welcome Center (I-20 Eastbound).

### 1973

- **The Governor appoints Mr. Fred Brinkman as the director of SCPRT**, a position he serves in until 1991.
- SCPRT acquires the following properties:
  - N.R. Goodale State Park property (700 acres) via donation from Kershaw County;
  - Redcliffe Plantation State Historic Site property (350 acres) via donation from individual landowner; and
  - Woods Bay State Park property (1,541 acres) via purchase from various landowners.
- SCPRT opens the following properties to the public:
  - Hickory Knob State Park;
  - Landsford Canal State Park;
  - N.R. Goodale State Park; and
  - Woods Bay State Park.
- SCPRT opens Dillon Welcome Center (I-95 Southbound) and Santee Welcome Center (I-95 Southbound - opened in mobile facility).

### 1975 - 1979

- SCPRT acquires the following properties:
  - Musgrove Mill State Historic Site property (365 acres) via purchase from various landowners;
  - Hanging Rock property (250 acres) via purchase from various landowners;
  - Caesars Head State Park property (7,467 acres) via purchase from various landowners;
  - Lake Hartwell State Park property (680.5 acres) via lease from U.S. Army Corps of Engineers and purchase from various landowners;
  - Oconee Station State Historic Site property (210.7 acres) via purchase from single landowner;
  - Jones Gap State Park property (3,346 acres) via purchase from various landowners;
  - Additional property (208 acres) for Table Rock State Park via purchase from various landowners; and
  - Sergeant Jasper State Park property (441.83 acres) via purchase from Union Camp.
- SCPRT opens the following properties to the public:
  - Keowee-Toxaway State Park; and
  - Redcliffe Plantation State Historic Site.
- SCPRT takes the following actions in regards to welcome centers:
  - Relocates Santee Welcome Center (I-95 Southbound) to a permanent facility; and

- Opens Hardeeville Welcome Center (I-95 Northbound).

#### 1980

- SCPRT acquires Lake Warren State Park property (422 acres) via purchase from various landowners.
- Governor establishes the Film Office, which reports directly to the Governor's Office.

#### 1981

- Fort Mill Welcome Center (I-77 Southbound) opens.
- The Governor transfers the Film Office from the Governor's Office to the Educational Television Commission.

#### 1982 - 1984

- SCPRT acquires the following properties:
  - Calhoun Falls State Park property (438 acres) via lease from U.S. Army Corps of Engineers;
  - Lake Wateree State Park property (238.28 acres) via purchase from Crescent Land & Timber;
  - McCalla property (6,239 acres) via lease from U.S. Army Corps of Engineers;
  - Additional property (247.02 acres) for Colonial Dorchester State Historic Site via purchase from Westvaco; and
  - Additional property (131.65 acres) for Santee State Park via purchase from Santee Shores.
- SCPRT transfers the following properties:
  - 247 acres of property at Givhans Ferry State Park to Westvaco; and
  - Pleasant Ridge State Park property to Greenville County Recreation.
- SCPRT opens the following properties to the public:
  - Jones Gap State Park;
  - Lake Hartwell State Park; and
  - Lake Wateree State Park.
- The General Assembly transfers the Film Office, from reporting directly to the Governor's Office, to the Arts Commission.<sup>13</sup>
- The General Assembly transfers the Film Office from the Arts Commission to the Development Board.<sup>14</sup>

#### 1985

- The U.S. Supreme Court rules that government employees at all levels, except for certain exempt management and professional classifications, are entitled to overtime compensation for all work over 40 hours per week.<sup>15</sup> Prior to this, many park personnel were working over 70 hours per week during peak season. The court ruling causes the immediate loss of man-hours to the park system equivalent to 71 full-time employees. In response, the General Assembly authorizes 2 new positions.<sup>16</sup>

#### 1986

- Caesars Head State Park opens to the public.

## 1987 - 1988

- The General Assembly establishes the Parks and Recreation Development Fund.<sup>17</sup>
- The Governor closes the Film Office, which was under the Development Board.<sup>18</sup>
- The Governor reopens the Film Office under the Development Board.<sup>19</sup>

## 1989

- Hurricane Hugo causes approximately \$4.5 million in damage at state parks.

## 1990 - 1991

- SCPRT splits its tourism division into two departments: (1) international tourism, and (2) domestic tourism.
- SCPRT acquires the following properties:
  - Devils Fork State Park property (622 acres) via lease from Duke Power Company;
  - Additional property (14.78 acres) at Hampton Plantation State Historic Site via purchase from various landowners; and
  - Additional property (15 acres) for Table Rock State Park via donation from single landowner.
- SCPRT opens the following properties to the public:
  - Lake Warren State Park; and
  - Devils Fork State Park.
- U.S. Congress establishes the Recreational Trails Program, a federal grant program.<sup>20</sup>

## 1992

- **The Governor appoints Mr. John W. “Bill” Lawrence as director of SCPRT**, a position in which he serves until 1993.

## 1993

- The General Assembly turns SCPRT into a cabinet agency and changes SCPRT’s primary source of funding from admissions tax collections to the state general fund.<sup>21</sup>
- **The Governor appoints Ms. Grace McKown Young as director of SCPRT**, a position in which she serves until 1997.

## 1994

- SCPRT opens Oconee Station State Historic Site to the public.
- The General Assembly transfers the Film Office from the Development Board to SCPRT.<sup>22</sup> SCPRT expands the Film Office to include film, entertainment and sports development.

## 1996

- U.S. Congress establishes the S.C. National Heritage Corridor (repealed in 2014).<sup>23</sup>

## 1997

- **The Governor appoints Mr. William “Buddy” Jennings as director of SCPRT**, a position in which he serves until 2000.

## 1998

- The Governor executes Executive Order 97-18, which states that in the South Carolina National Heritage Corridor Act of 1996 (repealed in 2014), Congress officially established the Heritage Corridor as the “South Carolina National Heritage Corridor,” and directs SCPRT to establish the South Carolina Heritage Corridor as a 501(c)(3) entity to assist SCPRT and other key state agencies in supporting the goals and objectives of the Heritage Tourism Program for economic revitalization in South Carolina.

## 1999

- The General Assembly transfers the Film Office from SCPRT to the Department of Commerce.<sup>24</sup>
- SCPRT sells Sergeant Jasper State Park property to Jasper County.

## 2000

- **The Governor appoints Mr. John Durst as director of SCPRT**, a position in which he serves until 2003.

## 2001

- SCPRT permanently closes Allendale Welcome Center (Highway 301).
- SCPRT’s has a mid-year budget reduction (\$339,446).

## 2002

- SCPRT’s has mid-year budget reductions (\$2,181,327).

## 2003

- **The Governor appoints Mr. Chad Prosser as director of SCPRT**, a position in which he serves until 2011.
- SCPRT’s has budget reductions (\$2,934,793).
- Due to budget reductions, SCPRT restructures the agency as follows:
  - Elimination of all division director positions;
  - Merger of the offices of Tourism Marketing, Tourism Sales, and New Market Development into the office of Tourism Sales & Marketing;
  - Splitting of the Parks and Recreation Division into two separate offices: (1) State Parks, and (2) Recreation, Planning and Engineering;
  - Merger of the offices of Business Development, Sports Development, and Heritage Tourism Development into the office of Community and Economic Development;
  - Merger of offices of Budget and Fiscal Management and Finance into the Finance office; and
  - Changing of the office of Internal Policy & Programs to Research and Policy Development.
- Musgrove Mill State Historic Site opens to the public.
- SCPRT’s State Parks division utilizes a business approach for operations at certain state parks.

## 2005

- The General Assembly establishes the Motion Picture Incentive Act, which provides local and state sales and use tax exemptions and tax rebates for qualified wage and supplier spending in South Carolina by motion picture production companies.<sup>25</sup>
- SCPRT eliminates its Department of Performance Development; staff from the department are transferred to various departments.
- State Parks implements a central reservation system for all accommodations.

## 2006

- The General Assembly establishes the Destination Specific Marketing Fund program.

## 2007

- SCPRT replace its Tourism Marketing Partnership grant program with the Tourism Partnership Fund grant program, which may allow for greater flexibility for grant-eligible activities.

## 2008

- The General Assembly transfers the Film Office from the Department of Commerce to SCPRT.
- SCPRT requests, and the General Assembly establishes, the product development grant program to provide financial assistance to local government for tourism-related project planning and construction.<sup>26</sup>

## 2009

- SCPRT's has mid-year reductions (\$6,512,739).
- Following budget reductions SCPRT restructures the agency as follows:
  - Elimination of the agency's Department of Community and Economic Development;
  - Elimination of the agency's Department of Recreation, Planning and Engineering (RP&E) with remaining engineering staff moved under the State Parks Service division;
  - Creation of the agency's Department of Tourism and Recreation Development from remaining non-engineering RP&E and Community and Economic Development staff; and
  - Elimination of the Product Development grant program.

## 2010

- SCPRT's has mid-year reductions (\$2,313,254).

## 2011

- **The Governor appoints Mr. Duane Parrish as director of SCPRT**, a position in which he currently serves.
- SCPRT's State Parks division implements revenue enhancement strategies in order to pursue the goal of full operational self-sufficiency.
- The Tourism Advertising Grant (TAG) program replaces the Tourism Partnership Fund grant program. The TAG program restricts grant-eligible activities to paid advertising purchases.

- At the direction of the Governor, SCPRT's Director works with the Department of Commerce's Secretary and Hilton Head-based organizations to secure title and presenting sponsorships for the Heritage Golf Tournament from Royal Bank of Canada and Boeing Corporation.

### 2013

- SCPRT launches the Undiscovered S.C. marketing initiative with the establishment of the S.C. BBQ Trail.
- The General Assembly establishes the tourism oriented directional signage program.
- SCPRT eliminates the agency's Department of Tourism & Recreation Development. SCPRT transfers remaining staff to its administrative services organizational unit.

### 2014

- SCPRT signs a memorandum of understanding with the Department of Transportation to assume full operational control of all welcome center facilities.
- The Governor requests SCPRT and the Department of Agriculture establish the chef ambassador program.
- The Governor, via executive order 2014-33, releases SCPRT from management responsibilities of the National Heritage Corridor.
- SCPRT eliminates the agency's Department of Public Relations & Information eliminated; SCPRT transfers remaining staff to its Communications or Tourism Sales & Marketing unit.
- The Undiscovered S.C. grant program is established to provide financial assistance for the construction of rural tourism projects.

### 2015

- SCPRT completes technology upgrades and renovations at Landrum Welcome Center.
- The Sports Tourism Advertising and Recruitment grant program is established to provide financial assistance to local governments for recruiting and hosting new sports tourism events.

### 2016

- Hurricane Matthew causes \$8.7 million in physical damages at state parks, resulting in temporary closures of 18 state parks.
- The beach renourishment financial assistance grant program is established.
- SCPRT begins the design phase and construction for two new facilities: (1) Hardeeville Welcome Center; and (2) Fort Mill Welcome Center.

### 2017

- SCPRT completes construction of new welcome center facilities at Fort Mill and Hardeeville.
- SCPRT begins the design phase for new facility at the Dillon Welcome Center.
- SCPRT acquires St. Phillips Island property (4,680 acres), to become part of Hunting Island State Park, via purchase from single landowner.

## *Mission and Vision*

The agency provides S.C. Code Ann. § 51-1-60 as the basis for its mission and vision.

SCPRT's **mission** is to “grow South Carolina’s economy by fostering sustainable tourism economic development and effectively marketing our state to increase visitation and improve the quality of life for all South Carolinians.”<sup>27</sup>

SCPRT's **vision** is to

- Grow the state (the economy, jobs, the product base, etc.);
- Enhance the authentic experiences (remain true to what makes South Carolina special);
- Sustain the resources (protect and preserve.); and
- Lead the way.<sup>28</sup>

## *Agency Organization*

### *Governing Body*

In the Program Evaluation Report, the Committee asks the agency to provide information about the agency’s governing body. The agency provided the information below.<sup>29</sup>

SCPRT is governed by an **agency director who is appointed by the Governor**.<sup>30</sup> There are no service limits for an agency director. The agency director may be removed in the Governor’s discretion by an executive order.<sup>31</sup>

### *Internal Audit Process*

In the Program Evaluation Report, the Committee asks the agency to provide information about its internal audit process, if it has one. The agency provided the information below.<sup>32</sup>

**SCPRT does not have internal auditors.** The internal auditor positions were eliminated during the budget reductions and subsequent reduction-in-force during fiscal year 2008-2009. In addition, the agency has determined that these positions are no longer warranted due to the implementation of the point of sale system and central reservation system, which greatly reduced or eliminated untraceable transactions. The agency does maintain **internal control review processes** for inventory control and money management. These internal control review processes are conducted by state parks staff with oversight from SCPRT’s finance office.

### *Organizational Units*

The agency’s Program Evaluation Report includes information about its organizational units.<sup>33</sup> Every agency has some type of organization and hierarchy. Within the organization are separate units. An

agency may refer to these units as departments, divisions, functional areas, cost centers, etc. Each unit is responsible for contributing to the agency’s ability to provide services and products.

To ensure agency employees understand how their work contributes to the agency’s overall ability to provide effective services and products in an efficient manner, each organizational unit has at least one (and in most cases multiple) objectives, strategies, or goals for which it is solely responsible.

SCPRT is comprised of nine organizational units: (1) Executive Office; (2) Administrative Services; (3) Office of Recreation, Grants, and Policy; (4) Tourism Sales and Marketing; (5) Welcome Centers - Facilities Maintenance; (6) State Park Service; (7) Communications; (8) Research; and (9) Film Commission.

**Executive Office** is one of the agency’s organizational units. This unit include the director's office, human resources and internal audits.

Table 2.1. SCPRT organizational unit: Executive Office.

| Details  | 2014-15 | 2015-16 | 2016-17 |
|--|---------|---------|---------|
| What is the turnover rate?   | 33.33%  | 0.00%   | 0.00%   |
| Is employee satisfaction evaluated?  | ×       | ×       | ×       |
| Is anonymous employee feedback allowed?  | ×       | ×       | ×       |
| Do any positions require a certification (e.g., teaching, medical, accounting, etc.)?                                    | ×       | ×       | ×       |
| Did the agency pay for, or provide classes/instruction needed to maintain all, some, or none of required certifications? | N/A     | N/A     | N/A     |

**Administrative Services** is one of the agency’s organizational units. This unit includes finance and technology services.

Table 2.2. SCPRT organizational unit: Administrative Services.

| Details  | 2014-15 | 2015-16 | 2016-17 |
|--|---------|---------|---------|
| What is the turnover rate?   | 5.50%   | 16.66%  | 5.50%   |
| Is employee satisfaction evaluated?  | ×       | ×       | ×       |
| Is anonymous employee feedback allowed?  | ×       | ×       | ×       |
| Do any positions require a certification (e.g., teaching, medical, accounting, etc.)?                                    | ✓       | ✓       | ✓       |
| Did the agency pay for, or provide classes/instruction needed to maintain all, some, or none of required certifications? | All     | All     | All     |

**Office of Recreation, Grants, and Policy** is one of the agency’s organizational units. This unit administers recreation grants and agency policy.

Table 2.3. SCPRT organizational unit: Office of Recreation, Grants, and Policy.

| Details  | 2014-15 | 2015-16 | 2016-17 |
|--|---------|---------|---------|
| What is the turnover rate?   | 0.00%   | 0.00%   | 33.33%  |
| Is employee satisfaction evaluated?  | ×       | ×       | ×       |
| Is anonymous employee feedback allowed?  | ×       | ×       | ×       |
| Do any positions require a certification (e.g., teaching, medical, accounting, etc.)?                                    | ×       | ×       | ×       |
| Did the agency pay for, or provide classes/instruction needed to maintain all, some, or none of required certifications? | N/A     | N/A     | N/A     |

**Tourism Sales and Marketing** is one of the agency’s organizational units. This unit is responsible for implementing agency policy and programs related to the development of South Carolina's domestic and international tourism marketing, sales and grant programs.

Table 2.4. SCPRT organizational unit: Tourism Sales and Marketing.

| Details  | 2014-15 | 2015-16 | 2016-17 |
|--|---------|---------|---------|
| What is the turnover rate?   | 16.32%  | 12.24%  | 6.89%   |
| Is employee satisfaction evaluated?  | ×       | ×       | ×       |
| Is anonymous employee feedback allowed?  | ×       | ×       | ×       |
| Do any positions require a certification (e.g., teaching, medical, accounting, etc.)?                                    | ✓       | ✓       | ✓       |
| Did the agency pay for, or provide classes/instruction needed to maintain all, some, or none of required certifications? | All     | All     | All     |

**Welcome Centers - Facilities Maintenance** is one of the agency’s organizational units. This unit maintains the facilities for the state's nine welcome centers. Welcome center customer service is under the Tourism Sales and Marketing organizational unit.

Table 2.5. SCPRT organizational unit: Welcome Centers - Facilities Maintenance.

| Details  | 2014-15 | 2015-16 | 2016-17 |
|--|---------|---------|---------|
| What is the turnover rate?   | 0.00%   | 0.00%   | 22.22%  |
| Is employee satisfaction evaluated?  | ×       | ×       | ×       |
| Is anonymous employee feedback allowed?  | ×       | ×       | ×       |
| Do any positions require a certification (e.g., teaching, medical, accounting, etc.)?                                    | ×       | ×       | ×       |
| Did the agency pay for, or provide classes/instruction needed to maintain all, some, or none of required certifications? | N/A     | N/A     | N/A     |

**State Park Service** is one of the agency’s organizational units. This unit manages and protects more than 80,000 acres of South Carolina's natural and cultural resources, including 47 parks and eight historic properties.

Table 2.6. SCPRT organizational unit: State Park Service.

| Details  | 2014-15 | 2015-16 | 2016-17 |
|--|---------|---------|---------|
| What is the turnover rate?   | 13.24%  | 11.14%  | 11.49%  |
| Is employee satisfaction evaluated?  | ×       | ×       | ×       |
| Is anonymous employee feedback allowed?  | ×       | ×       | ×       |
| Do any positions require a certification (e.g., teaching, medical, accounting, etc.)?                                    | ✓       | ✓       | ✓       |
| Did the agency pay for, or provide classes/instruction needed to maintain all, some, or none of required certifications? | All     | All     | All     |

**Communications** is one of the agency’s organizational units. This unit is responsible for communications between the agency, news media, key stakeholders, and partners statewide.

Table 2.7. SCPRT organizational unit: Communications.

| Details  | 2014-15 | 2015-16 | 2016-17 |
|--|---------|---------|---------|
| What is the turnover rate?   | 0.00%   | 0.00%   | 0.00%   |
| Is employee satisfaction evaluated?  | ×       | ×       | ×       |
| Is anonymous employee feedback allowed?  | ×       | ×       | ×       |
| Do any positions require a certification (e.g., teaching, medical, accounting, etc.)?                                    | ×       | ×       | ×       |
| Did the agency pay for, or provide classes/instruction needed to maintain all, some, or none of required certifications? | N/A     | N/A     | N/A     |

**Research** is one of the agency’s organizational units. This unit tracks economic and other performance measures for both the state's tourism industry and other programs within SCPRT.

Table 2.8. SCPRT Organizational Unit: Research.

| Details  | 2014-15 | 2015-16 | 2016-17 |
|--|---------|---------|---------|
| What is the turnover rate?   | 0.00%   | 0.00%   | 0.00%   |
| Is employee satisfaction evaluated?  | ×       | ×       | ×       |
| Is anonymous employee feedback allowed?  | ×       | ×       | ×       |
| Do any positions require a certification (e.g., teaching, medical, accounting, etc.)?                                    | ×       | ×       | ×       |
| Did the agency pay for, or provide classes/instruction needed to maintain all, some, or none of required certifications? | N/A     | N/A     | N/A     |

**Film Commission** is one of the agency’s organizational units. This unit’s purpose is to recruit film and television projects and support the development of the state's film industry through grant programs and educational workshops.

Table 2.9. SCPRT organizational unit: Film Commission.

| Details  | 2014-15 | 2015-16 | 2016-17 |
|--|---------|---------|---------|
| What is the turnover rate?   | 0.00%   | 40.00%  | 0.00%   |
| Is employee satisfaction evaluated?  | ×       | ×       | ×       |
| Is anonymous employee feedback allowed?  | ×       | ×       | ×       |
| Do any positions require a certification (e.g., teaching, medical, accounting, etc.)?                                    | ×       | ×       | ×       |
| Did the agency pay for, or provide classes/instruction needed to maintain all, some, or none of required certifications? | N/A     | N/A     | N/A     |

## Organizational Chart

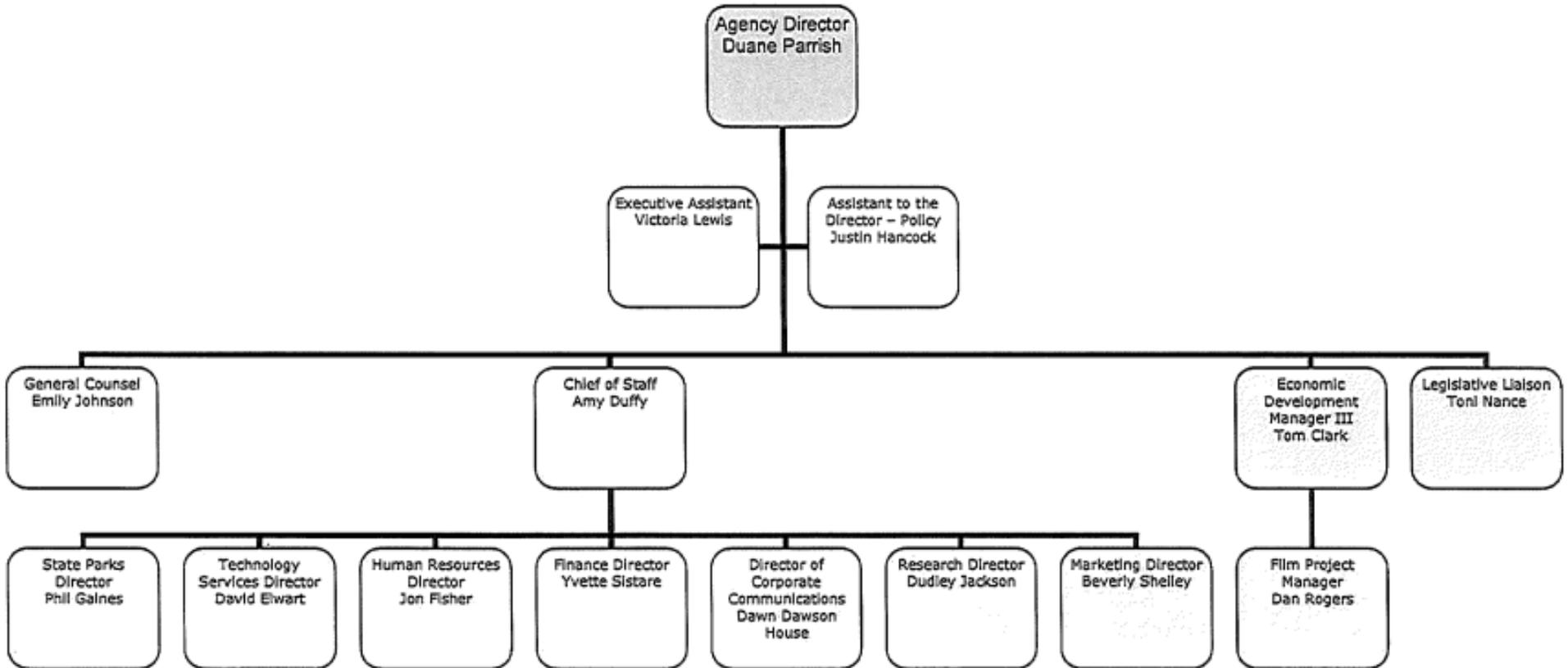


Figure 5. SCPRT organizational chart. (Current as of March 2018)<sup>34</sup>

# AGENCY LEGAL DIRECTIVES, SERVICES, AND PERFORMANCE

## Legal Directives

SCPRT's duties are set by the General Assembly.<sup>35</sup> Table 3 summarizes the general duties and responsibilities the General Assembly set for SCPRT. While the agency is authorized to make and adopt regulations, none may affect hunting and fishing except as provided in S.C. Code Ann. § 51-3-145 (certain acts unlawful at state parks).

Table 3. Legal duties and responsibilities.

| Subject Matter   | Legal Duties and Responsibilities   |
|--|---|
| Tourist attractions  | <ul style="list-style-type: none"> <li>▪ Promote, publicize, and advertise<sup>36</sup></li> </ul>  |
| Recreational areas, including existing state park system   | <ul style="list-style-type: none"> <li>▪ Develop and expand new and existing ones to promote the general health and welfare<sup>37</sup></li> <li>▪ Allocate funds made available to develop and improve park properties in the state system and historic sites approved by the agency director and director of the Archives and History Commission<sup>38</sup></li> </ul>   |
| Lands under agency's control   | <ul style="list-style-type: none"> <li>▪ Borrow money for construction, development, and/or maintenance<sup>39</sup></li> <li>▪ Enter contracts with the U.S. government for any purpose which will assist the agency in utilizing lands under the agency's control<sup>40</sup></li> <li>▪ Lease/convey portions to municipalities and other political subdivisions charged with the responsibility of providing parks and recreation facilities<sup>41</sup></li> </ul>   |
| Lands not under agency's control   | <ul style="list-style-type: none"> <li>▪ Borrow money to acquire<sup>42</sup></li> <li>▪ Enter contracts with the U.S. government to acquire<sup>43</sup></li> </ul>  |
| Natural facilities (e.g., mountains and coastal plains - both those owned and not owned by the agency) | <ul style="list-style-type: none"> <li>▪ Develop a coordinated plan to...               <ul style="list-style-type: none"> <li>○ attract visitors in all seasons to take advantage of the natural scenery, outdoor sports (e.g., hunting, fishing and swimming) together with other recreational activities (e.g., golfing, boating and sightseeing)<sup>44</sup></li> <li>○ preserve and perpetuate the state's rich historical heritage by acquiring and owning, recognizing, marking, and publicizing areas, sites, buildings and other landmarks and items of national and statewide historical interest and significance<sup>45</sup></li> </ul> </li> </ul> |
| Timber and game  | <ul style="list-style-type: none"> <li>▪ Manage timber and game with the available services of other agencies, provided, that the State Forestry Commission shall continue the forestry program authorized under the provisions of S.C. Code Ann. § 48-23-270<sup>46</sup></li> </ul>   |
| Current and potential resources  | <ul style="list-style-type: none"> <li>▪ Study and provide report               <ul style="list-style-type: none"> <li>○ Ascertain the state's present park, parkway and outdoor recreational resources and facilities,</li> <li>○ Ascertain the need for such resources and facilities and the extent to which these needs are now being met<sup>47</sup></li> </ul> </li> </ul>   |

## *Services and Customers*

In the Program Evaluation Report, the Committee asks an agency **to provide a list of its deliverables** (i.e., services and products) as well as additional information related to laws, customers, costs, and potential negative impacts. Table 7 includes a summary of the information from the agency, separated by organizational unit. Among other things, this table notes whether the product or service is required in law and data the agency tracks related to customers and costs. Additional information about these services is available on the Committee's website.

Table 4. Agency products, services, and customers.<sup>48</sup>

| Agency Service  | LAW   | CUSTOMERS  |   |   | COSTS   |   |
|---|---|--|---|---|---|---|
|   | Does the law require, allow, or not address it? | Does the agency know the annual number of potential customers? | Does the agency know the annual number of customers served? | Does the agency evaluate customer satisfaction? | Does the agency know the cost it incurs, per unit, to provide the product or service? | Does the law allow the agency to charge for it to cover the agency's costs? |
| <b>State Park Services</b>  |   |  |   |   |   |   |
| Determine fees for use of state parks during the day time and costs of other amenities available to those at the parks                                  | Require   | X  | X   | ✓   | ✓   | ✓   |
| Determine fees for overnight accommodations and amenities at state parks  | Allow   | ✓  | ✓   | ✓   | ✓   | ✓   |
| Sell retail goods at state park gift and souvenir shops   | NSP   | X  | X   | ✓   | ✓   | ✓   |
| Create and facilitate state park educational programs   | Allow   | X  | X   | ✓   | ✓   | ✓   |
| Manage state park resources - Maintain and preserve historic sites and structures   | Require   | X  | X   | X   | X   | ✓   |
| Manage state park resources - Manage endangered and invasive species and the reforestation program.   | Require   | X  | X   | X   | X   | ✓   |
| Serve on the Aquatic Plant Management Council   | Require   | X  | X   | X   | X   | X   |
| Improve, protect, and maintain the Fort Watson Memorial Area  | Require   | X  | X   | X   | X   | X   |
| Construct a path to access Myrtle Beach State Park, from nearby roads, for pedestrian, non-motorized vehicles, and golf carts to cross roads to utilize | Require   | X  | ✓   | ✓   | X   | X   |
| Develop Hunting Island State Park   | Allow   | ✓  | ✓   | ✓   | ✓   | ✓   |
| Identify areas for residential leases at Hunting Island and create and enforce the leases   | Allow   | X  | X   | ✓   | ✓   | X   |
| <b>Film Commission</b>  |   |  |   |   |   |   |
| Administer motion picture incentive program - sales and use tax exemption   | Allow   | ✓  | X   | ✓   | X   | X   |

| Agency Service   | LAW   | CUSTOMERS  |   |   | COSTS   |   |
|--|---|--|---|---|---|---|
|  | Does the law require, allow, or not address it? | Does the agency know the annual number of potential customers? | Does the agency know the annual number of customers served? | Does the agency evaluate customer satisfaction? | Does the agency know the cost it incurs, per unit, to provide the product or service? | Does the law allow the agency to charge for it to cover the agency's costs? |
| Administer motion picture incentive program - wage and supplier rebates  | Allow   | ✓  | ✗   | ✓   | ✗   | ✓   |
| Administer motion picture incentive program - product fund grants  | Require   | ✓  | ✓   | ✓   | ✗   | ✓   |
| Administer motion picture incentive program - low rates for temporary use of state property  | Allow   | ✗  | ✗   | ✗   | ✗   | ✗   |
| Promote collaborative production and educational efforts between S.C. institutions of higher learning and motion picture related entities  | Require   | ✗  | ✗   | ✓   | ✓   | ✓   |
| Provide location scouting assistance to film production companies  | NSP   | ✓  | ✗   | ✓   | ✓   | ✗   |
| <b>Research</b>  |   |  |   |   |   |   |
| Create and publish tourism research reports  | NSP   | ✗  | ✗   | ✗   | ✗   | ✓   |
| Utilize tourism-related state tax collections and other tourism-related statistics to inform SCPRT's strategies for tourism marketing, tourism development, and state parks management and improvement | NSP   | ✗  | ✗   | ✗   | ✗   | ✗   |
| <b>Welcome Centers - Facilities Management</b>   |   |  |   |   |   |   |
| Conduct Welcome Center Facility improvements to ensure a quality visitor experience and positive reflection of the state   | NSP   | ✓  | ✗   | ✓   | ✓   | ✗   |
| <b>Tourism, Sales, and Marketing</b>   |   |  |   |   |   |   |
| Develop advertising to encourage domestic travel   | Require   | ✓  | ✓   | ✓   | ✓   | ✓   |

| Agency Service  | LAW   | CUSTOMERS  |   |   | COSTS   |   |
|---|---|--|---|---|---|---|
|   | Does the law require, allow, or not address it? | Does the agency know the annual number of potential customers? | Does the agency know the annual number of customers served? | Does the agency evaluate customer satisfaction? | Does the agency know the cost it incurs, per unit, to provide the product or service? | Does the law allow the agency to charge for it to cover the agency's costs? |
| Produce and distribute an annual visitor's guide detailing visitor hotspots   | NSP   | X  | ✓   | ✓   | X   | ✓   |
| Produce and distribute state road maps  | NSP   | X  | ✓   | ✓   | X   | ✓   |
| Research and establish/enter cooperative advertising agreements to promote tourism  | NSP   | ✓  | ✓   | ✓   | X   | ✓   |
| Research and purchase website advertising to promote tourist attractions  | NSP   | ✓  | X   | ✓   | X   | ✓   |
| Develop advertising to promote international travel to the state  | NSP   | ✓  | X   | ✓   | X   | ✓   |
| Develop and implement advertising to promote visitation to state parks  | Allow   | X  | X   | X   | X   | ✓   |
| Provide staff for the state welcome centers   | Require   | ✓  | X   | ✓   | ✓   | X   |
| Create, print, and distribute materials that advertise tourist attractions at welcome centers   | NSP   | X  | ✓   | ✓   | X   | ✓   |
| Administer the tourism advertising grants program   | NSP   | ✓  | ✓   | ✓   | X   | ✓   |
| Advertise and coordinate family week in South Carolina  | Require   | X  | X   | X   | X   | X   |
| Serve on the committee that selects and honors the S.C. Family of the Year and pay for expenses of the committee  | Require   | X  | X   | X   | X   | X   |
| Cooperate with other state agencies and coordinate with South Carolina Civil War Heritage Trails concerning educational and marketing materials related to the trails | Allow   | X  | X   | ✓   | X   | X   |
| <b>Corporate Communications</b>   |   |  |   |   |   |   |
| Communicate agency-related information to the general public, news media, and key stakeholders  | NSP   | ✓  | X   | ✓   | X   | X   |

| Agency Service  | LAW   | CUSTOMERS  |   |   | COSTS   |   |
|---|---|--|---|---|---|---|
|   | Does the law require, allow, or not address it? | Does the agency know the annual number of potential customers? | Does the agency know the annual number of customers served? | Does the agency evaluate customer satisfaction? | Does the agency know the cost it incurs, per unit, to provide the product or service? | Does the law allow the agency to charge for it to cover the agency's costs? |
| <b>Office of Recreation, Grants, and Policy; Administrative Services; and/or Executive Office</b>   |   |  |   |   |   |   |
| Provide funds to PalmettoPride, a non-profit established in state law to coordinate and implement statewide and local programs for litter control | Require   | X  | X   | X   | X   | X   |
| Administer the Recreation Land Trust Fund grant program   | Allow   | X  | X   | X   | X   | X   |
| Report expenditures from the Recreation Land Trust Fund to the General Assembly   | Require   | X  | X   | X   | X   | X   |
| Administer the South Carolina First in Golf Fund  | Require   | X  | X   | ✓   | X   | X   |
| Administer the South Carolina Sports Development Office Fund  | Require   | X  | X   | ✓   | X   | X   |
| Create and administer the Sports Tourism Advertising and Recruitment Grants program   | NSP   | ✓  | ✓   | ✓   | X   | ✓   |
| Create and administer the Undiscovered S.C. Tourism Product Grants program  | NSP   | ✓  | ✓   | ✓   | X   | ✓   |
| Distribute Parks and Recreation Development Fund proceeds   | Require   | ✓  | ✓   | ✓   | X   | ✓   |
| Administer the federal Recreational Trails Program grant program  | Require   | ✓  | X   | ✓   | X   | ✓   |
| Administer the federal Land and Water Conservation Fund grant program   | Require   | ✓  | ✓   | ✓   | X   | ✓   |
| Administer the Destination Specific Tourism Marketing grant program   | Require   | ✓  | ✓   | ✓   | X   | X   |
| Assist Department of Transportation with the Tourism Oriented Directional Signage program <sup>49</sup>   | Require   | X  | X   | ✓   | X   | X   |
| Designate establishments to receive extraordinary retail establishment tax credits  | Allow   | ✓  | ✓   | ✓   | X   | X   |
| Serve on the Coordinating Council for Economic Development  | Require   | ✓  | X   | ✓   | X   | X   |

