

President's Cabinet

The President's Cabinet is a non-voting body composed of senior-level administrators representing all areas of the University. These individuals serve as executive-level support to the University president.

Michael T. Benson* University President mbenson@coastal.edu

Amanda A. Bailey University Counsel abailey@coastal.edu

Yvonne Hernandez Friedman* Vice President for University Belonging and Student Affairs yfriedman@coastal.edu

Matthew L. Hogue Vice President for Intercollegiate Athletics and University Recreation dhogue@coastal.edu

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Interim Provost/Vice President for Academic Affairs shottinge@coastal.edu

Christopher A. Johnson Chief Executive Officer, Coastal Educational Foundation cjohnson@coastal.edu

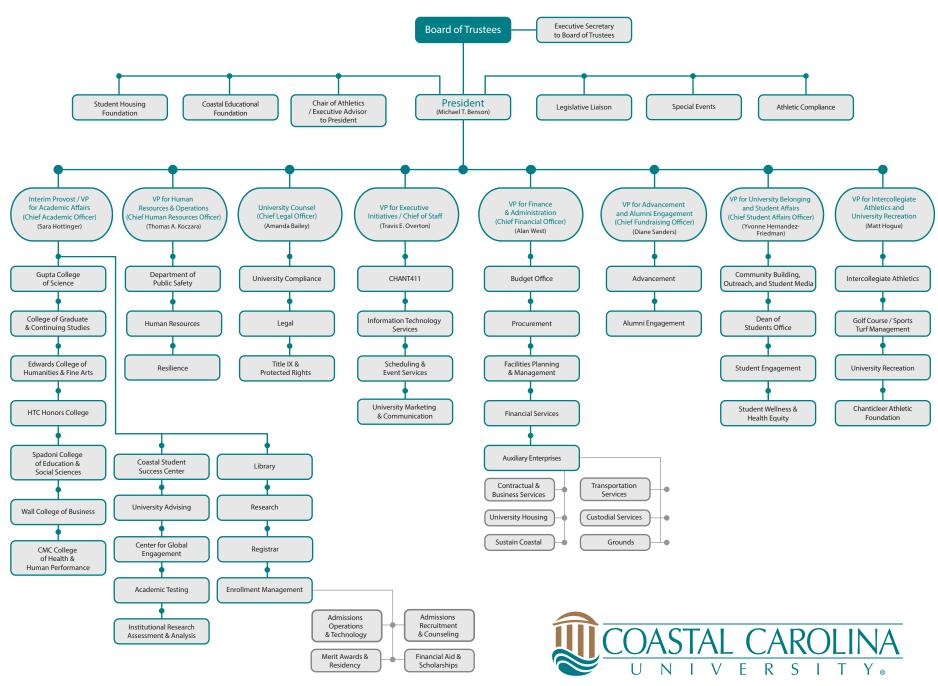
Thomas A. Koczara
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Diane F. Sanders Vice President for Advancement and Alumni Engagement diane@coastal.edu

Alan M. West* Vice President for Finance and Administration/Chief Financial Officer awest@coastal.edu

*Attending Higher Education Subcommittee Meeting



Functional Organizational Chart (as of 09/05/2023)



FY 2024-2025 Budget Requests Summary

Total Budget Requests (4) \$63,786,022 Total Recurring Budget Requests (2) \$24,786,022 Total Capital Budget Requests (2) \$39,000,000

General Funds Budget Requests:

Tuition Mitigation - \$4,786,022

- CCU is committed to keeping tuition and fees affordable, having frozen tuition for in-state students for four consecutive years. In addition, housing rates only increased marginally in FY2023 and FY2024, after remaining flat for eight years prior.
- Additional support in the form of recurring appropriations would assist with programming needs associated with increased enrollment as well as help cover cost increases such as cost of living adjustments, retirement, health insurance.
- The projected HEPI increase of 4.5% was used to quantify this request. Allocating the 4.5% increase across the student headcount, the proportionate amount assigned to in-state students is \$4,786,022.

Other Funds Budget Requests:

Increase in Other Funds Spending Authorization - \$20,000,000

- Student enrollment has increased every year since 2020; a total three-year increase of 7%. Consequently, student demand for on-campus housing has significantly increased, necessitating the procurement of a long-term housing complex lease through FY2028.
- CCU is also requesting an increase in its spending authority to cover rising mandatory costs such as employee
 cost of living adjustments, fringe benefits including retirement and health insurance, as well as other operating
 cost increases due to inflation.
- This request is cost neutral for the state.

Capital Budget Requests:

Pedestrian Walkway - \$11,000,000

- In response to increasing housing demand from a growing student population, several privately-owned apartment complexes have been constructed along the S.C. 544 corridor. The development helps ease the student housing deficiency, however, the housing complexes constructed on the west side of the roadway have created a safety concern for students.
- In order to access campus from their housing, students must traverse four lanes of S.C. 544, in which upwards of 50,000 vehicles pass daily. Although there is a signalized intersection with a pedestrian crossing at Founders Drive, many students elect to cross the congested roadway in areas with no accommodations for safety.
- The University recommends constructing a pedestrian pedway to alleviate safety concerns and requests state support of this project. The use of a pedway would reduce the possibility of injury or death as a result of crossing S.C. 544, while having no impact on traffic patterns and roadway congestion.

Student Union Annex II - \$28,000,000

- Construct a second annex that will be approximately 50,000 square feet dedicated to student life activities.
- According to benchmarking conducted in 2017, average square footage allotted for student unions and dedicated to student activities is 8.6 feet/FTE student, equating to 89,000 square feet at CCU. Our student union currently has 20,000 square feet dedicated to student activities. This 50,000 square foot addition will bring the University closer to the national benchmarking standard.
- A multi-use space will be included with seating capacity for approximately 1,100 people, allowing for lectures and meeting spaces for larger events such as new student orientation, as well as the ability to divide into smaller spaces.
- Coincides with our goal to build a campus community which will foster informal learning and promote retention of students by the University.

Federal Funds Budget Requests:

Coastal Carolina University has no Federal Funds budget requests in FY2024-2025.

Proviso Requests:

Coastal Carolina University requests no changes, deletions or new provisos in FY 2024-2025.

FTE Requests:

Coastal Carolina University has no FTE requests in FY2024-2025.

Agency Name:	Coastal Carolina University		
Agency Code:	H170	Section:	16



Fiscal Year FY 2024-2025 Agency Budget Plan

FORM A - BUDGET PLAN SUMMARY

OPERATING	or FY 2024-2025, my	ny agency is (mark "X"):	
REQUESTS	X Requesting Gene	neral Fund Appropriations.	
	X Requesting Fede	deral/Other Authorization.	
(FORM B1)	Not requesting a	any changes.	
NON-RECURRING	on EV 2024 2025	are area or is (more the WY)	
		ny agency is (mark "X"):	
REQUESTS		n-Recurring Appropriations. n-Recurring Federal/Other Authorization.	
(FORM B2)	Not requesting a		
CAPITAL	or FY 2024-2025, my	ny agency is (mark "X"):	
REQUESTS	X Requesting fund	ding for Capital Projects.	
	Not requesting a	any changes.	
(FORM C)			
PROVISOS		ny agency is (mark "X"):	•
1110 11505		ew proviso and/or substantive changes to existing provisos.	
(FORM D)		g technical proviso changes (such as date references).	
	X Not requesting a	any proviso changes.	

Please identify your agency's preferred contacts for this year's budget process.

	<u>Name</u>	<u>Phone</u>	<u>Email</u>
PRIMARY CONTACT:	Alan M. West, VP for Finance & Administration/CFO	(843) 349-2227	awest@coastal.edu
SECONDARY CONTACT:	Michael T. Benson, University President	(843) 349-2001	mbenson@coastal.edu

I have reviewed and approved the enclosed FY 2024-2025 Agency Budget Plan, which is complete and accurate to the extent of my knowledge.

	Agency Director	Board or Commission Chair
SIGN/DATE:	Mutul TReum 9/23/23	H Dela Stin
TYPE/PRINT / NAME:	Michael T. Benson, University President	H. Delan Stevens, Board of Trustees Chairman

This form must be signed by the agency head – not a delegate.

Agency Name:	Coastal Carolina University		
Agency Code:	H170	Section:	16

FORM B1 – RECURRING OPERATING REQUEST

AGENCY PRIORITY

1

Provide the Agency Priority Ranking from the Executive Summary.

