

<b>AGENCY NAME:</b>	<b>CONFEDERATE RELIC ROOM AND MILIARY MUSEUM</b>		
<b>AGENCY CODE:</b>	<b>H960</b>	<b>SECTION:</b>	<b>030</b>

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## Fiscal Year 2020–2021 Accountability Report

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### SUBMISSION FORM

I have reviewed and approved the data submitted by the agency in the following online forms:

- Reorganization and Compliance
- Strategic Plan Results
- Strategic Plan Development
- Legal
- Services
- Partnerships
- Report or Review

I have reviewed and approved the financial report summarizing the agency's budget and actual expenditures, as entered by the agency into the South Carolina Enterprise Information System.

The information submitted is complete and accurate to the extent of my knowledge.

<b>AGENCY DIRECTOR</b> <b>(SIGN AND DATE):</b>	Signature on file.
<b>(TYPE/PRINT NAME):</b>	W. Allen Roberson

<b>BOARD/CMSN CHAIR</b> <b>(SIGN AND DATE):</b>	Signature on file.
<b>(TYPE/PRINT NAME):</b>	R. Voight Shealy

**FY 2020-2021 Agency Accountability Report**  
**Reorganization and Compliance Responses:**

**These responses were submitted for the FY 2020-2021 Accountability Report by the**

**CONFEDERATE RELIC ROOM & MILITARY MUSEUM**

**Primary Contact:**

First Name	Last Name	Role/Title	Phone	Email Address
W. Allen	Roberson	Executive Director	803-737-8096	arobers@crr.sc.gov

**Secondary Contact**

First Name	Last Name	Role/Title	Phone	Email Address
Rachel	Cockrell	Administrative Operations Chief	803-737-8020	rcockre@crr.sc.gov

**Agency Mission**

The South Carolina Confederate Relic Room and Military Museum connects people to the distinguished martial heritage of South Carolina where soldiers and civilians willingly sacrificed their lives and fortunes for liberty, home, state, and country.

**Adopted in:** 2019

**Agency Vision**

Through collecting and interpreting the State's military history, we strive to engage the public in a conversation about South Carolina's history in its social and cultural contexts, to foster an understanding of the past and how it relates to the present, and encourage critical thinking about the future.

**Adopted in:** 2019

**Recommendations for reorganization requiring legislative change.**

Yes

1. Rescind Statute 30-17-60: "No artifacts owned by the State in the permanent collections of the South Carolina Confederate Relic Room and Military Museum may be permanently removed or disposed of except by a Concurrent Resolution of the General Assembly." ; 2. New Statute: "No artifacts owned by the State in the permanent collections of the South Carolina Confederate Relic Room and Military Museum may be permanently removed or disposed of except by authorization of the SC Confederate Relic Room and Military Museum Commission.

**Please list significant events related to the agency that occurred in FY 2020-2021.**

Month Started	Month Ended	Description of Event	Agency Measures Impacted	Other Impacts
March	July	COVID-19 Pandemic	2.1.1, 2.1.2, 2.2.2, 2.3.2, 2.4.2, 2.4.4, 2.5.5, 3.1.1, 3.1.2, 3.2.2, 4.1.1, 4.1.2, 4.1.3, 4.1.4, 5.1.5, 5.3.1, 5.3.2	
		Extended HVAC Repair due to Flood in previous FYs	2.4.2, 2.4.4	

**Does the agency intend to make any other major reorganization to divisions, departments, or programs to allow the agency to operate more effectively and efficiently in FY 2021-22?**

**Note: It is not recommended that agencies plan major reorganization projects every year. This section should remain blank unless there is a need for reorganization.**

Yes

The Museum plans to hire a Chief Curator and fill an existing FTE so that the curatorial staff can report to the Chief Curator rather than the Executive Director.

**Is the agency in compliance with S.C. Code Ann. § 2-1-220, which requires submission of certain reports to the Legislative Services Agency for publication online and the State Library? See also S.C. Code Ann. § 60-2-20.**

Yes

**If not, please explain why.**

These responses were submitted for the FY 2020-2021 Accountability Report by the

**CONFEDERATE RELIC ROOM & MILITARY MUSEUM**

Is the agency in compliance with various requirements to transfer its records, including electronic ones, to the Department of Archives and History? See the Public Records Act (S.C. Code Ann. § 20-1-10 through 20-1-180) and the South Carolina Uniform Electronic Transactions Act (S.C. Code Ann. § 26-6-10 through 26-10-210).

Yes

Does the law allow the agency to promulgate regulations?

No

## **AGENCY'S DISCUSSION AND ANALYSIS**

### **Part 1 – Summary of FY21 Major Issues Impacting Museum**

The first half of Fiscal Year 2020 was dominated by the COVID-19 pandemic, which curtailed public visitation, and halted all in-house programs like Saturday events, *Lunch and Learn* programs, school tours and *Homeschool Friday* programs. Museum Zoom programs continued from FY20, instituted when the museum reopened after a two-and-a-half month-closure toward the end of FY20. New online programs were developed and implemented but in-person tours remained virtually non-existent. To protect visitors, COVID-19 precautions implemented at the Museum in late FY20 continued in FY21, including social distancing, defined pathways, wearing masks, and taking all appropriate precautions to insure the greatest amount of safety to its staff and visitors. Before the summer of 2021, the SC Confederate Relic Room & Military Museum had shortened its availability to visitors by one hour, closing at 4 PM to allow staff time to disinfect all surfaces in our galleries. As part of COVID safety measures, the Museum closed its Gift Shop to prevent close contact among visitors in its narrow spaces, and closed for Dollar Sunday, traditionally the first Sunday of each month, one of the Museum's highest attendance days. However, by the end of the fiscal year, as COVID initially waned, the Museum reverted to normal hours and a normal operation, though it kept mask recommendations and defined pathways to protect visitors.

Work continued in the west portion of the museum with the installation of the new gallery HVAC system and humidifier, necessary after a January 2019 major chill water pipe rupture had flooded the Cistern gallery, storage, and office space on the west side of the SC Confederate Relic Room & Military Museum.

This flood and its aftermath, which included drying out walls and replacing all the carpet, required sealing-off piping in the concrete base flooring and the design and installation of a new HVAC system and humidification system. All of this delayed the opening of the Museum’s first major exhibit since 2015, “South Carolina in the Vietnam War” (temporary, working name). The HVAC system was not completed until November 2020, while the humidification system would not be completed until September of 2021.

The second half of FY21, with COVID’s temporary waning, brought about a partial resumption of in-house programs, including the popular Saturday program, *Swordfest*, the Museum’s *Homeschool Friday* programs, as well as the continuation of online programs and *Streamable Learning* programs, which are filmed programs on a variety of historical topics presented by the Education Curator that are presented live at schools or senior centers, and are a source of revenue for the Museum. Museum staff focused on developing content for the new SC Confederate Relic Room & Military Museum website, designed by the SC Department of Administration’s IT department. Planning accelerated on the “SC & Vietnam War” exhibit for a hoped-for November 2021 opening. This included Zoom conferences every week to two weeks with the Museum’s exhibit design firm, *Riggs Ward Design*, and Museum staff accelerating development of the Vietnam exhibit content and collecting period artifacts, documents, photographs, data, graphics, arranging artifact loans, and working with *Riggs Ward Design* to develop a detailed fifty-page exhibit layout.

In the spring of FY21, unexpected problems arose with the planned minimal construction for the “SC in the Vietnam War” exhibit. First, there was a month-long consideration of whether the exhibit fabrication would have to be reviewed by the Legislative Joint Bond Review Committee. Then, the exhibit fabrication was divided up with the Construction and Planning Section of the Division of Facilities

Maintenance & Property Services overseeing what was planned to be a minimal construction (temporary walls, painting, and moving one fire alarm) budgeted at \$27,500 with the actual fabrication and installation of the exhibit budgeted at \$639,750. However, because of inadequate sprinkler coverage in the gallery (the existing sprinkler system had been approved in 2007 with limited modification, when the Museum expanded and renovated the old Columbia Mills Cistern area into a rotating exhibit gallery), and the resulting need of an architect to design a new system to be installed, the construction budget ballooned to \$99,436 which had a major impact on the timeline of the exhibit, not to mention on the Museum's very limited annual budget! The overall planned exhibit budget increased to \$750,000 and the opening of the "SC in the Vietnam War" was delayed until spring of 2022.

Partially to compensate for the delays in opening the "South Carolina in Vietnam" exhibit, the Museum's Registrar began developing a new, small exhibit, *Plowshares to Swords: Arming 19<sup>th</sup> Century South Carolina* (scheduled to open in early FY22), in July or August of 2021, in the very small Gist Gallery opposite the Education Room. Planning for FY22 programs began in the last half of the fiscal year with the goal of developing more weekend programs to boost attendance as COVID waned and to compensate for the delay in the "SC in Vietnam" exhibit. Also, an emphasis on renewed promotion of the Museum through social media, minimal advertising, and media outreach began in earnest as COVID cases started decreasing in early 2021. As a result, attendance climbed steadily from January – June, culminating in the strongest June visitation in eight years, and most of these were walk-ins, not planned tours! (See attachment one: *Annual Visitation Chart*). This indicated that the Museum's marketing, social media emphasis, and media outreach was resulting in a positive gain in attendance as people tired of being homebound by the pandemic.

