South Carolina



Planning Education Advisory Committee

Committee Members:

Stephen G. Riley, Chairman Representing MASC Term Expires: 2017

Phillip L. Lindler Representing SCAC

Cliff Ellis Representing Clemson University Term expires: 2016

Dennis Lambries Representing USC Term expires: 2016

Wayne Shuler Representing SCAPA Term expires: 2018 December 9, 2015

John Danford, AICP Community Development Planner Horry County 1301 2nd Avenue Suit 1D09 Conway, SC 29526

Dear Mr. Danford:

Re: Horry 101 – Planning & Zoning

On November 23, 2015, I received the Program Materials you submitted for accreditation of the Continuing Education Course detailed above. Upon receipt of your application, I sent an email to confirm receipt by all Committee members and set a deadline for comments.

Under the "no objection policy" adopted on July 8, 2009, your request is considered approved. Your signed "Notice of Decision" is attached. Formal, after-the-fact approval will be handled as part of a Consent Agenda at a regular quarterly meeting of the Committee, which will is scheduled for January 20, 2016 at 1:30 p.m.

Thank you for your efforts to help make this program a success.

Sincerely,

Stephen G. Riley, ICMA ~ CM Chairman

cc: Phillip Lindler, Cliff Ellis, Dennis Lambries and Wayne Shuler

South Carolina Planning Education Advisory Committee (SCPEAC)

NOTICE OF DECISION

Horry County Government: Horry 101- Planning & Zoning

12. The following action has been taken by the SCPEAC on this application:

ACCEPTED WITHOUT OBJECTION Date: December 9, 2015

REVIEWED BY FULL COMMITTEE Date:

- a) <u>X</u> ACCREDITED for <u>3.0</u> CE credits
- b) _____ DENIED ACCREDITATION
 - i. Reason:
- c) _____ RETURNED for more information

13. If accredited:

- a) Authorized Course No.: 2015-13
- b) Date of accreditation: <u>12-09-2015</u>

Signature of SCPEAC Representative:

For further information, contact Mr. Stephen Riley, Chairman, 843-341-4701 or <u>stever@hiltonheadislandsc.gov</u>

APPLICATION FOR ACCREDITATION OF A CONTINUING EDUCATION PROGRAM

Note: This certification form, together with the required information referenced therein, shall be submitted to the Committee. If no objections are raised by a member of the SCPEAC within 10 working days of receipt, the continuing education program shall be considered accepted. If an objection is raised, a teleconference meeting shall be scheduled, with appropriate public notice, as soon as reasonably possible, to review the application.

Applications are due no later than 30 days prior to the first scheduled presentation of a program or class. The Committee will consider extenuating circumstances where the 30 day deadline cannot be met.

1. Name and address of organization providing or sponsoring the orientation program:

- a. Organization Name: Horry County Government
- b. Address: 1301 2nd Avenue Suite 1D09
- c. City: Conway
- d. State: South Carolina
 - Zip Code: 29526
- e. Telephone: 843-915-5340
- f. Email: danfordj@horrycounty.org

2. Contact Information:

- a. Name of Contact Person: John Danford, AICP
- b. Title: Community Development Planner
- c. Telephone: 843-915-7909
- d. Email: danfordj@horrycounty.org

3. Information on orientation program:

a. Title of Program:

Horry 101 - Planning & Zoning

b. Date(s) and Location(s) of Program:

Dates and times vary throughout 2015 and 2016

c. Brief description of the program and its content:

Please see attached "Program Description"

4. Method of presentation (check all that apply. All sessions must have a Coordinator present):

a. Presentor(s) in room with participants

b.	Live presentation	via close	circuit TV,	video	conferencing,	or similar;	Coordinator present	
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- c. Videotape or CD/DVD presentation; Facilitator present
- d. Webinar or similar; Coordinator present
- e. Other (describe)

5. Description of materials to be distributed (check/fill in all that apply):

	a. Powerpoint handout:	\boxtimes	number of slides: 120
	b. Other handouts:		total pages:
·	c. CD/DVD:		
	d. Other (describe)		
	e. None:		
6.	When are materials distributed?		
	a. Sent before the program:		
	b. Handed out at the program:	\boxtimes	
	c. Other (describe)		

7. Required attachments (5 copies distributed as described below):

- a. Course description and outline including estimated time per section
- b. Brochure, if available
- c. Course Presenter(s) and credentials (include brief resumes and qualifications)
- d. Copies of all handouts and course materials
- e. Evaluation Form and method of evaluation (each program must be evaluated)

8. Instruction Time:

a. Indicate the total minutes of instruction time: 180 minutes

Note: Breaks, meals and introductions should not be counted. A reasonable period of Q and A should be included and counted.

9. Method of Advertisement:

a. Describe the ways in which you intend to let potential attendees know about this orientation program:

Email...this program is specifically tailored to Horry County staff, board and commission members.

10. Certification. By Submitting this application, the applicant agrees to:

a. Allow in-person observation, without charge, of the Program by the SCPEAC Committee members. Any food, travel or lodging costs will be the responsibility of the Committee member(s).

b. The applicant acknowledges that its approval for this Program may be withdrawn for violations of the regulations or failure to comply with the agreements and representations contained herein and as may be required by the SCPEAC.

i.	Name of Organization:	Horry County Government			
ii.	Name of Representative:	John Danford, AICP			
iii.	Title: Community Devel	opment Planner			
iv.	. Phone: 843-915-7909				
v.	v. Email: danfordj@horrycounty.org				
vi.	i. Signature:				
vii	rii. Date: 11/23/15				

Application and all Materials may be submitted in one of the following means:

- 1. Electronic submission to each of the committee members listed below via email; or
- 2. Hardcopy via U. S. Mail, 1 copy each to each committee member; or
- 3. Electronic submission of the application via email to all committee members, and submit hardcopy supporting materials via U.S. Mail to each member, if materials not available electronically.
- 4. Please cc all applications to the Chairman's assistant, Vicki Pfannenschmidt at vickip@hiltonheadislandsc.gov

To access committee members email and postal addresses visit the link below: <u>http://www.scstatehouse.gov/scpeac/members.htm</u>

John P Danford, AICP

Professional Experience

Horry County Department of Planning and Zoning Contact: Janet Carter Director of Planning and Zoning

Community Development Planner responsible for supervising the Long Range Planning Division personnel and projects. Staff includes two Senior Planners, a GIS Analyst and a Planning Technician. Long range projects include coordination and drafting of the Comprehensive Plan, area plans,

Horry County Department of Planning and Zoning May 2006 - May 2015 Contact: Janet Carter Director of Planning and Zoning Phone: 843 915-5340

Senior Planner responsible for various long range and current planning projects. Long range projects include coordination and drafting of area plans, neighborhood plans and corridor studies in addition to the Economic, Housing and Land Use Elements of the Comprehensive Plan. Current planning projects include the creation, revision and updating of zoning districts, overlays and regulations, commercial development review, and administration of letters of credit.

Coastal Carolina University

neighborhood plans and corridor studies.

Chair of Politics and Geography Contact: Holley Tankersley

Adjunct professor in Edwards College of Humanities and Fine Arts teaching undergraduate World Regional Geography. Students gain an introductory knowledge of the spatial perspective applied to human (political, social, economic, cultural, religious) and physical (physiographic and climatic) phenomena.

Downtown Partnership of Colorado Springs

Contact: Beth Kosley **Executive Director**

Secured grant monies from the Colorado State Historical Fund for rehabilitation planning for Colorado Springs City Auditorium; coordinated a downtown retail inventory study and a pedestrian study; and conducted baseline data research for application in downtown revitalization planning and development.

Education

University of Colorado, Denver January 2004 – May 2006 Master in Urban and Regional Planning. Economic Development concentration. Graduate Certificate in Historic Preservation.

University of Colorado, Colorado Springs Bachelor of Arts in Geography and Political Science.

