

## South Carolina Department of Parks, Recreation & Tourism

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Toni Nance is SCPRT's main point of contact for legislative issues and inquiries.



## About SCPRT

The South Carolina Department of Parks, Recreation & Tourism (SCPRT) is a cabinet agency assigned to operate and manage South Carolina's 47 state parks, market the state as a preferred vacation destination and to provide assistance to communities for parks, recreation and tourism development and promotion. The agency is perhaps most widely recognized for its leadership role in promoting and supporting South Carolina's number one industry – tourism.

### Mission

Growing South Carolina's economy by fostering sustainable economic development and effectively marketing our state to increase visitation and improve the quality of life for all South Carolinians.

### Goals

Heads in Beds

Feet in Fairways

People in Parks

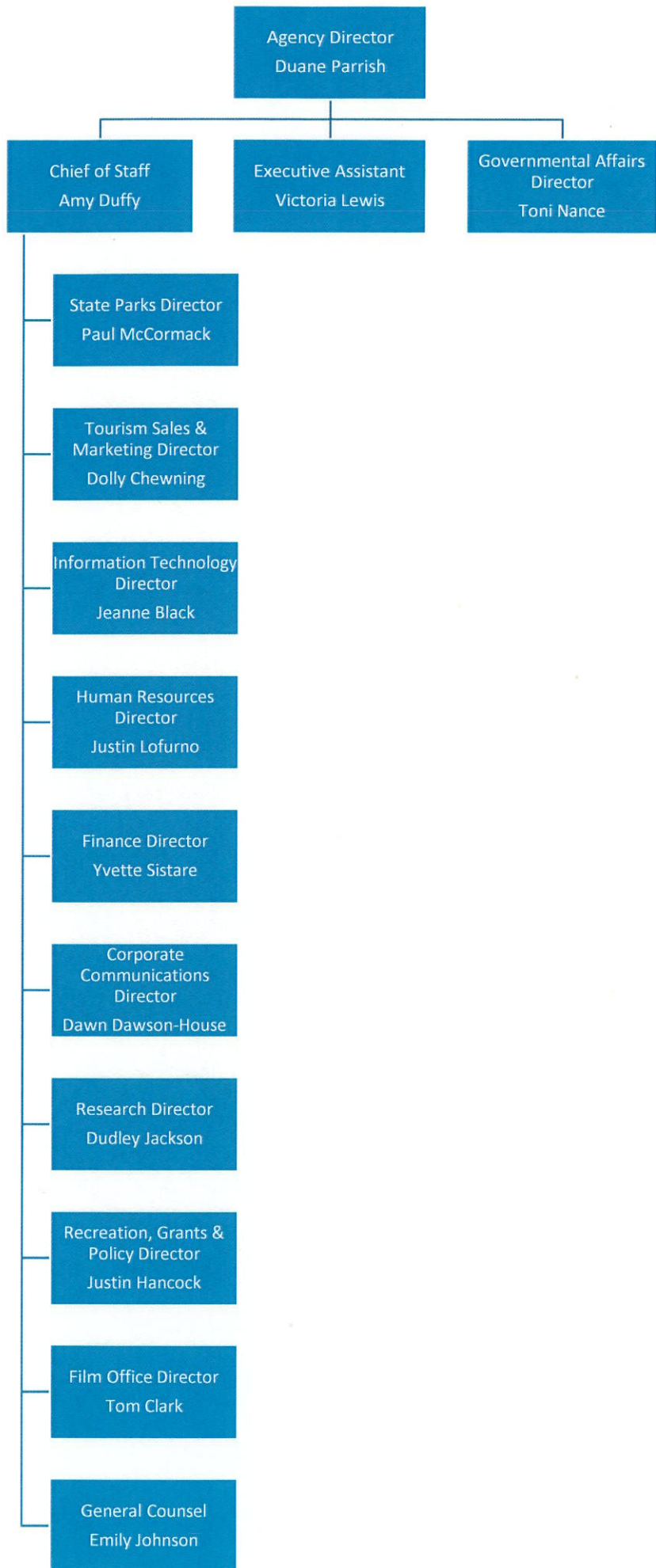
### Agency Program Areas;

- Executive Offices (Directorate & Human Resources)
- Administrative Services (Finance, Information Technology & Office of Recreation, Grants & Policy)
- Tourism Sales & Marketing
- Welcome Centers
- State Parks
- Communications
- Research
- Film Commission

### Agency FTE Count;

	State	Federal	Other	Total
Authorized	183.00	1.00	217.00	401.00
Filled	167.00	1.00	196.00	364.00
Vacant	16.00	0.00	21.00	37.00