## **Part 2 – Overview of FY21 Museum Operation**

### **I. Museum Exhibits**

No new exhibits opened in FY21, due to the COVID pandemic, though *WWI in 3-D*, the small, popular theater program that displays old stereo cards on a TV with a soundtrack, and that is viewed through 3-D glasses, was held over through May of 2021. Planning for the two exhibits for FY22, “South Carolina in the Vietnam War” and *Plowshares to Swords: Arming 19<sup>th</sup> Century South Carolina*, continued steadily in the second half of FY21, as mentioned above.

### **II. Museum Programs Series and Education Programs**

After an unsuccessful attempt On August 28, 2020 to remote broadcast via Zoom the FY21’s debut *Lunch & Learn* program, that runs monthly from August – June, the Museum decided to postpone *Lunch & Learn* until FY22 because of the COVID-19 pandemic. *Lunch & Learn* had grown steadily after over the last five years, becoming a successful hour-long lecture series, with a devoted, but older demographic, but because of its length and the technical uncertainties of guest speakers broadcasting on Zoom from different locations, it was not well suited for remote viewing. Attendance was so poor due to COVID-19 that the Museum suspended the series. Rather than destroy a successful program with steadily dwindling attendance, Museum staff felt that suspending *Lunch & Learn* until COVID waned would be the better policy, with plans to resume it in the fall of 2021. Several regular attendees had also called the Museum and told staff that they “didn’t do that computer Zoom stuff!”

Only one Special Saturday Program was hosted in FY21, and that was a scaled down version of the Museum's popular *Swordfest*, held on Saturday April 24, from 11 AM to 3 PM, a fun half-day featuring anything to do with swords, including demonstrations by armored knights, Asian samurai reenactors, marital arts aficionados, sword and knife drills, and lectures, with displays by American Revolutionary War and Civil War sword and knife collectors. However, this one event was a success beyond our expectations, attracting 275 spectators, with another 364 people watching it live as it streamed.

These filmed programs were later uploaded to the Museum's *YouTube* Channel as were the Education Curator's *Heroes on Zoom* short programs, *History at Home* Zoom programs, and *Homeschool Friday* programs, streamed by Zoom, which resulted in over 3000 views, and helped maintain a presence for its visitors and school children who could not attend due to the pandemic.

In-person, public and private school tours were virtually nonexistent due to COVID-19, with only eleven school groups attending in FY21, and only five non-school groups visiting the Museum. In late spring and summer, Museum staff began receiving a few, but steady stream of invitations to speak at various meetings and events. These continued sporadically in the last quarter of FY21. Also, in June 2021, the last month of the fiscal year, the recently hired Curator of History started a daily and highly successful effort to increase the Museum's social media traffic, posting regularly on Facebook and TikTok, which began significantly increasing social media traffic, interest in the Museum's social media outlets, and in-person visitation to the Museum.

### **III. Collections**



In FY21, The SC Confederate Relic Room & Military Museum Collections Department had entered 3958 artifacts and archival documents in its *Proficio* Collections software program and over 65% of those records have documenting photographic images attached. The Museum's Registrar also worked to significantly redesign the proposed *Patterson-Pope* artifact storage plan, based on the reports from the *National Institute of Museum and Library Services (IMLS)* Conservation Assessment Program grant inspectors, to help mitigate the Museum's major need to alleviate the Museum's overflowing, secure Artifact storage areas. The SC Confederate Relic Room & Military Museum is running out of space to securely house its highly historically significant collection that has been accumulating since 1896 and that has more than doubled from 3500 artifacts to almost 8000 artifacts since the Museum moved to Columbia Mills in 2001! The Registrar also applied for a major IMLS project grant, but while the grant application received good reviews, it was not funded because it did not fit the granting agency's priorities for 2021. However, the General Assembly did provide partial funding in the amount of \$180,000 for this project, but which is now estimated at a cost of \$275,000 because of the redesign and because of an estimated 25% inflation cost due to COVID-19.

Because of COVID's impact on fundraising in FY21, the SC Confederate Relic Room & Military Museum also temporary postponed fundraising for its highly successful conservation program, one of the best in the nation and supported by a generous \$75,000 matching appropriation by the General Assembly. Only \$2400 was raised in FY21, without active fundraising by the Museum or the Palmetto State Military History Foundation that did not meet in FY21 because of the pandemic. The conservation of the early 19<sup>th</sup> Century, bicorn militia hat of General James Cantey, and Brigadier General (later Governor) Johnson Hagood's straw hat worn at the Battle of Secessionville on

James Island, were conserved in FY21, at a cost of \$11,900, paid for by two donations from the *Artist Preservation Group*.

Despite the pandemic and fewer potential donors visiting or contacting Museum staff, the SC Confederate Relic Room & Military Museum acquired some significant and very rare artifacts for its Collection, thereby enhancing the Museum's reputation as a collecting and research museum, particularly among Civil War scholars and collectors. Two very rare Georgia-made Confederate revolvers were acquired, a *Rigdon, Ansley & Company* copy of a M1851 Colt revolver, and a rare *Spiller & Burr* revolver, a copy of a US Whitney 1854 percussion revolver. Other acquisitions include a Confederate D-Guard bowie knife captured by Union forces at the 1861 Battle of Port Royal, SC, a World War I Navy Chief Petty Officer's uniform, a letter from a WWII German POW held in South Carolina, an early militia sword by Hayden & Gregg of Charleston, SC, and a Smith & Wesson M39 9mm pistol, a pistol often carried by US Navy Seals in the Vietnam War. (See attachment two: *New Acquisitions July 1, 2020 – June 30, 2021*)

#### **IV. Training**

Staff Training continued despite the pandemic. The Registrar attended several online collections care seminars and the Administrative Operations Chief continued attending virtual sessions and completing her work for the *Certified Public Management* program that is overseen by the SC Department of Administration. The new History Curator began taking online collections management software courses soon after his employment began.

### **Part 3 – Refining the Museum's Strategic Plan**

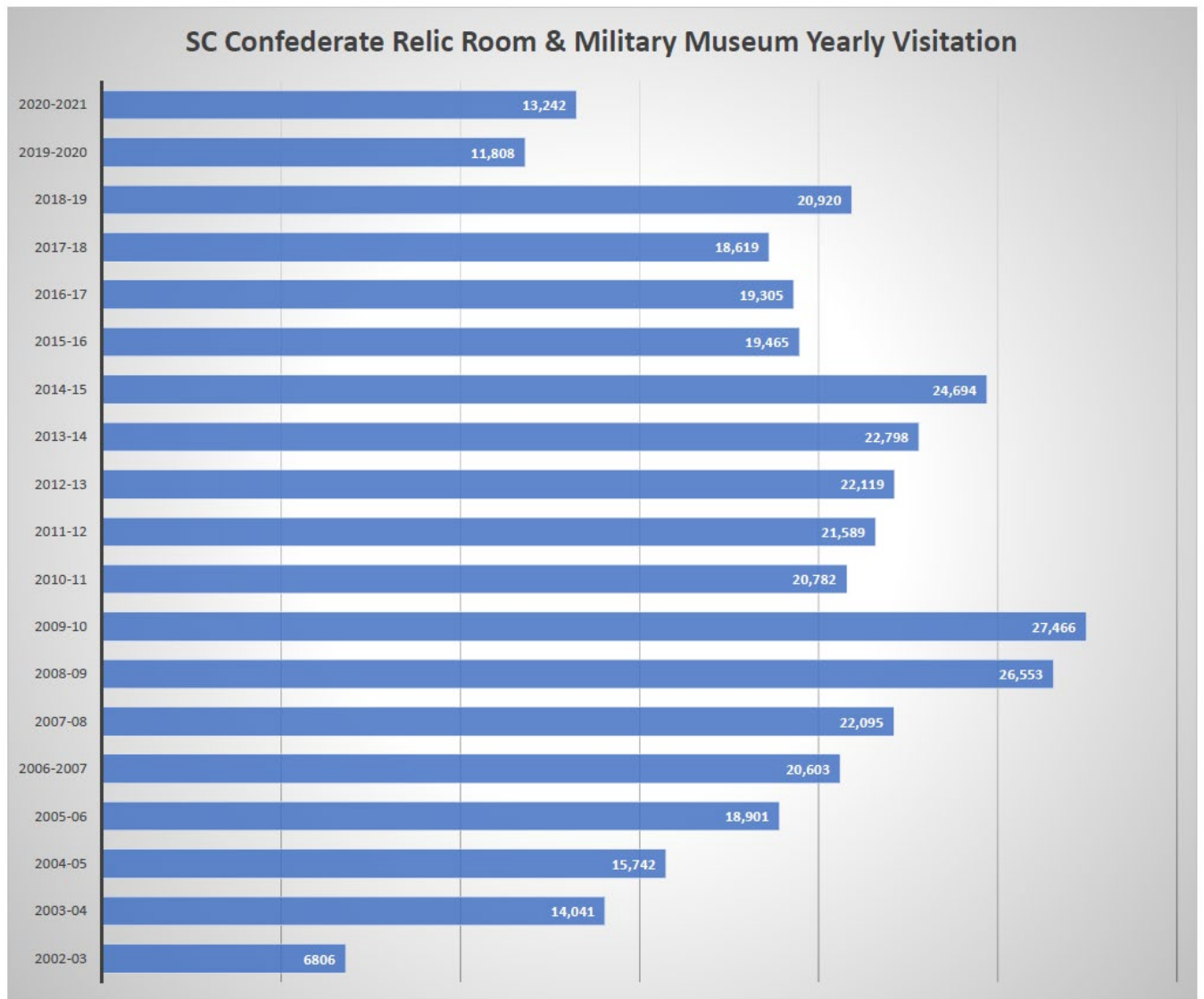
In the spring of FY20, the Museum's Executive Director began working with an informal committee from its governing commission, the *South Carolina Confederate Relic Room and Military Museum Commission*, composed of Chairman Voight Shealy, Vice Chairman Leland Summers, and Past Chairman Martha Van Schaick, to update the 2019 Strategic Plan that was developed in the first half of FY20 and reviewed by the *American Alliance of Museums*. This Strategic Plan was the last major submission by the SC Confederate Relic Room & Military Museum to earn national reaccreditation, for the first time since 2004. It took six months to develop and resulted in the Museum being awarded reaccreditation by the end of February 2020. Along with updating the strategic plan there was also an attempt to bring it more in line with the annual Accountability Report, hopefully reflected in this year's report.

