# 2023 Annual Accountability Report

## Educational Television Commission

## Agency Code: H670

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| AGENCY NAME: | South Carolina Educational Television Commission | | |
|---|---|---|---|
| AGENCY CODE: | H670 | SECTION: | 008 |

# AGENCY'S DISCUSSION AND ANALYSIS

## Agency overview.

SCETV amplifies South Carolina voices, provides educational experiences, and strengthens communities. The network is well known and respected in South Carolina and nationally for local content, educational services, and support of state government entities. SCETV operates a statewide network of 11 non-commercial and educational television stations and eight radio stations housed at the headquarters in Columbia and at regional studios in Beaufort, Sumter, Spartanburg and Rock Hill.

The SCETV Commission governs the work of the network and must comply with state and federal regulations and requirements. Through the relationship with the ETV Endowment of South Carolina, SCETV engages with audiences and donors around programming to generate support.

With the ongoing shift in audience habits and user expectations in today's connected world, SCETV's 2022-2025 strategic plan provides the framework and plan to be both nimble in making adjustments and forward thinking in its approach to content, distribution and the user experience. Across all operations, the agency is committed to ensuring that all programs and services reflect diverse communities giving voice to unique stories both in South Carolina and nationally.

From March until August 2023, SCETV was in a leadership transition following the departure of its president (Anthony Padgett), leadership of an interim (Dr. Stephanie Cook), and the hiring of a new president in June. Adrienne Fairwell becomes SCETV's seventh president on August 17, 2023.

## Education services for K-12.

The origins of SCETV trace back to 1957 when the South Carolina General Assembly passed a concurrent resolution calling for a study of the use of television in public schools. During FY22-23, SCETV's education team supported efforts to make learning more accessible for South Carolina districts, schools, teachers, students, and parents, and continued to adapt existing programming to meet ongoing needs that remain following the pandemic.

**Digital and Online Resources.** KnowItAll.org is SCETV's collection of over 10,000 learning resources designed specifically for South Carolina students. The collection includes lesson plans, handouts, videos, audio, photos, and interactives, most of which are aligned with SC College and Career Ready Standards. In FY22-23, SCETV partnered with the SC Department of Education to make KnowItAll resources available to districts via the state's new learning object repository, SC Instruction Hub. During this year of transition, the site amassed 1.2 million pageviews and 449,000 new users. Fifty-two percent of users accessed KnowItAll.org resources using a computer, 45% via smartphone and 2% via tablet.

In addition to Knowitall.org, SCETV expanded access to web resources through the continued use of PBS LearningMedia. In FY22-23, South Carolina's PBS LearningMedia library included more than 150,000 multimedia resources for pre-K-12 educators boasting more than 250,000 users. Users viewed approximately 700,000 pages, resulting in streaming of over 1.2 million videos, averaging 106,700 streams per month. Peak usage during the past year reflected 175,200 page views in February 2023 and nearly 459,000 video streams between February and April 2023. Training on PBS Learning Media was incorporated into customized workshops designed for educators across the state.

To address interruptions in learning due to broadband access challenges, SCETV made Wi-Fi hotspots available to early learning and community education partners without charge. During FY22-23, 426 hotspots were distributed to education partners.

In FY22-23, SCETV added family engagement as a strategic educational priority. Via projects like Simple.Digital and Discovery Day, SCETV supported families to encourage responsible and safe use of technology for learning and well-being. Simple.Digital is a digital literacy series featuring printable learning resources that cover topics like hardware, software, and cybersecurity. During FY22-23, Simple.Digital resources were viewed 1,296 times and used to engage more than 362 caregivers including parents, grandparents, and other guardians.

**Student Engagement.** South Carolina career and technical education participation data shows that nearly 4% of career and technical education participants selected the Arts, AV Technology and Communications cluster as an intended career pathway. To increase interest and participation in arts, av technology, and communication career pathways, SCETV prioritized student engagement and workforce development for FY22-23. Specific activities funded through this work include station field trips, career fair participation, and in-studio experiential learning experiences.

During the funding year, over 575 students visited the station to participate in tours and standard-aligned activities related to careers in public media. Many of the station field trip participants were students enrolled in media magnet programs or members of student journalism classes or clubs.

This funding year, SCETV began upfitting an existing distance learning studio to support these on-site learning experiences and to attract perspective workforce talent. The space is outfitted with state-of-the-art technology that supports podcast production, video production, instructional activities, and screening events. The space will be available for use starting fall 2023.

Beyond on-site field trips, more than 4,200 students were engaged via career fairs. Via initiatives like Shadow Day, unpaid internships, and other special events, over 23 middle school, high school, and higher education students gained real-life experience working in a public media production facility. These experiential learning opportunities promote careers in STEAM, finance, education, and mass communications. Their participation cultivated interpersonal skills, responsible use of media, and awareness of cross-sector career opportunities in the media landscape.

In addition to workforce-focused activities, student engagement and activities also included technology-integrated workshops with topics such as coding with PBS Scratch Jr., media literacy, and design thinking. Student workshop attendance counts exceed 880 learners. In aggregate, SCETV directly engaged over 11,500 students during FY22-23.

Where internet access is unavailable or limited, SCETV offers datacasting as a complementary solution. Datacasting is a one-way communication system that allows educators to send learning content to student devices using the broadcast signal. Specific activities funded through this work include the development of outreach materials, in addition to the research and design process for community resource kiosks powered by datacasting technology.

For a second year, SCETV partnered with the South Carolina Commission on Higher Education for South Carolina College and Career Decision Day. Mirrored after National Signing Day, this event recognized students' post-graduation decisions.

**Early learning services and resources**. SCETV placed increased emphasis on early learning services and resources in FY22-23. The network is an active partner in the state's Early Childhood Advisory Council and worked to support meeting outcomes of the South Carolina Birth to Five Plan for kindergarten readiness. The inaugural Discovery Day immersed youth attendees in the production process, starting with an audition in front of professional actors and producers, and then breaking into small groups to tour SCETV's studios. With more than 100 in attendance, the youth learned how to bring productions to life.

Along with outreach events, SCETV managed two early learning subscription services. First, the agency continued to use Bright by Text, a subscription service for early learning parents and caregivers that provides tips about child development, links to blog articles and information about community/family events. More than 1,200 subscribers received messages via the service and the numbers continue to increase. Second, SCETV continued to engage early learners via the SCETV Kid's Club. This is a free subscription program that promotes literacy, learning through play, and healthy decision making to over 3,200 children ages 0 – 12.

**Professional Development for Educators**. Over the past year, SCETV offered synchronous virtual training and professional development on several instructional technology topics and emerging pedagogical trends to nearly 3,100 active, retired, and pre-service teachers in Pre K – 12 and higher education. Throughout FY22-23, more than 850 educators received recertification or renewal credit using SCETV resources. All courses are approved by the SC Department of Education. Educators can search courses through a centralized website by curriculum interest, professional development and credit needed, and they can also readily find out if courses qualify for technology credit. Some courses qualify for Read to Succeed credit, while others place emphasis on topics such as assessment, early childhood pedagogy, digital storytelling, project-based learning, flipped classrooms and arts-integrated teaching. The completion of each term yields an overwhelming majority of positive feedback from participants.

To assess the effectiveness of educational resources and services, SCETV deployed an annual teacher survey to measure the use of SCETV resources in the classroom. Of the 860 respondents who participated in SCETV professional development workshops, 98 percent found the resources and services valuable. Survey results also indicated that respondents taking SCETV recertification courses found the courses valuable, and 98 percent of KnowItAll.org users found it a valuable resource for teaching and learning. Responses gave insight into additional content needs and ways SCETV can further engage early learning communities. All survey results help SCETV ensure that services align, not only with the needs of educators, but also with the tenets outlined in the South Carolina Profile of the Ready Kindergartener or Profile of the South Carolina Graduate.

## Advancing education for all of South Carolina.

In FY22-23, the agency produced a variety of content about education in South Carolina. ***Carolina Classrooms*** is SCETV's series for teachers, parents, and anyone interested in the education of the state's students. Topics of emphasis included school safety, health and wellness, workforce development, student journalism, and summer learning. These episodes were produced in collaboration with partners like the South Carolina Department of Education, South Carolina First Steps, South Carolina State Museum, and the South Carolina Assistive Technology Program plus various colleges, universities, schools, and districts in the state. Other content relevant to the programs' topics was presented via SCETV's website and agency Facebook pages.

SCETV also partnered with several organizations to advance the cause of education. In FY22-23, SCETV partnered with AbleSC, that advocates for people with disabilities, to support streaming their Advocacy Day. SCETV also partnered with Arts in Basic Curriculum to provide arts-integrated instructional materials to teachers, the South Carolina State Library to promote the joy of reading among early learners, and Fort Moultrie and Fort Sumter National Historical Park and Brookgreen Gardens to provide more instructional resources for understanding South Carolina's role in national history. These partnerships resulted in the production of more than 30 instructional resources that target students from elementary to high school, across subjects and standards.

SCETV partnered with Aiken Technical College to provide free certified tower technician courses to military veterans through a partnership with Warriors 4 Wireless and Safety LMS. The certified tower technician course allows students to participate in classroom lectures and gain practical experience by climbing SCETV's 787-foot-tall tower.

SCETV also announced a partnership aimed at revolutionizing healthcare communication and education in the state. This partnership establishes a strategic framework for the cooperation between the South Carolina Hospital Association and SCETV to support the creation of multi-platform content and instructional resources that highlight careers in healthcare. In FY23-23, the agency helped produce the SC Association of School Administrators' annual professional development conference for school administrators by livestreaming and recording their legal forum and recording their gala. SCETV also supported livestreaming of the STEM Teacher of the Year press conference and produced promotional videos and introductions for several education partners.

## Supporting State Government.

SCETV continued to develop learning materials for other state agencies. SCETV hosted the Criminal Justice Academy's self-paced content and training for retired SLED agents and state constables who do not have access to CJA's training system. SCETV's SLED Constable online training site includes 1,904 current user accounts and 1,703 certificates earned. SCETV also partnered with the SC Department of Administration's Division of Technology Operations to create and deliver free online interoperable communications courses to all public safety personnel in the state.