TITLE

Tuition Mitigation Funding

Provide a brief, descriptive title for this request.

AMOUNT

General: \$4,786,022

Federal: \$0

Other: \$0

Total: \$4,786,022

What is the net change in requested appropriations for FY 2024-2025? This amount should correspond to the total for all funding sources on the Executive Summary.

NEW POSITIONS

0.00

Please provide the total number of new positions needed for this request.

FACTORS ASSOCIATED WITH THE REQUEST

Mark "X" for all that apply:

Change in cost of providing current services to existing program audience

Change in case load/enrollment under existing program guidelines

Non-mandated change in eligibility/enrollment for existing program

Non-mandated program change in service levels or areas

Proposed establishment of a new program or initiative

Loss of federal or other external financial support for existing program

Exhaustion of fund balances previously used to support program

IT Technology/Security related

Consulted DTO during development

Related to a Non-Recurring request – If so, Priority #

STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES

Mark "X" for primary applicable Statewide Enterprise Strategic Objective:

X Education, Training, and Human Development

Healthy and Safe Families

Maintaining Safety, Integrity, and Security

Public Infrastructure and Economic Development

Government and Citizens

ACCOUNTABILITY OF FUNDS

Strategy 1.2 - Student Excellence - Promote an educational environment that engages students to develop knowledge, learn and apply skills, and act as responsible, healthy and productive citizens with a global perspective. CCU is committed to ensuring a supportive, high-quality learning environment that produces skilled graduates who are well-prepared to enter the workforce.

Strategy 1.3 - An Engaged Faculty and Staff - Foster a community of engaged and qualified faculty and staff by providing them with resources, opportunities for professional development, recognition of their contributions and successes, and personal enrichment. CCU is devoted to supporting its faculty and staff who comprise the expertise, professionalism, and positive attitude that makes it possible for the University and its students to thrive.

Strategy 2.2 - Financial Stability and Infrastructure - Support University excellence by ensuring appropriate resources and infrastructure for its long-term viability with a strong focus on fiscal accountability, transparency, planning, fundraising and innovative outreach activities. Managing University resources in a fiscally sustainable and transparent manner is crucial to the success of Coastal Carolina University.

What specific strategy, as outlined in the most recent Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

RECIPIENTS OF FUNDS

Funds to mitigate tuition increases for in-state students would primarily be utilized to support and retain qualified faculty and staff and provide them the resources needed to successfully engage and support our students to become productive, educated contributors and future leaders of the S.C. workforce.

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

JUSTIFICATION OF REQUEST

In an effort to mitigate tuition increases for S.C. residents, while continuing to ensure a safe and accessible educational experience for all students, Coastal Carolina University requests an increase of \$4,786,022 in recurring, general funds appropriations. CCU is committed to keeping tuition and fees as low as possible for our students, having frozen tuition for in-state students for four consecutive years. In addition, housing rates only increased marginally in FY2023 and FY2024, after remaining flat for eight years prior. Meanwhile, costs to the University are continuously rising. Additional support in the form of recurring appropriations to help cover the cost of increases to salaries, retirement, health insurance, and programming needs associated with increased enrollment, would ensure that the University continues to be successful in its strategic endeavors.

The most current projected HEPI increase of 4.5% was used to quantify this request. Allocating the 4.5% increase across the student headcount, the proportionate amount assigned to in-state students is \$4,786,022. The growth of Coastal Carolina University continues as we welcome the largest freshman class in our history for the third year in a row. The Fall 2023 semester reports preliminary enrollment of 10,695 students, conveying 3,707 new students to CCU. Enrollment is currently projected to be 3.5% higher than Fall 2022. We are extremely proud of our university and the commitment of its faculty and staff to make this a welcoming and inclusive campus with a common goal to help our students be successful and achieve their academic and personal endeavors. We respectfully request the state's continued financial support in the form of recurring appropriations for tuition mitigation so that higher education remains accessible and affordable to the citizens of South Carolina.

Please thoroughly explain the request to include the justification for funds, potential offsets, matching funds, and method of calculation. Please include any explanation of impact if funds are not received. If new positions have been requested, explain why existing vacancies are not sufficient.

Agency Name:	Coastal Carolina University		
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FORM B1 – RECURRING OPERATING REQUEST

AGENCY PRIORITY

2

Provide the Agency Priority Ranking from the Executive Summary.

TITLE

Authorization Increase for Other Funds

Provide a brief, descriptive title for this request.

AMOUNT

General: \$0

Federal: \$0

Other: \$20,000,000

Total: \$20,000,000

What is the net change in requested appropriations for FY 2024-2025? This amount should correspond to the total for all funding sources on the Executive Summary.

NEW POSITIONS

0.00

Please provide the total number of new positions needed for this request.

FACTORS ASSOCIATED WITH THE REQUEST

Mark "X" for all that apply:

Change in cost of providing current services to existing program audience

Change in case load/enrollment under existing program guidelines

Non-mandated change in eligibility/enrollment for existing program

Non-mandated program change in service levels or areas

Proposed establishment of a new program or initiative

Loss of federal or other external financial support for existing program

Exhaustion of fund balances previously used to support program

IT Technology/Security related

Consulted DTO during development

Related to a Non-Recurring request – If so, Priority #

STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES

Mark "X" for primary applicable Statewide Enterprise Strategic Objective:

X Education, Training, and Human Development

Healthy and Safe Families

Maintaining Safety, Integrity, and Security

Public Infrastructure and Economic Development

Government and Citizens

ACCOUNTABILITY OF FUNDS

Strategy 1.2 - Student Excellence - Promote an educational environment that engages students to develop knowledge, learn and apply skills, and act as responsible, healthy and productive citizens with a global perspective. CCU is committed to ensuring a supportive, high-quality learning environment that produces skilled graduates who are well-prepared to enter the workforce.

Strategy 1.3 - An Engaged Faculty and Staff - Foster a community of engaged and qualified faculty and staff by providing them with resources, opportunities for professional development, recognition of their contributions and successes, and personal enrichment. CCU is devoted to supporting its faculty and staff who comprise the expertise, professionalism, and positive attitude that makes it possible for the University and its students to thrive.

Strategy 2.2 - Financial Stability and Infrastructure - Support University excellence by ensuring appropriate resources and infrastructure for its long-term viability with a strong focus on fiscal accountability, transparency, planning, fundraising and innovative outreach activities. Managing University resources in a fiscally sustainable and transparent manner is crucial to the success of Coastal Carolina University.

What specific strategy, as outlined in the most recent Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that

RECIPIENTS OF FUNDS

The requested budget increase will provide funding to support increased personnel and operating expenses. All funds will be disbursed following university policies and in accordance with state procurement guidelines.

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

JUSTIFICATION OF REQUEST

Coastal Carolina University is requesting an increase in its spending authority to cover rising costs such as employee cost of living adjustments, fringe benefits including retirement and health insurance, as well as other operating cost increases due to inflation. In addition to rising costs, FTE enrollment has increased every year since 2020; a total increase of 8.4% over the last three years. Consequently, student demand for on-campus housing has significantly increased, as well. The increased demand led to the need for emergency housing leases in FY 2023 which expanded capacity by 220 beds. A long-term lease has been secured for FY 2024 through FY 2028, which expands capacity by 553 beds.

Therefore, Coastal Carolina University respectfully requests increased spending authority in the amount of \$20,000,000 to cover rising costs, as well as, hire additional faculty and staff to provide the best educational and residential experience we can offer so that retention rates and graduation rates continue to increase each year.

This request is cost neutral for the state.

Please thoroughly explain the request to include the justification for funds, potential offsets, matching funds, and method of calculation. Please include any explanation of impact if funds are not received. If new positions have been requested, explain why existing vacancies are not sufficient.

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FORM C – CAPITAL REQUEST

AGENCY PRIORITY

3

Provide the Agency Priority Ranking from the Executive Summary.

TITLE

Pedestrian Walkway

Provide a brief, descriptive title for this request.

AMOUNT

\$11,000,000

How much is requested for this project in FY 2024-2025? This amount should correspond to the total for all funding sources on the Executive Summary.

CPIP PRIORITY

FY 2023 CPIP Plan Year FY2024-2025. Priority 2 of 4. The project was first submitted in the 2022 CPIP.