#### **Part 4 – Restructuring Recommendations**

- I. Implement internal recommendations that would allow the agency to operate more effectively and efficiently:
  - A. Rescind Statute 30-17-60: “No artifacts owned by the State in the permanent collections of the South Carolina Confederate Relic Room and Military Museum may be permanently removed or disposed of except **by a Concurrent Resolution of the General Assembly.**”
  - B. New Statute: “No artifacts owned by the State in the permanent collections of the South Carolina Confederate Relic Room and Military Museum may be permanently removed or disposed of except **by authorization of the SC Confederate Relic Room and Military Museum Commission.**



II. Move the SC Confederate Relic Room and Military Museum's Membership program from under the authority of the museum to the authority of the Palmetto State Military History Foundation, the 501(c)(3) support foundation for the museum. The Palmetto State Military History Foundation exists solely to support the SC Confederate Relic Room and Military Museum.

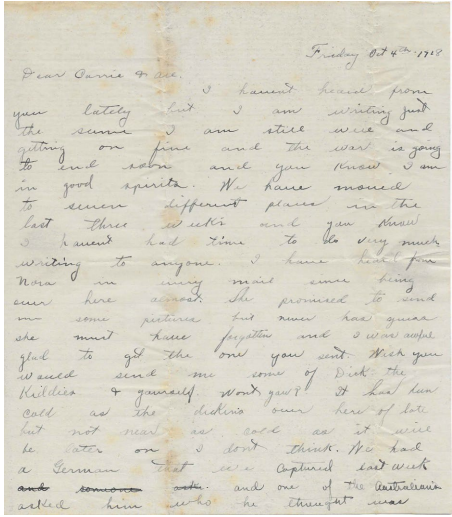


## Attachment 1





## Attachment 2

### New Acquisitions July 1, 2020- June 30, 2021



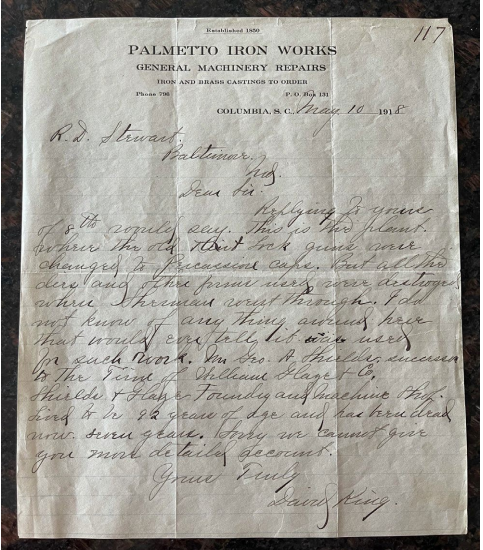

D-Guard Bowie Knife	Knife was captured by Sergeant Paul Brodie of Company F Highlands NYSM. It was captured at Port Royal, SC on November 8, 1861. .	
Confederate Bond- \$1,000	Printed by Evans & Cogswell in Columbia, SC.	No image
Navy Uniform- WWI	Insignia indicates rank of 1st Class Petty Officer Printer.	

<p>Letter- Ernest Gordon to his sister Mrs. William Manning Richardson- October 4, 1918</p>	<p>Gordon wrote that a German POW told an Australian that, "We ought to win God is with us but the Americans are with you."</p>	
<p>Orr's Rifles Reunion Ribbons</p>	<p>Ribbons are from the 1921 and 1923 reunions.</p>	
<p>Rigdon Ansley &amp; Co. Revolver</p>	<p>Confederate copy of a Colt m1851 Revolver</p>	

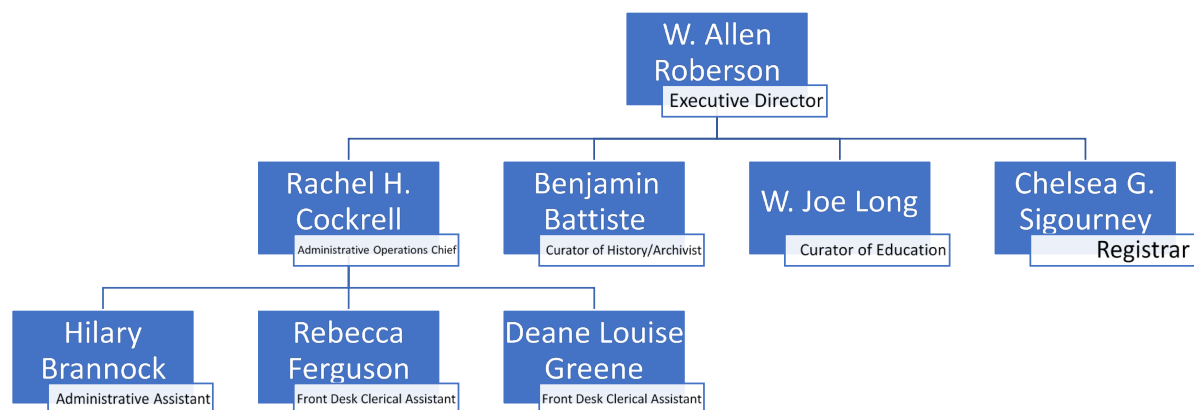
<p>Spiller &amp; Burr Revolver</p>	<p>Confederate copy of a Whitney m1854 Revolver</p>	
<p>Poster "God Bless Our Boy"- WWII</p>	<p>Found at the home of Eva Lee Brown in Easley, South Carolina. Ms. Brown was the donor's mother. The sign was in support of Eva's brother, Lt. William George Brown, who served in World War II and survived the disaster of the HMT Rohna.</p>	<p>No image</p>
<p>Artillery Short Sword</p>	<p>Made in Macon, Georgia by E.J. Johnston. SCCRRMM has an example of this short sword that was imported from Europe. This is the first Confederate copy of that weapon in the collection.</p>	



AGENCY NAME:	South Carolina Confederate Relic Room and Military Museum		
AGENCY CODE:	H96	SECTION:	N/A

Militia Officer's Sword & Scabbard	Imported by Hayden & Gregg who were dealers of fancy goods in Charleston in the 1840s.	 
Letter from David King, Manager of the Palmetto Iron Works- May 10, 1918	King discusses the burning of the Palmetto Armory by Sherman's troops.	
Smith & Wesson Model 39	An example of the kind of pistol sometimes carried by Navy SEALs in Vietnam.	