## South Carolina Parks, Recreation Tourism

FY2017-2018 Budget vs. Actual					
	Fund (High Level)	Commitment Items	Current Budget	YTD Actual Expense	Carry Forward Appropriations
FIRST IN GOLF	EARMARKED	▼ COMMITMENT ITEM HIER	\$ 75,000.00	\$ 33,720.00	
		▸ OTHER OPERATING		\$ 33,720.00	
		MISC OPS	\$ 75,000.00		
SPORTS DEVELOP FD	EARMARKED	▼ COMMITMENT ITEM HIER	\$ 50,000.00	\$ 50,000.00	
		▸ OTHER OPERATING		\$ 50,000.00	
		MISC OPS	\$ 50,000.00		
UNDISCOVERED SC	GENERAL	▼ COMMITMENT ITEM HIER	\$ 26,877.06	\$ 26,877.06	\$1,357,791.74
		▸ AID MUNI-RES		\$ 26,877.06	
		MISC OPS	\$ 26,877.06		
PARD GRANTS	GENERAL	▼ COMMITMENT ITEM HIER	\$ 102,828.94	\$ 102,828.94	\$874,305.68
		▸ AID MUNI-RES		\$ 36,367.43	
		▸ AID ENTITIES		\$ 66,461.51	
		MISC OPS	\$ 102,828.94		
EXECUTIVE OFFICES	GENERAL	▼ COMMITMENT ITEM HIER	\$ 910,182.12	\$ 911,827.21	
		▸ DIRECTOR	\$ 132,805.92	\$ 132,805.92	
		▸ CLASSIFIED POS	\$ 385,721.16	\$ 385,721.16	
		▸ UNCLASS POSITIONS	\$ 129,729.84	\$ 129,729.84	
		▸ OTH PERS SVC	\$ 139,066.21	\$ 140,711.30	
		▸ OTHER OPERATING	\$ 122,858.99	\$ 122,858.99	
ADMINISTRATIVE SVCS	GENERAL	▼ COMMITMENT ITEM HIER	\$ 4,325,738.87	\$ 4,432,229.79	
		▸ CLASSIFIED POS	\$ 1,149,963.70	\$ 1,149,963.70	
		▸ OTH PERS SVC	\$ 76,723.00	\$ 183,213.92	
		▸ OTHER OPERATING	\$ 1,227,521.80	\$ 1,227,521.80	
		▸ ALLOC MUN-RES	\$ 447,116.23	\$ 447,116.23	
		▸ ALLOC CNTIES-RES	\$ 52,883.77	\$ 52,883.77	
		▸ GEN FUND TRN	\$ 1,371,530.37	\$ 1,371,530.37	
	EARMARKED	▼ COMMITMENT ITEM HIER	\$ 182,499.00	\$ 89,971.53	
		▸ CLASSIFIED POS	\$ 0.00		
		▸ OTH PERS SVC	\$ 146,110.00	\$ 31,926.93	
		▸ OTHER OPERATING	\$ 36,389.00	\$ 58,044.60	
	RESTRICTED	▼ COMMITMENT ITEM HIER	\$ 1,192,000.00	\$ 1,467.85	
		▸ OTHER OPERATING	\$ 32,500.00	\$ 1,467.85	
		▸ ALLOC MUN-RES	\$ 472,000.00		
		▸ ALLOC CNTIES-RES	\$ 597,500.00		
		▸ ALLOC ENTITIES	\$ 90,000.00		
	FEDERAL	▼ COMMITMENT ITEM HIER	\$ 1,846,379.84	\$ 1,844,021.38	
		▸ CLASSIFIED POS	\$ 13,710.00	\$ 13,320.00	
		▸ OTH PERS SVC	\$ 45,390.00	\$ 45,390.00	
		▸ OTHER OPERATING	\$ 7,724.60	\$ 5,756.14	
		▸ ALLOC MUN-RES	\$ 886,271.67	\$ 886,271.67	
		▸ ALLOC CNTIES-RES	\$ 452,036.66	\$ 452,036.66	
		▸ ALLOC ST AGENCIES	\$ 0.00		
		▸ ALLOC ENTITIES	\$ 441,246.91	\$ 441,246.91	
TOURISM SALES & MKT	GENERAL	▼ COMMITMENT ITEM HIER	\$ 659,156.28	\$ 659,156.28	
		▸ CLASSIFIED POS	\$ 587,055.69	\$ 587,055.69	
		▸ OTH PERS SVC	\$ 16,362.99	\$ 16,362.99	
		▸ OTHER OPERATING	\$ 55,737.60	\$ 55,737.60	
	EARMARKED	▼ COMMITMENT ITEM HIER	\$ 0.00		
		▸ CLASSIFIED POS	\$ 0.00		
		▸ OTH PERS SVC	\$ 0.00		
		▸ OTHER OPERATING	\$ 0.00		
REGIONAL PROMOTIONS	GENERAL	▼ COMMITMENT ITEM HIER	\$ 2,475,000.00	\$ 2,475,000.00	
		▸ OTHER OPERATING		\$ 2,475,000.00	
		MISC OPS	\$ 2,475,000.00		

**South Carolina Parks, Recreation Tourism**

**FY2017-2018 Budget vs. Actual**

	Fund (High Level)	Commitment Items	Current Budget	YTD Actual Expense	Carry Forward Appropriations
ADVERTISING	GENERAL	▼ COMMITMENT ITEM HIER	\$ 13,312,777.69	\$ 13,312,777.69	\$1,884,825.07
		▶ OTH PERS SVC		\$ 3,325.00	
		▶ OTHER OPERATING		\$ 10,844,298.97	
		▶ EMPLOYER CONTRIB		\$ 254.36	
		▶ AID MUNI-RES		\$ 538,261.67	
		▶ AID CNTY-RES		\$ 131,791.50	
		▶ AID ENTITIES		\$ 1,794,846.19	
		MISC OPS	\$ 13,312,777.69		
	EARMARKED	▼ COMMITMENT ITEM HIER	\$ 1,800,000.00	\$ 1,270,874.00	
		▶ OTHER OPERATING		\$ 420,874.00	
		▶ ALLOC PRIV SECT		\$ 850,000.00	
		MISC OPS	\$ 1,800,000.00		
DESTINATION SPEC ADV	GENERAL	▼ COMMITMENT ITEM HIER	\$ 14,000,000.00	\$ 14,000,000.00	
		▶ AID ENTITIES		\$ 14,000,000.00	
		MISC OPS	\$ 14,000,000.00		
SPTS MRKTG GRNT PROG	GENERAL	▼ COMMITMENT ITEM HIER	\$ 79,333.00	\$ 79,333.00	\$633,286.23
		▶ AID CNTY-RES		\$ 79,333.00	
		MISC OPS	\$ 79,333.00		
WELCOME CENTERS	GENERAL	▼ COMMITMENT ITEM HIER	\$ 1,596,938.78	\$ 1,497,895.18	
		▶ CLASSIFIED POS	\$ 1,227,762.34	\$ 1,227,762.34	
		▶ OTH PERS SVC	\$ 164,008.20	\$ 164,008.20	
		▶ OTHER OPERATING	\$ 205,168.24	\$ 106,124.64	
	EARMARKED	▼ COMMITMENT ITEM HIER	\$ 3,852,527.00	\$ 3,507,326.40	
		▶ CLASSIFIED POS	\$ 407,737.00	\$ 407,736.01	
		▶ OTH PERS SVC	\$ 779.00	\$ 778.58	
		▶ OTHER OPERATING	\$ 3,444,011.00	\$ 3,098,811.81	
	RESTRICTED	▼ COMMITMENT ITEM HIER	\$ 665,000.00	\$ 125,699.01	
		▶ CLASSIFIED POS	\$ 100,000.00		
		▶ OTHER OPERATING	\$ 565,000.00	\$ 125,699.01	
Palmetto Pride	EARMARKED	▼ COMMITMENT ITEM HIER		\$ 2,289,531.13	
		▶ OTHER OPERATING		\$ 2,289,531.13	
		MISC OPS			
STATE PARKS SERVICE	GENERAL	▶ COMMITMENT ITEM HIER	\$ 3,038,372.18	\$ 3,038,372.18	
	EARMARKED	▼ COMMITMENT ITEM HIER	\$ 27,394,670.00	\$ 25,424,873.23	
		▶ CLASSIFIED POS	\$ 6,157,904.00	\$ 6,157,903.40	
		▶ NEW POS-CLASS	\$ 0.00		
		▶ OTH PERS SVC	\$ 4,028,829.00	\$ 4,028,016.35	
		▶ OTHER OPERATING	\$ 17,171,790.40	\$ 15,202,806.88	
		▶ ALLOC MUN-RES	\$ 36,146.60	\$ 36,146.60	
	RESTRICTED	▼ COMMITMENT ITEM HIER	\$ 660,000.00	\$ 397,293.58	
		▶ OTHER OPERATING	\$ 660,000.00	\$ 397,293.58	
	FEDERAL	▼ COMMITMENT ITEM HIER	\$ 1,324,140.56	\$ 1,014,947.89	
		▶ OTHER OPERATING	\$ 1,215,700.77	\$ 906,508.10	
		▶ ALLOC MUN-RES	\$ 108,439.79	\$ 108,439.79	
COMMUNICATIONS	GENERAL	▼ COMMITMENT ITEM HIER	\$ 97,364.92	\$ 97,364.92	
		▶ CLASSIFIED POS	\$ 89,604.96	\$ 89,604.96	
		▶ OTH PERS SVC	\$ 5,437.50	\$ 5,437.50	
		▶ OTHER OPERATING	\$ 2,322.46	\$ 2,322.46	
RESEARCH & POLICY DEV	GENERAL	▼ COMMITMENT ITEM HIER	\$ 151,091.23	\$ 151,091.23	
		▶ CLASSIFIED POS	\$ 117,983.76	\$ 117,983.76	
		▶ OTH PERS SVC	\$ 12,381.00	\$ 12,381.00	
		▶ OTHER OPERATING	\$ 20,726.47	\$ 20,726.47	
FILM COMMISSION	EARMARKED	▼ COMMITMENT ITEM HIER	\$ 13,560,428.00	\$ 10,415,996.06	
		▶ CLASSIFIED POS	\$ 156,661.00	\$ 156,660.96	
		▶ OTH PERS SVC	\$ 50,000.00	\$ 48,495.00	
		▶ OTHER OPERATING	\$ 360,000.00	\$ 124,461.10	
		▶ ALLOC ENTITIES	\$ 239,515.64	\$ 239,515.64	
		▶ ALLOC PRIV SECT	\$ 12,754,251.36	\$ 9,846,863.36	



