AGENCY NAME:	South Carolina Educational Television Commission		
AGENCY CODE:	H670	**SECTION:**	008

2022
Accountability Report

SUBMISSION FORM

I have reviewed and approved the data submitted by the agency in the following templates:

- Data Template
  - o Reorganization and Compliance
  - o FY2022 Strategic Plan Results
  - o FY2023 Strategic Plan Development
  - o Legal
  - o Services
  - o Partnerships
  - o Report or Review
  - o Budget
- Discussion Template
- Organizational Template

I have reviewed and approved the financial report summarizing the agency's budget and actual expenditures, as entered by the agency into the South Carolina Enterprise Information System.

The information submitted is complete and accurate to the extent of my knowledge.

AGENCY DIRECTOR **(SIGN AND DATE):**	**SIGNATURE ON FILE**	**Signature Received:** 9/20/2022 23:52
(TYPE/PRINT NAME):	Anthony Padgett	

BOARD/CMSN CHAIR **(SIGN AND DATE):**	**SIGNATURE ON FILE**	**Signature Received:** 9/20/2022 23:52
(TYPE/PRINT NAME):	Richard H. Cohn, Sr.	

AGENCY'S DISCUSSION AND ANALYSIS

Agency overview. SCETV amplifies South Carolina voices, provides educational experiences, and strengthens communities. The network is well known and respected in South Carolina and nationally for local content, educational services and support of state government entities. SCETV operates a statewide network of 11 non-commercial and educational television stations and eight radio licenses. SCETV's 150 employees are located at the headquarters in Columbia and at regional studios in Beaufort, Sumter, Spartanburg and Rock Hill.

The SCETV Commission governs the work of the network and must comply with state and federal regulations and requirements. Through the relationship with the ETV Endowment of South Carolina, SCETV can engage with audiences and donors around programming to generate support.

With the ongoing shift in audience habits and user expectations in today's connected world, SCETV's new strategic plan provides the framework and plan to be both nimble in making adjustments and forward thinking in its approach to content, distribution and the user experience. Across all operations, the agency is committed to ensuring that all programs and services reflect diverse communities giving voice to unique stories both in South Carolina and nationally.

Education services for K-12.
The origins of SCETV trace back to 1957 when the South Carolina General Assembly passed a concurrent resolution calling for a study of the use of television in public schools. During FY21-22, SCETV's education team supported efforts to make learning more accessible for South Carolina districts, schools, teachers, students, and parents, and continued to adapt existing programming to meet ongoing needs resulting from the pandemic.

Digital and Online Resources. KnowItAll.org is SCETV's collection of over 10,000 learning resources designed specifically for South Carolina students. The collection includes lesson plans, handouts, videos, audio, photos, and interactives, most of which are aligned with SC College and Career Ready Standards. In FY21-22, SCETV partnered with the SC Department of Education to make KnowItAll resources available to districts via the state's new learning object repository, SC Instruction Hub. During this year of transition, the site amassed an average of 124,000 pageviews and 44,000 new users per month. Fifty-two percent of users accessed KnowItAll.org resources using a computer, 45% via smartphone and 2% via tablet.

In addition to Knowitall.org, SCETV expanded access to web resources through the continued use of PBS LearningMedia. In 2021-22, South Carolina's PBS LearningMedia library included more than 150,000 multimedia resources for pre-K-12 educators boasting more than 250,000 users, including 179,000 new users. Users viewed approximately 700,000 pages, resulting in streaming of over 1.3 million videos, averaging 120,000 streams per month. During most months, both data points are above the national average. Peak usage during the past year reflected 196,700 page views from October 2021 – November 2021 and nearly 338,000 video streams from February 2022 – March 2022. Training on PBS Learning Media was incorporated into customized workshops designed for educators across the state.

To address interruptions in learning due to broadband access challenges, SCETV made Wi-Fi hotspots available to early learning and community education partners without charge. During FY21-22, 284 hotspots were distributed to education partners. Due to the recent merger between T-Mobile and Sprint, market coverage for the hotspot program has increased. In areas where hotspots are limited in providing broadband access, SCETV

makes datacasting available as a safe, secure, and free instructional delivery system. During FY21-22, SCETV enhanced the datacasting interface to include new Learning Management System integrations, making use of the service more seamless for educators. Fifteen new households participated in datacasting this fiscal year.

ETV Learning+ is SCETV's at-home learning initiative, created to reduce cases of interrupted learning due to the pandemic. In FY21-22, the education team produced Super Sizzling Summer with SCETV. This initiative supported accelerated summer learning outcomes via a modified broadcast schedule. These modifications provided middle and high school learning content to student households from 1- 4 p.m., Tuesday through Thursday. SCETV made learning supplements for each program available on KnowItAll and on the agency's remote learning webpage. Programming reached households in all 46 counties statewide.

Early learning services and resources. SCETV placed increased emphasis on early learning services and resources in FY21-22. The network is an active partner in the state's Early Childhood Advisory Council and worked to support meeting outcomes of the South Carolina Birth to Five Plan for kindergarten readiness. In addition to an episode promoting awareness of early learning services and resources, in FY21-22, SCETV produced the multi-platform **Countdown to Kindergarten** series of short videos that provide an overview of developmental milestones and strategies preceding the first day of kindergarten. Moreover, SCETV hosted virtual workshops and screening events specific to the debut of PBS Kids Shows, **Alma's Way,** and coordinated early learning experiences for over 1,100 early learners statewide.

Along with outreach events, SCETV managed two early learning subscription services. First, the agency continued to use Bright by Text, a subscription service for early learning parents and caregivers that provides tips about child development, links to blog articles and information about community/family events. More than 370 subscribers registered for the service and the numbers continue to increase. Second, SCETV continued to engage early learners via the SCETV Kid's Club. This is a free subscription program that promotes literacy, learning through play and healthy decision making to over 2,900 children ages 0 – 12.

To assess the effectiveness of educational resources and services, SCETV deployed an annual teacher survey to measure the use of SCETV resources in the classroom. Of the 1,030 respondents who participated in SCETV professional development workshops, 97 percent found the resources and services valuable. Survey results also indicated that respondents taking SCETV recertification courses found the courses valuable, and 98 percent of KnowItAll.org users found it a valuable resource for teaching and learning. Responses gave insight into additional content needs and ways SCETV can further engage early learning communities. All survey results help SCETV ensure that services align, not only with the needs of educators, but also with the tenets outlined in the South Carolina Profile of the Ready Kindergartener or Profile of the South Carolina Graduate.

Professional Development for Educators. Over the past year, SCETV offered synchronous virtual training and professional development on several instructional technology topics and emerging pedagogical trends to nearly 2,500 active, retired, and pre-service teachers in Pre K – 12 and higher education. These trainings were supplemented with information about the network's educational resources, including KnowItAll.org. Throughout FY21-22, more than 750 educators received recertification or renewal credit using SCETV resources. All courses are approved by the SC Department of Education. Educators can search courses through a centralized website by curriculum interest, professional development and credit needed, and they can also readily find out if courses qualify for technology credit. Some courses qualify for Read to Succeed credit, while others place emphasis on topics such as assessment, early childhood pedagogy, digital storytelling, project-based learning, flipped

classrooms and culturally relevant pedagogy. The completion of each term yields an overwhelming majority of positive feedback from participants.

Advancing education for all of South Carolina. In FY21-22, the agency produced a variety of content about education in South Carolina. **Carolina Classrooms** is SCETV's series for teachers, parents, and anyone interested in the education of the state's students. Topics of emphasis included experiential learning, financial literacy, special education, arts education, and emerging educational technologies. These episodes were produced in collaboration with partners like the South Carolina Department of Education, South Carolina First Steps, Koger Center for the Arts, Roper Mountain Science Center, plus various colleges, universities, schools and districts in the state. Other content relevant to the programs' topics was presented via SCETV's website and agency Facebook pages.

SCETV also partnered with several organizations to advance the cause of education. One example is the partnership with Able SC that advocates for people with disabilities. In FY21-22, SCETV partnered with AbleSC to support the streaming of their Advocacy Day. SCETV also partnered with Arts in Basic Curriculum to provide arts-integrated instructional materials to teachers, the Center for Civil Rights History and Research at the University of South Carolina, and the SC Energy Office. These partnerships resulted in the production of more than 55 instructional resources that target students from elementary to high school, across subjects and standards.

In FY21-22, the agency helped produce the SC Association of School Administrators' annual professional development conference for school administrators by livestreaming and recording their legal forum and recording their gala. SCETV also supported livestreaming of the STEM Teacher of the Year press conference and produced promotional videos and introductions for several education partners.

Supporting State Government. SCETV continued to develop learning materials for other state agencies. SCETV hosted the Criminal Justice Academy's self-paced content and training for retired SLED agents and state constables who do not have access to CJA's training system. Use of SCETV's SLED Constable online training site was up 8 percent over last year with 1,904 current user accounts. Public safety officers earned 11,879 certificates. SCETV also partnered with the SC Department of Administration's Division of Technology Operations to create and deliver free online interoperable communications courses to all public safety personnel in the state.

On June 10, the agency partnered with *The Post and Courier* to host a debate for candidates in the 2022 Democratic gubernatorial primary election. The debate was held at SCETV in Columbia and aired live on SCETV's statewide network and streamed live on the [SCETV website](), as well as on SCETV's social media platforms.

Emergency Preparedness Infrastructure. SCETV worked with the Governor's Office and the Emergency Management Division to communicate important information such as inclement weather alerts, state office closings and evacuations. The network maintains 549 towers, including 47 tall towers (200 feet or higher) and the microwave backbone for emergency and public safety communications. SCETV also houses critical communications infrastructure for SLED, DNR, EMD, the Forestry Commission, DOD, DHS, Civil Air Patrol and 14 NOAA Weather Radio Service transmitters. SCETV maintains and manages the SCHEART (South Carolina Healthcare Emergency Amateur Radio Team) infrastructure, which includes a network of over 50 radio repeaters. SCHEART reached participating hospitals in the state and allowed the flow of information on incoming

patients, evacuations, and coordination among facilities during emergencies and weekly communications exercises.

Public Health and Safety Initiatives. The agency continued to grow its weather service. In partnership with WUFT in Gainesville, Florida, this storytelling-based service provided live hurricane, tropical storm and other weather-related emergency content to South Carolina residents and visitors across the state, most often in real time. The service pulls data from eight remote weather stations across the state. During weather events, Facebook Live streams allow citizens to connect with weather experts.

SCETV continued its partnership with the SC Telehealth Alliance that has been in place since 2015. Consisting of several organizations that develop and expand telehealth services, this initiative has helped cut costs and increased access to healthcare for residents across the state. As a result of COVID-19, the partnership with the Telehealth Alliance became even stronger telling stories of family struggles and socioeconomic issues that impede progress toward fair and equal access to healthcare, specifically in the rural areas.