Identify the project's CPIP plan year and priority number, along with the first year in which the project was included in the agency's CPIP. If not included in the agency's CPIP, please provide an explanation. If the project involves a request for appropriated state funding, briefly describe the agency's contingency plan in the event that state funding is not made available in the amount requested.

OTHER APPROVALS

The project must be approved by the University Board of Trustees, CHE, JBRC and SFAA.

What approvals have already been obtained? Are there additional approvals that must be secured in order for the project to succeed? (Institutional board, JBRC, SFAA, etc.)

LONG-TERM PLANNING AND SUSTAINABILITY

An earmark in the Federal T-HUD Appropriations Bill in the amount of \$5,000,000 has passed committee and will be voted on by the Full Senate. Any costs in addition to allocated state/federal funding will be identified from other university funds to construct the pedestrian walkway.

Once constructed, annual operating costs are estimated at approximately \$116,700 and would be funded through E&G accounts by operating revenues.

The useful life of the pedestrian walkway would be approximately 40 years.

What other funds have already been invested in this project (source/type, amount, timeframe)? Will other capital and/or operating funds for this project be requested in the future? If so, how much, and in which fiscal years? Has a source for those funds been identified/secured? What is the agency's expectation with regard to additional annual costs or savings associated with this capital improvement? What source of funds will be impacted by those costs or savings? What is the expected useful life of the capital improvement?

As enrollment continues to grow at Coastal Carolina University, so has the need for housing. In response to this increasing demand, several private apartment complexes have been constructed along the S.C. 544 corridor. Though the development addresses the need for student housing, the facilities constructed on the west side of the roadway have created a safety concern for students. In order to access campus from their housing, students must traverse the heavily traveled four lanes of S.C. 544. Although there is a signalized intersection with a pedestrian crossing at Founders Drive, many students elect to cross the congested roadway in areas with no accommodations for safety. Unfortunately, two students have lost their lives attempting to make mid-block crossings in this area, where upwards of 50,000 vehicles pass daily. The University requests the construction of a pedestrian walkway to alleviate safety concerns. The use of a pedway would reduce the possibility of injury or death as a result of crossing S.C. 544, while having no impact on traffic patterns and roadway congestion.

CHARLANA	
SUMMARY	
	Provide a summary of the project and explain why it is necessary. Please refer to the budget guidelines for appropriate
	questions and thoroughly answer all related items.
	questions and more agency and related norms.

Agency Name:	Coastal Carolina University		
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FORM C – CAPITAL REQUEST

AGENCY PRIORITY

4

Provide the Agency Priority Ranking from the Executive Summary.

TITLE

Student Union Annex II

Provide a brief, descriptive title for this request.

AMOUNT

\$28,000,000

How much is requested for this project in FY 2024-2025? This amount should correspond to the total for all funding sources on the Executive Summary.

CPIP PRIORITY

FY 2023 CPIP Plan Year FY2024-2025. Priority 1 of 4. The project was first submitted in the 2016 CPIP.

Identify the project's CPIP plan year and priority number, along with the first year in which the project was included in the agency's CPIP. If not included in the agency's CPIP, please provide an explanation. If the project involves a request for appropriated state funding, briefly describe the agency's contingency plan in the event that state funding is not made available in the amount requested.

OTHER APPROVALS

The project must be approved by the University Board of Trustees, CHE, JBRC and SFAA.

What approvals have already been obtained? Are there additional approvals that must be secured in order for the project to succeed? (Institutional board, JBRC, SFAA, etc.)

LONG-TERM PLANNING AND SUSTAINABILITY

If state funding is not available, the University will identify other sources to construct the student union annex.

Once constructed, annual operating costs are estimated at \$266,396 and would be funded through E&G accounts by operating revenues.

The useful life of the annex would be approximately 40 years.

What other funds have already been invested in this project (source/type, amount, timeframe)? Will other capital and/or operating funds for this project be requested in the future? If so, how much, and in which fiscal years? Has a source for those funds been identified/secured? What is the agency's expectation with regard to additional annual costs or savings associated with this capital improvement? What source of funds will be impacted by those costs or savings? What is the expected useful life of the capital improvement?

The University requests constructing a second annex onto Lib Jackson Student Union to be approximately 50,000 square feet. The annex will feature dedicated space for student life activities, including multi-use space with total seating capacity for approximately 1,100 people, allowing for lectures and meeting spaces for larger events such as new student orientations, as well as the ability to break this larger space into smaller spaces. Most of our campus classrooms are built to accommodate 50 or less in order to keep that small classroom feel. However, several of our student organizations need spaces that are between 50-150 just for meetings. We have limited spaces that will hold 100 people, and even more of a deficit if a non-tiered or mix-use space is needed.

The original Lib Jackson Student Center was 30,000 square feet and was constructed in 1978 when enrollment was 1,760 students. An annex providing an additional 40,000 square feet opened in December 2014. At that time, enrollment had grown to 9,437 FTE students. According to benchmarking conducted in 2017 by the Association of

dedicated to student activities across the United States is 8.6 feet/FTE student. Using this as a baseline of what is needed to support the student activities of Coastal Carolina University's current population of 10,325 FTE students, we should have approximately 89,000 square feet of dedicated student life space. This project coincides with our goal to build a campus community which fosters informal learning and promotes retention. The growing student population that we continue to experience each year necessitates this addition in order for the University to remain competitive and to aid in both student recruitment and retention.

Provide a summary of the project and explain why it is necessary. Please refer to the budget guidelines for appropriate questions and thoroughly answer all related items.

College Unions International, the average square footage allotted for student unions and

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FORM E – AGENCY COST SAVINGS AND GENERAL FUND REDUCTION CONTINGENCY PLAN

TITLE

CCU Cost Savings and General Funds Reduction Contingency Plan

AMOUNT

\$879,006

What is the General Fund 3% reduction amount? This amount should correspond to the reduction spreadsheet prepared by EBO.

ASSOCIATED FTE REDUCTIONS

N/A

How many FTEs would be reduced in association with this General Fund reduction?

PROGRAM / ACTIVITY IMPACT

General Funds are utilized to pay faculty and staff salaries and benefits at Coastal Carolina University, however, student experience and safety are of highest priority. If there is any chance that student services would be decreased or safety concerns are identified as a result of reduced state funding, Other Funds would be identified to compensate for the loss in General Funds. Every effort will be made to ensure that a quality educational experience for our students is maintained, as well as all other strategic initiatives upheld.

What programs or activities are supported by the General Funds identified?

Coastal Carolina University's highest priority is our students and their families. We will make every effort to ensure that the quality of services we provide meets their expectations. Therefore, if a reduction in General Fund appropriations occurred, the University would strategically identify cuts that would have the most minimal impact on the student experience and safety. Reducing costs through delayed hiring of temporary employees during slow periods would result in the least significant impact on our students. Also, the University would review all open positions and delay filling open positions considered to have the least effect on continued university operations. If deemed necessary, the University would look to other operating funds to compensate for the loss of recurring General Funds.

SUMMARY

Please provide a detailed summary of service delivery impact caused by a reduction in General Fund Appropriations and provide the method of calculation for anticipated reductions. Agencies should prioritize reduction in expenditures that have the least significant impact on service delivery.

AGENCY COST SAVINGS PLANS

During fiscal year 2020, the University defeased \$34 million in General Obligation Bonds for a savings of \$6.5 million in interest over 10 years.

During fiscal year 2022, new Refunding Revenue Bonds were issued by the University in the amount of \$38.8 million. The proceeds were used to refund the remaining balance of outstanding Higher Education Revenue Bonds resulting in net present value savings of \$3.6 million.

The University analyzes operations on an ongoing basis to ensure processes are running as efficiently as possible with the optimal amount of resources and will continue to research avenues to minimize costs without negatively impacting operations and services. Realized savings from streamlining operations allow the University to offset tuition increases.

What measures does the agency plan to implement to reduce its costs and operating expenses by more than \$50,000? Provide a summary of the measures taken and the estimated amount of savings. How does the agency plan to repurpose the savings?

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FORM F - REDUCING COST AND BURDEN TO BUSINESSES AND CITIZENS

TITLE

Tuition and Fee Savings to Students

Provide a brief, descriptive title for this request

EXPECTED SAVINGS TO BUSINESSES AND CITIZENS Coastal Carolina University understands the importance of keeping tuition and fees affordable for our students. For the fourth consecutive year, the Board of Trustees made the commitment to hold in-state tuition flat for 2023-2024. The overall average cost of attending Coastal Carolina University increased 2.5 percent and 4.3 percent for an in-state and out-of-state student, respectively, in 2023-2024, both below the fiscal year 2023 HEPI forecast of 4.5%.