**Emergency Preparedness Infrastructure.** SCETV worked with the Governor's Office and the Emergency Management Division to communicate important information such as inclement weather alerts, state office closings and evacuations. The network maintains 544 towers, including 47 tall towers (200 feet or higher) and the microwave backbone for emergency and public safety communications. SCETV also houses critical communications infrastructure for SLED, DNR, EMD, the Forestry Commission, DOD, DHS, Civil Air Patrol and 14 NOAA Weather Radio Service transmitters. SCETV maintains and manages the SCHEART (South Carolina Healthcare Emergency Amateur Radio Team) infrastructure, which includes a network of over 50 radio repeaters. SCHEART reached participating hospitals in the state and allowed the flow of information on incoming patients, evacuations, and coordination among facilities during emergencies and weekly communications exercises.

**Public Health and Safety Initiatives.** The agency continued to grow its weather service. In partnership with WUFT in Gainesville, Florida, this storytelling-based service provided live hurricane, tropical storm and other weather-related emergency content to South Carolina residents and visitors across the state, most often in real time. In FY22-23, SCETV increased the number of remote weather stations to nine. This remote station service pulls data to service the state with accurate and up to date information from across the state. During weather events, Facebook Live streams allow citizens to connect with weather experts.

SCETV continued its partnership with the SC Telehealth Alliance that has been in place since 2015. Consisting of several organizations that develop and expand telehealth services, this initiative has helped cut costs and increased access to healthcare for residents across the state.

## Local Television Production.

SCETV aired live coverage of the House and Senate on its SCETV World channel during the legislative session from January to May, and the live stream of the session was delivered through the state's legislative website. SCETV and SC Public Radio partnered with *The Post and Courier* to host debates for candidates in the 2022 Gubernatorial, Lieutenant Governor and State Superintendent of Education elections. The debates were held at SCETV in Columbia and aired live on SCETV's statewide network and streamed live on the SCETV website, as well as on SCETV's social media platforms. SCETV also provided coverage for events of South Carolina's 98th Gubernatorial Inauguration and 2023 Gubernatorial State of the State address. Additionally, SCETV continued to play a major role in covering the Governor's emergency management press conferences and other important announcements.

SCETV received a grant to support a multi-platform production and community engagement initiative to share suicide-prevention strategies for vulnerable populations. In September 2022, SCETV aired ***Safe Space, a*** conversational style live broadcast that brought together teens and professionals to discuss issues facing South Carolina's youth. Partners included representatives from NAMI Mid-Carolina, NAMI Piedmont, the South Carolina Department of Mental Health, and a local school psychologist. SCETV also produced public service announcements, implemented a social media engagement campaign, and hosted two regional Town Halls in-person and livestreamed via social media to engage with communities across the state. SCETV continued producing and airing several local, ongoing series. ***Making it Grow*** is the network's gardening and nature-focused program now in its thirtieth year. The weekly program, produced by SCETV's regional studio in Sumter, is the network's most-viewed local show. A new episode of ***Palmetto Perspectives*** premiered, opening dialogue around the topic of gun reform.

***By the River,*** the network's literature-focused series in its third season, is a collaboration between WJWJ in Beaufort and USC-Beaufort. Its crew consists of students from USCB's Communication Studies program. ***This Week in South Carolina,*** the current events and public affairs program, continued to keep South Carolinians informed and engaged. New episodes aired first on Fridays with one-minutes news flashes airing at 5:59 p.m. on Tuesdays, Wednesdays, and Thursdays during the session.

In the fourth year of a partnership with the South Carolina Arts Commission and the University of South Carolina McKissick Museum, the ***2023 South Carolina Arts Awards*** recognized recipients of the Jean Laney Harris Folk Heritage Award and South Carolina Governor's Award for the Arts. Additionally, a film commemorating 50 years of the South Carolina Governor's Awards for the Arts featured nine vignettes of artists who have received the award over the past 50 years.

In partnership with ColaJazz and The Koger Center for the Arts, ***Drink Small 90 Proof*** celebrates Drink Small's 90th birthday with featured performances, including the Blues Doctor himself. Through local storytellers and spectacular ariel imagery, the ***Carolina Stories*** documentary, ***A Vision of Brookgreen,*** provides a unique glimpse into the rich cultural heritage of South Carolina's Brookgreen Gardens. South Carolinians kicked off the holiday season with the 56th Annual Governor's Lighting of the South Carolina's Christmas tree at the State House in Columbia, SC. In November, ***House-calls: Healthcare in the Digital Age*** chronicled into the evolution of telehealth in America where doctors are now able to visit a patient virtually.

## Creating Connections through Digital.

Recognizing audience insight and viewing habits, the agency's digital team adopted a multi-platform approach to all content creation giving viewers the diversification of online and broadcast options for watching. From small towns to southern icons, Season 2 of ***Carolina Snaps*** explored South Carolina's people, places, and culture in just 60 seconds. ***What's Wild*** also returned for Season 2, encouraging viewers to explore the beauty of nature, and showcasing unique creatures of the Palmetto State. Season 2 of ***Our Town*** took viewers to 13 new small towns in South Carolina, highlighting their history, culture and the people that live there. Season 5 of the popular **Backroad Bites** series explored South Carolina's culinary culture. The third season of the "digital first" ***Go for It*** was produced in collaboration with the S.C. Department of Parks, Recreation and Tourism as a video series about the state's unique tourism destinations and activities. It premiered on both agencies' social media channels before being distributed to the over-the-air audience. Reveling in nostalgia, ***ETV Classics*** highlighted the best of the best programming from SCETV over the years. The team's archivist packaged 29 episodes of the series for release online.

In addition, the digital team collaborated with the education team supporting K-12 education projects with the series, ***History in a Nutshell***. A quiz series supported all digital content through engagement on SCETV.org.

## SCETV and National Productions.

For more than 60 years, SCETV has been the state's primary storyteller, weaving together many stories that reflect the fabric of the state. More than just a source of comfort and inspiration for South Carolinians, these stories also reached audiences outside of South Carolina.

PBS or one of PBS' public media allies selected eight projects that SCETV co-produced or presented for national distribution. This includes Season 3 of ***Reconnecting Roots,*** exploring the impact of cultural events on our nation's history; the inaugural season of ***After Action***, documenting the experiences of 21 diverse veterans from across the country; the eighth season of ***Reel South***, a curated documentary film series; the concluding season of a lifestyle and culinary series called ***How She Rolls; Our Vanishing Americana South Carolina,*** a one-hour documentary capturing the stories of small town businesses; Season 4 of **Yoga in Practice**, a half-hour yoga instructional series; **The Food Principle**, a travel series sharing the role food plays in community efforts around the world; and the second national season of **By The River,** produced by WJWJ in Beaufort.

## SC Public Radio Programming.

SC Public Radio held a year-long celebration for its 50th year of engaging programming in the state. In addition to various community engagement events, SC Public Radio featured program highlights from years past, showcasing important milestones in South Carolina history and coverage provided by the network. According to the Radio Resource Consortium, for FY22-23, SC Public Radio reached 15,000 weekly listeners through broadcast. Other options for listening are through streaming and ancillary apps such as Tune-In, Public Radio Player, NPR News and Music, NPR One and iTunes radio.

SC Public Radio and its team of reporters ramped up coverage efforts to ensure that South Carolina citizens remained informed. ***SC Lede,*** the network's public affairs podcast, produced 96 episodes. The network also continued to simulcast ***Palmetto Perspective*** episodes and other important announcements and events, such as Governor's press conferences.

In partnership with The ColaJazz Foundation, SC Public Radio continued the jazz-focused series ***ColaJazz Presents,*** featuring performances and interviews from South Carolina's top jazz musicians. SC Public Radio also produced four episodes of ***Southern Sound Radio,*** in partnership with the Culture and Heritage Museums of York County, presenting Americana and bluegrass concerts. As has been the case for over 40 years, SC Public Radio provided coverage of Charleston's renowned Spoleto Festival USA. ***Sonatas & Soundscapes*****,** which airs weekdays on the network's news and music stations, featured Spoleto content during the festival. The program was broadcast live from Charleston and featured performances from the festival's Chamber Music series, interviews with musicians and tributes to Spoleto's late Director of Chamber Music Geoff Nuttall.

After more than 20 years broadcasting on SC Public Radio, ***Walter Edgar's Journal*** expanded its journey through South Carolina history by transitioning to a podcast format. Listeners join Edgar and co-host Alfred Turner twice a month for conversations about the history and culture of South Carolina and the American South.

Two new podcasts were released in FY22-23. ***South of Spooky*** presented a lighthearted exploration of history and culture through the lens of local legends and their impact on communities across the region. ***InDebted***, took a deep dive into the factors that make South Carolina one of the worst places for debt in the country. In addition to the online podcast episodes, companion news stories aired on SC Public Radio and were shared online.

In FY22-23, SC Public Radio continued keeping listeners informed on southcarolinapublicradio.org. With six reporters providing statewide news coverage, the site builds on the network's mission to serve as a top source for local and national news. The website had an increase of "average time on page" up 62 percent and a 34

percent decrease in bounce rate which means more people stayed on the website longer than the previous fiscal year because they were finding the content they wanted and found interesting. The site offers a wealth of livestreams and on-demand audio, so listeners can access their favorite programs on their schedule. Southcarolinapublicradio.org also lets listeners engage with the station and its most recognizable personalities through music playlists, quizzes, and behind-the-scenes content.

## Television and Radio Audience Analytics.

User analytics confirmed SCETV's online content distribution and the audience for locally produced television and radio content are steady or growing across all platforms. On the broadcast side, SCETV attracted approximately 540,000 weekly cumulative household viewings in 2022. According to Nielsen, SC Public Radio attracted an average of 590,000 broadcast listeners each week in 2022. While traditional television viewers and radio listeners still hold steady and account for the overwhelming majority of the network's total audience, SCETV continues to look to the future in expanding its digital assets. This allows more options for more people to have access to the content through a variety of platforms.

