

Session 115 - (2003-2004)

S 0249 General Bill, By Ford

Summary: Advertising; intentionally making untrue or misleading statements; probation includes radio, tv and internet broadcasts

A BILL TO AMEND SECTION 39-1-20, CODE OF LAWS OF SOUTH CAROLINA, 1976, RELATING TO MAKING INTENTIONALLY UNTRUE STATEMENTS IN ADVERTISING, SO AS TO PROHIBIT ADVERTISING THAT IS KNOWN OR SHOULD BE KNOWN TO BE UNTRUE OR MISLEADING IN ANY FORM, INCLUDING TELEVISION, RADIO, AND INTERNET BROADCASTS; AND TO AMEND SECTION 39-5-40, RELATING TO APPLICABILITY OF THE UNFAIR TRADE PRACTICES ACT, SO AS TO MAKE THE PROVISIONS APPLICABLE TO A PERSON WHO KNEW OR SHOULD HAVE KNOWN THE ADVERTISING WAS UNTRUE OR MISLEADING.

01/22/03 Senate Introduced and read first time SJ-9

01/22/03 Senate Referred to Committee on Labor, Commerce and Industry SJ-9