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FY 2020-2021 Agency Accountability Report  
FY2020-21 Strategic Plan:

These responses were submitted for the FY 2020-2021 Accountability Report by the  
CONFEDERATE RELIC ROOM & MILITARY MUSEUM

Goal Successfully connect patrons to the martial history of South Carolina														
Strategy 1.1										Statewide Enterprise Objective				
Grow and diversify attendance by marketing the museum and its programs to both existing and newly targeted audiences										Education, Training, and Human Development				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Program Number Responsible	Notes
1.1.1	Work with ADCO, a marketing, design, and interactive agency, in reaching out to current and newly identified audiences through expanded use of social media marketing by FY 21.	0%	100%	100%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Social Media metrics	ADCO contract	Visitors to Museum website and Facebook page.	Introduce new audiences to SC Military History.	0113.000000.000	
1.1.2	Collect and evaluate visitor demographic data to better understand the Museum's audience by FY23.	0%	30%	30%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Survey results	Survey	Visitors to the Museum.	Introduce new audiences to SC Military History.	0113.000000.000	
1.1.3	Provide current information to tourism organizations and tour operators by FY23.	0%	30%	30%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Advertising and brochures	Director's records	Tourism organizations and tour operators	Organizations need accurate information regarding Museum offerings.	0113.000000.000	

These responses were submitted for the FY 2020-2021 Accountability Report by the CONFEDERATE RELIC ROOM & MILITARY MUSEUM														
Goal	Successfully connect patrons to the martial history of South Carolina													
Strategy	1.2										Statewide Enterprise Objective			
Ensure that access to the Museum, tours, programs, and special events fits the needs of its audience										Education, Training, and Human Development				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Program Number Responsible	Notes
1.2.1	Evaluate hours and modify if appropriate and feasible for accessibility by FY23.	0%	30%	30%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Visitor counts and surveys	Visitor records	Visitors to the Museum.	Museum open hours outside of regular weekday work hours.	0113.000000.000	



These responses were submitted for the FY 2020-2021 Accountability Report by the														
CONFEDERATE RELIC ROOM & MILITARY MUSEUM														
Goal Maintain and grow the staff's use of focused collecting and scholarly interpretation to engage the public in meaningful conversations														
Strategy 2.1										Statewide Enterprise Objective				
Maintain and expand collection and exhibition related programs that use the highest level of scholarship										Education, Training, and Human Development				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Program Number Responsible	Notes
2.1.1	Augment curatorial work force by hiring a Chief Curator by FY21.	0%	100%	0%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Hiring records	HR records	Staff of the Museum.	Supervision of Curatorial staff and relieving Director of some responsibility.	0113.000000.000	Budget uncertainty due to COVID-19
2.1.2	Enhance experiences for current volunteers by FY22.	0%	50%	25%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Volunteer hours	Volunteer records	Volunteers at the Museum.	Volunteers' expectations of service and intangible reward are met.	0113.000000.000	Fewer opportunities for volunteers due to COVID-19
2.1.3	Expand use of social media and other forms of technology as interpretive tools in exhibitions by FY23.	0%	30%	30%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Visual	Exhibit plans	Visitors to the Museum.	Visitor engagement in exhibit presentation to enhance learning.	0113.000000.000	
2.1.4	Continue promoting public tours of changing and permanent exhibitions by FY23.	0%	30%	30%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Tour counts	Visitor records	Visitors to the Museum.	Introduce new audiences to SC Military History.	0113.000000.000	



These responses were submitted for the FY 2020-2021 Accountability Report by the CONFEDERATE RELIC ROOM & MILITARY MUSEUM														
Goal	Maintain and grow the staff’s use of focused collecting and scholarly interpretation to engage the public in meaningful conversations													
Strategy	2.3									Statewide Enterprise Objective				
Evaluate and solidify exhibitions with an eye toward inclusion, well-researched content, and public interest										Education, Training, and Human Development				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
2.3.1	Exhibits Committee to develop content and execution by FY21.	0%	100%	50%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Calendar	Director's records	Staff of the Museum.	Staff develops a cohesive plan for new exhibit content and presentation.	0113.000000.000	Delayed by COVID-19
2.3.2	Use exhibitions to proactively reach out to appropriate and diverse community groups by FY22.	0%	50%	50%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Presentation schedule	Staff Calendars	Visitors to the Museum.	Introduce new audiences to SC Military History.	0113.000000.000	



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Goal		Maintain and grow the staff's use of focused collecting and scholarly interpretation to engage the public in meaningful conversations												
Strategy	2.4	Statewide Enterprise Objective												
Open "SC in the Vietnam War" major exhibition for 50th Anniversary in spring of 2021										Education, Training, and Human Development				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
2.4.1	Continue to work with Vietnam War veterans' groups on collecting artifacts and advising on content by FY21.	0%	100%	100%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Artifacts and interviews	Curator records	Vietnam War veterans and Museum visitors.	Vietnam War veterans views and experiences are accurately portrayed in the exhibit.	0113.000000.000	
2.4.2	Work with Riggs Ward Exhibit Design on design, content, development of interactives, and installation by FY21.	0%	100%	50%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Construction records	Curator and Ops Chief records	Museum staff, Riggs Ward staff, contractors and FM staff.	All elements needed for a successful exhibit are brought together and installed.	0113.000000.000	Installation delayed by COVID-19
2.4.3	Develop and present Vietnam-centered educational programming by FY23.	0%	30%	0%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Programming schedule	Calendar	Visitors to the Museum.	Introduce new audiences to SC Military History.	0113.000000.000	Delayed by COVID-19

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Goal		Maintain and grow the staff's use of focused collecting and scholarly interpretation to engage the public in meaningful conversations												
Strategy	2.5	Statewide Enterprise Objective												
Improve the Museum as an educational resource for appropriate grade levels of K-12 schools and higher education										Education, Training, and Human Development				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
2.5.1	Rework tours and educational programs to reflect new changes in SC social studies standards by FY21.	0%	100%	100%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Tour scripts	Curator records	Public and private school students.	Museum programs and exhibits convey intended educational content to visitors.	0113.000000.000	
2.5.2	Engage youth organizations, within and outside schools, including scouting-type programs and Junior ROTC by FY22.	0%	50%	50%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Program schedule	Curator records	Youth organization members.	Introduce new audiences to education into SC Military History.	0113.000000.000	
2.5.3	Maintain and enhance continuing education and homeschool programs to provide curriculum enhancement for this large education constituency by FY21.	0%	100%	100%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Program schedule	Curator records	Homeschool families and adults interested in continuing education.	Museum programs and exhibits convey intended educational content to visitors.	0113.000000.000	
2.5.4	Ensure that new Museum website is designed as an effective resource for diverse public, private, and homeschool education constituencies, delivering program schedules and educational content including activities, lesson plans and a streamlined process for research questions by FY21.	0%	80%	75%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Website	Director's records	Public, private, and homeschool teachers.	Resources for educators that supplement material received upon visiting the Museum.	0113.000000.000	Delayed by COVID-19
2.5.5	Explore using the collection to support broader secondary education curriculum by FY22.	0%	50%	50%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Tour scripts	Curator records	Secondary students and teachers.	Museum programs and exhibits convey intended educational content to visitors.	0113.000000.000	

These responses were submitted for the FY 2020-2021 Accountability Report by the														
CONFEDERATE RELIC ROOM & MILITARY MUSEUM														
Goal	Maintain and grow the staff's use of focused collecting and scholarly interpretation to engage the public in meaningful conversations													
Strategy	2.6									Statewide Enterprise Objective				
Continue prioritizing archival collections for digital availability										Education, Training, and Human Development				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
2.6.1	Continue digital availability of the McRae Archival Collection and the USS Columbia CL-56 Archival Collections and uploading to the SC Digital Library by FY23.	0%	30%	30%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	SC Digital Library records	Curator records	Researchers.	Broader access to Archival collection on line.	0113.000000.000	

These responses were submitted for the FY 2020-2021 Accountability Report by the CONFEDERATE RELIC ROOM & MILITARY MUSEUM														
Goal	Enhance the standing of the Museum within its broader community													
Strategy	3.1									Statewide Enterprise Objective				
Address the issue of the current name of the Museum and gauge public reaction to the word “Confederate” in relationship to shifting public views on the Civil War										Govenment and Citizens				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
3.1.1	Address the words “Confederate” and “Relic” in the Museum’s name by FY21.	0%	100%	0%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Focus group meetings	Strategic Planning records	Representatives of different stakeholder groups.	Perceptions and opinions of a variety of groups reacting to words in the Museum name.	0113.000000.000	Delayed by COVID-19
3.1.2	Evaluate and compile data on the impact of current name on both corporate fundraising and foundation and other potential grants by FY22.	0%	50%	25%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Granting agencies	Director's records	Museum staff, governance, and supporters	Knowledge of impact of negative connotations of Museum name on fundraising.	0113.000000.000	Delayed by COVID-19

These responses were submitted for the FY 2020-2021 Accountability Report by the CONFEDERATE RELIC ROOM & MILITARY MUSEUM														
Goal		Enhance the standing of the Museum within its broader community												
Strategy	3.2									Statewide Enterprise Objective				
Navigate community perceptions of Civil War history										Govenment and Citizens				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
3.2.1	Continue partnering with ADCO to rebuild strong media relationships, lost following FY11 effects of the Great Recession, the FY14 dissolution of the Museum's authority, the SC Budget and Control Board, and the FY16-18 State House Confederate flag controversy that embroiled the museum following the June 2015 Charleston Massacre by FY23.	0%	30%	30%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	ADCO contract	Director's records	Marketing firm, media representatives	Enhance positive impression of Museum among media outlets and representatives.	0113.000000.000	
3.2.2	Make a strong effort to regain, nurture, and grow diverse community groups lost since FY10 by FY23.	0%	30%	0%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Calendar	Staff records	Former supporters and community partner groups.	Enhance outreach to diverse groups who have lost touch with the Museum.	0113.000000.000	Delayed by COVID-19