On social media platforms, the SCETV and SC Public Radio pages saw growth during the height of the COVID-19 pandemic and have returned to normal and expected numbers of impressions. In FY22-23, total Facebook impressions were at 4.9 million, and the total number of Facebook fans is up to 56,924—an almost 7 percent increase from FY21-22. In addition, engagement on the platform is up 4.4 percent from FY21-22. A similar trend can be seen on Twitter, where the network's two primary accounts had 2.2 million impressions in FY22-23. Total followers on Twitter are up 2.5 percent at 27,379 in FY22-23.

Beyond social media, the network continues to promote the SCETV app, which provides viewers and listeners with live streams and a library of on-demand radio and television content. In FY22-23, more than 3.3 million users in South Carolina streamed PBS Kids content on an SCETV or PBS digital platform. Beyond that, nearly 1.7 million users streamed PBS content on one of SCETV's digital platforms, including the SCETV app and the scetv.org website. On the radio side, there were more than 4.8 million streams or downloads of SC Public Radio content in FY22-23.

This digital audience impact can also be seen when looking at the agency's website analytics. Like with social media platforms, the website showed an abnormal growth in users during the pandemic years. In FY22-23, scetv.org had 1.3 million total pageviews. The agency's SC Public Radio website had more than 489,000 total users with 1.1 million total pageviews in FY22-23.

## Television and Radio Programming Recognition.

In FY22-23, SCETV and SC Public Radio received many awards for excellence and innovation. South Carolina ETV won 21 Telly awards including two gold, eight silver and 11 bronze trophies. Three SCETV promotions received the Award of Distinction from the Academy of Interactive and Visual Arts 29th Annual Communicator Awards.

The SCETV and SC Public Radio news teams received seven first place and eight second place awards from the Radio Television Digital News Association of the Carolinas, including "Outstanding News Operation." SC Public Radio was also named the "Best of Charleston" by the Charleston City Paper in the "Best Talk/News Radio Station" category. SC Public Radio reporter Victoria Hansen was awarded "Radio Reporter of the Year" by the South Carolina Broadcasters Association for the fourth consecutive year. Hansen also received second place recognition in the Special Feature Category: COVID-2021 from the Public Media Journalist Association.

Three SCETV programs - ***From the Sky***, ***Making It Grow,*** and ***This Week in South Carolina*** - were nominated by the Regional Southeast EMMY® Chapter of the National Academy of Television Arts and Sciences for 2023

Southeast Regional EMMY® Awards. In addition, the SCETV documentary, ***Downing of a Flag***, was nominated for a News & Documentary Emmy® Award by the National Academy of Television Arts & Sciences.

The South Carolina State Library selected the KnowItAll.org website as a 2022 Notable State Documents award winner. SCETV's Renee Layson was recognized at the 48th Annual Gracie Awards by the Alliance for Women in Media Foundation as winner of the Local Television Director category for ***SCETV Safe Space***.

## Financial and Entrepreneurial Activities.

In recent years, SCETV has been more customer-focused and entrepreneurial in seeking ways to help support the operations of the agency. The agency receives much needed state appropriations to support emergency preparedness, public safety training, administrative functions, and transparency, as well as EIA funding for educational and technology services all related to the operational responsibilities of SCETV. These state funds along with the agency generated revenue sources support the services described in this report.

SCETV receives funding from the ETV Endowment contributors and sponsors to support the acquisition and creation of national programming. The other revenue sources include lease payments for use of its spectrum and licensing of tower space, grants, facility rentals and television/web production services. Like other public media organizations, the agency receives some grant funding from CPB (the Corporation for Public Broadcasting) for television and radio. The ETV Endowment is a 501(c)(3) nonprofit founded in 1977 that provides funding for programming broadcast on South Carolina ETV, South Carolina Public Radio, and other public media stations. The Endowment raised $6,420,475 in FY2023 and has 43,848 active donors. Annual, major, planned and sustainer giving are key factors in the Endowment's fundraising strategies. Sustainers, donors who give monthly, represent 34.7 percent of membership revenues.

In 2022, the ETV Endowment was awarded its eleventh consecutive 4-Star rating from Charity Navigator in recognition of its commitment to accountability and fiscal responsibility, placing the Endowment in the top three percent of charities evaluated. The ETV Endowment has also been awarded GuideStar's Platinum Seal of Transparency. During FY22-23, ETV and the ETV Endowment offered community screenings, donor, and other outreach events throughout the state. During the year, over 3,000 people participated in the online and in-person events.

## Broadcast Infrastructure.

SCETV's infrastructure is key to the agency's ability to meet its mission, especially in the face of ever emerging technologies. Annually, SCETV upgrades and refreshes the network infrastructure, providing additional security, flexibility, visibility, and speed. Upgrades allow SCETV to provide more reliable customer service in a secure, reliable manner.

In 2016, the legislature directed SCETV to manage tower and antenna operations within state government. Since then, SCETV annually collects the detailed information necessary to expand the use of 544 SCETV towers, all other state agencies' 100+ foot towers, and all other state-owned assets determined to be eligible for antenna placement. Collecting this information involves site visits, legal research, contract negotiation, and land use agreements. The process can take months for a single tower.

SCETV also manages existing communications site tower licenses and negotiates new licenses. Each license application usually takes several months from start to execution, and SCETV currently is working on approximately 51 new licenses and amendments to existing licenses.

## Conclusion.

Based on performance measures adopted in FY22-23, SCETV has met and exceeded the agency goals—to work toward creating a more entrepreneurial agency; produce and distribute education programs; provide quality media programs and transparency services; and produce, aggregate and present broadcast TV, radio, and web programming.

SCETV is a valued and trusted resource within the state of South Carolina. The network looks forward to continued service to South Carolina to support the state in education, emergency communications, public safety, and civic leadership. SCETV is recognized as a center of distinction for the region and the nation, providing crucial information and education to the communities it serves.

| AGENCY NAME: | South Carolina Educational Television Commission | | |
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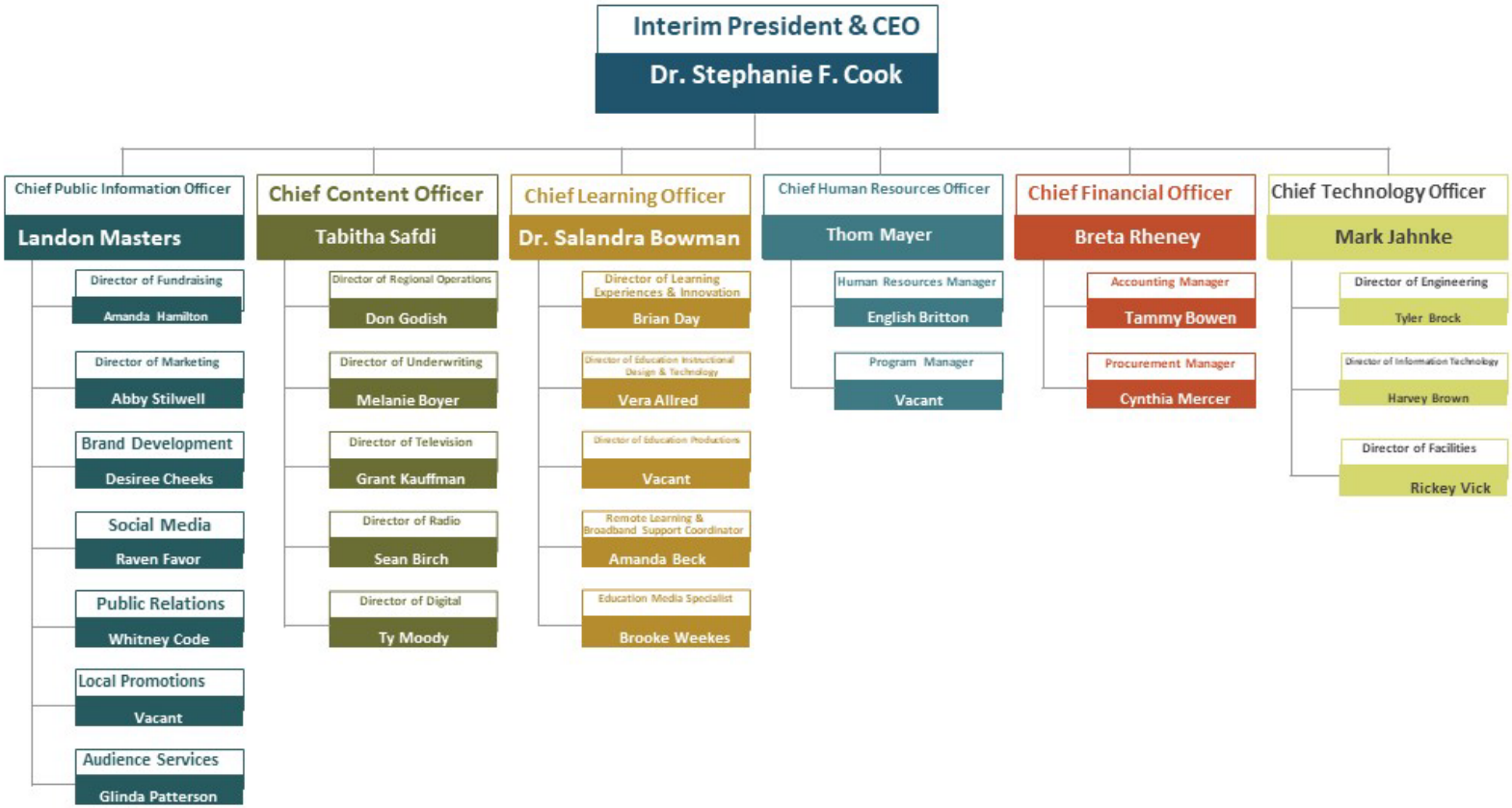
| AGENCY CODE: | H670 | SECTION: | 008 |

# AGENCY ORGANIZATIONAL CHART




etv | public radio

# 2023 Reorganization and Compliance

as submitted for the Accountability Report by:

## H670 - ETV Commission

**Primary Contact**

| First Name | Last Name | Role/Title | Email Address | Phone |
|---|---|---|---|---|
| Adrienne | Fairwell | President and CEO | afairwell@scetv.org | 803.737.3240 |