Local Television Production.

SCETV aired live coverage of the House and Senate on its SCETV World channel during the legislative session from January to May, and the live stream of the session was delivered through the state's legislative website. SCETV partnered with *The Post and Courier* to broadcast and stream the Democratic Gubernatorial Primary Debate. Additionally, SCETV continued to play a major role in covering the Governor's emergency management press conferences and other important announcements related to COVID-19.

Palmetto Perspectives created three new episodes, continuing the conversation around important issues such as racial injustice, opioid abuse and school safety. SCETV's aim is to bring together a diverse group of voices to discuss the critical issues facing the state.

SCETV continued producing and airing several local, regular series. **Making it Grow** is the network's gardening and nature-focused program now in its twenty-ninth year. The weekly program, produced by SCETV's regional studio in Sumter, is the network's most-viewed local show. **Palmetto Scene** is a weekly magazine program that highlights the events and people making headlines across South Carolina. **By the River**, the network's literature-focused series in its third season, is a collaboration with University of South Carolina, Beaufort. Its entire crew consists of students from USCB's Communication Studies program.

This Week in South Carolina, the network's current events and public affairs program, continued to keep South Carolinians informed and engaged. New episodes of **This Week in South Carolina** aired first on Fridays. A one-minute daily news flash, **TWISC60**, aired at 5:59 p.m. on Tuesdays, Wednesdays, and Thursdays during the session and was shared via SCETV's social media channels.

In December, the agency premiered **A Better State of Health: 100 Years of South Carolina Hospital Association. The Carolina Stories** documentary chronicles the history of the South Carolina Hospital Association. SCHA is a private, not-for-profit organization founded in 1921 to serve as the collective voice of the state's hospital community.

In March, **Women of Character** premiered featuring stories from South Carolina Hall of Fame inductees. The show features the biographies of four "leading ladies" in South Carolina history, Mary McLeod Bethune, Maude Callen, Septima Poinsette Clark and Elizabeth Wright.

Airing in February, **A Look Back at NatureScene** took viewers on a field trip in nature with Naturalist Rudy Mancke from 1978 to 2003. The program is a special look at the beloved show with all new interviews with Rudy, hosts Beryl Dakers and Jim Welch, and Director of Photography Allen Sharpe reminiscing about the show and why it was so important to them personally.

Meeting the Moment with Digital. Recognizing audience insight and viewing habits, the agency's digital team maximized the number of "digital first" productions, giving viewers multiple online and broadcast options for watching. The team created a new series for "social first" distribution called **Carolina Snaps.** The series explores South Carolina's people, places, culture and everything in between in 60 seconds. The team delivered Season 4 of the popular **Backroad Bites** series that explores the state's culinary culture. The second season of the "digital first" **Go for It** was produced in collaboration with the S.C. Department of Parks, Recreation and Tourism as a video series about the state's unique tourism destinations and activities. It premiered on both agencies' social media channels before being distributed to the over-the-air audience.

Following the releases of **Backroad Bites** and **Go for It**, the third season of **From the Sky** took off exploring the aerial perspective of some of the state's top landmarks and other interesting locations. In addition, the digital team collaborated with the education team supporting K-12 education projects with series, **History in a Nutshell** and **Let's Go**!, virtual reality tours of historical places. A quiz series was created supporting all digital content through engagement on SCETV.org.

SCETV and National Productions. For more than 60 years, SCETV has been the state's primary
storyteller, weaving together many stories that reflect the fabric of the state. More than just a source of comfort and inspiration for South Carolinians, these stories also reached audiences outside of South Carolina. PBS or one of PBS' public media allies selected five projects that SCETV co-produced or presented for national distribution. This includes the seventh season of **Reel South**, a curated documentary film series; **Downing of a Flag**, a two-hour EMMY®- nominated documentary focusing on the Confederate Battle flag and its impact on the people, politics and perceptions of South Carolina and beyond; **Aldwyth Fully Assembled,** a documentary following the creative journey of a SC artist in her "second act" of life; the concluding season of a lifestyle and culinary series called **How She Rolls**; and the inaugural season of **By The River,** produced by WJWJ in Beaufort.

Public Radio Programming. SC Public Radio has been broadcasting in South Carolina for 49 years.
According to the Radio Resource Consortium, for FY 21-22, SC Public Radio reached 15,000 weekly listeners through broadcast. Other options for listening are through streaming and ancillary apps such as Tune-In, Public Radio Player, NPR News and Music, NPR One and iTunes radio.

SC Public Radio and its team of reporters ramped up coverage efforts to ensure that South Carolina citizens remained informed. **SC Lede**, the network's public affairs podcast, produced 88 episodes of the normally weekly podcast. The network also continued to simulcast **Palmetto Perspective** episodes and other important announcements related to weather and COVID-19.

Charleston's renowned Spoleto Festival USA returned with a full schedule after two years of the pandemic. As has been the case for over 40 years, SC Public Radio provided coverage of the festival. **Sonatas & Soundscapes,** which airs weekdays on the network's news and music stations, featured Spoleto content during the festival. The program featured performances from the festival's Chamber Music series, interviews with musicians and repeat appearances by the festival's director of chamber music.

SC Public Radio also collaborated with several organizations to launch new initiatives. In partnership with The ColaJazz Foundation, the network continued the new jazz-focused series in 2021 called **ColaJazz Presents**. Hosted by Mark Rapp, executive director of The ColaJazz Foundation, the series features performances and interviews from a diversity of South Carolina's top jazz musicians offering an intimate glimpse into their lives, communities and passion for music. SC Public Radio also produced four episodes of **Southern Sound Radio**, in partnership with the Culture and Heritage Museums of York County, presenting Americana and bluegrass concerts.

In FY21-22, SC Public Radio continued keeping listeners informed on southcarolinapublicradio.org. With six reporters providing statewide news coverage, the site builds on the network's mission to serve as a top source for local and national news. The website had an increase of "average time on page" up 62% and a 34% decrease in bounce rate which means more people stayed on the website longer than the previous fiscal year because they were finding the content they wanted and found interesting. The site offers a wealth of livestreams and on-demand audio, so listeners can access their favorite programs on their schedule. Southcarolinapublicradio.org also lets listeners engage with the station and its most recognizable personalities through music playlists, quizzes and behind-the-scenes content.

Television and Radio Audience Analytics. User analytics confirmed SCETV's online content distribution and the audience for locally produced television and radio content are steady or growing across all platforms. On the broadcast side, SCETV attracted approximately 550,000 weekly cumulative household viewings in 2021. According to Nielsen, SC Public Radio attracted an average of 590,000 broadcast listeners each week in 2021.

While traditional television viewers and radio listeners still hold steady and account for the overwhelming majority of the network's total audience, SCETV continues to look to the future in expanding its digital assets. That's why SCETV and SC Public Radio continue to pursue a multi-platform approach when developing new programs. This allows more options for more people to have access to the content through a variety of platforms.

On social media, the SCETV and SC Public Radio Facebook pages saw growth during the height of the COVID-19 pandemic and have returned to normal and expected numbers of impressions. In FY21-22, total impressions were at 5.8 million, and the total number of Facebook fans is up to 35,677—an almost 3 percent increase from FY20-21. A similar trend can be seen on Twitter, where the network's two primary accounts returned to pre-pandemic impressions with 3.4 million in FY21-22. Total followers on Twitter are up 5.4 percent at 23,003 in FY21-22.

Beyond social media, the network continues to promote the SCETV app, which provides viewers and listeners with live streams and a library of on-demand radio and television content. In FY21-22, more than 1.9 million

users in South Carolina streamed PBS Kids content on an SCETV or PBS digital platform. Beyond that, nearly 1.6 million users streamed PBS content on one of SCETV's digital platforms, including the SCETV app and the scetv.org website. On the radio side, more than 1.2 million listeners used an SC Public Radio livestream or downloaded an SC Public Radio podcast in FY21-22.

This digital audience impact can also be seen when looking at the agency's website analytics. Like with social media platforms, the website showed an abnormal growth in users during the pandemic years. Platforms are beginning to return to pre-pandemic levels. In FY21-22, scetv.org had 1.2 million total pageviews. The agency's SC Public Radio website had more than 344,000 total users in FY21-22. Total users of the SC Public Radio website have increased 36 percent when compared with pre-pandemic FY19-20 data.

Television and Radio Programming Recognition. In FY21-22, SCETV and SC Public Radio received many awards for excellence and innovation. The SCETV and SC Public Radio news teams received three first-place awards and eight second-place awards from the Radio Television Digital News Association of the Carolinas, including "Outstanding News Operation." SC Public Radio was also named the "Best of Charleston" by the Charleston City Paper in the "Best Talk/News Radio Station" category. SC Public Radio reporter Victoria Hansen was awarded "Radio Reporter of the Year" by the South Carolina Broadcasters Association for the fourth consecutive year.

Downing of a Flag, a two-hour, two-part documentary film that focuses on the history of the Confederate Battle flag and its impact on the people, politics and perceptions of South Carolina and beyond, was nominated to receive a prestigious Peabody Award. The documentary was 1 of 60 chosen out of nearly 1,300 entries. Five SCETV programs were nominated by the Regional Southeast EMMY® Chapter of the National Academy of Television Arts and Sciences for 2022 Southeast Regional EMMY® Awards, with **Making It Grow** winning first place in the "Television Lighting" category.

Season 4 of the weekly, 30-minute, literature-focused series, **By The River**, received an Award of Distinction from the 28th Annual Communicator Awards in the "Film/Video-Talk Show/Interview" category. The network also received a record 19 Telly Awards – four gold, seven silver and eight bronze trophies.

Financial and Entrepreneurial Activities. SCETV's television/web production services provide a revenue stream beyond state appropriations that has remained consistent from year to year. In FY21-22, those efforts generated $449,529. Grants, external clients, state agency clients, tower lease payments, use of broadcast spectrum, facilities rental and SCETV's Rapid Response Studio (live shots for national news organizations) make up most of this revenue. Like other public media organizations, the network receives critical funding from the Corporation for Public Broadcasting.

The relationship between SCETV and the ETV Endowment remained strong in FY21-22. The ETV Endowment is a 501(c)(3) nonprofit founded in 1977 that provides funding for programming broadcast on South Carolina ETV, South Carolina Public Radio and other public media stations. The Endowment raised $4,608,878 in FY2022 and has 46,485 active donors. Annual, major, planned and sustainer giving are key factors in the Endowment's fundraising strategies. Sustainers, donors who give monthly, represent 37.4% of total membership revenues.