Affiliations

American Institute of Certified Planners: 2009 - present Secretary/Treasurer of the South Carolina American Planning Association: 2012 - present

January 2008 – present Phone: 843 349-6507

January 2005 – January 2006

Phone: 719 886-0088

June 2015 – present

Phone: 843 915-5340

711 Beverly Street Myrtle Beach, SC 29588 843.831.0687

August 1998 - May 2001

SCHWERD, DAVID

4490 MARSHWOOD DR, MYRTLE BEACH, SC 29579, 843-915-7896, SCHWERDD@HORRYCOUNTY.ORG

EXPERIENCE		
2006 TO PRESENT	Horry County	Conway, SC
PRINCIPAL PLANNER	R	
	evelopment Review and Current Planning Staff	
 Staff Support 	t to Planning Commission and Zoning Board	
 Staff Representation 	entative to Grand Strand Area Transportation S	tudy Committee (GSATS)
Project Man	agement, including grants, budget managemen	t, installation and maintenance
2005 TO PRESENT	Schwerd Consulting	Myrtle Beach, SC
OWNER		
 Provide full r 	range of municipal government and planning se	rvices
 Town of Ayn 	or 2006-2015	
Town of Bria	rcliffe Acres 2010-2015	
2004 TO 2006	Horry County	Conway, SC
SENIOR PLANNER		
 Review Land 	Development Plans	
 Staff support sheets for re 	t to the Planning Commission including develop zoning	ing text amendments and staff
2002 TO 2004	Lexington County	Lexington, SC
COMMUNITY DEVEL	OPMENT MANAGER	
-	ommunity Development Staff	
	solidated and Annual Action Plan	
	ironment Reviews for federally funded projects	
Supervise all	Community Development Block Grant projects	and funding
2000 TO 2002	Goffstown, NH	Goffstown, NH
PLANNING AND ECO	NOMIC DEVELOPMENT DIRECTOR	
	ode Enforcement, Building and Public Utilities	
Staff support	t for boards including Planning, ZBA, CIP, Rails t	o Trail and Conservation Commission
1999 TO 2000	City of Wilmington	Wilmington, DE
ECONOMIC DEVELO		
	unded position focused on redeveloping brown	
Performed S	WOT Analysis, Target Industry, assisted in deve	lopment of Strategic Action Plan
1997 TO 1999	Catalyst Project/Delaware Assoc of Nonpro	fits Wilmington, DE
TECHNOLOGY CONS		
-	d Developed reduced/ free internet access properties of the properties of the properties of the programs for me	
EDUCATION		
1997 TO 1999	M.A. Urban Affairs and Public Policy	University of Delaware
1002 TO 1007		

East Tennessee State University

1993 TO 1997 B.B.A Business Economics

Mary Catherine Hyman, AIA, Senior Planner, Horry County Planning and Zoning

Mary Catherine Hyman is a Senior Planner with Horry County's Planning and Zoning Department where she provides staff support for Planning Commission and the Board of Architectural Review. Mary Catherine attended Clemson University where she received her Bachelor's degree in Design, as well as her Master's degree in Architecture. She is a registered architect in the State of South Carolina, and actively serves on the board of the Grand Strand Chapter of the American Institute of Architects as Secretary and Director of Professional Excellence. She also serves as a member on the Community Appearance Board for the City of Conway, and the Design Committee for Conway Downtown Alive.

Program Description

Horry 101 was developed as an 8-week course to educate citizens on the various functions of Horry County Government. Each week, different county departments present information to a select group of participants who signed up for the course. Horry County Planning & Zoning developed a 3-hour presentation that explores all functions of our Department. The presentation includes information on land development, current planning, and long range planning. It is an in-depth presentation that is beneficial not only to citizens, but anyone desiring a better understanding of how the Department, and the various divisions therein, function together and independently.

It is our intent to receive 3 CE for the course so that we may use the material to educate our board and commission members as well as our staff. We believe it is important for all to have a better understanding of our processes and procedures. We also feel the broad scope of information on projects and work products will enlighten many who spend their day entrenched in their duties, be it reviewing plans, issuing business licenses, recommending approval of rezonings, combing through the Zoning Ordinance, or envisioning a better future. This is an opportunity to provide a comprehensive perspective, to break out of our respective "silos", and learn about how we all work together and form a cohesive whole.

The presentation has 3 main areas of content; Land Development (functions, regulations, processes, review types, street naming, addressing, development patterns), Current Planning (functions, zoning classifications, overlays, rezoning process, boards and commissions), and Long Range Planning (project management, comprehensive planning, land use studies, area planning, neighborhood planning, emerging trends). Each section is approximately 1-hour in length with a Q&A period.

EVALUATION FORM Horry 101 – Planning & Zoning

1. Participating	in this pr	esentation	n was a goo	d use of my time:	
Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Prefer Not to Answer/Not Applicable
2. How much di processes, proc	-		=	our knowledge of He	orry County Planning and Zoning
A Great Deal	A Lot	Some	A Little	Not at all	Prefer Not to Answer/Not Applicable
3. Did you learn	somethi	ng that yo	u will apply	in your work or fut	ture decisions?
Yes	No	Maybe	Pr	efer Not to Answer/N	ot Applicable
5. Other Comm	ents:				

HORRY COUNTY PLANNING & ZONING



HORRY COUNTY PLANNING & ZONING functions

- Administers the County's Zoning Ordinance and Land Development Regulations
- Works with various boards and commissions
- Consists of 3 divisions:
 - 1) Land Development
 - 2) Current Planning & Zoning
 - 3) Long Range Planning
- 27 employees



HORRY COUNTY PLANNING & ZONING functions

- Coordinates with all Horry County Departments, State and Federal Agencies
- Work primarily with Code Enforcement, Engineering, Stormwater, Public Works, Parks and Recreation, Maintenance, Community Development, GSATS, SCDOT, etc.

HORRY COUNTY PLANNING & ZONING functions

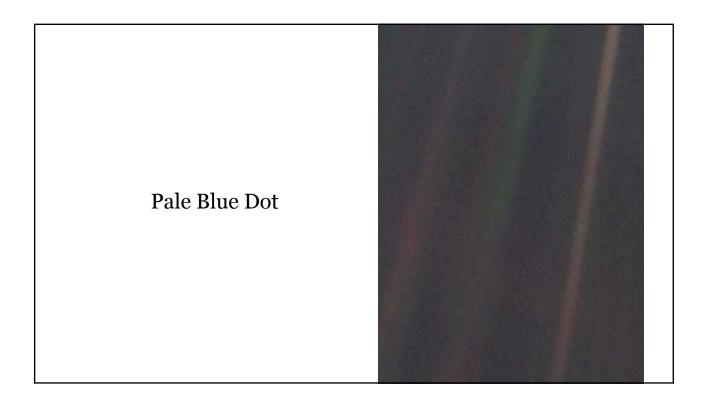
- Comprehensive Plan
- Area Plans
- Ordinances and Regulations



Make no little plans; they have no magic to stir men's blood and probably themselves will not be realized. Make big plans; aim high in hope and work ~ Daniel Burnham

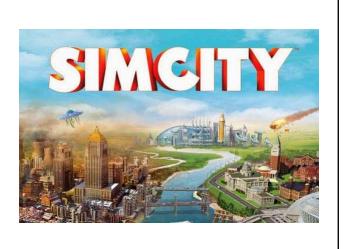
Have no fear of change as such and, on the other hand, no liking for it merely for its own sake ~ Robert Moses

Growth for the sake of growth is the ideology of the cancer cell ~ Edward Abbey



WHAT IS A PLANNING??

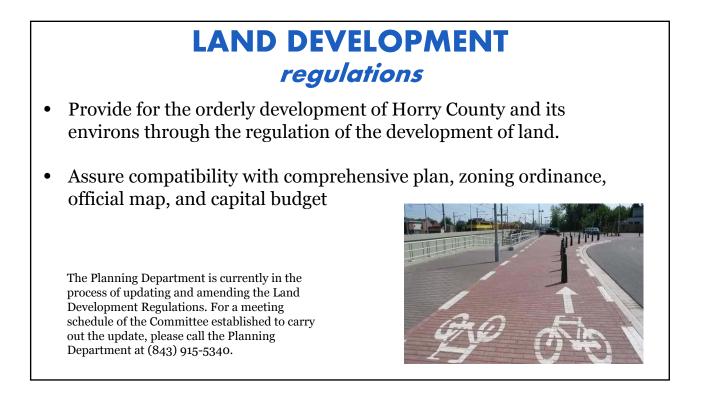
- A means to ensure health, safety and welfare
- A process defined by those involved...elected officials, businesses, and citizens
- A system of regulations, policies, and studies that guide development of natural and manmade environments



WHAT WE STRIVE FOR....

- Meet the needs of all citizens...live work play!
- Safe, durable, affordable housing
- Healthy ecosystems for man and beast
- Efficient and effective infrastructure
- Built and natural environments that attracts jobs
- Land use, zoning and land development standards that are safe, equitable and enhance value

Administration and enforcement of the County's Land Development Regulations Responsible for all land development services including plan submittal and review HORRY COUNTY LAND DEVELOPMENT REGULATIONS



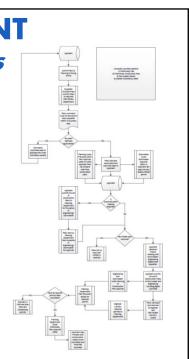


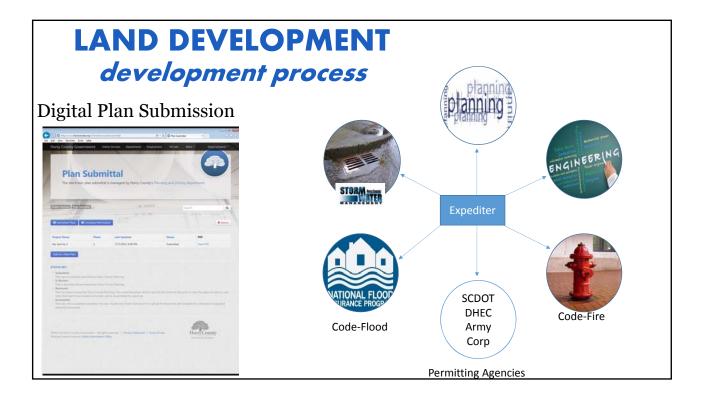
LAND DEVELOPMENT development process

- Meet with County Planning prior to purchasing
- Determine what you can and cannot do on the property
- Meet with county staff to determine the applicable regulations and requirements
- Hire a development professional (architect, land planner, engineer surveyor) if required
- Submit Plans