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| First Name | Last Name | Role/Title | Email Address | Phone |
|---|---|---|---|---|
| Stephanie | Cook | Assistant General Manager | scook@scetv.org | 803.737.3528 |

| Agency Mission | Adopted in: | 2022 |
|---|---|---|
| SCETV amplifies South Carolina voices, provides education experiences and strengthens communities | | |

| Agency Vision | Adopted in: | 2022 |
|---|---|---|
| A stronger, more connected and informed SC | | |

**Recommendations for reorganization requiring legislative change:**

None

**Agency intentions for other major reorganization to divisions, departments, or programs to allow the agency to operate more effectively and efficiently in the succeeding fiscal year:**

Align reorganization with the '22-'25 agency strateic plan based on established goals and objectives

**Significant events related to the agency that occurred in FY2023**

| Description of Event | Start | End | Agency Measures Impacted | Other Impacts |
|---|---|---|---|---|
| The major significant event of the year was the departure of the president/CEO, a successful transition period, and hiring of a new CEO | March | July | | This change did not directly impact specific performance measures but it was a significant event for the agency |

| | |
|---|---|
| **Is the agency in compliance with S.C. Code Ann. § 2-1-220, which requires submission of certain reports to the Legislative Services Agency for publication online and the State Library? (See also S.C. Code Ann. § 60-2-20).** | Yes |
| **Reason agency is out of compliance:** (if applicable) | |
| **Is the agency in compliance with various requirements to transfer its records, including electronic ones, to the Department of Archives and History? See the Public Records Act (S.C. Code Ann. § 20-1-10 through 20-1-180) and the South Carolina Uniform Electronic Transactions Act (S.C. Code Ann. § 26-6-10 through 26-10-210).** | No |
| **Does the law allow the agency to promulgate regulations?** | No |
| **Law number(s) which gives the agency the authority to promulgate regulations:** | |
| **Has the agency promulgated any regulations?** | No |
| **Is the agency in compliance with S.C. Code Ann. § 1-23-120 (J), which requires an agency to conduct a formal review of its regulations every five years?** | N/A |

**(End of Reorganization and Compliance Section)**

# FY2023

## Strategic Plan Results

as submitted for the Accountability Report by:

**H670 - ETV Commission**

**Goal 1** Expand valued educational services for SC students, educators and citizens.

**Goal 2** Encourage community engagement with relevant arts, education and cultural programming; timely news programming; and critical public services that meet the needs of South Carolinians.

**Goal 3** Ensure the agency's long range sustainability with funding, policies and practices that support optimal use of resources.

| Perf. Measure Number | Description | Base | Target | Actual | Value Type | Desired Outcome | Time Applicable | Calculation Method | Data Source | Data Location | Stakeholder Need Satisfied | Primary Stakeholder | State Funded Program Number Responsible | Notes |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **1.1** | **Expand datacasting project to reach highest need students.** | | | | | | | | | **State Objective:** | **Education, Training, and Human Development** | | | |
| 1.1.1 | Engage at least 10 districts and/or community partners around the datacasting initiative. | 11 | 10 | 2 | Count | Equal to or greater than | State Fiscal Year | Count of # of districts and/or community partners | Partnership MOUs | ETV Education Dept | Accessing free, standard-aligned, ad-free, state-specific educational resources provided by the agency | Students who live in rural or underserved districts | 2000.300100.000 and 2000.350100.000 | The return to in-person learning, lack of API integration for Learning Management Systems in use, and the proliferation of the Affordable Connectivity Program limited the appeal of datacasting for schools/districts |
| **1.2** | **Promote use of educational resources to schools.** | | | | | | | | | **State Objective:** | **Education, Training, and Human Development** | | | |
| 1.2.1 | Provide training and recertification courses to at least 3000 individuals in virtual and face-to-face sessions. | 3,000 | 3,300 | 3,300 | Count | Equal to or greater than | State Fiscal Year | Count of # of training attendees at each session | Training Attendance Logs | ETV Education Dept | Accessing free, standard-aligned, ad-free, state-specific educational resources provided by the agency | South Carolina educators, students, and families | 2000.350100.000 | |
| **1.3** | **Expand wireless hotspots program with education partners.** | | | | | | | | | **State Objective:** | **Education, Training, and Human Development** | | | |
| 1.3.1 | Support at least 10 new community partners and/or districts with wireless hotspots. | 284 | 294 | 13 | Count | Equal to or greater than | State Fiscal Year | Count # of new partners | Service Provider Reports | ETV Education Dept | Supplementing instructional/learning activities with high-speed Internet access | South Carolina school districts, afterschool alliances, early learning centers, and other community partners | 2000.300100.000 and 2000.350100.000 | The addition of adult education as a partner increased the number of households served more than expected. |
| **2.1** | **Expand access to healthcare and public safety services.** | | | | | | | | | **State Objective:** | **Government and Citizens** | | | |
| 2.1.1 | Increase in the number of completed public safety training sessions by at least 5 percent. | 14% | 19% | 23% | Percent | Equal to or greater than | State Fiscal Year | # of FY 22-23 state agency training programs - # of FY 21-22 state agency training programs | Training Attendance Logs | ETV Education Dept | Accessing required training via ETV's broadcast network or digital resources | Professionals in the state's various law enforcement agencies who need remote access to required training | 2000.350100.000 | |
| **2.2** | **Expand access to healthcare and public safety services.** | | | | | | | | | **State Objective:** | **Government and Citizens** | | | |
| 2.2.1 | Create at least 3 new educational and/or general audience assets posted to the South Carolina Emergency Information Network (SCEIN) site. | 0 | 3 | 7 | Count | Equal to or greater than | State Fiscal Year | # of new videos or live streams added during FY 22 - 23 | SCEIN Site - scetv.org/weather | ETV Communications/Content/Ed Depts | Staying informed about weather concerns to keep their families and communities safe | South Carolina citizens and visitors concerned about weather events | 2000.400000.000 | |
| **2.3** | **Expand programming access to diverse audiences across the state while proactively addressing changing media consumption and engagement trends.** | | | | | | | | | **State Objective:** | **Government and Citizens** | | | |
| 2.3.1 | Increase social media reach or engagement on all platforms by at least 2 percent. | 0% | 2% | 3.80% | Percent | Equal to or greater than | State Fiscal Year | FY 22 - 23 social media views and engagement / FY 21-22 | Analytics from social media site and other electronic sources, as appropriate. | ETV Communications Dept | Stay up to date with SCETV offerings and engage with social media to communicate with the agency and share information with their own social media network | Viewers and users of the network's social media accounts | 2000.400000.000 | |
| **2.4** | **Expand programming access to diverse audiences across the state while proactively addressing changing media consumption and engagement trends.** | | | | | | | | | **State Objective:** | **Government and Citizens** | | | |

| Perf. Measure Number | Description | Base | Target | Actual | Value Type | Desired Outcome | Time Applicable | Calculation Method | Data Source | Data Location | Stakeholder Need Satisfied | Primary Stakeholder | State Funded Program Number Responsible | Notes |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 2.4.1 | Increase the number of attendees at community engagement events by at least 3 percent. | 0% | 3% | 4.15% | Percent | Equal to or greater than | State Fiscal Year | count of attendees from FY22-23/count of attendees from FY21-22 | Event registration logs | ETV Communications and Education Depts | Connecting with others in their community who share interests, passions and knowledge | SCETV viewers, listeners, users of online content and supporters | 2000.350100.000 and 2000.400000.000 | |
| **2.5** | **Expand programming access to diverse audiences across the state while proactively addressing changing media consumption and learning trends.** | | | | | | | | | | **State Objective: Government and Citizens** | | | |
| 2.5.1 | Increase digital audience viewership by at least 2 percent. | 0% | 2% | 10.40% | Percent | Equal to or greater than | State Fiscal Year | FY 22 - 23 digital viewers / FY 21-22 digital viewers | Digital analytics for digital platforms and other electronic sources, as deemed appropriate. | ETV Content Dept | Stay up to date with SCETV offerings and engage with social media to communicate with the agency and share information with their own social media network | viewers and users of the network's social media accounts | 2000.400000.000 | |
| **2.6** | **Produce local programming that showcases the rich diversity of South Carolina people and places.** | | | | | | | | | | **State Objective: Government and Citizens** | | | |
| 2.6.1 | Increase quantity of locally produced television programming by at least 2 percent. | 3% | 5% | 7% | Percent | Equal to or greater than | State Fiscal Year | # of FY 22-23 locally produced programs - # of FY 21-22 local produced programs | Content Production Log | ETV Content Dept | Staying informed about the news and stories affecting their family and their community | Current and potential viewers, listeners and digital users of SCETV content | 2000.400000.000 | |
| 2.6.2 | Increase quantity of locally produced radio programming by at least 1 percent. | 0% | 1% | 2% | Percent | Equal to or greater than | State Fiscal Year | # of FY 22-23 locally produced programs - # of FY 21-22 local produced programs | Content Production Log | ETV Content Dept | Staying informed about the news and stories affecting their family and their community | Current and potential viewers, listeners and digital users of SCETV content | 2000.400000.000 | |
| **2.7** | **Increase access for citizens to information about news affecting them, their families and communities.** | | | | | | | | | | **State Objective: Government and Citizens** | | | |
| 2.7.1 | Complete at least 10 live streamed events or meeting. | 14 | 10 | 279 | Count | Equal to or greater than | State Fiscal Year | # of live streaming events for FY 22-23 | ETV Production Log | ETV Content/Communications/Education Depts | Gaining timely and accurate access to news and government updates | South Carolinians who depend on SCETV, SC Public Radio and the network's online content | 2000.400000.000 | |
| **3.1** | **Create a diverse workforce.** | | | | | | | | | | **State Objective: Government and Citizens** | | | |
| 3.1.1 | Develop and administer at least one diversity, equity, and inclusion training activity or program. | 0 | 1 | 3 | Count | Equal to or greater than | State Fiscal Year | # of DEI-related activities or programs | Training/Activity Agendas | SCETV HR Dept and/or Executive Office | Attracting and retaining employees and developing potential sourcing for existing and/or emerging agency workforce needs. | Agency, employees, South Carolina citizens | 0100.000000.000, 2000.300100.000, 2000.350100.000, 2000.400000.000, and 2000.500100.000 | |
| **3.2** | **Ensure compliance with state and federal policies.** | | | | | | | | | | **State Objective: Government and Citizens** | | | |
| 3.2.1 | Review and update at least 4 required agency policies and/or procedures. | 0 | 4 | 4 | Count | Equal to or greater than | State Fiscal Year | # of policies and procedures reviewed and updated | SCETV Intranet Site | SCETV HR Dept and/or Executive Office | Optimal information sharing and compliance | Agency, employees, South Carolina citizens | 0100.000000.000, 2000.300100.000, 2000.350100.000, 2000.400000.000, and 2000.500100.000 | |
| **3.3** | **Expand non-state funding sources.** | | | | | | | | | | **State Objective: Government and Citizens** | | | |
| 3.3.1 | Increase non-state revenue by at least 3 percent. | 4% | 7% | 0% | Percent | Equal to or greater than | State Fiscal Year | FY 22 - 23 non-state revenue/ FY 21-22 non-state revenue | SCEIS/Accounting Records | SCETV Finance Dept | Increased quality and quantity of services and programming | Current and potential viewers, listeners and digital users of SCETV content | 0100.000000.000, 2000.300100.000, 2000.350100.000, 2000.400000.000, and 2000.500100.000 | |

