# Engaging SC's Philanthropic and Nonprofit Partners

#### SC House ARPA & SRS Ad-Hoc Committee August 24, 2021



# Together SC

- "Chamber of Commerce" for Nonprofits, Grantmakers, and Community Organizations
- 800+ Allies for Good members
- 90,000 nonprofit employees working for 3,600 nonprofits (1)
- 1 in 3 South Carolinians volunteer 103 M hours (2)



Nonprofits with \$50,000+ rev reported on IRS form 990 in 2017
2017

## Request:



- Create, and fund at a meaningful level, a named nonprofit grants program – "SC Acceleration Grants Program" perhaps - with two funding objectives:
  - Coordinating ARPA funded initiatives with nonprofit partners to meet legislative priorities.
  - Completing work begun by SC CARES Grant Program and provide local wrap-around support services.
- 2. Strongly consider **engaging the nonprofit and philanthropic community** to assist in the creation and implementation of a statewide grants program.

## Shared Objectives



- Focus ARPA funds on accelerating South Carolina's growth
- 2. Help stabilize and grow employment across sectors
- 3. Provide nonprofit grants in a simple, coordinated manner
- 4. Limit burden on and **unnecessary growth of state agencies**
- 5. Achieve accountability, transparency and localized impact

### Nonprofit Grant Program Objectives



- 1. Build upon the work and lessons learned from the CARES Act grant program.
- 2. Be **inclusive of all sectors** of the nonprofit industry.
- 3. Provide access to nonprofits in every corner of the state.
- 4. Utilize nonprofit and philanthropic expertise already in place across the state.
- 5. Create positive momentum, and public awareness, around the work being done to address key issues in our state.

# SC CARES Grant Fund \$50 million unfunded



- State invested \$25 million; \$75 million requested
  - 1,500 applications, only 686 awarded
  - \$50 million gap is greater today
- Funds were reimbursement based; limited to 7 priority service areas; and excluded those who received other federal support.
- Grants awarded were inconsistent, due to process based on checkboxes, not applicant review or knowledge.
- Final reports were not required to determine full impact.
- There was little recognition of funding or of work being supported by State.

### Benefits of Utilizing Philanthropic / Nonprofit Partners



- Offers the ultimate public-private partnership that is transparent, responsive and accountable for achieving our state's vision
- Reduces risk and limits costs by aligning processed with industry standards and compliance
- Will support wrap-around services to enable sustainable growth and restoration of the workforce
- Brings critical third-party accountability
- Leverages existing trusted relationships and efficient grants systems
- Builds long-term capacity statewide
- Increases visibility and appreciation

### Benefits to the State



- Named program emphasizes State leadership over Federal.
- **Employment growth** more likely.
- Reduces burden on / unsustainable growth of state agencies.
- Provides grants in a simple, coordinated manner:
  - Effective distribution using a competitive model;
  - Prevention of duplication;
  - Collection and analysis of impact data and stories;
  - Guidehouse's oversight to reduce risk;
  - Increased transparency and accountability;
  - Visibility in communities; and most importantly,
  - Localized impact.



### Contact Information

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### Ready and Willing Partners



- United Way Association of SC
- Sisters of Charity Foundation of SC
- Greenville Partnership for Philanthropy
- Feeding the Carolinas
- SC Assoc. of Community Economic Development
- SC Child Advocacy Centers
- SC Assoc. of Habitats for Humanity
- Conservation Voters of SC
- Main Street SC
- SC Office of Rural Health
- SC Arts Alliance
- Audubon

