



Executive Vice President and Chief Operating Officer

December 18, 2014

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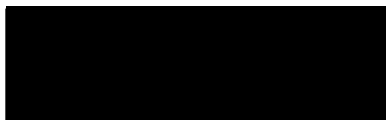
Dear Angela,

Attached are the following documents for Coastal Carolina University as required by Proviso 11.18:

- Vision Statement
- Mission Statement
- Values Statement
- Code of Ethical Conduct

Please let me know if you have any questions.

Sincerely,



Edgar L. Dyer  
Executive Vice President and Chief Operating Officer



## **Vision Statement**

In his inauguration speech, Coastal Carolina University's President David DeCenzo called for the University to become the "public comprehensive university of choice in South Carolina."

## **Mission Statement**

*Original approved by the Coastal Carolina University Board of Trustees on April 18, 1997*  
*Update adopted by the Coastal Carolina University Board of Trustees on December 14, 2007*  
*Update adopted by the Coastal Carolina University Board of Trustees on June 7, 2012*  
*Update approved by the Commission on Higher Education on October 4, 2012*  
*Update adopted by the Coastal Carolina University Board of Trustees on July 19, 2013*  
*Update approved by the Commission on Higher Education on October 3, 2013*

Coastal Carolina University is a public comprehensive liberal arts institution that seeks to develop students who are both knowledgeable in their chosen fields and prepared to be productive, responsible, healthy citizens with a global perspective. To deliver on this commitment, Coastal Carolina recruits highly qualified and motivated students, faculty, and staff from the region, state, nation, and world to create a diverse and dynamic student-centered learning environment.

Because Coastal Carolina embraces the teacher-scholar model, it places primary emphasis on high quality teaching and engaged learning, and it supports faculty research, creative activities, and expert collaboration in the community, state, nation, and world. This focus enables faculty and staff to mentor students in collaborative research, creative opportunities, and internships. To nurture this active learning community, Coastal Carolina maintains a broad range of contemporary technologies, programming, support services, and innovative course offerings and delivery methods. The result is alumni who are well prepared for professional careers or graduate programs in their chosen fields and who continue to be connected to Coastal Carolina.

Inspired by its founding in 1954 to serve the educational needs of the immediate area, Coastal Carolina has grown with the region to become a mid-sized regional comprehensive university with a tradition of a strong liberal arts core. As such, Coastal Carolina commits its resources to maintaining a population of 8,000-12,000 students by building baccalaureate; selective master's and specialist programs of national and/or regional significance in the arts and sciences, business, humanities, education, and health and human services; and a Ph.D. program in Marine Science. Coastal Carolina fully embraces its leadership role as a regional center of economic and intellectual resources, lifelong learning, cultural and recreational opportunities, and athletic programs.

As Coastal Carolina executes this mission, it recognizes its responsibility to be a role model to the community and to the professions by assuring fair and honest treatment of people with whom it interacts and sustainable stewardship of resources entrusted to it, adopting the highest standards of integrity and accountability, and committing itself to excellence through continuous assessment and improvement.

## **Values Statement**

As a student-centered learning community in which students, faculty and staff embrace education as a lifelong pursuit and act responsibly to preserve the natural environment, Coastal Carolina University embraces the following values:



TRUTH	Coastal Carolina University values truth and the freedom to express the truth, in keeping with the motto Ex Libertate Veritas -- from freedom, truth.
RESPECT	Coastal Carolina University appreciates diversity and values civility and fairness toward individuals, cultures, ideas, and resources.
INTEGRITY	Coastal Carolina University values a commitment to the highest ethical standards.
EXCELLENCE	Coastal Carolina University values distinction in all its endeavors.

# Code of Ethical Conduct

## COASTAL CAROLINA UNIVERSITY



Coastal Carolina University is committed to the highest standards of ethical behavior. These standards include respecting the rights and dignity of all persons and upholding obligations to others in a fair and honest manner. Each person in the Coastal Carolina University community plays an important role in maintaining these standards by demonstrating integrity in performing one's duties and fulfilling one's responsibilities in the workplace.