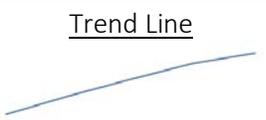
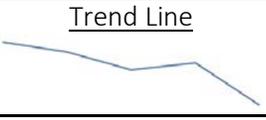
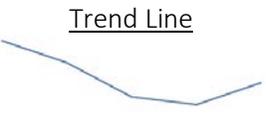
| Agency Service   | LAW   | CUSTOMERS  |   |   | COSTS   |   |
|--|---|--|---|---|---|---|
|  | Does the law require, allow, or not address it? | Does the agency know the annual number of potential customers? | Does the agency know the annual number of customers served? | Does the agency evaluate customer satisfaction? | Does the agency know the cost it incurs, per unit, to provide the product or service? | Does the law allow the agency to charge for it to cover the agency's costs? |
| Provide the Governor names of two individuals to appoint to the New Horizons Development Authority   | Require   | X  | X   | X   | X   | X   |
| Transfer assets to the New Horizons Development Authority  | Allow   | X  | X   | X   | X   | X   |
| Serve on the Coordinating Council for the Division on Aging  | Require   | X  | X   | X   | X   | X   |
| Serve on the S.C. Conservation Bank board as an ex officio member without voting privileges  | Require   | X  | X   | X   | X   | X   |
| Serve on the Heritage Trust Advisory Board   | Require   | X  | X   | X   | X   | X   |
| Serve on the War Between the States Heritage Trust Advisory Board  | Require   | X  | X   | X   | X   | X   |
| Serve on the Old Exchange Building Commission as an ex officio member with voting privileges   | Require   | X  | X   | ✓   | X   | X   |
| Serve on the Scenic Highways Committee   | Require   | X  | X   | ✓   | X   | X   |
| Participate as one of the parties to proceedings related to certification required before construction of a major utility facility<br><i>(See S.C. Code Ann. §§ 58-33-110 through 58-33-170 for details on major utility facility certification)</i> | Require   | X  | X   | ✓   | X   | X   |
| Serve as a member of the South Carolina Civil War Sesquicentennial Advisory Board  | Require   | X  | X   | ✓   | X   | X   |
| Perform initial review of county and municipal applications for tourism infrastructure admissions tax certification  | Require   | X  | X   | ✓   | X   | X   |
| Distribute funds, for regional promotions, to the eleven regional tourism groups in the state  | Require   | ✓  | ✓   | ✓   | X   | X   |
| Allocate funding to local governments and state agencies for beach renourishment activities  | Require   | ✓  | ✓   | ✓   | X   | ✓   |
| Create and file a Statewide Comprehensive Outdoor Recreation Plan with the Secretary of State  | Require   | X  | X   | X   | X   | X   |

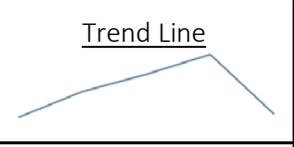
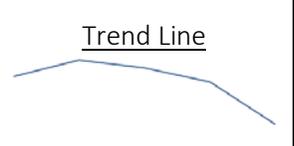
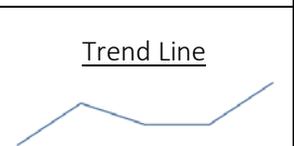
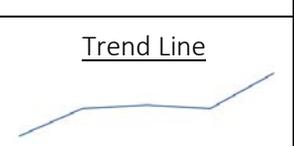
Table Note: NSP means "Not specifically mentioned in law, but provided to achieve the requirements of the applicable law."

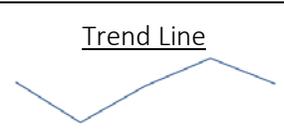
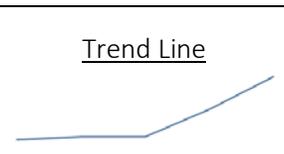
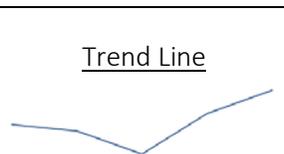
## Performance

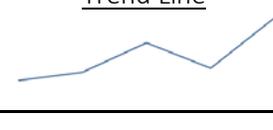
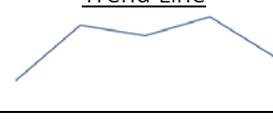
In the Program Evaluation Report, the Committee asks an agency to provide details about measures it is tracking to continually monitor its progress. Table 5 includes a summary of the information from the agency, separated by organizational unit.

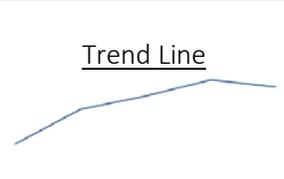
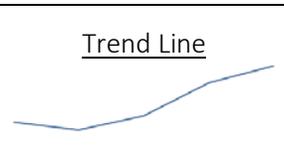
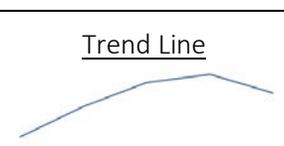
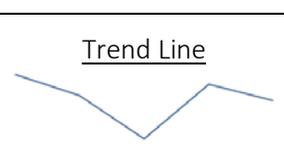
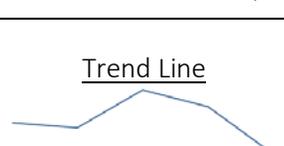
Table 5. Agency performance.<sup>50</sup>

| Performance Measure                       |   | Specific Performance Measures Tracked |                          |                          |                          |                          |  |
|---|---|---------------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--|
|   |   | 2012-13<br>(July - June)              | 2013-14<br>(July - June) | 2014-15<br>(July - June) | 2015-16<br>(July - June) | 2016-17<br>(July - June) | 2017-18<br>(July - June)   |
| <b>State Park Services</b>                |   |                                       |                          |                          |                          |                          |  |
| <b>Admissions Revenue, State Parks*</b>   | <u>Target:</u>  | \$4,000,000                           | \$4,500,000              | \$5,000,000              | \$5,500,000              | \$6,000,000              | \$6,500,000  |
|   | <u>Actual:</u><br><small>Required by: Agency selected<br/>(not required by state or federal government)</small> | \$4,139,417                           | \$4,711,244              | \$5,225,487              | \$5,725,667              | \$6,041,161              | <u>Trend Line</u><br>   |
| <b>Total Revenue, State Parks*</b>        | <u>Target:</u>  | \$25,333,470                          | \$26,094,760             | \$27,727,683             | \$28,567,177             | \$29,298,442             | \$30,393,216   |
|   | <u>Actual:</u><br><small>Required by: Agency selected<br/>(not required by state or federal government)</small> | \$22,332,204                          | \$24,039,397             | \$26,906,654             | \$28,053,715             | \$27,168,600             | <u>Trend Line</u><br>   |
| <b>Cabin Occupancy, State Parks*</b>      | <u>Target:</u>  | 66.00%                                | 66.00%                   | 66.00%                   | 66.00%                   | 66.00%                   | 55.00%   |
|   | <u>Actual:</u><br><small>Required by: Agency selected<br/>(not required by state or federal government)</small> | 66.26%                                | 64.24%                   | 60.26%                   | 61.74%                   | 52.68%                   | <u>Trend Line</u><br> |
| <b>Lodge Room Occupancy, State Parks*</b> | <u>Target:</u>  | 33.00%                                | 33.00%                   | 33.00%                   | 33.00%                   | 33.00%                   | 33.00%   |
|   | <u>Actual:</u><br><small>Required by: Agency selected<br/>(not required by state or federal government)</small> | 36.24%                                | 34.01%                   | 30.52%                   | 29.74%                   | 31.94%                   | <u>Trend Line</u><br> |

| Specific Performance Measures Tracked   |                |                          |                          |                          |                          |                          |  |
|---|----------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--|
| Performance Measure   |                | 2012-13<br>(July - June) | 2013-14<br>(July - June) | 2014-15<br>(July - June) | 2015-16<br>(July - June) | 2016-17<br>(July - June) | 2017-18<br>(July - June)   |
| <b>Campsite Occupancy, State Parks*</b>   | <u>Target:</u> | 40.00%                   | 40.00%                   | 40.00%                   | 40.00%                   | 40.00%                   | 40.00%   |
|   | <u>Actual:</u> | 33.90%                   | 35.30%                   | 36.23%                   | 37.31%                   | 34.11%                   | <u>Trend Line</u><br>   |
| <i>Required by:</i> Agency selected (not required by state or federal government) |                |                          |                          |                          |                          |                          |  |
| <b>Educational Programming Attendees, Discover Carolina</b>                       | <u>Target:</u> | 19,000                   | 21,300                   | 17,890                   | 18,864                   | 19,000                   | 15,308   |
|   | <u>Actual:</u> | 20,463                   | 21,896                   | 21,215                   | 19,960                   | 16,242                   | <u>Trend Line</u><br>   |
| <i>Required by:</i> Agency selected (not required by state or federal government) |                |                          |                          |                          |                          |                          |  |
| <b>Family Programming Attendees, Discover Carolina</b>                            | <u>Target:</u> | 550,000                  | 553,000                  | 520,000                  | 570,000                  | 650,000                  | 490,000  |
|   | <u>Actual:</u> | 555,112                  | 522,760                  | 595,681                  | 657,204                  | 495,113                  | <u>Trend Line</u><br>   |
| <i>Required by:</i> Agency selected (not required by state or federal government) |                |                          |                          |                          |                          |                          |  |
| <b>Number of Red Cockaded Woodpecker Clusters</b>                                 | <u>Target:</u> | n/a                      | n/a                      | n/a                      | n/a                      | n/a                      | 16   |
|   | <u>Actual:</u> | 11                       | 13                       | 12                       | 12                       | 14                       | <u>Trend Line</u><br> |
| <i>Required by:</i> Agency selected (not required by state or federal government) |                |                          |                          |                          |                          |                          |  |
| <b>Number of Red Cockaded Woodpecker Fledglings</b>                               | <u>Target:</u> | n/a                      | n/a                      | n/a                      | n/a                      | n/a                      | 31   |
|   | <u>Actual:</u> | 11                       | 18                       | 19                       | 18                       | 27                       | <u>Trend Line</u><br> |
| <i>Required by:</i> Agency selected (not required by state or federal government) |                |                          |                          |                          |                          |                          |  |

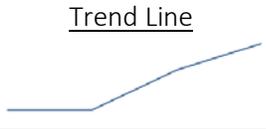
| Specific Performance Measures Tracked  |   |                          |                          |                          |                          |                          |  |
|--|---|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--|
| Performance Measure  |   | 2012-13<br>(July - June) | 2013-14<br>(July - June) | 2014-15<br>(July - June) | 2015-16<br>(July - June) | 2016-17<br>(July - June) | 2017-18<br>(July - June)   |
| <b>Number of Sea Turtle Nests</b>  | <u>Target:</u>  | n/a                      | n/a                      | n/a                      | n/a                      | n/a                      | 271  |
|  | <u>Actual:</u><br><small>Required by: Agency selected<br/>(not required by state or federal government)</small> | 290                      | 106                      | 274                      | 400                      | 285                      | <u>Trend Line</u><br>   |
| <b>New Forest Restoration Acres</b>  | <u>Target:</u>  | n/a                      | n/a                      | n/a                      | n/a                      | 4,691                    | 5,575  |
|  | <u>Actual:</u><br><small>Required by: Agency selected<br/>(not required by state or federal government)</small> | 1,026                    | 3,386                    | 1,323                    | 2,722                    | 4,425                    | <u>Trend Line</u><br>   |
| <b>Total Forest Restoration Acres</b>  | <u>Target:</u>  | n/a                      | n/a                      | n/a                      | n/a                      | 8,708                    | 12,705   |
|  | <u>Actual:</u><br><small>Required by: Agency selected<br/>(not required by state or federal government)</small> | 5,253                    | 5,461                    | 5,461                    | 7,482                    | 9,902                    | <u>Trend Line</u><br>   |
| <b>Golf Rounds, State Park</b><br><small>(only applies to Cheraw State Park and Hickory Knob Park)</small> | <u>Target:</u>  | 35,000                   | 35,000                   | 35,000                   | 35,000                   | 35,000                   | 36,000   |
|  | <u>Actual:</u><br><small>Required by: Agency selected<br/>(not required by state or federal government)</small> | 32,592                   | 31,975                   | 29,961                   | 33,532                   | 35,589                   | <u>Trend Line</u><br>  |
| <b>Corporate/Private Donations, State Park</b>   | <u>Target:</u>  | n/a                      | n/a                      | n/a                      | n/a                      | n/a                      | n/a  |
|  | <u>Actual:</u><br><small>Required by: Agency selected<br/>(not required by state or federal government)</small> | \$107,750                | \$179,912                | \$66,785                 | \$178,000                | \$142,936                | <u>Trend Line</u><br> |

| Specific Performance Measures Tracked   |                |                          |                          |                          |                          |                          |   |
|---|----------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|---|
| Performance Measure   |                | 2012-13<br>(July - June) | 2013-14<br>(July - June) | 2014-15<br>(July - June) | 2015-16<br>(July - June) | 2016-17<br>(July - June) | 2017-18<br>(July - June)  |
| <b>Check Off for State Parks Collections</b>                                      | <u>Target:</u> | n/a                      | n/a                      | n/a                      | n/a                      | n/a                      | n/a   |
|   | <u>Actual:</u> | \$38,482                 | \$47,316                 | \$44,416                 | \$11,000                 | \$20,914                 |    |
| <i>Required by:</i> Agency selected (not required by state or federal government) |                |                          |                          |                          |                          |                          |   |
| <b>State Parks Volunteer Hours, Number of (Estimated)</b>                         | <u>Target:</u> | n/a                      | n/a                      | n/a                      | n/a                      | n/a                      | n/a   |
|   | <u>Actual:</u> | 101,869                  | 102,650                  | 97,650                   | 98,950                   | 110,340                  |    |
| <i>Required by:</i> Agency selected (not required by state or federal government) |                |                          |                          |                          |                          |                          |   |
| <b>Film Commission</b>  |                |                          |                          |                          |                          |                          |   |
| <b>S.C. Film Hires, Total Number</b>  | <u>Target:</u> | n/a                      | n/a                      | n/a                      | n/a                      | n/a                      | n/a   |
|   | <u>Actual:</u> | 2,926                    | 2,196                    | 3,164                    | 2,301                    | 2,479                    |    |
| <i>Required by:</i> State government + Agency Selected                            |                |                          |                          |                          |                          |                          |   |
| <b>Film-Related S.C. Spending (qualified spend only), Total Amount</b>            | <u>Target:</u> | n/a                      | n/a                      | n/a                      | n/a                      | n/a                      | n/a   |
|   | <u>Actual:</u> | \$15,458,855             | \$18,455,460             | \$29,075,355             | \$19,860,414             | \$38,093,948             |  |
| <i>Required by:</i> State government + Agency Selected                            |                |                          |                          |                          |                          |                          |   |
| <b>Film-Related Hotel Nights, Total Number</b>                                    | <u>Target:</u> | n/a                      | n/a                      | n/a                      | n/a                      | n/a                      | n/a   |
|   | <u>Actual:</u> | 6,108                    | 9,316                    | 8,686                    | 9,781                    | 7,473                    |  |
| <i>Required by:</i> Agency selected (not required by state or federal government) |                |                          |                          |                          |                          |                          |   |

| Specific Performance Measures Tracked   |                |                                 |                                 |                                 |                                 |                                 |  |
|---|----------------|---------------------------------|---------------------------------|---------------------------------|---------------------------------|---------------------------------|--|
| Performance Measure   |                | <u>2012-13</u><br>(July - June) | <u>2013-14</u><br>(July - June) | <u>2014-15</u><br>(July - June) | <u>2015-16</u><br>(July - June) | <u>2016-17</u><br>(July - June) | <u>2017-18</u><br>(July - June)  |
| <b>Tourism, Sales, and Marketing Division</b>                                     |                |                                 |                                 |                                 |                                 |                                 |  |
| <b>Percent of Leisure Travel Ad-Aware Households in Target Markets</b>            | <u>Target:</u> | n/a                             | n/a                             | n/a                             | 39%                             | 37%                             | n/a  |
|   | <u>Actual:</u> | 19%                             | 38%                             | 45%                             | 54%                             | 50%                             | <u>Trend Line</u><br>   |
| <i>Required by:</i> Agency selected (not required by state or federal government) |                |                                 |                                 |                                 |                                 |                                 |  |
| <b>Visitors Guide Sales Total</b>   | <u>Target:</u> | n/a                             | n/a                             | n/a                             | n/a                             | n/a                             | n/a  |
|   | <u>Actual:</u> | \$397,000                       | \$368,005                       | \$419,902                       | \$544,159                       | \$605,549                       | <u>Trend Line</u><br>   |
| <i>Required by:</i> Agency selected (not required by state or federal government) |                |                                 |                                 |                                 |                                 |                                 |  |
| <b>Cooperative Advertising Sales Total</b>  | <u>Target:</u> | n/a                             | n/a                             | n/a                             | n/a                             | n/a                             | n/a  |
|   | <u>Actual:</u> | \$169,255                       | \$292,301                       | \$388,924                       | \$421,575                       | \$348,100                       | <u>Trend Line</u><br>   |
| <i>Required by:</i> Agency selected (not required by state or federal government) |                |                                 |                                 |                                 |                                 |                                 |  |
| <b>Website Advertising Sales Total*</b>   | <u>Target:</u> | n/a                             | n/a                             | n/a                             | n/a                             | n/a                             | n/a  |
|   | <u>Actual:</u> | \$60,024                        | \$40,564.12                     | \$0                             | \$50,700                        | \$35,900                        | <u>Trend Line</u><br> |
| <i>Required by:</i> Agency selected (not required by state or federal government) |                |                                 |                                 |                                 |                                 |                                 |  |
| <b>Accommodations Reservations, Welcome Center</b>                                | <u>Target:</u> | n/a                             | n/a                             | n/a                             | n/a                             | n/a                             | n/a  |
|   | <u>Actual:</u> | 13,997                          | 13,755                          | 15,484                          | 14,706                          | 12,581                          | <u>Trend Line</u><br> |
| <i>Required by:</i> Agency selected (not required by state or federal government) |                |                                 |                                 |                                 |                                 |                                 |  |

| Specific Performance Measures Tracked  |   |                          |                          |                          |                          |                          |  |
|--|---|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--|
| Performance Measure  |   | 2012-13<br>(July - June) | 2013-14<br>(July - June) | 2014-15<br>(July - June) | 2015-16<br>(July - June) | 2016-17<br>(July - June) | 2017-18<br>(July - June)   |
| <b>Attractions Reservations, Welcome Center</b>                              | <u>Target:</u>  | n/a                      | n/a                      | n/a                      | n/a                      | n/a                      | n/a  |
|  | <u>Actual:</u><br><small>Required by: Agency selected<br/>(not required by state or federal government)</small> | 3,147                    | 4,344                    | 2,913                    | 4,623                    | 4,704                    | <u>Trend Line</u><br> |
| <b>Advertising Sales Total, Welcome Center*</b>                              | <u>Target:</u>  | n/a                      | n/a                      | n/a                      | n/a                      | n/a                      | n/a  |
|  | <u>Actual:</u><br><small>Required by: Agency selected<br/>(not required by state or federal government)</small> | \$78,753                 | \$127,240.50             | \$110,839.75             | \$76,290                 | \$53,469                 | <u>Trend Line</u><br> |
| <b>Tourism Advertising Grants Awarded, Number of</b>                         | <u>Target:</u>  | n/a                      | n/a                      | n/a                      | n/a                      | n/a                      | n/a  |
|  | <u>Actual:</u><br><small>Required by: Agency selected<br/>(not required by state or federal government)</small> | 54                       | 60                       | 67                       | 77                       | 79                       | <u>Trend Line</u><br> |
| <b>Office of Recreation, Grants, and Policy</b>                              |   |                          |                          |                          |                          |                          |  |
| <b>Beach Renourishment Grants Awarded, Number of*</b>                        | <u>Target:</u>  | n/a                      | n/a                      | n/a                      | n/a                      | n/a                      | n/a  |
|  | <u>Actual:</u><br><small>Required by: State government</small>  | n/a                      | n/ar                     | n/a                      | n/a                      | 4                        | <u>Trend Line</u><br>Not possible to create with only one data point                                     |
| <b>Sports Tourism Advertising and Recruitment Grants Awarded, Number of*</b> | <u>Target:</u>  | n/a                      | n/a                      | n/a                      | n/a                      | n/a                      | n/a  |
|  | <u>Actual:</u><br><small>Required by: Agency selected<br/>(not required by state or federal government)</small> | n/a                      | n/a                      | n/a                      | 8                        | 5                        | <u>Trend Line</u><br>Not possible to create with only two data points                                    |

| Specific Performance Measures Tracked   |                |                          |                          |                          |                          |                          |                          |
|---|----------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Performance Measure   |                | 2012-13<br>(July - June) | 2013-14<br>(July - June) | 2014-15<br>(July - June) | 2015-16<br>(July - June) | 2016-17<br>(July - June) | 2017-18<br>(July - June) |
| <b>Undiscovered S.C. Grants Awarded, Number of*</b>                               | <u>Target:</u> | n/a                      | n/a                      | n/a                      | n/a                      | n/a                      | n/a                      |
|   | <u>Actual:</u> | n/a                      | n/a                      | 2                        | 3                        | 2                        | <u>Trend Line</u><br>    |
| <u>Required by:</u> Agency selected (not required by state or federal government) |                |                          |                          |                          |                          |                          |                          |
| <b>Parks and Recreation Development Grants Awarded, Number of</b>                 | <u>Target:</u> | n/a                      | n/a                      | n/a                      | n/a                      | n/a                      | n/a                      |
|   | <u>Actual:</u> | 59                       | 106                      | 103                      | 83                       | 160                      | <u>Trend Line</u><br>    |
| <u>Required by:</u> State government  |                |                          |                          |                          |                          |                          |                          |
| <b>Recreational Trails Program Grants Awarded, Number of</b>                      | <u>Target:</u> | n/a                      | n/a                      | n/a                      | n/a                      | n/a                      | n/a                      |
|   | <u>Actual:</u> | 10                       | 11                       | 3                        | 1                        | 33                       | <u>Trend Line</u><br>    |
| <u>Required by:</u> Federal government  |                |                          |                          |                          |                          |                          |                          |
| <b>Land and Water Conservation Fund Grants Awarded, Number of*</b>                | <u>Target:</u> | n/a                      | n/a                      | n/a                      | n/a                      | n/a                      | n/a                      |
|   | <u>Actual:</u> | 3                        | 3                        | 0                        | 11                       | 0                        | <u>Trend Line</u><br>    |
| <u>Required by:</u> Federal government  |                |                          |                          |                          |                          |                          |                          |
| <b>Executive Office</b>   |                |                          |                          |                          |                          |                          |                          |
| <b>Number of Approved Tourism Oriented Directional Signage Applications*</b>      | <u>Target:</u> | n/a                      | n/a                      | n/a                      | n/a                      | n/a                      | n/a                      |
|   | <u>Actual:</u> | n/a                      | 22                       | 18                       | 7                        | 2                        | <u>Trend Line</u><br>    |
| <u>Required by:</u> Agency selected (not required by state or federal government) |                |                          |                          |                          |                          |                          |                          |

| Specific Performance Measures Tracked   |                |                          |                          |                          |                          |                          |  |
|---|----------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--|
| Performance Measure   |                | 2012-13<br>(July - June) | 2013-14<br>(July - June) | 2014-15<br>(July - June) | 2015-16<br>(July - June) | 2016-17<br>(July - June) | 2017-18<br>(July - June)   |
| <b>Research Unit</b>  |                |                          |                          |                          |                          |                          |  |
| <b>Accommodations Tax Collection, Total</b>                                       | <u>Target:</u> | n/a                      | n/a                      | n/a                      | n/a                      | n/a                      | n/a  |
|   | <u>Actual:</u> | \$50,910,208             | \$55,356,170             | \$59,553,409             | \$57,477,236             | \$69,559,226             | <u>Trend Line</u><br>   |
| <u>Required by:</u> Agency selected (not required by state or federal government) |                |                          |                          |                          |                          |                          |  |
| <b>Admissions Tax Collections, Total</b>  | <u>Target:</u> | n/a                      | n/a                      | n/a                      | n/a                      | n/a                      | n/a  |
|   | <u>Actual:</u> | \$34,029,126             | \$34,053,135             | \$36,963,152             | \$38,875,068             | Unavailable              | <u>Trend Line</u><br>   |
| <u>Required by:</u> Agency selected (not required by state or federal government) |                |                          |                          |                          |                          |                          |  |
| Calendar Year   |                | 2013                     | 2014                     | 2015                     | 2016                     | 2017                     | 2018   |
| <b>Hotel Occupancy Rate, Statewide</b>  | <u>Target:</u> | 56.40%                   | 58.00%                   | 61.00%                   | 62.00%                   | 63.80%                   | 64.20%   |
|   | <u>Actual:</u> | 58.00%                   | 61.00%                   | 62.00%                   | 63.80%                   | 64.20%                   | <u>Trend Line</u><br>   |
| <u>Required by:</u> Agency selected (not required by state or federal government) |                |                          |                          |                          |                          |                          |  |
| <b>Hotel Revenue Per Available Room Rate, Statewide</b>                           | <u>Target:</u> | \$51.59                  | \$55.55                  | \$60.96                  | \$65.16                  | \$69.88                  | \$73.11  |
|   | <u>Actual:</u> | \$55.55                  | \$60.96                  | \$65.16                  | \$69.88                  | \$73.11                  | <u>Trend Line</u><br> |
| <u>Required by:</u> Agency selected (not required by state or federal government) |                |                          |                          |                          |                          |                          |  |

\*Table Note: (1) In some of the performance measures associated with the deliverables, an "n/a" may appear for target values. The agency states in the PER that the target values are listed as "n/a" for all input/activity measures because these represent value-added results that benefit the agency's operations, but do not determine or indicate the agency's failure or success in meeting a goal. Target values are also listed as "n/a" for all output measures, since the number of grants awarded each is based on the number of applicants and the amount of funding available. Target values are also listed as "n/a" if external factors beyond the agency's control significantly influence the outcome of the performance measure. For example, film-related performance measure outcomes depend greatly on a number of external factors including the type of projects recruited, the financial scope of the projects, time of year, and location of the project. The agency states it cannot reasonably predict these outcomes for future fiscal years as these factors are resultant of the needs of the motion picture production companies. Similarly, target values are not set for measures such as admissions and accommodations tax collections. According to the agency, while these collections may be indicative of tourism business trends, they are also influenced by other extenuating factors, such as late tax payments or lump sum payments. (2) The agency indicates state parks operational performance measures were negatively impacted by significant natural disasters that resulted in temporary park closures in FY 15, 16 and 17. (3) The agency indicates welcome center advertising opportunities were limited in FY 16 and 17 due to construction activities at the Hardeeville and Fort Mill Welcome Centers. (4) Leisure Website Advertising Opportunities were not offered during FY15 due to redesign of the website. (5) Due to Federal funding limitations, LWCF was placed on a two-year grant cycle. (6) The Undiscovered SC Grant Program began in FY15. The Sports Tourism Advertising and Recruitment Grant Program began in FY16. The Beach Renourishment Grant Program began in FY17. The Tourism Oriented Directional Signage Program began in FY14.