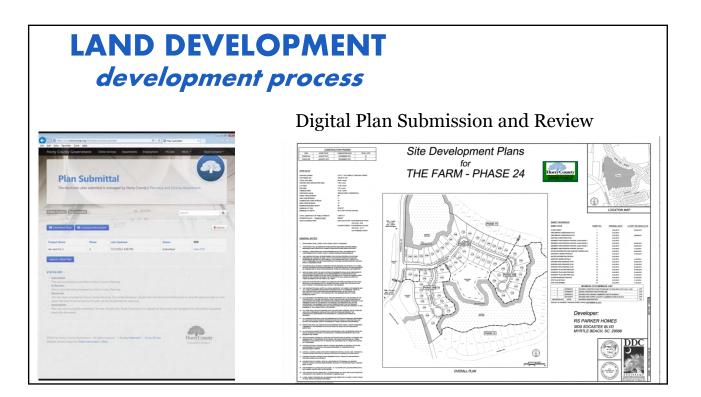
LAND DEVELOPMENT development process

- Plans are submitted thru Planning department and circulated to other department
 - Code Enforcement
 - Stormwater
 - Engineering
- All comments are sent back to planning and then on to the applicant
- Construction Plans approved
- Construction Begins
- Recording a plat









LAND DEVELOPMENT development process

- Construction Begins
- Lots are Platted
- Homes are Built
- Lots and/or homes are sold



LAND DEVELOPMENT development process

- Plans are submitted thru Planning department and circulated to other department
 - Code Enforcement
 - Stormwater
 - Engineering
- All comments are sent back to planning and then on to the applicant
- Digital Plan Review
- Construction Plans approved
- Construction Begins
- Recording a plat

LAND DEVELOPMENT types of development

- Major Development
- Minor Developments and Platting Actions
- Commercial Development

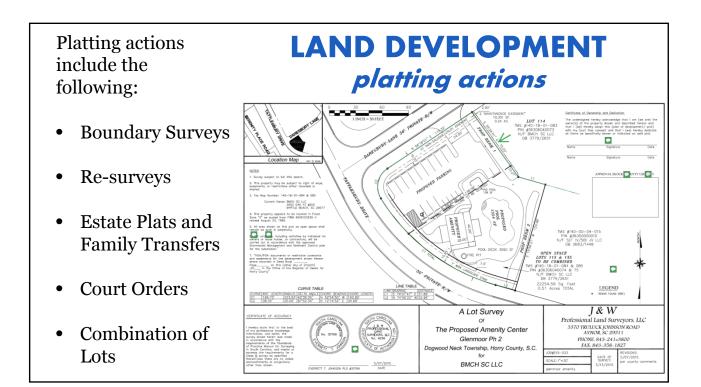
LAND DEVELOPMENT major development

- Creation or extension of any new public street
- The creation of a private street greater than 1800 feet
- Development with >10 lots/units
- Group developments such as apartment, condominium, and townhouse complexes
- Commercial, industrial, or office developments that will produce an estimated 5,000 or more average daily trips

LAND DEVELOPMENT minor development

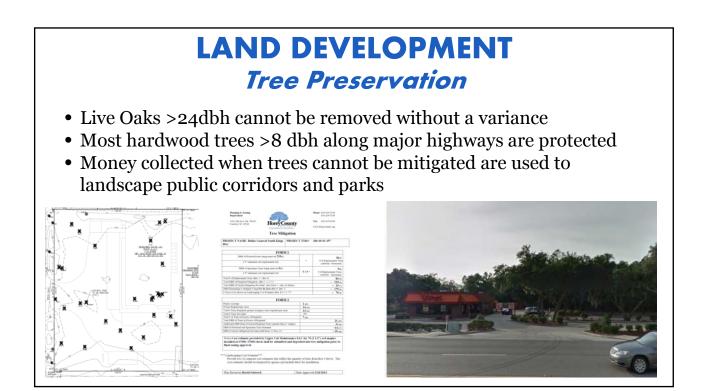
• Subdivision of one (1) to ten (10) lots

- Platting actions
 - Lot line adjustments
 - Easement Plats
 - As-built surveys and resurveys
 - Estate Plats and Family Transfers
 - Court Orders
 - Combination of Lots









LAND DEVELOPMENT signs

Definition of a sign:

Any letters, pictorial representation, symbol, emblem, flag, banner, illuminated or animated devise, displayed in a manner whatsoever, which directs attention of persons to such device, and which is located within view of the general public from a public way.

All signs must be approved by the Planning and Zoning Department and permitted by the Code Enforcement Department.

Process: A completed building permit and sign permit application must be submitted to the P & Z dept along with any sign renderings, site plans and engineered drawings if required.

Sign requirements can be found in the general sign ordinance or if the property is in an overlay, each overlay has a specific set of sign requirements created just for that area. Requirements for each sign differs due to overlays, locations and types of signs.

Categories of signs...

LAND DEVELOPMENT signs

On-site signs consist of any type of sign placed on the property for advertising purposes. They can be a pole sign, a monument sign, a ground sign or a commercial center sign. They can be permitted for commercial businesses or residential subdivisions.



POLE SIGN





GROUND SIGN



COMMERCIAL CENTER SIGN

LAND DEVELOPMENT signs

Off-site signs consist of any type of sign used for off-site advertising. Usually in the form of a billboard but can be permitted as a smaller ground sign also.



OFFSITE BILLBOARD

OFFSITE SIGN





LAND DEVELOPMENT miscellaneous development

Planning also oversees other types of development which may require additional approvals from County Council

(Includes public notice and public hearing)



Telecommunication towers



Mines

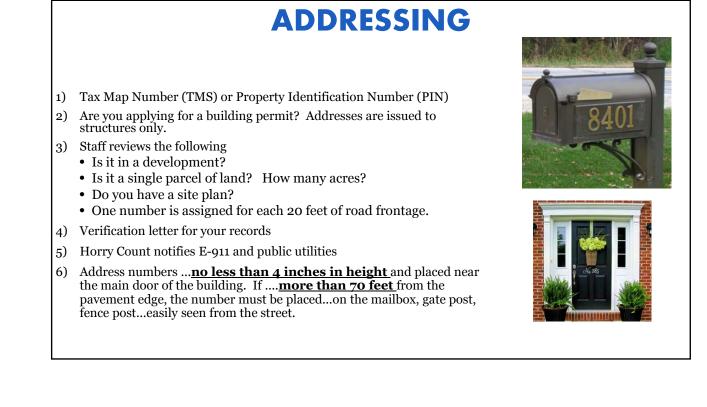
LAND DEVELOPMENT 540 Reviews

Planning Commission must review the location and character of <u>All</u> new streets, structures, utilities, parks, or other public way, grounds, or open space or public buildings to determine compatibility with comprehensive plan of the community.





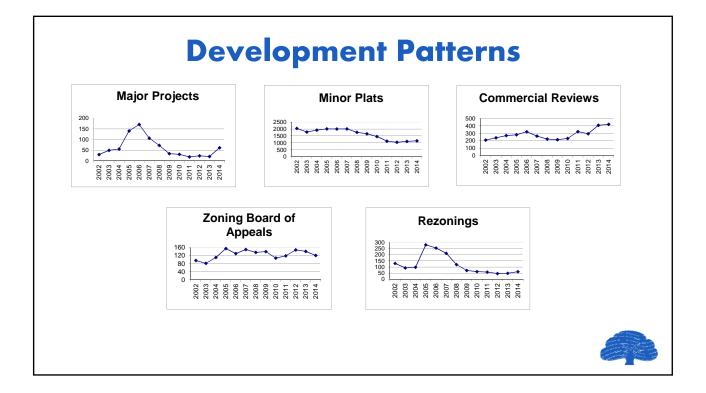
• Horry County can provide the sign for no less than \$135.



Development Patterns

Every month

- Around 100 Minor Plats
- 6 rezoning cases
- 10 zoning board of appeal cases
- 5 new major subdivisions
- Over 40 commercial projects
- Assign and verify over 5000 addresses every year



CURRENT PLANNING & ZONING functions

- day-to-day administration & enforcement of Horry County's Zoning Ordinance (specific to Horry County)
- assist citizens with rezoning requests, variance requests, zoning compliance for business licensing and answering all zoning related questions

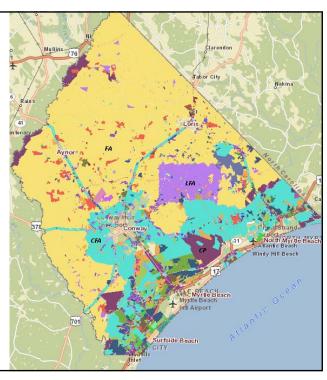
What is ZONING?