These responses were submitted for the FY 2020-2021 Accountability Report by the														
CONFEDERATE RELIC ROOM & MILITARY MUSEUM														
Goal	Enhance the standing of the Museum within its broader community													
Strategy	3.4									Statewide Enterprise Objective				
Continue to develop strategies for reaching out to South Carolina legislators and solidify their knowledge of the museum and its standing										Govenment and Citizens				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
3.4.1	Keep legislators apprised about successes, exhibitions, and programs by FY23.	0%	30%	30%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Calendar	Director's records	SC State legislators	Enhance positive impression of Museum among Senators and Representatives.	0113.000000.000	

These responses were submitted for the FY 2020-2021 Accountability Report by the CONFEDERATE RELIC ROOM & MILITARY MUSEUM														
Goal		Enhance the standing of the Museum within its broader community												
Strategy	3.5									Statewide Enterprise Objective				
Further lift the academic standing of the Museum and staff										Govenment and Citizens				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
3.5.1	Enhance the staff's participation in professional organizations such as SEMC, SCFM, AAM, and AASLH by FY23.	0%	30%	30%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Calendar	Staff records	Staff of the Museum.	Professional development.	0113.000000.000	
3.5.2	Continue to emphasize staff authoring texts for national and regional historical publications by FY23.	0%	30%	30%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Staff records	Staff records	Staff of the Museum.	Scholarly engagement.	0113.000000.000	
3.5.3	Continue promoting availability of professional staff to present programs to groups around the state by FY23.	0%	30%	30%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Staff records	Staff records	Civic and special-interest groups around the state.	Increased outreach to underserved audiences.	0113.000000.000	



These responses were submitted for the FY 2020-2021 Accountability Report by the CONFEDERATE RELIC ROOM & MILITARY MUSEUM														
Goal	Enhance the standing of the Museum within its broader community													
Strategy	3.6									Statewide Enterprise Objective				
Devise and deliver appropriate community services										Govenment and Citizens				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
3.6.1	Expand summer day camps such as Sea Cadets and JROTC offerings and offer scholarships to students in-need by FY21.	0%	100%	100%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Calendar	Staff records	Youth organization members.	Increased outreach to underserved audiences.	0113.000000.000	



These responses were submitted for the FY 2020-2021 Accountability Report by the CONFEDERATE RELIC ROOM & MILITARY MUSEUM														
Goal		Solidify the Museum's longevity through diversification and growth of its financial resources												
Strategy	4.1	Statewide Enterprise Objective												
Work with the Museum's Foundation to create and initiate a plan for growth of revenue and diversification of funding sources										Public Infrastructure and Economic Development				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
4.1.1	Elevate the status and role of the Foundation within the operation of the Museum and continue to grow Foundation Board by FY22.	0%	50%	0%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Membership records	Foundation records	Palmetto State Military History Foundation.	Increased activity and involvement of the Foundation in support of the functions of the Museum.	0113.000000.000	Foundation did not meet due to COVID-19
4.1.2	Diversify Foundation board membership with attention to professional expertise, military knowledge, race, gender, age, socioeconomic background, etc. by FY23.	0%	30%	0%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Membership records	Foundation records	Palmetto State Military History Foundation.	Increase diversity and memberships	0113.000000.000	Foundation did not meet due to COVID-19
4.1.3	Place the membership program under the Foundation and enhance its attractiveness by introducing new benefits to membersby FY23.	0%	30%	0%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Membership records	Foundation records	Palmetto State Military History Foundation and Museum members.	Increased attractiveness and benefits of membership.	0113.000000.000	Foundation did not meet due to COVID-19
4.1.4	Establish a grants solicitation partnership with the Foundation by FY21.	0%	100%	0%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Grant requests	Director's records	Palmetto State Military History Foundation.	Increased successful grant applications and awards.	0113.000000.000	Foundation did not meet due to COVID-19

These responses were submitted for the FY 2020-2021 Accountability Report by the CONFEDERATE RELIC ROOM & MILITARY MUSEUM														
Goal		Solidify the Museum's longevity through diversification and growth of its financial resources												
Strategy	4.2	Statewide Enterprise Objective												
Maintain and grow current government funding										Public Infrastructure and Economic Development				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
4.2.1	Director to continue one-on-one contact with legislators regarding budgetary needs by FY23.	0%	30%	30%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Calendar	Director's records	SC State legislators	Enhance positive impression of Museum among Senators and Representatives.	0113.000000.000	
4.2.2	Director continues submission of annual SC State Government Accountability Report to Executive Budget Office of the Department of Administration, and insures Accountability Report is in line with the Museum's Strategic Plan by FY23.	0%	30%	30%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Strategic Plan	Director's records	SC State legislators	Increased understanding of Museum funding requirements.	0113.000000.000	
4.2.3	Director to continue to propose annual budget and major funding initiative to legislature for museum expansion within current state-owned building by FY23. (Measure begins in FY 22.)	0%	0%	0%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Budget Plan	Director's records	SC State legislators and Museum staff.	Expansion of Museum exhibit, storage and program space.	0113.000000.000	

These responses were submitted for the FY 2020-2021 Accountability Report by the CONFEDERATE RELIC ROOM & MILITARY MUSEUM														
Goal		Achieve optimal physical environment for the museum												
Strategy	5.1									Statewide Enterprise Objective				
Address the current spatial crisis of the Museum site for collections										Public Infrastructure and Economic Development				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
5.1.1	Complete plan for collections compact storage through using high density mobile units in the current footprint by FY21.	0%	100%	100%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Plans and proposals	Registrar records	Citizens of the State.	Museum and State as the owner of the Collection must preserve important objects for the education of its citizens.	0113.000000.000	
5.1.2	Review results of CAP project report by FY21.	0%	100%	100%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Report results	Registrar records	CAP reviewers and Museum staff.	Apply recommendations from CAP report regarding upgraded storage of the Permanent Collection.	0113.000000.000	
5.1.3	Submit budget request for installation of high-density mobile track storage system to Governor and General Assembly in January 2021 by FY21.	0%	100%	100%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Director's records	Director's records	Museum staff, legislators, Governor.	Legislative and Governor approval of budget request.	0113.000000.000	
5.1.4	Author and submit funding proposal to IMLS by FY21.	0%	100%	100%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Grant application	Registrar records	Staff of the Museum.	Submission of quality grant application.	0113.000000.000	
5.1.5	Create work plan, move collections, and undertake renovation by FY22.	0%	50%	30%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Plan of action	Registrar, Ops Chief	Staff of the Museum.	Completion of Collections Storage Improvement project.	0113.000000.000	Delayed by COVID-19

These responses were submitted for the FY 2020-2021 Accountability Report by the CONFEDERATE RELIC ROOM & MILITARY MUSEUM														
Goal		Achieve optimal physical environment for the museum												
Strategy	5.2									Statewide Enterprise Objective				
Assess and address potential threats to professional operation caused by infrastructure failures, emergencies, and vandalism										Public Infrastructure and Economic Development				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
5.2.1	Work with Facilities Management professional staff to upgrade security, utilizing FY20 appropriation from Legislature by FY21.	0%	100%	50%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Construction plans	Admin Ops Chief records	Citizens of the State.	Museum and State as the owner of the Collection must preserve important objects for the education of its citizens.	9826.020000X000	Delayed by COVID-19
5.2.2	Upgrade water intrusion barriers and alarms by FY21.	0%	50%	25%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Construction plans	Admin Ops Chief records	Citizens of the State.	Museum and State as the owner of the Collection must preserve important objects for the education of its citizens.	0113.000000.000	Delayed by COVID-19
5.2.3	Monitor any temperature and humidity fluctuations to maintain optimal levels and work with engineers on any required modifications by FY21.	0%	100%	100%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Environmental records	Registrar, Ops Chief records	Citizens of the State.	Museum and State as the owner of the Collection must preserve important objects for the education of its citizens.	0113.000000.000	
5.2.4	Coordinate activities with new State Museum director where necessary by FY23.	0%	30%	30%	Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Calendar	Director, Ops Chief records	Commission and Staff of the Museum.	Coordination and cooperation among neighboring tenants in the Columbia Mills Building.	0113.000000.000	

FY 2020-2021 Agency Accountability Report  
FY2021-22 Strategic Plan:

These responses were submitted for the FY 2020-2021 Accountability Report by the  
CONFEDERATE RELIC ROOM & MILITARY MUSEUM