## Other Agencies Whose Mission SCPRT Services May Fit Within

During the study of an agency, the **Committee asks the agency if there are any other agencies whose mission the services may fit within.** Table 6 includes information from SCPRT regarding other agencies whose mission some of SCPRT’s services may also fit within, with deliverables grouped together.<sup>51</sup>

*Table 6. Other agencies whose mission SCPRT’s services and products may fall within.*

| Other state agencies whose mission the deliverable may fit within             | Deliverable (i.e., service or product)  |
|---|---|
| Conservation Bank, Department of Natural Resources (DNR), Forestry Commission | <ul style="list-style-type: none"> <li>• Report expenditures from the Recreation Land Trust Fund to the General Assembly</li> <li>• Administer the Recreation Land Trust Fund grant program</li> </ul>  |
| DNR and Forestry Commission   | <ul style="list-style-type: none"> <li>• Serve on the Conservation Bank board as an ex officio member without voting privileges</li> <li>• Participate as one of the parties to proceedings related to certification required before construction of a major utility facility</li> <li>• Maintain and preserve historic sites and structures</li> </ul>   |
| DNR   | <ul style="list-style-type: none"> <li>• Serve on the Aquatic Plant Management Council</li> </ul>   |
| Department of Motor Vehicles  | <ul style="list-style-type: none"> <li>• Administer the South Carolina First in Golf Fund</li> <li>• Administer the South Carolina Sports Development Office Fund</li> </ul>  |
| Department of Transportation (DOT)  | <ul style="list-style-type: none"> <li>• Serve on the Scenic Highways Committee</li> <li>• Produce and distribute state road maps</li> <li>• Conduct Welcome Center Facility improvements to ensure a quality visitor experience and positive reflection of the State</li> </ul>  |
| DOT and Department of Agriculture   | <ul style="list-style-type: none"> <li>• Assist Department of Transportation with the Tourism Oriented Directional Signage program</li> </ul>   |
| Department of Agriculture   | <ul style="list-style-type: none"> <li>• Serve on the Heritage Trust Advisory Board</li> <li>• Serve on the War Between the States Heritage Trust Advisory Board</li> <li>• Serve on the Old Exchange Building Commission as an ex officio member with voting privileges</li> <li>• Serve as a member of the South Carolina Civil War Sesquicentennial Advisory Board</li> <li>• Cooperate with other state agencies and coordinate with South Carolina Civil War Heritage Trails concerning educational and marketing materials related to the trails</li> </ul> |
| Department of Commerce  | <ul style="list-style-type: none"> <li>• Designate establishments to receive extraordinary retail establishment tax credits</li> <li>• Serve on the Coordinating Council for Economic Development</li> <li>• Perform initial review of county and municipal applications for tourism infrastructure admissions tax certification</li> </ul>   |
| Department of Health and Environmental Control                                | <ul style="list-style-type: none"> <li>• Provide funds to PalmettoPride, a non-profit established in state law to coordinate and implement statewide and local programs for litter control</li> <li>• Allocate funding to local governments and state agencies for beach renourishment activities</li> </ul>  |

### *Agencies whose mission is to preserve state land and resources*

The Parks, Recreation, and Tourism Department, through its state parks division, the Department of Natural Resources (DNR), and the Forestry Commission all **purchase, lease, or maintain state land**. During the study process, the agency explains the differences in these efforts across multiple state agencies. Below is the information provided by the agency.<sup>52</sup>

The State Park Service acquires land primarily to provide access and opportunities for state park visitors to connect with the natural and cultural resources, while also ensuring the continuity of the state's natural and cultural resources for future generations. SCPRT's main focus is on the interaction between the visitors and the resources. Resource management activities in state parks, while necessary and important for the protection of indigenous species and historical assets, are principally to enhance visitor experiences through interpretation, education and recreation. Based on the agency's interactions with other land resource agencies, this is what it views as a key difference between it and other agencies' activities.

DNR's primary mission is to protect the state's natural resources, while the Forestry Commission's primary mission is to protect the state's forests through forest management. In SCPRT's view, these three agencies have clearly defined missions, goals, and activities that do not overlap but complement one another. SCPRT works regularly with both DNR and the Forestry Commission on property management issues such as invasive species control and forest understory management. SCPRT has developed working relationships and partnerships with these agencies to share expertise and optimize efficiencies for managing state parks property in a way that ensures the continuity of state parks' resources.

In regards to **beach renourishment**, the agency is the funding mechanism for the beach renourishment grant program and communicates with local governments.<sup>53</sup> The Department of Health and Environmental Control works with permitting.<sup>54</sup>

The agency administers a federal **land and water conservation grant program**, and DNR has a land and water conservation division. According to the agency, the two entities do not work together. The land and water conservation fund for SCPRT is from the National Park Service and funds local outdoor recreation projects.<sup>55</sup>

# AGENCY RESOURCES

## Employees

The Department of Administration’s Division of State Human Resources provides the numbers of authorized, actual, and filled full time employee (FTE) positions for the last five fiscal years.<sup>56</sup> Table 7 provides that information. The authorized total FTE positions are as of July 1 of the fiscal year, as stated in the Appropriations Act. The actual total FTE positions are the sum of filled FTE positions and vacant FTE positions, based on what the agency has entered in South Carolina Enterprise Information System (SCEIS) and is as of June 30. If actual is more than authorized, it may be because during the course of the year, the Executive Budget Office authorizes interim FTE positions. The agency typically requests authorization for these positions in the next budget. If actual is less than authorized, it is because the agency has not set up all of the authorized positions in SCEIS yet. Filled FTE positions are ones the agency has set up in SCEIS in which someone is actually working.

The agency indicates, in its Program Evaluation Report, that during fiscal year 2014-15 through fiscal year 2016-17, it did not obtain information from employees leaving the agency (e.g., exit interview, survey, evaluation, etc.).<sup>57</sup>

Table 7. Authorized, filled, vacant, and actual FTE positions (FY 2013-FY 2017).<sup>58</sup>

| Authorized | 2012-13 | 2013-14 | 2014-15 | 2015-16 | 2016-17 | Trend Line |
|------------|---------|---------|---------|---------|---------|------------|
| Total      | 376     | 376     | 376     | 398     | 400     |            |
| State      | 185     | 185     | 185     | 187     | 187     |            |
| Federal    | 0       | 0       | 0       | 0       | 0       |            |
| Other      | 191     | 191     | 191     | 211     | 213     |            |

| Filled  | 2012-13 | 2013-14 | 2014-15 | 2015-16 | 2016-17 | Trend Line |
|---------|---------|---------|---------|---------|---------|------------|
| Total   | 361     | 353     | 361     | 365     | 375     |            |
| State   | 152     | 172     | 178     | 179     | 174     |            |
| Federal | 0       | 0       | 0       | 0       | 0       |            |
| Other   | 209     | 181     | 183     | 186     | 201     |            |

| Vacant  | 2012-13 | 2013-14 | 2014-15 | 2015-16 | 2016-17 | Trend Line |
|---------|---------|---------|---------|---------|---------|------------|
| Total   | 15      | 23      | 15      | 11      | 23      |            |
| State   | 8       | 14      | 7       | 5       | 12      |            |
| Federal | 0       | 0       | 0       | 0       | 0       |            |
| Other   | 7       | 9       | 8       | 6       | 11      |            |

| Actual  | 2012-13 | 2013-14 | 2014-15 | 2015-16 | 2016-17 | Trend Line  |
|---------|---------|---------|---------|---------|---------|---|
| Total   | 376     | 376     | 376     | 376     | 398     |  |
| State   | 160     | 186     | 185     | 184     | 186     |   |
| Federal | 0       | 0       | 0       | 0       | 0       |   |
| Other   | 216     | 190     | 191     | 192     | 212     |   |

## Funding

In the Program Evaluation Report, the Committee asks the agency to provide information about the funding it has available. The agency provided the information below in Table 8, which shows the agency's primary funding sources.<sup>59</sup>

Table 8. Agency's primary funding sources.

| PERCENTAGE | FUNDING SOURCE   |
|------------|--|
| 16 - 19    | General Fund (recurring)   |
| 16 - 19    | General Fund - Direct Agency (one-time)  |
| 13 - 16    | State Parks - Operating Revenue (recurring)  |
| 8 - 9      | General Fund S.C. Association of Tourism Regions and Destination Specific Marketing Fund (recurring) |
| 7 - 9      | Motion Picture Incentive Act (recurring)   |
| 7          | Capital Projects - Other Fund (one-time)   |
| 6 - 8      | Capital Projects - State Appropriated (one-time)   |

Table Note: The total percentage is not 100% because only sources which account for 6% or more are listed and there are numerous sources which account for less than 6%.

Table 9 includes information about the agency's different funding sources and amounts received from each during the past several years, and each amount's percent of the agency's total funding available.

Table 9. SCPRT funding sources, amounts received from each, and each amount's percent of the agency's total funding available in fiscal years 2016-17 and 2017-18.<sup>60</sup>

| Sources of funding<br>(Unless otherwise noted, there are no restrictions on the agency may use the funds) | Recurring? | State, Federal, Other | 2016-17 Total permitted to utilize<br>(appropriated and authorized)            |                                     | 2017-18 Total permitted to utilize<br>(appropriated and authorized)            |                                     |
|---|------------|-----------------------|--|-------------------------------------|--|-------------------------------------|
|   |            |                       | Start of Year<br>(unless indicated the start and end of year amounts the same) | % of Total Funding<br>(end of year) | Start of Year<br>(unless indicated the start and end of year amounts the same) | % of Total Funding<br>(end of year) |
| General Fund  | Recurring  | State                 | \$32,116,151   | 16.39%                              | \$33,175,565   | 19.23%                              |
| General Fund - S.C. Association of Tourism Regions and Destination Specific Marketing Fund                | Recurring  | State                 | \$16,475,000   | 8.41%                               | \$16,475,000   | 9.55%                               |
| General Fund - Non Recurring Direct Agency  | One-Time   | State                 | Start of Year:<br>\$300,000<br><br>End of Year:<br>\$37,900,000                | 19.34%                              | Start of Year:<br>\$21,894,749<br><br>End of Year:<br>\$29,132,955             | 16.89%                              |
| General Fund - Non Recurring Indirect   | One-Time   | State                 | Start of Year:<br>\$550,000<br><br>End of Year:<br>\$11,850,000                | 6.05%                               | \$1,775,000  | 1.03%                               |
| Capital Reserve Fund  | One-Time   | State                 | Start of Year:<br>\$0<br><br>End of Year:<br>\$6,645,000                       | 3.39%                               | Start of Year:<br>\$639,241<br><br>End of Year:<br>\$939,241                   | 0.54%                               |
| Indirect Cost and General Fund  | Recurring  | Other                 | \$0  | 0.00%                               | \$0  | 0.00%                               |
| Capital Projects - State Appropriated   | One-Time   | Other                 | Start of Year:<br>\$114,306<br><br>End of Year:<br>\$13,282,14                 | 6.78%                               | Start of Year:<br>\$13,061,823<br><br>End of Year:<br>\$15,203,481             | 8.81%                               |

| Sources of funding<br>(Unless otherwise noted, there are no restrictions on the agency may use the funds) | Recurring? | State, Federal, Other | 2016-17 Total permitted to utilize<br>(appropriated and authorized)            |                                     | 2017-18 Total permitted to utilize<br>(appropriated and authorized)            |                                     |
|---|------------|-----------------------|--|-------------------------------------|--|-------------------------------------|
|   |            |                       | Start of Year<br>(unless indicated the start and end of year amounts the same) | % of Total Funding<br>(end of year) | Start of Year<br>(unless indicated the start and end of year amounts the same) | % of Total Funding<br>(end of year) |
| Capital Projects - Capital Reserve Fund   | One-Time   | Other                 | Start of Year:<br>\$3,347,787<br><br>End of Year:<br>\$7,347,787               | 3.75%                               | \$6,737,854  | 3.91%                               |
| Capital Projects - Other Fund   | One-Time   | Other                 | Start of Year:<br>\$11,906,666<br><br>End of Year:<br>\$15,023,351             | 7.67%                               | Start of Year:<br>\$7,807,624<br><br>End of Year:<br>\$12,221,819              | 7.09%                               |
| Recreation Land Trust - Capital Projects  | Recurring  | Other                 | Start of Year:<br>\$278,039<br><br>End of Year:<br>\$1,693,905                 | 0.86%                               | \$8,376  | 0.00%                               |
| Federal Awards - Construction   | One-Time   | Federal               | Start of Year:<br>\$207,963<br><br>End of Year:<br>\$19,306                    | 0.01%                               | \$0  | 0.00%                               |
| State Parks - Operating Revenue   | Recurring  | Other                 | \$26,911,121   | 13.73%                              | Start of Year:<br>\$27,808,121<br><br>End of Year:<br>\$28,306,128             | 16.41%                              |
| Special Deposits - Welcome Centers  | Recurring  | Other                 | \$3,409,045  | 1.74%                               | \$3,659,045  | 2.12%                               |
| Special Deposits - Lace House on Governor's Mansion complex   | Recurring  | Other                 | \$0  | 0.00%                               | \$0  | 0.00%                               |

| Sources of funding<br>(Unless otherwise noted, there are no restrictions on the agency may use the funds) | Recurring? | State, Federal, Other | 2016-17 Total permitted to utilize<br>(appropriated and authorized)            |                                     | 2017-18 Total permitted to utilize<br>(appropriated and authorized)            |                                     |
|---|------------|-----------------------|--|-------------------------------------|--|-------------------------------------|
|   |            |                       | Start of Year<br>(unless indicated the start and end of year amounts the same) | % of Total Funding<br>(end of year) | Start of Year<br>(unless indicated the start and end of year amounts the same) | % of Total Funding<br>(end of year) |
| Admissions Tax  | Recurring  | Other                 | \$30,000   | 0.02%                               | \$45,000   | 0.03%                               |
| State Park Gift Card Program  | Recurring  | Other                 | \$0  | 0.00%                               | \$0  | 0.00%                               |
| Vacation Guide  | Recurring  | Other                 | \$1,831,000  | 0.93%                               | \$1,831,000  | 1.06%                               |
| Grants from State Agencies  | Recurring  | Other                 | \$0  | 0.00%                               | \$0  | 0.00%                               |
| There are restrictions on how the agency may utilize portions of these funds <sup>61</sup>                |            |                       |  |                                     |  |                                     |
| Inventory Revolving Fund  | Recurring  | Other                 | \$0  | 0.00%                               | \$0  | 0.00%                               |
| Litter Control  | Recurring  | Other                 | \$0  | 0.00%                               | \$0  | 0.00%                               |
| Motion Picture Incentive Act  | Recurring  | Other                 | \$13,862,939   | 7.07%                               | \$17,047,939   | 9.88%                               |
| Motion Picture - State Park Service   | Recurring  | Other                 | Start of Year:<br>\$0  | 1.20%                               | \$0  | 0.00%                               |
|   |            |                       | End of Year:<br>\$2,350,000  |                                     |  |                                     |
| Motion Picture - Marketing  | Recurring  | Other                 | \$0  | 0.00%                               | \$0  | 0.00%                               |
| First In Golf   | Recurring  | Other                 | \$75,000   | 0.04%                               | \$75,000   | 0.04%                               |
| Sale of Assets  | Recurring  | Other                 | \$40,000   | 0.02%                               | \$45,000   | 0.03%                               |
| Sports Development Office   | Recurring  | Other                 | \$50,000   | 0.03%                               | \$50,000   | 0.03%                               |
| Recovery Audits   | Recurring  | Other                 | \$0  | 0.00%                               | \$0  | 0.00%                               |
| SCPRT Development Fund  | Recurring  | Other                 | \$1,852,000  | 0.95%                               | \$1,852,000  | 1.07%                               |
| There are restrictions on how the agency may utilize portions of these funds <sup>62</sup>                |            |                       |  |                                     |  |                                     |

| Sources of funding<br>(Unless otherwise noted, there are no restrictions on the agency may use the funds)        | Recurring? | State, Federal, Other | 2016-17 Total permitted to utilize<br>(appropriated and authorized)             |                                     | 2017-18 Total permitted to utilize<br>(appropriated and authorized)             |                                     |
|--|------------|-----------------------|---|-------------------------------------|---|-------------------------------------|
|  |            |                       | Start of Year<br>(unless indicated the start and end of year amounts the same)  | % of Total Funding<br>(end of year) | Start of Year<br>(unless indicated the start and end of year amounts the same)  | % of Total Funding<br>(end of year) |
| Recreation Land Trust  | Recurring  | Other                 | \$5,000   | 0.00%                               | \$0   | 0.00%                               |
| Gifts and Endowment  | Recurring  | Other                 | \$0   | 0.00%                               | \$0   | 0.00%                               |
| War Between the State Heritage Preserve  | Recurring  | Other                 | \$0   | 0.00%                               | \$0   | 0.00%                               |
| Welcome Center Restricted  | Recurring  | Other                 | \$700,000   | 0.36%                               | \$700,000   | 0.41%                               |
| Federal Awards<br><br>There are restrictions on how the agency may utilize portions of these funds <sup>63</sup> | Recurring  | Federal               | \$2,505,110   | 1.28%                               | Start of Year:<br>\$2,505,110<br><br>End of Year:<br>\$3,199,020                | 1.85%                               |
|  |            | <b>TOTAL</b>          | <b>Start of Year:<br/>\$116,567,129<br/><br/>End of Year:<br/>\$195,973,880</b> | <b>100.00%</b>                      | <b>Start of Year:<br/>\$157,193,447<br/><br/>End of Year:<br/>\$172,479,423</b> | <b>100.00%</b>                      |

Table Note: SCPRT noted the following in its Program Evaluation Report<sup>64</sup>:

- SCPRT has two composite reservoir accounts to service the golf courses at Hickory Knob and Cheraw State Parks, which are not listed as revenue sources in this report. The accounts are for the purchase of beer and wine that is served at the snack bars at the courses. The accounts are reimbursed from State Park operating funds. Therefore, by listing separately the expenditures would be overstated. Details of this account are reported under the Bank Transparency Proviso 117.83 in the General Appropriations Act.
- SCPRT has a composite reservoir account for the Beautiful Places Alliance, a 501(c)3 organization under the direction of a Board of Directors. The details of this account are not reflected in any of the balances in the PER. The ending cash balance of this account is recorded in S.C. Enterprise Information System (SCEIS) at year end. However, deposits and expenditures are not, but they are reported via the Bank Transparency Proviso 117.83 in the General Appropriations Act.

Table 10 includes information provided by the agency regarding amounts it has carryforward during the past several years. Of the carryforward amounts, in 2016-17, the majority were from Undiscovered S.C. enhancement grants, beach renourishment grants, and capital project funding sources.

Table 10. SCPRT carry forward during fiscal years 2012-13 through 2016-17.<sup>65</sup>

| Amount of funding remaining at the end of the year<br>the agency was able to carry forward and use in the next year |                     |                     |                     |                     |                              |   |
|---|---------------------|---------------------|---------------------|---------------------|------------------------------|---|
| Type of Funding   | End of 2012-13      | End of 2013-14      | End of 2014-15      | End of 2015-16      | End of 2016-17               | Trend Line  |
| State   | \$4,614,532.18      | \$3,544,308.65      | \$4,600,077.10      | \$5,902,651.21      | \$30,163,614.96 <sup>^</sup> |  |
| Other   | \$32,147,187.46*    | \$37,006,758.47*    | \$48,882,145.27*    | \$41,762,810.03*    | \$45,012,892.60*             |  |
| Federal   | (\$381,662.35)      | (\$975,426.31)      | (\$144,654.29)      | (\$58,603.21)       | (\$1,201.00)                 |  |
| <b>TOTAL</b>  | <b>\$36,380,057</b> | <b>\$39,575,641</b> | <b>\$53,337,568</b> | <b>\$47,606,858</b> | <b>\$75,175,307</b>          |  |

Table Notes: An asterisk (\*) indicates other funds contain cash balances committed to capital projects. A caret symbol (^) indicates the state carry forward from FY 2016/17 included \$25,433,514 for line item appropriations or state-funded grant programs.

### Spending by Strategic Plan

Annually, each agency submits a strategic plan.<sup>66</sup> Of interest in the oversight process are the total resources available to an agency and how the agency allocates human and financial resources to the goals and strategies in the agency's strategic plan.

Table 11 includes a summary of the amount the agency spent on each goal or strategy as a percentage of the total amount the agency was appropriated and authorized to spend in fiscal years 2016-17 and 2017-18, along with the agency organizational unit associated with each applicable goal or strategy.

Tables 12.1 through 12.24 provide greater detail about the agency's allocation of not only its financial resources, but also its human resources among its goals and strategies in fiscal years 2016-17 and 2017-18.

Table 11. Summary of the amount the agency spent on each goal or strategy as a percentage of the total amount the agency was appropriated and authorized to spend in fiscal years 2016-17 and 2017-18, along with the agency organizational unit associated with each applicable goal or strategy.<sup>67</sup>

|   | FY 2016-17           |                          | FY 2017-18           |                          | Associated Organizational Unit   |
|---|----------------------|--------------------------|----------------------|--------------------------|--|
|   | Employee equivalents | Spent                    | Employee equivalents | Budgeted                 |  |
| <b>Goal 1 - Stewardship of Agency Resources</b>   |                      |                          |                      |                          |  |
| Strategy 1.1 - Increase state parks revenue through increased visitation and usage  | 268                  | \$28,931,145<br>(14.76%) | 270                  | \$26,545,992<br>(15.39%) | State Park Service   |
| Strategy 1.2 - Protect and preserve natural and cultural resources in state parks   | 8                    | \$463,633<br>(0.24%)     | 8                    | \$465,00<br>(0.27%)      | State Park Service   |
| Strategy 1.3 - Develop and promote advertising and cooperative advertising opportunities for the local tourism industry partners      | 0.25                 | \$0<br>(0%)              | .25                  | \$0<br>(0%)              | Tourism Sales and Marketing  |
| Strategy 1.4 - Ensure efficient agency operations through executive leadership and administrative support services                    | 33.25                | \$5,002,232<br>(2.55%)   | 33.25                | \$5,897,190<br>(3.42%)   | Executive Office;<br>Communications;<br>Administrative Services  |
| <b>Goal 2 - Encourage Business Development and Economic Growth</b>  |                      |                          |                      |                          |  |
| Strategy 2.1 - Develop the state's film industry through project recruitment and educational opportunities                            | 2                    | \$11,942,644<br>(6.09%)  | 2                    | \$16,173,498<br>(9.38%)  | Film Commission  |
| Strategy 2.2 - Enhance the state park product to encourage visitation   | 28                   | \$20,665,790<br>(10.55%) | 28                   | \$26,759,663<br>(15.1%)  | State Park Service; Welcome Centers  |
| Strategy 2.3 - Provide assistance to destination marketing organizations and local governments for tourism and recreation development | 4.25                 | \$49,637,598<br>(25.33%) | 4.25                 | \$46,254,460<br>(26.82%) | Office of Recreation, Grants, and Policy; Tourism Sales and Marketing; Executive Office; Administrative Services |
| <b>Goal 3 - Effectively Market South Carolina as a Travel Destination</b>   |                      |                          |                      |                          |  |
| Strategy 3.1 - Engage consumers through SCPRT's leisure marketing program   | 50.5                 | \$14,452,158<br>(7.37%)  | 50.5                 | \$17,290,296<br>(10.02%) | Tourism Sales and Marketing  |
| Strategy 3.2 - Engage existing and potential state parks visitors through marketing   | 2                    | \$552,766<br>(0.28%)     | 2                    | \$662,292<br>(0.38%)     | Tourism Sales and Marketing  |
| Strategy 3.3 - Monitor travel and tourism related statistics and economic metrics   | 2                    | \$356,944<br>(0.18%)     | 2                    | \$625,780<br>(0.36%)     | Research; State Park Service   |

Table 12.1. Objective 1.1.1: Increase state parks revenue through increased visitation and usage.

**GOAL 1 Stewardship of agency resources**

**Strategy 1.1 Effectively operate state parks with standard business management practices**

**Objective 1.1.1 Increase state parks revenue through increased visitation and usage**

Responsible Employee(s): Mr. Phil Gaines (responsible for over 13 years)  
Employee have input in budget? Yes

External Partner(s): Private businesses

|         | # of FTE<br>equivalents<br>utilized | Amount Spent/Budgeted<br>(including employee<br>salaries/wages and benefits) | % of Total<br>Available to Spend |
|---------|-------------------------------------|--|----------------------------------|
| 2016-17 | 267                                 | \$28,795,207   | 14.69%                           |
| 2017-18 | 269                                 | \$26,410,054   | 15.31%                           |

Intended Public Benefit/Outcome  
 Improved services and programming that yield enhanced state parks visitor experiences

Table 12.2. Objective 1.1.2: Enhance the state park product through corporate partnerships and public support.

**GOAL 1 Stewardship of agency resources**

**Strategy 1.1 Effectively operate state parks with standard business management practices**

**Objective 1.1.2 Enhance the state park product through corporate partnerships and public support**

Responsible Employee(s): Mr. Lou Fontana (responsible for over 17 years)  
Employee have input in budget? No

External Partner(s): Private businesses and non-profit entities

|         | # of FTE<br>equivalents<br>utilized | Amount Spent/Budgeted<br>(including employee<br>salaries/wages and benefits) | % of Total<br>Available to Spend |
|---------|-------------------------------------|--|----------------------------------|
| 2016-17 | 1                                   | \$135,938  | 0.07%                            |
| 2017-18 | 1                                   | \$135,938  | 0.08%                            |

Intended Public Benefit/Outcome  
 Improved state park product and visitor experiences

Table 12.3. Strategy 1.2: Protect and preserve natural and cultural resources in South Carolina state parks.

**GOAL 1 Stewardship of agency resources**

**Strategy 1.2 Protect and preserve natural and cultural resources in South Carolina state parks**

- Objective 1.2.1** Conduct species management activities to protect and preserve state parks' ecosystems
- Objective 1.2.2** Encourage participation in Discover Carolina programs
- Objective 1.2.3** Ensure integrity and preservation of state parks' historic structures

Responsible Employee(s): Mr. Terry Hurley (responsible for less than seven years)  
Employee have input in budget? Yes

External Partner(s): State and federal government; K-12 education institutions; and non-profit entities

|         | # of FTE equivalents utilized | Amount Spent/Budgeted (including employee salaries/wages and benefits) | % of Total Available to Spend |
|---------|-------------------------------|--|-------------------------------|
| 2016-17 | 8                             | \$ 463,633   | 0.24%                         |
| 2017-18 | 8                             | \$ 465,000   | 0.27%                         |

Intended Public Benefit/Outcome

Protect the integrity of state parks' natural resources to ensure quality visitor experiences and visitor safety;  
 Provide hands-on educational opportunities for S.C. schools and families

Table 12.4. Strategy 1.3: Develop and promote advertising and cooperative advertising opportunities for the local tourism industry partners.

**GOAL 1 Stewardship of agency resources**

**Strategy 1.3 Develop and promote advertising and cooperative advertising opportunities for the local tourism industry partners**

- Objective 1.3.1** Encourage participation in SCPRT's cooperative advertising program
- Objective 1.3.2** Encourage participation in SCPRT's welcome center advertising program
- Objective 1.3.3** Encourage participation in SCPRT's visitor guide advertising program
- Objective 1.3.4** Encourage participation in SCPRT's website advertising program

Responsible Employee(s): Objectives 1.3.1; 1.3.2; 1.3.4 - Ms. Jenny Waller (responsible for less than three years)  
Objective 1.3.3 - Ms. Tammy Strawbridge (responsible for more than seven years)

Employee have input in budget? Yes

External Partner(s): Private businesses for Objectives 1.3.1 and 1.3.3

|         | # of FTE equivalents utilized | Amount Spent/Budgeted (including employee salaries/wages and benefits) | % of Total Available to Spend |
|---------|-------------------------------|--|-------------------------------|
| 2016-17 | 0.25                          | \$0  | 0.00%                         |
| 2017-18 | 0.25                          | \$0  | 0.00%                         |

Table Note: Data in the table is provided by the agency.

Intended Public Benefit/Outcome

Encourage greater visitation to S.C. destinations for the benefit of local tourism business communities

Table 12.5. Objective 1.4.1: Increase state parks revenue through increased visitation and usage.

**GOAL 1 Stewardship of agency resources**

**Strategy 1.4 Ensure efficient agency operations through executive leadership and administrative support services**

**Objective 1.4.1** Provide leadership to ensure efficient agency operations through intra-agency collaboration and optimal use of human resources

Responsible Employee(s): Mr. Duane Parrish (more than 7 years); Ms. Amy Duffy (over 15 years); and Mr. Jon Fisher (over three years)  
Employee have input in budget? Yes  
External Partner(s): None

|         | # of FTE equivalents utilized | Amount Spent/Budgeted (including employee salaries/wages and benefits) | % of Total Available to Spend |
|---------|-------------------------------|--|-------------------------------|
| 2016-17 | 33.25                         | \$5,002,232  | 2.55%                         |
| 2017-18 | 33.25                         | \$5,897,190  | 3.42%                         |

Table Note: The employee and spending data is for Strategy 1.4, which includes Objective 1.4.1 and Objective 1.4.2.

Intended Public Benefit/Outcome

Ensure efficient use of public resources for all SCPRT programs and services

Table 12.6. Objective 1.4.2: Monitor use of agency financial resources and provide technology support for all agency programs and services.

**GOAL 1 Stewardship of agency resources**

**Strategy 1.4 Ensure efficient agency operations through executive leadership and administrative support services**

**Objective 1.4.2 Monitor use of agency financial resources and provide technology support for all agency programs and services**

Responsible Employee(s): Ms. Yvette Sistare (responsible for more than 18 years);  
Mr. David Elwart (responsible for over 20 years)

Employee have input in budget? Yes

External Partner(s): None

|         | # of FTE equivalents utilized | Amount Spent/Budgeted (including employee salaries/wages and benefits) | % of Total Available to Spend |
|---------|-------------------------------|--|-------------------------------|
| 2016-17 | 33.25                         | \$5,002,232  | 2.55%                         |
| 2017-18 | 33.25                         | \$5,897,190  | 3.42%                         |

Table Note: The employee and spending data is for Strategy 1.4, which includes Objective 1.4.1 and Objective 1.4.2.

Intended Public Benefit/Outcome

Ensure efficient use of public resources for all SCPRT programs and services

Table 12.7. Objective 2.1.1: Recruit film/television projects that provide positive impacts on S.C.'s economy and employment.

**GOAL 2** Encourage business development and economic growth

**Strategy 2.1** Develop the state's film industry through project recruitment and educational opportunities

**Objective 2.1.1** Recruit film/television projects that provide positive impacts on S.C.'s economy and employment

Responsible Employee(s): Mr. Dan Rogers (responsible for 30 years)  
Employee have input in budget? Yes  
External Partner(s): None

|         | # of FTE equivalent<br>utilized | Amount Spent/Budgeted<br>(including employee salaries/wages and benefits) | % of Total Available to Spend |
|---------|---------------------------------|---|-------------------------------|
| 2016-17 | 1.75                            | \$11,760,575  | 6.00%                         |
| 2017-18 | 1.75                            | \$15,933,498  | 9.24%                         |

Intended Public Benefit/Outcome

Provided employment for S.C.-based film crews, spending with S.C.-based supplier companies and generate greater hotel occupancy for S.C. hotels

Table 12.8. Objective 2.1.2: Encourage workforce development through educational workshops and production fund grants.

**GOAL 2 Encourage business development and economic growth**

**Strategy 2.1 Develop the state's film industry through project recruitment and educational opportunities**

**Objective 2.1.2 Encourage workforce development through educational workshops and production fund grants**

Responsible Employee(s): Mr. Tom Clark (responsible for 11 years)  
Employee have input in budget? Yes

External Partner(s): Higher education institutions and K-12 education institutions

|         | # of FTE<br>equivalents<br>utilized | Amount Spent/Budgeted<br>(including employee<br>salaries/wages and benefits) | % of Total Available to<br>Spend |
|---------|-------------------------------------|--|----------------------------------|
| 2016-17 | 0.25                                | \$182,068  | 0.09%                            |
| 2017-18 | 0.25                                | \$240,000  | 0.14%                            |

Intended Public Benefit/Outcome  
 Provide students exposure to potential careers in the film industry

Table 12.9. Objective 2.2.1: Identify, prioritize, and address state parks deferred maintenance and revenue enhancement projects.

**GOAL 2 Encourage business development and economic growth**

**Strategy 2.2 Enhance the state park product to encourage visitation**

**Objective 2.2.1 Identify, prioritize, and address state parks deferred maintenance and revenue enhancement projects**

Responsible Employee(s): Mr. Phil Gaines (responsible for over 13 years)  
Employee have input in budget? Yes

External Partner(s): None

|         | # of FTE<br>equivalents<br>utilized | Amount Spent/Budgeted<br>(including employee<br>salaries/wages and benefits) | % of Total<br>Available to Spend |
|---------|-------------------------------------|--|----------------------------------|
| 2016-17 | 13                                  | \$ 12,296,978  | 6.27%                            |
| 2017-18 | 13                                  | \$ 20,248,106  | 11.74%                           |

Table Note: The employee and spending data is for Strategy 2.2, which includes Objective 2.2.1 and Objective 2.2.2.

Intended Public Benefit/Outcome

Improved state park product in order to enhance the visitor experience and ensure public safety

Table 12.10. Objective 2.3.1: Coordinate and administer the recreational trails program grants.