What is the expected savings to South Carolina's businesses and citizens that is generated by this proposal? The savings could be related to time or money

FACTORS ASSOCIATED WITH THE REQUEST

Mark "X	K" for all that apply:
	Repeal or revision of regulations.
X	Reduction of agency fees or fines to businesses or citizens.
X	Greater efficiency in agency services or reduction in compliance burden.
	Other

METHOD OF CALCULATION

	2022-2023		2023-2024		\$ Change		% Change	
Rate Comparison per Semester	Full Time In-State	Full Time Out- of-State	Full Time In-	Full Time Out- of-State	Full Time In-State	Full Time Out- of-State	Full Time In	Full Time Out- of-State
Total Undergraduate Tuition and Fees	\$5,820	\$14,245	\$5,820	\$14,814	\$0	\$569	0.0%	4.0%
Housing Double Occupancy	\$3,360	\$3,360	\$3,535	\$3,535	\$175	\$175	5.2%	5.2%
Basic Unlimited Meal Plan	\$1,900	\$1,900	\$2,000	\$2,000	\$100	\$100	5.3%	5.3%
Average Tuition, Room and Board	\$11,080	\$19,505	\$11,355	\$20,349	\$275	\$844	2.5%	4.3%

Describe the method of calculation for determining the expected cost or time savings to businesses or citizens.

New promotional rates were approved by the University Board of Trustees for 2023-2024 that will allow more students access to affordable higher education opportunities, and encourage former CCU students to return for degree completion.

REDUCTION OF FEES OR **FINES**

- The Active-Duty Tuition Rate allows part-time students to pay \$250 per credit hour and full-time students to pay \$3,750 per semester. The discount tuition rate is for undergraduate students serving on active duty, a member of the National Guard or a reservist.
- The SC Resident Degree Completion Rate applies to South Carolina residents who hold college credits from non-CCU institutions and are seeking degree completion. Five courses associated with online completion and 2+2 programs may be designated as eligible for a flat \$100 special tuition rate.
- The CCU/Technical System Tuition Partnership Program offers SC Technical College personnel the opportunity to register for graduate level coursework taught through Coastal Carolina University at a discounted rate of 60% of the in-state graduate tuition cost. Faculty and staff of the SC Technical College System qualify for the discounted rate if they meet acceptance requirements for graduate studies at CCU. This discount mirrors the discounts currently offered to Horry County School District employees and is intended to make graduate degrees more affordable for SC Technical System employees across the state. This primary benefit is to increase the institutional connections between CCU and the SC Technical College System. A secondary benefit will the propagation of CCU alumni across the state in key positions to influence the transfer patterns of SC Technical College System students.
- The Former CCU Student Rate applies to former students with at least 15 hours earned, in good academic standing, but short of an undergraduate degree. Five courses associated with online completion programs may be designated as eligible for a flat \$100 special tuition rate.

Which fees or fines does the agency intend to reduce? What was the fine or fee revenue for the previous fiscal year? What was the associated program expenditure for the previous fiscal year? What is the enabling authority for the issuance of the fee or fine?

REDUCTION OF REGULATION N/A

Which regulations does the agency intend to amend or delete? What is the enabling authority for the regulation?

Coastal Carolina University is continuously evaluating processes and practices to enhance efficiencies where possible, so that tuition and fees can remain affordable for our students. Freezing in-state tuition and offering promotional rates for academic year 2023-2024 demonstrates our commitment to provide affordable higher education opportunities to the citizens of South Carolina. We aim to provide the best value education. Proudly, Coastal Carolina University is ranked No. 7 on the Best Value Schools (South) list released by U.S. News & World Report for 2023.

SUMMARY





South Carolina House of Representatives Higher Education Subcommittee





Agency Attendees

Michael T. Benson, D.Phil. President and Professor of History

Sara N. Hottinger, Ph.D.

Interim Provost/Vice President for Academic Affairs

Alan M. West, DBA, CPA

Vice President for Finance and Administration/Chief Financial Officer

Travis E. Overton

Vice President for Executive Initiatives/Chief of Staff

Yvonne Hernandez Friedman, Ph.D. Vice President for University Belonging and Student Affairs

Brant Branham

Governmental Affairs Director

Julianne Cooke

Director of Budget and Capital Projects



Highlights

Strategic Plan

CCUREACH: OUR TEALPRINT FOR THE FUTURE



Campus Master Plan

Guiding Principles

Academic Excellence Pedestrian Focused Campus as Arboretum

Resilient Integrated Community

Inspires Innovation, Creativity, & Wellness Beautiful, Safe, & Accessible Vibrant Community Center



Highlights

- CCU welcomed 2,775 new freshmen in Fall 2023 a record freshman class for the 3rd consecutive year.
- Total enrollment for Fall 2023 reached a record high of 10,829 which is 4.8% higher than last year and represents a 7% 3-year increase.
- Retention of freshman students is at an all time high of 75.7%.
- CCU tuition for in-state students is 5.1% below the average rate of higher education offered by SC public institutions with a similar mission.
- 2024 U.S. News & World Report Rankings:
 - #36 in Regional Universities South
 - #7 in Most Innovative Schools (Regional Universities South)
 - #9 Best Undergraduate Teaching (Regional Universities South
 - #14 in Best Colleges for Veterans (Regional Universities South)
 - #16 in Top Public Schools (Regional Universities South)



Commitment to SC Students

Coastal Carolina University is committed to providing opportunities for all South Carolina residents to obtain a degree and offers admission to all qualified residents. **Chauncey's SC Promise** outlines how CCU is committed to serving South Carolina.

- **Tuition Promise** This program provides free tuition to South Carolina residents who graduate in the top 10% of their high school class and whose families earn less than \$80,000 annually. Students participating in this program will receive an automatic invitation to join the HTC Honors College.
- Top 10 Promise Since 2014, Coastal Carolina University has guaranteed admission to any South Carolina Resident who graduates in the top 10% of their high school class.
- SC Student Promise Started in 2021, any student who earns the South Carolina Palmetto LIFE Scholarship will be guaranteed admission to Coastal Carolina University. Applicants can be admitted either through regular admission or into the Coastal Excellence and Leadership (CEaL) program.
- Transfer Promise Transfer students who have earned an Associate of Arts, Associate of Science, or Associate in Applied Science from a
 South Carolina Technical College will be guaranteed admission provided they satisfy the non-academic review portion of the application. In
 addition, students who earn the Associate of Arts or Associate of Science degree from a South Carolina technical college will receive a
 minimum of 60 transfer credits and junior status when they enroll at CCU.



Commitment to SC Students

In addition to holding in-state tuition flat for the 2023-2024 academic year, the University has also begun offering promotional reduced tuition rates, including:

- The Active-Duty Tuition Rate, allowing part-time students to pay \$250 per credit hour and full-time students to pay \$3,750 per semester, equating to 36% less than full-time in-state tuition. The discounted tuition rate is for undergraduate students serving on active duty, as a member of the National Guard or as a reservist.
- The CCU Complete program, a flat \$100 special tuition rate for eligible courses offered through CCU's online completion program for South Carolina residents who hold college credits from institutions other than CCU and are seeking degree completion.
- The CCU/South Carolina Technical System (SCTC) Graduate Tuition Partnership Program, offering SCTC personnel the opportunity to register for graduate-level coursework at a special discount of 40% less than in-state graduate tuition.
- Students who left CCU with at least 15 hours earned, in good academic standing, but short of an undergraduate degree are now eligible to take some courses offered through CCU's online completion program for a flat \$100 special tuition rate.



Aligning Programs with Workforce Needs

Deletion of academic programs to redirect resources toward programs that address workforce needs:

- We have eliminated the following programs: BA in Sociology: Criminology Concentration, BA in Sociology: Medicine and Health Concentration, BA in Sociology: Social Justice Concentration. The deletion of these programs freed resources to support our new major in Criminal Justice, which was created to address workforce needs and student demand.
- We have eliminated our discipline-specific Masters of Arts in Teaching degrees (English, Math, Social Studies, and Science) programs. The deletion of these programs enabled us to create the following programs: BA Chemistry Education, BS Biology Education, BA English Education, BA History and Social Studies Education, BA Spanish Education, and BA Science Education. We made this change to reduce time to degree for our K-12 teachers and address the teacher shortage in the state.
- We are considering consolidating four tracks in Special Education down to two tracks to address low enrollment in those programs, but need to ensure we stay in compliance with our accrediting bodies.