**South Carolina Parks, Recreation Tourism**

**FY2017-2018 Budget vs. Actual**

	Fund (High Level)	Commitment Items	Current Budget	YTD Actual Expense	Carry Forward Appropriations
STATEWIDE CF APPRO	GENERAL	COMMITMENT ITEM HIER	\$ 0.00		\$1,166,651.95
		MISC OPS	\$ 0.00		
STATE EMPLOYER CONTR	GENERAL	COMMITMENT ITEM HIER	\$ 2,958,043.03	\$ 2,971,374.25	
		EMPLOYER CONTRIB	\$ 2,958,043.03	\$ 2,971,374.25	
	EARMARKED	COMMITMENT ITEM HIER	\$ 4,143,988.00	\$ 4,130,653.20	
		EMPLOYER CONTRIB	\$ 4,143,988.00	\$ 4,130,653.20	
	RESTRICTED	COMMITMENT ITEM HIER	\$ 35,000.00	\$ 16.53	
		EMPLOYER CONTRIB	\$ 35,000.00	\$ 16.53	
	FEDERAL	COMMITMENT ITEM HIER	\$ 28,500.00	\$ 27,308.27	
		EMPLOYER CONTRIB	\$ 28,500.00	\$ 27,308.27	
CITY OF CONWAY-RENO	GENERAL	COMMITMENT ITEM HIER	\$ 250,000.00	\$ 250,000.00	
		OTHER OPERATING		\$ 250,000.00	
		MISC OPS	\$ 250,000.00		
IT SCRTRY AUDIT & PCI	GENERAL	COMMITMENT ITEM HIER	\$ 0.00		\$287,469.96
		MISC OPS	\$ 0.00		
PRK RECR & TOURS REV	EARMARKED	COMMITMENT ITEM HIER	\$ 89,241.00	\$ 71,094.11	\$639,241.00
		OTHER OPERATING		\$ 21,853.11	
		AID CNTY-RES		\$ 39,241.00	
		AID ENTITIES		\$ 10,000.00	
		MISC OPS	\$ 89,241.00		
PARD FUND	GENERAL	COMMITMENT ITEM HIER	\$ 3,230,021.18	\$ 3,230,021.18	\$824,694.52
		OTHER OPERATING		\$ 7,890.42	
		ALLOC CNTIES-RES			
		GEN FUND TRN		\$ 700,000.00	
		AID MUNI-RES		\$ 1,322,361.30	
		AID CNTY-RES		\$ 438,242.87	
		AID ENTITIES		\$ 761,526.59	
		MISC OPS	\$ 3,230,021.18		
HUNTING ISLAND	GENERAL	COMMITMENT ITEM HIER	\$ 23,187.53	\$ 23,187.53	
		OTHER OPERATING		\$ 23,187.53	
		MISC OPS	\$ 23,187.53		
BCH RNRISHMNT-SCD SW	GENERAL	COMMITMENT ITEM HIER	\$ 2,336,359.33	\$ 2,336,359.33	\$20,193,016.67
		AID MUNI-RES		\$ 2,336,359.33	
		MISC OPS	\$ 2,336,359.33		
SPORTS DEVELOPMENT	GENERAL	COMMITMENT ITEM HIER	\$ 75,000.00	\$ 75,000.00	\$1,450,000.00
		AID CNTY-RES		\$ 75,000.00	
		MISC OPS	\$ 75,000.00		
PALMETTO TRAIL	EARMARKED	COMMITMENT ITEM HIER	\$ 300,000.00	\$ 300,000.00	
		OTHER OPERATING		\$ 300,000.00	
		MISC OPS	\$ 300,000.00		
HURR MATT REV LOSS	GENERAL	COMMITMENT ITEM HIER	\$ 0.00		\$2,238,206.00
		OTHER OPERATING			
		MISC OPS	\$ 0.00		