Goal Successfully connect patrons to the martial history of South Carolina														
Strategy 1.1										Statewide Enterprise Objective				
Grow and diversify attendance by marketing the museum and its programs to both existing and newly targeted audiences										Education, Training, and Human Development				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Program Number Responsible	Notes
1.1.1	Solidify current audiences through promoting expanded programming	0%	30%		Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Visitor encounters	Visitation counts	Visitors to the Museum.	Introduce new audiences to SC Military History.	0113.000000.000	
1.1.2	Collect and evaluate visitor demographic data to better understand the Museum's audience.	0%	30%		Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Survey results	Survey	Visitors to the Museum.	Introduce new audiences to SC Military History.	0113.000000.000	
1.1.3	Provide current information to tourism organizations and tour operators.	0%	30%		Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Advertising and brochures	Director's records	Tourism organizations and tour operators	Organizations need accurate information regarding Museum offerings.	0113.000000.000	

These responses were submitted for the FY 2020-2021 Accountability Report by the CONFEDERATE RELIC ROOM & MILITARY MUSEUM														
Goal	Successfully connect patrons to the martial history of South Carolina													
Strategy	1.2										Statewide Enterprise Objective			
Ensure that access to the Museum, tours, programs, and special events fits the needs of its audience										Education, Training, and Human Development				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Program Number Responsible	Notes
1.2.1	Evaluate hours and modify if appropriate and feasible for accessibility.	0%	30%		Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Visitor counts and surveys	Visitor records	Visitors to the Museum.	Museum open hours outside of regular weekday work hours.	0113.000000.000	





These responses were submitted for the FY 2020-2021 Accountability Report by the CONFEDERATE RELIC ROOM & MILITARY MUSEUM														
Goal	Maintain and grow the staff's use of focused collecting and scholarly interpretation to engage the public in meaningful conversations													
Strategy	2.1										Statewide Enterprise Objective			
Maintain and expand collection and exhibition related programs that use the highest level of scholarship										Education, Training, and Human Development				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Program Number Responsible	Notes
2.1.1	Augment curatorial work force by hiring a Chief Curator.	0%	50%		Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Hiring records	HR records	Staff of the Museum.	Supervision of Curatorial staff and relieving Director of some responsibility.	0113.000000.000	
2.1.2	Enhance experiences for current volunteers.	0%	66%		Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Volunteer hours	Volunteer records	Volunteers at the Museum.	Volunteers' expectations of service and intangible reward are met.	0113.000000.000	
2.1.3	Expand use of social media and other forms of technology as interpretive tools in exhibitions.	0%	30%		Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Visual	Exhibit plans	Visitors to the Museum.	Visitor engagement in exhibit presentation to enhance learning.	0113.000000.000	
2.1.4	Continue promoting public tours of changing and permanent exhibitions.	0%	30%		Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Tour counts	Visitor records	Visitors to the Museum.	Introduce new audiences to SC Military History.	0113.000000.000	

These responses were submitted for the FY 2020-2021 Accountability Report by the CONFEDERATE RELIC ROOM & MILITARY MUSEUM														
Goal	Maintain and grow the staff’s use of focused collecting and scholarly interpretation to engage the public in meaningful conversations													
Strategy	2.2										Statewide Enterprise Objective			
Review Collections policies, strategies and planning, relative to mission, policies, conservation, and physical space limitations										Education, Training, and Human Development				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Program Number Responsible	Notes
2.2.1	Continue conservation initiative for SC uniform collection.	0%	66%		Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	conservation contracts	Registrar records	Citizens of the State.	Museum and State as the owner of the Collection must preserve important objects for the education of its citizens.	9824.010000X000	



These responses were submitted for the FY 2020-2021 Accountability Report by the CONFEDERATE RELIC ROOM & MILITARY MUSEUM														
Goal		Maintain and grow the staff's use of focused collecting and scholarly interpretation to engage the public in meaningful conversations												
Strategy	2.4	Statewide Enterprise Objective												
Open "SC in the Vietnam War" major exhibition for 50th Anniversary in spring of 2022										Education, Training, and Human Development				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
2.4.1	Work with Riggs Ward Exhibit Design on design, content, development of interactives, and installation.	0%	100%		Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Construction records	Curator and Ops Chief records	Museum staff, Riggs Ward staff, contractors and FM staff.	All elements needed for a successful exhibit are brought together and installed.	0113.000000.000	
2.4.2	Open exhibition	0%	100%		Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Director's records	Visual	Museum staff, Riggs Ward staff, contractors and FM staff.	All elements needed for a successful exhibit are brought together and installed.	0113.000000.000	
2.4.3	Develop and present Vietnam-centered educational programming.	0%	30%		Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Programming schedule	Calendar	Visitors to the Museum.	Introduce new audiences to SC Military History.	0113.000000.000	

These responses were submitted for the FY 2020-2021 Accountability Report by the CONFEDERATE RELIC ROOM & MILITARY MUSEUM														
Goal		Maintain and grow the staff's use of focused collecting and scholarly interpretation to engage the public in meaningful conversations												
Strategy	2.5	Statewide Enterprise Objective												
Improve the Museum as an educational resource for appropriate grade levels of K-12 schools and higher education										Education, Training, and Human Development				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
2.5.1	Engage youth organizations, within and outside schools, including scouting-type programs and Junior ROTC.	0%	50%		Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Program schedule	Curator records	Youth organization members.	Introduce new audiences to education into SC Military History.	0113.000000.000	
2.5.2	Ensure that new Museum website is designed as an effective resource for diverse public, private, and homeschool education constituencies, delivering program schedules and educational content including activities, lesson plans and a streamlined process for research questions.	80%	100%		Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Website	Director's records	Public, private, and homeschool teachers.	Resources for educators that supplement material received upon visiting the Museum.	0113.000000.000	
2.5.3	Explore using the collection to support broader secondary education curriculum by FY22.	0%	50%		Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Tour scripts	Curator records	Secondary students and teachers.	Museum programs and exhibits convey intended educational content to visitors.	0113.000000.000	



These responses were submitted for the FY 2020-2021 Accountability Report by the CONFEDERATE RELIC ROOM & MILITARY MUSEUM														
Goal	Enhance the standing of the Museum within its broader community													
Strategy	3.1									Statewide Enterprise Objective				
Address the issue of the current name of the Museum and gauge public reaction to the word "Confederate" in relationship to shifting public views on the Civil War										Govenment and Citizens				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
3.1.1	Evaluate and compile data on the impact of current name on both corporate fundraising and foundation and other potential grants.	0%	66%		Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Granting agencies	Director's records	Museum staff, governance, and supporters	Knowledge of impact of negative connotations of Museum name on fundraising.	0113.000000.000	
3.1.2	Executive Director consistently and continually engages museum supporters to measure reactions and support through one-on-one contact.	0%	66%		Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Director's records	Calendar	Museum staff, governance, and supporters	Knowledge of impact of negative connotations of Museum name on public perception of Museum.	0113.000000.000	





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Goal		Enhance the standing of the Museum within its broader community												
Strategy	3.3									Statewide Enterprise Objective				
Raise general public awareness of the Museum through a professional marketing plan										Govenment and Citizens				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
3.3.1	As a part of the public information campaign, continue marketing the museum to underserved audiences including Fort Jackson basic training enlistees and families, ROTC and JROTC units, veterans' groups, etc.to increase public accessibility.	0%	66%		Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	ADCO contract	Director's records	Fort Jackson and Shaw AFB enlistees and families, ROTC and JROTC units, veterans' groups, etc.	Increased outreach to underserved audiences.	0113.000000.000	
3.3.2	Establish partnership with new Governor's Office of Veteran's Affairs	0%	50%		Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Staff records	Calendar	Veterans in South Carolina	Increased outreach to underserved audiences.	0113.000000.000	

These responses were submitted for the FY 2020-2021 Accountability Report by the CONFEDERATE RELIC ROOM & MILITARY MUSEUM														
Goal	Enhance the standing of the Museum within its broader community													
Strategy	3.4									Statewide Enterprise Objective				
Continue to develop strategies for reaching out to South Carolina legislators and solidify their knowledge of the museum and its standing										Govenment and Citizens				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
3.4.1	Keep legislators apprised about successes, exhibitions, and programs.	0%	30%		Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Calendar	Director's records	SC State legislators	Enhance positive impression of Museum among Senators and Representatives.	0113.000000.000	

These responses were submitted for the FY 2020-2021 Accountability Report by the CONFEDERATE RELIC ROOM & MILITARY MUSEUM														
Goal Enhance the standing of the Museum within its broader community														
Strategy 3.5										Statewide Enterprise Objective				
Further lift the academic standing of the Museum and staff										Govenment and Citizens				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
3.5.1	Enhance the staff's participation in professional organizations such as SEMC, SCFM, AAM, and AASLH.	0%	30%		Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Calendar	Staff records	Staff of the Museum.	Professional development.	0113.000000.000	
3.5.2	Continue to emphasize staff authoring texts for national and regional historical publications.	0%	30%		Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Staff records	Staff records	Staff of the Museum.	Scholarly engagement.	0113.000000.000	
3.5.3	Continue promoting availability of professional staff to present programs to groups around the state.	0%	30%		Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Staff records	Staff records	Civic and special-interest groups around the state.	Increased outreach to underserved audiences.	0113.000000.000	