**GOAL 2 Encourage business development and economic growth**

**Strategy 2.3 Provide assistance to destination marketing organizations and local governments for tourism and recreation development**

**Objective 2.3.1 Coordinate and administer the recreational trails program grants**

Responsible Employee(s): Mr. Neil Hamilton (responsible for less than one year)  
Employee have input in budget? No

External Partner(s): Federal government

|         | # of FTE<br>equivalents<br>utilized | Amount Spent/Budgeted<br>(including employee<br>salaries/wages and benefits) | % of Total Available to<br>Spend |
|---------|-------------------------------------|--|----------------------------------|
| 2016-17 | 1                                   | \$595,303  | 0.30%                            |
| 2017-18 | 1                                   | \$1,023,008  | 0.52%                            |

Intended Public Benefit/Outcome

Encourage outdoor recreation to encourage healthy activities and improve the quality of life

Table 12.11. Objective 2.3.2: Coordinate and administer the parks and recreation development funds grants.

**GOAL 2** Encourage business development and economic growth

**Strategy 2.3** Provide assistance to destination marketing organizations and local governments for tourism and recreation development

**Objective 2.3.2** Coordinate and administer the parks and recreation development funds grants

Responsible Employee(s): Ms. Alesha Cushman (responsible for 15 years)

Employee have input in budget? No

External Partner(s): Local governments

|         | # of FTE<br>equivalents<br>utilized | Amount Spent/Budgeted<br>(including employee<br>salaries/wages and benefits) | % of Total Available to<br>Spend |
|---------|-------------------------------------|--|----------------------------------|
| 2016-17 | 1                                   | \$1,023,008  | 0.52%                            |
| 2017-18 | 1                                   | \$3,977,135  | 2.31%                            |

Intended Public Benefit/Outcome

Encourage outdoor recreation to encourage healthy activities and improve the quality of life

Table 12.12. Objective 2.3.3: Coordinate and administer land and water conservation fund grants.

**GOAL 2** Encourage business development and economic growth

**Strategy 2.3** Provide assistance to destination marketing organizations and local governments for tourism and recreation development

**Objective 2.3.3** Coordinate and administer land and water conservation fund grants

Responsible Employee(s): Ms. Amy Blinson (responsible for over eight years)

Employee have input in budget? No

External Partner(s): Federal government

|         | # of FTE<br>equivalents<br>utilized | Amount Spent/Budgeted<br>(including employee<br>salaries/wages and benefits) | % of Total Available to<br>Spend |
|---------|-------------------------------------|--|----------------------------------|
| 2016-17 | 0.5                                 | \$570,602  | 0.29%                            |
| 2017-18 | 0.5                                 | \$600,000  | 0.35%                            |

Intended Public Benefit/Outcome

Encourage outdoor recreation to encourage healthy activities and improve the quality of life

Table 12.13. Objective 2.3.4: Coordinate and administer tourism advertising grants.

**GOAL 2** Encourage business development and economic growth

**Strategy 2.3** Provide assistance to destination marketing organizations and local governments for tourism and recreation development

**Objective 2.3.4** Coordinate and administer tourism advertising grants

Responsible Employee(s): Ms. Jenny Waller (responsible for less than three years)  
Employee have input in budget? Yes  
External Partner(s): None

|         | # of FTE<br>equivalents<br>utilized | Amount Spent/Budgeted<br>(including employee<br>salaries/wages and benefits) | % of Total<br>Available to Spend |
|---------|-------------------------------------|--|----------------------------------|
| 2016-17 | 0.25                                | \$1,733,961  | 0.88%                            |
| 2017-18 | 0.25                                | \$1,739,707  | 1.01%                            |

Intended Public Benefit/Outcome

Provide assistance to local destinations, events and attractions to increase their advertising effectiveness and visitation

Table 12.14. Objective 2.3.5: Coordinate and administer undiscovered S.C. enhancement grants.

**GOAL 2** Encourage business development and economic growth

**Strategy 2.3** Provide assistance to destination marketing organizations and local governments for tourism and recreation development

**Objective 2.3.5** Coordinate and administer undiscovered S.C. enhancement grants

Responsible Employee(s): Ms. Amy Blinson (responsible for over three years)  
Employee have input in budget? Yes  
External Partner(s): None

|         | # of FTE equivalents utilized | Amount Spent/Budgeted (including employee salaries/wages and benefits) | % of Total Available to Spend |
|---------|-------------------------------|--|-------------------------------|
| 2016-17 | 0.25                          | \$365,331  | 0.19%                         |
| 2017-18 | 0.25                          | \$384,669  | 0.22%                         |

Intended Public Benefit/Outcome  
 Provide assistance to rural destinations to encourage greater tourism product development

Table 12.15. Objective 2.3.6: Coordinate and administer sports tourism advertising & recruitment grants.

**GOAL 2** Encourage business development and economic growth

**Strategy 2.3** Provide assistance to destination marketing organizations and local governments for tourism and recreation development

**Objective 2.3.6** Coordinate and administer sports tourism advertising & recruitment grants

Responsible Employee(s): Ms. Amy Blinson (responsible for over two years)  
Employee have input in budget? Yes  
External Partner(s): None

|         | # of FTE<br>equivalents<br>utilized | Amount Spent/Budgeted<br>(including employee<br>salaries/wages and benefits) | % of Total Available to<br>Spend |
|---------|-------------------------------------|--|----------------------------------|
| 2016-17 | 0.25                                | \$287,381  | 0.15%                            |
| 2017-18 | 0.25                                | \$712,619  | 0.41%                            |

Intended Public Benefit/Outcome

Provide assistance to local destinations to recruit major sports tourism events to the state in order to increase visitation and visitor spending

Table 12.16. Objective 2.3.7: Coordinate and administer beach renourishment grants.

**GOAL 2** Encourage business development and economic growth

**Strategy 2.3** Provide assistance to destination marketing organizations and local governments for tourism and recreation development

**Objective 2.3.7** Coordinate and administer beach renourishment grants

Responsible Employee(s): Mr. Justin Hancock (responsible for less than two years)

Employee have input in budget? Yes

External Partner(s): State government

|         | # of FTE<br>equivalents<br>utilized | Amount Spent/Budgeted<br>(including employee<br>salaries/wages and benefits) | % of Total Available to<br>Spend |
|---------|-------------------------------------|--|----------------------------------|
| 2016-17 | 0.5                                 | \$12,470,624   | 6.36%                            |
| 2017-18 | 0.5                                 | \$19,036,089   | 11.04%                           |

Intended Public Benefit/Outcome

Provide assistance to local governments for beach renourishment/restoration in order to ensure the integrity of S.C.'s public beaches for public use and safety

Table 12.17. Objective 2.3.8: Administer legislatively-directed funds.

**GOAL 2** Encourage business development and economic growth

**Strategy 2.3** Provide assistance to destination marketing organizations and local governments for tourism and recreation development

**Objective 2.3.8** Administer legislatively-directed funds

Responsible Employee(s): Ms. Yvette Sistare (responsible for over 18 years)  
Employee have input in budget? No  
External Partner(s): None

|         | # of FTE equivalents utilized | Amount Spent/Budgeted (including employee salaries/wages and benefits) | % of Total Available to Spend |
|---------|-------------------------------|--|-------------------------------|
| 2016-17 | 0.25                          | \$16,116,388   | 8.22%                         |
| 2017-18 | 0.25                          | \$2,754,241  | 1.60%                         |

Intended Public Benefit/Outcome  
 Improvement of local tourism, recreation, and parks projects

Table 12.18. Objective 2.3.9: Administer recurring funds for destination specific marketing grants and regional tourism promotion.

**GOAL 2** Encourage business development and economic growth

**Strategy 2.3** Provide assistance to destination marketing organizations and local governments for tourism and recreation development

**Objective 2.3.9** Administer recurring funds for destination specific marketing grants and regional tourism promotion

Responsible Employee(s): Ms. Yvette Sistare (responsible for over 18 years)  
Employee have input in budget? No  
External Partner(s): None

|         | # of FTE equivalents utilized | Amount Spent/Budgeted (including employee salaries/wages and benefits) | % of Total Available to Spend |
|---------|-------------------------------|--|-------------------------------|
| 2016-17 | 0.25                          | \$16,475,000   | 8.41%                         |
| 2017-18 | 0.25                          | \$16,475,000   | 9.55%                         |

Intended Public Benefit/Outcome

Encourage increased visitation and visitor spending in S.C.'s regions and major travel destinations

Table 12.19. Objective 3.1.1: Increase the number of ad-aware households in key domestic markets.

**GOAL 3 Effectively market S.C. as a travel destination**

**Strategy 3.1 Engage consumers through SCPRT's leisure marketing program**

**Objective 3.1.1 Increase the number of ad-aware households in key domestic markets**

Responsible Employee(s): Ms. Beverly Shelley (responsible for more than 18 years)  
Employee have input in budget? Yes

External Partner(s): Private businesses

|         | # of FTE<br>equivalents<br>utilized | Amount Spent/Budgeted<br>(including employee<br>salaries/wages and benefits) | % of Total<br>Available to Spend |
|---------|-------------------------------------|--|----------------------------------|
| 2016-17 | 6.5                                 | \$9,154,713  | 4.67%                            |
| 2017-18 | 6.5                                 | \$11,377,467   | 6.60%                            |

Intended Public Benefit/Outcome

Increased awareness of S.C. as a travel destination to ensure effective use of SCPRT advertising funds and increase visitation and visitor spending in S.C.

Table 12.20. Objective 3.1.2: Utilize tourism partnership promotional opportunities.

**GOAL 3** Effectively market S.C. as a travel destination

**Strategy 3.1** Engage consumers through SCPRT's leisure marketing program

**Objective 3.1.2** Utilize tourism partnership promotional opportunities

Responsible Employee(s): Ms. Beverly Shelley (responsible for more than 18 years)  
Employee have input in budget? Yes

External Partner(s): State government; local government; and private businesses

|         | # of FTE<br>equivalents<br>utilized | Amount Spent/Budgeted<br>(including employee<br>salaries/wages and benefits) | % of Total Available<br>to Spend |
|---------|-------------------------------------|--|----------------------------------|
| 2016-17 | 1                                   | \$1,907,797  | 0.97%                            |
| 2017-18 | 1                                   | \$2,000,000  | 1.16%                            |

Intended Public Benefit/Outcome

Leveraging major tourism events to increase public awareness of S.C. tourism opportunities in order to increase visitation and visitor spending

Table 12.21. Objective 3.1.3: Increase international tourism visitation to S.C.

**GOAL 3 Effectively market S.C. as a travel destination**

**Strategy 3.1 Engage consumers through SCPRT's leisure marketing program**

**Objective 3.1.3 Increase international tourism visitation to S.C.**

Responsible Employee(s): Ms. Dolly Chewing (responsible for more than 16 years)  
Employee have input in budget? Yes

External Partner(s): Federal government and local government

|         | # of FTE<br>equivalents<br>utilized | Amount Spent/Budgeted<br>(including employee<br>salaries/wages and benefits) | % of Total Available<br>to Spend |
|---------|-------------------------------------|--|----------------------------------|
| 2016-17 | 2                                   | \$1,438,925  | 0.73%                            |
| 2017-18 | 2                                   | \$1,651,479  | 0.96%                            |

Intended Public Benefit/Outcome

Increased international visitation and visitor spending in S.C. tourism business communities and increased exposure of S.C. as a travel destination in key established and developing international markets

Table 12.22. Objective 3.1.4: Provide travel and tourism assistance to welcome center visitors.

**GOAL 3** Effectively market S.C. as a travel destination

**Strategy 3.1** Engage consumers through SCPRT's leisure marketing program

**Objective 3.1.4** Provide travel and tourism assistance to welcome center visitors

Responsible Employee(s): Mr. Devon Harris (responsible for six years)

Employee have input in budget? Yes

External Partner(s): None

|         | # of FTE<br>equivalents<br>utilized | Amount Spent/Budgeted<br>(including employee<br>salaries/wages and benefits) | % of Total<br>Available to Spend |
|---------|-------------------------------------|--|----------------------------------|
| 2016-17 | 41                                  | \$1,950,724  | 1.00%                            |
| 2017-18 | 41                                  | \$2,261,350  | 1.31%                            |

Intended Public Benefit/Outcome

Encourage more visitation to S.C. destinations and greater visitor spending with local tourism businesses

Table 12.23. Strategy 3.2: Engage existing and potential state parks visitors through marketing.

**GOAL 3** Effectively market S.C. as a travel destination

**Strategy 3.2** Engage existing and potential state parks visitors through marketing

- Objective 3.2.1** Actively engage consumers through social media outlets
- Objective 3.2.2** Increase state parks website visitation and usage
- Objective 3.2.3** Increase participation in the state parks ultimate outsider program

Responsible Employee(s): Ms. Gwen Davenport (responsible for over 13 years)  
Employee have input in budget? Yes

External Partner(s): None

|         | # of FTE<br>equivalents<br>utilized | Amount Spent/Budgeted<br>(including employee<br>salaries/wages and benefits) | % of Total<br>Available to Spend |
|---------|-------------------------------------|--|----------------------------------|
| 2016-17 | 2                                   | \$552,766  | 0.28%                            |
| 2017-18 | 2                                   | \$663,292  | 0.38%                            |

Intended Public Benefit/Outcome  
 Increase public awareness of state parks

Table 12.24. Objective 3.3.3: Track state parks performance measures.

**GOAL 3 Effectively market S.C. as a travel destination**

**Strategy 3.3 Monitor travel and tourism related statistics and economic metrics**

**Objective 3.3.3 Track state parks performance measures**

Responsible Employee(s): Mr. Dudley Jackson (responsible for 20 years);  
 Ms. Ashley Berry (responsible for over 11 years); and  
 Mr. Jeremy Gilbert (responsible for over four years)

Employee have input in budget? Yes

External Partner(s): None

|         | # of FTE equivalents utilized | Amount Spent/Budgeted (including employee salaries/wages and benefits) | % of Total Available to Spend |
|---------|-------------------------------|--|-------------------------------|
| 2016-17 | 2                             | \$356,944  | 0.18%                         |
| 2017-18 | 2                             | \$625,780  | 0.36%                         |

*Table Note: The employee and spending data is for Strategy 3.3, which includes Objective 3.3.1 through Objective 3.3.3. Objectives 3.3.1 and 3.3.2 are associated with the research unit. Objective 3.3.3 is associated with state park service and with the research unit.*

Intended Public Benefit/Outcome  
 Ensure efficient state parks operations and use of resources

# STUDY PROCESS

## *Agency Selection*

The Department of Parks, Recreation, and Tourism is an agency subject to legislative oversight.<sup>68</sup> On December 19, 2017, during the 122<sup>nd</sup> General Assembly, the Committee prioritizes the agency for study.<sup>69</sup>

As the Committee encourages **collaboration in its legislative oversight process**, the Committee notifies the following individuals about the agency study: Speaker of the House, standing Committee chairs in the House, members of the House, Clerk of the Senate, and Governor.

## *Subcommittee Membership*

The **Executive Subcommittee of the House Legislative Oversight Committee studied the agency.**<sup>70</sup> Throughout the study, the Honorable Gary E. Clary served as chair. Other Subcommittee Members include:

- The Honorable Laurie Slade Funderburk;
- The Honorable Wm. Weston J. Newton; and
- The Honorable Robert Q. Williams.

## *Agency Reports to Legislative Oversight Committee*

During the legislative oversight process, the **Committee asks the agency to conduct self-analysis** by requiring it to complete and submit annual Restructuring Reports, a Seven-Year Plan for cost savings and increased efficiencies, and a Program Evaluation Report. The Committee posts each report on the agency page of the Committee's website.

### *Restructuring Report*

The Annual Restructuring Report fulfills the requirement in S.C. Code Ann. § 1-30-10(G)(1) that annually each agency report to the General Assembly "detailed and comprehensive recommendations for the purposes of merging or eliminating duplicative or unnecessary divisions, programs, or personnel within each department to provide a more efficient administration of government services." The report, at a minimum, includes information in the following areas - history, mission and vision, laws, strategic plan, human and financial resources, performance measures, and restructuring recommendations.

The agency submits its Annual Restructuring Reports on February 27, 2015, and January 12, 2016.<sup>71</sup> The agency's Annual Accountability Reports to the Governor and General Assembly, which it submits in September 2016 and September 2017, serve as its Annual Restructure Report thereafter.<sup>72</sup>

## *Seven-Year Plan for Cost Savings and Increased Efficiencies*

S.C. Code Ann. § 1-30-10 requires agencies to submit “a seven year plan that provides initiatives and/or planned actions that implement cost savings and increased efficiencies of services and responsibilities within the projected seven-year period.”<sup>73</sup> The agency submits its plan on February 27, 2015.<sup>74</sup>

## *Program Evaluation Report*

When an agency is selected for study, the Committee may acquire evidence or information by any lawful means, including, but not limited to, "requiring the agency to prepare and submit to the investigating committee a program evaluation report by a date specified by the investigating committee." S.C. Code Ann. § 2-2-60 outlines what an investigating committee's request for a program evaluation report must contain. Also it provides a list of information an investigating committee may request. The Committee sends guidelines for the agency's Program Evaluation Report (PER) on January 23, 2018. The agency submits its report on March 9, 2018.

The PER includes information in the following areas - agency snapshot; agency legal directives, strategic plan and resources; agency performance; agency strategic plan summary; agency ideas and recommendations; and additional documents. The **Program Evaluation Report serves as the base document for the Committee's study of the agency.**

## *Information from the Public*

**Public input is a cornerstone of the House Legislative Oversight Committee's process.**<sup>75</sup> There are a variety of opportunities for public input during the legislative oversight process. Members of the public have an opportunity to participate anonymously in a public survey, provide comments anonymously via a link on the Committee's website, and appear in person before the Committee.<sup>76</sup> During the study, media articles related to the agency are compiled for member review.

## *Public Survey*

From January 23, 2018 - March 1, 2018, the Committee posts an **online survey to solicit comments from the public about the SCCPC** and four other agencies. The Committee sends information about this survey to all House members to forward to their constituents. Additionally, in an effort to communicate this public input opportunity widely, the Committee issues a statewide media release.<sup>77</sup>

There are 501 responses to the online survey seeking citizens' input about the SCETV Commission; Commission on Indigent Defense; Department of Labor, Licensing, and Regulation; Department of Parks, Recreation, and Tourism; Commission on Prosecution Coordination; and Department of Revenue. Responses are received from about 72% of the counties (33). Of the total responses, 124 indicate they would like to provide input on the Department of Parks, Recreation, and Tourism but only 116 actually provide input.

Of those survey participants that respond to questions related to the Department of Parks, Recreation, and Tourism, over 90% have a positive or very positive opinion of the agency and 65% think the agency

functions much better or better on an overall basis in comparison to other state agencies in South Carolina.<sup>78</sup> The majority of the comments relate to state parks.<sup>79</sup>

The comments are not considered testimony.<sup>80</sup> As the survey notes, “input and observations from those citizens who [chose] to provide responses are very important . . . because they may help direct the Committee to potential areas for improvement with these agencies.”<sup>81</sup> The Committee posts the survey results on the Committee’s website. The **public is informed it may continue to submit written comments about agencies online** after the public survey closes.<sup>82</sup>

### *Public Input via Committee Website*

Throughout the course of the study, people are able to submit comments anonymously on the Committee website. The Committee posts comments verbatim to the website, but they are not the comment or expression of the House Legislative Oversight Committee, any of its Subcommittees, or the House of Representatives.<sup>83</sup>

During the study of the Department of Parks, Recreation, and Tourism, the Committee receives no public input about the agency via the Committee website.

### *Public Input via In-Person Testimony*

During the study, the Committee offers the opportunity for the public to appear and provide sworn testimony.<sup>84</sup> A press release announcing this opportunity is sent to media outlets statewide on February 9, 2018.<sup>85</sup> The Committee holds a meeting dedicated to public input about the Department of Parks, Recreation, and Tourism and other agencies on March 1, 2018.<sup>86</sup> Further detail on the public input meeting is in the meetings section of this report.

## *Meetings Regarding the Agency*

The Committee meets with, or about, the agency on three occasions, and the Subcommittee meets with, or about, the agency on five occasions. All meetings are open to the public and stream live online; also, the videos are archived and the minutes are available online. A timeline of meetings is set forth in Figure 4 beginning on page 9.

### 122<sup>nd</sup> General Assembly (2017-2018)

#### *December 2017*

During the **December 19, 2017**, meeting, the Committee selects the agency for study. Meeting materials and minutes are available on the Committee website.<sup>87</sup>

## *March 2018*

On **March 1, 2018**, the Subcommittee holds **Meeting # 1** with the agency to obtain public input. The following individuals provide public testimony about the agency:<sup>88</sup>

- Mr. Jerry R. Helms testifies that he resides in York County; he is the VP of Operation at Carowinds.
- Mr. John Salazar testifies that he lives in Beaufort County. He is the Director at the University of South Carolina-Beaufort, Low Country Tourism Institute, and a professor at USC-Beaufort.
- Mr. Robert Williams testifies that he resides in Richland County. He is the CEO of Lizard's Thicket and Vice-Chair of South Carolina Restaurant and Lodging Association.
- Ms. April Donnelly testifies that she lives in Richland County. She works with the South Carolina Chapter of Nature Conservancy.
- Ms. Peach Morrison testifies that she resides in Beaufort County and is the Executive Director of the Lowcountry Tourism Commission.
- Ms. Denise Parsick testifies that she resides in Beaufort County and is the President of Friends of Huntington Island.
- Mr. Jim Headley testifies that he lives in Lexington County and is the executive director of the South Carolina Parks and Recreation Association.

The agency head addresses the committee regarding the public comments. Members ask the director questions regarding the public testimony, which the director answers.

## *May 2018*

On **May 8, 2018**, the Subcommittee holds **Meeting # 2** with the agency. The purpose of the meeting is to receive a general overview of the agency and information about the agency's State Park Service division.

The following agency personnel are placed under oath: (a) Mr. Duane Parrish, Agency Director; (b) Mr. Justin Hancock, Director of Office of Recreation, Grants, and Policy; (c) Mr. Phil Gaines, Director of the State Park Service; (d) Ms. Amy Duffy, Chief of Staff; (e) Mr. Ashley Berry, Chief of Budget and Revenue; and (f) Ms. Toni Nance, Director of Governmental Affairs.

Director Parrish presents an overview of the agency which includes the agency's history; legal directives; mission and vision; resources available, both funding and employees; governing body; organizational chart; and organizational units. Members ask questions, which Director Parrish and other agency personnel answer.

Mr. Gaines, Director of the State Park Service, begins presenting details about the agency's State Park Service division. Members ask questions, which Mr. Gaines answers. Meeting materials and minutes are available on the Committee website.<sup>89</sup>

## *July 2018*

On **July 9, 2018**, the Subcommittee holds **Meeting # 3** with the agency. The purpose of the meeting is for the agency to complete its presentation on the State Park Service division and provide its presentation on the Communications division.

Ms. Dawn Dawson-House, Director of Corporate Communications, is placed under oath.

Mr. Phil Gaines, Director of the State Park Service, continues presenting details about the agency's State Park Service division. Members ask questions, which Mr. Gaines answers.

Ms. Dawn Dawson-House, Director of Corporate Communications, presents details about the agency's Communications division. Members ask questions, which Ms. Dawson-House answers.

Meeting materials and minutes are available on the Committee website.<sup>90</sup>

### *August 2018*

On **August 6, 2018**, the Subcommittee holds **Meeting # 4** with the agency. The purpose of the meeting is for the agency to provide an overview of the agency's Film Commission.

The following agency personnel are placed under oath: (a) Mr. Tom Clark, Film Office Manager; (b) Mr. Dan Rogers, Project Manager; and (c) Ms. Yvette Sistare, Director of Finance.

Mr. Clark and Mr. Rogers present details about the agency's Film Commission. Members ask questions, which they answer. The agency head presents information about the economic impact of the Film Commission and film incentives the state offers. Members ask questions, which the agency head answers.

Mr. Jeff Monks, former head of the S.C. Film Commission, is placed under oath. Mr. Monk testifies about the importance of consistency and how each time the Film Commission has moved back and forth between the Department of Commerce and Department of Parks, Recreation, and Tourism, the focus and funding of the Commission has been questioned and changed. Mr. Monks further testifies there were six staff in the Film Commission at one time, and in his opinion the current staff of two needs to be increased. Members ask questions, which Mr. Monks answers.

Meeting materials and minutes are available on the Committee website.<sup>91</sup>

### *September 2018*

On **September 5, 2018**, the Subcommittee holds **Meeting # 5** with the agency. The purpose of the meeting is for the agency to present information about the following organizational units: (a) tourism, sales, and marketing; (b) welcome center facilities management; and (c) research.

The following agency personnel are placed under oath:

- a. Ms. Beverly Shelley, Director of Tourism Sales and Marketing;
- b. Ms. Dolly Chewning, Assistant Director of Tourism Sales and Marketing;
- c. Ms. Tammy Strawbridge, Advertising Manager;
- d. Ms. Gwen Davenport, Manager of State Parks Marketing;
- e. Ms. Devon Harris, Manager of Visitor Services;
- f. Mr. Dudley Jackson, Director of Research; and
- g. Ms. Suzette Johnson, Capital Improvements Manager, Department of Transportation.

Ms. Shelley, Director of Tourism Sales and Marketing, presents details about the agency's tourism sales and marketing division. Members ask questions, which Ms. Shelley and other applicable agency personnel answer. Ms. Harris, Manager of Visitor Services, presents details about the agency's welcome center facilities management organizational unit. Members ask questions, which Ms. Harris and Ms. Johnson answer. Mr. Dudley, Director of Research, presents details about the agency's research organizational unit. Members ask questions, which Mr. Dudley and other applicable agency personnel answer.

Meeting materials and minutes are available on the Committee website.<sup>92</sup>

On **September 27, 2018**, the Subcommittee holds **Meeting # 6** with the agency. Subcommittee Chairman Clary explains the purpose of today's meeting is for the agency to present details about the following organizational units: (a) office of recreation, grants, and tourism; (b) administrative services; and (c) executive office.

The following agency personnel are placed under oath: (a) Mr. Justin Lofurno, Director of Human Resources; and (b) Ms. Jeanne Black, Chief Information Officer.

Mr. Justin Hancock, Office of Recreation, Grants, and Policy Director, presents details about the agency's office of recreation, grants, and tourism. Members ask questions, which Mr. Hancock and other applicable agency personnel answer.

Ms. Yvette Sistare, Finance Director, and Ms. Black, Chief Information Officer, present details about the agency's administrative services organizational unit. Members ask questions, which Ms. Sistare and Ms. Black answer. Mr. Lofurno, Director of Human Resources, Ms. Toni Nance, Director of Governmental Affairs, and Mr. Duane Parrish, Agency Director, present details about the agency's executive office. Members ask questions, which agency representatives answer.

Meeting materials and minutes are available on the Committee website.<sup>93</sup>

## *October 2018*

On **October 23, 2018**, the Committee holds **Meeting # 7** with the agency. Subcommittee Chairman Clary presents a summary of the Subcommittee's study of the agency to the full Committee. The full Committee had a copy of the Subcommittee study prior to the day of the meeting. Committee members ask questions of Subcommittee Chairman Clary, which he answers. Also, members ask questions of agency personnel, which they answer. Members make motions to include additional recommendations in the study. Subcommittee Chairman Clary makes a motion for the full Committee to approve the Subcommittee Study with the additional recommendations adopted during the meeting. Meeting materials are available online.

## *Next Steps*

To support the Committee's ongoing oversight by maintaining current information about the agency, the agency receives an annual Request for Information.

## FINDING

The Committee has one finding arising from its study of the agency. The Committee finds **lack of clarity pertaining to maintenance responsibility for signage or landscaping near an interstate allows for situations that may negatively impact the Department of Parks, Recreation, and Tourism’s efforts to promote South Carolina to those who travel through it.**<sup>94</sup> When a local government is granted an easement to construct signage or landscaping near an interstate (e.g., welcome to the state or county), there is usually no condition that the local entity maintain the appearance of the signage or landscaping or that it be removed if it falls into disrepair.<sup>95</sup>

Sometimes local governments choose to erect signage or create unique landscaping near the interstate to welcome travelers to the state or the specific local area (i.e., gateway sign), as seen in Figure 6. To erect a gateway sign along the interstate, a local government must obtain approval (i.e., encroachment permit) from the Department of Transportation (SCDOT) as well as fund and oversee construction of the sign.<sup>96</sup>



Figure 6. Example of gateway signage in York County.<sup>97</sup>

As for maintenance, SCDOT is responsible for mowing the grass around the sign based on its normal mowing schedule, which is six times per year along interstate routes.<sup>98</sup> If a local government desires to mow the grass more frequently, permission must be obtained from SCDOT.<sup>99</sup> If the sign exhibits disrepair and the local government does not repair or remove it, SCDOT contacts the local government to attempt to resolve the issue (e.g., lack of funding or other priorities).<sup>100</sup> However, if the local government refuses to take maintenance action, SCDOT does not have authority to remove the sign.<sup>101</sup>

## RECOMMENDATIONS

### *General Information*

The following **recommendations include areas** the Committee identifies **for potential improvement**. The **Committee recognizes these recommendations will not satisfy everyone nor address every issue or potential area of improvement at the agency**. These recommendations are based on the agency’s self-analysis requested by the Committee, discussions with the agency during multiple meetings, and analysis of the information obtained by the Committee. This information, including, but not limited to, the Program Evaluation Report, Accountability Report, Restructuring Report and videos of meetings with the agency, is available on the Committee’s website.

## Continue

The Committee does not have any specific recommendations with regards to continuance of agency programs.

## Curtail (i.e., Revise)

The Committee has 21 recommendations arising from its study of the agency. These recommendations fall into five categories: (1) effectiveness; (2) efficiency; (3) employee input; (4) transparency; and (5) modernization of statutes.

### Effectiveness

The Committee has four recommendations related to effectiveness, three for the Department of Parks, Recreation, and Tourism, and one for all state agencies. A summary is set forth in Table 13.

Table 13. Summary of recommendations related to effectiveness.

| Topic         | Recommendations   |
|---------------|---|
| Effectiveness | <b>...for all agencies</b>  |
|               | 1. Require certain personnel of all state agencies to participate in annual customer service training and state agencies to track customer satisfaction*  |
|               | <b>...for the Department of Parks, Recreation, and Tourism</b>  |
|               | 2. Track the effectiveness of the agency's advertisement of grant and funding opportunities<br>3. Perform a cost/benefit analysis of offering online, virtual tours of state parks<br>4. Create, publish, and regularly update plans for anticipated building maintenance costs |

Table Note: An asterisk (\*) indicates the entire recommendation, or a portion of it, is for the General Assembly.

#### 1. *The Committee recommends the General Assembly require certain personnel of all state agencies to participate in annual customer service training and state agencies to track customer satisfaction.*

Specifically, the Committee recommends the General Assembly require applicable personnel at state agencies to participate in customer service training on an annual basis, and state agencies to track customer service satisfaction and feedback as a prerequisite to receiving state appropriations and authorizations.<sup>102</sup> Implementation of this recommendation may help increase the state's effectiveness in building public confidence in state government. Additionally, requiring all state agencies to participate in customer service training and track customer satisfaction may provide benefits statewide like those discussed by SCPRT during the study process.