To this end, this Code of Ethical Conduct serves (1) to set forth ethical principles that guide the activities of all trustees, officers and employees (including faculty, staff, contractual agents and student employees); (2) to emphasize the University's commitment to ethical conduct and compliance with the law; and (3) to help prevent and detect wrongdoing.

**INTEGRITY** ~ We affirm the importance of integrity in all endeavors. We will be fair, trustworthy and respectful so as to promote an environment with high standards of accountability. This commitment to integrity extends to both academic and administrative matters, and we strive for continuous improvement in the performance of our duties and obligations.

**FAIRNESS** ~ We respect the rights and dignity of all persons and recognize that taking advantage of another person through discrimination, harassment, manipulation, abuse of privileged information, misrepresentation of material facts or any other unfair practice undermines the fundamental principles of the University. Deception, violence, coercion, bullying and exploitation or other methods of manipulation are unacceptable.

**RESPECT** ~ We create a respectful environment through our own actions, and we nurture a climate of fairness and civility toward others while recognizing each individual's dignity, freedom and diversity, even in the face of disagreement. When acting on the University's behalf, we will communicate professionally and with civility, act honestly and in good faith, and speak out against hatred and bias.

**HONESTY** ~ We expect honesty from all members of the University community. We have a responsibility to conduct ourselves in a manner that maintains and strengthens the public's trust in the integrity of the University. We will tell the truth, be transparent in our dealings, and never use our authority to influence others to perform inappropriate or illegal acts, or to violate laws, regulations or University policies.

**CONFIDENTIALITY** ~ We are often the custodians of personal and institutional information that we have a responsibility to protect. We will not abuse this trust or violate any applicable laws by allowing unauthorized access, disclosure or discussion of confidential information. We will maintain the confidentiality of privileged information, except when disclosure is authorized by an appropriate officer of the University or required by law. Confidential information includes all non-public information that might be of use to competitors or other third parties or harmful to the University

or its constituencies if disclosed; it also includes information that third parties have entrusted to the University. The obligation to preserve confidential information continues even after employment ends.

**COMPLIANCE** ~ We recognize our responsibility to comply with all applicable international, federal, state and local laws, rules and regulations; grant and contract requirements; professional standards; and University policies and procedures. Although not all individuals are expected to know the details of these laws, it is important to know enough about

applicable federal, state and local laws to determine when to seek advice from supervisors or other appropriate personnel. When in doubt, seek appropriate advice.

**CONFLICTS OF INTEREST** ~ A conflict of interest exists when an individual's direct or indirect personal interests are inconsistent with or interfere with the best interests of the University. All decisions and actions of the Board of Trustees and the administration are to be made for the sole purpose of advancing the best interests of the institution and the public trust. Trustees, officers and employees of the University serve the public trust and are required to fulfill their responsibilities with care; they should promptly disclose conflicts of interest and take steps to mitigate or eliminate those that compromise our integrity or that of the University, in accordance with applicable law and University policy.

**STEWARDSHIP AND PROPER USE** ~ We recognize the importance of acting responsibly, in good faith, and with due care and diligence in the use of all University assets and the resources entrusted to us. We will be efficient and economical, encourage sustainability and ensure that resources are used prudently, ethically and for their designated purposes. Any suspected incident of fraud or theft should be reported for investigation to the appropriate University official.

Given the variety and complexity of ethical questions that may arise in the course of carrying out the University's business, this Code can serve only as a general guide. It is not intended to replace, and may be supplemented by, specific University policies that have been adopted in the past and that may be adopted in the future.

Confronted with ethically ambiguous situations, individuals should keep in mind the University's commitment to the highest ethical standards and seek advice from appropriate sources so as to ensure that this commitment is honored at all times. Individuals who witness behaviors that violate this Code of Ethical Conduct are expected to confront, report and/or prevent actions that threaten the well-being of the University community and erode the integrity of the institution. In addition to reporting through supervisors, individuals may bring attention to unethical behaviors through the anonymous reporting website at [coastal.edu/universitycompliance](http://coastal.edu/universitycompliance) or by calling 855-595-9580. To report crimes or suspicious behavior on the campus, at the residence halls or at University Place, go to the anonymous reporting website at [coastal.edu/safety/witness/](http://coastal.edu/safety/witness/) or call 843-349-TIPS (8477).