These responses were submitted for the FY 2020-2021 Accountability Report by the CONFEDERATE RELIC ROOM & MILITARY MUSEUM														
Goal	Enhance the standing of the Museum within its broader community													
Strategy	3.6									Statewide Enterprise Objective				
Engage with other community non-profits and civic organizations to build relationships and enhance public awareness										Govenment and Citizens				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
3.6.1	Engage with Columbia, Lexington, and Lake Murray Chambers of Commerce and any other pro-business organizations to promote the value of the Museum to the community.	0%	30%		Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Calendar	Staff records	Tourism and business promotion organizations.	Project a clear impression of what the Museum is and what it does to citizens and visitors in SC.	0113.000000.000	
3.6.2	Continue to provide meeting space for relevant special interest groups and cultural institutions as well as active duty military units and military reunion groups (Eventually transition to Revenue Source)	0%	30%		Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Calendar	Staff records	Special interest and military groups	Increased outreach to underserved audiences.	0113.000000.000	

These responses were submitted for the FY 2020-2021 Accountability Report by the CONFEDERATE RELIC ROOM & MILITARY MUSEUM														
Goal		Solidify the Museum's longevity through diversification and growth of its financial resources												
Strategy	4.1	Statewide Enterprise Objective												
Work with the Museum's Foundation to create and initiate a plan for growth of revenue and diversification of funding sources										Public Infrastructure and Economic Development				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
4.1.1	Elevate the status and role of the Foundation within the operation of the Museum and continue to grow Foundation Board.	0%	50%		Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Membership records	Foundation records	Palmetto State Military History Foundation.	Increased activity and involvement of the Foundation in support of the functions of the Museum.	0113.000000.000	
4.1.2	Diversify Foundation board membership with attention to professional expertise, military knowledge, race, gender, age, socioeconomic background, etc.	0%	50%		Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Membership records	Foundation records	Palmetto State Military History Foundation.	Increase diversity and memberships	0113.000000.000	
4.1.3	Place the membership program under the Foundation and enhance its attractiveness by introducing new benefits to members.	0%	30%		Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Membership records	Foundation records	Palmetto State Military History Foundation and Museum members.	Increased attractiveness and benefits of membership.	0113.000000.000	
4.1.4	Establish a grants solicitation partnership with the Foundation.	0%	50%		Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Grant requests	Director's records	Palmetto State Military History Foundation.	Increased successful grant applications and awards.	0113.000000.000	
4.1.5	Establish a strategy for planned-giving and engage appropriate collectors and donors through increased personal interactions and the development of a collector's showcase program.	0%	50%		Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Staff records	Donations	Collectors and supporters of the Museum.	Increased variety of funding sources.	0113.000000.000	

These responses were submitted for the FY 2020-2021 Accountability Report by the CONFEDERATE RELIC ROOM & MILITARY MUSEUM														
Goal	Solidify the Museum's longevity through diversification and growth of its financial resources													
Strategy	4.2									Statewide Enterprise Objective				
Evaluate current sources of earned revenue and identify new sources										Public Infrastructure and Economic Development				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
4.2.1	Explore growing revenue from live-stream history presentations.	0%	100%		Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Staff records	Fees received	Citizens of the State.	Increased variety of funding sources.	0113.000000.000	

These responses were submitted for the FY 2020-2021 Accountability Report by the CONFEDERATE RELIC ROOM & MILITARY MUSEUM														
Goal	Solidify the Museum's longevity through diversification and growth of its financial resources													
Strategy	4.3									Statewide Enterprise Objective				
Maintain and grow current government funding										Public Infrastructure and Economic Development				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
4.3.1	Director to continue one-on-one contact with legislators regarding budgetary needs.	0%	30%		Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Calendar	Director's records	SC State legislators	Enhance positive impression of Museum among Senators and Representatives.	0113.000000.000	
4.3.2	Director continues submission of annual SC State Government Accountability Report to Executive Budget Office of the Department of Administration, and insures Accountability Report is in line with the Museum's Strategic Plan.	0%	30%		Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Strategic Plan	Director's records	SC State legislators	Increased understanding of Museum funding requirements.	0113.000000.000	



These responses were submitted for the FY 2020-2021 Accountability Report by the CONFEDERATE RELIC ROOM & MILITARY MUSEUM														
Goal		Achieve optimal physical environment for the museum												
Strategy	5.1									Statewide Enterprise Objective				
Address the current spatial crisis of the Museum site for collections										Public Infrastructure and Economic Development				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
5.1.1	Submit budget request for difference between previous Collections Appropriation and Current Collections Plan Cost to Governor and General Assembly.	0%	100%		Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Director's records	Director's records	Museum staff, legislators, Governor.	Legislative and Governor approval of budget request.	0113.000000.000	
5.1.2	Author and submit funding proposal to NEH.	0%	100%		Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Grant application	Registrar records	Staff of the Museum.	Submission of quality grant application.	0113.000000.000	
5.1.3	Create work plan, move collections, and undertake renovation.	0%	66%		Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Plan of action	Registrar, Ops Chief	Staff of the Museum.	Completion of Collections Storage Improvement project.	0113.000000.000	

These responses were submitted for the FY 2020-2021 Accountability Report by the CONFEDERATE RELIC ROOM & MILITARY MUSEUM														
Goal		Achieve optimal physical environment for the museum												
Strategy	5.2									Statewide Enterprise Objective				
Strategize solutions to ongoing spatial needs across all Museum functions									Public Infrastructure and Economic Development					
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
5.2.1	With Foundation, develop strategies for raising additional funding	0%	50%		Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Foundation, Director's records	Revenue	Palmetto State Military History Foundation.	Increased activity and involvement of the Foundation in support of the functions of the Museum.	0113.000000.000	
5.2.2	Work with the new SC State Museum director to continue expansion into currently shared spaces	0%	50%		Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Director's records	Plans and proposals	Staff of the Museum.	Additional space for programming, exhibits, and secure Collection storage.	0113.000000.000	

These responses were submitted for the FY 2020-2021 Accountability Report by the CONFEDERATE RELIC ROOM & MILITARY MUSEUM														
Goal		Achieve optimal physical environment for the museum												
Strategy	5.3									Statewide Enterprise Objective				
Assess and address potential threats to professional operation caused by infrastructure failures, emergencies, and vandalism										Public Infrastructure and Economic Development				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
5.3.1	Work with Facilities Management professional staff to upgrade security, utilizing FY20 appropriation from Legislature.	0%	100%		Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Construction plans	Admin Ops Chief records	Citizens of the State.	Museum and State as the owner of the Collection must preserve important objects for the education of its citizens.	9826.020000X000	
5.3.2	Coordinate activities with new State Museum director where necessary.	0%	30%		Percent Complete	Complete	State Fiscal Year (July 1 - June 30).	Percent complete as determined by the agency.	Calendar	Director, Ops Chief records	Commission and Staff of the Museum.	Coordination and cooperation among neighboring tenants in the Columbia Mills Building.	0113.000000.000	

FY 2020-2021 Agency Accountability Report  
Budget Responses:

These responses were submitted for the FY 2020-2021 Accountability Report by the  
CONFEDERATE RELIC ROOM & MILITARY MUSEUM

			FY 2020-21 Expenditures (Actual)				FY 2021-22 Expenditures (Projected)			
State Funded Program Number	State Funded Program Title	Description of State Funded Program	General	Other	Federal	TOTAL	General	Other	Federal	TOTAL
0113.000000.000	Confederate Relic Room & Military Museum	Operations of the state's military history museum.	\$832,166.00	\$10,844.00	\$22,139.00	\$865,149.00	\$747,799.00	\$419,252.00		\$1,167,051.00
0118.050000X000	Southern Maritime Collection	Management of the Collection on behalf of the state.	\$8,647.00			\$8,647.00	\$25,000.00			\$25,000.00
9500.050000.000	State Employer Contributions	Salaries and benefits for Museum employees.	\$111,949.00		\$308.00	\$112,257.00	\$163,964.00			\$163,964.00
9824.010000X000	Uniform Collection	Conservation sots of Civil War uniforms in the Permanent Collection.	\$2,582.00			\$2,582.00				

FY 2020-2021 Agency Accountability Report  
Services Responses:

These responses were submitted for the FY 2020-2021 Accountability Report by the  
CONFEDERATE RELIC ROOM & MILITARY MUSEUM