| Perf. Measure Number | Description | Base | Target | Actual | Value Type | Desired Outcome | Time Applicable | Calculation Method | Data Source | Data Location | Stakeholder Need Satisfied | Primary Stakeholder | State Funded Program Number Responsible | Notes |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **3.4** | **Identify structural condition and lease status of towers in the state.** | | | | | | | | | **State Objective:** | **Government and Citizens** | | | |
| 3.4.1 | Evaluate at least 5 tower leases/structural analyses. | 3 | 5 | 7 | Count | Equal to or greater than | State Fiscal Year | Count of towers evaluated | Tower structural reports | SCETV Engineering Department/Agency Tower Database | Assurances that the towers are structurally sound and the contracts associated with them meet all state, local and federal requirements | Existing and potential users of towers. | 2000.300100.000 | |
| **3.5** | **Demonstrate commitment to diversified business partners that reflect the communities we serve.** | | | | | | | | | **State Objective:** | **Government and Citizens** | | | |
| 3.5.1 | Award at least 2 solicitations to certified small and minority businesses. | 0 | 2 | 6 | Count | Equal to or greater than | State Fiscal Year | Count of small and minority businesses engaged. | SCEIS/Accounting Records | SCETV Finance Dept | Business development and expansion within diverse communities | Agency, employees, South Carolina citizens | 0100.000000.000, 2000.300100.000, 2000.350100.000, 2000.400000.000, and 2000.500100.000 | |
| **3.6** | **Demonstrate commitment to diversified business partners that reflect the communities we serve.** | | | | | | | | | **State Objective:** | **Government and Citizens** | | | |
| 3.6.1 | Expend at least 10% of the agency's controllable dollars on certified small and minority businesses. | 0% | 10% | 8.30% | Percent | Equal to or greater than | State Fiscal Year | FY 22-23 small and minority business dollars/ FY 21 - 22 small and minority business dollars | SCEIS/Accounting Records | SCETV Finance Dept | Business development and expansion within diverse communities | Agency, employees, South Carolina citizens | 0100.000000.000, 2000.300100.000, 2000.350100.000, 2000.400000.000, and 2000.500100.000 | |

# FY2024

## Strategic Plan Development

as submitted for the Accountability Report by:

**H670 - ETV Commission**

| | |
|---|---|
| **Goal 1** | Maintain a skilled and talented workforce that can adapt and evolve |
| **Goal 2** | Empower people to solve issues, think big and make our work better in an environment that fosters innovation, sparks creativity, and encourages growth. |
| **Goal 3** | Utilize workflows and technology to maximize resouce allocation, content quality and reach |
| **Goal 4** | Expand the impact of content through engagment opportunities |
| **Goal 5** | Increase role and reputation associated with Emergency Management, Public Safey and transparency partners |
| **Goal 6** | Explore, understand and communicate emerging technology applications |
| **Goal 7** | Support sustainability efforts with increased revenue amounts and sources, and compliance with regulatory expectations and practices |
| **Goal 8** | Increase brand awareness and recognition |

| Perf. Measure Number | Description | Base | Target | Value Type | Desired Outcome | Time Applicable | Calculation Method | Data Source | Data Location | Stakeholder Need Satisfied | Primary Stakeholder | State Funded Program Number Responsible | Notes |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **1.1** | **Provide competitive compensation for staff** | | | | | | | | **State Objective:** | **Education, Training, and Human Development** | | | |
| 1.1.1 | Deploy pay survey | 0 | 1 | Count | Equal to or greater than | State Fiscal Year | | HR | HR Dept | SC citizens assured that staff is accurately/adequatly compensated | SC citizens; SCETV staff | 0100.000000.000, 9500.050000X000 | |
| **1.2** | **Deploy comprehensive recruitment strategies** | | | | | | | | **State Objective:** | **Education, Training, and Human Development** | | | |
| 1.2.1 | increase agency participation in jobs fairs | 0% | 25% | Percent | Equal to or less than | State Fiscal Year | | HR | HR Dept | SC citizens get better information about job opportunities, SCETV gets better applicants | SC citizens; SCETV staff | 0100.000000.000 | |
| **2.1** | **Increase flow of information and communcation througout the organization** | | | | | | | | **State Objective:** | **Education, Training, and Human Development** | | | |
| 2.1.1 | Launch new Insider page with sustainable plan for growth | 0 | 1 | Count | Equal to or greater than | State Fiscal Year | | HR | HR Dept | SCETV staff is better informed about agency activities | SCETV staff | 2000.400000.000 | |
| 2.1.2 | Increase staff engagement with biweekly email communication (measure is open rate) | 20% | 25% | Percent | Equal to or greater than | State Fiscal Year | | HR | HR Dept | SCETV staff is better informed about agency activities | SCETV staff | 0100.000000.000 | |
| **2.2** | **Improve knowledge of how departments interact** | | | | | | | | **State Objective:** | **Education, Training, and Human Development** | | | |
| 2.2.1 | Increase number of inter-departmental training opportunites for staff (staff showcase, all staff retreat, etc) | 2 | 3 | Count | Equal to or greater than | State Fiscal Year | | HR | HR Dept | SCETV staff is better informed about agency activities | SCETV staff | 0100.000000.000 | |
| **2.3** | **Redefine measures of success for projects and initiatives based on outcomes** | | | | | | | | **State Objective:** | **Education, Training, and Human Development** | | | |
| 2.3.1 | Deploy communication plan for eDAM implementation | 0 | 1 | Count | Equal to or greater than | State Fiscal Year | | Engineering | Engineering Dept | SC citizens assured SCETV resources are accurately inventoried and deployed; SCETV staff is more efficient | SC citizens; SCETV staff | 2000.300100.000, 2000.400000.000, 2000.350100.000, 9812.260000X000 | |
| **3.1** | **Further expand the definntion of content beyond broadcast** | | | | | | | | **State Objective:** | **Education, Training, and Human Development** | | | |

| Perf. Measure Number | Description | Base | Target | Value Type | Desired Outcome | Time Applicable | Calculation Method | Data Source | Data Location | Stakeholder Need Satisfied | Primary Stakeholder | State Funded Program Number Responsible | Notes |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 3.1.1 | Increase digital audience viewership | 0% | 2% | Percent | Equal to or greater than | State Fiscal Year | | Content | Content Dept | SC citizens and viewers are connected with others in their community who share interests, passions and knowledge | SC citizens, SCETV viewers | 2000.400000.000, 2000.300100.000, 2000.350100.000 | |
| **3.2** | **Have clear production processes that account for resource allocation and timing** | | | | | | | | **State Objective:** | **Education, Training, and Human Development** | | | |
| 3.2.1 | Develop "green light" process for content development | 0 | 1 | Count | Equal to or greater than | State Fiscal Year | | Content | Content Dept | SC citizens and viewer/listeners are assured of an efficient and practical process for developing contnet | SC citizens, SCETV viewers/listeners | 2000.400000.000 | |
| **4.1** | **Strategically integrate regional mangers into community on behalf of SCETV** | | | | | | | | **State Objective:** | **Education, Training, and Human Development** | | | |
| 4.1.1 | Host at least three events in collaboration with regional station managers | 0 | 3 | Count | Equal to or greater than | State Fiscal Year | | Content | Content Dept | SC citizens and viewers are connected with others in their community who share interests, passions and knowledge | SC citizens, SCETV viewers | 2000.400000.000, 0100.000000.000 | |
| **4.2** | **Align engagement activities and educational experiences with local and national content** | | | | | | | | **State Objective:** | **Education, Training, and Human Development** | | | |
| 4.2.1 | Engage at least 5,000 Pre-K12 students through field trips, conferences, workshops, etc. | 0 | 5,000 | Count | Equal to or greater than | State Fiscal Year | | Education | Education Dept | Accessing free, standard-aligned, ad-free, state-specific educational resources provided by the agency | South Carolina educators, students, and families | 2000.350100.000 | |
| 4.2.2 | Increase the number of attendees at community engagement events by at least 3 percent. | 0 | 3 | Count | Equal to or greater than | State Fiscal Year | | Communications | Communications Dept | Connecting with others in their community who share interests, passions and knowledge | SCETV viewers, listeners, users of online content and supporters | 2000.400000.000, 0100.000000.000 | |
| **4.3** | **Leverage Community Advisory Council to generate ideas, feedback and additional community connections** | | | | | | | | **State Objective:** | **Government and Citizens** | | | |
| 4.3.1 | Revise engagement plan for Community Advisory Council | 0 | 1 | Count | Equal to or greater than | State Fiscal Year | | Communications | Communications Dept | SC citizens are assured the SCETV/Public Radio programming reflects the state's interests, passions and knowledge | SC citizens | 2000.400000.000, 0100.000000.000 | |
| **5.1** | **Assess current and identify emerging needs of the SC Emergency Management Division and infrastructure needs** | | | | | | | | **State Objective:** | **Education, Training, and Human Development** | | | |
| 5.1.1 | Increase in the number of completed public safety training sessions by at least 5 percent. | 0% | 5% | Percent | Equal to or greater than | State Fiscal Year | | Education | Education Dept | SC citizens, viewers and listeners have access to accurate weather and emergency information | SC citizens, SCETV viewers/listeners | 2000.400000.000, 2000.350100.000 | |
| **5.2** | **Further identify areas of application for SCEIN services** | | | | | | | | **State Objective:** | **Education, Training, and Human Development** | | | |