New programs that address workforce needs:

- Bachelor of Professional Studies (online, completion degree)
- BSBA, General Business (online, completion degree)
- BSBA, Commercial Real Estate and Investment
- BA, Cyber Threat Intelligence
- M.Ed., STEM Education
- BS, Health Sciences
- · Bachelors of Nursing Science

Other Program eliminations:

- Gerontology Certificate
- Applied Ethics Certificate
- Sustainability Certificate
- Specialist in Educational Leadership

CCU works collaboratively with HGTC and the SC Technical College System to make transfer pathways seamless and easy for students.



Cost-Saving Initiatives

Short-Term Savings

- The University defeased \$34 million in General Obligation Bonds, providing an average interest savings of **\$646,000** per year until fiscal year 2030. Savings from fiscal year 2024 through fiscal year 2030 total **\$4,522,000**.
- Refunding Revenue Bonds were issued to refund the balance of outstanding Higher Education Revenue Bonds. Refinancing the bonds resulted in average interest savings of \$224,000 per year until fiscal year 2040. Savings from fiscal year 2024 through fiscal year 2040 total \$3,808,000.
- Beginning in fiscal year 2024, the University will extend its computer replacement cycle by one year, reducing technology costs on average by \$235,000 per year.

Long-Term Strategy

Coastal Carolina University is implementing a Lean business approach to enhance service quality and reduce costs by analyzing processes and finding ways to improve them.

Key Objective

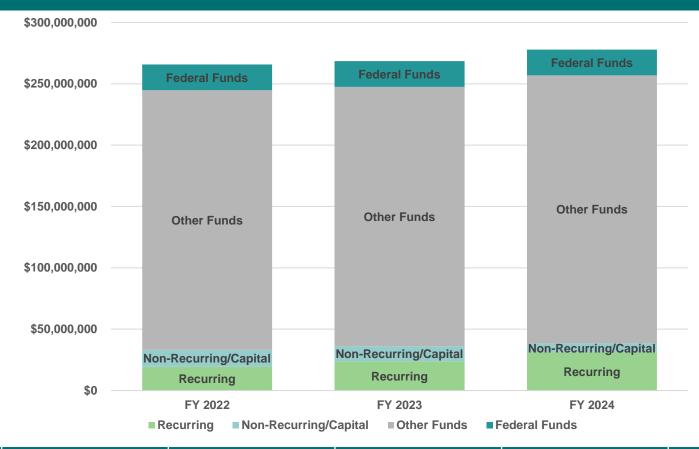
 Adhering to CCU's strategic goals and objectives, examine current businesses processes and implement positive change that streamlines tasks, reduces resource needs, eliminates waste and controls costs.

Anticipated Outcomes

- Cost reductions and cost avoidance that will hedge against the impacts of inflation and offset tuition increases.
- Improved service to constituents as a result of streamlined administrative processes.
- Improved productivity and employee morale.



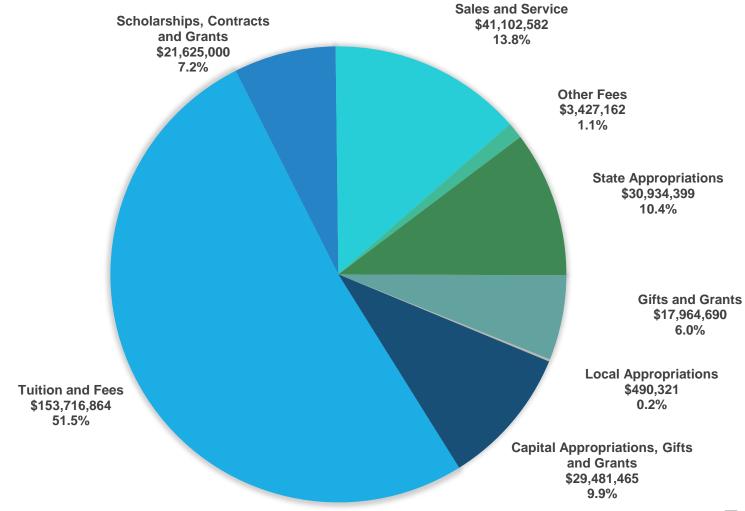
Appropriations History



Year	Recurring	Non-Recurring/Capital	Other Funds	Federal Funds	Total Authorized Spending
FY 2022	\$19,336,981	\$13,899,283	\$211,457,613	\$21,000,000	\$265,693,877
FY 2023	\$23,797,370	\$12,252,953	\$211,457,613	\$21,000,000	\$268,507,936
FY 2024	\$30,934,399	\$7,500,000	\$218,410,131	\$21,000,000	\$277,844,530



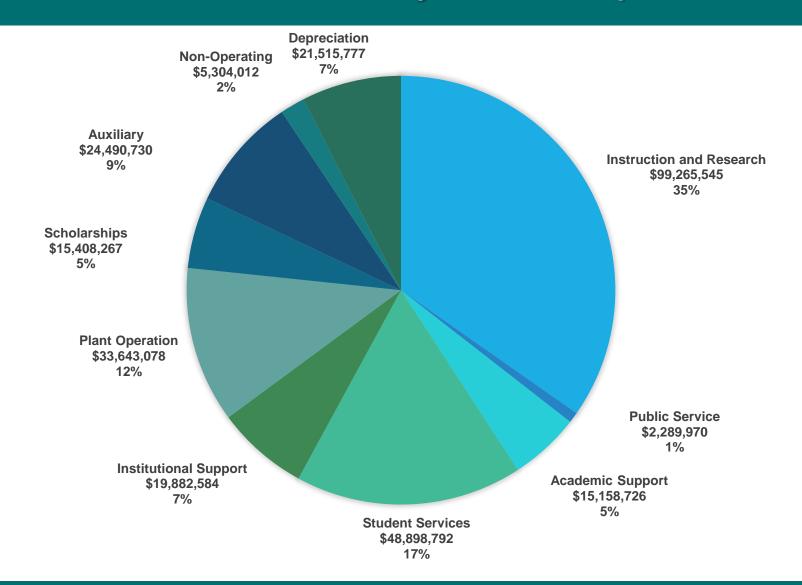
2023-2024 Projected Revenue



Total: \$298,742,483



2023-2024 Projected Expenses



Total: \$285,857,482



Recurring Request

Priority	Request	Amount Requested	Description of Request
1	Tuition Mitigation Funding	\$4,786,022	Additional support in the form of recurring appropriations would assist with programming needs associated with increased enrollment and well as help cover cost increases such as cost of living adjustments, retirement, and health insurance. The projected HEPI increase of 4.5% was used to quantify this request. Allocating the 4.5% increase across the student headcount, the proportionate amount assigned to in-state students
			is \$4,786,022. CCU is committed to keeping tuition and fees affordable, having frozen tuition for in-state students for four consecutive years. In addition, housing rates only increased marginally in FY2023 and FY2024, after remaining flat for eight years prior.



Capital Requests

Priority	Request	Amount Requested	Description of Request
3	Pedestrian Walkway	\$11,000,000	Construct a pedestrian walkway over S.C. 544 to alleviate safety concerns for students walking to campus.
			In response to increasing housing demand from a growing student population, several privately-owned apartment complexes have been constructed along the S.C. 544 corridor. While he development helps ease the student housing deficiency, housing constructed on the west side of the roadway have created a safety concern for students.
			In order to access campus from their housing, students must traverse four lanes of S.C. 544, in which upwards of 50,000 vehicles pass daily. Although there is a signalized intersection with a pedestrian crossing at Founders Drive, many students elect to cross the congested roadway in areas with no accommodations for safety.
			The use of a pedway would reduce the possibility of injury or death as a result of crossing S.C. 544, while having no impact on traffic patterns and roadway congestion.
4	Student Union Annex II	\$28,000,000	Construct a second annex that will be approximately 50,000 square feet dedicated to student life activities.
			According to benchmarking study, average square footage allotted for student unions and dedicated to student activities is 8.6 feet/FTE student, equating to 89,000 square feet at CCU. Our student union currently has 20,000 square feet dedicated to student activities. A 50,000 square foot addition would bring the University closer to the national benchmarking standard.
			A multi-use space will be included with seating capacity for approximately 1,100 people, allowing for lectures and meeting spaces for larger events such as new student orientation, as well as the ability to divide into smaller spaces.
			Coincides with our goal to build a campus community which will foster informal learning and promote retention of students by the University.