In 2021, the ETV Endowment was awarded its tenth consecutive 4-Star rating from Charity Navigator in recognition of its commitment to accountability and fiscal responsibility, placing the Endowment in the top 3% of charities evaluated. The ETV Endowment has also been awarded GuideStar's Platinum Seal of Transparency. During FY2021-22 ETV and the ETV Endowment offered community screenings, donor and other outreach events throughout the state. Programs featured webinars and panel discussions on a range of topics from Gullah Culture and South Carolina nature to a series on Estate Planning and biscuit making. Other events screened new programming, including **How She Rolls, All Creatures Great and Small, The Black Church** and **Elinor Wonders Why**. Events were offered online by Zoom, streaming formats and Facebook Live, and in-person safely at drive-in movie venues. During the year, nearly 3,000 people participated in the online and in-person events.

Broadcast Infrastructure. SCETV's infrastructure is key to the agency's ability to meet its mission, especially in the face of ever emerging technologies. Annually, SCETV upgrades and refreshes the network infrastructure, providing additional security, flexibility, visibility and speed. Upgrades allow SCETV to provide more reliable customer service in a secure, reliable manner.
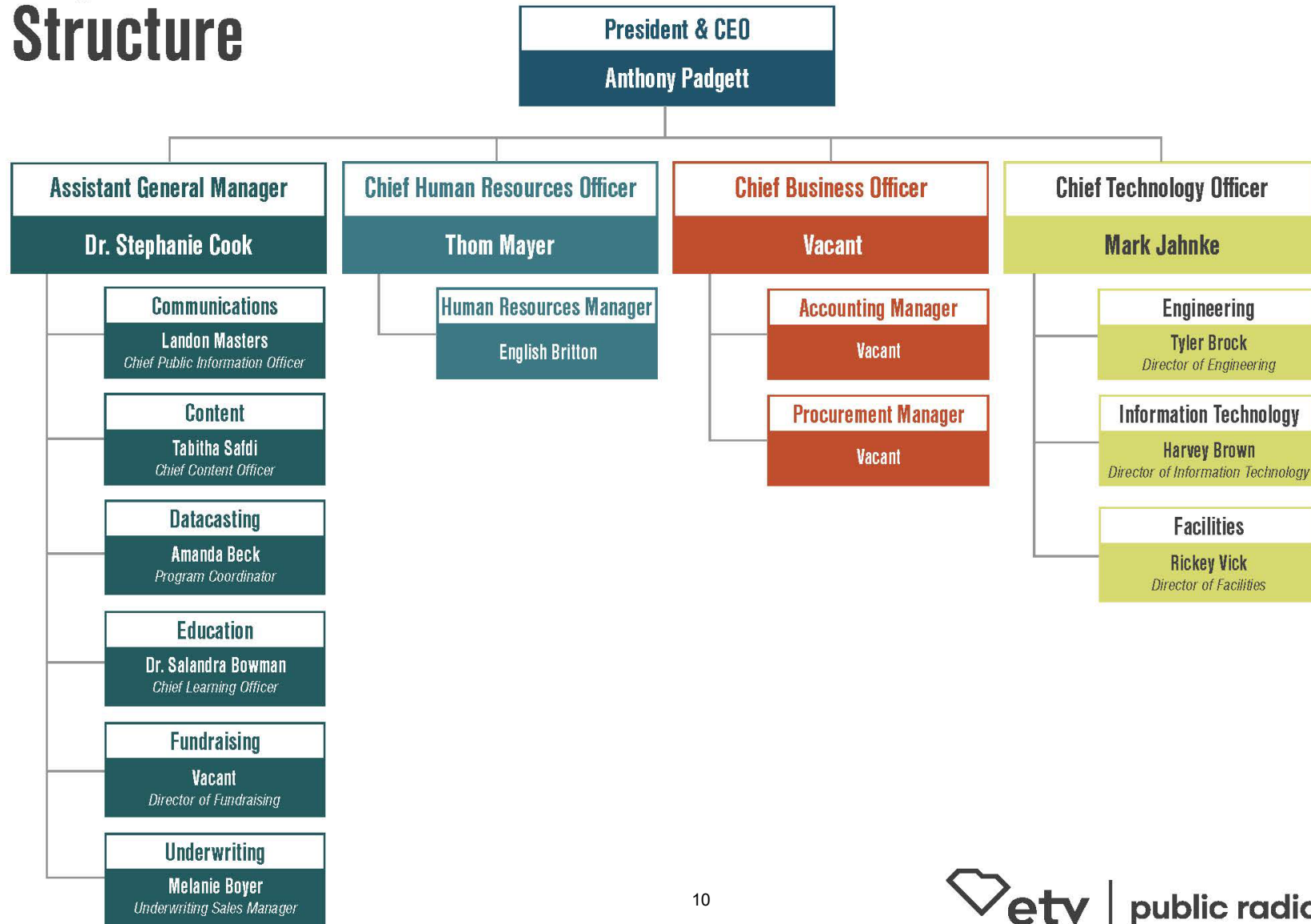
In 2016, the legislature directed SCETV to manage tower and antenna operations within state government. Since then, SCETV annually collects the detailed information necessary to expand the use of 549 SCETV towers, all other state agencies' 100+ foot towers, and all other state-owned assets determined to be eligible for antenna placement. Collecting this information involves site visits, legal research, contract negotiation, and land use agreements. The process can take months for a single tower.

SCETV also manages existing communications site tower licenses and negotiates new licenses. Each license application usually takes several months from start to execution, and SCETV currently is working on approximately 24 new licenses and amendments to existing licenses.

Conclusion. Based on performance measures adopted in FY21-22, SCETV has met and exceeded the agency goals—to work toward creating a more entrepreneurial agency; produce and distribute education programs; provide quality media programs and transparency services; and produce, aggregate and present broadcast TV, radio and web programming.

SCETV is a valued and trusted resource within the state of South Carolina. The network looks forward to continued service to South Carolina to support the state in education, emergency communications, public safety and civic leadership. SCETV is recognized as a center of distinction for the region and the nation, providing crucial information and education to the communities it serves.

Organization Structure

President & CEO
Anthony Padgett

Assistant General Manager
Dr. Stephanie Cook

- **Communications**
  Landon Masters
  Chief Public Information Officer

- **Content**
  Tabitha Safdi
  Chief Content Officer

- **Datacasting**
  Amanda Beck
  Program Coordinator

- **Education**
  Dr. Salandra Bowman
  Chief Learning Officer

- **Fundraising**
  Vacant
  Director of Fundraising

- **Underwriting**
  Melanie Boyer
  Underwriting Sales Manager

Chief Human Resources Officer
Thom Mayer

- **Human Resources Manager**
  English Britton

Chief Business Officer
Vacant

- **Accounting Manager**
  Vacant

- **Procurement Manager**
  Vacant

Chief Technology Officer
Mark Jahnke

- **Engineering**
  Tyler Brock
  Director of Engineering

- **Information Technology**
  Harvey Brown
  Director of Information Technology

- **Facilities**
  Rickey Vick
  Director of Facilities

etv | public radio

FY2022

Reorganization and Compliance

as submitted for the Accountability Report by:

H670 - ETV COMMISSION

Primary Contact

First Name	Last Name	Role/Title	Email Address	Phone
Anthony	Padgett	President and CEO	apadgett@scetv.org	803-737-3240

Secondary Contact

First Name	Last Name	Role/Title	Email Address	Phone
Stephanie	Cook	Deputy Director/Assistant General Manager	scook@scetv.org	803-737-3528

Agency Mission | Adopted in: | 2022

SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities.

Agency Vision | Adopted in: | 2022

A stronger, more connected and informed South Carolina.

Recommendations for reorganization requiring legislative change:

None

Agency intentions for other major reorganization to divisions, departments, or programs to allow the agency to operate more effectively and efficiently in the succeeding fiscal year:

Some additional reorganization may result as the new strategic plan is implemented.

Significant events related to the agency that occurred in FY2022

Description of Event	Start	End	Agency Measures Impacted	Other Impacts
No significant events that affected agency measures reported.				

Is the agency in compliance with S.C. Code Ann. § 2-1-220, which requires submission of certain reports to the Legislative Services Agency for publication online and the State Library? (See also S.C. Code Ann. § 60-2-20).	No
Reason agency is out of compliance: (if applicable)	All of the required reports have not been submitted, as required, due to personnel turn-over and loss of institutional knowledge. A plan is underway to ensure these are submitted in FY22-23.
Is the agency in compliance with various requirements to transfer its records, including electronic ones, to the Department of Archives and History? See the Public Records Act (S.C. Code Ann. § 20-1-10 through 20-1-180) and the South Carolina Uniform Electronic Transactions Act (S.C. Code Ann. § 26-6-10 through 26-10-210).	No
Does the law allow the agency to promulgate regulations?	No
Law number(s) which gives the agency the authority to promulgate regulations:	All of the required reports have not been submitted, as required, due to personnel turn-over and loss of institutional knowledge. A plan is underway to ensure these are submitted in FY22-23
Has the agency promulgated any regulations?	No
Is the agency in compliance with S.C. Code Ann. § 1-23-120 (J), which requires an agency to conduct a formal review of its regulations every five years?	No

(End of Reorganization and Compliance Section)

Strategic Plan Results

FY2022

as submitted for the Accountability Report by:

H670 - ETV COMMISSION

Goal 1	Expand valued educational services for SC students, educators and citizens.
Goal 2	Encourage community engagement with relevant arts, education and cultural programming; timely news programming; and critical public services that meet the needs of South Carolinians.
Goal 3	Ensure the agency's long range sustainability with funding, policies and practices that support optimal use of resources