| Perf. Measure Number | Description | Base | Target | Value Type | Desired Outcome | Time Applicable | Calculation Method | Data Source | Data Location | Stakeholder Need Satisfied | Primary Stakeholder | State Funded Program Number Responsible | Notes |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 5.2.1 | Create at least 3 new educational and/or general audience assets posted to the South Carolina Emergency Information Network (SCEIN) site. | 0% | 3% | Percent | Equal to or greater than | State Fiscal Year | | Content | Content Dept | SC citizens, viewers and listeners have access to accurate weather and emergency information | SC citizens, SCETV viewers/listeners | 2000.400000.000, 2000.350100.000, 2000.300100.000 | |
| **5.3** | **Advance technology to improve capabilties and level of services** | | | | | | | | **State Objective:** | **Education, Training, and Human Development** | | | |
| 5.3.1 | Implement survey to assess needs of transparency service partners | 0 | 1 | Count | Equal to or greater than | State Fiscal Year | | Content | Content Dept | SC citizens have access to government activities | SC citizens | 2000.400000.000, 2000.350100.000, 2000.300100.000, 0100.000000.000 | |
| **6.1** | **Work with partner agencies and work to evaluate statewide broadband infrastructure and resources** | | | | | | | | **State Objective:** | **Public Infrastructure and Economic Development** | | | |
| 6.1.1 | Increase the number of wireless hotspot recipients by 3% | 0% | 3% | Percent | Equal to or greater than | State Fiscal Year | | Education | Education Dept | Supplementing instructional/learning activities with high-speed Internet access | South Carolina school districts, afterschool alliances, early learning centers, and other community partners | 2000.350100.000 | |
| **6.2** | **Understand needs and identify opportunities for instructional deisgn with state agency partners** | | | | | | | | **State Objective:** | **Public Infrastructure and Economic Development** | | | |
| 6.2.1 | Provide training and recertification courses to at least 3000 individuals in virtual and face-to-face sessions. | 2,500 | 3,000 | Count | Equal to or greater than | State Fiscal Year | | Education | Education Dept | Accessing free, standard-aligned, ad-free, state-specific educational resources provided by the agency | South Carolina educators, students, and families | 2000.350100.000 | |
| **6.3** | **Ensure towers and infrastructure are in working order** | | | | | | | | **State Objective:** | **Public Infrastructure and Economic Development** | | | |
| 6.3.1 | Evaluate at least 5 tower leases/structural analyses. | 0 | 5 | Count | Equal to or greater than | State Fiscal Year | | Engineering | Engineering Dept | SC citizens are assured of efficient use of state resources | SC citizens | 2000.300100.000 | |
| **7.1** | **Capitalize on vertical assets** | | | | | | | | **State Objective:** | **Government and Citizens** | | | |
| 7.1.1 | Add one new tower lease | 0 | 1 | Count | Equal to or greater than | State Fiscal Year | | Engineering | Engineering Dept | SC citizens are assured of efficient use of state resources | SC citizens | 2000.300100.000 | |
| **7.2** | **Deliver all required reports for compliance on time and accurate** | | | | | | | | **State Objective:** | **Government and Citizens** | | | |
| 7.2.1 | Implement two reporting/compliance process improvements from mock audit findings | 0 | 2 | Count | Equal to or greater than | State Fiscal Year | | Administration | Administration Dept | SC citizens are assured of efficient use of state resources | SC citizens | 0100.000000.000 | |
| **8.1** | **Ensure that people recognize SCETV and associate products with its brand** | | | | | | | | **State Objective:** | **Government and Citizens** | | | |

| Perf. Measure Number | Description | Base | Target | Value Type | Desired Outcome | Time Applicable | Calculation Method | Data Source | Data Location | Stakeholder Need Satisfied | Primary Stakeholder | State Funded Program Number Responsible | Notes |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 8.1.1 | Increase social media reach or engagement on all platforms by at least 2 percent. | 0% | 2% | Percent | Equal to or greater than | State Fiscal Year | | Communications | Communications Dept | Viewers and listeners stay up to date with SCETV offerings and engage with social media to communicate with the agency and share information with their own social media network | SCETV/Public Radio viewers and listeners; SC citizens | 2000.400000.000 | |
| 8.1.2 | Create plan for brand update/refresh | 0 | 1 | Count | Equal to or greater than | State Fiscal Year | | Communications | Communications Dept | Viewers and listeners stay up to date with SCETV offerings and engage with social media to communicate with the agency and share information with their own social media network | SCETV/Public Radio viewers and listeners; SC citizens | 2000.400000.000 | |

# 2023

# Budget Data

as submitted for the Accountability Report by:

**H670 - ETV Commission**

| State Funded Program No. | State Funded Program Title | Description of State Funded Program | (Actual) General | (Actual) Other | (Actual) Federal | (Actual) Total | (Projected) General2 | (Projected) Other | (Projected) Federal4 | (Projected) Total |
|---|---|---|---|---|---|---|---|---|---|---|
| 0100.000000.000 | Internal Administration | Agency administrative functions | $ 2,569,864.00 | $ 4,329,366.00 | $ 71,486.00 | $ 6,970,715.00 | $ 186,634.00 | $ 5,649,318.00 | $ - | $ 5,835,952.00 |
| 2000.400000.000 | Content | Continue the development of digital delivery and expand services to remain competitive. Focus on accountability, literacy, and teachers. | $ 1,967,143.00 | $ 5,401,036.00 | $ 402.00 | $ 7,368,581.00 | $ 838,829.00 | $ 5,749,694.00 | $ - | $ 6,588,523.00 |
| 2000.300100.000 | Towernet | Functions related to Community Education | $ 1,025,825.00 | $ 1,512,276.00 | $ 91,333.00 | $ 2,629,435.00 | $ 3,759,816.00 | $ 3,034,442.00 | $ - | $ 6,794,258.00 |
| 2000.350100.000 | Education | Produces and distributes educational programming for K-12 schools. | $ 751,075.00 | $ 664,523.00 | $ 25,113.00 | $ 1,440,711.00 | $ 1,850,000.00 | $ 511,845.00 | $ - | $ 2,361,845.00 |
| 2000.500100.000 | Enterprise Activities | General Support & Services functions | $ 238,015.00 | $ 860,151.00 | $ - | $ 1,098,166.00 | - | $ 985,845.00 | $ - | $ 985,845.00 |
| 9500.050000.000 | State Employer Contributions | Provides for employee benefits to include employer contributions. | $ 1,482,122.00 | $ 1,720,627.00 | $ - | $ 3,202,749.00 | $ 1,398,765.00 | $ 2,220,382.00 | $ - | $ 3,619,147.00 |
| 9812.180000X000 | Capital Needs | Capital Needs | $ - | $ - | $ - | $ - | $ - | $ 119,440.00 | $ - | $ 119,440.00 |
| 9812.260000X000 | Infrastructure Plan Funding | Spectrum Infrastructure Plan Funding | $ - | $ 1,153,537.00 | $ - | $ 1,153,537.00 | $ - | $ 8,000,000.00 | $ - | $ 8,000,000.00 |
| 9816.250000X000 | FCC Required Channel Reassignment | FCC Repack Required Channel Reassignment | $ - | $ 1,616,860.00 | $ - | $ 1,616,860.00 | $ - | $ 2,750,000.00 | $ - | $ 2,750,000.00 |
| 9820.040000X000 | Capital Needs | Capital Needs | $ - | $ - | $ - | $ - | $ - | $ - | $ - | $ 1,320,232.00 |

# 2023

# Legal Data

as submitted for the Accountability Report by:

**H670 - ETV Commission**

| Law number | Jurisdiction | Type | Description | Purpose the law serves: | Notes: | Changes made during FY2023 |
|---|---|---|---|---|---|---|
| P8.1 | State | Proviso | SCETV: Grants/Contribution Carry Forward | Requires a service | SCETV | No Change |
| P8.2 | State | Proviso | SCETV: Spectrum Auction | Requires a service | SCETV | No Change |
| P8.3 | State | Proviso | SCETV: Antenna and Tower Replacement | Requires a service | SCETV | No Change |
| P8.4 | State | Proviso | SCETV: Wireless Communications Tower | Report our agency must/may provide | Statewide tower and antenna/wireless communications industry, General Assembly | No Change |
| P93.8 | State | Proviso | DOA: Sale of Surplus Real Property | Report our agency must/may provide | SCETV | No Change |
| P117.27 | State | Proviso | GP: School Technology Initiative | Requires a service | School Districts | No Change |
| P117.76 | State | Proviso | GP: Broadband Spectrum Lease | Report our agency must/may provide | SCETV | No Change |
| P1A.23 | State | Proviso | SDE-EIA: Reading | Report our agency must/may provide | SC Department of Education and School Districts | No Change |
| P1A.35 | State | Proviso | SDE-EIA: SCETV Teacher Training/Support | Report our agency must/may provide | SCETV did not receive funding on this line because agency funding was moved back to Section 8 in the previous fiscal year. | Amended |
| P1A.41 | State | Proviso | SDE-EIA: EOC Partnerships for Innovation | Report our agency must/may provide | Education Oversight Committee, State Agencies, Boards like SCETV Commission, businesses, and higher education institutions, and General Assembly | No Change |

| Law number | Jurisdiction | Type | Description | Purpose the law serves: | Notes: | Changes made during FY2023 |
|---|---|---|---|---|---|---|
| P1A.69 | State | Proviso | Digital Learning Plan | Requires a service | Removed by the Senate in the 21-22 budget | Repealed |
| 47 U.S.C. Section 396 | Federal | Statute | Communications Compliance Act establishes Corporation of Public Broadcasting | Requires a service | Public Radio and Television Broadcasting/Public Telecommunications Industry and Users | No Change |
| Section 59-7-10 | State | Statute | Creates SCETV Commission | Requires a service | Public Radio and Television Broadcasting/Public Telecommunications Industry and Users | No Change |
| Section 59-7-20 | State | Statute | Creates SCETV Commission Advisory Committees | Requires a service | Public Radio and Television Broadcasting/Public Telecommunications Industry and Users | No Change |
| Section 59-7-30 | State | Statute | Authorizes per diem for Commission members | Requires a service | SCETV Commission | No Change |
| Section 59-7-40 | State | Statute | Studies and reports; cooperation of state agencies; acquisition of property | Report our agency must/may provide | SC Department of Education, School Districts, Governor, and General Assembly | No Change |
| Section 59-7-50 | State | Statute | Authorizes acceptance of contributions and sale or lease of facilities. | Requires a service | SCETV | No Change |
| Section 59-7-60 | State | Statute | Assures educational textbooks used by SCETV align with state standards. | Requires a service | SC Department of Education, School Districts, Governor, and General Assembly | No Change |
| Title 47 C.F.R. Chapter I | Federal | Regulation | Telecommunication-Federal Communications Commission (FCC) | Requires a service | Radio, Television, and Wire, Satellite, and Cable Communications Industry and Users | No Change |