- Restriction on the way land can be used (what you can do on your property and, what your neighbor can do)
- Manage development of land and uses on each individual property (What the development looks like)
- Lot size, setbacks, heights (How buildings are placed on property)
- Ensures communities are functional and safe places

Without zoning, a gun store could open up next to a school, an adult club could operate near a playground, and a busy store could operate on your residential street

ZONING

The Horry County Zoning Ordinance sets the zoning rules and regulations for the County. The County is divided into many different zones, classified by particular types of land use. For instance, one area might be zoned for residential use, another nearby for commercial use, one on the outskirts of a city for commercial use, and one for agricultural use to raise livestock. Some residential areas might allow only single family homes, while others may also include apartments and townhouses.



		ZONING	DISTRICTS
A	G1	Agriculture	Businesses for the raising, care and harvesting of trees, plants, animals and crops
A	G2	Commercial Agriculture	Farm related businesses characterized as agriculture-commercial in nature
A	\G3	Agricultural Community Services	Intended for businesses that meet the needs of the rural community
A	AG4	Agricultural Estate	Residential development of five acres or greater with non-commercial farming activities, horses and limited farm animals
A	AG5	Agricultural Manufactured Estate	Residential development of five acres or greater including manufactured, modular and mobile homes with non-commercial farming activities, horses & limited farm animals
A	AG6	Agricultural Ranchettes	Residential on two acres or greater with non-commercial farming activities & horses
A	G7	Manufactured Agricultural Ranchettes	Residential development of two acres or greater including manufactured, modular and mobile homes with non-commercial farming activities
u	.FA	Limited Forest Agriculture	Agriculture, low-density residential, forestry uses as well as limited commercial (agriculturally related), social, cultural, recreational, and religious uses
F	A	Forest Agriculture	Agriculture, forestry, low-density residential, limited commercial (maximum size of 4,500 sq.ft.), social, cultural, recreational, and religious uses
С	CFA	Commercial Forest Agriculture	Agriculture, forestry, low-density residential, commercial, social cultural, recreational and religious uses
с	P	Conservation/Preservation	Preserves environmentally sensitive or scenic lands
с	01	Conservation/Preservation	Preserves environmentally sensitive areas, such as wetlands, bays, creeks etc.
В	301	Boating/Marine Commercial	Businesses reliant on the ocean, rivers and streams

	ZONIN	G DISTRICTS
RE	Rural Estates	Rural family farms with minimum 1-acre lots excluding mobile home and including livestock and limited commercial
SF40	Residential, no mobile homes allowed	Minimum lot size - 40,000 sq. ft.
SF20	Residential, no mobile homes allowed	Minimum lot size - 20,000 sq. ft.
SF14.5	Residential, no mobile homes allowed	Minimum lot size - 14,500 sq. ft.
SF10	Residential, no mobile homes allowed	Minimum lot size - 10,000 sq. ft.
SF8.5	Residential, no mobile homes allowed	Minimum lot size - 8,500 sq. ft.
SF7	Residential, no mobile homes allowed	Minimum lot size - 7,000 sq. ft.
SF6	Residential, no mobile homes allowed	Minimum lot size - 6,000 sq. ft.(SF) or 8,000 sq. ft. (duplex)
MSF40	Residential, including mobile homes	Minimum lot size - 40,000 sq. ft.
MSF20	Residential, including mobile homes	Minimum lot size - 20,000 sq. ft.
MSF14.5	Residential, including mobile homes	Minimum lot size - 14,500 sq. ft.
MSF10	Residential, including mobile homes	Minimum lot size - 10,000 sq. ft.
MSF8.5	Residential, including mobile homes	Minimum lot size - 8,500 sq. ft.
MSF7	Residential, including mobile homes	Minimum lot size - 7,000 sq. ft.
MSF6	Residential, including mobile homes	Minimum lot size - 6,000 sq. ft.(SF) or 8,000 sq. ft. (duplex)
MHP	Mobile Home Park	Mobile home developments in which lots are leased
MRD 1	Multi-Residential One	Allows for mixed residential development in the <i>rural</i> areas of the county as identified on the future land use map.
MRD 2	Multi-Residential Two	Allows for mixed residential development in the <i>suburban</i> areas of the county as identified on the future land use map
MRD 3	Multi-Residential Three	Allows for mixed residential development in the <i>urban</i> areas of the county as identified on the future land use map
GR	General Residential	High density development including apartments and condominiums
GRn	General Residential "n"	One, two, multi-family, apartment and condominiums at a specified density per acre. No mobile homes are allowed.

ZONING	DISTRI	CTS
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RR	Resort Residential Resort Commercial	Hotels, motels and resort condominiums
RC		Hotels, motels, condominiums, and marinas
RH	Resort Housing	Medium to high-density housing for transient population
AC	Amusement Commercial	Businesses providing entertainment as its primary activity
AM1	Indoor Amusement Commercial	Amusement related uses within buildings or facilities
AM2	Outdoor Amusement Commercial	Amusement related uses generally located outside buildings or facilities
NC	Neighborhood Commercial	Businesses intended to serve the surrounding neighborhood
CC	Community Commercial	Pedestrian-oriented commercial centers
HC	Highway Commercial	Automobile-oriented commercial development
CR	Commercial Recreation	Allows uses focused on commercially operated recreational activities
		Allows uses focused on providing services that meet the education,
EIO	Education, Institution, Office	medical, personal, professional, religious, and social needs of the community
		Allows uses focused on commercially operated recreational activities
RCS	Retail Consumer Services	public consumes, purchases or participates in as part of their day-to- day activities
		Allows uses that are auto reliant or focused on providing services for
TRS	Transportation Related Services	autos, public or private transportation facilities, services and
		communication facilities
RE1	Neighborhood Retail Services	Retail business or services with limited impacts intended to serve immediate neighborhood
RE2	Community Retail Services	Retail Business uses near communities or along transportation corridors
RE3	Convenience & Auto-related Services	Retail and service uses located adjacent to arterials or collector streets
RE4	High Bulk Retail	Retail or services businesses requiring outdoor storage areas

ZONING DISTRICTS

PA1	Passenger & Product Transportation	County or to other destinations
OPI	Office/Professional/Institutional	Office developments, hospitals, and nursing homes
PR1	Office-Professional	Office or institutional uses
PR2	Campus Institution, Office & Research	Research, institutional & light industrial uses that are developed in "park" settings
ME1	Inpatient Medical Services	Inpatient and outpatient medical services (doctor's office, clinics etc.)
ME2	Outpatient Medical Services	Intense outpatient medical services (drug treatment centers, counseling facilities etc.)
LI	Limited Industrial	Industries not considered objectionable in terms of smoke noise, etc.
ні	Heavy Industrial	Large scale manufacturing, processing, and assembling operations
MA1	Limited Manufacturing and Industrial	Industries that do not pose potential environmental or safety hazards
MA2	General Manufacturing and Industrial	Industrial and manufacturing uses that may require outdoor storage
MA3	Heavy/Intense Manufacturing and Industrial	Intense manufacturing and industrial uses not appropriate in proximity to commercial or residential uses
PDD	Planned Development District	Allows for mixture of residential, commercial, office, industrial uses on a single site provided a written narrative and conceptual plan are submitted (PDD replaces the PUD district)
	Destination Park	Recreational sites for travel trailers and campers

OVERLAY ZONES

- A "transparent" zone that lies on top of the existing zoning
- Used to add additional standards and regulations
- An overlay zone is defined as "a superimposed area on one or more established zoning districts [which] may be used to impose supplemental restrictions on uses in these districts, permit uses otherwise disallowed, or implement some form of density bonus or incentive bonus program."
- Derives its name from being drawn on tracing, mylar, or other translucent paper which was then placed or "laid over" the official zoning map.
- Parcels are simultaneously subject to two sets of regulations.

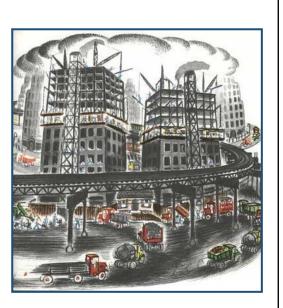
Commonly applied to:

- Downtown areas
- Historic areas
- Corridors
- Airports
- Natural Resource areas
- Infill/redevelopment areas
- Transit supportive development



What can be regulated?