Perf. Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Stakeholder Need Satisfied	Primary Stakeholder	State Funded Program Number Responsible	Notes
1.1	**Expand datacasting project to reach highest need students**										State Objective: Education, Training, and Human Development			
1.1.1	10 new districts with access to the datacasting services	5	10	11	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Count of # of districts	ETV Education Dept	ETV Education Dept	Accessing online services/resources that are not available because of lack of internet access	Students who live in rural or underserved districts	2000.300100.000 and 2000.350100.000	
1.1.2	2 new partners will have access to the datacasting services	5	7	7	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Count of # of partners	Partnership MOUs	ETV Education Dept	Accessing an alternative method of distributing information/resources to students and families without adequate internet access	Community partners and agencies that support the dissemination of and access to educational resources, telehealth materials, and community information	2000.300100.000 and 2000.350100.000	
1.2	**Promote use of educational resources to schools**										State Objective: Education, Training, and Human Development			
1.2.1	3300 virtual and face to face training and or/recertification sessions for educators	3000	3300	3302	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Count of # of sessions	Training Attendance Logs	ETV Education Dept	Accessing free, standard-aligned, ad-free, state-specific educational resources provided by the agency	South Carolina educators, students, and families	2000.350100.000	
1.3	**Expand wireless hotspots program with education partners**										State Objective: Education, Training, and Human Development			
1.3.1	At least 10 new community partners and/or districts with wireless hotspots	200	210	284	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Count of # of new partners	ETV Education Dept	ETV Education Dept	Supplementing instructional/learning activities with high-speed Internet access	South Carolina school districts, afterschool alliances, early learning centers, and other community partners	2000.300100.000 and 2000.350100.000	
2.1	**Employ social media and events to expand community engagement**										State Objective: Government and Citizens			
2.1.1	5 percent increase in social media engagement	0.00%	5.00%	3.90%	Percent	equal to or greater than	State Fiscal Year (July 1 - June 30).	last years social media "hits"/engagement / FY 21-22	Analytics tracked by SCETV communications dept	ETV Communications Dept.	Stay up to date with SCETV offerings and engage with social media to communicate with the agency and share information with their own social media network	viewers and users of the network's social media accounts	2000.400000.000	We will continue to revise this goal as we work to integrate all social media platforms and and assess how engagement is defined.
2.1.2	10 new community events associated with programming and public services that address important issues and emerging trends	0	10	16	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	increase in # of completed activities that were not conducted in the prior year (virtual, in-person, or hybrid)	Event agendas and registration records managed by Education and marketing teams	Internal shared storage and third-party systems (as applicable)	Connecting with others in their community who share interests, passions and knowledge	SCETV viewers, listeners, users of online content and supporters	2000.350100.000 and 2000.400000.000	
2.2	**Produce local programming that showcases the rich diversity of South Carolina people and places**										State Objective: Government and Citizens			
2.2.1	3 percent increase in locally produced television programming	0.00%	3.00%	37.70%	Percent	equal to or greater than	State Fiscal Year (July 1 - June 30).	# of FY 21-22 locally produced programs - # of FY 20-21 local produced programs	ETV Content Dept	ETV Content Dept	Staying informed about the news and stories affecting their family and their community	Current and potential viewers, listeners and digital users of SCETV content	2000.400000.000	
2.2.2	3 percent increase in locally produced radio programming	0.00%	3.00%	-9.50%	Percent	equal to or greater than	State Fiscal Year (July 1 - June 30).	# of FY 21-22 locally produced programs - # of FY 20-21 locally produced programs	SC Public Radio Dept	SC Public Radio Dept	staying informed about the news and stories affecting their family and their community	Current and potential viewers, listeners and digital users of SCETV content	2000.400000.000	The decrease is due to the pandemic and the amount of information disseminated the previous FY.
2.2.3	2 new digitally produced series/resources annually	10	12	12	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	# of FY 21-22 digital programs - # of FY 20-21 digital produced programs	ETV Content Dept	ETV Content Dept	Staying informed about the news and stories affecting their family and their community	Current and potential viewers, listeners and digital users of SCETV content	2000.400000.000	

Perf. Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Stakeholder Need Satisfied	Primary Stakeholder	State Funded Program Number Responsible	Notes
2.3	Expand access to healthcare and public safety services											State Objective: Government and Citizens		
2.3.1	5 new stories published applicable to telehealth initiatives and/or SCETV's involvement in the SC Telehealth Alliance	30	35	17	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	increase in # of FY 21-22 telehealth programs over FY 20-21 telehealth programs	ETV Content Dept	ETV Content Dept	Accessing information about telehealth services, especially for those in rural and remote areas	Current and potential viewers, listeners and digital users of SCETV content	2000.400000.000	This objective is related to our partnership in the telehealth alliance. This past year, the focus shifted to a long form documentary which impacted the ability to produce more short form pieces.
2.3.2	5 percent increase in hits to the SC Emergency Information Network website	0.00%	5.00%	122.00%	Percent	equal to or greater than	State Fiscal Year (July 1 - June 30).	website hits in FY 20-21/website hits in FY 21-22	Website analytics	ETV Comm Dept	staying informed about weather concerns to keep their families and communities safe	South Carolina citizens and visitors concerned about weather events	2000.400000.000	This percentage will fluctuate based on the number of weather events in the state each year. We are working to determine an appropriate baseline using trend data.
2.3.3	5 percent increase in hits to the SC Emergency Information Facebook Live feed	0	5	0	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	FB hits in FY 20-21/FB hits in FY 21-22	social media analytics	ETV Comm Dept	Staying informed about weather concerns to keep their families and communities safe	South Carolina citizens and visitors concerned about weather events	2000.400000.000	We would like to EDIT this objective because this content is solely dependent upon weather events in the state. There were none last year that warranted a live feed.
2.3.4	5 percent increase in the number of completed public safety training sessions	0.00%	5.00%	14.00%	Percent	equal to or greater than	State Fiscal Year (July 1 - June 30).	# of FY 21-22 state agency training programs - # of FY 20-21 state agency training programs	ETV Education Dept	ETV Education Dept	Accessing required training via ETV's broadcast network or digital resources	Professionals in the state's various law enforcement agencies who need remote access to required training	2000.350100.000	
2.4	Increase access for citizens to information about news affecting them, their families and communities											State Objective: Government and Citizens		
2.4.1	1 new streaming event	10	11	14	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	increase in # of FY 21-22 streaming events - over FY 20-21 streaming events	ETV Content Dept	ETV Content Dept	Gaining timely and accurate access to news and government updates	South Carolinians who depend on SCETV, SC Public Radio and the network's online content	2000.400000.000	
3.1	Create a diverse workforce											State Objective: Government and Citizens		
3.1.1	A comprehensive Diversity, Equity and Inclusion program	0	1	0	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	# of plans created for the agency	ETV HR Dept	ETV HR Dept	Establishing SCETV as an inclusive and diverse organization that develops programs and services to meet the diverse needs of the state	Agency, employees, South Carolina citizens	0100.000000.000	This continues to be part of key agency initiatives including staff training to be involved in the overall plan deveopment.
3.1.2	A career path planning model that attracts and retains employees and addresses emerging agency workforce needs	0	1	0	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	# of plans created for the agency	ETV HR Dept	ETV HR Dept	Attracting and retaining employees and developing potential sourcing for existing and/or emerging agency workforce needs.	Agency, employees, South Carolina citizens	0100.000000.000, 2000.300100.000, 2000.350100.000, 2000.400000.000, and 2000.500100.000	This continues to be part of key agency initiatives including supervisor training on position description development and position desk audits to ensure accuracy of classification.
3.1.3	A review of all agency HR policies and procedures	0	1	1	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	# of plans created for the agency	ETV HR Dept	ETV HR Dept	Ensuring optimal information sharing and compliance.	Agency, employees, South Carolina citizens	0100.000000.000	
3.1.4	An annual pay plan process to address pay equity and establish competitive salaries based on the market	0	1	1	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	# of plans created for the agency	ETV HR Dept	ETV HR dept	Attracting and retaining talent	Agency, employees, South Carolina citizens	0100.000000.000	
3.2	Ensure compliance with state and federal policies											State Objective: Government and Citizens		
3.2.1	An evaluation of existing and required agency policies and procedures	0.00%	5.00%	100.00%	Percent	equal to or greater than	State Fiscal Year (July 1 - June 30).	following state policies for Admin, SFAA, Procurement	state reports	Administration Department	Optimal information sharing and compliance	Agency, employees, South Carolina citizens	0100.000000.000, 2000.300100.000, 2000.350100.000, 2000.400000.000, and 2000.500100.000	
3.3	Expand non-state funding sources											State Objective: Government and Citizens		
3.3.1	5 percent increase in non-state revenue	0.00%	5.00%	4.10%	Percent	equal to or greater than	State Fiscal Year (July 1 - June 30).	last years revenue / current years revenue	Account of money received	SCEIS	Increased quality and quantity of services and programming	Current and potential viewers, listeners and digital users of SCETV content	0100.000000.000, 2000.300100.000, 2000.350100.000, 2000.400000.000, and 2000.500100.000	As we continue to recover from the pandemic, we anticipate non-state revenue will increase.
3.4	Identify structural condition and lease status of towers in the state											State Objective: Government and Citizens		

13

Perf. Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Stakeholder Need Satisfied	Primary Stakeholder	State Funded Program Number Responsible	Notes
3.4.1	5 tower leases and structural status evaluated	0	5	3	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Count of towers evaluated	Tower structural reports	Agency tower database	Assurances that the towers are structurally sound and the contracts associated with them meet all state, local and federal requirements	existing and potential users of towers	2000.300100.000	Goal was five towers but budget and time allowed us to evaluate three towers this year.

Strategic Plan Development

FY2023

as submitted for the Accountability Report by:

H670 - ETV COMMISSION

Goal 1 Expand valued educational services for SC students, educators and citizens.

Goal 2 Encourage community engagement with relevant arts, education and cultural programming; timely news programming; and critical public services that meet the needs of South Carolinians.

Goal 3 Ensure the agency's long range sustainability with funding, policies and practices that support optimal use of resources