SCPRT credits customer service with greatly helping it approach a self-sufficiency model with state parks. Notably, in 2016, the agency was number one in the southeast and number two in the country in self-sufficiency rankings.<sup>103</sup> The agency has been asked to present its state parks model to numerous other states including Alaska, Louisiana, Missouri, and Wyoming.<sup>104</sup> Additionally, it has been asked to share its guest services guide with welcome center programs throughout the southeast.<sup>105</sup>

An example of the agency's focus on customer service is that the state parks director provides a card to every employee in his division that says, "You will never be criticized for any reasonable decision made in the spirit of quality customer service. Ever."<sup>106</sup> The state parks director acknowledges it is a bold move, but customer service happens at the front lines.<sup>107</sup> He believes you must empower front line people to make customer service decisions, or you cannot be successful.<sup>108</sup> During the study, the agency director echoes these sentiments, stating employees are trained regularly in customer service: "it's tone of voice, posture, smile, all those different things, timeliness of acknowledgment ... it's all about answering the phone, returning calls, returning emails, all of those are customer service issues regardless of what level you're at."<sup>109</sup>

In addition to training, the agency utilizes formal customer satisfaction surveys as well as social media and its website to track its performance in this area.<sup>110</sup> Further, the agency has a process in place to ensure there is follow-up on the responses they receive.<sup>111</sup> The director of state parks explains:

We follow up as quickly as possible, and then we do implement changes. We particularly do that in the overnight accommodations where we hear from the public of "it'd be nice to have this, and this wasn't there," and we've added things and deleted things out of cabins and campgrounds based on customer service complaints and comments. So, we do try to turn those around quickly. Even if we respectfully disagree with what they're saying, we'll tell them we appreciate your comments. But this is why we have to do that. And we get those too, and I think that the general public respects the fact that we tell them we appreciate their input. However,... we return emails and phone calls back - positive or negative.<sup>112</sup>

SCPRT develops most of its customer training through internal programs developed by the State Park Service and the State Welcome Center program.<sup>113</sup> While the agency is unaware of a customer service training program available to all state agencies, the agency is willing to freely share its customer service materials with any other state agency as it has in the past with the Department of Motor Vehicles.<sup>114</sup>

**2. *The Committee recommends the agency track the effectiveness of the agency's advertisement of grant and funding opportunities.*** Implementation of this recommendation may help improve the effectiveness of the agency's outreach, and retention of this data may help inform policy makers.<sup>115</sup> The agency already studies the effectiveness of its advertising to attract travelers to South Carolina.<sup>116</sup> Through these studies, the agency is able to review and determine the level of advertising awareness among consumers in target markets, the effectiveness of the agency's advertising to motivate consumers to travel to South Carolina, consumer travel behaviors, and consumer attitudes toward the agency's advertising.<sup>117</sup> While this same level of detail may not be necessary for grant and funding advertising, studying the effectiveness of how the agency advertises these opportunities may help the agency continually improve the outcomes obtained from the funding provided.

**3. *The Committee recommends the agency perform a cost/benefit analysis of offering online, virtual tours of state parks.*** Specifically, the Committee recommends the agency research (1) the upfront and annual costs to maintain virtual tours of each state park and historic location on the agency website;

(2) performance measures that may be impacted and estimated impact, including, but not limited to, state park revenue, if any; (3) additional ways the video footage may be utilized to market the state domestically and internationally; and (4) potential return on investment from creation and maintenance of the videos.<sup>118</sup>

Virtual tours may allow individuals to preview state parks and historic sites before visiting. Additionally, they may provide an opportunity to experience the sites for those who are unable to visit in person. This recommendation supports the agency’s ongoing efforts. The agency has online a virtual tour of the Hampton Plantation, which is still in the early development.<sup>119</sup> Also, the agency is working on virtual tours at other historic sites.<sup>120</sup>

**4. The Committee recommends the agency create, publish, and regularly update plans for anticipated building maintenance costs.** Specifically, the Committee recommends whenever the agency constructs a new building (e.g., welcome center, state park facility, etc.), the agency create, publish online, and regularly update (e.g., every three years) plans for anticipated maintenance costs and how those costs may be paid.<sup>121</sup>

During the last several years, the agency has performed deferred maintenance on existing welcome centers with one-time funds.<sup>122</sup> The agency has constructed new welcome centers and is in the process of constructing additional ones.<sup>123</sup> While new buildings may eliminate the need for maintenance on older facilities, the new buildings will eventually require maintenance. Publishing online and regularly updating maintenance plans may assist the agency with deferred maintenance planning.<sup>124</sup>

### Efficiency

The Committee has **one recommendation for the agency related to efficiency**, and a summary is set forth in Table 14.

Table 14. Summary of recommendations related to transparency.

| Topic      | Recommendations   |
|------------|---|
|            | ...for the Department of Parks, Recreation, and Tourism   |
| Efficiency | 5. Collaborate with the Department of Revenue regarding the auditing required for film incentives |

**5. The Committee recommends the agency collaborate with the Department of Revenue (DOR) about how to utilize each agency’s different expertise to ensure the auditing required for film incentives is accomplished as efficiently as possible.** Also, the Committee recommends the General Assembly consider adopting any statutory revisions the agencies recommend to assist in increasing the efficiency of auditing for film incentives. The Director of SCPRT and the Director of DOR agree with the recommendation.

## Employee Input

The Committee has **three recommendations for the agency related to employee input**, and a summary is set forth in Table 15.

Table 15. Summary of recommendations related to employee input.

| Topic          | Recommendations  |
|----------------|--|
|                | <b>...for the Department of Parks, Recreation, and Tourism</b>   |
| Employee input | <p>6. (a) Conduct exit interviews of employees separating from the agency<br/>(b) Compile information from these interviews in the aggregate to help inform policy decisions</p> <p>7. (a) Allow opportunities for anonymous feedback from employees<br/>(b) Compile information from this feedback in the aggregate to help inform policy decisions</p> <p>8. (a) Perform employee satisfaction surveys on a regular basis<br/>(b) Compile information from the survey responses in the aggregate to help inform policy decisions</p> |

**6. The Committee recommends the agency conduct exit interviews of employees separating from the agency and compile the data in the aggregate to help inform policy decisions.** Implementation of these recommendations may help the agency have a better understanding of employee experiences, concerns, and ideas to improve recruitment and retention.<sup>125</sup> Of interest, agency-wide turnover has been relatively low during the past three years, with rates of 10.2% in fiscal year 2016, 11.72% in fiscal year 2017, and 24.02% in fiscal year 2018.<sup>126</sup> The agency attributes the increase in turnover in fiscal year 2018 to the ending of the Teacher and Employee Retention Incentive program as 43 employees, or 12.4% of the agency's workforce, retired when the program ended.<sup>127</sup>

Currently, the agency does not conduct exit interviews or surveys of employees that separate from the agency.<sup>128</sup> However, the agency does conduct exit interviews with personnel from motion picture companies to receive input regarding their experience working in South Carolina.<sup>129</sup>

**7. The Committee recommends the agency allow opportunities for anonymous feedback from employees and compile the data in the aggregate to help inform policy decisions.** At the present time, there are no avenues for current employees of the agency to submit anonymous input.<sup>130</sup> Allowing this type of input may help the agency continuously improve retention and morale as it may encourage employees, who otherwise may be hesitant to provide input, to do so.

**8. The Committee recommends the agency perform employee satisfaction surveys on a regular basis and compile the data in the aggregate to help inform policy decisions.** Currently, the agency does not track employee satisfaction.<sup>131</sup> However, the agency does have a survey system in place to track customer satisfaction at welcome centers and state parks.<sup>132</sup> Utilizing existing resources to regularly conduct employee satisfaction surveys may help the agency improve retention and morale.<sup>133</sup>



11. *The Committee recommends the agency post online a list of research information available from the agency upon request.* The Committee recommends that, in addition to publishing research reports online, the agency list online other research materials that are available upon request.<sup>141</sup>

While the agency posts many reports and data online, there are additional reports (e.g., full impact reports for weather events) and information available upon request.<sup>142</sup> According to agency representatives, “it requires a lot of thought in order to interpret the data and economic impact of a hurricane, so if someone wants to know, we want them to come to us to get our evaluation of the data so they have the correct analysis.”<sup>143</sup> Adding a list online of additional research available from the agency upon request may increase transparency of resources available to the public.

12. *The Committee recommends the agency work with the Department of Natural Resources (DNR) and the Conservation Bank to create and post online a comprehensive list of properties citizens can search by different fields.*<sup>144</sup> Fields the agency may consider utilizing include, but are not limited to, area of the state, accessibility, and amenities available.<sup>145</sup>

Currently, SCPRT has information about state parks on [www.southcarolinaparks.com](http://www.southcarolinaparks.com). The website includes an interactive map, through which a citizen can find a park based on area of the state or certain amenities (e.g., tent camping, fishing, hiking trails, etc.) as shown in Figure 8.



Figure 8. Screenshot from [SouthCarolinaParks.com](http://SouthCarolinaParks.com)<sup>146</sup>

However, it only includes information on properties owned, leased, or managed by SCPRT. For citizens to find information on other state properties, where they may also camp, fish, or hike, requires visiting other agencies' websites, such as DNR's website.

On DNR's website, there is information on properties owned, leased, or managed by DNR, where citizens can camp, fish, hike, or do other activities. Figure 9 includes screen shots from some of the pages on DNR's website.

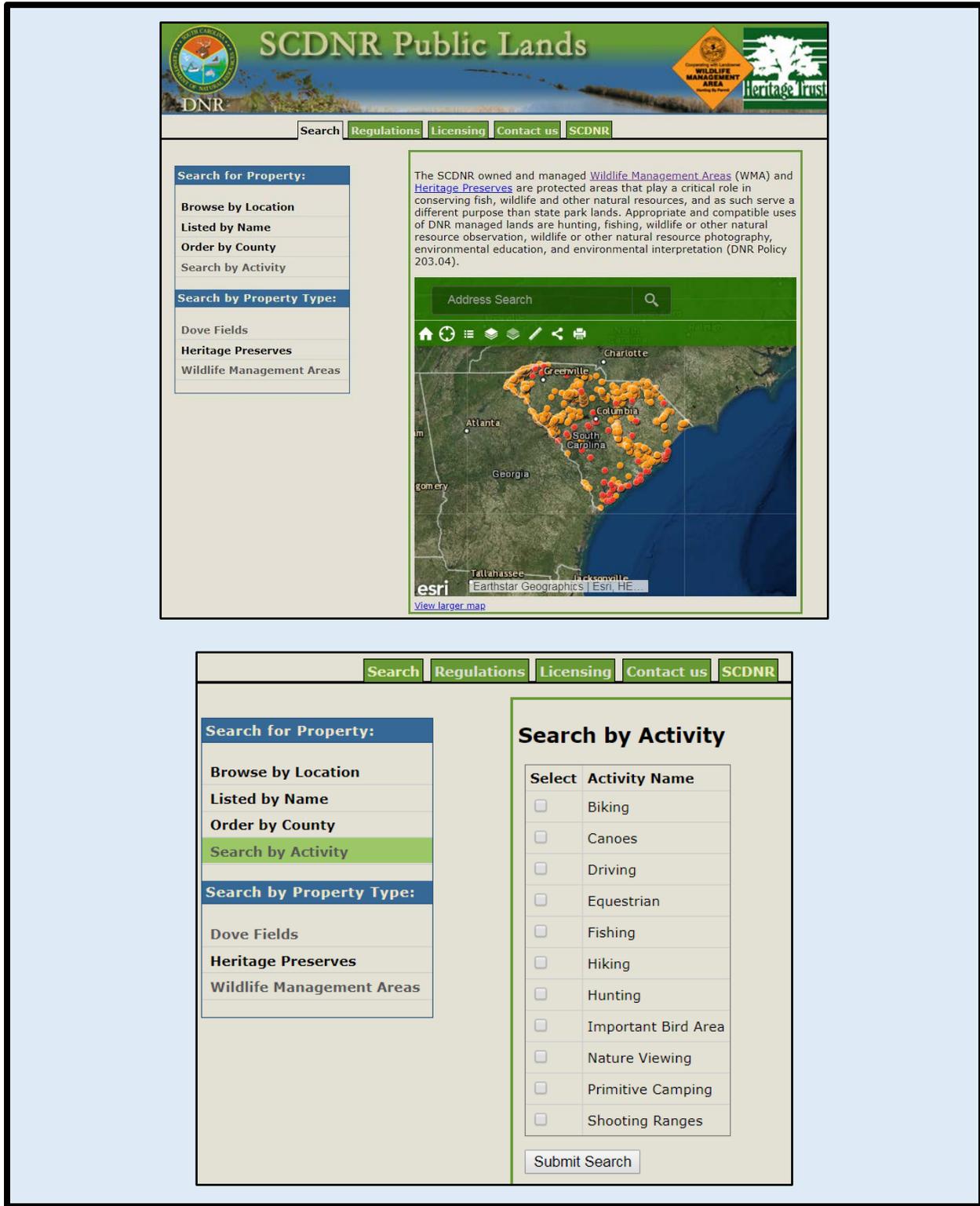


Figure 9. Screenshots from DNR's website.<sup>147</sup>

Additional entities the agency may want to communicate with in compiling this list, to ensure it is comprehensive, include the State Conservation Bank and State Forestry Commission.<sup>148</sup>

**13. *The Committee recommends the General Assembly consider revising provisions related to information required from organizations to which agencies are directed to provide funds.*** Specifically, the Committee recommends the General Assembly consider revising Proviso 117.21 from the 2018 General Appropriations Act, or placing similar language in statute, to clarify the information required must come from not just organizations to which agencies are directed to provide funds in budget line items or provisos, but also organizations to which agencies are directed to provide funds in statute, if the agency has no control over how that organization spends the funds.

The information required from the organizations includes, but is not limited to, an accounting of how the state funds will be spent, goals to be accomplished, and the results of measures the organization utilized to evaluate success in implementing and meeting the goals.<sup>149</sup>

During the study, agency representatives testify they collect the information required in Proviso 117.21 from organizations to which they are directed to provide funds in their budget line items.<sup>150</sup> However, if the agency is directed to provide an organization funds in the code of laws (e.g., South Carolina Junior Golf Association, NASCAR, PalmettoPride), the agency does not collect the information.<sup>151</sup> Agency representatives imply it is not needed for those organizations because the purpose of the funds is outlined in statute.<sup>152</sup> However, without information on how successful an organization is at accomplishing the purpose for which it is receiving the funds, the General Assembly may lack information necessary to determine if the same organization should continue receiving the funds, or whether the funds should be spent differently.

The General Assembly may consider codifying the requirements in Proviso 117.21, and/or additional requirements, as the General Appropriations Act has included a proviso with similar wording for almost twenty years.<sup>153</sup> The complete wording of Proviso 117.21 is below.

2018-19 General Appropriations Act, Part 1b, Proviso 117.21  
(GP: Organizations Receiving State Appropriations Report)

Each organization receiving a contribution in this act shall render to the state agency making the contribution by November first of the fiscal year in which funds are received, an accounting of how the state funds will be spent, goals to be accomplished, proposed measures to evaluate success in implementing and meeting the goals, a copy of the adopted budget for the current year, and also a copy of the organization's most recent operating financial statement. The funds appropriated in this act for contributions shall not be expended until the required financial statements are filed with the appropriate state agency. No funds in this act shall be disbursed to organizations or purposes which practice discrimination against persons by virtue of race, creed, color or national origin. The State Auditor shall review and audit, if necessary, the financial structure and activities of each organization receiving contributions in this act and make a report to the General Assembly of such review and/or audit, when requested to do so by the State Fiscal Accountability Authority. From the funds an organization receives from a state agency, for accountability purposes, by June thirtieth organizations receiving contributions in this act shall submit a report to the state agency making the contribution

that includes an accounting of how the funds were spent and the outcome measures used to determine the success of the stated goals. State agencies receiving such data from organizations shall forward the information to the Chairman of the Senate Finance Committee and the Chairman of the House Ways and Means Committee.

*Modernization of Statutes*

The Committee has **nine recommendations for the General Assembly related to modernizing statutes**, four relate to entities/activities no longer in existence and four relate to revising statutes to reflect current agency practices. A summary is set forth in Table 17.

Table 17. Summary of recommendations for modernizing statutes.

| Topic                     | Recommendations  |
|---------------------------|--|
| Modernization of statutes | ...for General Assembly  |
|                           | <p><u>Entities/activities no longer in existence</u></p> <p>14. Repeal provisions related to defunct New Horizons Development Authority*</p> <p>15. Delete outdated provisions related to the Fort Watson Revolutionary War Memorial*</p> <p>16. Eliminate references to S.C. Family Week and Family of the Year*</p> <p>17. (a) Distribute funds from defunct War Between the States Heritage Preserve Commission*</p> <p>(b) Repeal provisions related to the defunct War Between the States Heritage Preserve Commission*</p> <p><u>Revise to reflect current agency practices</u></p> <p>18. Transfer duties of now defunct agency division of community development to the agency’s general duties*</p> <p>19. Eliminate obsolete language prohibiting swimming and cabin rentals at state parks*</p> <p>20. Remove references to residential areas on Hunting Island*</p> <p>21. Revise Film Commission statutes to reflect its deliverables and public benefits as part of SCPRT*</p> |

Table Note: An asterisk (\*) indicates the entire recommendation, or a portion of it, is for the General Assembly.

Entities/activities no longer in existence

**14. The Committee recommends the General Assembly consider repealing provisions related to the defunct New Horizons Development Authority.** The Committee recommends, as requested by the agency, the General Assembly consider repealing Chapter 11, of Title 13 of the S.C. Code, which relates to the New Horizons Development Authority.<sup>154</sup> According to the agency this authority is defunct, and the Committee has seen no evidence to the contrary.<sup>155</sup> Appendix A contains the complete text of the applicable statutes.

15. *The Committee recommends the General Assembly consider deleting outdated provisions related to the Fort Watson Revolutionary War Memorial.* The Committee recommends, as requested by the agency, the General Assembly consider repealing S.C. Code Sections 51-9-10 through 51-9-30, related to the Fort Watson Revolutionary War Memorial (memorial).<sup>156</sup>

As background, the memorial is located on a small piece of property on the shoreline of Lake Marion, which is surrounded by U.S. Fish and Wildlife Services' property in the Santee National Wildlife Refuge.<sup>157</sup> State statutes instruct the Department of Parks, Recreation, and Tourism to acquire the land by purchase, lease, or gift, and maintain it.<sup>158</sup> However, a number of years ago the lease for the property expired and was not renewed.<sup>159</sup> The property was deeded to the State Public Service Authority (i.e., Santee Cooper), which has managed the memorial for more than a decade.<sup>160</sup> Proposed language to implement this recommendation is included in Table 18.

Table 18. *Proposed statutory changes to delete outdated provisions related to the Fort Watson Revolutionary War Memorial.*<sup>161</sup>

|                       |   |
|-----------------------|---|
| Recommended revisions | <p>CHAPTER 9.</p> <p>FORT WATSON MEMORIAL</p>   |
|                       | <p>SECTION 51-9-10. Acquisition of lands in area of Fort Watson.<br/> <del>———— The Department of Parks, Recreation and Tourism shall acquire by purchase, lease or gift approximately two acres of land, more or less, in the area of Fort Watson on the banks of Lake Francis Marion, four miles north of the intersection of U. S. Highway No. 15 and South Carolina Highway No. 6 at Santee.</del><br/>         HISTORY: 1962 Code Section 51-401; 1952 Code Section 51-401; 1949 (46) 186.</p>   |
|                       | <p>SECTION 51-9-20. Designation of property and area.<br/> <del>———— The property and area when acquired and improved shall be known as the "Fort Watson Memorial."</del><br/>         HISTORY: 1962 Code Section 51-402; 1952 Code Section 51-402; 1949 (46) 186.</p> <p>SECTION 51-9-30. Improvement, protection and maintenance.<br/> <del>———— The Department of Parks, Recreation and Tourism shall improve, protect and maintain the area as a memorial to the heroic men of General Francis Marion whose successful efforts in the battle of Fort Watson on April 23, 1781 aided so much in the final independence of the United States of America.</del><br/>         HISTORY: 1962 Code Section 51-403; 1952 Code Section 51-403; 1949 (46) 186.</p> |

16. *The Committee recommends the General Assembly consider eliminating references in the code of laws to S.C. Family Week and S.C. Family of the Year.* The Committee recommends, as requested by the agency, the General Assembly consider repealing S.C. Code of Laws sections 53-3-90 and 53-3-100, which relate to S.C. Family Week and S.C. Family of the Year.<sup>162</sup>

During the study, the agency director testifies S.C. Family Week and S.C. Family of the Year have not been observed in over twenty years.<sup>163</sup> No current agency personnel are aware of how it started or why it stopped.<sup>164</sup> According to the agency director, the agency views all 52 weeks of the year as family weeks for South Carolina.<sup>165</sup> Proposed language to implement this recommendation is included in Table 19.

Table 19. Proposed statutory changes to eliminate references to S.C. Family Week and Family of the Year.<sup>166</sup>

|                              |  |
|------------------------------|--|
| <p>Recommended revisions</p> | <p style="text-align: center;">SECTION 53-3-90. Family Week designated.</p> <p>The last week in August of each year is declared "Family Week in South Carolina." The Department of Parks, Recreation and Tourism shall develop a plan to promote the celebration of Family Week. The plan shall include, but not be limited to, the promotion of local festivals, pageants, field days, picnics, reunions and similar activities which would encourage participation by families as a unit.<br/>HISTORY: 1978 Act No. 398 § 1.</p> <p>SECTION 53-3-100. Family Week: creation of committee to choose "South Carolina Family of the Year."<br/>A committee is created to choose and honor the "South Carolina Family of the Year" which must be recognized by the presentation of an appropriate award by the Governor on Saturday of "Family Week in South Carolina". The committee is composed of one member appointed by the Governor and one member appointed by the head of each of the following state agencies: the Department of Parks, Recreation and Tourism, the Department of Youth Services, the South Carolina Commission on Aging, the Department of Social Services, the Commission on Alcohol and Drug Abuse, and the Department of Agriculture Clemson College Extension Service. The terms of the members are for four years and until their successors are appointed and qualify. The committee shall meet as soon after the appointment of its members as practicable and organize by electing one of its members as chairman, one as secretary, and such other officers that it may determine. The expenses of the committee must be paid by the Department of Parks, Recreation and Tourism from funds appropriated for this purpose.<br/>HISTORY: 1978 Act No. 398 § 2; 1988 Act No. 600.</p> |
|------------------------------|--|

**17a. *The Committee recommends the General Assembly consider distributing funds from the defunct War Between the States Heritage Preserve Commission.*** The Committee Study recommends the General Assembly consider providing direction as to how to disburse funds designated for the War Between the States Heritage Preserve Commission, as there is no commission.<sup>167</sup>

While state statute provides that an agency representative serve on this commission, it is the agency director's understanding the War Between the States Heritage Preserve Commission either never existed or never functioned.<sup>168</sup> However, there is approximately \$179,000 in a reserve account for the commission.<sup>169</sup> Additionally, state income tax forms continue to allow voluntary contributions to the commission.<sup>170</sup>

While the commission may have never functioned, during the study, the agency director states the Department of Archives and History and the Old English district, one of the South Carolina Association of Tourism regions, may be working on a Revolutionary War Trail Program.<sup>171</sup> The purpose of the program is to encourage people to visit various historical sites.<sup>172</sup> According to the agency, South Carolina has more Revolutionary War sites than any other state in the southeast.<sup>173</sup> While this program is still in the infancy stage, the agency director believes its activities may be in line with the original intent of the funds for the War Between the States Heritage Preserve Commission.<sup>174</sup>

17b. *The Committee recommends the General Assembly consider repealing provisions related to the defunct War Between the States Heritage Preserve Commission.* The basis of this recommendation is testimony received during the study that the commission does not currently exist.<sup>175</sup> As previously discussed, it is the agency director’s understanding the War Between the States Heritage Preserve Commission either never existed or never functioned.<sup>176</sup>

Appendix B contains the complete wording of the applicable statutes.

**Revise to reflect current agency practices**

18. *The Committee recommends the General Assembly consider transferring duties of a now defunct agency division to the agency’s general duties.* The Committee recommends, as requested by the agency, the General Assembly consider taking the following actions: (1) repeal S.C. Code Sections 51-1-300 and 51-1-310, which relate to the agency’s division of community development; and (2) add the purpose and general duties of the agency which relate to community development activities, that were in 51-1-300 and 51-1-310, to S.C. Code Section 51-1-60.<sup>177</sup>

The agency asserts it no longer has a division of community development.<sup>178</sup> However, it continues to fulfill the general duties of this division through its other existing divisions.<sup>179</sup> This recommendation does not alter any statutory duties of the agency, but instead allows the agency flexibility in determining which of its division(s) are responsible for the duties. Proposed language to implement this recommendation is included in Table 20.

Table 20. Proposed statutory changes to transfer duties of now defunct agency division of community development to the agency’s general duties.<sup>180</sup>

|  |   |
|--|---|
| Elimination of provisions requiring the agency to fulfill the duties through its division of community development | ARTICLE 3. Division of Community Development.   |
|  | <p><del>SECTION 51-1-300. Division established; management committed to deputy director.</del><br/> <del>The Division of Community Development is a Division of Parks, Recreation and Tourism. The administration and management of the division is committed to the deputy director of the division.</del><br/> <del>HISTORY: 1993 Act No. 181, § 1274, eff July 1, 1993.</del></p> <p><del>SECTION 51-1-310. Purpose and general duties.</del><br/> <del>The division shall promote economic diversity in all areas of the State by extending to them the full benefits of tourism and recreation development. The division shall coordinate and act as a liaison with regional tourism organizations, local chambers of commerce, development agencies and other federal, state, regional and local agencies and organizations to promote economic and business development, the expansion of tourism, recreation, cultural, retirement, and heritage events. The division shall have such additional duties and responsibilities as may be assigned by the director of the department.</del><br/> <del>HISTORY: 1993 Act No. 181, § 1274, eff July 1, 1993.</del></p> |

|   |  |
|---|--|
| <p>Addition of the duties for which the division of community development was responsible, to the agency's general duties</p> | <p>SECTION 51-1-60. Powers and duties of department.<br/> The department may contract, be contracted with, use a common seal, and make and adopt regulations. No regulation may be promulgated affecting hunting and fishing except as provided in Section 51-3-145. The department may accept gifts and acquire by gift, purchase, or otherwise real estate and other property, but no real estate may be purchased or disposed of by the department except on approval of the State Budget and Control Board. The department shall keep accurate records showing in full the receipts and disbursements and the records must be open at any reasonable time to inspection by the public. The department shall submit annually to the General Assembly and the Budget and Control Board reports the board requires. The department shall have the following duties and responsibilities in addition to such other functions as may, from time to time, be assigned by legislative action or by the State Budget and Control Board:</p> <p>(a) to promote, publicize and advertise the state's tourist attractions;</p> <p>...</p> <p><u>(j) to promote economic diversity in all areas of the State by extending to them the full benefits of tourism and recreation development.</u></p> <p><u>(k) to coordinate and act as a liaison with regional tourism organizations, local chambers of commerce, development agencies and other federal, state, regional and local agencies and organizations to promote economic and business development, the expansion of tourism, recreation, cultural, retirement, and heritage events.</u></p> <p>The Department of Parks, Recreation and Tourism shall study and ascertain the state's present park, parkway and outdoor recreational resources and facilities, the need for such resources and facilities, and the extent to which these needs are now being met. A survey shall be included to determine the land suitable and desirable to be acquired as a part of the state park and outdoor recreational system, due consideration being given to the scenic, recreational, archaeological, and other special features attractive to out-of-state visitors and to the people of the State. The results of this survey and study should be reported to the Governor and the General Assembly at the earliest practicable time.</p> |
|---|--|

19. *The Committee recommends the General Assembly consider eliminating obsolete language prohibiting swimming and cabin rentals at state parks.* The Committee recommends, as requested by the agency, the General Assembly consider taking the following actions: (1) revise S.C. Code Section 51-3-10 to strike through language prohibiting swimming and use of cabins at state parks; (2) repeal S.C. Code Sections 51-3-20 through 51-3-40 which relate to facilities and permitted activities in state parks; and (3) revise S.C. Code Section 51-3-50, which relates to the power to open parks to normal public use, to reflect elimination of Sections 51-2-30 through 51-3-40.<sup>181</sup> Proposed language to implement this recommendation is included in Table 21.

Implementation of this recommendation removes obsolete language providing for limited operation of state parks and facilities enacted during the 1960s struggle for civil rights in South Carolina. The statutes pertain to segregation and integration of state parks and facilities.<sup>182</sup> During the study process, agency representatives note the history of segregation and integration of state parks and facilities is included in state park publications and various presentations at different state parks.<sup>183</sup> In 1961, a class action lawsuit was filed to integrate state parks.<sup>184</sup> As a result of the lawsuit, the state Attorney General closed all state parks in 1963.<sup>185</sup> In 1964, the General Assembly adopted the laws that are the subject of this recommendation, which specify and provide for limited operation of state parks and facilities, and the state parks were reopened on a limited basis.<sup>186</sup> In 1966, state parks and facilities returned to full operation open to all citizens.<sup>187</sup>

Table 21. Proposed statutory changes to eliminate outdated language prohibiting swimming and cabin rentals at state parks.<sup>188</sup>

|   |   |
|---|---|
| <p>S.C. Code Section adopted after full re-opening of the parks</p> | <p>SECTION 51-3-50. Power to open parks to normal public use.<br/>Notwithstanding the provisions of Sections 51-3-10 through 51-3-40, the Department of Parks, Recreation and Tourism shall open any State park to public use for such normal recreational, educational and forestry purposes and uses, and for such hours of operation as it shall deem advisable.</p> <p>HISTORY: 1962 Code Section 51-2.5; 1966 (54) 2424.</p>   |
| <p>Recommended revisions</p>  | <p><del>SECTION 51-3-10. Control and maintenance of State parks. ; swimming and rental or use of cabins prohibited.</del><br/>The Department of Parks, Recreation and Tourism may control, supervise, maintain and, wherever practicable, improve all parks belonging to the State, for general recreational, educational and forestry purposes. ; provided, however, that <del>swimming and rental or use of park cabins shall not be allowed.</del></p> <p>HISTORY: 1962 Code Sections 51-1, 51-2.1; 1952 Code Section 51-1; 1942 Code Section 3284-2; 1934 (38) 1542; 1956 (49) 1841; 1964 (53) 2391.</p> <p><del>SECTION 51-3-20. Facilities limited to camping; buildings closed to public; permits for use of facilities; changing permitted activities in seacoast parks.</del><br/>The Department of Parks, Recreation and Tourism shall operate the parks without facilities or publicly conducted activities, exclusive of camping facilities, and all publicly owned buildings and structures within the parks shall be closed to entry by the general public. Provided, however, that organized groups may use the pavilions, picnic areas, and meeting places within the parks, upon filing with the Park Superintendent of the park involved an application to be allowed to use the particular park facilities at least forty-eight hours in advance of the proposed use, and securing permission for such use from the Superintendent, who shall not give such permission to any two or more groups for use of the same area and buildings at the same time. Those buildings and structures necessary for the operation, maintenance and upkeep of the park by employees of the Department not being open to the public, shall not be affected hereby. Provided, that any museum or relic room located in any park shall remain open. Provided, that where a park is located on any seacoast in this State, a request to the Department of Parks, Recreation and Tourism from a majority of the legislative delegation, including the Senator, of the particular county concerned to permit additional activities and the use of additional facilities or to eliminate camping in a park located in the county, shall be granted.</p> |

|  |  |
|--|--|
|  | <p>HISTORY: 1962 Code Section 51-2.2; 1956 (49) 1841; 1964 (53) 2391.</p> <p><del>SECTION 51-3-30. Penalties for violating Sections 51-3-10 or 51-3-20. Anyone using the park cabins or swimming in violation of the terms of Sections 51-3-10 or 51-3-20, or any person which uses the pavilion or meeting place, or picnic area without a permit, shall be guilty of a misdemeanor and, on conviction, shall be fined not less than twenty five dollars nor more than one hundred dollars, or imprisonment for not more than thirty days.</del></p> <p><del>HISTORY: 1962 Code Section 51-2.3; 1956 (49) 1841; 1964 (53) 2391.</del></p> <p><del>SECTION 51-3-40. Edisto Beach State Park closed; Santee Park only open for certain purposes. Notwithstanding any other provision of law, Edisto Beach State Park shall remain closed until further action by the General Assembly; and Santee Park in Orangeburg County shall be open only as a nature trail or a place to be visited and for fishing and for no other purpose.</del></p> <p><del>HISTORY: 1962 Code Section 51-2.4; 1956 (49) 1841; 1964 (53) 2391.</del></p> <p><del>SECTION 51-3-50. Power to open parks to normal public use. Notwithstanding the provisions of Sections 51-3-10 through 51-3-40, the The Department of Parks, Recreation and Tourism shall open any State Park to public use for such normal recreational, educational and forestry purposes and uses, and for such hours of operation as it shall deem advisable.</del></p> |
|--|--|

20. *The Committee recommends the General Assembly consider removing references to residential areas on Hunting Island.* The Committee recommends, as requested by the agency, the General Assembly consider repealing S.C. Code Section 51-7-20, and revising S.C. Code Section 51-7-30, to remove the reference to the residential areas of Hunting Island.<sup>189</sup> Proposed language to implement this recommendation is included in Table 22.