## South Carolina Parks, Recreation Tourism

### FY2018-2019 Budget vs. Actual

	Fund (High Level)	Commitment Items	Current Budget	YTD Actual Expense	Commitments	Remaining Balance	
FIRST IN GOLF	EARMARKED	COMMITMENT ITEM HIER	\$ 75,000.00	\$ 4,640.00	\$ 0.00	\$ 70,360.00	
		OTHER OPERATING		\$ 4,640.00	\$ 0.00	-\$ 4,640.00	
		MISC OPS	\$ 75,000.00			\$ 75,000.00	
SPORTS DEVELOP FD	EARMARKED	COMMITMENT ITEM HIER	\$ 50,000.00	\$ 31,235.30	\$ 0.00	\$ 18,764.70	
		OTHER OPERATING		\$ 31,235.30	\$ 0.00	-\$ 31,235.30	
		MISC OPS	\$ 50,000.00			\$ 50,000.00	
UNDISCOVERED SC	GENERAL	COMMITMENT ITEM HIER	\$ 1,357,791.74	\$ 156,967.74	\$ 0.00	\$ 1,200,824.00	
		AID MUNI-RES		\$ 156,967.74	\$ 0.00	-\$ 156,967.74	
		MISC OPS	\$ 1,357,791.74			\$ 1,357,791.74	
PARD GRANTS	GENERAL	COMMITMENT ITEM HIER	\$ 1,374,305.68	\$ 337,675.44	\$ 0.00	\$ 1,036,630.24	
		AID MUNI-RES		\$ 291,755.43	\$ 0.00	-\$ 291,755.43	
		AID CNTY-RES		\$ 45,920.01	\$ 0.00	-\$ 45,920.01	
		MISC OPS	\$ 1,374,305.68			\$ 1,374,305.68	
EXECUTIVE OFFICES	GENERAL	COMMITMENT ITEM HIER	\$ 898,086.00	\$ 610,941.41	\$ 9,931.14	\$ 277,213.45	
		DIRECTOR	\$ 132,806.00	\$ 77,470.12		\$ 55,335.88	
		CLASSIFIED POS	\$ 354,136.00	\$ 210,047.26		\$ 144,088.74	
		UNCLASS POSITIONS	\$ 129,730.00	\$ 75,675.74		\$ 54,054.26	
		OTH PERS SVC	\$ 173,000.00	\$ 149,288.03		\$ 23,711.97	
		OTHER OPERATING	\$ 108,414.00	\$ 98,460.26	\$ 9,931.14	\$ 22.60	
ADMINISTRATIVE SVCS	GENERAL	COMMITMENT ITEM HIER	\$ 4,577,994.95	\$ 1,495,878.51	\$ 485,363.08	\$ 2,596,753.36	
		CLASSIFIED POS	\$ 1,490,192.00	\$ 624,949.05		\$ 865,242.95	
		OTH PERS SVC	\$ 200,000.00	\$ 176,893.74		\$ 23,106.26	
		OTHER OPERATING	\$ 2,387,802.95	\$ 694,035.72	\$ 485,363.08	\$ 1,208,404.15	
		ALLOC MUN-RES	\$ 250,000.00			\$ 250,000.00	
			ALLOC CNTIES-RES	\$ 250,000.00			\$ 250,000.00
	EARMARKED	COMMITMENT ITEM HIER	\$ 115,000.00	\$ 26,529.88	\$ 22,475.67	\$ 65,994.45	
		CLASSIFIED POS	\$ 25,000.00			\$ 25,000.00	
		OTHER OPERATING	\$ 90,000.00	\$ 26,529.88	\$ 22,475.67	\$ 40,994.45	
		RESTRICTEDS	COMMITMENT ITEM HIER	\$ 1,492,000.00	\$ 3,628.87	\$ 0.00	\$ 1,488,371.13
			OTHER OPERATING	\$ 32,500.00	\$ 3,628.87	\$ 0.00	\$ 28,871.13
	ALLOC MUN-RES		\$ 772,000.00			\$ 772,000.00	
			ALLOC CNTIES-RES	\$ 597,500.00			\$ 597,500.00
			ALLOC ENTITIES	\$ 90,000.00			\$ 90,000.00
	FEDERALS	COMMITMENT ITEM HIER	\$ 1,650,115.23	\$ 898,222.10	\$ 345.97	\$ 751,547.16	
CLASSIFIED POS		\$ 54,000.00	\$ 23,310.00		\$ 30,690.00		
OTH PERS SVC		\$ 0.00			\$ 0.00		
OTHER OPERATING		\$ 52,788.51	\$ 2,966.99	\$ 345.97	\$ 49,475.55		
ALLOC MUN-RES		\$ 400,250.00	\$ 196,708.98	\$ 0.00	\$ 203,541.02		
ALLOC CNTIES-RES		\$ 325,757.06	\$ 241,817.70	\$ 0.00	\$ 83,939.36		
ALLOC ST AGENCIES		\$ 188,839.66			\$ 188,839.66		
ALLOC ENTITIES		\$ 628,480.00	\$ 433,418.43	\$ 0.00	\$ 195,061.57		
TOURISM SALES & MKT		GENERAL	COMMITMENT ITEM HIER	\$ 753,237.00	\$ 398,251.49	\$ 8,287.49	\$ 346,698.02
			CLASSIFIED POS	\$ 664,437.00	\$ 354,428.81		\$ 310,008.19
	OTH PERS SVC			\$ 13,971.39		-\$ 13,971.39	
		OTHER OPERATING	\$ 88,800.00	\$ 29,851.29	\$ 8,287.49	\$ 50,661.22	
EARMARKED	COMMITMENT ITEM HIER	\$ 105,000.00			\$ 105,000.00		
	CLASSIFIED POS	\$ 62,222.00			\$ 62,222.00		
	OTH PERS SVC	\$ 21,389.00			\$ 21,389.00		
	OTHER OPERATING	\$ 21,389.00			\$ 21,389.00		
REGIONAL PROMOTIONS	GENERAL	COMMITMENT ITEM HIER	\$ 2,525,000.00	\$ 2,495,000.00	\$ 0.00	\$ 30,000.00	
		OTHER OPERATING		\$ 2,495,000.00	\$ 0.00	-\$ 2,495,000.00	
		MISC OPS	\$ 2,525,000.00			\$ 2,525,000.00	
ADVERTISING	GENERAL	COMMITMENT ITEM HIER	\$ 15,099,618.07	\$ 5,139,250.18	\$ 9,235,846.71	\$ 724,521.18	
		OTH PERS SVC		\$ 437.50		-\$ 437.50	
		OTHER OPERATING		\$ 4,790,405.65	\$ 7,597,074.80	-\$ 12,387,480.45	
		EMPLOYER CONTRIB		\$ 33.47		-\$ 33.47	
		AID MUNI-RES		\$ 23,735.15	\$ 302,334.85	-\$ 326,070.00	
			AID CNTY-RES	\$ 70,000.00	\$ 15,340.00	-\$ 85,340.00	
			AID ENTITIES	\$ 254,638.41	\$ 1,321,097.06	-\$ 1,575,735.47	
			MISC OPS	\$ 15,099,618.07			\$ 15,099,618.07
	EARMARKED	COMMITMENT ITEM HIER	\$ 1,800,000.00	-\$ 2,000.00	\$ 0.00	\$ 1,802,000.00	
		OTHER OPERATING		-\$ 2,000.00	\$ 0.00	\$ 2,000.00	
		MISC OPS	\$ 1,800,000.00			\$ 1,800,000.00	