- Lot size
- Accessory buildings
- Building height and area
- Architectural design
- Landscaping
- Storage and loading areas
- Parking
- Lighting
- Signage
- Access points
- Development review procedure
- Land uses

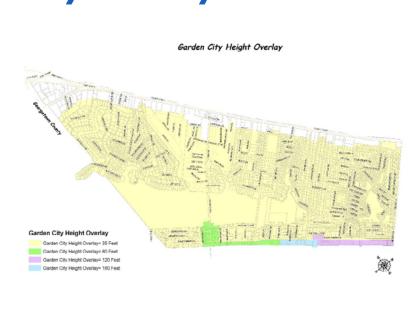


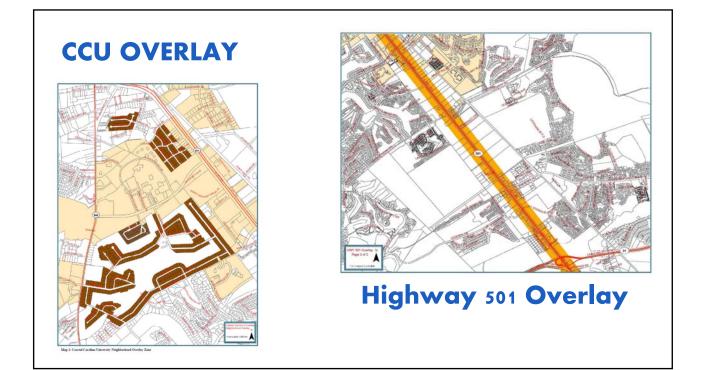
Objectives of Overlay Zones

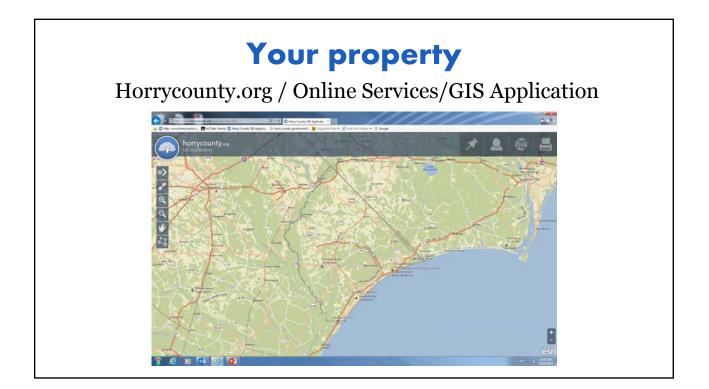
- Uniformity or Coherence in design
- Transportation and access management
- Preservation of historic property
- Preservation of ecologically sensitive areas
- Growth management

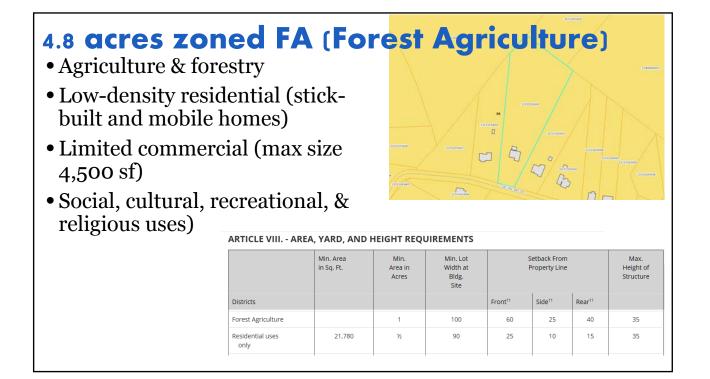
Horry County Overlay Zones

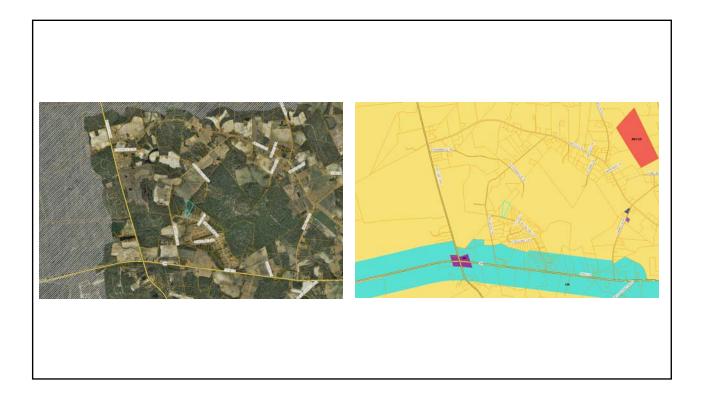
- Airport
- CCU Neighborhood
- Garden City height
- Socastee Boulevard
- Veteran's Highway
- Highway 501
- Highway 544
- Highway 707
- Holmestown Road
- Little River Height
- Little River Corridor
- Restaurant Row
- Highway 17 Business
- Kings Highway











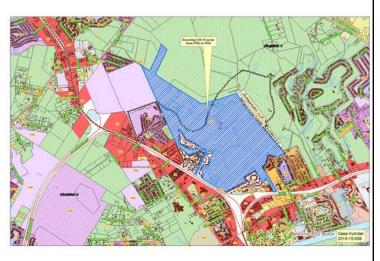
CURRENT PLANNING & ZONING rezoning process

- Applicant submits application and pays fee
- Fee varies from \$250 for most up to many thousands for larger Planned Developments.
- Property is posted
- Neighbors are notified
- Public Hearing notice is placed in the paper



CURRENT PLANNING & ZONING rezoning process

- Planning Commission public hearing the first Thursday of each month
- PC makes a recommendation; recommendation forwarded to Horry County Council
- Must receive 3 readings from County Council including another Public Hearing



ZONING BOARD OF APPEALS

- Public Hearing of all:
 - Zoning Variance Requests
 - Special Exceptions to the Zoning Ordinance
 - Administrative Appeal Requests
 - Special use approvals
- Application and \$200 fee
- Property is posted
- Neighbors are notified
- Public Hearing notice is placed in the paper



ZONING BOARD OF APPEALS variances

A variance allows the Board to modify an otherwise legitimate zoning restriction when, due to unusual conditions, the restriction would result in "unnecessary hardship".

The following must be explained for the Board to support a request:

- Extraordinary Conditions
- Other property
- Utilization
- Detriment

ZONING BOARD OF APPEALS variances

• Extraordinary Conditions.

There are extraordinary and exceptional conditions pertaining to the property, such as size, shape, topography, drainage, street widening, beachfront setback lines that hinder development of a property are valid justification for a variance.

• Other property.

The extraordinary conditions do not generally apply to other property in the vicinity.

ZONING BOARD OF APPEALS variances

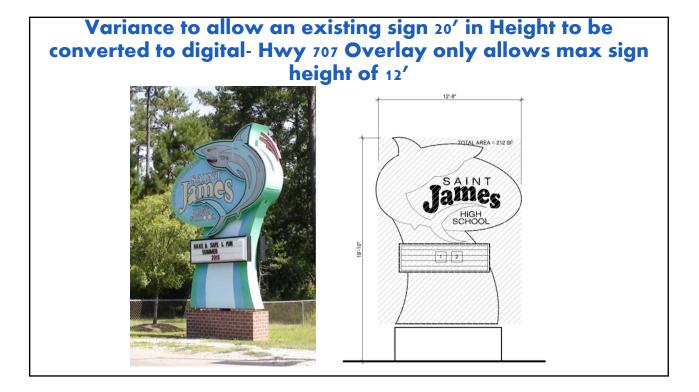
• Utilization.

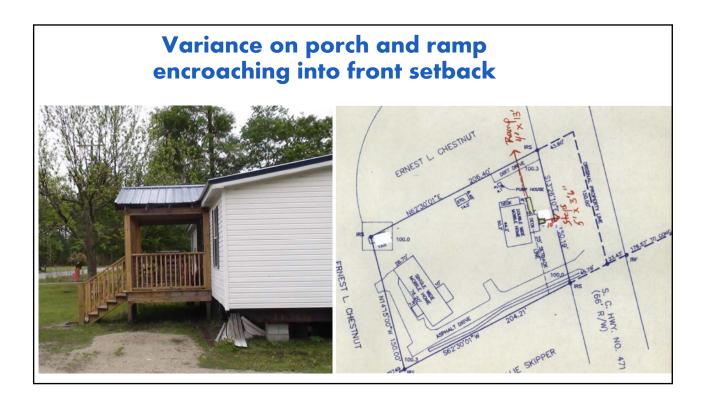
Because of these conditions, the application of the Zoning Ordinance to the particular piece of property would effectively prohibit or unreasonably restrict the utilization f the property.

• Detriment.

The authorization of a variance will not be of substantial detriment to adjacent property or to the public good, and the character of the district will not be harmed by the granting of the variance.







ZONING BOARD OF APPEALS *special exceptions*

Allow specified uses, which may have a potential negative impact on the community, provided certain conditions are met.

- Examples: Bars within 500ft of residential, Bed and Breakfasts
- Gives neighbors ability to have input on specific uses and specific locations
- Board has the ability to place conditions (ex. include limiting outside dining and operating hours)



ZONING BOARD OF APPEALS *administrative appeal*

Typically happens when an applicant disagrees with the Zoning Administrator interpretation.

Most typical example is over the determination on whether a specific use is allowed within a zoning district.