This recommendation seeks to modernize the statutes to reflect the current conditions at Hunting Island. Since the 1940s, erosion and the dynamics of Hunting Island have taken their toll.<sup>190</sup> Accordingly, there are no more lot leases at the island because the designated cabin area “has literally washed away.”<sup>191</sup> During the study, the agency reports the S.C. Supreme Court has held that if there are any existing lot leases, they expire in 2021.<sup>192</sup>

Table 22. *Proposed statutory changes to remove references to residential areas on Hunting Island.*<sup>193</sup>

|                              |  |
|------------------------------|--|
| <p>Recommended revisions</p> | <p><b><del>SECTION 51-7-20. Leases of residential areas; covenants in leases.</del></b></p> <p><del>The Department may set aside such portion of the island as it shall deem proper as a residential area. It may divide this area into building lots and may lease the lots for such terms of years, for such annual rentals and upon such conditions and covenants as the Department may determine. Each lease shall contain suitable covenants requiring the lessee to erect and maintain, within such period of time as the Department may prescribe, habitable dwellings of design and structure satisfactory to the Department. Each lease shall contain provisions for the forfeiture of the rights of the lessee upon failure to pay the annual rentals and, upon a forfeiture, all dwellings and structures that may have been erected on any</del></p> |
|------------------------------|--|

|  |  |
|--|--|
|  | <p>such lot shall become the absolute property of the Department. The Department may also require, in its discretion, further and additional covenants in all leases to insure proper use of the leased premises for purposes consistent with the proper development and maintenance of the residential area. Such leases shall be available to all applicants but preference, so far as possible, shall be given to citizens of this State.</p> <p>HISTORY: 1962 Code Section 51-242; 1952 Code Section 51-242; 1942 Code Section 3284-5; 1940 (41) 1785.</p> <p><b>SECTION 51-7-30. Streets and roads; water supply system.</b><br/>The Department may construct and maintain streets and roads throughout the island and the residential area. It may also construct and operate a water supply system within the island residential area and may establish rates and make charges for water furnished by the system.</p> <p>HISTORY: 1962 Code Section 51-243; 1952 Code Section 51-243; 1942 Code Section 3284-5; 1940 (41) 1785.</p> |
|--|--|

21. *The Committee recommends the General Assembly consider revising statutes relating to the Film Commission to reflect its deliverables and public benefits as part of SCPRT.* Over the years, the Film Commission has been located at many different state agencies.<sup>194</sup> The Committee recommends the General Assembly consider revising S.C. Code Section 1-30-80, which relates to the Film Commission.<sup>195</sup> Listed below is a summary of the recommended revisions:

- (1) Eliminate section (A) and (B)(1) as the transfer of the S.C. Film Commission from the S.C. Department of Commerce to the S.C. Department of Parks, Recreation, and Tourism has already occurred;
- (2) Transfer section (B)(2), which discusses the responsibilities of the film commission, to an existing chapter, or a new chapter, in Title 51 of the S.C. Code so it is located with the other statutes relating to responsibilities of SCPRT; and
- (3) Modify section (B)(2), as requested by the agency in its law recommendation number seven in its Program Evaluation Report, so the film commission’s objectives align with its actual deliverables and public benefit.<sup>196</sup>

This recommendation seeks to update the statute and bring it more in line with what the Film Commission does today under the Department of Parks, Recreation, and Tourism.<sup>197</sup> Proposed language to implement this recommendation is included in Table 23.

Table 23. *Proposed statutory changes to update the statute related to the Film Commission.*<sup>198</sup>

|                       |  |
|-----------------------|--|
| Recommended revisions | <p><b>SECTION 1-30-80. Department of Parks, Recreation and Tourism.</b><br/>(A) <del>The following agencies, boards, and commissions, including all of the allied, advisory, affiliated, or related entities as well as the employees, funds, property, and all contractual rights and obligations associated with any such agency, except for those subdivisions specifically included under another department, are transferred to and incorporated in and must be administered as part of the</del></p> |
|-----------------------|--|

Department of Parks, Recreation and Tourism to include a Parks, Recreation and Tourism Division.

— Department of Parks, Recreation and Tourism, formerly provided for at Sections 51-1-10, 51-3-10, 51-7-10, 51-9-10, and 51-11-10, et seq.

— (B)(1) Effective July 1, 2008, the South Carolina Film Commission of the Department of Commerce is transferred to the Department of Parks, Recreation and Tourism and becomes a separate division of the Department of Parks, Recreation and Tourism.

(2) The South Carolina Film Commission as established in this section as a division of the Department of Parks, Recreation and Tourism and transferred to it shall ensure that funds made available to film projects through the South Carolina Film Commission are budgeted and spent so as to further the following objectives:

(a) stimulation of economic activity to develop the potentialities of the State by recruiting and facilitating motion picture production and recruiting motion picture production and support companies and facilities that further the objectives of the division's programs and standards;

(b) conservation, restoration, and development of the natural and physical, the human and social, and the economic and productive resources of the State taking steps necessary to foster the economic and cultural development of the South Carolina motion picture industry;

(c) promotion of a system of transportation for the State, through development and expansion of the highway, railroad, port, waterway, and airport systems receiving and disbursing funds which may become available by the federal government for programs related to motion picture production and related activities;

~~(d)~~ promotion and correlation of state and local activity in planning public works projects;

~~(e)~~(d) promotion of public interest in the development of the State through cooperation with public agencies, private enterprises, and charitable and social institutions by entering contracts within the amount made available by appropriation, with individuals, organizations, and institutions for services furthering the objectives of the division's programs, and with local and regional associations for cooperative endeavors furthering the objectives of the division's programs;

(f) encouragement of industrial development, private business, commercial enterprise, agricultural production, transportation, and the utilization and investment of capital within the State;

(g) assistance in the development of existing state and interstate trade, commerce, and markets for South Carolina goods and in the removal of barriers to the industrial, commercial, and agricultural development of the State;

~~(h)~~(e) assistance in ensuring stability in employment, increasing the opportunities for employment of the citizens of the State, devising ways and means to raise the living standards of the people of the State in accordance with the objectives of the division's programs and standards;

~~(i)~~(f) enhancement of the general welfare of the people; and

~~(j)~~(g) encouragement and consideration as appropriate so as to consider race, gender, and other demographic factors to ensure nondiscrimination,

|  |  |
|--|--|
|  | <p>inclusion, and representation of all segments of the State to the greatest extent possible.</p> <p>HISTORY: 1993 Act No. 181, Section 1; 1999 Act No. 100, Part II, Section 71; 2008 Act No. 313, Section 6.B, eff upon approval (became law without the Governor's signature on June 12, 2008); 2008 Act No. 359, Section 2, eff July 1, 2008.</p> |
|--|--|

## *Eliminate*

The Committee does not have any specific recommendations with regards to elimination of agency programs.

## SELECTED AGENCY INFORMATION

**Department of Parks, Recreation, and Tourism, “Program Evaluation Report (March 9, 2018).”**

<https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/ParksRecreationTourism/SCPRT%20PER%20-%20Full%20Report.pdf> (accessed October 3, 2018).

**Department of Parks, Recreation, and Tourism, “Restructuring and Seven-Year Plan Report (February 27, 2015).”**

<https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/2015AgencyRestructuringandSevenYearPlanReports/2015%20Department%20of%20Parks%20Recreation%20and%20Toursim.pdf> (accessed October 3, 2018).

**Department of Parks, Recreation, and Tourism, “Annual Restructuring Report (January 12, 2016).”**

<https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/2016%20ARR/2016%20ARR%20-%20PRT.pdf> (accessed October 3, 2018).

**Department of Parks, Recreation, and Tourism, “2015-16 Agency Accountability Report (September 2016).”**

<https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/ParksRecreationTourism/Reports%20&%20Audits%20-%20Reports%20and%20Reviews/Accountability%20Report%20-%202015-2016.pdf> (accessed October 3, 2018).

**Department of Parks, Recreation, and Tourism, “2016-17 Agency Accountability Report (September 2017).”**

<https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/ParksRecreationTourism/Reports%20&%20Audits%20-%20Reports%20and%20Reviews/Accountability%20Report%20-%202016-2017.pdf> (accessed October 3, 2018).

**S.C. House of Representatives, Legislative Oversight Committee. “Public Survey Results (January 23 - March 1, 2018).”**

[https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/LLR/Public\\_Survey\\_January\\_February\\_2018.PDF](https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/LLR/Public_Survey_January_February_2018.PDF) (accessed October 3, 2018).

# APPENDICES

*Appendix A. Statutes applicable to New Horizons Development Authority:  
Chapter 11, Title 13 of the S.C. Code*

Appendix Includes:

- Complete wording of statutes in Chapter 11, Title 13 of the S.C. Code of Laws, which are the subject of one of the Committee's recommendations.

## Title 13 - Planning, Research and Development

### CHAPTER 11

#### New Horizons Development Authority

**SECTION 13-11-10.** New Horizons Development Authority created; governing body; duration; transfer of powers and responsibilities.

There is hereby created the New Horizons Development Authority, a body politic and corporate under the laws of this State, consisting of and governed by a board of appointed and ex officio members selected as provided in Section 13-11-20 and hereinafter referred to as the Authority. New Horizons Development Authority shall be constituted for a term of five years. At the end of five years the General Assembly may transfer the powers, responsibilities, liabilities and assets of the Authority to another State agency or agencies; but no obligation or contract of the Authority shall be impaired by such transfer. The full faith and credit of the State shall not be pledged to assure the performance of obligations so transferred.

HISTORY: 1962 Code Section 59-93.11; 1974 (58) 2301.

**SECTION 13-11-20.** Members of board; terms; vacancies.

Members of the board shall be appointed by the Governor as follows: two members upon nomination of the Director of the South Carolina Department of Parks, Recreation and Tourism; one member upon nomination of the Department of Natural Resources; two members upon nomination of the Director of the Department of Commerce or his designee; one member upon nomination of the Fairfield County Council; one member upon nomination of the Fairfield County Development Board; and one member appointed by the Governor, who shall be the chairman. In addition, the Director of the South Carolina Department of Parks, Recreation and Tourism, the Director of the Department of Commerce or his designee, the Executive Director of the State Housing Authority, the Executive Director of the Central Midlands Regional Planning Council, the Transportation Commissioner representing Fairfield County, the Mayor of the city of Winnsboro, the member of the House of Representatives from District No. 41 and any Senators from Senatorial District No. 7 who are residents of Fairfield County, and the Executive Director of the South Carolina Department of Archives and History shall serve as ex officio members of the board. Terms of office of the appointed members shall be five years and until their successors are appointed and qualified. Vacancies shall be filled in the manner of original appointment for the unexpired term.

HISTORY: 1962 Code Section 59-93.12; 1974 (58) 2301; 1993 Act No.181, Section 253A, eff July 1, 1993; 1993 Act No.181, Section 253B, eff July 1, 1994; 1994 Act No. 361, Section 8, eff May 3, 1994.

**SECTION 13-11-30.** Meetings of board; quorum; compensation.

The board shall meet upon the call of the chairman or a majority of its members, and a majority of its members shall constitute a quorum for the transaction of business. Members of the board shall receive per diem for each day of performance of official duties and actual expense, including travel expense, shall be allowed for attendance thereon.

HISTORY: 1962 Code Section 59-93.13; 1974 (58) 2301.

**SECTION 13-11-40.** Employees.

The Authority may employ an attorney, consultants and such staff as it deems necessary for the performance of its duties and shall fix their compensation. Upon request, any State agency may, at its discretion, assign any of its employees on a part or full-time basis to assist the board in the furtherance of its duties.

HISTORY: 1962 Code Section 59-93.14; 1974 (58) 2301.

**SECTION 13-11-50.** Area of jurisdiction; acquisition of property outside area.

For the purposes of carrying out its powers and duties, the Authority shall have jurisdiction in accordance with the provisions of this chapter within the boundaries of that watershed in Fairfield County which is drained by the Little Wateree Creek and its tributaries. In addition, it may acquire, by gift or negotiated purchase, real property anywhere within the State for the expressed purpose of exchanging such real property for other real property within the area of its jurisdiction as defined above.

HISTORY: 1962 Code Section 59-93.15; 1974 (58) 2301.

**SECTION 13-11-60.** Purposes.

The Authority is created as an instrumentality of the State for the accomplishment of the following general purposes, all or any of them, which are intended to broaden and not to restrict any other powers given to it in this chapter:

(1) To foster and stimulate economic growth in Fairfield County as a prototype approach to rural area development in South Carolina through the establishment of housing, industrial, commercial and recreational developments on project lands which are compatible with and complementary to the county's cultural and historic heritage.

(2) To provide a controlled environmental laboratory as a microcosm of statewide environmental, socio-economic, health and settlement patterns and to test advanced technologies, principles and concepts relating to construction, pollution control, waste disposal, housing, the interrelationships of land uses, transportation systems and the delivery of public services.

(3) To establish and operate an environmental science park including laboratories, conference rooms, dormitories, technical libraries and related educational facilities as a learning center and in-service training center for teachers and technicians and to serve as a focal point for citizen participation in a coordinated effort to develop new and innovative ways to protect their cultural, natural and man-made heritage.

(4) To develop a major lake and statewide recreation facility for the pleasure and enjoyment of all the people of South Carolina and for the purpose of recreation research and experimentation with special emphasis on the recreation facilities and activity needs of the aged, and the physically, socially and mentally handicapped.

(5) To foster and stimulate national and international travel to South Carolina by constructing, equipping

and maintaining on project lands historical, cultural and environmental interpretive centers, recreation features, convention facilities, exhibition areas, entertainment facilities and accommodations for travelers.

(6) To cooperate with the State of South Carolina and the United States of America, and any agency or any department, corporation or instrumentality thereof, in the maintenance, development, improvement and use of New Horizons lands and facilities and all its functions.

(7) To accept funds, other assets and services from Fairfield County and municipalities located therein and from the State of South Carolina, and to use them in such manner, within the purposes of the Authority as shall be stipulated by the county or the State in any matter coming within the general purposes of the Authority.

(8) To act as agent for the United States of America, or any agency, department, corporation or instrumentality thereof, in any matter coming within the purposes of the Authority.

(9) In general to do and perform any act or function which may tend to or be useful toward the development and improvement of the New Horizons Project and its purposes, including the conduct of statewide research and demonstration programs.

HISTORY: 1962 Code Section 59-93.16; 1974 (58) 2301.

**SECTION 13-11-70. Powers.**

In order to enable it to carry out the purposes of this chapter, the Authority:

(1) Shall have the powers of a body corporate, including the power to sue and be sued, to make contracts and to adopt and use a common seal and alter it as may be deemed expedient.

(2) May rent, lease, buy, own, acquire, subdivide, mortgage and dispose of such property, real or personal, as the Authority may deem proper to carry out the purposes and provisions of this chapter, all or any of them.

(3) May acquire, construct, maintain and operate within the area of its jurisdiction industrial parks, housing subdivisions, recreation facilities, interpretive centers, commercial developments, public accommodations, public buildings, water and sewage systems, transportation systems, telephone systems, research, educational and training facilities, roads and bridges, lakes, impoundments, flood and erosion control structures and all such other structures and developments deemed necessary by the Authority to fulfill its educational, recreational, economic development, research and tourist missions.

(4) Shall establish office in Fairfield County and may establish an office in the city of Columbia.

(5) May create such divisions as the board deems necessary.

(6) May pay all necessary costs and expenses involved in and incident to the formation and organization of the Authority and incident to the administration and operation thereof and all other costs and expenses reasonably necessary or expedient in carrying out and accomplishing the purposes of this chapter.

(7) May apply for and accept loans and grants of money from any Federal agency, private sources or any other source for any and all of the purposes authorized in this chapter and expend such moneys in accordance with the directions and requirements attached thereto or imposed thereon and give such evidences of indebtedness as shall be required, except that no indebtedness of any kind incurred or created by the Authority shall constitute an indebtedness of the State, or any political subdivision thereof, and no such indebtedness shall involve or be secured by the faith, credit or taxing power of the State, or any political subdivision thereof.

(8) May adopt, alter or repeal its own bylaws, rules and regulations governing the manner in which its business may be transacted and in which the powers granted to it may be enjoyed; may provide rules and regulations for the use of its facilities by the public, and may provide for the appointment of such committees, and the functions thereof, as the Authority may deem necessary or expedient in facilitating its business.

(9) May do any and all other acts and things authorized or required to be done by this chapter, whether or not included in the general powers mentioned in this section.

(10) May do any and all things necessary to accomplish the purposes of this chapter; and

(11) May promulgate rules and regulations governing the use of or doing business on the Authority's property or facilities, including the adoption of safety standards and insurance coverage or proof of financial responsibility, and may provide for the licensing of or enter into concession and use contracts with persons, firms or corporations using or doing business on such property or facilities and require license or other fees therefor. Licenses or concession and use contracts may be revoked after notice and hearing by the Authority for willful breach of or failure to comply with such rules and regulations.

HISTORY: 1962 Code Section 59-93.17; 1974 (58) 2301, 2805.

**SECTION 13-11-80.** Acquisition of property; power of eminent domain.

For the acquiring of rights-of-way and property necessary for the accomplishment of the duties and purposes of the New Horizons Development Authority, all or any of such purposes, the authority may purchase them by negotiation or may condemn them, and should it elect to exercise the right of eminent domain, condemnation proceedings shall be maintained by and in the name of the authority, and it may proceed in the manner provided by the laws of the State for procedure by any county, municipality or authority organized under the laws of this State, by the Department of Transportation, by railroad corporations or in any other manner provided by law as the authority may in its discretion elect. The power of eminent domain shall apply not only as to all property of private persons or corporations but also as to property already devoted to public use within the area of jurisdiction of the authority.

HISTORY: 1962 Code Section 59-93.18; 1974 (58) 2301; 1987 Act No. 173 Section 16; 1993 Act No.181, Section 254, eff July 1, 1993.

**SECTION 13-11-90.** Exchange of property; removal of buildings or other structures.

The Authority may exchange any property acquired under the provisions of this chapter for other property usable in carrying out the powers hereby conferred or may purchase property for purposes of

the Authority and also may remove buildings or other structures from lands needed for its purposes for reconstruction on other locations upon the payment of just compensation if, in its judgment, it is necessary or expedient to do so in order to carry out any of its plans for development under the authorization of this chapter.

HISTORY: 1962 Code Section 59-93.19; 1974 (58) 2301.

**SECTION 13-11-100.** Cooperation of other agencies.

All State agencies and State supported institutions of higher education shall, to the maximum extent feasible, cooperate with and provide support to the Authority in carrying out its purposes and duties and are hereby authorized to expend State appropriated funds for the New Horizons Project operation, development and research purposes, to assign employees to the Authority on a full-time or part-time basis, to loan or transfer real or personal property to the Authority, to make available to the Authority all data, information or research material in its possession which is not restricted by Federal or State laws, to enter into contracts with the Authority for joint development and use of facilities and to enter into contracts with the Authority for the joint conduct of research and demonstration projects and programs.

HISTORY: 1962 Code Section 59-93.20; 1974 (58) 2301.

**SECTION 13-11-110.** Authority to issue bonds; limitations and restrictions.

As a means of raising the funds needed from time to time in the acquisition, construction, equipment, maintenance and operation of any facility, building, structure or any other matter or thing which the Authority is herein authorized to acquire, construct, equip, maintain or operate, all or any of them, the Authority may issue bonds, payable both as to principal and interest from project income from any source, and the powers and authority granted to counties, cities, school districts and other political subdivisions of the State are hereby extended to and made available to the Authority. All revenue bonds issued by the Authority to obtain funds for the acquisition, construction, equipment, maintenance and operation of its properties and facilities shall be issued in accordance with the provisions of Sections 6-21-10 to 6-21-570 and all conditions, restrictions and limitations imposed by such sections, as amended, shall be observed by the Authority in the issuance of such bonds, except as follows:

- (1) A pledge of the net revenues derived from the operation of its properties and facilities, all or any of them, rather than its gross revenues, may be made; and
- (2) Free service may, in the discretion of the Authority, be afforded to the State of South Carolina or the United States of America, or any agency, political subdivision, department, corporation or instrumentality thereof, by any property or facility of the Authority to acquire, construct, equip, maintain and operate which funds were obtained from the revenue bonds purchased and held by a State or Federal agency, provided such free service is with the consent and at the request of the State or Federal agency then holding the whole of such revenue bonds.

HISTORY: 1962 Code Section 59-93.22; 1974 (58) 2301.

**SECTION 13-11-120.** Deposits and expenditures; use of funds; receipt of gifts.

All funds of the Authority shall be deposited in a bank or banks to be designated by the State Treasurer.

Funds of the Authority shall be paid out only upon the signature of the Executive Director of the Authority or his designee upon written warrants of the Comptroller General, drawn on the State Treasurer to the payee designated in the requisition. All funds coming into the hands of the Authority from the sale, lease, mortgage or rental of the Authority's real or personal property, revenues from fees and service charges, public and private contributions, federal grants and loans may be retained by the Authority and carried forward from year to year for debt retirement, operations, maintenance, acquisition and development purposes. The Authority may accept contributions of money or real or personal property from any person, organization or public or private agency including federal and state agencies and institutions and such agencies and institutions are hereby authorized to make such contributions. The South Carolina Department of Parks, Recreation and Tourism is specifically authorized to transfer to the Authority all real and personal property acquired with 1973 General Obligation Bond Authorization funds designated for the I-77 project and any and all funds remaining in the Bond Authorization Account including any federal grants or federal monies earned or generated directly or indirectly through the planning, acquisition or development of the I-77 project.

HISTORY: 1962 Code Section 59-93.23; 1974 (58) 2301; 1975 (59) 615.

**SECTION 13-11-130.** Reports.

At least once in each year the Authority shall report to the Governor and the General Assembly a complete detailed statement of all moneys received and disbursed by the Authority during the preceding year. Such statement shall also show the several sources from which such funds were received and the balance on hand at the time of publishing the statement and shall show the complete financial condition of the Authority.

HISTORY: 1962 Code Section 59-93.24; 1974 (58) 2301.

**SECTION 13-11-140.** Exemption from taxation.

The property of the Authority shall not be subject to any taxes or assessments thereon.

HISTORY: 1962 Code Section 59-93.25; 1974 (58) 2301.

**SECTION 13-11-150.** Penalties for violations of rules and regulations.

If any person using or going upon the property or facilities of the New Horizons Development Authority shall be guilty of a violation of the rules and regulations provided and prescribed by the Authority, such person shall, upon conviction, incur a penalty for each offense of not less than ten dollars nor more than one hundred dollars.

HISTORY: 1962 Code Section 59-93.21; 1974 (58) 2301.

*Appendix B. Statutes applicable to the War Between the States Heritage Preserve: S.C. Code Sections 51-18-10 through 51-18-150, 12-6-5060; 60-11-150*

Appendix Includes:

- Complete wording of statutes in applicable to the War Between the States Heritage Preserve: S.C. Code Sections 51-18-10 through 51-18-150, 12-6-5060; 60-11-150

Title 51 - Parks, Recreation and Tourism

CHAPTER 18

War Between the States Heritage Trust Program

**SECTION 51-18-10. Definitions.**

The following words or phrases have the definition given unless clearly specified otherwise:

- (1) "Commission" means the governing board of the War Between the States Heritage Trust Program.
- (2) "Advisory board" means the War Between the States Heritage Trust Advisory Board.
- (3) "Natural area" means an area of land or water, or a combination thereof, generally, but not necessarily, large in size. Such an area may be in public or private ownership and shall contain landforms, or other unusual or outstanding scientific, educational, aesthetic, or recreational characteristics that are unique to and relatively undisturbed since the time period of the War Between the States.
- (4) "Natural feature" means an area of land or water or a combination thereof, which is generally, but not necessarily, small in size. Such area may be in public or private ownership and shall contain or consist of outstanding remnants or natural elements of geological formations, or objects of special scientific, educational, aesthetic, or recreational character, which are unique to and relatively undisturbed since the time period of the War Between the States.
- (5) "Cultural area or feature" means an area or feature that provides an outstanding example of our historical or archeological heritage. Such an area or feature shall be a site of special historic interest or contain outstanding remnants or elements of the way of life and significant events of our past so that through their preservation and the restoration of related existing structures, or the development of an historic area, as well as through study, investigation, and examination of the material remains in that life, a record may be preserved of the interrelationship and effect between man's activities and his surrounding environment. A cultural area or feature may be one that is either publicly or privately owned.
- (6) "War Between the States Heritage Preserve" means a natural or cultural area or feature which is "dedicated" under this chapter.
- (7) "War Between the States Heritage Site" means a natural or cultural feature that has been recognized as such through "registration" under this chapter.
- (8) "Dedicate or dedication" means the process by which any natural or cultural area or feature shall be established as a War Between the States Heritage Preserve in accordance with the procedures set out in Section 51-18-80. Dedication may result from either of the following methods, but no power of eminent domain is hereby conferred or granted to the commission or the advisory board under this chapter:
  - (a) "Acquisition" means the establishment of a War Between the States Heritage Preserve whereby the owner of a natural or cultural area or feature transfers the fee simple interest therein to the commission for such purpose; or

(b) "Acceptance" means the establishment of a War Between the States Heritage Preserve whereby the owner of a natural or cultural area or feature transfers less than the fee simple interest therein to the commission for such purpose. Examples are granting of a "conservation or open space easement" or the transfer of title subject to a life estate or reverter. Interests in real estate of a term of years shall not qualify for dedication under this chapter.

(9) "Register or registration" means the process by which the owner of a natural or cultural feature shall enter into a written agreement with the commission recognizing the unique and outstanding characteristics thereof in accordance with the procedures set out in Section 51-18-100.

(10) "Priority areas and features list" means the list made up of those areas and features recommended by the advisory board, and approved by the commission, under this chapter whose preservation is of primary importance to the goals and purposes of this chapter and which are, therefore, eligible to be included as War Between the States Heritage Preserves and Sites.

(11) "The War Between the States Heritage Trust Program" means the entire system established under this chapter to provide for the inventorying, preservation, use, and management of unique and outstanding natural or cultural areas and features in this State.

(12) "War Between the States Heritage Trust" means the legal trust that is created under Section 51-18-90.

HISTORY: 2000 Act No. 387, Part II, Section 52A, eff July 1, 2000.

#### **SECTION 51-18-20. Legislative findings and policy; War Between the States Heritage Preserves and Sites.**

The General Assembly finds that as a part of the continuing growth of the population and the development of the economy of the State it is necessary and desirable that portions of the State rich in history be set aside as War Between the States Heritage Preserves and Sites and protected for the benefit of present and future generations, for once disturbed they cannot be wholly restored. Such areas and features are irreplaceable as laboratories for historic and cultural research and as living museums where people may observe and enjoy examples of the lands, structures, and related artifacts that represent significant parts of our historical and cultural heritage.

A coordinated and concerted program is needed to insure the maximum conservation of these resources through the establishment of a more effective and adequate official legal mechanism for identifying, recognizing, and protecting such areas for their outstanding characteristics. While the preservation of all of these assets in their natural state is both impractical and often not necessarily in the total best interest of the State and the public, they exist in limited and decreasing quantities. The time is now for a decision to be made as to which of these areas and sites deserve increased protection and for selecting the most appropriate means for doing so.

It is, therefore, the public policy of this State to secure for the people, both present and future generations, the benefits of an enduring resource of historically significant cultural areas and features by establishing a system of War Between the States Heritage Preserves and Sites; protecting this system; gathering and disseminating information regarding it; establishing and maintaining a listing of War Between the States Heritage Preserves and Sites; and otherwise encouraging and assisting in the preservation of natural and cultural areas and features of this State.

HISTORY: 2000 Act No. 387, Part II, Section 52A, eff July 1, 2000.

**SECTION 51-18-30. Goals of the War Between the States Heritage Trust Program.**

The War Between the States Heritage Trust Program is created to achieve the following goals by protecting lands and making them available to state agencies, educational institutions, and public and private groups for the following purposes:

- (1) for research in such fields as history, archeology, agriculture, forestry, paleontology, and similar fields by governmental employees, educational and scientific groups, as well as by private individuals;
- (2) for the teaching of history, archeology, agriculture, forestry, paleontology, and other subjects;
- (3) as cultural materials;
- (4) as places of natural and cultural interests and beauty whereby through visitation the public may observe, value, and enjoy unique recreational opportunities of a type not generally available through the existing State Park System;
- (5) to promote the understanding and appreciation of the aesthetic, historical, cultural, and scientific values of such areas and features by the people of the State;
- (6) for the preservation and protection of War Between the States Heritage Preserves and Sites against modification or encroachment resulting from occupation, development, or other uses which would destroy their natural and cultural character; and
- (7) as places for maintaining representative lands and related structures which illustrate periods, events, styles, and uses of the land in our state's historic and cultural heritage.

HISTORY: 2000 Act No. 387, Part II, Section 52A, eff July 1, 2000.

**SECTION 51-18-40. War Between the States Heritage Trust Commission.**

There is created a War Between the States Heritage Trust Commission which must consist of nine members. Three members must be appointed from the Senate by the President Pro Tempore of the Senate; three members must be appointed from the House of Representatives by the Speaker of the House; and three members must be appointed by the Governor, one at the recommendation of War Between the States historical groups such as Sons of Confederate Veterans and Daughters of the Confederacy, one at the recommendation of African-American historical groups such as Avery Institute, and one from historical, preservation, and archeological groups such as the South Carolina Historical Society and Daughters of the American Revolution. The terms of the members shall be coterminous with the term of their appointing authority. The commission shall elect a chairman from among its membership and such other officers as it shall deem necessary.

HISTORY: 2000 Act No. 387, Part II, Section 52A, eff July 1, 2000; 2008 Act No. 273, Section 12, eff June 4, 2008.

**SECTION 51-18-50. Powers and Duties of the War Between the States Heritage Trust Commission.**

The War Between the States Heritage Trust Commission shall have the following powers and duties:

(1) to select and employ a staff which shall be primarily responsible for the administration of the War Between the States Heritage Trust Program;

(2) to accept and utilize such other staff and support services as the House, Senate, or Governor's Office may from time to time make available to the commission to assist in fulfilling its duties and responsibilities under this chapter;

(3) to maintain a public record of any inventories or lists established under this chapter;

(4) to work with owners, both public and private, in the development of proposals for the dedication and recognition of natural and/or cultural areas and features as War Between the States Heritage Preserves and Sites and keep the advisory board informed of the same in order that the advisory board may make recommendations to the commission, as provided under this chapter;

(5) to consult with and work in cooperation with the Department of Archives and History, the State Archeologist, the Department of Parks, Recreation and Tourism, and any other state, county, or local unit of government, or any private entity or group which is or should be directly involved in the War Between the States Heritage Trust Program, as well as in any particular efforts to preserve or protect any specific area or feature under the provisions of this chapter. In all cases, the commission shall attempt to avoid duplication of effort with other agencies and groups and shall have no mandatory authority hereunder to require action by any such body;

(6) to serve as trustee of the trust created under this chapter and to carry out the powers, duties, and responsibilities thereunder;

(7) to supervise the establishment, updating and maintenance of a statewide inventory of the natural and cultural resources and the maintenance of a list of those areas and features selected or established under this chapter as priority areas and features or as War Between the States Heritage Preserves and Sites;

(8) to select from the recommendations of the advisory board those natural, manmade, and cultural features, the preservation of which is of primary importance to the goals and purposes of this chapter, and to classify such as priority areas and features;

(9) to select from the recommendations of the advisory board those priority areas and features which should be dedicated or recognized as War Between the States Heritage Preserves or Sites, and thereafter to establish as such through dedication or recognition;

(10) to select from the recommendations of the advisory board those War Between the States Heritage Preserves, interests therein, or portions thereof, deserving of protection under the War Between the States Heritage Trust and thereafter to transfer same into the corpus of the trust;

(11) to conduct public hearings on the question of whether any particular natural or cultural area or feature should be established as a War Between the States Heritage Preserve or Site, or on the uses or

prohibited uses which shall apply to any area dedicated under the War Between the States Heritage Trust Program;

(12) to manage or provide for the management of War Between the States Heritage Preserves through the promulgation of rules and regulations designed to preserve the primary natural character of such areas or features and to provide the maximum public usage thereof which is compatible and consistent with the character of the area. Management duties and responsibilities may be assigned to any governmental or private group, with its consent, with respect to any particular War Between the States Heritage Preserve;

(13) to cooperate with and to enter into agreement with other state, federal, county, and local units of government, as well as private groups, for the promotion of the purposes of this chapter, including the carrying out of other requirements under federal and state law; and

(14) to report annually to the Governor and to the General Assembly as to the activities of the War Between the States Heritage Trust Program and its future plans and to make any specific recommendations which it feels, if implemented, would assist in achieving the goals and purposes of this chapter.