## South Carolina Parks, Recreation Tourism

### FY2018-2019 Budget vs. Actual

	Fund (High Level)	Commitment Items	Current Budget	YTD Actual Expense	Commitments	Remaining Balance
DESTINATION SPEC ADV	GENERAL	COMMITMENT ITEM HIER	\$ 14,000,000.00	\$ 14,000,000.00	\$ 0.00	\$ 0.00
		▶ AID ENTITIES		\$ 14,000,000.00	\$ 0.00	-\$ 14,000,000.00
		MISC OPS	\$ 14,000,000.00			\$ 14,000,000.00
SPTS MRKTG GRNT PRO	GENERAL	COMMITMENT ITEM HIER	\$ 5,133,286.23	\$ 3,823,624.66	\$ 0.00	\$ 1,309,661.57
		▶ AID MUNI-RES		\$ 300,000.00	\$ 0.00	-\$ 300,000.00
		▶ AID CNTY-RES		\$ 388,624.66	\$ 0.00	-\$ 388,624.66
		▶ AID ENTITIES		\$ 3,135,000.00	\$ 0.00	-\$ 3,135,000.00
		MISC OPS	\$ 5,133,286.23			\$ 5,133,286.23
WELCOME CENTERS	GENERAL	COMMITMENT ITEM HIER	\$ 1,538,343.00	\$ 868,984.44	\$ 3,248.51	\$ 666,110.05
		▶ CLASSIFIED POS	\$ 1,252,143.00	\$ 715,328.07		\$ 536,814.93
		▶ OTH PERS SVC	\$ 175,000.00	\$ 110,423.65		\$ 64,576.35
		▶ OTHER OPERATING	\$ 111,200.00	\$ 43,232.72	\$ 3,248.51	\$ 64,718.77
	EARMARKED	COMMITMENT ITEM HIER	\$ 5,061,240.00	\$ 1,741,139.33	\$ 985,965.84	\$ 2,334,134.83
		▶ CLASSIFIED POS	\$ 407,229.00	\$ 215,224.05		\$ 192,004.95
		▶ OTH PERS SVC	\$ 20,000.00	\$ 11,154.94		\$ 8,845.06
		▶ OTHER OPERATING	\$ 4,634,011.00	\$ 1,514,760.34	\$ 985,965.84	\$ 2,133,284.82
	RESTRICTEDS	COMMITMENT ITEM HIER	\$ 665,000.00	\$ 40,272.11	\$ 34,992.14	\$ 589,735.75
		▶ CLASSIFIED POS	\$ 100,000.00			\$ 100,000.00
		▶ OTHER OPERATING	\$ 565,000.00	\$ 40,272.11	\$ 34,992.14	\$ 489,735.75
Palmetto Pride	EARMARKED	COMMITMENT ITEM HIER		\$ 1,045,025.23	\$ 0.00	-\$ 1,045,025.23
		▶ OTHER OPERATING		\$ 1,045,025.23	\$ 0.00	-\$ 1,045,025.23
		MISC OPS				
STATE PARKS SERVICE	GENERAL	COMMITMENT ITEM HIER	\$ 2,607,980.00	\$ 1,477,412.37	\$ 0.00	\$ 1,130,567.63
	EARMARKED	COMMITMENT ITEM HIER	\$ 24,167,260.00	\$ 14,543,540.38	\$ 2,122,595.50	\$ 7,501,124.12
		▶ CLASSIFIED POS	\$ 7,046,385.00	\$ 3,594,488.22		\$ 3,451,896.78
		▶ NEW POS-CLASS	\$ 100,000.00			\$ 100,000.00
		▶ OTH PERS SVC	\$ 3,250,000.00	\$ 2,585,430.76		\$ 664,569.24
		▶ OTHER OPERATING	\$ 13,770,875.00	\$ 8,363,621.40	\$ 2,122,595.50	\$ 3,284,658.10
	RESTRICTEDS	COMMITMENT ITEM HIER	\$ 360,000.00	\$ 218,958.94	\$ 167,125.45	-\$ 26,084.39
		▶ OTHER OPERATING	\$ 360,000.00	\$ 218,958.94	\$ 167,125.45	-\$ 26,084.39
	FEDERALS	COMMITMENT ITEM HIER	\$ 828,994.77	\$ 568,852.38	\$ 1,125.00	\$ 259,017.39
		▶ OTHER OPERATING	\$ 828,994.77	\$ 568,852.38	\$ 1,125.00	\$ 259,017.39
COMMUNICATIONS	GENERAL	COMMITMENT ITEM HIER	\$ 107,605.00	\$ 58,335.52	\$ 1,985.45	\$ 47,284.03
		▶ CLASSIFIED POS	\$ 89,605.00	\$ 52,269.56		\$ 37,335.44
		▶ OTH PERS SVC		\$ 5,022.50		-\$ 5,022.50
		▶ OTHER OPERATING	\$ 18,000.00	\$ 1,043.46	\$ 1,985.45	\$ 14,971.09
RESEARCH & POLICY DEV	GENERAL	COMMITMENT ITEM HIER	\$ 137,984.00	\$ 84,757.64	\$ 2,550.00	\$ 50,676.36
		▶ CLASSIFIED POS	\$ 117,984.00	\$ 69,639.66		\$ 48,344.34
		▶ OTH PERS SVC		\$ 4,398.00		-\$ 4,398.00
		▶ OTHER OPERATING	\$ 20,000.00	\$ 10,719.98	\$ 2,550.00	\$ 6,730.02
FILM COMMISSION	EARMARKED	COMMITMENT ITEM HIER	\$ 16,981,639.00	\$ 14,406,113.51	\$ 84,653.32	\$ 2,490,872.17
		▶ CLASSIFIED POS	\$ 127,872.00	\$ 91,385.56		\$ 36,486.44
		▶ OTH PERS SVC	\$ 50,000.00	\$ 37,041.26		\$ 12,958.74
		▶ OTHER OPERATING	\$ 310,000.00	\$ 71,146.55	\$ 84,653.32	\$ 154,200.13
		▶ ALLOC ENTITIES	\$ 240,000.00	\$ 100,544.44	\$ 0.00	\$ 139,455.56
		▶ ALLOC PRIV SECT	\$ 16,253,767.00	\$ 14,105,995.70	\$ 0.00	\$ 2,147,771.30
STATEWIDE CF APPRO	GENERAL	COMMITMENT ITEM HIER	\$ 0.00			\$ 0.00
		MISC OPS	\$ 0.00			\$ 0.00
STATE EMPLOYER CONT	GENERAL	COMMITMENT ITEM HIER	\$ 3,681,503.00	\$ 1,698,941.36	\$ 0.00	\$ 1,982,561.64
		▶ EMPLOYER CONTRIB	\$ 3,681,503.00	\$ 1,698,941.36	\$ 0.00	\$ 1,982,561.64
	EARMARKED	COMMITMENT ITEM HIER	\$ 3,905,966.00	\$ 2,619,548.85	\$ 0.00	\$ 1,286,417.15
		▶ EMPLOYER CONTRIB	\$ 3,905,966.00	\$ 2,619,548.85	\$ 0.00	\$ 1,286,417.15
	RESTRICTEDS	COMMITMENT ITEM HIER	\$ 35,000.00			\$ 35,000.00
		▶ EMPLOYER CONTRIB	\$ 35,000.00			\$ 35,000.00
	FEDERALS	COMMITMENT ITEM HIER	\$ 26,000.00	\$ 13,903.57	\$ 0.00	\$ 12,096.43
		▶ EMPLOYER CONTRIB	\$ 26,000.00	\$ 13,903.57	\$ 0.00	\$ 12,096.43
MURRELLS INLET CHANN	GENERAL	COMMITMENT ITEM HIER	\$ 300,000.00	\$ 300,000.00	\$ 0.00	\$ 0.00
		▶ OTHER OPERATING		\$ 300,000.00	\$ 0.00	-\$ 300,000.00
		MISC OPS	\$ 300,000.00			\$ 300,000.00
MORRIS ISLAND LIGHTH	GENERAL	COMMITMENT ITEM HIER	\$ 175,000.00	\$ 175,000.00	\$ 0.00	\$ 0.00
		▶ OTHER OPERATING		\$ 175,000.00	\$ 0.00	-\$ 175,000.00
		MISC OPS	\$ 175,000.00			\$ 175,000.00