Other Funds Request

Priority	Request	Amount Requested	Description of Request
2	Increase in Other Funds Spending Authorization	\$20,000,000	Student enrollment has increased every year since 2020; a total three-year increase of 7%. Consequently, student demand for on-campus housing has significantly increased, necessitating the procurement of a long-term housing complex lease through FY2028.
			CCU is also requesting an increase in its spending authority to cover rising mandatory costs such as employee cost of living adjustments, fringe benefits including retirement and health insurance, as well as other operating cost increases due to inflation. This request is cost neutral for the state.



Federal Funds Request

Coastal Carolina University has no request to increase federal funds authorization for FY 2024-2025.



FTE Request

Coastal Carolina University has no request for additional Other Funded Employee FTEs in FY 2024-2025.

Proviso 11.14. (CHE: Other Funded FTE Revenue) When institutions of higher learning request additional **other funded** full-time equivalent positions, the Executive Budget Office shall inform the Commission on Higher Education of its decision regarding the request and whether or not sufficient revenues exist to fund the salary and fringe benefits for the positions.



Provisos

Coastal Carolina University has no proviso requests in FY 2024-2025.



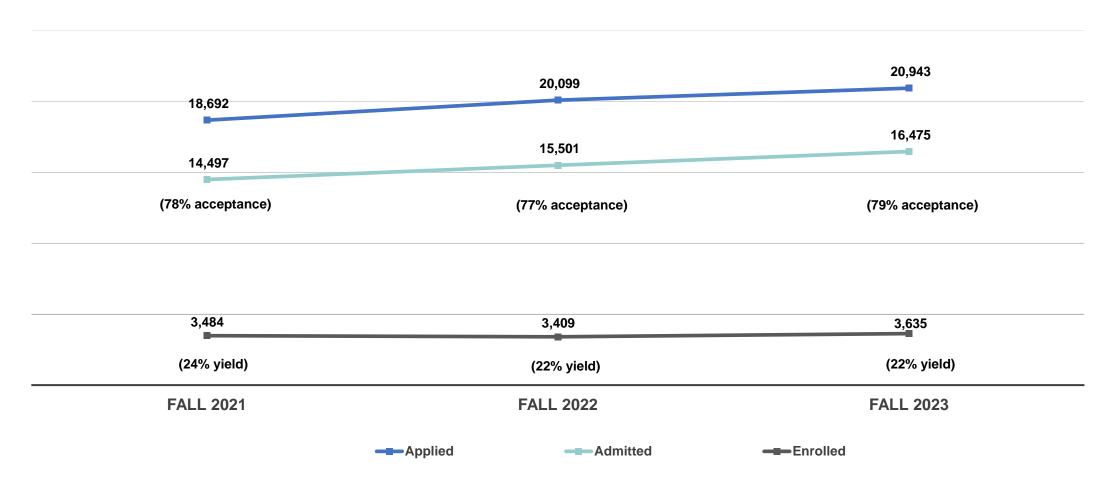


Student Enrollment

Undergraduate Enrollment	Fall 2022	Fall 2023	1-year change
Total Headcount	9,794	10,306	5.2%
Total FTE	9,625	10,147	5.4%
Student Credit Hours	144,380	152,200	5.4%
Graduate Enrollment	Fall 2022	Fall 2023	1-year change
Total Headcount	543	523	-3.7%
Total FTE	303	314	3.6%