CURRENT PLANNING & ZONING *zoning compliance for business license*

Every business in the unincorporated county must be reviewed prior to business license

- Verifies type of business proposed conforms to zoning
- Ensures a commercial building meets code enforcement and zoning requirements, including parking and landscaping
- Issue home occupation zoning compliance to limit types of businesses which could have negative impact on a community or neighborhood

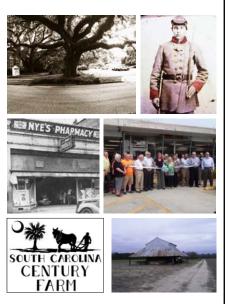
BOARD OF ARCH. REVIEW & HISTORIC PRESERVATION

- Recommends historic properties
- Reviews plans for construction, rehabilitation and restoration
- Reviews new construction in historic districts
- Maintains historic properties inventory (currently 217)
- Education & outreach



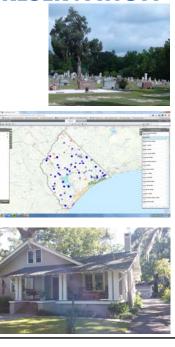
BOARD OF ARCH. REVIEW & HISTORIC PRESERVATION education & outreach

- Patriot Tree Project
 - Honors historic trees by pairing them with Civil War soldiers from Horry County
- Legacy Business Recognition Program
 - Recognizes businesses that have contributed to the economic heritage of Horry County for at least 50 years
- Century Farm Program
 - State-wide program that honors families who have owned and farmed the same land for at least one hundred years (13 in Horry County)



BOARD OF ARCH. REVIEW & HISTORIC PRESERVATION education & outreach

- Cemetery Project
 - Protects historic properties at local level from encroachment and growth pressures
 - Inventory currently 243 of 371 inventoried; 191 preserved
 - o GIS
 - o GPR Unmarked graves
- HP Tax Incentive Program
 - $\circ~$ Assessed Value Freeze for 15 Years
 - Must meet 10 Standards for Rehabilitation
 - $\circ~$ Value of rehab must be 25% of fair market value
 - $\circ~$ Must be completed in 2 years





PARKS AND OPEN SPACE BOARD



- To prepare a list of open space, significant environmental and natural resources, and recreational sites to be considered for preservation, protection, maintenance, or development through the Horry County Open Space Fund. (Note: Open Space Fund is funded through a fee in lieu of open space for new major developments. To date, the fund has had a zero balance).
- Despite the Open Space Fund having no funding, the Parks and Open Space Board coordinates with area conservation organizations that protect significant natural resources and seeks grant funding to implement recreation projects.





UPCOMING MEETINGS

• PARKS & OPEN SPACE BOARD:

Meets 4th Tuesday of Each Quarter. Next meeting: Oct 27th at 12:30 pm

• **KEEP HORRY COUNTY BEAUTIFUL**:

Meets 4th Tuesday of Each Month. Next meeting: Oct 27th at 2:30 pm.

• **PLANNING COMMISSION**:

Meets 1st Thursday of Each Month. Next meeting: Nov 5th at 5:30 pm.

• ZONING BOARD OF APPEALS:

Meets 2nd Monday of Each Month. Next meeting: Nov 9th at 5:30 pm.

• BOARD OF ARCH. REVIEW & HISTORIC PRESERVATION:

Meets 3rd Tuesday of Each Month. Next meeting: Nov 17th at 2:30 pm.

LONG RANGE PLANNING

Horry County

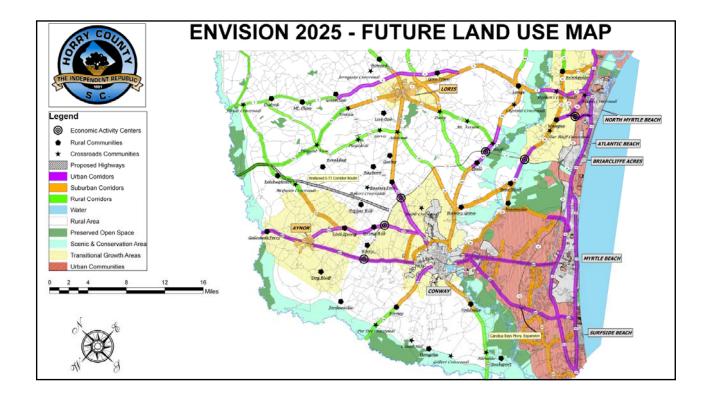
- Residents
- Businesses
- Visitors
- Responsible for the drafting and implementation of the County's Comprehensive Plan, Envision 2025
- Responsible for the drafting of Area Plans, Neighborhood Plans, Corridor Plans and research related to all future planning endeavors, and project management