Perf. Measure Number	Description	Base	Target	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Stakeholder Need Satisfied	Primary Stakeholder	State Funded Program Number Responsible	Notes
1.1	**Expand datacasting project to reach highest need students.**									**State Objective: Education, Training, and Human Development**			
1.1.1	Engage at least 10 districts and/or community partners around the datacasting initiative.	11	10	Count	Equal to or greater than	State Fiscal Year	Count of # of districts and/or community partners	Partnership MOUs	ETV Education Dept	Accessing online services/resources that are not available because of lack of internet access	Students who live in rural or underserved districts	2000.300100.000 and 2000.350100.000	
1.2	**Promote use of educational resources to schools.**									**State Objective: Education, Training, and Human Development**			
1.2.1	Provide training and recertification courses to at least 3000 individuals in virtual and face-to-face sessions.	3300	3000	Count	Equal to or greater than	State Fiscal Year	Count of # of training attendees at each session	Training Attendance Logs	ETV Education Dept	Accessing free, standard-aligned, ad-free, state-specific educational resources provided by the agency	South Carolina educators, students, and families	2000.350100.000	
1.3	**Expand wireless hotspots program with education partners.**									**State Objective: Education, Training, and Human Development**			
1.3.1	Support at least 10 new community partners and/or districts with wireless hotspots.	284	294	Count	Equal to or greater than	State Fiscal Year	Count # of new partners	Service Provider Reports	ETV Education Dept	Supplementing instructional/learning activities with high-speed Internet access	South Carolina school districts, afterschool alliances, early learning centers, and other community partners	2000.300100.000 and 2000.350100.000	
2.1	**Expand access to healthcare and public safety services.**									**State Objective: Government and Citizens**			
2.1.1	Increase in the number of completed public safety training sessions by at least 5 percent.	14.00%	19.00%	Percent	Equal to or greater than	State Fiscal Year	# of FY 22-23 state agency training programs - # of FY 21-22 state agency training programs	Training Attendance Logs	ETV Education Dept	Accessing required training via ETV's broadcast network or digital resources	Professionals in the state's various law enforcement agencies who need remote access to required training	2000.350100.000	
2.2	**Expand access to healthcare and public safety services.**									**State Objective: Government and Citizens**			
2.2.1	Create at least 3 new educational and/or general audience assets posted to the South Carolina Emergency Information Network (SCEIN) site.	0	3	Count	Equal to or greater than	State Fiscal Year	# of new videos or live streams added during FY 22 - 23	SCEIN Site - scetv.org/weather	ETV Communications/Content/Ed Depts	Staying informed about weather concerns to keep their families and communities safe	South Carolina citizens and visitors concerned about weather events	2000.400000.000	
2.3	**Expand programming access to diverse audiences across the state while proactively addressing changing media consumption and engagement trends.**									**State Objective: Government and Citizens**			
2.3.1	Increase social media reach or engagement on all platforms by at least 2 percent.	0.00%	2.00%	Percent	Equal to or greater than	State Fiscal Year	FY 22 - 23 social media views and engagement / FY 21-22	Analytics from social media site and other electronic sources, as appropriate.	ETV Communications Dept	Stay up to date with SCETV offerings and engage with social media to communicate with the agency and share information with their own social media network	Viewers and users of the network's social media accounts	2000.400000.000	
2.4	**Expand programming access to diverse audiences across the state while proactively addressing changing media consumption and engagement trends.**									**State Objective: Government and Citizens**			
2.4.1	Increase the number of attendees at community engagement events by at least 3 percent.	0.00%	3.00%	Percent	Equal to or greater than	State Fiscal Year	count of attendees from FY22-23/count of attendees from FY21-22	Event registration logs	ETV Communications and Education Depts	Connecting with others in their community who share interests, passions and knowledge	SCETV viewers, listeners, users of online content and supporters	2000.350100.000 and 2000.400000.000	

Perf. Measure Number	Description	Base	Target	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Stakeholder Need Satisfied	Primary Stakeholder	State Funded Program Number Responsible	Notes
2.5	**Expand programming access to diverse audiences across the state while proactively addressing changing media consumption and learning trends.**									**State Objective: Government and Citizens**			
2.5.1	Increase digital audience viewership by at least 2 percent.	0.00%	2.00%	Percent	Equal to or greater than	State Fiscal Year	FY 22 - 23 digital viewers / FY 21-22 digital viewers	Digital analytics for digital platforms and other electronic sources, as deemed appropriate.	ETV Content Dept	Stay up to date with SCETV offerings and engage with social media to communicate with the agency and share information with their own social media network	viewers and users of the network's social media accounts	2000.400000.000	
2.6	**Produce local programming that showcases the rich diversity of South Carolina people and places.**									**State Objective: Government and Citizens**			
2.6.1	Increase quantity of locally produced television programming by at least 2 percent.	3.00%	5.00%	Percent	Equal to or greater than	State Fiscal Year	# of FY 22-23 locally produced programs - # of FY 21-22 local produced programs	Content Production Log	ETV Content Dept	Staying informed about the news and stories affecting their family and their community	Current and potential viewers, listeners and digital users of SCETV content	2000.400000.000	
2.6.2	Increase quantity of locally produced radio programming by at least 1 percent.	0.00%	1.00%	Percent	Equal to or greater than	State Fiscal Year	# of FY 22-23 locally produced programs - # of FY 21-22 local produced programs	Content Production Log	ETV Content Dept	Staying informed about the news and stories affecting their family and their community	Current and potential viewers, listeners and digital users of SCETV content	2000.400000.000	
2.7	**Increase access for citizens to information about news affecting them, their families and communities.**									**State Objective: Government and Citizens**			
2.7.1	Complete at least 10 live streamed events or meeting.	14	10	Count	Equal to or greater than	State Fiscal Year	# of live streaming events for FY 22-23	ETV Production Log	ETV Content/Communications/Education Depts	Gaining timely and accurate access to news and government updates	South Carolinians who depend on SCETV, SC Public Radio and the network's online content	2000.400000.000	
3.1	**Create a diverse workforce.**									**State Objective: Government and Citizens**			
3.1.1	Develop and administer at least one diversity, equity, and inclusion training activity or program.	0	1	Count	Equal to or greater than	State Fiscal Year	# of DEI-related activities or programs	Training/Activity Agendas	SCETV HR Dept and/or Executive Office	Attracting and retaining employees and developing potential sourcing for existing and/or emerging agency workforce needs.	Agency, employees, South Carolina citizens	0100.000000.000, 2000.300100.000, 2000.350100.000, 2000.400000.000, and 2000.500100.000	
3.2	**Ensure compliance with state and federal policies.**									**State Objective: Government and Citizens**			
3.2.1	Review and update at least 4 required agency policies and/or procedures.	0	4	Count	Equal to or greater than	State Fiscal Year	# of policies and procedures reviewed and updated	SCETV Intranet Site	SCETV HR Dept and/or Executive Office	Optimal information sharing and compliance	Agency, employees, South Carolina citizens	0100.000000.000, 2000.300100.000, 2000.350100.000, 2000.400000.000, and 2000.500100.000	
3.3	**Expand non-state funding sources.**									**State Objective: Government and Citizens**			
3.3.1	Increase non-state revenue by at least 3 percent.	4.00%	7.00%	Percent	Equal to or greater than	State Fiscal Year	FY 22 - 23 non-state revenue/ FY 21-22 non-state revenue	SCEIS/Accounting Records	SCETV Finance Dept	Increased quality and quantity of services and programming	Current and potential viewers, listeners and digital users of SCETV content	0100.000000.000, 2000.300100.000, 2000.350100.000, 2000.400000.000, and 2000.500100.000	
3.4	**Identify structural condition and lease status of towers in the state.**									**State Objective: Government and Citizens**			
3.4.1	Evaluate at least 5 tower leases/structural analyses.	3	5	Count	Equal to or greater than	State Fiscal Year	Count of towers evaluated	Tower structural reports	SCETV Engineering Department/Agency Tower Database	Assurances that the towers are structurally sound and the contracts associated with them meet all state, local and federal requirements	Existing and potential users of towers.	2000.300100.000	
3.5	**Demonstrate commitment to diversified business partners that reflect the communities we serve.**									**State Objective: Government and Citizens**			

Perf. Measure Number	Description	Base	Target	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Stakeholder Need Satisfied	Primary Stakeholder	State Funded Program Number Responsible	Notes
3.5.1	Award at least 2 solicitations to certified small and minority businesses.	0	2	Count	Equal to or greater than	State Fiscal Year	Count of small and minority businesses engaged.	SCEIS/Accounting Records	SCETV Finance Dept	Business development and expansion within diverse communities	Agency, employees, South Carolina citizens	0100.000000.000, 2000.300100.000, 2000.350100.000, 2000.400000.000, and 2000.500100.000	
3.6	**Demonstrate commitment to diversified business partners that reflect the communities we serve.**									**State Objective: Government and Citizens**			
3.6.1	Expend at least 10% of the agency's controllable dollars on certified small and minority businesses.	0.00%	10.00%	Percent	Equal to or greater than	State Fiscal Year	FY 22-23 small and minority business dollars/ FY 21 - 22 small and minority business dollars	SCEIS/Accounting Records	SCETV Finance Dept	Business development and expansion within diverse communities	Agency, employees, South Carolina citizens	0100.000000.000, 2000.300100.000, 2000.350100.000, 2000.400000.000, and 2000.500100.000	

State Funded Program No.	State Funded Program Title	Description of State Funded Program	(Actual) General	(Actual) Other	(Actual) Federal	(Actual) Total	(Projected) General2	(Projected) Other	(Projected) Federal4	(Projected) Total
0100.000000.000	Internal Administration	Agency administrative functions	$ 2,569,864.00	$ 4,329,366.00	$ 71,486.00	$ 6,970,715.00	$ 186,634.00	$ 5,649,318.00	$ -	$ 5,835,952.00
2000.400000.000	Content	Continue the development of digital delivery and expand services to remain competitive. Focus on accountability, literacy, and teachers.	$ 1,967,143.00	$ 5,401,036.00	$ 402.00	$ 7,368,581.00	$ 838,829.00	$ 5,749,694.00	$ -	$ 6,588,523.00
2000.300100.000	Towernet	Functions related to Community Education	$ 1,025,825.00	$ 1,512,276.00	$ 91,333.00	$ 2,629,435.00	$ 3,759,816.00	$ 3,034,442.00	$ -	$ 6,794,258.00
2000.350100.000	Education	Produces and distributes educational programming for K-12 schools.	$ 751,075.00	$ 664,523.00	$ 25,113.00	$ 1,440,711.00	$ 1,850,000.00	$ 511,845.00	$ -	$ 2,361,845.00
2000.500100.000	Enterprise Activities	General Support & Services functions	$ 238,015.00	$ 860,151.00	$ -	$ 1,098,166.00	-	$ 985,845.00	$ -	$ 985,845.00
9500.050000.000	State Employer Contributions	Provides for employee benefits to include employer contributions.	$ 1,482,122.00	$ 1,720,627.00	$ -	$ 3,202,749.00	$ 1,398,765.00	$ 2,220,382.00	$ -	$ 3,619,147.00
9812.180000X000	Capital Needs	Capital Needs	$ -		$ -	$ -	$ -	$ 119,440.00	$ -	$ 119,440.00
9812.260000X000	Infrastructure Plan Funding	Spectrum Infrastructure Plan Funding	$ -	$ 1,153,537.00	$ -	$ 1,153,537.00	$ -	$ 8,000,000.00	$ -	$ 8,000,000.00
9816.250000X000	FCC Required Channel Reassignment	FCC Repack Required Channel Reassignment	$ -	$ 1,616,860.00	$ -	$ 1,616,860.00	$ -	$ 2,750,000.00	$ -	$ 2,750,000.00
9820.040000X000	Capital Needs	Capital Needs	$ -	$ -	$ -	$ -	$	$ -	$ -	$ 1,320,232.00