HISTORY: 2000 Act No. 387, Part II, Section 52A, eff July 1, 2000.

#### **SECTION 51-18-60. War Between the States Heritage Trust Advisory Board.**

The War Between the States Heritage Trust Advisory Board is created to assist the commission in carrying out its duties and responsibilities under this chapter. The advisory board shall consist of thirteen members who must be chosen as follows and shall elect from its membership a chairman:

(1) From the general public, eight persons, one from each congressional district within the State and one at large, who must be appointed by the Governor and serve for a term of six years. These persons must be residents of the State who are recognized experts in the history and archeology of the State who have demonstrated an interest in historical, cultural, and natural preservation of historical sites and who have a background in South Carolina history and/or African-American history and/or Confederate history. The term "expert" does not of necessity denote a professional but one learned and interested in the field.

(2) From state government, the following persons or their designees:

(a) the Chairman of the Board of the Department of Natural Resources;

(b) the Director of the South Carolina Department of Parks, Recreation and Tourism;

(c) the Chairman of the Board of the Department of Archives and History;

(d) the Chairman of the Board of the State Museum Commission; and

(e) the Curator or Director of the South Carolina Confederate Relic Room and Military Museum.

HISTORY: 2000 Act No. 387, Part II, Section 52A, eff July 1, 2000; 2008 Act No. 273, Section 13, eff June 4, 2008; 2012 Act No. 279, Section 23, eff June 26, 2012.

**SECTION 51-18-70. Powers and duties of the War Between the States Heritage Trust Advisory Board.**

The War Between the States Heritage Trust Advisory Board shall have the following powers and duties:

- (1) to review the inventories prepared and submitted by the commission and other state agencies, as well as other appropriate sources of information, and to recommend therefrom to the commission the selection of those areas and features as priority areas and features that it deems to be of primary importance to the goals and purposes of this chapter;
- (2) to evaluate, review, and examine proposals of the commission and other state agencies, as well as citizen recommendations, for the dedication or recognition of specific areas and features as War Between the States Heritage Preserves and Sites, and from its expertise to recommend to the commission the dedication or recognition of such areas and features which it feels proper;
- (3) to recommend to the commission any rules, regulations, management criteria, allowable uses, and such which the advisory board feels would be beneficial to carrying out the goals and purposes of this chapter;
- (4) to assist in maintaining a list of areas and sites which through dedication become War Between the States Heritage Preserves or Sites and to make public information regarding their location, management, regulation, and permissible public uses and the like; and
- (5) to utilize the resources of the agencies represented on the board to do research and investigation for inventory and assessment purposes, including the reasonable right of entry and inspection, and to disseminate information and recommendations pertaining to natural and related cultural areas and features.

HISTORY: 2000 Act No. 387, Part II, Section 52A, eff July 1, 2000.

**SECTION 51-18-80. Dedication process.**

(A) Upon recommendation of the advisory board and approval by the commission, any area or feature on the Priority Areas and Features List may be established as a War Between the States Heritage Preserve through the process of dedication. In addition to the transfer of either the fee simple interest or a lesser interest therein such as an open space easement, the owner of any such area or feature must enter into a written Dedication Agreement with the commission whereby any restrictions, conditions, permitted and non-permitted uses of the area or feature involved are clearly stated. Once the necessary deed, easement, or the like has been filed along with the Dedication Agreement in the real estate records for the county in which the area or feature is located, the process of dedication shall be complete and a War Between the States Heritage Preserve shall have formally been established.

(B) No area or feature of primarily cultural significance or character shall be dedicated without the approval of the commission. The following restrictions shall apply to all War Between the States Heritage Preserves:

- (1) The primary dedication as a War Between the States Heritage Preserve shall be to preserve and protect the natural or cultural character of any area or feature so established. The commission and its agents shall in all cases maintain the essential character of any area or feature dedicated, and as such they are hereby declared to be at their highest, best, and most important use for the public benefit. No

War Between the States Heritage Preserve shall be taken for any other public purpose unless the approval of both the commission and the Governor has been obtained. In no case shall any War Between the States Heritage Preserve be taken for any private use.

(2) An acquisition by dedication shall be in perpetuity.

(3) In any case where an area or feature is dedicated as a War Between the States Heritage Preserve through acceptance of less than the fee simple interest therein, no management of such property shall be performed by state agencies or their employees and no public funds shall be utilized in the upkeep or general maintenance of such property; provided, in the case where public usage of such area or feature is compatible and consistent with the natural character of the property and the owner is agreeable to allow such, as defined under this chapter, reasonable costs of maintenance and management may be borne by the State.

(4) No acquisition of any area or feature as a War Between the States Heritage Preserve shall be allowed whereby the commission receives the fee simple interest in the property while the grantor or transferor retains the beneficial use or interests in the land, except where total and complete public usage of the area or feature, as allowed under this chapter, is agreed to in the Dedication Agreement.

(5) Within ninety days from the date of the completion of the dedication process by which an area or feature is established as a War Between the States Heritage Preserve, or as soon thereafter as possible, the commission shall recommend a management plan for the area or feature concerned. Such proposed plan shall include recommendations as to the uses and prohibited uses to which the property should be put, recommendations as to whether all or a part of the area or feature is deserving of increased protection through inclusion in the War Between the States Heritage Trust, the projected cost of the management of the property, and recommendations as to whether or not a user fee would be appropriate. All state, federal, county, local, and private groups interested in the area or feature involved shall be allowed to have input into the proposed management plan. The plan shall be considered by the advisory board, and therefrom the advisory board shall propose to the commission an overall management plan for the area or feature concerned. Upon approval by the commission of a plan, the commission or that agency or group authorized by the commission shall manage the War Between the States Heritage Preserve in accordance therewith.

HISTORY: 2000 Act No. 387, Part II, Section 52A, eff July 1, 2000.

#### **SECTION 51-18-90. War Between the States Heritage Trust.**

There is hereby created the War Between the States Heritage Trust, the trustee of which shall be the War Between the States Heritage Trust Commission. The corpus of the trust shall be made up of those War Between the States Heritage Preserves which the commission considers to be of such outstanding and unique natural or cultural character so as to be significant and essential to the carrying out of the goals and purposes of this chapter and as such, to merit a greater degree of preservation than that provided by dedication. The commission shall have authority to place into the corpus of the trust any War Between the States Heritage Preserve that it feels meets this criteria and which has been recommended for inclusion therein by the advisory board. The beneficiaries of this trust are and shall be the present and future generations of citizens of the State, more particularly those present and future citizens residing within a close proximity to any area or feature which itself, or an interest therein, becomes, constitutes, or comprises a part of the corpus of such trust and who actually enjoy use of such area or feature; and

further and more particularly, those present and future students, teachers, and persons residing in the State who are concerned with conservation or with research in any facet of ecology, history, or archeology and who actually utilize any such area or feature for the promotion of such interest.

Wherever the term "area or feature" is used in this section, it shall include "or interests therein". The following, except as otherwise expressly provided, shall constitute substantive terms of the trust and apply to any area or feature, which becomes a part of the corpus thereof:

(1) Upon approval by the commission of the inclusion of a War Between the States Heritage Preserve in the corpus of the War Between the States Heritage Trust, such transfer shall be recorded in the county in which the property is located and shall establish conclusive proof that such area or feature is suitable for preservation and protection under this chapter and constitutes a part of the corpus of the War Between the States Heritage Trust.

(2) In any case wherein the previous owner of a War Between the States Heritage Preserve has restricted such area or feature from inclusion in the War Between the States Heritage Trust, or where the previous owner has withheld an interest therein such as a life estate or reverter, the War Between the States Heritage Preserve involved shall not be allowed to become a part of the corpus of the War Between the States Heritage Trust unless, at a subsequent time, such approval is obtained from such person or his successor in interest.

(3) Upon the approval by the commission of the inclusion of any War Between the States Heritage Preserve in the War Between the States Heritage Trust and the transfer of the title or interest held by the commission therein to the trust, subject to the provisions of item (2) of this section, legal title to such area or feature shall be conveyed to the trustee of the War Between the States Heritage Trust and the equitable, or beneficial ownership, shall rest in those beneficiaries previously stated and described, whether such property was owned by a private or public source prior to dedication.

(4) Upon approval by the advisory board, the commission and any agency of the State are hereby authorized to enter into agreement in advance with any person, firm, corporation, legal entity of government, or any private group that any particular area or feature shall be conveyed to the trustee in trust under the provisions of this chapter.

(5) Upon approval by the commission of inclusion of any War Between the States Heritage Preserve into the corpus of the War Between the States Heritage Trust, the advisory board shall review the management plan therefore, as well as the Dedication Agreement, and any other sources of information which it may consider appropriate. Upon approval thereof by the commission, the commission or that agency or group assigned management responsibilities therefore shall manage the property in accordance therewith. Except to the extent expressly otherwise provided in the Dedication Agreement, the following substantive terms shall be deemed to be set forth in the conveyance to the War Between the States Heritage Trust and the trustee shall hold such property in trust subject to such terms:

(a) The essential natural character of the property shall be maintained.

(b) There shall be no erection or any improvements thereon except those improvements necessary for the security, safety, or convenience of the public and those required for maintenance, historical interpretation, and management or to restore it to its War Between the States state.

(c) Cutting or burning of timber, wood, or other destruction of flora or fauna shall be permitted only for conservation or regeneration of flora or fauna; for the control of plant succession by deliberate manipulation for restoration or preservation of a particular vegetation type or of an endangered species of flora, fauna, or wildlife; or for the establishment and maintenance of nature and hiking trails, picnic areas, camping areas, and the like where compatible and consistent with the character of the area or feature concerned and not seriously damaging or detrimental to the natural quality of the property.

(d) No stream shall be dammed or have its course altered except to return it to its natural flow.

(e) No motorized vehicles shall be permitted on the property other than those utilized by the trustee or its agents in management and protection of the property or used by the general public for ingress and egress to the property in compliance with the management plan for the area or feature concerned.

(f) No change shall be made in the general topography of the area or feature, except for those minimal alterations which may be necessary to provide on-foot access to the public for visitation or observation or to return worn or altered topographical features to their original historical features, and this shall be done only where wholly compatible and consistent with the character of the property and where no detrimental effect shall result.

(g) No activity shall be allowed or permitted which might pollute any stream, body of water, or the atmosphere.

(h) No signs, billboards, or other advertising of any kind shall be erected; however, informational and directional signs related to the designation of the area, historical interpretation, or feature as a War Between the States Heritage Preserve and related to the public's enjoyment thereof shall be allowed when approved by the trustee.

(i) No other acts or uses which are detrimental to the retention of the property in its natural or historical state shall be allowed, including those detrimental to flood control, drainage, water conservation, erosion control or soil conservation, or fish or wildlife habitat preservation.

(j) Where cultural areas or features are involved, reasonable excavation, improvement, and the like shall be allowed for research purposes, as well as to restore such areas or features, and for historical interpretation.

(k) The trust shall continue in perpetuity.

(l) Nothing in this chapter shall be interpreted as restricting the use of an existing or any future easement, express or implied, in favor of any utility or other holder of an easement for public purposes.

(6) Those natural and related cultural areas and features that are acquired as War Between the States Heritage Preserves in accordance with the trust provisions of this chapter are hereby declared to be as such at their highest, best, and most important use for the public benefit. The State, any agencies thereof, local or county entities of government, or public utility which has the power of condemnation by law may acquire by purchase, gift, or eminent domain an easement or other interest in any property comprising a part of the corpus of the War Between the States Heritage Trust; provided, however, that before any such condemnation shall occur a court of competent jurisdiction shall determine the following:

(a) there is an unavoidable and imperative public necessity that the property or interest therein be taken for another public use;

(b) that there is no feasible and prudent alternative for the proposed use for which the property or interest therein is to be taken; and

(c) that the proposal for taking includes all possible planning to minimize the harm done to such property resulting from such proposed use. Where the court deems appropriate, a public hearing shall be conducted prior to the court's decision to allow comment and input thereto. No city, county, public district, agency of the State, or public utility of the State shall acquire any real property which is a part of the corpus of the War Between the States Heritage Trust through condemnation for the purpose of utilizing such property for another public use unless the acquiring entity pays or transfers to the War Between the States Heritage Trust sufficient compensation to enable the operating entity to replace the real property and facilities thereon. The trustee of the trust shall have authority to utilize such proceeds to acquire additional property for the trust and to maintain those properties that form the corpus of the trust.

(7) The common law of South Carolina pertaining to trusts shall be applicable to the War Between the States Heritage Trust and to all areas or features, or interests therein, which become parts of this corpus. Without in any way limiting the generality of the foregoing, such trusts shall not fail for want of a trustee, and the trust shall be terminated as to any particular area or feature, or interest therein, only upon total failure of the intended purpose. Any substitution of the trustee or termination of the trust as to any particular area or feature, or interests therein, shall occur only after appropriate judicial action wherein the beneficiaries are adequately represented, and such total failure shall not in any way affect the remainder of the property within the corpus of the trust.

(8) The trustee shall hold, manage, preserve, and enforce the various areas and features, or interests therein, which become a part of the corpus of the trust in accordance with the terms of this chapter and in any respective conveyances and transfers thereto. To that end the trustees may adopt and modify rules and regulations for the use and enjoyment of such trust properties by the public and may employ or appoint agents to act on their behalf in the management of such properties.

HISTORY: 2000 Act No. 387, Part II, Section 52A, eff July 1, 2000.

#### **SECTION 51-18-100. Registration.**

In any case wherein a priority feature is either unsuited or unavailable for acquisition as War Between the States Heritage Preserve, the commission in agreement with the owner thereof may recognize such for its importance by registering it as a Heritage Site through the following registration procedures:

(1) The commission through its research and consultation with the owners of properties selected as priority features shall notify the advisory board of those which are unsuited or unavailable for dedication but for which the owners have made application for recognition as Heritage Sites through registration.

(2) The advisory board shall review such applications and shall recommend to the commission the approval of those which it deems worthy of preservation through registration as Heritage Sites.

(3) From the advisory board's recommendations, the commission shall approve those applications for recognition as Heritage Sites which it deems deserving and appropriate for carrying out the purposes of this chapter.

(4) Upon approval of an application by the commission, the commission may enter into a written agreement of registration with the owner of the feature concerned whereby the State shall give public recognition of the importance of the area or feature as a Heritage Site and the owner shall express his intent to preserve it.

(5) The commission shall erect and maintain an appropriate sign on the Heritage Site indicating its recognition and the owner thereof shall be given a certificate acknowledging its registration.

(6) The registration agreement may be terminated by the owner or the commission at any time upon thirty days' notification to the other party. Such termination shall remove the feature from the Heritage Site Program, and any certificate previously issued therefor or sign erected shall be returned to the commission by the property owner.

(7) Unless the registration agreement is terminated, the owner of a Heritage Site shall maintain its essential natural character.

HISTORY: 2000 Act No. 387, Part II, Section 52A, eff July 1, 2000.

**SECTION 51-18-110. Funding; appropriations, user fees.**

The commission shall annually request such appropriations as it deems necessary to carry out the activities of the commission and the advisory board. Funding for management of areas and features that become War Between the States Heritage Preserves must be specifically requested by the commission or that entity of government responsible for management thereof.

The commission shall select those War Between the States Heritage Preserves for which it is appropriate to charge an individual user fee. The commission may sell such user permits for a cost not to exceed five dollars and to be valid for the fiscal year in which issued at all War Between the States Heritage Preserves where a permit is required. At the end of the fiscal year, the commission shall distribute the funds collected among the entities of government assigned responsibility for management in direct proportion to the acreage which they manage. The proceeds of the sale of the user permits must be used to defray the management expenses.

HISTORY: 2000 Act No. 387, Part II, Section 52A, eff July 1, 2000.

**SECTION 51-18-115. War Between the States Heritage Preserve Trust Fund.**

There is created the War Between the States Heritage Preserve Trust Fund, which must be kept separate from other funds of the State. The fund must be administered by the commission for the purpose of acquiring fee simple or lesser interest in priority areas, legal fees, appraisals, surveys, or other costs involved in the acquisition of interest in priority areas and for the development of minimal facilities and management necessary for the protection of the essential character of priority areas.

Unexpended balances, including interest derived from the fund, must be carried forward each year and used only for the purposes provided in this chapter.

No fund money may be expended to acquire interest in property by eminent domain and no funds may be expended to acquire interest in property without the approval of a majority of the War Between the States Heritage Trust Commission. The commission shall report by letter to the Speaker of the House of Representatives and the President Pro Tempore of the Senate not later than January fifteenth each year all funds expended pursuant to this chapter for the previous year, including the amount of funds expended and the uses to which the expenditures were applied. The trust fund is eligible to receive appropriations of state general funds, federal funds, donations, gifts, bond issue receipts, securities, and other monetary instruments of value. Reimbursement for monies expended from this fund must be deposited in this fund. Funds received through sale, exchange, or otherwise of any War Between the States Heritage Preserve acquired under this section, or products of the preserve such as timber, utility easement rights, and the like, accrue to the fund.

HISTORY: 2000 Act No. 387, Part II, Section 52A, eff July 1, 2000.

**SECTION 51-18-118. Donations.**

The trust is authorized to receive and dispose of donations of real and personal property. In furtherance of this section the commission may:

- (1) receive donations of real and personal property including, but not limited to, land, houses, stocks, and bonds;
- (2) on its own or by its agent, sell donated property and deposit any proceeds to the Heritage Land Trust Fund for use in accordance with the purposes established in this chapter;
- (3) establish minimum acceptable prices for disposition of donated property;
- (4) trade donated property for property of equal value;
- (5) promote donations to the program through advertising; or
- (6) decline donations for any reason.

HISTORY: 2000 Act No. 387, Part II, Section 52A, eff July 1, 2000.

**SECTION 51-18-120. State or local parks, preserves, wildlife refuges, forests, or other areas.**

Nothing contained in this chapter shall be construed as interfering with the purposes stated in the establishment of or pertaining to any state or local park, preserve, wildlife refuge, forest, or other area or the proper management and development thereof, except that any agency managing an area or feature acquired as a War Between the States Heritage Preserve or a Heritage Site under the provisions of this chapter shall preserve it in accordance with the applicable conveyance, registration agreement, and the regulations of the commission applicable thereto.

Neither the acquisition of any War Between the States Heritage Preserve nor the registration of any Heritage Site nor any action taken by the commission under any of the provisions of this chapter shall void or replace any protective status under law which an area would have were it not a War Between the States Heritage Preserve or Heritage Site, the protective provisions of this chapter being supplemental thereto.

HISTORY: 2000 Act No. 387, Part II, Section 52A, eff July 1, 2000.

**SECTION 51-18-130. Enforcement; penalties.**

(A) Enforcement officers of the Natural Resources Enforcement Division of the Department of Natural Resources, park rangers, and forestry rangers, as well as all other state and local law enforcement officials, shall have authority to enforce the provisions of this chapter. The Attorney General shall enforce the regulations of the commission both as they apply to those areas dedicated, as well as those that are subsequently made a part of the corpus of the War Between the States Heritage Trust. In exercise of this authority, the Attorney General, among other things, and at the request of the commission, may bring an action for injunctive or declaratory relief in any court of competent jurisdiction.

(B)(1) A person violating the provisions of this chapter where the damage to the property does not exceed five hundred dollars is guilty of a misdemeanor and, upon conviction, shall be fined not more than one hundred dollars or be imprisoned not more than thirty days for each offense.

(2) A person violating the provisions of this chapter where the damage to the property exceeds five hundred dollars is guilty of a misdemeanor and, upon conviction, shall be fined not less than five hundred dollars nor more than five thousand dollars or be imprisoned not more than six months, or both, for each offense.

HISTORY: 2000 Act No. 387, Part II, Section 52A, eff July 1, 2000.

**SECTION 51-18-140. Maximum acquisition; approval by county delegation.**

Not more than twenty thousand acres of real property shall be acquired in fee under the provisions of this chapter. Moreover, no acquisition shall be made under this chapter in any county without written approval of a majority of the county delegation in the county where the property is located.

HISTORY: 2000 Act No. 387, Part II, Section 52A, eff July 1, 2000.

**SECTION 51-18-150. Annual report of acquisitions and planned acquisitions.**

The War Between the States Heritage Trust Commission, as trustee for the War Between the States Heritage Preserve Trust Fund, shall report annually to the Committee on Ways and Means of the House of Representatives and the Senate Finance Committee detailing acquisitions in the previous year by the War Between the States Heritage Preserve Trust Fund and planned acquisitions for the next five years.

HISTORY: 2000 Act No. 387, Part II, Section 52A, eff July 1, 2000.

Title 12 - Taxation

CHAPTER 6

South Carolina Income Tax Act

ARTICLE 37

Tax Returns

**SECTION 12-6-5060. Voluntary contribution to certain funds may be designated on return; reporting of contributions annually by department.**

(A) Each taxpayer required to file a state individual income tax return may contribute to the War Between the States Heritage Trust Fund established pursuant to Section 51-18-115, the Nongame Wildlife and Natural Areas Program Fund established pursuant to Section 50-1-280, the Children's Trust Fund of South Carolina established pursuant to Section 63-11-910, the Eldercare Trust Fund of South Carolina established pursuant to Section 43-21-160, the First Steps to School Readiness Fund established pursuant to Section 63-11-1750, the South Carolina Military Family Relief Fund established pursuant to Article 3, Chapter 11, Title 25, the Donate Life South Carolina established pursuant to Section 44-43-1310, the Veterans' Trust Fund of South Carolina established pursuant to Chapter 21, Title 25, the South Carolina Litter Control Enforcement Program (SCLCEP) and used by the Governor's Task Force on Litter only for the SCLCEP Program, the South Carolina Law Enforcement Assistance Program (SCLEAP) and used as provided in Section 23-3-65, the South Carolina Department of Parks, Recreation and Tourism for use in the South Carolina State Park Service in the manner the General Assembly provides, the South Carolina Forestry Commission for use in the state forest system, the South Carolina Department of Natural Resources for use in its programs and operations, K-12 public education for use in the manner the General Assembly provides by law, South Carolina Conservation Bank Trust Fund established pursuant to Section 48-59-60, the Financial Literacy Trust Fund established pursuant to Section 59-29-510, or the South Carolina Association of Habitat for Humanity Affiliates, by designating the contribution on the return. The contribution may be made by reducing the income tax refund or by remitting additional payment by the amount designated.

(B) All South Carolina individual income tax return forms must contain a designation for the above contributions. The instructions accompanying the income tax form must contain a description of the purposes for which the funds were established and the use of monies from the income tax contribution.

(C) The department shall determine and report at least annually to the appropriate agency administering the fund or in the case of the Children's Trust Fund to the fund the total amount of contributions designated to the above funds. The department shall transfer the appropriate amount to each fund at the earliest possible time. The incremental cost of administration of the contribution must be retained by the department from the contributions before any funds are expended as provided in this section.

(D) The Department of Natural Resources shall make a report to the General Assembly as early in January of each year as may be practicable, which must include the amount of revenue produced by the contributions and a detailed accounting of expenditures from the Nongame Wildlife and Natural Areas Fund.

(E) For purposes of this section, the South Carolina Department of Revenue is not subject to provisions of the South Carolina Solicitation of Charitable Funds Act as contained in Chapter 56, Title 33.

(F) Revenues from the South Carolina Litter Control Enforcement Program Fund and the South Carolina Law Enforcement Assistance Program Fund carry forward into succeeding fiscal years and earnings of the funds must be credited to them.

HISTORY: 1995 Act No. 76, Section 1; 1999 Act No. 99, Section 4; 1999 Act No. 114, Section 4; 2000 Act No. 387, Part II, Section 52B, eff July 1, 2000; 2004 Act No. 308, Section 2, eff September 17, 2004; 2005 Act No. 161, Section 21.A, eff June 9, 2005; 2006 Act No. 382, Section 3, eff June 14, 2006; 2010 Act No. 274, Section 1, eff June 16, 2010; 2016 Act No. 280 (H.4765), Section 1, eff June 22, 2016.

Title 60 - Libraries, Archives, Museums and Arts

CHAPTER 11

Archives Act and Civil War Sesquicentennial Advisory Board

ARTICLE 3

The South Carolina Civil War Sesquicentennial Advisory Board

**SECTION 60-11-150. Board created; membership; terms.**

(A) The South Carolina Civil War Sesquicentennial Advisory Board is hereby created to assist the South Carolina Commission of Archives and History in carrying out its duties and responsibilities as outlined in this article. The advisory board shall consist of twenty-two members. The members shall elect a chairman from among the board members every four years.

(B) The Governor, the Speaker of the House of Representatives, and the President Pro Tempore of the Senate shall each appoint two members to serve four-year terms, except initial appointees. These persons shall be residents of South Carolina who are recognized as being learned and interested in the field of history and archaeology of this State and who have demonstrated an interest in preserving the cultural resources of this State. These persons also must have a background in:

- (1) South Carolina history;
- (2) African American history; or
- (3) Civil War history.

Persons initially appointed by the Governor shall serve two-year terms, persons initially appointed by the Speaker of the House of Representatives shall serve four-year terms, and persons initially appointed by the President Pro Tempore of the Senate shall serve six-year terms. Subsequent appointees shall serve four-year terms.

(C) The remaining board membership shall consist of the following persons or their designees:

- (1) Director of the South Carolina Department of Parks, Recreation and Tourism;
- (2) Superintendent of the State Department of Education;
- (3) Director of the South Carolina State Museum;
- (4) Director of the South Carolina Confederate Relic Room and Military Museum;
- (5) Director of the South Carolina Department of Archives and History;
- (6) Director of the South Carolina Historical Society;
- (7) Director of the South Caroliniana Library;

(8) Chairman of the African American Heritage Commission;

(9) Director of the Avery Research Center;

(10) President of the Sons of Confederate Veterans;

(11) President of the United Daughters of the Confederacy;

(12) Superintendent of the Fort Sumter National Monument;

(13) Colonel of the South Carolina Battalion;

(14) Executive Director of Patriots Point;

(15) Director of the Penn Center, Inc.; and

(16) Chairman of the War Between the States Heritage Commission.

HISTORY: 2008 Act No. 247, Section 2, eff upon approval (became law without the Governor's signature on June 5, 2008).

# CONTACT INFORMATION

## Committee Contact Information

### Physical:

South Carolina House of Representatives  
Legislative Oversight Committee  
1105 Pendleton Street, Blatt Building Room 228

### Mailing:

Post Office Box 11867  
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Telephone: 803-212-6810

### Online:

You may visit the South Carolina General Assembly Home Page (<http://www.scstatehouse.gov>) and click on "Citizens' Interest" then click on "House Legislative Oversight Committee Postings and Reports". This will list the information posted online for the Committee; click on the information you would like to review. Also, a direct link to Committee information is <http://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee.php>.

## Agency Contact Information

### Address:

South Carolina Department of Parks,  
Recreation & Tourism  
1205 Pendleton Street  
Columbia, S.C. 29201

Telephone: 803-734-1700

### Online:

<https://www.scpvt.com/>  
<https://discoversouthcarolina.com/>  
<https://southcarolinaparks.com/>  
<https://www.filmsc.com/>

# ENDNOTES

<sup>1</sup> Visual Summary Figure 1 is compiled from information in the agency's study materials available online under "Citizens' Interest," under "House Legislative Oversight Committee Postings and Reports," and then under "Parks, Recreation, and Tourism, Department of" <http://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyPHPFiles/ParksRecreationandTourism.php> (accessed May 24, 2018).

<sup>2</sup> SCPRT Director of Recreation, Grants and Policy, Mr. Justin Hancock, interview by Charles Appleby, House Legislative Oversight Committee, April 2018.

<sup>3</sup> Ibid. For additional information about state parks, visit the South Carolina Department of Parks, Recreation, and Tourism's webpage at <https://southcarolinaparks.com/park-finder> and download the Quick Reference Guide, which is located at the bottom of the page.

<sup>4</sup> S.C. Code of Laws Ann. § 2-2-20(C).

<sup>5</sup> Meeting minutes will be posted online after approval by the Executive Subcommittee. A video of the meeting is available online under "Citizens' Interest," under "House Legislative Oversight Committee Postings and Reports," and under "Parks, Recreation, and Tourism, Department of," then under "Video Archives" at <https://www.scstatehouse.gov/video/archives.php?key=8471> (last accessed October 8, 2018). Hereinafter, "September 27, 2018, Subcommittee meeting video."

<sup>6</sup> Ibid.

<sup>7</sup> S.C. House of Representatives, House Legislative Oversight Committee, "Program Evaluation Report (March 9, 2018)," under "Committee Postings and Reports," under "House Legislative Oversight Committee," and under "Parks, Recreation, and Tourism, Department of," then under "Other Reports, Reviews, and Audits,"

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<https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/ParksRecreationTourism/SCPRT%20PER%20-%20Full%20Report.pdf> (accessed October 8, 2018). Hereinafter, "Agency PER." See question six.

<sup>8</sup> *Clark v. Flory*, 237 F.2d 597 (4th Cir. 1956).

<sup>9</sup> *Brown v. South Carolina State Forestry Com.*, 226 F. Supp. 646 (D.S.C. 1963).

<sup>10</sup> S.C. Code Ann. § 51-11-10.

<sup>11</sup> 54 U.S.C. § 200302.

<sup>12</sup> S.C. Code Ann. §§ 51-1-10--51-1-90.

<sup>13</sup> 1982 Act No. 466, § 36.

<sup>14</sup> 1984 Act No. 512, § 67.

<sup>15</sup> *Garcia v. San Antonio Metro. Transit Auth.*, 469 U.S. 528, 105 S. Ct. 1005 (1985).

<sup>16</sup> 1985 Act No. 201, § 71.

<sup>17</sup> S.C. Code Ann. § 12-21-4200(2).

<sup>18</sup> Agency's asserted legislative action is reflected in 1993 Act No. 181, § 1.

<sup>19</sup> Agency's asserted legislative action is reflected in 1993 Act No. 181, § 1.

<sup>20</sup> 23 U.S.C. § 206.

<sup>21</sup> Act 181 of 1993.

<sup>22</sup> Act 181 of 1993, Section 1.

<sup>23</sup> 16 U.S.C. § 461; repealed December 19, 2014, P.L. 113-287, § 7, 128 Stat. 3272.

<sup>24</sup> Act 100 of 1999.

<sup>25</sup> S.C. Code Ann. §§12-62-10 -- 12-62-100.

<sup>26</sup> Act 310 of 2008. Fiscal Year 2008-2009 General Appropriations Bill, Part 1B, § 39.14.

<sup>27</sup> Agency's PER. See Strategic Plan Summary.

<sup>28</sup> *Ibid.*

<sup>29</sup> Agency PER. See question 7.

<sup>30</sup> S.C. Code Ann. § 51-1-10; §1-30-10; and §1-30-80.

<sup>31</sup> S.C. Code Ann. § 1-3-240(B).

<sup>32</sup> Agency PER. See question 8.

<sup>33</sup> Agency PER. See Organizational Units chart.

<sup>34</sup> Agency PER.

<sup>35</sup> S.C. Code Ann. § 51-1-10.

<sup>36</sup> S.C. Code Ann. § 51-1-60(a).