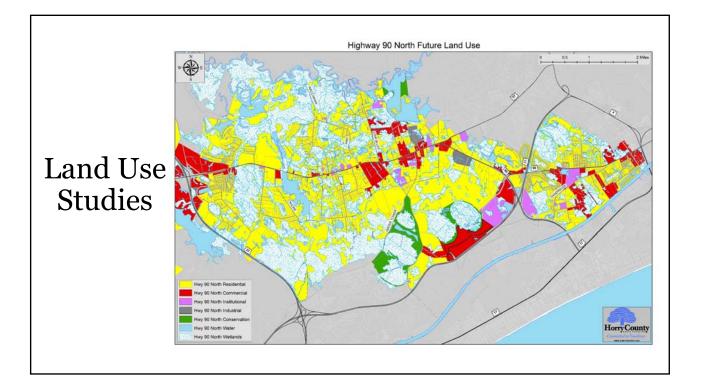


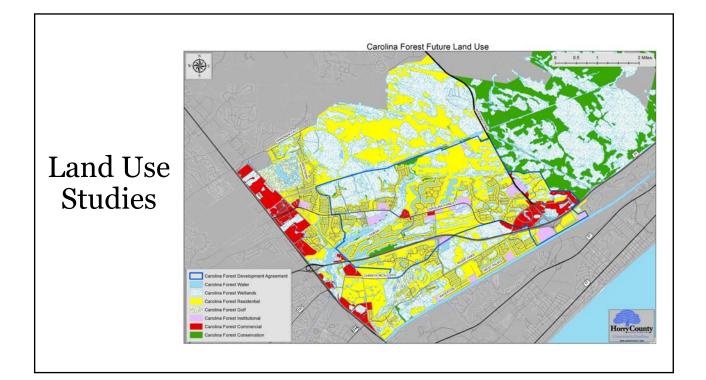




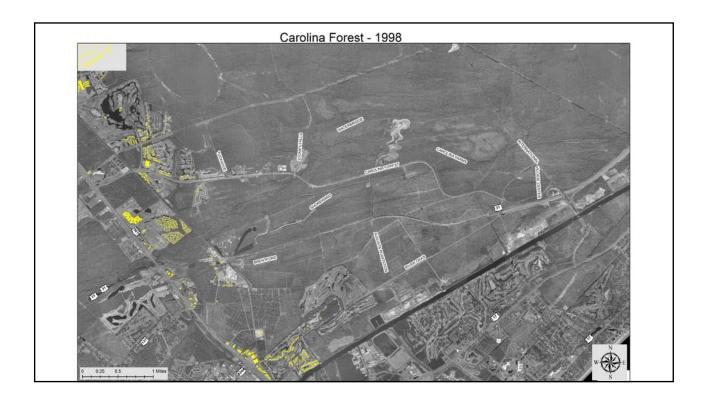


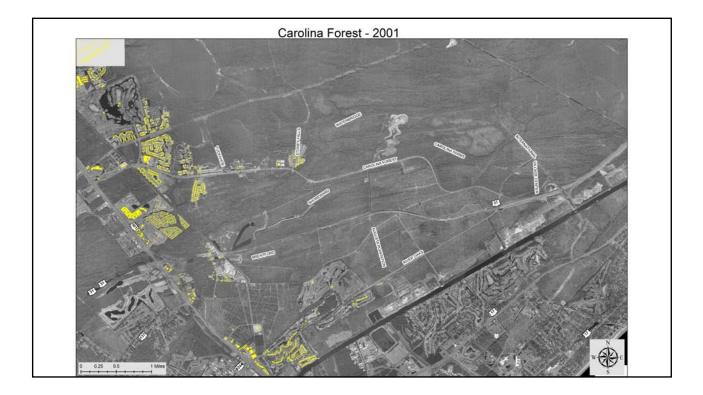


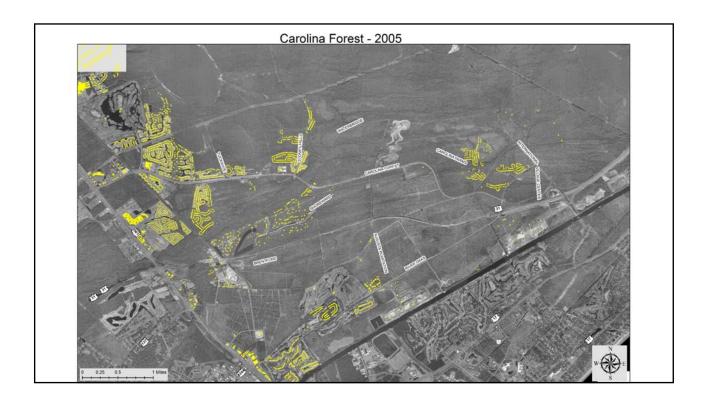


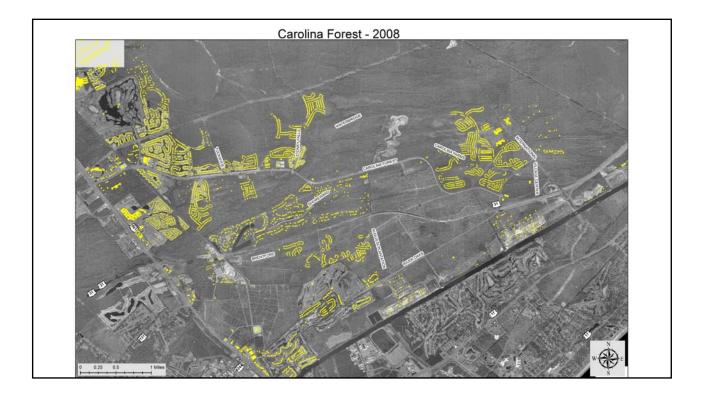


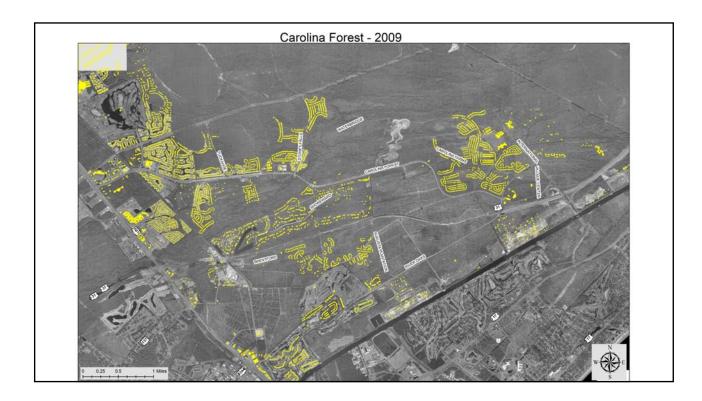


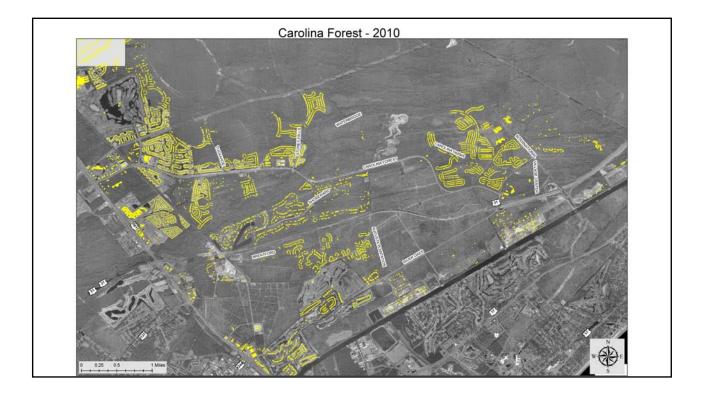


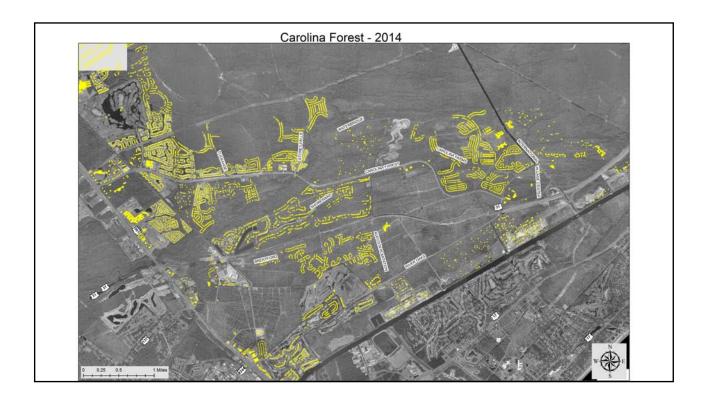


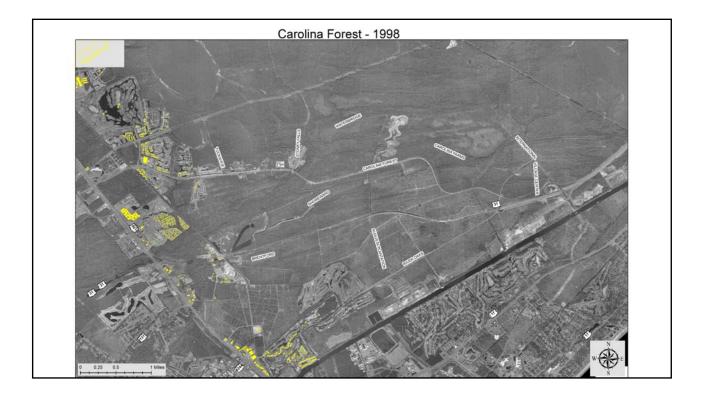








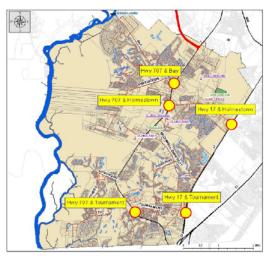


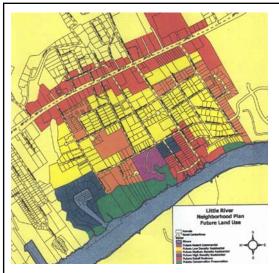


AREA PLANS

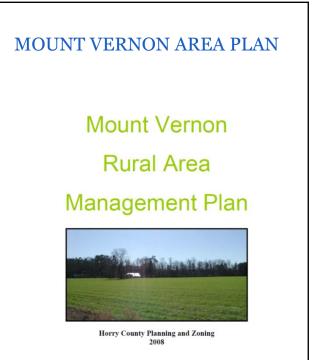
- Gives citizens the opportunity to discuss the direction that growth and development should take in their area
- Make recommendations to County Council on how questions regarding development in their community should be approached

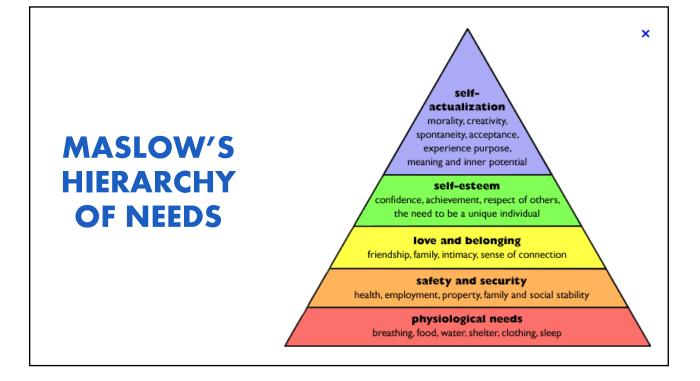
Commercial Nodes within the Burgess Community





LITTLE RIVER NEIGHBORHOOD PLAN

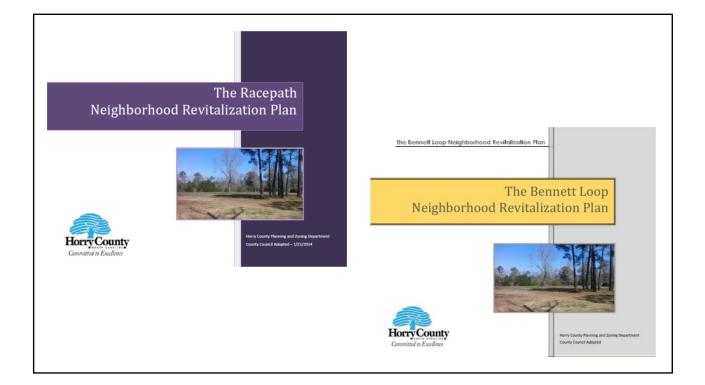






NEIGHBORHOOD REVITALIZATION PLANS

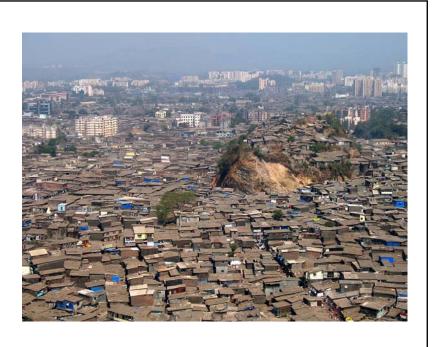
- Neighborhoods that are in distress where blight conditions prevail
 - Housing dilapidation
 - Lack of appropriate infrastructure
 - High crime rates
 - Abandoned structures
- Neighborhoods defined as Low to Moderate Income according to Department of Housing & Urban Development (HUD)
- Make recommendations to County Council on how to improve public safety, infrastructure, and housing conditions







Dharavi Mumbai, India





Robert Grissom & Mr. Joe White





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21ST CENTURY CHALLENGES & EMERGING TRENDS