Law number	Jurisdiction	Type	Description	Purpose the law serves:	Notes:	Changes made during FY2022
8.1	State	Proviso	SCETV: Grants/Contribution Carry Forward	Requires a service	SCETV	No Change
8.2	State	Proviso	SCETV: Spectrum Auction	Requires a service	SCETV	No Change
8.3	State	Proviso	SCETV: Antenna and Tower Replacement	Requires a service	SCETV	No Change
8.4	State	Proviso	SCETV: Wireless Communications Tower	Report our agency must/may provide	Statewide tower and antenna/wireless communications industry, General Assembly	No Change
93.8	State	Proviso	DOA: Sale of Surplus Real Property	Report our agency must/may provide	SCETV	No Change
117.27	State	Proviso	GP: School Technology Initiative	Requires a service	School Districts	No Change
117.76	State	Proviso	GP: Broadband Spectrum Lease	Report our agency must/may provide	SCETV	No Change
1A.23	State	Proviso	SDE-EIA: Reading	Report our agency must/may provide	SC Department of Education and School Districts	No Change
1A.35	State	Proviso	SDE-EIA: SCETV Teacher Training/Support	Report our agency must/may provide	SC Department of Education and Education Oversight Committee	No Change
1A.41	State	Proviso	SDE-EIA: EOC Partnerships for Innovation	Report our agency must/may provide	Education Oversight Committee, State Agencies, Boards like SCETV Commission, businesses, and higher education institutions, and General Assembly	No Change
1A.69	State	Proviso	Digital Learning Plan	Requires a service		No Change
47 U.S.C. Section 396	Federal	Statute	Communications Compliance Act establishes Corporation of Public Broadcasting	Requires a service	Public Radio and Television Broadcasting/Public Telecommunications Industry and Users	No Change
Section 59-7-10	State	Statute	Creates SCETV Commission	Requires a service	Public Radio and Television Broadcasting/Public Telecommunications Industry and Users	No Change
Section 59-7-20	State	Statute	Creates SCETV Commission Advisory Committees	Requires a service	Public Radio and Television Broadcasting/Public Telecommunications Industry and Users	No Change
Section 59-7-30	State	Statute	Authorizes per diem for Commission members	Requires a service	SCETV Commission	No Change
Section 59-7-40	State	Statute	Studies and reports; cooperation of state agencies; acquisition of property	Report our agency must/may provide	SC Department of Education, School Districts, Governor, and General Assembly	No Change
Section 59-7-50	State	Statute	Authorizes acceptance of contributions and sale or lease of facilities.	Requires a service	SCETV	No Change
Section 59-7-60	State	Statute	Assures educational textbooks used by SCETV align with state standards.	Requires a service	SC Department of Education, School Districts, Governor, and General Assembly	No Change
Title 47 C.F.R. Chapter I	Federal	Regulation	Telecommunication-Federal Communications Commission (FCC)	Requires a service	Radio, Television, and Wire, Satellite, and Cable Communications Industry and Users	No Change

FY2022

Services Data

as submitted for the 2022 Accountability Report by:

H670 - ETV COMMISSION

Description of Service	Description of Direct Customer	Customer Name	Others Impacted by Service	Division or major organizational unit providing the service.	Description of division or major organizational unit providing the service.	Primary negative impact if service not provided.	Changes made to services during FY2022	Summary of changes to services
Emergency preparedness alerts and infrastructure to deliver messages	All South Carolina citizens, Emergency service organizations, i.e., SLED, EMD, local area broadcasters	South Carolina Agencies	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Internal Administration, Transmission & Reception	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	No access to emergency alerting around the state through our broadcast of TV and radio.	No Change	
Content for Television and Web	All South Carolina residents	SC education agencies, community partners, donors	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Content	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	South Carolina residents would not have access to PBS, NPR, and local South Carolina stories.	No Change	
Streaming web coverage of the S.C. Supreme Court hearings; http://www.judicial.state.sc.us/SCvideo/	All South Carolina residents and legislative entities	State and federal legislative agencies	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Internal Administration	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Public access to South Carolina hearings would no longer be available.	No Change	
Pre-K 12 Content and teacher professsional development	Families of children grades PreK-12, active and retired educators	South Carolina Citizens, South Carolina Districts and Schools, South Carolina Childcare Facilities	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Education	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Less access to free or affordable high-quality professional development and recertification offerings for districts and educators.	No Change	
Statewide awareness of industry initiatives	All South Carolina residents and business/industry partners.	South Carolina Chamber of Commerce, South Carolina Technical College System, South Carolina Department of Employment and Workforce, other workforce and community-centered agencies.	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Internal Administration	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Timely updates on South Carolina resources and initiatives would not be available.	No Change	
TV and Radio Content	All South Carolina residents	South Carolina agencies, community partners, donors	Citizens of SC who watch or listen to ETV for educational media (i.e., TV, radio, or web), entertainment and/or learning	Internal Administration	Citizens of SC who watch or listen to ETV for educational media (i.e., TV, radio, or web), entertainment and/or learning	South Carolina residents would not have access to PBS, NPR, and local South Carolina stories.	No Change	
Awareness and outreach	All South Carolina citizens, SC education agencies, education partners, educators and caregivers i.e, South Carolina Association of School Administrators, SC First Steps, Richland County Recreation Commission, Select Health, Roper Mountain Science Center	South Carolina Citizens, South Caroiina Agencies, Partner Organizations	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Internal Administration	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Less public access to content, services, and resources.	No Change	
Web, television, and radio features on initiatives impacting local governments and public education	All South Carolina residents, SC education agencies, community partners	South Carolina agencies, South Carolina educators, South Carolina School Districts and Schools, Colleges and Universities	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Internal Administration	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Timely updates on South Carolina resources and initiatives would not be available. Connections to the education and legislative communities would be limited.	No Change	
Statewide infrastructure to support the Governor's Office and agencies that provide emergency preparedness	EMD, Governor's Office, SLED	South Carolina Agencies	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Transmissions & Reception	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Timely alerts from the Governor's Office or EMD will not be distributed out to South Carolinians.	No Change	

Description of Service	Description of Direct Customer	Customer Name	Others Impacted by Service	Division or major organizational unit providing the service.	Description of division or major organizational unit providing the service.	Primary negative impact if service not provided.	Changes made to services during FY2022	Summary of changes to services
Television and radio broadcast and web support for emergency preparedness and transparency	All South Carolina citizens, Emergency service organizations, i.e., SLED, EMD, local area broadcasters	South Carolina Agencies	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Transmissions & Reception	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Timely alerts from the Governor's Office or EMD will not be distributed out to South Carolinians.	No Change	
Television and radio broadcast and web support for emergency preparedness and transparency	All South Carolina citizens, Emergency service organizations, i.e., SLED, EMD, local area broadcasters	South Carolina Agencies	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Transmissions & Reception	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Timely alerts from the Governor's Office or EMD will not be distributed out to South Carolinians.	Remove	Duplicate
TV and Radio Content	All South Carolina residents	South Carolina agencies, community partners, donors	Citizens of SC who watch or listen to ETV for educational media (i.e., TV, radio, or web), entertainment and/or learning	Communications	Citizens of SC who watch or listen to ETV for educational media (i.e., TV, radio, or web), entertainment and/or learning	South Carolina residents would not have access to PBS, NPR, and local South Carolina stories.	No Change	
Pre-K 12 Content (including K-12 educational modules that meet S.C. curriculum standards) and teacher professsional development	Children grades Pre-K - 12, active, retired, and pre-service educators, early learning educators and caregivers, communty and homeshool educators	South Carolina educators, South Carolina School Districts and Schools, Colleges and Universities	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Public Education	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Less access to free or affordable high-quality professional development and recertification offerings for districts and educators.	No Change	
Web, television, and radio features on initiatives	All South Carolina citizens, SC education agencies, education partners, educators and caregivers, i.e. SCASA, SC Palmetto Teachers Association, and SC Home-School Association	South Carolina citizens, South Carolina educators, South Carolina School Districts and Schools, Colleges and Universities	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Public Education	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Timely updates on South Carolina resources and initiatives would not be available.	No Change	
Web, television, and radio features on initiatives	Examples include SC Association of Independent Colleges, SC Technical Education System, and 4-year public colleges and universities throughout the state	South Carolina citizens, South Carolina educators, South Carolina School Districts and Schools, Colleges and Universities	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Higher Education	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Timely updates on South Carolina resources and initiatives would not be available.	No Change	
TV and Radio Content	All South Carolina residents	South Carolina agencies, community partners, donors	Citizens of SC who watch or listen to ETV for educational media (i.e., TV, radio, or web), entertainment and/or learning	Radio Content	Citizens of SC who watch or listen to ETV for educational media (i.e., TV, radio, or web), entertainment and/or learning	South Carolina residents would not have access to PBS, NPR, and local South Carolina stories.	No Change	
S.C. Business Review	Small and large businesses that impact economic development including but not limited to education, economic development, and arts/cultural	South Carolina agencies, community partners	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Radio Content	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	South Carolina residents would not have access to timely business updates and stories relevant to the business community.	No Change	
Content for Television and Web	All South Carolina residents	South Carolina agencies, community partners, donors	Citizens of SC who watch or listen to ETV for educational media (i.e., TV, radio, or web), entertainment and/or learning	Televison Content	Citizens of SC who watch or listen to ETV for educational media (i.e., TV, radio, or web), entertainment and/or learning	South Carolina residents would not have access to PBS, NPR, and local South Carolina stories.	No Change	
Streaming and television broadcast and web coverage	All South Carolina residents	South Carolina agencies, community partners, donors	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Televison Content	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	South Carolina residents would not have access to timely updates related to emergency preparedness and governmental transparency. There would be limited access to South Carolina stories and national PBS/NPR content.	No Change	
Online training	South Carolina educators and families	South Carolina agencies, South Carolina educators, South Carolina School Districts and Schools, Colleges and Universities	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Televison Content	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	South Carolina educators and families would have limited knowledge and access to South Carolina specific educational resources and services.	No Change	
Content for Television and Web	All South Carolina residents	South Carolina agencies, community partners, donors	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Televison Content	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	South Carolina residents would not have access to PBS, NPR, and local South Carolina stories.	No Change	