## South Carolina Parks, Recreation Tourism

### FY2018-2019 Budget vs. Actual

	Fund (High Level)	Commitment Items	Current Budget	YTD Actual Expense	Commitments	Remaining Balance
STATE PARK MAINT	GENERAL	COMMITMENT ITEM HIER	\$ 2,400,000.00	\$ 2,192,000.00	\$ 0.00	\$ 208,000.00
		AID MUNI-RES		\$ 1,450,000.00	\$ 0.00	-\$ 1,450,000.00
		AID CNTY-RES		\$ 542,000.00	\$ 0.00	-\$ 542,000.00
		AID ENTITIES		\$ 200,000.00	\$ 0.00	-\$ 200,000.00
		MISC OPS	\$ 2,400,000.00			\$ 2,400,000.00
IT SCRTRY AUDIT & PCI	GENERAL	COMMITMENT ITEM HIER	\$ 287,469.96		\$ 76,940.00	\$ 210,529.96
		OTHER OPERATING			\$ 76,940.00	-\$ 76,940.00
		MISC OPS	\$ 287,469.96			\$ 287,469.96
PRK RECR & TOURS REV	EARMARKED	COMMITMENT ITEM HIER	\$ 550,000.00	\$ 200,000.00	\$ 0.00	\$ 350,000.00
		OTHER OPERATING		\$ 0.00	\$ 0.00	\$ 0.00
		AID MUNI-RES		\$ 200,000.00	\$ 0.00	-\$ 200,000.00
		MISC OPS	\$ 550,000.00			\$ 550,000.00
PARD FUND	GENERAL	COMMITMENT ITEM HIER	\$ 824,694.52	\$ 578,047.22	\$ 0.00	\$ 246,647.30
		OTHER OPERATING		\$ 45.74	\$ 0.00	-\$ 45.74
		AID MUNI-RES		\$ 401,216.04	\$ 0.00	-\$ 401,216.04
		AID CNTY-RES		\$ 47,693.00	\$ 0.00	-\$ 47,693.00
		AID ENTITIES		\$ 129,092.44	\$ 0.00	-\$ 129,092.44
		MISC OPS	\$ 824,694.52			\$ 824,694.52
BCH RNRISHMNT-SCD SV	GENERAL	COMMITMENT ITEM HIER	\$ 20,193,016.67	\$ 6,536,837.94	\$ 0.00	\$ 13,656,178.73
		AID MUNI-RES		\$ 1,319,739.47	\$ 0.00	-\$ 1,319,739.47
		AID CNTY-RES		\$ 5,217,098.47	\$ 0.00	-\$ 5,217,098.47
		MISC OPS	\$ 20,193,016.67			\$ 20,193,016.67
	EARMARKED	COMMITMENT ITEM HIER	\$ 11,000,000.00			\$ 11,000,000.00
		MISC OPS	\$ 11,000,000.00			\$ 11,000,000.00
Sports Development F	GENERAL	COMMITMENT ITEM HIER	\$ 1,450,000.00	\$ 400,000.00	\$ 0.00	\$ 1,050,000.00
		AID CNTY-RES		\$ 400,000.00	\$ 0.00	-\$ 400,000.00
		MISC OPS	\$ 1,450,000.00			\$ 1,450,000.00
HURR MATT REV LOSS	GENERAL	COMMITMENT ITEM HIER	\$ 2,238,206.00	\$ 514,200.00	\$ 0.00	\$ 1,724,006.00
		OTHER OPERATING		\$ 27,700.00	\$ 0.00	-\$ 27,700.00
		GEN FUND TRN		\$ 486,500.00	\$ 0.00	-\$ 486,500.00
		MISC OPS	\$ 2,238,206.00			\$ 2,238,206.00
		<b>Capital Reserve Fund</b>				
		State Parks Maintenance	\$ 3,000,000.00			

## Cash By Fund- FY2018 End

▼ Fund	▼ Ending Balance
GENERAL FUND	\$ 30,910,247.82
OPERATING REVENUE	\$ 9,806,458.02
SPECIAL DEPOSITS	\$ 62,820.80
SPEC SECURITIES DEP	\$ 65,186.36
ST PK GIFT CD PROG	\$ 130,942.60
VACATION GUIDE MAIL	\$ 1,308,466.67
GRTS FR STATE AGYS	\$ 1,453.64
INVENTORY REVOLVING	\$ 115,570.13
PALMETTO PRIDE FUND	\$ 0.00
PARKS RECR & TOUR REV	\$ 639,241.00
MOT PIC INC-ADM TX	\$ 15,946,516.72
MOTION PIC INCEN ACT	\$ 416,874.02
SC FIRST IN GOLF	\$ 0.00
SALE OF ASSETS	\$ 0.00
SPORTS DEV OFFICE FD	\$ 31,235.30
PRT DEVELOPMENT FUND	\$ 7,992,174.91
REC LAND TRST FD	\$ 2,013.00
REC LAND TRST FD-CAP	\$ 25,608.24
GIFTS & ENDOW TRST	\$ 801,325.45
WBTS HERITAGE PRE TR	\$ 179,022.63
WELCOME CENTERS	\$ 3,562,013.55
FEDERAL	-\$ 715,132.25
2015 SEVERE FLOODING	\$ 28,195.59
2016 HURRCNE MATTHEW	\$ 226,022.68
<b>Overall Result</b>	<b>\$ 71,536,256.88</b>