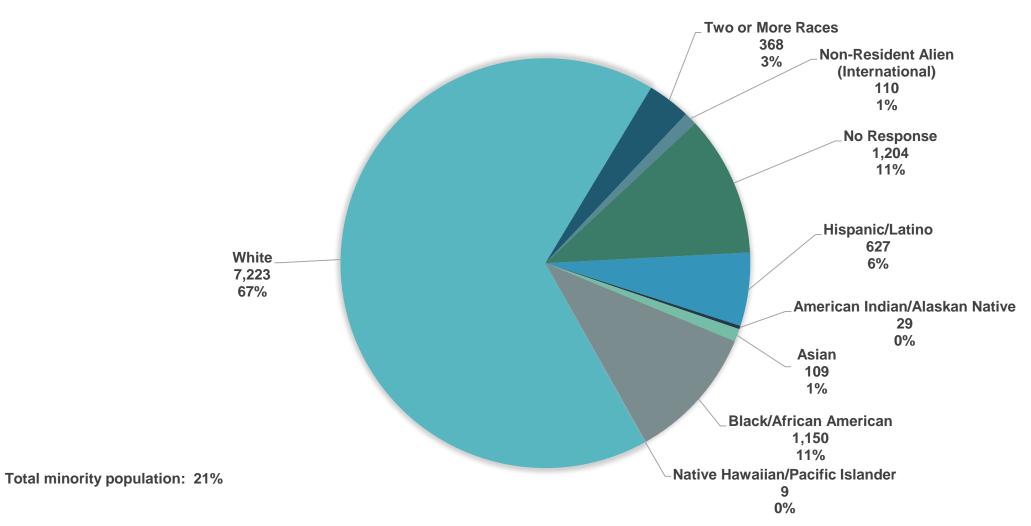


Applied, Admitted and Enrolled Freshmen and Transfers



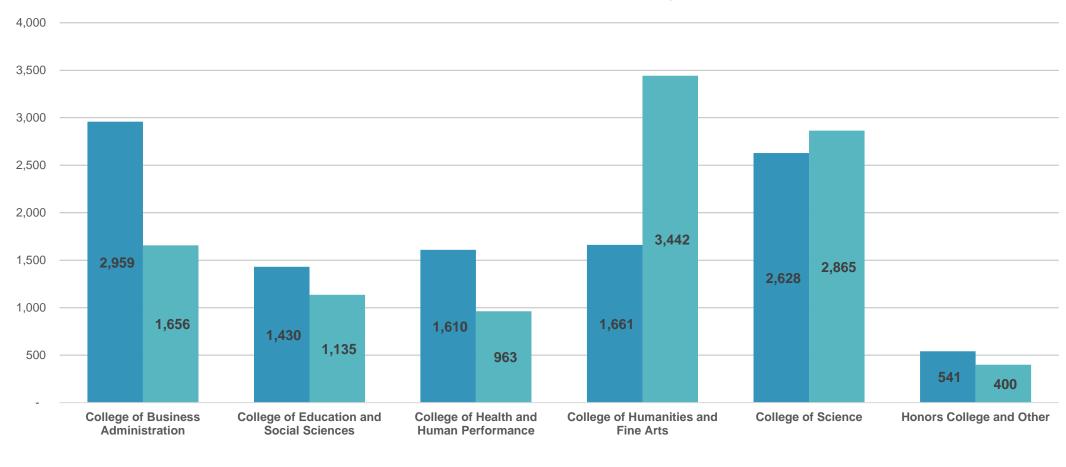


Student Enrollment by Ethnicity Fall 2023





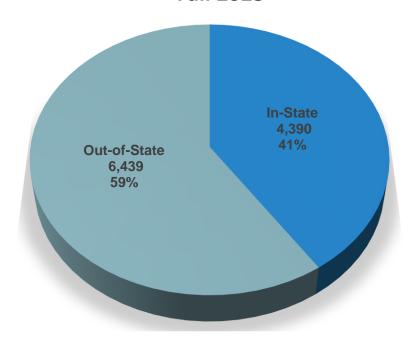
Fall 2023 Enrollment by College



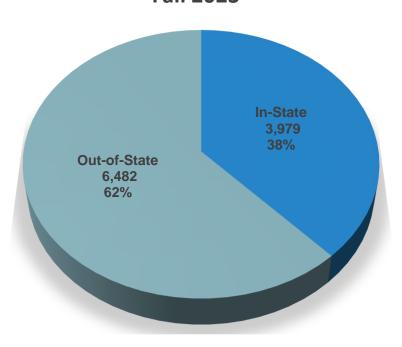
■ Headcount = 10,829 ■ FTE = 10,461



Headcount by Geographic Origin Fall 2023



FTE by Geographic Origin Fall 2023

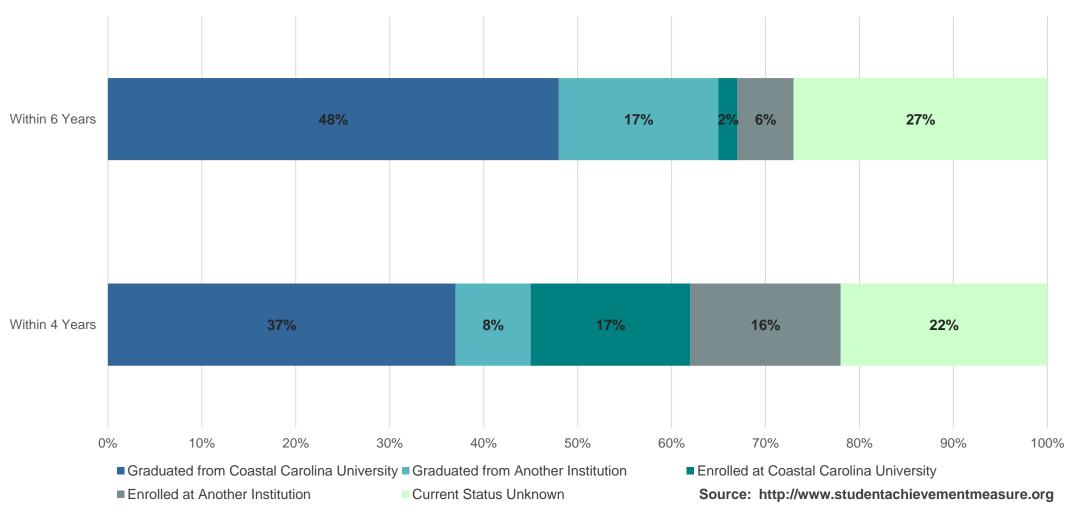


Coastal Carolina University accepts all qualified, in-state students who apply. As a means of holding in-state tuition down, out-of-state tuition differential subsidizes costs.



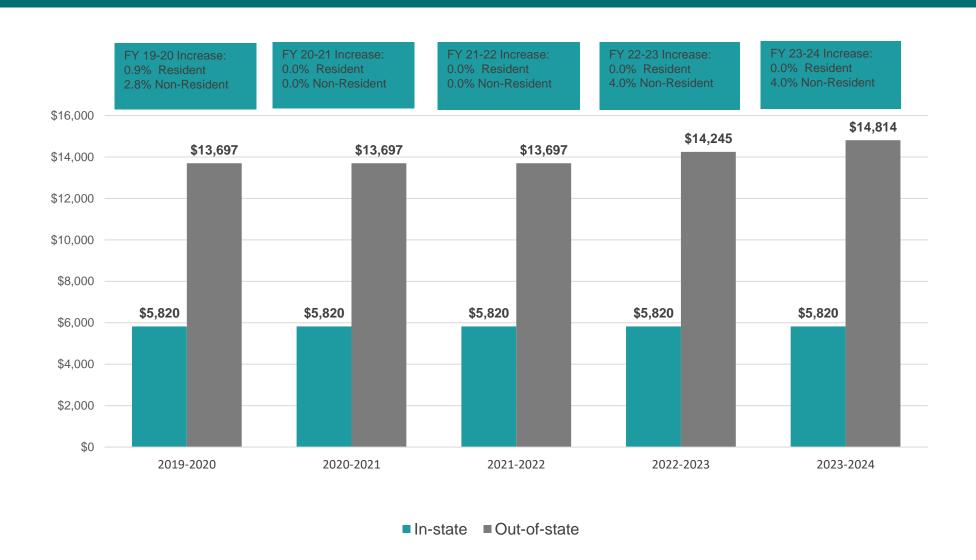
Graduation Data

First-Time Full-Time Students Starting Fall 2016





Tuition & Fees per Semester





2023-2024 Tuition & Fees Schedule

Undergraduate Fees per Semester (12-18 credit hours)	Resident	Non-resident
Base Academic Fee	\$5,130	\$13,859
Athletics	\$370	\$370
Student Activity	\$20	\$20
Debt Service	\$140	\$290
Renovation Reserve & Plant Expansion	\$70	\$185
Technology	\$90	\$90
Total Tuition & Required Undergraduate Fees	\$5,820	\$14,814

Graduate Fees per Credit Hour	Resident	Non-resident
Base Academic Fee	\$573	\$1,162
Debt Service	\$10	\$12
Renovation Reserve & Plant Expansion	\$10	\$12
Technology	\$5	\$5
Total Tuition & Required Graduate Fees	\$598	\$1,191



2022-2023 Scholarship & Grants

Source	Award Count (Duplicated)	Dollars
Federal Grants		
Pell Grant	2,534	\$13,563,318
SEOG	636	\$427,145
College Work Study	270	\$425,813
TEACH Grant	12	\$42,069
Other Federal	7	\$8,000
Total Federal	3,459	\$14,466,345
State Scholarships & Grants		
SC Need Based Grant	1,771	\$4,969,506
LIFE Scholarship	1,532	\$7,717,413
SC College Transition Program	20	\$286,746
HOPE Scholarship	381	\$972,300
Palmetto Fellows Scholarship	157	\$1,214,032
SC Air & National Guard Grant	59	\$237,873
SC Teaching Fellows	48	\$250,800
Total State	3,968	\$15,648,670
Institutional Scholarships	6,122	\$13,305,979
External Scholarships	924	\$3,045,037
TOTALS	14,473	\$46,466,031



Outstanding Debt per Proviso 11.16

Bond Issue/Type/Date	Amount of Initial Principal Debt	Amount of Remaining Debt as of 11/1/23	Issued Date	Final Maturity	Purpose of Bond Issue	
		F	Revenue Bonds			
Series 2017 - Higher Education Rev Bonds	\$6,766,591	\$2,410,773	5/1/2017	6/1/2026	Refinanced Series 2006 Ref Revenue Bonds - Housing	
Series 2016 - Higher Education Rev Bonds	\$22,415,000	\$17,805,000	11/23/2016	6/1/2041	Brooks Football Stadium Expansion	
Series 2015 - Higher Education Rev Bonds	\$87,020,000	\$70,495,000	2/1/2015	6/1/2042	Acquisition of University Place (2,079 beds)	
Series 2014 - Higher Education Rev Bonds	\$35,480,000	\$29,705,000	6/1/2014	6/1/2044	Phase II of Student Housing (624 beds)	
Series 2012 – Refunding Rev Bonds	\$6,147,000	\$1,476,000	6/1/2012	6/1/2026	Refinanced 1999 Ref Revenue Bonds - Housing	
Series 2022 – Higher Education Rev Ref Bonds	\$38,810,000	\$37,300,000	3/9/2022	6/1/2040	Refinanced 2013 Ref Revenue Bonds - Housing	
Total Revenue Bonds	\$196,638,591	\$159,191,773				
General Obligation State Institutional Bonds						
Series 2016E – State Institution Bonds	\$10,025,000	\$4,495,000	10/1/2016	4/1/2027	Refinanced 2002D and 2006C Institutional Bonds – various small building and renovation projects	
Total General Obligation Bonds	\$10,025,000	\$4,495,000				



Employees

The University has 3,079 employees, including students, with an annual salary expense of approximately \$127 million.