Description of Service	Description of Direct Customer	Customer Name	Others Impacted By the Service	Agency unit providing the service	Description of agency unit	Primary negative impact if service not provided
Primarily Insures that museum follows State approved procurement, budget, personnel, and public operational policies practices	Department of Administration	Admin	Citizens of the state	Administration	Budgeting, Procurement, Revenue Accountability, Personnel, Janitorial, Mail, Shipping, Space Rentals, Museum Events, Brochure Distribution	Daily operation of the Museum is hindered.
Preserves historically significant archival material culture for the citizens of SC related to SC military history utilizing professional standards, methods, and supplies.	Midlands residents, SC visitors to Columbia, out of state tourists, researchers, and historians	General public		Archival Collections & Research Library	Maintaining historic papers, correspondence, documents, manuscripts and processing new additions to the archival collection, according to American Alliance of Museums' standards. Maintaining the museum's research library and budgeting for new additions. Maintaing the Museum Archives.	Scholarly impact of the Museum is damaged.
Preserves historically significant artifactual material culture for the citizens of SC related to SC military history utilizing professional standards, methods, and supplies.	Midlands residents, SC visitors to Columbia, out of state tourists, researchers, and historians	General public		Artifact Collections	Maintaining the Artifact Collection according to AAM standards. Accessioning, cataloging, condition reporting, storing, data entry on all SC historical artifacts added to, or already in the Collection. Conducting 3 year inventory. Conservation treatment. Maintaining artifact storage.	Preservation mission of the Museum is hindered.
Supports and provides educational services to SC school children	Private, public, and homeschool students, 3rd grade - college	Students	Families	Education	Recruiting private, public, and home school attendance for tours and programs related to the current exhibits. Also conducting tours for church groups, civic organizations, historical organizations, colleges, Fort Jackson soldiers, and visiting dignitaries	Educational mission of the Museum is hindered.
Supports and meets SC Secondary Education Standards and provides educational entertainment for SC citizens and tourists. Also necessary, in tandem, with programming.	Private, public, and homeschool students, 3rd grade - high school	General public	Students	Exhibits	Conceiving, researching, artifact selection, design, production, and installation of exhibits, which includes writing text panels and artifact labels, selecting images, maps, art, and graphic production. Constructing interactives. Selecting, conserving, and interpreting artifacts to be exhibited, borrowing artifacts, if necessary.	Educational mission of the Museum is hindered.

These responses were submitted for the FY 2020-2021 Accountability Report by the

CONFEDERATE RELIC ROOM & MILITARY MUSEUM

Description of Service	Description of Direct Customer	Customer Name	Others Impacted By the Service	Agency unit providing the service	Description of agency unit	Primary negative impact if service not provided
Supplements State Appropriation with Donations to Museum	Older college educated male and females, veterans	Supporters		Foundation	Developing the Foundation as a source of revenue to support the museum's mission. Foundation candidates become members first, and over time express an increasing interest in the museum, and a willingness to monetarily support the museum and enlist others to donate. Potential foundation members must believe in the museum's mission, be vetted, included in museum activities, and cultivated for long-term support of the institution.	Financial stability of the Museum is endangered.
Supplements State Appropriation with Donations to Museum	Sons of Confederate Veterans, Military Order of the Stars and Bars, United Daughters of the Confederacy, DAR, Colonial Dames, 1812 Society, Vietnam Combat Veterans, USS Columbia Association	Interest groups	General public	Fundraising	Appealing to individuals or organizations to support specific museum activities, from conservation or acquisition of artifacts, reception expenses, or for specific infrastructure for the museum operation.	Financial stability of the Museum is endangered.
Visitor entry and access and museum security and Admissions and Gift Shop revenue	Midlands residents, Columbia visitors and tourists, researchers, historians, and students	General public		Gift Shop & Admissions Desk	The Admissions Desk is front line for the visiting public, tours or events, staff appointments, maintenance, sales, etc. It is the first line of security for both the Collection and employees, must be staffed at all time during public hours, transfers general phone calls to specific staff members, handles deliveries. The Gift Shop is also controlled from the front admissions desk, and involves sales, ordering and inventory of merchandise, pricing, and merchandise security.	Daily operation of the Museum is hindered.
Museum promotion and public accountability	Media and Midlands residents, Columbia visitors and tourists, researchers, historians, and students	General public		Marketing and Public Relations	This includes media relations, press releases, marketing, advertising, social media, web site, etc.	Public perception of the Museum is damaged.
Free museum admission, event and program invitation, special tours	Media and Midlands residents, Columbia visitors and tourists, researchers, historians, and students	General public		Membership	The museum has a membership program for individuals, family, and institutional, but due to lack of staffing, it has not grown very rapidly. Currently, the Administrative Assistant handles membership recruitment and schedules and plans events for members with staff assistance.	Support of the Museum is hindered.

These responses were submitted for the FY 2020-2021 Accountability Report by the

**CONFEDERATE RELIC ROOM & MILITARY MUSEUM**

Description of Service	Description of Direct Customer	Customer Name	Others Impacted By the Service	Agency unit providing the service	Description of agency unit	Primary negative impact if service not provided
Maintain museum's physical plant	Department of Administration	Facilities Management		Operations	Includes monitoring the museum's physical plant, coordinating construction, repairs, and building issues with General Services staff and independent contractors, handling building-wide issues with other Columbia Mills tenants (State Museum & DHEC), maintaining 24 hour security, insuring public safety and comfort, and updating the Standard Operating Procedures.	Daily operation of the Museum is hindered.
Military History lectures and programs	Private, public, and homeschool students, 3rd grade - college	Students	General public	Outreach	Outreach involves visiting schools, civic organizations, education providers, historical organizations, to lecture, present programs, and promote the museum and is conducted by the Executive Director, Curator of Education, and Curator of History.	Public perception of the Museum is damaged.
Military History lectures and programs	Midlands residents, Columbia visitors and tourists, researchers, historians, and students	General public		Programs	Programs are generally scheduled for lunch times, after hours, or on weekends to attract repeat visitation or promote exhibit openings, books signings, lectures, etc. They can be on site or part of outreach and all staff are involved in programs as much as time allows. Effective programing in conjunction is essential for the museum's growth but demands significant staff time and resources.	Public perception of the Museum is damaged.

Legal Responses:

These responses were submitted for the FY 2020-2021 Accountability Report by the  
CONFEDERATE RELIC ROOM & MILITARY MUSEUM

Description	Purpose	Law Number	Jurisdiction	Type	Notes
Establishes the SC Confederate Relic Room & Military Museum Commission, the number of Commissioners, their terms, and whom should appoint them (Governor of SC, President Pro Tempore of the Senate, Speaker of the House of Representatives) and any organizations that the Commissoners should represent.	Not related to agency deliverable	60-17-10	State	Statute	
SC Confederate Relic Room & Military Museum is authorized to supplement its state appropriations with revenue from fees and donations and expend the revenue on the museum's operations and for the acquisition, restoration, preservation, and display of its collection.	Not related to agency deliverable	60-17-20	State	Statute	
The Director of the South Carolina Confederate Relic Room and Military Museum must be selected by the South Carolina Confederate Relic Room and Military Museum Commission after consultation with the South Carolina Division Commander of the Sons of the Confederate Veterans and the President of the South Carolina Chapter of the United Daughters of the Confederacy. The director shall serve at the pleasure of the commission.	Not related to agency deliverable	60-70-40	State	Statute	



Agency Partnerships Responses:

These responses were submitted for the FY 2020-2021 Accountability Report by the

CONFEDERATE RELIC ROOM & MILITARY MUSEUM

Name of Partner Entity	Type of Partner Entity	Description of Partnership
American Heritage Foundation	Non-Governmental Organization	Attendance, promotion, partnerships
American Legion	Non-Governmental Organization	Attendance, promotion, partnerships
Black Vietnam Veterans Association	Non-Governmental Organization	Attendance, promotion, partnerships
Lake Murray Country	Private Business Organization	Attendance, promotion, partnerships
Shaw AFB	Federal Government	Attendance, programs, outreach
Veterans of Foreign Wars	Non-Governmental Organization	Attendance, promotion, partnerships
Vietnam Veterans of America	Non-Governmental Organization	Attendance, promotion, partnerships
	0 State Government	Attendance, promotion, partnerships

FY 2020-2021 Agency Accountability Report  
Reports Responses:

These responses were submitted for the FY 2020-2021 Accountability Report by the  
CONFEDERATE RELIC ROOM & MILITARY MUSEUM

Report Name	Law Number (If required)	Summary of Information Requested in the Report	Most Recent Submission Date	Reporting Frequency	Type of Entity	Method to Access the Report	Direct access hyperlink or agency contact
Agency Accountability Report	§1-1-810	The report "must contain the agency's or department's mission, objectives to accomplish the mission, and performance measures that show the degree to which objectives are being met." Agencies must "identify key program area descriptions and expenditures and link these to key financial and performance results measures."	9/15/2020	Annually	Governor or Lt. Governor AND Legislative entity or entities	Provided to LSA for posting online	
Agreed-Upon Procedures		Financial	8/26/2021	Annually	South Carolina state agency or agencies	Available on another website	osa.sc.gov
Gift Shop Audit		Gift Shop inventory	6/29/2021	Annually	South Carolina state agency or agencies	Electronic copy available upon request	research@crr.sc.gov
SC Confederate Relic Room and Military Museum Commission Reports		Various	3/30/2020	Annually	South Carolina state agency or agencies	Electronic copy available upon request	research@crr.sc.gov
Fines and Fees	Proviso 117.73	Fines and fees collected by the agency	9/1/2020	Annually	Legislative entity or entities	Available on agency's website	crr.sc.gov