# 2023

# Services Data

as submitted for the Accountability Report by:

**H670 - ETV Commission**

| Description of Service | Description of Direct Customer | Customer Name | Others Impacted by Service | Division or major organizational unit providing the service. | Description of division or major organizational unit providing the service. | Primary negative impact if service not provided. | Changes made to services during FY2023 | Summary of changes to services |
|---|---|---|---|---|---|---|---|---|
| Emergency preparedness alerts and infrastructure to deliver messages | All South Carolina citizens, Emergency service organizations, i.e., SLED, EMD, local area broadcasters | South Carolina Agencies | Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency | Internal Administration, Transmission & Reception | Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency | No access to emergency alerting around the state through our broadcast of TV and radio. | No Change | |
| Content for Television and Web | All South Carolina residents | SC education agencies, community partners, donors | Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency | Content | Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency | South Carolina residents would not have access to PBS, NPR, and local South Carolina stories. | No Change | |
| Streaming web coverage of the S.C. Supreme Court hearings; http://www.judicial.state.sc.us/SCvideo/ | All South Carolina residents and legislative entities | State and federal legislative agencies | Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency | Internal Administration | Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency | Public access to South Carolina hearings would no longer be available. | No Change | |
| Pre-K 12 Content and teacher professsional development | Families of children grades PreK-12, active and retired educators | South Carolina Citizens, South Carolina Districts and Schools, South Carolina Childcare Facilities | Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency | Education | Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency | Less access to free or affordable high-quality professional development and recertification offerings for districts and educators. | No Change | |
| Statewide awareness of industry initiatives | All South Carolina residents and business/industry partners. | South Carolina Chamber of Commerce, South Carolina Technical College System, South Carolina Department of Employment and Workforce, other workforce and community-centered agencies. | Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency | Internal Administration | Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency | Timely updates on South Carolina resources and initiatives would not be available. | No Change | |

| Description of Service | Description of Direct Customer | Customer Name | Others Impacted by Service | Division or major organizational unit providing the service. | Description of division or major organizational unit providing the service. | Primary negative impact if service not provided. | Changes made to services during FY2023 | Summary of changes to services |
|---|---|---|---|---|---|---|---|---|
| TV and Radio Content | All South Carolina residents | South Carolina agencies, community partners, donors | Citizens of SC who watch or listen to ETV for educational media (i.e., TV, radio, or web), entertainment and/or learning | Internal Administration | Citizens of SC who watch or listen to ETV for educational media (i.e., TV, radio, or web), entertainment and/or learning | South Carolina residents would not have access to PBS, NPR, and local South Carolina stories. | No Change | |
| Awareness and outreach | All South Carolina citizens, SC education agencies, education partners, educators and caregivers i.e, South Carolina Association of School Administrators, SC First Steps, Richland County Recreation Commission, Select Health, Roper Mountain Science Center | South Carolina Citizens, South Caroiina Agencies, Partner Organizations | Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency | Internal Administration | Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency | Less public access to content, services, and resources. | No Change | |
| Web, television, and radio features on initiatives impacting local governments and public education | All South Carolina residents, SC education agencies, community partners | South Carolina agencies, South Carolina educators, South Carolina School Districts and Schools, Colleges and Universities | Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency | Internal Administration | Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency | Timely updates on South Carolina resources and initiatives would not be available. Connections to the education and legislative communities would be limited. | No Change | |
| Statewide infrastructure to support the Governor's Office and agencies that provide emergency preparedness | EMD, Governor's Office, SLED | South Carolina Agencies | Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency | Transmissions & Reception | Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency | Timely alerts from the Governor's Office or EMD will not be distributed out to South Carolinians. | No Change | |
| Television and radio broadcast and web support for emergency preparedness and transparency | All South Carolina citizens, Emergency service organizations, i.e., SLED, EMD, local area broadcasters | South Carolina Agencies | Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency | Transmissions & Reception | Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency | Timely alerts from the Governor's Office or EMD will not be distributed out to South Carolinians. | No Change | |
| TV and Radio Content | All South Carolina residents | South Carolina agencies, community partners, donors | Citizens of SC who watch or listen to ETV for educational media (i.e., TV, radio, or web), entertainment and/or learning | Communications | Citizens of SC who watch or listen to ETV for educational media (i.e., TV, radio, or web), entertainment and/or learning | South Carolina residents would not have access to PBS, NPR, and local South Carolina stories. | No Change | |
| Pre-K 12 Content (including K-12 educational modules that meet S.C. curriculum standards) and teacher professsional development | Children grades Pre-K - 12, active, retired, and pre-service educators, early learning educators and caregivers, communty and homeshool educators | South Carolina educators, South Carolina School Districts and Schools, Colleges and Universities | Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency | Public Education | Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency | Less access to free or affordable high-quality professional development and recertification offerings for districts and educators. | No Change | |

| Description of Service | Description of Direct Customer | Customer Name | Others Impacted by Service | Division or major organizational unit providing the service. | Description of division or major organizational unit providing the service. | Primary negative impact if service not provided. | Changes made to services during FY2023 | Summary of changes to services |
|---|---|---|---|---|---|---|---|---|
| Web, television, and radio features on initiatives | All South Carolina citizens, SC education agencies, education partners, educators and caregivers, i.e. SCASA, SC Palmetto Teachers Association, and SC Home-School Association | South Carolina citizens, South Carolina educators, South Carolina School Districts and Schools, Colleges and Universities | Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency | Public Education | Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency | Timely updates on South Carolina resources and initiatives would not be available. | No Change | |
| Web, television, and radio features on initiatives | Examples include SC Association of Independent Colleges, SC Technical Education System, and 4-year public colleges and universities throughout the state | South Carolina citizens, South Carolina educators, South Carolina School Districts and Schools, Colleges and Universities | Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency | Higher Education | Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency | Timely updates on South Carolina resources and initiatives would not be available. | No Change | |
| TV and Radio Content | All South Carolina residents | South Carolina agencies, community partners, donors | Citizens of SC who watch or listen to ETV for educational media (i.e., TV, radio, or web), entertainment and/or learning | Radio Content | Citizens of SC who watch or listen to ETV for educational media (i.e., TV, radio, or web), entertainment and/or learning | South Carolina residents would not have access to PBS, NPR, and local South Carolina stories. | No Change | |
| Content for Television and Web | All South Carolina residents | South Carolina agencies, community partners, donors | Citizens of SC who watch or listen to ETV for educational media (i.e., TV, radio, or web), entertainment and/or learning | Televison Content | Citizens of SC who watch or listen to ETV for educational media (i.e., TV, radio, or web), entertainment and/or learning | South Carolina residents would not have access to PBS, NPR, and local South Carolina stories. | No Change | |
| Streaming and television broadcast and web coverage | All South Carolina residents | South Carolina agencies, community partners, donors | Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency | Televison Content | Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency | South Carolina residents would not have access to timely updates related to emergency preparedness and governmental transparency. There would be limited access to South Carolina stories and national PBS/NPR content. | No Change | |
| Online training | South Carolina educators and families | South Carolina agencies, South Carolina educators, South Carolina School Districts and Schools, Colleges and Universities | Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency | Televison Content | Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency | South Carolina educators and families would have limited knowledge and access to South Carolina specific educational resources and services. | No Change | |
| Streaming services/Web distribution | South Carolina residents, communities, and business/industry partners | South Carolina agencies, legislative entities, donors, educational partners | Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency | Local & Transparency | Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency | South Carolina residents who use streaming and web as their primary source of information would not be able to access PBS, NPR, and other local South Carolina news/content. | No Change | |

| Description of Service | Description of Direct Customer | Customer Name | Others Impacted by Service | Division or major organizational unit providing the service. | Description of division or major organizational unit providing the service. | Primary negative impact if service not provided. | Changes made to services during FY2023 | Summary of changes to services |
|---|---|---|---|---|---|---|---|---|
| Streaming and television broadcast and web coverage | All South Carolina residents | South Carolina agencies, legislative entities, donors, educational partners | Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency | Content, Transmissions and Reception | Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency | South Carolina residents who use streaming and web as their primary source of information would not be able to access PBS, NPR, and other local South Carolina news/content. | Amend | Add "Local and Transparency" to Column I |
| Diverse Educational Platforms Content Development; Work Force Development projects that support statewide employment initiatives | Small and large businesses that impact economic development including but not limited to education, economic development, and arts/cultural | South Carolina Chamber of Commerce, South Carolina Technical College System, South Carolina Department of Employment and Workforce, other workforce and community-centered agencies. | Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency | Content and Education | Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency | South Carolina educators and families would not have access to South Carolina specific educational resources and services. | No Change | |
| Live News Shots; Informational Video; Transparency-Local Government; Television Broadcast Programming; Image Videos; Television Broadcast Segments; Public Awareness Videos and Broadcast Segments | South Carolina residents, legislative partners, other public media/communications partners | South Carolina agencies, legislative entities, donors, educational partners | Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency | Content and Communications | Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency | South Carolina residents would not have access to timely updates related to emergency preparedness and governmental transparency. There would be limited access to South Carolina stories and national PBS/NPR content. | No Change | |
| Public Information and Community Engagement | Small and large professional organizations that impact economic development including but not limited to education, economic development, and arts/cultural | South Carolina citizens, South Carolina educators, South Carolina School Districts and Schools, Colleges and Universities | Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency | Enterprise | Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency | South Carolina residents would not have access to timely updates related to emergency preparedness, educational resources/services, and governmental transparency. There would be limited access to South Carolina stories and national PBS/NPR content. | No Change | |
| Datacasting | K-12 students | SC school districts | Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency | Education | Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency | Less access to free or affordable high-quality professional development and recertification offerings for districts and educators. | No Change | |