**Economic Development and Natural Resources Subcommittee**

FY 18-19 Proviso #		Renumbered FY 19-20 Proviso #	Proviso Title	Short Summary	FY of Proviso Introduction/ # of years in budget	Recommended Action	Proviso Language
49.1		49.1	Tourism and Promotion	Designates distribution of SCATR Funds	20+ years	NO CHANGE	The funds appropriated in this act for Regional Promotions shall be distributed equally to the eleven Regional Tourism groups, except that the Grandstrand Tourism Region's funds shall be divided, with \$50,000 distributed to the Myrtle Beach Chamber of Commerce, \$115,000 distributed to the Georgetown Chamber of Commerce, \$30,000 distributed to the City of Georgetown, and \$30,000 distributed to the Williamsburg Chamber of Commerce for tourism related activities. In addition, \$50,000 shall be distributed to the Lake Wylie Chamber of Commerce. The Myrtle Beach Chamber of Commerce and the Georgetown Chamber of Commerce shall submit a report to the Senate Finance Committee and the House Ways and Means Committee by December first each year describing how these funds were expended in the prior fiscal year.
							The minimum grant awarded by the Destination Specific Tourism Program shall be \$250,000. Each state dollar must be matched with two dollars of private funds. An organization receiving a state grant must certify that, as of the date of the application: (i) the private funds are new dollars specifically designated for the purpose of matching state funds; (ii) the private funds have not been previously allocated or designated for tourism-related destination marketing; (iii) the organization has on hand or has an approved line of credit of not less than the amount of private funds needed to provide the required match. Organizations applying for a grant must include in the grant application, information on how the organization proposes to measure the success of the marketing and public relations program, including the estimated return on investment to the state. Promotional programs proposed by an applicant must be based on research-based outcomes. Grants must be made only to organizations that have a proven record of success in creating and sustaining new and repeat visitation to its area and must have sufficient resources to create, plan, implement, and measure the marketing and promotional efforts undertaken as a part of the program. The department must award a grant only to one qualified destination marketing organization within their tourism region where the organization's private funds are raised. An organization receiving a grant must use the public and private funds only for the purpose of destination specific marketing and public relations designed to target international and/or domestic travelers outside the state to destinations within the state. All grants that qualify under the program must be funded if funds are available. Funding of all qualified grants will be on a first come first served basis with such basis retained throughout the term of this proviso. No organization shall receive in the first quarter more than fifty percent of the state dollars allocated to the program. If by the end of the third quarter matching funds are still available with no other organizations meeting the criteria for funding, the funds will be distributed to the organization or organizations that have and can meet all of the requirements of this proviso. Grant recipients shall provide an annual report by November first, to the Chairmen of the Senate Finance Committee and the House Ways and Means Committee and the director of the Department of Parks, Recreation and Tourism on the expenditure of the grants funds and on the proposed outcome measures.
49.2		49.2	Destination Specific Tourism Marketing	Defines Grant requirements	FY2006	NO CHANGE	The Department of Parks, Recreation and Tourism may carry forward any unexpended funds appropriated on the Advertising line within Program I. A. Tourism Sales and Marketing from the prior fiscal year into the current fiscal year to be used for the same purposes which include the Tourism Partnership Fund, Destination Specific Marketing Grants and the agency advertising fund.
49.3		49.3	Advertising Funds Carry Forward	Allows advertising funds to be carried forward from one FY to the next	FY2011	CODIFY	



**Economic Development and Natural Resources Subcommittee**

FY 18-19 Proviso #		Renumbered FY 19-20 Proviso #	Proviso Title	Short Summary	FY of Proviso Introduction/ # of years in budget	Recommended Action	Proviso Language
49.4		49.4	Film Marketing	Allows SCPRT to use film incentive funds to support the recruitment, education, and marketing of the film program.	FY2008 (transferred from Commerce)	CODIFY	From the funds authorized to the Department of Parks, Recreation and Tourism in Section 49, Part 1A of this Act for the South Carolina Film Commission, the department may use the film marketing funds for the following purposes: (1) to allow for assistance with recruitment and infrastructure development of the film industry; (2) to develop a film crew base; (3) to develop ally support in the film industry; (4) marketing and special events; and (5) to allow for assistance with the auditing and legal service expenses associated with the Motion Picture Incentive Act.
49.5		49.5	Motion Picture Administration fee	Allows SCPRT to charge an application fee. The funds if collected (SCPRT does not currently charge a fee) are to be used in support of the film program.	FY2008 (transferred from Commerce)	CODIFY	The Department of Parks, Recreation and Tourism may charge an application fee for the Motion Picture Incentive programs and may retain and expend these funds for the purposes of meeting administrative, data collection, credit analysis, cost-benefit analysis, reporting and auditing, and other statutory obligations. A fee schedule must be established and approved by the Director of the Department of Parks, Recreation and Tourism.
49.6		49.6	Gift Shops	Allows SCPRT, as its discretion to close the state house gift shop on the weekend.	FY2010	CODIFY	At the discretion of the Department of Parks, Recreation and Tourism, the State House Gift Shop may close on weekends.
49.7		49.7	PARD Interest	Prohibits SCPRT from using the interest from the program funds.	FY2010	NO CHANGE	The department is hereby prohibited from utilizing the interest generated in the PARD program for anything other than the uses authorized by the law creating PARD. Should the PARD account not reach the required amount of \$920,000 to activate the minimum \$20,000 per county distribution, the department shall carry forward the funding until such time as the funds are sufficient to distribute as originally intended.
49.8		49.8	Wage and Supplier Rebate Funds	Allows SCPRT to carry forward Wage and Supplier Rebate funds from one year to the next. Funds can only be used for same purpose.	FY2009	NO CHANGE	From the funds set aside pursuant to the Motion Picture Incentive Act, any funds committed to film projects shall be carried forward from the prior fiscal year and used for the same purpose. Any uncommitted funds shall be carried forward from the prior fiscal year and must be used solely for wage and supplier rebate funds pursuant to the Motion Picture Incentive Act and may not be used for any other purpose.
49.9		49.9	Funds Exempt from Budget Cut	Excludes any funds that are exempt from a budget reduction from being used in the calculation of an across the board budget cut.	FY2009	CODIFY	In the calculation of any across the board cut mandated by the Executive Budget Office or the General Assembly, any amounts appropriated for pass through, special items, or other items specified in any general proviso, which are exempt from reduction, shall be excluded from the Department of Parks, Recreation and Tourism's base budget.
49.10		49.10	PARD	Allows SCPRT to reimburse grantees from current year funds for prior year expenditures.	FY2006	CODIFY	The Department of Parks, Recreation, and Tourism shall be authorized to expend restricted funds for the Parks and Recreation Development Fund (PARD) in accordance with the Section 51-23-20 of the 1976 Code, Regulations, and generally accepted accounting standards. The department is allowed to reimburse PARD grantees from current year funds for prior year expenditures for a period of three years as allowed in Section 51-23-30 of the 1976 Code.
49.11		49.11	Admission Fees and Charges	Clarifies that SCPRT has the authority to impose reasonable fees and charges for admission to and/or use of park and recreational facilities and the funds must be used for by the SPS.	FY2015	CODIFY	The department may impose reasonable fees and charges for admission to and/or use of park and recreational facilities and the revenues from such fees and charges must be used for park and support the operational costs of the South Carolina State Parks.
49.12		49.12	Vending Services	Exempts the State Park Service from using the Commission for the Blind vending services and states all revenues earned are retained and used to support park operations.	FY2015	CODIFY	The State Park Service, an office within the Department of Parks, Recreation, and Tourism shall be granted an exemption requiring the State Park Service to use the Commission for the Blind for vending services. All revenues earned by vending and retail operations at the State Parks shall be retained by the department to support the operational costs of the South Carolina State Parks. These funds may be carried forward from the prior fiscal year and must be used for the same purpose. This exemption does not apply to vending services at the State Welcome Centers.