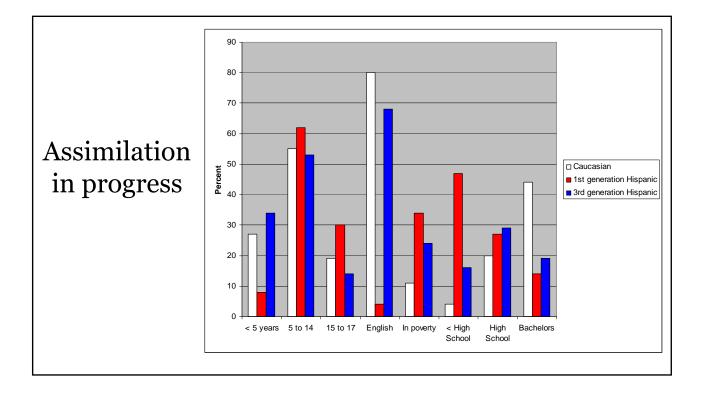
- Graying and Browning of America
- Rise of the single person household
- Traditional family is changing
- Aging infrastructure
- Climate change
- Antiquated zoning tools
- Shrinking tax base
- Availability of water
- Public health
- Jobs

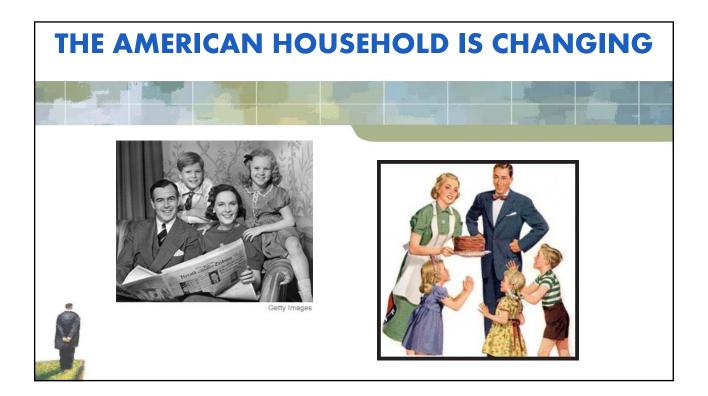
21ST CENTURY CHALLENGES & EMERGING TRENDS

- 1 of 5 Americans will be 65 or older by 2030
- Over 85 will triple by 2030
- By 2020 single person households will equal family households
- By 2030 single person household is the majority
- Family of 5 is becoming rare

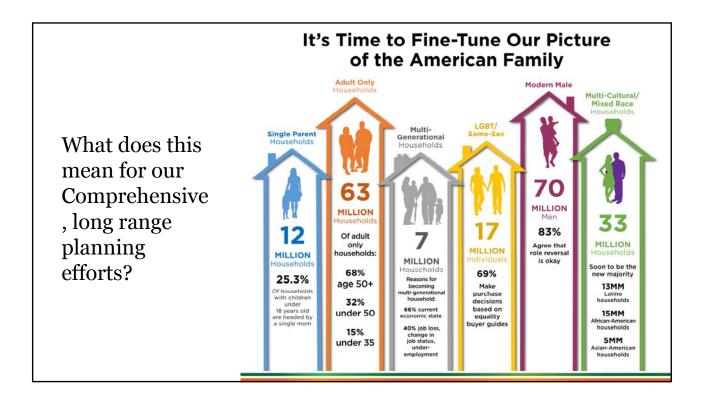
21ST CENTURY CHALLENGES & EMERGING TRENDS

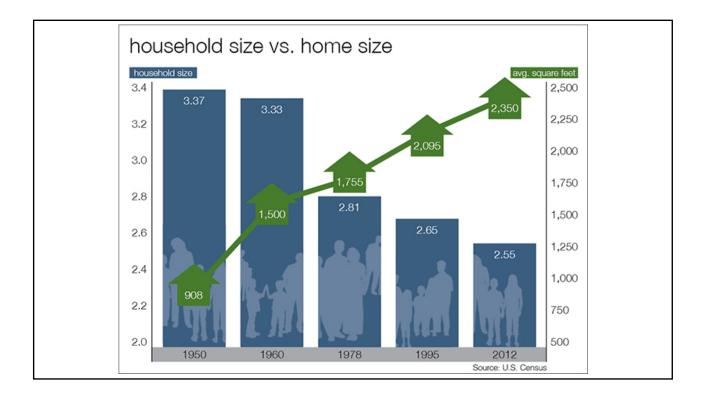
- Minorities will be the majority of children under 18 by 2020
- In 2010, 110 Metropolitan Statistical Areas (MSA) had child populations where minorities were the majority
- Hawaii, California, New Mexico and Texas are minority majority.
- Hispanic population growth accounted for 56% of all population growth from 2000 - 2010

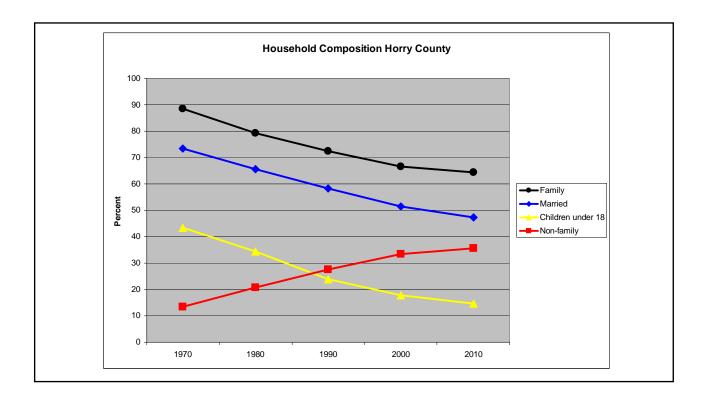


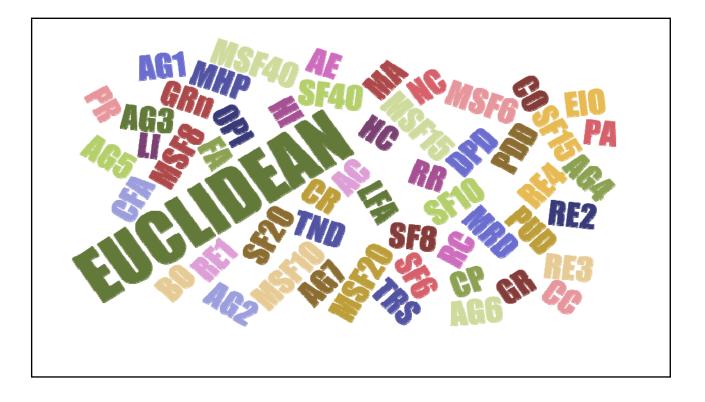










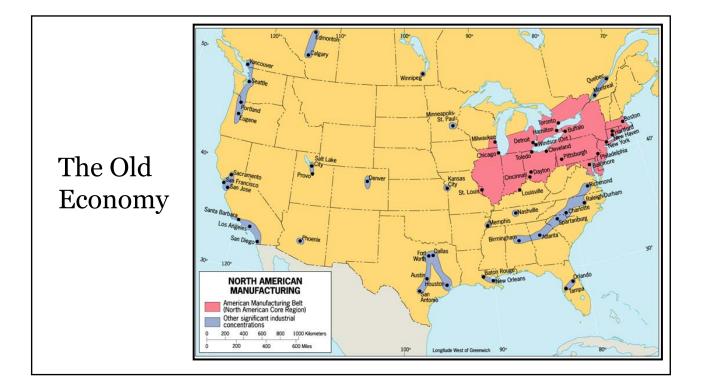


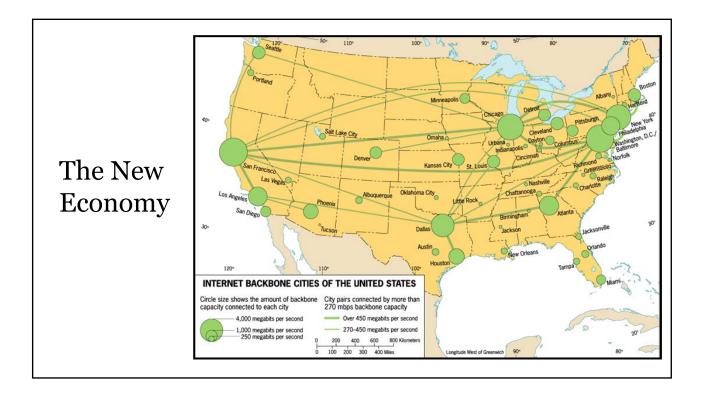
AGING INFRASTRUCTURE

- 46% of South Carolina's major roads and highways were rated in poor condition in 2014, up from 32% in 2008*
- 21% of South Carolina bridges are in need of repair, improvement or replacement*
- 11% of South Carolina bridges are structurally deficient, 10% are functionally obsolete*

MAINTAINING THE LOCAL ROAD SYSTEM

- Horry has about 4,000 roads, paved and unpaved
- Paved road network has increased from around 200 miles in 2000 to over 800 miles today.
- 651 unpaved roads (200 miles) have 3 or less houses fronting them
- 90% of roads in Horry are Access Roads (neighborhood/subdivision





POST INDUSTRIAL LOCATION FACTORS

- Recreational water within 1 hour drive
- 300 day of sunshine per year
- Affordable housing
- Good Schools (and Research Institutions)
- Low risk environment
 - Tax breaks
 - Cooperative state & local governments
 - Lenders
 - Businesses