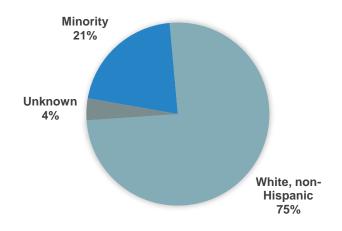
- 530 full-time faculty
- 199 part-time faculty
- 873 full-time staff
- 94 part-time staff
- 1,383 undergraduate and graduate student employees

FTE	Authorized	Vacant
State FTEs	197.74	26.50
Federal FTEs	9.62	0.00
Other FTEs	1,264.69	144.33
Total FTEs	1,472.05	170.83

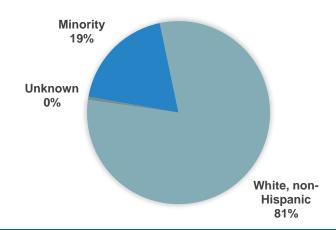


Employee Demographics

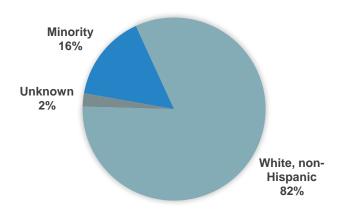
Total Employees = 3,079



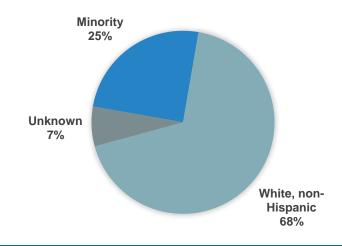
Total Staff = 967



Total Faculty = 729

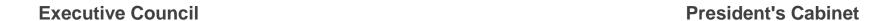


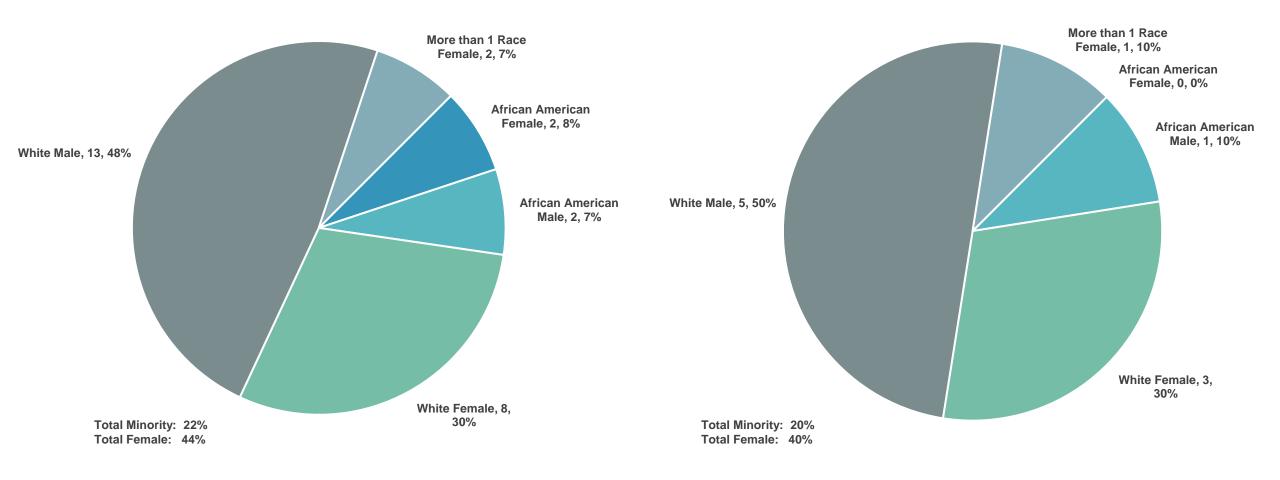
Total Students = 1,383





University Leadership Demographics







2022-2023 4% Tuition Waivers & Abatements

		2020-2021		2021-2022			2022-2023			
Name of Program	Level	Students	Residents	Non-Residents	Students	Residents	Non-Residents	Students	Residents	Non-Residents
	Freshmen	770	754	16	953	928	25	863	688	175
	Sophomore	610	597	13	517	500	17	591	557	34
40/ Maissana	Junior	571	552	19	559	544	15	474	451	23
4% Waivers	Senior	416	405	11	486	464	22	477	461	16
	Other	45	43	2	38	38	0	47	44	3
	Total	2,412	2,351	61	2,553	2,474	79	2,452	2,201	251
	Freshmen	189	0	189	190	2	188	99	0	99
	Sophomore	143	0	143	184	3	181	109	0	109
Alastamant Full	Junior	134	0	134	160	0	160	122	2	120
Abatement Full	Senior	156	0	156	181	2	179	125	0	125
	Other	3	0	3	2	0	2	2	0	2
	Total	625	0	625	717	7	710	457	2	455
	Freshmen	1,500	0	1,500	1,835	17	1,818	2,349	8	2,341
	Sophomore	972	0	972	1,050	15	1,035	1,330	5	1,325
Abatement Partial	Junior	678	0	678	817	4	813	871	6	865
	Senior	579	1	578	688	3	685	801	4	797
	Other	0	0	0	1	0	1	0	0	0
	Total	3,729	1	3,728	4,391	39	4,352	5,351	23	5,328

Pursuant to Section 59-101-620, Coastal Carolina University limits educational fee waivers to no more than four percent of our undergraduate students. The calculation is done using 4% of undergraduate student fee revenue.



Capital Projects

Project Number	Project Name	Source of Funding	Approved Budget	Balance	Status
9598	Information Technology Wiring Upgrades	Gift In Kind	\$619,000	\$158,400	Active
9609	Soccer Complex Construction	Gifts	\$5,000,000	\$3,402,389	Active
9615	Library Learning Complex	Capital Reserve Fund, Penny Tax	\$29,800,000	\$9,634,355	Active
9616	Kimbel Library Renovation	ICPF, Gifts, Penny Tax	\$15,500,000	\$14,589,610	Active
9618	Eaglin Residence Hall Renovation	Auxiliary Renovation Reserve	\$5,000,000	\$223,917	Active
9619	Shift Western End of University Blvd	Penny Tax	\$7,400,000	\$7,182,626	Active
9621	Edwards Building Roof Replacement	State Appropriation	\$1,705,430	\$301,539	Active
9622	Prince Building Renovation	State Appropriation	\$1,500,000	\$320,240	Active
9623	PGA Golf Management Program Learning Lab	Capital Projects Reserves, Penny Tax, Gift	\$10,800,000	\$10,544,309	Active
9624	Indoor Practice Facility	Auxiliary Reserves, Gifts	\$20,000,000	\$19,323,831	Active
9626	Campus Elevator Enhancements	Capital Reserve Fund	\$1,600,000	\$1,599,859	Active
		Open Projects per SPIRS Report	\$98,924,430	\$67,281,075	



Current Maintenance Projects

Project Name	Source of Funding	Budget
General Facilities, Infrastructure and Grounds Maintenance and Improvements	E&G Renovation Reserve	\$2,534,000
University Housing Facilities Maintenance and Improvements	University Housing Renovation Reserve	\$610,000
Johnson Auditorium Renovation	Capital Projects Reserves	\$999,800
B&C Parking Lot Enhancement	Transportation Fee Reserves	\$1,613,000
Wall Building Conference Center	E&G Renovation Reserve	\$850,000
Norman Fieldhouse Maintenance	E&G Renovation Reserve	\$160,000
Social Sciences Research Lab / Engineering Lab / Brittain Access Controls	E&G Renovation Reserve	\$89,000
Edwards Recital Hall Renovation	Capital Projects Reserves	\$190,000
Hwy 544 Office Space Renovation	Capital Projects Reserves	\$450,000
Campus WiFi Upgrade	Penny Sales Tax	\$1,900,000
Hampton Hall Renovation	E&G Renovation Reserve	\$400,000
Pervious Concrete Replacement	E&G Renovation Reserve	\$250,000
Student Health Services Renovation	E&G Renovation Reserve	\$75,000
Prince Building Window and Cornice Replacement	Capital Projects Reserves	\$650,000
Wall Building Elevator Shafts	Capital Projects Reserves	\$524,000
Humanities Building Floor Replacement	Capital Projects Reserves	\$150,000
	Active Maintenance Projects	\$11,444,800



Capital Renewal Needs

Based on the triennial Building Condition Survey, last compiled by CHE in Fall 2020, there are 28 buildings on Coastal Carolina University's campus with a condition rating less than 80%. It would cost \$34,500,000 to bring all facilities to an 80% condition, excluding residence halls, as the revenue produced by University Housing funds the maintenance of residence halls.

To arrive at an estimated restoration cost:

- Reduced condition rating by 6% to allow for three additional years of deterioration
- Increased restoration cost to allow for inflation (2.7% HEPI in 2021, 5.2% in 2022 and 4% in 2023)

The Department of Facilities Planning and Management maintains a maintenance schedule that compiles renovation and maintenance needs for all campus buildings and infrastructure over a 20-year period. The projects are scheduled and budgeted within the scope of available funds.

Coastal Carolina University is appreciative of the State's investment in capital renewal. The University is committed to prioritizing the upkeep of its capital assets.



Thank you

We are grateful for the continuing support from state government. The investment in Coastal Carolina University in the form of appropriations, scholarships and grants demonstrates the importance that is placed on higher education in our state. The support allows the University to provide high-quality, career-relevant education at a reasonable cost to meet South Carolina's workforce demand.