Services Data

Description of Service	Description of Direct Customer	Customer Name	Others Impacted by Service	Division or major organizational unit providing the service.	Description of division or major organizational unit providing the service.	Primary negative impact if service not provided.	Changes made to services during FY2022	Summary of changes to services
Streaming services/Web distribution	South Carolina residents, communities, and business/industry partners	South Carolina agencies, legislative entities, donors, educational partners	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Local & Transparency	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	South Carolina residents who use streaming and web as their primary source of information would not be able to access PBS, NPR, and other local South Carolina news/content.	No Change	
Television Broadcast and Web Streaming	All South Carolina residents	South Carolina agencies, legislative entities, donors, educational partners	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Local & Transparency	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	South Carolina residents would not have access to PBS, NPR, and local South Carolina stories.	No Change	
Streaming and television broadcast and web coverage	All South Carolina residents	South Carolina agencies, legislative entities, donors, educational partners	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Content, Transmissions and Reception	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	South Carolina residents who use streaming and web as their primary source of information would not be able to access PBS, NPR, and other local South Carolina news/content.	No Change	
Diverse Educational Platforms Content Development; Work Force Development projects that support statewide employment initiatives	Small and large businesses that impact economic development including but not limited to education, economic development, and arts/cultural	South Carolina Chamber of Commerce, South Carolina Technical College System, South Carolina Department of Employment and Workforce, other workforce and community-centered agencies.	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Content and Education	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	South Carolina educators and families would not have access to South Carolina specific educational resources and services.	No Change	
Live News Shots; Informational Video; Transparency-Local Government; Television Broadcast Programming; Image Videos; Television Broadcast Segments; Public Awareness Videos and Broadcast Segments	South Carolina residents, legislative partners, other public media/communications partners	South Carolina agencies, legislative entities, donors, educational partners	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Content and Communications	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	South Carolina residents would not have access to timely updates related to emergency preparedness and governmental transparency. There would be limited access to South Carolina stories and national PBS/NPR content.	No Change	
Public Information and Community Engagement	Small and large professional organizations that impact economic development including but not limited to education, economic development, and arts/cultural	South Carolina citizens, South Carolina educators, South Carolina School Districts and Schools, Colleges and Universities	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Enterprise	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	South Carolina residents would not have access to timely updates related to emergency preparedness, educational resources/services, and governmental transparency. There would be limited access to South Carolina stories and national PBS/NPR content.	No Change	
datacasting	K-12 students	SC school districts	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Education			No Change	
At Home Learning	K-12 students, educators, families	South Carolinians	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Education			No Change	

Services Data

FY2022

Partnerships Data

as submitted for the 2022 Accountability Report by:

H670 - ETV COMMISSION

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
Non-Governmental Organization	Afterschool Alliance	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	American Public Television System	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	Arts in Basic Curriculum	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Higher Education Institute	Benedict College	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	Catesby Trust	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	Center for Educator Recruitment, Retention, and Advancement (CERRA)	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	Charlestowne Landing	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Higher Education Institute	Clemson University	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Higher Education Institute	College of Charleston	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	Colonial Dames	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Higher Education Institute	Columbia College	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	Columbia Museum of Art	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Local Government	Columbia Police Department	Provides the infrastructure for agencies and others to share information.	No Change
Non-Governmental Organization	Community Councils/Foundations	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	ConnectSC	Provides the infrastructure for agencies and others to share information.	No Change
Higher Education Institute	Converse College	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
Non-Governmental Organization	Corporation for Public Broadcasting (CPB)	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Federal Government	Department of Homeland Security	Provides monthly update, technology, and training plans for emergency support equipment and staff. Also, provides the infrastructure for agencies and others to share information.	No Change
K-12 Education Institute	Dillon 4 School District	datacasting pilot partner	No Change
Non-Governmental Organization	Educational Organizations/Associations	Meets regularly with and works collaboratively to identify training needs. Also, develops program concepts, produces video features, and markets programs to users statewide.	No Change
Private Business Organization	Edventure	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	Endowment TeacherStep	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	ETV Endowment of SC	Conducts meetings with ETV to assess progress in meeting goals.	No Change
K-12 Education Institute	Fairfield School District	datacasting pilot partner	No Change
Federal Government	Federal Emergency Management Agency	Provides monthly update, technology, and training plans for emergency support equipment and staff.	No Change
Non-Governmental Organization	First Steps	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Higher Education Institute	Francis Marion University	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Higher Education Institute	Furman University	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	Future Minds	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Private Business Organization	Google Analytics	Incorporated data for monthly updates for management and ETV Commission presentations.	No Change
Non-Governmental Organization	Head Start	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	Historic Columbia	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	Hobcaw Barony - The Belle W. Baruch Foundation	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	Humanitities Council of SC	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
K-12 Education Institute	Jasper School District	datacasting pilot partner	No Change

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
State Government	K-12 School Technology Initiative	Provides the infrastructure for agencies and others to share information.	No Change
Higher Education Institute	Lander University	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Local Government	Lexington County Police Department	Provides the infrastructure for agencies and others to share information.	No Change
Non-Governmental Organization	Media Literacy Clearinghouse	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	Medical University of South Carolina - PICO	Works with federal agencies (including Energy and the Department of Defense to develop outreach and communication initiatives to address health care disparities, environmental justice issues, energy security, access to sustainable health care for the military and resiliency	No Change
State Government	NASA	Provides the infrastructure for agencies and others to share information.	No Change
State Government	National EBS Association	Provides the infrastructure for agencies and others to share information.	No Change
Federal Government	National Oceanic and Atmospheric	Provides monthly update, technology, and training plans for emergency support equipment and staff. Also, provides the infrastructure for agencies and others to share information.	No Change
Federal Government	National Park Service	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	National Parks	Provides the infrastructure for agencies and others to share information.	No Change
Non-Governmental Organization	National Public Radio (NPR)	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	NETA	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
State Government	Office of State Fire Marshal	Provides the infrastructure for agencies and others to share information.	No Change
Non-Governmental Organization	Olde English Consortium	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	Open Source 101 Initiative	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
State Government	ORS	Allendale broadband project	No Change
Non-Governmental Organization	Palmetto PreK	Meets regularly with and works collaboratively to identify training needs. Also, develops program concepts, produces video features, and markets programs to users statewide.	No Change
Non-Governmental Organization	Palmetto Teachers Association	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	PBS LearningMedia and Teacherline	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
Non-Governmental Organization	Public Broadcasting Service (PBS)	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	Richland County Public Library	Provides the infrastructure for agencies and others to share information.	No Change
Local Government	Richland County Recreation Commission	Provides the infrastructure for agencies and others to share information.	No Change
Local Government	Richland County Sherriff's Department	Provides the infrastructure for agencies and others to share information.	No Change
Non-Governmental Organization	Riverbanks Zoo	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	S2TEM Centers SC	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
State Government	SC Arts Commission	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	SC Association for Educational Technology (EdTech)	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	SC Association of School Administrators	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	SC Business Education Association	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	SC Center for Fathers and Families	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
State Government	SC Civil Air Patrol	Provides monthly update, technology, and training plans for emergency support equipment and staff. Also, provides the infrastructure for agencies and others to share information.	No Change
State Government	SC Commission on Higher Education	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	SC Council on Competitiveness	Provides the infrastructure for agencies and others to share information.	No Change
State Government	SC Criminal Justice Academy	Meets regularly to market programs and issue certifications.	No Change
State Government	SC Department of Administration	Provides the infrastructure for agencies and others to share information.	No Change
State Government	SC Department of Education	Meets regularly with and works collaboratively to identify training needs, trains users, markets resources, and surveys districts/individuals. Also, develops program concepts, produces video features and markets programs to users statewide.	No Change
State Government	SC Department of Natural Resources	Provides the infrastructure for agencies and others to share information.	No Change
State Government	SC Department of Transportation	Provides monthly update, technology, and training plans for emergency support equipment and staff.	No Change

Partnerships Data

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
Non-Governmental Organization	SC Early Childhood Association	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	SC Economics	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	SC Education Oversight Committee	Promotes resources, identifies customer needs creates packages to meet their needs, develops program concepts, produces video features, and markets programs to users statewide.	No Change
State Government	SC Emergency Management Division (EMD)	Provides monthly update, technology, and training plans for emergency support equipment and staff. Also, provides the infrastructure for agencies and others to share information.	No Change
Non-Governmental Organization	SC Farm Bureau	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	SC Fire Academy	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	SC Governor's Office	Provides monthly update, technology, and training plans for emergency support equipment and staff. Also, provides the infrastructure for agencies and others to share information.	No Change
Non-Governmental Organization	SC Hall of Fame	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	SC Healthcare Emergency Amateur Radio	Provides monthly update, technology, and training plans for emergency support equipment and staff. Also, provides the infrastructure for agencies and others to share information.	No Change
Non-Governmental Organization	SC Independent Schools Association	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	SC Legislature and Legislative Services	Provides streaming annually during general session.	No Change
Non-Governmental Organization	SC Municipal Association	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	SC Museum of Archive and History	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	SC National Heritage Corridor	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	SC Public Service Commission	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Private Business Organization	SC Research Authority	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	SC School Board Association	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	SC Science Education Leadership Association	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
State Government	SC State Human Resources	Maintains performance records to meet state HRD standards.	No Change

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
State Government	SC State Law Enforcement Division (SLED)	Meets regularly to market programs and issue certifications. Also, provides the infrastructure for agencies and others to share information.	No Change
State Government	SC State Library	Provides the infrastructure for agencies and others to share information.	No Change
State Government	SC State Museum	Provides the infrastructure for agencies and others to share information.	No Change
State Government	SC State Parks	Provides the infrastructure for agencies and others to share information.	No Change
State Government	SC Supreme Court	Provides streaming annually during general session.	No Change
State Government	SC Supreme Court	Provides the infrastructure for agencies and others to share information.	No Change
Higher Education Institute	SC Technical College System	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	SC Telehealth Alliance	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Federal Government	SC TRIO	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Local Government	School Districts	Meets regularly with and works collaboratively to identify training needs, trains users, markets resources, and surveys districts/individuals. Also, develops program concepts, produces video features and markets programs to users statewide.	No Change
Non-Governmental Organization	Social Emotional Learning Alliance for South Carolina	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	South Carolina Council on the Holocaust	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	South Carolina Geographic Alliance	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	South Carolina Montessori Alliance	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	Spoleto Festival	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	Sprint	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Private Business Organization	Telecommunication Carriers	Provides the infrastructure for agencies and others to share information.	No Change
Higher Education Institute	The Riley Institute	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	Transform SC	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change