<sup>37</sup> S.C. Code Ann. § 51-1-60(b).

<sup>38</sup> S.C. Code Ann. § 51-1-60(i).

<sup>39</sup> S.C. Code Ann. § 51-1-60(g).

<sup>40</sup> S.C. Code Ann. § 51-1-60(h).

<sup>41</sup> S.C. Code Ann. § 51-1-60(f). Also, provided, that all such leases shall contain a clause to the effect that if such property ceases to be used as a recreation or park facility the lease shall be void and in the event of a conveyance the deed shall contain a clause providing that if such property ceases to be used as a recreation or park facility the title to such property shall revert to the department. All plans for the development of such lands shall be subject to the approval of the department and it shall retain the right to inspect such lands at such times as it considers necessary to determine if such lands are being used for parks and recreation.

<sup>42</sup> S.C. Code Ann. § 51-1-60(g).

<sup>43</sup> S.C. Code Ann. § 51-1-60(h).

<sup>44</sup> S.C. Code Ann. § 51-1-60(c).

<sup>45</sup> S.C. Code Ann. § 51-1-60(d). Also, no area, site, building, or other landmark shall be acquired for its historical significance without the approval of the Commission of Archives and History.

<sup>46</sup> S.C. Code Ann. § 51-1-60(e).

<sup>47</sup> S.C. Code Ann. § 51-1-60. Also, a survey shall be included to determine the land suitable and desirable to be acquired as a part of the state park and outdoor recreational system, due consideration being given to the scenic, recreational, archaeological, and other special features attractive to out-of-state visitors and to the people of the State. The results of this survey and study should be reported to the Governor and the General Assembly at the earliest practicable time.

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<sup>48</sup> Agency PER. See the Deliverables chart.

<sup>49</sup> The below picture is an example of the tourism directional signage provide via email in September 2018 by Mr. Justin Hancock, SCPRT to Mr. Charles Appleby, staff for the House Legislative Oversight Committee.



<sup>50</sup> Agency PER. See the Performance Measures chart.

<sup>51</sup> Agency PER. See the Deliverables-Potential Harm chart.

<sup>52</sup> S.C. House of Representatives, House Legislative Oversight Committee, "Letter from PRT to Oversight Subcommittee (July 24, 2018), Question #6," under "Committee Postings and Reports," under "House Legislative Oversight Committee," under "Parks, Recreation and Tourism, Department of," and under "Correspondence," [https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/ParksRecreationTourism/Letter%20from%20SCPRT%20to%20Subcommittee%20\(July%2024,%202018\).pdf](https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/ParksRecreationTourism/Letter%20from%20SCPRT%20to%20Subcommittee%20(July%2024,%202018).pdf) (accessed October 4, 2018).

<sup>53</sup> September 27, 2018, Subcommittee meeting at 42:58 in the archived video.

<sup>54</sup> Ibid.

<sup>55</sup> Ibid. See 1:13:10 in the archived video.

<sup>56</sup> S.C. House of Representatives, House Legislative Oversight Committee, "State HR Dashboard (April 2018)," under "Committee Postings and Reports," under "Legislative Oversight," under "Parks, Recreation, and Tourism, Department of" and under "History and Organization of Agency," <https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/ParksRecreationTourism/PRT%20Dashboard%20April%202018.pdf> (accessed October 8, 2018).

<sup>57</sup> Agency PER. See Organizational Units Chart.

<sup>58</sup> Email from Kevin Paul, State Human Resources Division, to Charles Appleby, House Legislative Oversight Committee, in February 2018.

<sup>59</sup> Agency PER. See Comprehensive Strategic Finances chart.

<sup>60</sup> Ibid.

<sup>61</sup> Restrictions placed by grantor.

<sup>62</sup> Restrictions are placed in the S.C. Code of Laws and S.C. Code of Regulations.

<sup>63</sup> Federal government places use restrictions on these funds.

<sup>64</sup> Agency PER. See Comprehensive Strategic Finances Chart.

<sup>65</sup> Agency PER. See Question 14.

<sup>66</sup> Department of Parks, Recreation and Tourism, "Fiscal Year 2015-16 Accountability Report," under "Publications," under "Current State Agency Reports," under "State Agency Accountability Reports for Fiscal Year 2015-2016," and under "Parks, Recreation and Tourism, Department of" <https://www.scstatehouse.gov/reports/aar2017/P280.pdf> (accessed October 8, 2018). Hereinafter, "FY 2015-16 Agency Accountability Report."

<sup>67</sup> Agency PER. See Strategic Plan Summary chart.

<sup>68</sup> S.C. Code Ann. § 2-2-10(1).

<sup>69</sup> S.C. House of Representatives, House Legislative Oversight Committee, "December 19, 2017 Meeting Minutes," under "Committee Postings and Reports," under "House Legislative Oversight Committee," under "Parks, Recreation, and Tourism, Department of," and under "Meetings," [https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/FullCommitteeMinutes/12.19.17\\_Meeting\\_Minutes\\_Full\\_Comm.pdf](https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/FullCommitteeMinutes/12.19.17_Meeting_Minutes_Full_Comm.pdf). A video of the meeting is available at <http://www.scstatehouse.gov/video/videofeed.php>.

<sup>70</sup> S.C. House of representatives, House Legislative Oversight Committee, "Subcommittees -2017," under "Committee Information," under "House Legislative Oversight Committee," <http://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/Subcommittee%20Assignments%20-%202017.pdf> (accessed May 19, 2017).

<sup>71</sup> S.C. House of Representatives, House Legislative Oversight Committee, "Restructuring and Seven Year Plan Report" (February 27, 2015), under "Committee Postings and Reports," under "House Legislative Oversight Committee," under "Department of Parks, Recreation and Tourism" and under "Other Reports, Reviews, and Audits,"

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<https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/2015AgencyRestructuringandSevenYearPlanReports/2015%20Department%20of%20Parks%20Recreation%20and%20Toursim.pdf> (accessed October 9, 2018);

S.C. House of Representatives, House Legislative Oversight Committee, “2016 Annual Restructuring Report,” under “Committee Postings and Reports,” under “House Legislative Oversight Committee,” under “Department of Parks, Recreation and Tourism,” and under “Other Reports, Reviews, and Audits,”

<https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/2016%20ARR/2016%20ARR%20-%20PRT.pdf> (accessed October 9, 2018). Hereinafter, “2016 - Agency Annual Restructuring Report.”

<sup>72</sup> S.C. House of Representatives, House Legislative Oversight Committee, “2015-16 Agency Accountability Report” under “Committee Postings and Reports,” under “House Legislative Oversight Committee,” under “Department of Parks, Recreation and Tourism,” and under “Other Reports, Reviews, and Audits,”

<https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/ParksRecreationTourism/Reports%20&%20Audits%20-%20Reports%20and%20Reviews/Accountability%20Report%20-%202015-2016.pdf> (accessed October 9, 2018);

S.C. House of Representatives, House Legislative Oversight Committee, “2016-17 Agency Accountability Report” under “Committee Postings and Reports,” under “House Legislative Oversight Committee,” under “Department of Parks, Recreation and Tourism,” and under “Other Reports, Reviews, and Audits,”

<https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/ParksRecreationTourism/Reports%20&%20Audits%20-%20Reports%20and%20Reviews/Accountability%20Report%20-%202016-2017.pdf> (accessed October 9, 2018).

<sup>73</sup> S.C. Code Ann. § 1-30-10.

<sup>74</sup> 2016 - Agency Annual Restructuring Report.

<sup>75</sup> A brochure about the House Legislative Oversight’s Committee process is available online. Also, there are ongoing opportunities to request notification when meetings are scheduled and to provide feedback about state agencies under study that can be found online.

<http://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/Brochure%205.18.17.pdf> (accessed October 8, 2018).

<sup>76</sup> S.C. House of Representatives, House Legislative Oversight Committee.

<http://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee.php> (accessed October 9, 2018).

<sup>77</sup> S.C. House of Representatives, House Legislative Oversight Committee, “Press Release announcing Public Survey (January 23, 2018),” under “Public Survey and Public Input via LOC webpage” under “Committee Postings and Reports,” under “Parks, Recreation and Tourism, Department of,” and under “House Legislative Oversight Committee,”

[https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/ETV/Press%20Release%20Announcing%20Public%20Survey%20\(January%2023,%202018\).pdf](https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/ETV/Press%20Release%20Announcing%20Public%20Survey%20(January%2023,%202018).pdf) (October 8, 2018). Hereinafter, “Press Release announcing Public Survey.”

<sup>78</sup> S.C. House of Representatives, House Legislative Oversight Committee, “Survey Results (January 23 – March 1, 2018),” under “Committee Postings and Reports,” under “House Legislative Oversight Committee,” under “Parks, Recreation and Tourism, Department of,” and under “Public Survey and Public Input,”

[https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/LLR/Public\\_Survey\\_January\\_February\\_2018.PDF](https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/LLR/Public_Survey_January_February_2018.PDF) (accessed October 8, 2018). Hereinafter, “Survey Results (January 23 – March 1, 2018).”

<sup>79</sup> Ibid.

<sup>80</sup> Committee Standard Practice 10.4.

<sup>81</sup> This text is included in the online survey as seen by survey respondents, and is not available after the survey closes.

<sup>82</sup> S.C. House of Representatives, House Legislative Oversight Committee, “Submit Public Input,” under “Committee Postings and Reports,” under “House Legislative Oversight Committee”

<http://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee.php> (accessed October 8, 2018).

<sup>83</sup> Committee Standard Practice 10.4.2 allows for the redaction of profanity.

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<sup>84</sup> Also, the chair of either the Committee or Executive Subcommittee has the discretion to allow testimony during meetings.

<sup>85</sup> S.C. House of Representatives, House Legislative Oversight Committee, “Statewide Media Release Inviting the Public to Provide Testimony about Six Agencies Under Study (February 9, 2018)” under “Committee Postings and Reports,” under “House Legislative Oversight Committee,” under “Parks, Recreation and Tourism, Department of,” and under “Public Survey and Public Input,”

[https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/ETV/Statewide%20Media%20Release%20Inviting%20the%20Public%20to%20Provide%20Testimony%20about%20Six%20Agencies%20Under%20Study%20\(February%209,%202018\).pdf](https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/ETV/Statewide%20Media%20Release%20Inviting%20the%20Public%20to%20Provide%20Testimony%20about%20Six%20Agencies%20Under%20Study%20(February%209,%202018).pdf) (accessed October 8, 2018).

<sup>86</sup> S.C. House of Representatives, House Legislative Oversight Committee, “March 1, 2018 Meeting Minutes,” under “Committee Postings and Reports,” under “House Legislative Oversight Committee,” and under “Full Committee Minutes,”

[https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/FullCommitteeMinutes/3.1.18\\_Meeting\\_Minutes\\_HLOC\\_Full.pdf](https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/FullCommitteeMinutes/3.1.18_Meeting_Minutes_HLOC_Full.pdf) (accessed October 3, 2018). A video of the meeting is available at <http://www.scstatehouse.gov/video/videofeed.php>. Hereinafter, “March 1, 2018, full Committee meeting.”

<sup>87</sup> S.C. House of Representatives, House Legislative Oversight Committee, “December 19, 2017 Meeting Minutes,” under “Committee Postings and Reports,” under “House Legislative Oversight Committee,” and under “Full Committee Minutes,”

[https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/FullCommitteeMinutes/12.19.17\\_Meeting\\_Minutes\\_Full\\_Comm.pdf](https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/FullCommitteeMinutes/12.19.17_Meeting_Minutes_Full_Comm.pdf) (accessed October 3, 2018). A video of the meeting is available at <http://www.scstatehouse.gov/video/videofeed.php>.

<sup>88</sup> March 1, 2018, full Committee meeting. See the following times in the archived video for testimony : Mr. Jerry R. Helms (01:04:05); Mr. John Salazar (01:13:45); Mr. Robert Williams (01:17:30); Ms. April Donnelly (01:20:15); Ms. Peach Morrison (01:24:20); Ms. Denise Parsick (01:29:30); and Mr. Jim Headley (01:35:00).

<sup>89</sup> S.C. House of Representatives, House Legislative Oversight Committee, “Meeting Minutes (May 8, 2018),” under “Committee Postings and Reports,” under “House Legislative Oversight Committee,” under “Parks, Recreation and Tourism, Department of,” and under “Meetings,”

<https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/SubcommitteeMinutes/ExecutiveSub/May%208,%202018%20-%20Meeting%20Minutes.pdf>

(accessed October 3, 2018). A video of the meeting is available at

<http://www.scstatehouse.gov/video/videofeed.php>.

<sup>90</sup> S.C. House of Representatives, House Legislative Oversight Committee, “Meeting Minutes (July 9, 2018),” under “Committee Postings and Reports,” under “House Legislative Oversight Committee,” under “Parks, Recreation and Tourism, Department of,” and under “Meetings,”

<https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/SubcommitteeMinutes/ExecutiveSub/July%209,%202018%20-%20Meeting%20Minutes.pdf>

(accessed October 3, 2018). A video of the meeting is available at

<http://www.scstatehouse.gov/video/videofeed.php>.

<sup>91</sup> S.C. House of Representatives, House Legislative Oversight Committee, “Meeting Minutes (August 6, 2018),” under “Committee Postings and Reports,” under “House Legislative Oversight Committee,” under “Parks, Recreation and Tourism, Department of,” and under “Meetings,”

<https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/SubcommitteeMinutes/ExecutiveSub/August%206,%202018%20-%20Meeting%20Minutes.pdf>

(accessed October 3, 2018). A video of the meeting is available at

<http://www.scstatehouse.gov/video/videofeed.php>.

<sup>92</sup> S.C. House of Representatives, House Legislative Oversight Committee, “Meeting Minutes (September 5, 2018),” under “Committee Postings and Reports,” under “House Legislative Oversight Committee,” under “Parks, Recreation and Tourism, Department of,” and under “Meetings,”

<https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/SubcommitteeMinutes/ExecutiveSub/September%205,%202018%20-%20Meeting%20Minutes.pdf>

(accessed October 3, 2018). A video of the meeting is available at

<http://www.scstatehouse.gov/video/videofeed.php>.

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<sup>93</sup> S.C. House of Representatives, House Legislative Oversight Committee, “Meeting Packet (September 27, 2018),” under “Committee Postings and Reports,” under “House Legislative Oversight Committee,” under “Parks, Recreation and Tourism, Department of,” and under “Meetings,”

[https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/ParksRecreationTourism/September%2027,%202018%20-%20Meeting%20Packet%20\(SCPRT\).pdf](https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/ParksRecreationTourism/September%2027,%202018%20-%20Meeting%20Packet%20(SCPRT).pdf) (accessed October 9, 2018).

A video of the meeting is available at <http://www.scstatehouse.gov/video/videofeed.php>.

<sup>94</sup> September 27, 2018, Subcommittee meeting video.

<sup>95</sup> Ibid.

<sup>96</sup> S.C. House of Representatives, House Legislative Oversight Committee, “Meeting Minutes (September 5, 2018),” under “Committee Postings and Reports,” under “House Legislative Oversight Committee,” under “Parks, Recreation and Tourism, Department of,” and under “Meetings,”

<https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/SubcommitteeMinutes/ExecutiveSub/September%205,%202018%20-%20Meeting%20Minutes.pdf> (accessed October 8, 2018). A video of the meeting is available at <https://www.scstatehouse.gov/video/archives.php?key=7820>.

Hereinafter, “September 5, 2018, meeting minutes and video.” The Department of Transportation is involved for safety reasons, to ensure the sign is out of the way of a vehicle, if a vehicle were to go off the interstate; see 1:32:38 in part two of the archived video.<sup>96</sup>

<sup>97</sup> York County Government, “Photo Gallery,” <https://www.yorkcountygov.com/gallery.aspx?PID=11> (accessed October 9, 2018).

<sup>98</sup> September 5, 2018, meeting minutes and video. See 1:32:38 and 1:34:45 in part two of the archived video.

<sup>99</sup> Ibid. See 1:37:15 in part two of the archived video.

<sup>100</sup> Ibid. at 1:33:42 in part two of the archived video. See also, interview between Mr. Charles Appleby, House Legislative Oversight Committee, and Mr. Rob Perry, Director of Traffic Engineering, Department of Transportation, October 4, 2018.

<sup>101</sup> Ibid.

<sup>102</sup> Ibid.

<sup>103</sup> July 9, 2018, Subcommittee meeting minutes and at 1:38:25 in the archived video. In 2016, South Carolina ranked number one in the southeast and number two in the United States in state parks self-sufficiency rankings.

See “State Parks presentation,” under “Committee Postings and Reports,” under “House Legislative Oversight Committee,” under “Parks, Recreation and Tourism, Department of,” under “Meetings,” and then under “Monday, July 9, 2018”

[https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/ParksRecreationTourism/State%20Parks%20Presentation%20\(updated\).pdf](https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/ParksRecreationTourism/State%20Parks%20Presentation%20(updated).pdf) (accessed September 30, 2018).

<sup>104</sup> S.C. House of Representatives, House Legislative Oversight Committee, “Letter from PRT to Oversight Subcommittee (July 24, 2018), Question #10,” under “Committee Postings and Reports,” under “House Legislative Oversight Committee,” under “Parks, Recreation and Tourism, Department of,” and under “Correspondence,”

[https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/ParksRecreationTourism/Letter%20from%20SCPRT%20to%20Subcommittee%20\(July%2024,%202018\).pdf](https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/ParksRecreationTourism/Letter%20from%20SCPRT%20to%20Subcommittee%20(July%2024,%202018).pdf) (accessed September 30, 2018). Hereinafter, “Letter from PRT to Oversight Subcommittee (July 24, 2018).”

<sup>105</sup> Ibid.

<sup>106</sup> July 9, 2018, Subcommittee meeting minutes and at 1:38:25 in the archived video. There is a new State Park Director, Mr. Phil Gaines.

<sup>107</sup> Ibid.

<sup>108</sup> Ibid.

<sup>109</sup> Ibid. See at 1:49:00 in the archived video.

<sup>110</sup> Ibid. See at 1:41:36 in the archived video.

<sup>111</sup> Ibid. See at 1:42:35 in the archived video.

<sup>112</sup> Ibid.

<sup>113</sup> Letter from PRT to Oversight Subcommittee (July 24, 2018). See Question #9.

<sup>114</sup> Ibid. See Question #11. See also, September 5, 2018 Subcommittee meeting minutes and at 42:40 in part two of the archived video.

<sup>115</sup> Ibid.

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<sup>116</sup> S.C. House of Representatives, House Legislative Oversight Committee, “Letter from PRT to Oversight Subcommittee (September 21, 2018), Question #6a,” under “Committee Postings and Reports,” under “House Legislative Oversight Committee,” under “Parks, Recreation and Tourism, Department of,” and under “Correspondence,”

[https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/ParksRecreationTourism/Letter%20from%20SCPRT%20to%20Oversight%20Subcommittee%20with%20attachments%20\(September%202021,%202018\).pdf](https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/ParksRecreationTourism/Letter%20from%20SCPRT%20to%20Oversight%20Subcommittee%20with%20attachments%20(September%202021,%202018).pdf) (accessed September 28, 2018).

<sup>117</sup> Ibid.

<sup>118</sup> July 9, 2018, Subcommittee meeting minutes and video.

<sup>119</sup> Ibid. See at 42:54 in the archived video.

<sup>120</sup> Ibid.

<sup>121</sup> September 27, 2018, Subcommittee meeting video.

<sup>122</sup> September 5, 2018 Subcommittee meeting minutes and at 1:23:00 part 2 in archived video.

<sup>123</sup> Ibid. See at 1:24:00 part 2 in archived video.

<sup>124</sup> Ibid.

<sup>125</sup> September 27, 2018, Subcommittee meeting video.

<sup>126</sup> S.C. House of Representatives, House Legislative Oversight Committee, “Executive Office presentation,” under “Committee Postings and Reports,” under “House Legislative Oversight Committee,” under “Parks, Recreation and Tourism, Department of,” under “Meetings,” and then under “Thursday, September 27, 2018,” [https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/ParksRecreationTourism/Executive%20Office%20presentation%20\(Sept.%2027,%202018\).pdf](https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/ParksRecreationTourism/Executive%20Office%20presentation%20(Sept.%2027,%202018).pdf) (accessed October 3, 2018).

<sup>127</sup> September 27, 2018 Subcommittee meeting video. See 2:11:56 in the archived video.

<sup>128</sup> Agency PER. See Organizational Units chart. See also September 27, 2018, Subcommittee meeting video at 16:52 and 17:40 in archived video.

<sup>129</sup> S.C. House of Representatives, House Legislative Oversight Committee, “Letter from PRT to Oversight Subcommittee (August 31, 2018), Question #6,” under “Committee Postings and Reports,” under “House Legislative Oversight Committee,” under “Parks, Recreation and Tourism, Department of,” and under “Correspondence,” [https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/ParksRecreationTourism/Letter%20from%20SCPRT%20to%20Oversight%20Subcommittee%20\(August%2031,%202018\).pdf](https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/ParksRecreationTourism/Letter%20from%20SCPRT%20to%20Oversight%20Subcommittee%20(August%2031,%202018).pdf) (accessed September 28, 2018).

<sup>130</sup> Agency PER. See Organizational Units chart.

<sup>131</sup> Agency PER, Organizational Units chart. See also, September 5, 2018, Subcommittee meeting minutes and at 1:58:00 in part two of the archived video.

<sup>132</sup> S.C. House of Representatives, House Legislative Oversight Committee, “Meeting Minutes (July 9, 2018),” under “Committee Postings and Reports,” under “House Legislative Oversight Committee,” under “Parks, Recreation and Tourism, Department of,” and under “Meetings,” <https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/SubcommitteeMinutes/ExecutiveSub/July%209,%202018%20-%20Meeting%20Minutes.pdf> (accessed October 8, 2018). A video of the meeting is available at <https://www.scstatehouse.gov/video/archives.php?key=7820>. Hereinafter, “July 9, 2018, meeting minutes and video.” See July 9, 2018, archived video at 1:41:36 in the archived video. See also, September 5, 2018, meeting minutes and at 42:40 in part two of the archived video.

<sup>133</sup> September 27, 2018, Subcommittee meeting video.

<sup>134</sup> September 27, 2018, Subcommittee meeting video.

<sup>135</sup> Ibid.

<sup>136</sup> Ibid.

<sup>137</sup> Ibid.

<sup>138</sup> September 5, 2018, Subcommittee meeting minutes and at 2:16:50 in part two of the archived video.

<sup>139</sup> Ibid.

<sup>140</sup> This document may be accessed on the S.C. Department of Parks, Recreation, and Tourism’s website under “Research,” under “Yearly/Infrequent Reports,” under “Expenditures of Annual Accommodations Tax Revenues Fiscal Year 2014-15,” and under “A (e.g. Abbeville County),” <https://embed.widencdn.net/pdf/plus/scprt/ra3vrlnlo7/A-Tax%20Expenditures%20FY14-15%20A.pdf?u=kceaj9> (accessed October 3, 2018).

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- <sup>141</sup> September 27, 2018, Subcommittee meeting video.
- <sup>142</sup> September 5, 2018, Subcommittee meeting minutes and at 2:08:00 in part two of the archived video.
- <sup>143</sup> Ibid.
- <sup>144</sup> Meeting minutes will be posted online after approval by the Full Committee. A video of the meeting is available online under “Citizens’ Interest,” under “House Legislative Oversight Committee Postings and Reports,” and under “Parks, Recreation, and Tourism, Department of,” then under “Video Archives” at <https://www.scstatehouse.gov/video/archives.php?key=8471> (last accessed November 1, 2018). Hereinafter, “October 23, 2018, Full Committee meeting video.”
- <sup>145</sup> Ibid.
- <sup>146</sup> <https://southcarolinaparks.com/park-finder> (accessed November 1, 2018).
- <sup>147</sup> <https://www2.dnr.sc.gov/ManagedLands/> (accessed November 1, 2018); <https://www2.dnr.sc.gov/ManagedLands/ManagedLand/Activities> (accessed November 1, 2018).
- <sup>148</sup> October 23, 2018, Full Committee meeting video. After compiling the information into a central list, the Committee recommends all of the agencies post the same list on their respective websites so citizens can easily access and search it. Since some citizens may be more familiar with one agency website, as opposed to another, having the comprehensive list of properties from all the agencies may help provide citizens greater access to the information and encourage them to further explore and enjoy the state’s natural resources and beauty.
- <sup>149</sup> 2018-19 General Appropriations Act, Part 1b, Proviso 117.21.
- <sup>150</sup> September 27, 2018, Subcommittee meeting at 2:06:39 - 2:09:33 in the archived video.
- <sup>151</sup> Ibid.
- <sup>152</sup> Ibid.
- <sup>153</sup> 2018-19 Appropriations Act - 117.21; 2017-18 Appropriations Act - 117.21; 2016-17 Appropriations Act - 117.21; 2015-16 Appropriations Act - 117.21; 2014-15 Appropriations Act - 117.22; 2013-14 Appropriations Act - 117.22; 2012-13 Appropriations Act - 89.22; 2011-12 Appropriations Act - 89.23; 2010-11 Appropriations Act - 89.24; 2009-10 Appropriations Act - 89.25; 2008-09 Appropriations Act - 89.26; 2007-08 Appropriations Act - 72.26; 2006-07 Appropriations Act - 72.27; 2000-01 Appropriations Act - 72.40; 1999-00 Appropriations Act - 72.41; 1998-99 Appropriations Act - 72.41; 1997-98 Appropriations Act - 72.36.
- <sup>154</sup> September 27, 2018, Subcommittee meeting video.
- <sup>155</sup> Agency PER. See law recommendations section. See also, September 27, 2018, Subcommittee meeting video at 2:59:44 in archived video.
- <sup>156</sup> September 27, 2018, subcommittee meeting video.
- <sup>157</sup> July 9, 2018, Subcommittee meeting minutes and at 1:08:50 and at 1:16:47 in the archived video. (“To reach the Fort Watson Revolutionary War Memorial, you drive through the U.S. Fishing Wildlife Service property to Santee national wildlife refuge. If you are a visitor who is wanting to go there, you think the U.S. Fishing Wildlife Service manages it and owns it.”)
- <sup>158</sup> S.C. Code Ann. § § 51-9-10 through 51-9-30.
- <sup>159</sup> Agency PER. See law recommendations section.
- <sup>160</sup> July 9, 2018, Subcommittee meeting minutes and at 1:09:00 in archived video.
- <sup>161</sup> Agency PER. See law changes section.
- <sup>162</sup> September 5, 2018, Subcommittee meeting minutes and video.
- <sup>163</sup> Ibid. See at 1:00:27 and 1:01:20 in part two of the archived video
- <sup>164</sup> Ibid.
- <sup>165</sup> Ibid.
- <sup>166</sup> Agency PER. See law changes section.
- <sup>167</sup> July 9, 2018, Subcommittee meeting minutes and video.
- <sup>168</sup> September 5, 2018, Subcommittee meeting minutes and at 1:04:35 part 2 in archived video.
- <sup>169</sup> Ibid.
- <sup>170</sup> Ibid.
- <sup>171</sup> July 9, 2018, Subcommittee meeting minutes and at 2:28:05 in the archived video.
- <sup>172</sup> September 5, 2018, Subcommittee meeting minutes and at 1:06:18 in part two of the archived video.
- <sup>173</sup> Ibid.
- <sup>174</sup> July 9, 2018, Subcommittee meeting minutes and at 2:28:05 in the archived video.
- <sup>175</sup> Ibid.

<sup>176</sup> September 5, 2018, Subcommittee meeting minutes and at 1:04:35 part 2 in archived video.

<sup>177</sup> September 27, 2018, Subcommittee meeting video.

<sup>178</sup> Ibid. See at 3:00:02 through 3:02:15 in archived video.

<sup>179</sup> Ibid.

<sup>180</sup> Agency PER. See law changes section.

<sup>181</sup> September 5, 2018, Subcommittee meeting minutes and video.

<sup>182</sup> July 9, 2018, Subcommittee meeting minutes and at 1:13:03 through 1:15:40 in archived video.

<sup>183</sup> Ibid. See at 1:17:16 in archived video.

<sup>184</sup> Ibid. See at 1:13:03 through 1:15:40 in archived video.

<sup>185</sup> Ibid.

<sup>186</sup> Ibid.

<sup>187</sup> July 9, 2018, Subcommittee meeting minutes and at 1:13:03 through 1:15:40 in archived video. See also, History of South Carolina State Parks, 1992, <https://archive.org/details/historyofsouthca00unse/page/n0> (accessed September 29, 2018). (“The civil rights movement of the fifties was felt in the state park system. A suit was brought against the parks which resulted in the closing of Edisto Beach State Park for ten years. The civil rights movement had just begun. In July, 1961, a class action suit to integrate the parks was filed. U.S. District Judge J. Robert Martin of Greenville issued an order for the state parks to comply entirely with the Civil Rights Act of 1954. Judge Martin set September 8, 1963 for total compliance with the law. The Attorney General of the State then advised the State Commission of Forestry that all parks would be closed on the evening of September 8. The many opportunities of the state park system were now closed to all South Carolinians. The people, however, began to demand the use of their parks. On June 1, 1964, the parks were re-opened on a limited basis, but the people were still not satisfied. Two years passed and Governor Robert McNair stood firm that the parks would reopen with adequate funds. On June 30, 1966, the State Budget and Control Board ended a week of suspense by announcing that it had approved the request for transfer of \$60,000 in funds to the State Forestry Commission to reopen the parks.”)

<sup>188</sup> Agency PER. See law changes section.

<sup>189</sup> September 5, 2018, Subcommittee meeting minutes and video.

<sup>190</sup> July 9, 2018, Subcommittee meeting minutes and at 51:40 in the archived video. (“Hunting Island came about when a federal agency (U.S. Department of Interior), state agency (Forestry Commission), and county (Beaufort) wanted to try and attract visitors to the area in the 1930s and 1940s. As a way to attract visitors to this remote island, the government agencies came up with lot leases for individuals to build private cabins on the island. The statutes in this recommendation include a list of the state’s obligations to the leases and covenants for the private cabins.”)

<sup>191</sup> July 9, 2018, Subcommittee meeting minutes and at 51:44 in the archived video.

<sup>192</sup> Ibid. See at 52:07 in the archived video.

<sup>193</sup> Letter from PRT to Oversight Subcommittee (July 24, 2018). See Question #8.

<sup>194</sup> The agency asserts the Film Commission has been located in multiple state agencies over the years as indicated by the chart below:

|   |   |
|---|---|
| <ul style="list-style-type: none"><li>• Governor’s Office (1980)</li><li>• Educational Television Commission (1981)</li><li>• Arts Commission (1983)</li><li>• Development Board (1985)</li></ul> | <ul style="list-style-type: none"><li>• Film Commission closed (1987)Development Board (1988)</li><li>• Department of Parks, Recreation, and Tourism (1994)</li><li>• Department of Commerce (1999)</li><li>• Department of Parks, Recreation, and Tourism (2008)</li></ul> |
|---|---|

<sup>195</sup> September 5, 2018, Subcommittee meeting minutes and video.

<sup>196</sup> The only change to the agency’s recommended language is substitution of the term “South Carolina” for the term “indigenous” in subsection (B)(2)(b). The agency agreed with this change during the Subcommittee meeting on August 6, 2018. S.C. House of Representatives, House Legislative Oversight Committee, “Meeting Minutes (August 6 2018), under “Committee Postings and Reports,” under “House Legislative Oversight Committee,” under “Parks, Recreation and Tourism, Department of,” and under “Meetings,” <https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/SubcommitteeMinutes/ExecutiveSub/August%206,%202018%20-%20Meeting%20Minutes.pdf> (accessed October 9, 2018). A video of the

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meeting is available at <https://www.scstatehouse.gov/video/archives.php?key=7820>. Hereinafter, “August 6, 2018, meeting minutes and video.”

<sup>197</sup> August 6, 2018, Subcommittee meeting minutes and at 01:14:50 in part two of the archived video

<sup>198</sup> Agency PER. See Law Changes section. August 6, 2018, Subcommittee meeting minutes and at 1:15:07 in part two of the archived video. September 5, 2018, Subcommittee meeting minutes and video.