**Economic Development and Natural Resources Subcommittee**

**Proviso Request Summary**

<b>FY 18-19 Proviso #</b>	<b>Renumbered FY 19-20 Proviso #</b>	<b>Proviso Title</b>	<b>Short Summary</b>	<b>FY of Proviso Introduction/ # of years in budget</b>	<b>Recommended Action</b>	<b>Proviso Language</b>
49.13	49.13	State Funded Grant Programs	Allows unexpended state funded grant funds to be carried forward to the next fiscal year and be used for the same purpose. Several state funded grants programs allows 24-36 months for completion.	FY2017	CODIFY	Any unexpended general funds appropriated for the PARD Grants, Undiscovered SC, and Sports Marketing Grants Programs shall be carried forward from the prior fiscal year into the current fiscal year and used for the same purpose
49.14	49.14	Beach Access	Requires SCPRT to add a pedestrian, non-motorized vehicular entrance and exit lane at Myrtle Beach State Park.	FY2017	NO CHANGE	Of the funds appropriated for state parks, the department shall utilize such funds to open pedestrian, non-motorized vehicular and golf cart ingress and egress to Myrtle Beach State Park at the intersection of US Highway 17 and Center South Road in Myrtle Beach, and/or at other location(s) which legally and safely affords such ingress and egress. Said access shall be subject to the rules and regulations of the department governing uniform closure of park ingress during periods of peak usage.
49.15	49.15	SC Film Office Funds	Allows SCPRT to pay the grants issued without distinction of the source of funds.	FY2017	CODIFY	From the funds authorized pursuant to the Motion Picture Incentive Act, any rebates awarded by the SC Film Office may be paid without distinction of the source of funds.
49.17	49.16	Horry County Museum	Amends the 3:1 match requirement to a 1:1 match requirement.	FY2016	DELETE	The 3:1 match requirement associated with the appropriation of \$250,000 non-recurring funds through the Department of Parks, Recreation and Tourism for the City of Conway - Renovation of Horry County Museum for Multipurpose Space (Requires 3:1 Match) in Act 91 of 2015 by proviso 118.14(B)(41)(o) shall be amended to require a 1:1 match.
49.NEW		Compensatory Payment	Allows SCPRT to pay employees for actual hours worked during a State of Emergency		ADD	In the event the Governor declares a State of Emergency, employees of the Department of Parks, Recreation and Tourism, may be paid for actual hours worked in lieu of accruing compensatory time, at the discretion of the agency director, and providing funds are available.
117.109	117.107	Welcome Centers	Defines the MOU between SCPRT and SCDOT regarding the maintenance of the welcome centers.	FY2014	NO CHANGE	The Department of Parks, Recreation and Tourism and the Department of Transportation shall maintain a Memorandum of Understanding (MOU) that provides that the Department of Parks, Recreation and Tourism shall control operations of all South Carolina Welcome Centers. The MOU shall include replacement, renovation and maintenance of the facilities, daily operations, and grounds maintenance and upkeep and shall clearly define responsibility for additional portions of Welcome Centers to include paving and sidewalks. The Department of Transportation shall transfer to the Department of Parks, Recreation and Tourism the amount of \$3,563,560 less any state funds appropriated by the General Assembly for the same purpose. The Department of Parks, Recreation and Tourism assumes responsibility for this amount and the timing of the transfer of these funds shall be defined as part of the MOU. The funds transferred to the Department of Parks, Recreation and Tourism shall be placed in a separate and distinct fund and these funds shall be carried forward from the prior fiscal year into the current fiscal year and be expended for the same purposes.

## Hurricane Florence Tourism Impact

According to estimates from the South Carolina Department of Parks, Recreation and Tourism, Hurricane Florence resulted in over \$117 million in lost visitor spending within a three-week period. Although the state's coasts experienced less physical damage compared to previous hurricanes, the prolonged timeframe of Hurricane Florence, including anticipated flooding of rivers in the immediate inland areas, has already caused greater visitor spending losses than either Hurricane Matthew or Irma.

<b>Estimates of Lost, Disrupted or Displaced Visitor Spending in South Carolina Coastal Areas Due to Hurricane Florence</b>				
Landfall: September 14th 2018				
	Week 1 Sept 9 <sup>th</sup> -Sept 15 <sup>th</sup>	Week 2 Sept 16 <sup>th</sup> -Sept 22 <sup>nd</sup>	Week 3 Sept 23 <sup>rd</sup> -Sept 29 <sup>th</sup>	Total Sept 9 <sup>th</sup> -Sept 29 <sup>th</sup>
<b>Grand Strand</b>	<b>-\$48.8 million</b>	<b>-\$23.4 million</b>	<b>\$19.2 million</b>	<b>-\$53.1 million</b>
<b>Charleston Metro</b>	<b>-\$23.4 million</b>	<b>-\$15.0 million</b>	<b>\$2.2 million</b>	<b>-\$36.1 million</b>
<b>Beaufort County</b>	<b>-\$19.1 million</b>	<b>-\$9.5 million</b>	<b>-\$1.1 million</b>	<b>-\$29.7 million</b>
<b>Entire Coast (8 counties)</b>	<b>-\$89.6 million</b>	<b>-\$47.9 million</b>	<b>\$20.0 million</b>	<b>-\$117.5 million</b>

As demonstrated in the table below, hurricanes that do not result in extensive physical damages result in a greater negative impact on visitor spending due to limited post-hurricane recovery activity. Although Hurricane Joaquin and Hurricane Matthew caused greater physical damage in South Carolina, some of the visitor spending losses were offset by recovery workers.

	<b>Hurricane Joaquin</b>	<b>Hurricane Matthew</b>	<b>Hurricane Irma</b>	<b>Hurricane Florence</b>
<b>Visitor Spending Losses</b>	<b>\$35 Million</b>	<b>\$74 Million</b>	<b>\$95 Million</b>	<b>\$117 Million</b>

### Visitor Perceptions & Impact on Fall Travel to SC

Following the hurricane events in 2018, SCPRT's research agency of record, Strategic Marketing and Research Insights (SMARI), conducted a study to evaluate consumer perceptions and travel behavior related to hurricanes and hurricane season. Specifically, the study was conducted to evaluate knowledge/awareness of recent hurricane events in SC, consumer perceptions of hurricane predictions, frequency and news media coverage, and the effects of these perceptions on fall travel planning. The topline results of this study are listed below.

#### 2018 Visitor Perceptions Study Results

- 79% said South Carolina was hit by a hurricane in 2018
- 41% think that South Carolina gets hit by hurricanes "very frequently" or "frequently"
- Among those aware of the 2018 South Carolina hurricane (Florence), 87% think that the damage was at least "pretty bad"
- 73% think that the hurricane reduced the availability of South Carolina beaches
- 57% indicated that they have changed travel plans in response to an approaching hurricane.