

Session 117 - (2007-2008)

S 0027 General Bill, By Ford and Knotts

Summary: Advertising

A BILL TO AMEND SECTION 39-1-20, CODE OF LAWS OF SOUTH CAROLINA, 1976, RELATING TO MAKING INTENTIONALLY UNTRUE STATEMENTS IN ADVERTISING, SO AS TO PROHIBIT IN ANY FORM ADVERTISING THAT IS KNOWN OR SHOULD BE KNOWN TO BE UNTRUE OR MISLEADING, INCLUDING TELEVISION, RADIO, AND INTERNET BROADCASTS; AND TO AMEND SECTION 39-5-40, RELATING TO APPLICABILITY OF THE UNFAIR TRADE PRACTICES ACT, SO AS TO MAKE THE PROVISIONS APPLICABLE TO A PERSON WHO KNEW OR SHOULD HAVE KNOWN THE ADVERTISING WAS UNTRUE OR MISLEADING.

- 11/29/06SenatePrefiled
- 11/29/06SenateReferred to Committee on Judiciary
- 01/09/07SenateIntroduced and read first time SJ-37
- 01/09/07SenateReferred to Committee on Judiciary SJ-37
- 01/17/07SenateReferred to Subcommittee: Gregory (ch), Elliott, Anderson, Ritchie, Cleary