Partnerships Data

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
Higher Education Institute	University of South Carolina	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Individual	Users/Participants	Meets regularly with and works collaboratively to identify training needs, trains users, markets resources, and surveys districts/individuals.	No Change
Individual	Viewers/Listeners/Donors/Members	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
K-12 Education Institute	Virtus Academy	datacasting pilot partner	No Change
Non-Governmental Organization	Western Piedmont Education Consortium	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Higher Education Institute	Winthrop University	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	Writing Improvement Network	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	WUCF	Assists with sharing of community helper information in support of public safety and social/emotional learning	No Change
Non-Governmental Organization	WUFT-University of Florida	Assists with weather programming and content during weather-related emergencies	No Change
K-12 Education Institute	York 1 School District	datacasting pilot partner	No Change
State Government	SCiDUC	Improves communication between different agencies, leveraging each other's strengths and educating members on cutting edge technology, regulatory changes and improvements to the industry. The South Carolina Interagency Drone Users Consortium or SCiDUC is a nonprofit association of drone pilots, facilitators and UAS decision makers. Its membership is exclusive to federal, state and local government employees. SCiDUC has over 190 members employed by more than 70 different government agencies.	Add
Professional Association	South Carolina Interscholastic Press Association	Partners to host a documentary screening for students at annual conference.	Add
State Government	SC Energy Office	Serves as a liaison between SCETV and environmental education organizations.	Add
Private Business Organization	Battle Boxing Gym	Serves as site for engaging the boxing commuity around the Muhammad Ali documentary.	Add
K-12 Education Institute	Roper Mountain Science Center	Serves as an education partner and site for SCETV's Riverventure interactive kiosk.	Add
K-12 Education Institute	GLEAMS Head Start	Identifies and produces programs for early learning families.	Add
Non-Government Organization	Boys and Girls Club of the Lakelands	Identifies and produces programs for youth.	Add
Professional Association	South Carolina Association of Title One Administrators	Promotes resources and identifies identifies professional development needs for Title One districts and schools.	Add
Non-Government Organization	Beaufort County Library	Identifies and produces programs for lifelong learners.	Add

29

Partnerships Data

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
Higher Education Institute	Center for Civil Rights History at the University of South Carolina	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Add
Higher Education Institute	African American Studies at the University of South Carolina	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Add
Professional Association	Metropolitain Arts Council of Greenville	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Add

Partnerships Data

Report Name	Law Number (if applicable)	Summary of information requested in the report	Date of most recent submission DURING the past fiscal year	Reporting Frequency	Type of entity/entities	Method to access the report	Direct access hyperlink or agency contact (if not provided to LSA for posting online)	Changes to this report during the past fiscal year	Explanation why a report wasn't submitted
Agency Accountability Report	§1-1-810	The report "must contain the agency's or department's mission, objectives to accomplish the mission, and performance measures that show the degree to which objectives are being met." Agencies must "identify key program area descriptions and expenditures and link these to key financial and performance results measures."	September-21	Annually	Governor or Lt. Governor AND Legislative entity or entities	Provided to LSA for posting online		No Change	
Annual Financial Statements	State's General Appropriations Bill H.4100	All financial information	February-22	Annually	South Carolina state agency or agencies	Available on agency's website	https://www.scetv.org/about/annual-reports	No Change	
CPB Local Impact Report	N/A	Network report on local impact services to the state	February-22	Annually	Other	Available on agency's website	https://www.scetv.org/sites/default/files/2022-03/SCETV%202021%20Local%20Impact%20Report%20WLTR%201602.pdf	No Change	
EEO	Section 1-13-110 of the South Carolina Code of Laws of 1976	Each State agency shall develop an Affirmative Action Plan to assure equitable employment for members of minorities (race and sex) and shall present such Plans to the Human Affairs Commission. On or before February 1 of each year, the Human Affairs Commission shall submit a report to the General Assembly concerning the status of the Affirmative Action Plans of all State agencies. If any Affirmative Action Plans have been disapproved, the report shall contain the reasons for such disapproval. If the General Assembly takes no action within sixty (60) days on those Plans which have been disapproved, the action of the Human Affairs Commission shall be final	October-21	Annually	South Carolina state agency or agencies	Available on another website	https://www.scstatehouse.gov/reports/HumanAffairsComm/2021%20Report%20to%20General%20Assembly.pdf	No Change	

Report Name	Law Number (if applicable)	Summary of information requested in the report	Date of most recent submission DURING the past fiscal year	Reporting Frequency	Type of entity/entities	Method to access the report	Direct access hyperlink or agency contact (if not provided to LSA for posting online)	Changes to this report during the past fiscal year	Explanation why a report wasn't submitted
EEOC Annual Report/Mid-Term	Proviso 117.13 of the State Appropriations Act	It is the policy of the State of South Carolina to recruit, hire, train, and promote employees without discrimination because of race, color, sex, national origin, age, religion or physical disability. This policy is to apply to all levels and phases of personnel within state government, including but not limited to recruiting, hiring, compensation, benefits, promotions, transfers, layoffs, recalls from layoffs, and educational, social, or recreational programs. It is the policy of the State to take affirmative action to remove the disparate effects of past discrimination, if any, because of race, color, sex, national origin, age, religion or physical disability. Each state agency shall submit to the State Human Affairs Commission employment and filled vacancy data by race and sex by October thirty-first, of each year. In accordance with Section 1-13-110 of the 1976 Code, as amended, the Human Affairs Commission shall submit a report on the status of state agencies Affirmative Action Plans and Programs to the General Assembly by February first each year. This report shall contain the total number of persons employed in each job group, by race and sex, at the end	January-22	Annually	Entity within federal government	Available on another website	Thom Mayer tmayer@scetv.org	Remove	This should be removed from our list of standard reports. We provide requested data at interval periods during the year as requested; however, the agency's formal EEO report submission is noted in the Row 7.
EOC-EIA Program Report	1A.41	Program and budget information for EIA funds to SCETV	September-21	Annually	South Carolina state agency or agencies	Available on another website	https://www.eoc.sc.gov/	No Change	
FCC Adverse Adjudications Report	Section 1.65 of the FCC's Rules (47 C.F.R. § 1.65)	requires all broadcast station licensees to report annually to the FCC on any adverse finding or adverse final action taken by any court or administrative body that involves conduct bearing on the licensee's character qualifications. If a report is required, it shall be filed on the anniversary of the date that the licensee's renewal application is required to be filed (August 1st for SCETV stations). Permittees and licensees bear the obligation to make diligent, good faith efforts to become knowledgeable of any such reportable adjudicated misconduct. The terms adverse finding and adverse final action include adjudications made by an ultimate trier of fact, whether a government agency or court, but do not include factual determinations which are subject to review de novo unless the time for taking such review has expired under the relevant procedural rules.	July-21	Annually	Entity within federal government	Available on another website	WRLK - https://publicfiles.fcc.gov/tv-profile/WRLK-TV	No Change	

Report Name	Law Number (if applicable)	Summary of information requested in the report	Date of most recent submission DURING the past fiscal year	Reporting Frequency	Type of entity/entities	Method to access the report	Direct access hyperlink or agency contact (if not provided to LSA for posting online)	Changes to this report during the past fiscal year	Explanation why a report wasn't submitted
FCC Biennial Ownership Report	Section 73.3615(d) of the FCC's Rules (47 C.F.R. § 73.3615(d))	requires all noncommercial educational broadcast stations to file an ownership report on FCC Form 323-E every two years, by December 1 in all odd-numbered years. Amongst other information, this report must include the names of and certain information regarding each board member and officer of the entity that holds the license for the broadcast station	November-21	Every Two years	Entity within federal government	Available on another website	WRLK - https://publicfiles.fcc.gov/tv-profile/WRLK-TV/ownership-reports	No Change	
FCC Community Issues	Section 73.3527(e)(8) of the FCC's Rules (47 C.F.R. § 73.3527(e)(8))	requires all noncommercial educational broadcast stations to submit, via their online public inspection files, a list of programs that have provided the station's most significant treatment of community issues during the preceding three month period. The list shall include a brief narrative describing what issues were given significant treatment and the programming that provided this treatment (including, but not be limited to, the time, date, duration, and title of each program in which the issue was treated)	April-22	Quarterly	Entity within federal government	Available on another website	WRLK - https://publicfiles.fcc.gov/tv-profile/WRLK-TV/issues-and-programs-lists/2022/74189b04-1a57-3da0-bb53-845e74692042	No Change	
FCC EEO Report	Section 73.2080(c)(6) of the FCC's Rules (47 C.F.R. § 73. 2080(c)(6))	requires all broadcast stations employment units with five (5) or more full-time station employees to file annually, via their online public inspection file and station website, an annual report on Equal Employment Opportunity. This report is due by the anniversary of the date a station is due to file its renewal application (August 1st for SCETV stations). This annual EEO public file report must include: (i) a list of all full-time vacancies filled by the station's employment unit during the preceding year, identified by job title; (ii) for each such vacancy, the recruitment source(s) utilized to fill the vacancy, identified by name, address, contact person and telephone number; (iii) the recruitment source that referred the hiree for each full-time vacancy during the preceding year; (iv) data reflecting the total number of persons interviewed for full-time vacancies during the preceding year and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and (v) a list and brief description of supplemental employment outreach initiatives undertaken pursuant to FCC requirements during the preceding year.	August-21	Annually	Entity within federal government	Available on agency's website	WRLK - https://publicfiles.fcc.gov/tv-profile/WRLK-TV/equal-employment-opportunity-records/additional-documents/eeo-public-file-reports/d0d40f4d-89c7-32f9-995c-9ca2feb15b63 WLTR - https://publicfiles.fcc.gov/fm-profile/WLTR/equal-employment-opportunity-records/additional-documents/eeo-public-file-reports/a6a01800-5144-d124-70ab-2a51bc2d2745	No Change	
K-12 School Technology Initiative Progress Report	Proviso 117.27	Provide SCETV Programming services funded by K-12 Technology Initiative budget	August-21	Annually	Other	Available on another website	https://sck12techinit.sc.gov/sites/sck12techinit/files/Documents/2020-21%20K-12%20ProgressReportForWeb.pdf	No Change	

Report Name	Law Number (if applicable)	Summary of information requested in the report	Date of most recent submission DURING the past fiscal year	Reporting Frequency	Type of entity/entities	Method to access the report	Direct access hyperlink or agency contact (if not provided to LSA for posting online)	Changes to this report during the past fiscal year	Explanation why a report wasn't submitted
Spectrum Fund Report	Proviso 8.2 and Section 117.76 of the State Appropriations Act	Retain and expend funds received pursuant to the lease for agency operations	June-22	Annually	Legislative entity or entities AND South Carolina state agency or agencies	Electronic copy available upon request	Myra Boyd mboyd@scetv.org	No Change	
Standards Aligned System (SAS)	N/A	Agency information related to human resources, content, and education	April-22	Annually	Other	Electronic copy available upon request	Finance@scetv.org	No Change	
Station Activities Benchmarking Study (SABS)	N/A	Financial information	April-22	Annually	Other	Electronic copy available upon request	Finance@scetv.org	No Change	
Wireless Communications Tower Revenue	Proviso 8.4 and Section 117.76 of the State Appropriations Act	Revenue collected and disbursed	September-21	Annually	Legislative entity or entities	Provided to LSA for posting online	Myra Boyd mboyd@scetv.org	No Change	Note that this report is not provided to LSA for posting online. A copy of the report is available if requested.
Workers Comp Report	42-19-10	Record and Report of injuries	August-21	Annually	South Carolina state agency or agencies	Electronic copy available upon request	Thom Mayer tmayer@scetv.org	Amend	