# 2023

# Partnerships Data

as submitted for the Accountability Report by:

**H670 - ETV Commission**

| Type of Partner Entity | Name of Partner Entity | Description of Partnership | Change to the partnership during the past fiscal year |
|---|---|---|---|
| Non-Governmental Organization | Afterschool Alliance | Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics. | No Change |
| Non-Governmental Organization | American Public Television System | Promotes resources, identifies customer needs and creates packages to meet their needs. | No Change |
| Non-Governmental Organization | Arts in Basic Curriculum | Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics. | No Change |
| Higher Education Institute | Benedict College | Promotes resources, identifies customer needs and creates packages to meet their needs. | No Change |
| Non-Governmental Organization | Catesby Trust | Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics. | No Change |
| Non-Governmental Organization | Center for Educator Recruitment, Retention, and Advancement (CERRA) | Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics. | No Change |
| Non-Governmental Organization | Charlestowne Landing | Promotes resources, identifies customer needs and creates packages to meet their needs. | No Change |
| Higher Education Institute | Clemson University | Promotes resources, identifies customer needs and creates packages to meet their needs. | No Change |
| Higher Education Institute | College of Charleston | Promotes resources, identifies customer needs and creates packages to meet their needs. | No Change |
| Non-Governmental Organization | Colonial Dames | Promotes resources, identifies customer needs and creates packages to meet their needs. | No Change |
| Higher Education Institute | Columbia College | Promotes resources, identifies customer needs and creates packages to meet their needs. | No Change |
| Non-Governmental Organization | Columbia Museum of Art | Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics. | No Change |
| Local Government | Columbia Police Department | Provides the infrastructure for agencies and others to share information. | No Change |

| Type of Partner Entity | Name of Partner Entity | Description of Partnership | Change to the partnership during the past fiscal year |
|---|---|---|---|
| Non-Governmental Organization | Community Councils/Foundations | Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics. | No Change |
| State Government | ConnectSC | Provides the infrastructure for agencies and others to share information. | No Change |
| Higher Education Institute | Converse College | Promotes resources, identifies customer needs and creates packages to meet their needs. | No Change |
| Non-Governmental Organization | Corporation for Public Broadcasting (CPB) | Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics. | No Change |
| Federal Government | Department of Homeland Security | Provides monthly update, technology, and training plans for emergency support equipment and staff. Also, provides the infrastructure for agencies and others to share information. | No Change |
| K-12 Education Institute | Dillon 4 School District | datacasting pilot partner | No Change |
| Non-Governmental Organization | Educational Organizations/Associations | Meets regularly with and works collaboratively to identify training needs. Also, develops program concepts, produces video features, and markets programs to users statewide. | No Change |
| Private Business Organization | Edventure | Promotes resources, identifies customer needs and creates packages to meet their needs. | No Change |
| Non-Governmental Organization | Endowment TeacherStep | Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics. | No Change |
| Non-Governmental Organization | ETV Endowment of SC | Conducts meetings with ETV to assess progress in meeting goals. | No Change |
| K-12 Education Institute | Fairfield School District | datacasting pilot partner | No Change |
| Federal Government | Federal Emergency Management Agency | Provides monthly update, technology, and training plans for emergency support equipment and staff. | No Change |
| Non-Governmental Organization | First Steps | Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics. | No Change |
| Higher Education Institute | Francis Marion University | Promotes resources, identifies customer needs and creates packages to meet their needs. | No Change |

| Type of Partner Entity | Name of Partner Entity | Description of Partnership | Change to the partnership during the past fiscal year |
|---|---|---|---|
| Higher Education Institute | Furman University | Promotes resources, identifies customer needs and creates packages to meet their needs. | No Change |
| Non-Governmental Organization | Future Minds | Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics. | No Change |
| Private Business Organization | Google Analytics | Incorporated data for monthly updates for management and ETV Commission presentations. | No Change |
| Non-Governmental Organization | Head Start | Promotes resources, identifies customer needs and creates packages to meet their needs. | No Change |
| Non-Governmental Organization | Historic Columbia | Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics. | No Change |
| Non-Governmental Organization | Hobcaw Barony - The Belle W. Baruch Foundation | Promotes resources, identifies customer needs and creates packages to meet their needs. | No Change |
| Non-Governmental Organization | Humanitities Council of SC | Promotes resources, identifies customer needs and creates packages to meet their needs. | No Change |
| K-12 Education Institute | Jasper School District | datacasting pilot partner | No Change |
| State Government | K-12 School Technology Initiative | Provides the infrastructure for agencies and others to share information. | No Change |
| Higher Education Institute | Lander University | Promotes resources, identifies customer needs and creates packages to meet their needs. | No Change |
| Local Government | Lexington County Police Department | Provides the infrastructure for agencies and others to share information. | No Change |
| Non-Governmental Organization | Media Literacy Clearinghouse | Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics. | No Change |

| Type of Partner Entity | Name of Partner Entity | Description of Partnership | Change to the partnership during the past fiscal year |
|---|---|---|---|
| State Government | Medical University of South Carolina - PICO | Works with federal agencies (including Energy and the Department of Defense to develop outreach and communication initiatives to address health care disparities, environmental justice issues, energy security, access to sustainable health care for the military and resiliency | No Change |
| State Government | NASA | Provides the infrastructure for agencies and others to share information. | No Change |
| State Government | National EBS Association | Provides the infrastructure for agencies and others to share information. | No Change |
| Federal Government | National Oceanic and Atmospheric | Provides monthly update, technology, and training plans for emergency support equipment and staff. Also, provides the infrastructure for agencies and others to share information. | No Change |
| Federal Government | National Park Service | Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics. | No Change |
| State Government | National Parks | Provides the infrastructure for agencies and others to share information. | No Change |
| Non-Governmental Organization | National Public Radio (NPR) | Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics. | No Change |
| Non-Governmental Organization | NETA | Promotes resources, identifies customer needs and creates packages to meet their needs. | No Change |
| State Government | Office of State Fire Marshal | Provides the infrastructure for agencies and others to share information. | No Change |
| Non-Governmental Organization | Olde English Consortium | Promotes resources, identifies customer needs and creates packages to meet their needs. | No Change |
| Non-Governmental Organization | Open Source 101 Initiative | Promotes resources, identifies customer needs and creates packages to meet their needs. | No Change |
| State Government | ORS | Allendale broadband project | No Change |
| Non-Governmental Organization | Palmetto PreK | Meets regularly with and works collaboratively to identify training needs. Also, develops program concepts, produces video features, and markets programs to users statewide. | No Change |

| Type of Partner Entity | Name of Partner Entity | Description of Partnership | Change to the partnership during the past fiscal year |
|---|---|---|---|
| Non-Governmental Organization | Palmetto Teachers Association | Promotes resources, identifies customer needs and creates packages to meet their needs. | No Change |
| Non-Governmental Organization | PBS LearningMedia and Teacherline | Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics. | No Change |
| Non-Governmental Organization | Public Broadcasting Service (PBS) | Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics. | No Change |
| State Government | Richland County Public Library | Provides the infrastructure for agencies and others to share information. | No Change |
| Local Government | Richland County Recreation Commission | Provides the infrastructure for agencies and others to share information. | No Change |
| Local Government | Richland County Sherriff's Department | Provides the infrastructure for agencies and others to share information. | No Change |
| Non-Governmental Organization | Riverbanks Zoo | Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics. | No Change |
| Non-Governmental Organization | S2TEM Centers SC | Promotes resources, identifies customer needs and creates packages to meet their needs. | No Change |
| State Government | SC Arts Commission | Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics. | No Change |
| Non-Governmental Organization | SC Association for Educational Technology (EdTech) | Promotes resources, identifies customer needs and creates packages to meet their needs. | No Change |
| Non-Governmental Organization | SC Association of School Administrators | Promotes resources, identifies customer needs and creates packages to meet their needs. | No Change |
| Non-Governmental Organization | SC Business Education Association | Promotes resources, identifies customer needs and creates packages to meet their needs. | No Change |
| Non-Governmental Organization | SC Center for Fathers and Families | Promotes resources, identifies customer needs and creates packages to meet their needs. | No Change |

| Type of Partner Entity | Name of Partner Entity | Description of Partnership | Change to the partnership during the past fiscal year |
|---|---|---|---|
| State Government | SC Civil Air Patrol | Provides monthly update, technology, and training plans for emergency support equipment and staff. Also, provides the infrastructure for agencies and others to share information. | No Change |
| State Government | SC Commission on Higher Education | Promotes resources, identifies customer needs and creates packages to meet their needs. | No Change |
| Non-Governmental Organization | SC Council on Competitiveness | Provides the infrastructure for agencies and others to share information. | No Change |
| State Government | SC Criminal Justice Academy | Meets regularly to market programs and issue certifications. | No Change |
| State Government | SC Department of Administration | Provides the infrastructure for agencies and others to share information. | No Change |
| State Government | SC Department of Education | Meets regularly with and works collaboratively to identify training needs, trains users, markets resources, and surveys districts/individuals. Also, develops program concepts, produces video features and markets programs to users statewide. | No Change |
| State Government | SC Department of Natural Resources | Provides the infrastructure for agencies and others to share information. | No Change |
| State Government | SC Department of Transportation | Provides monthly update, technology, and training plans for emergency support equipment and staff. | No Change |
| Non-Governmental Organization | SC Early Childhood Association | Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics. | No Change |
| Non-Governmental Organization | SC Economics | Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics. | No Change |
| State Government | SC Education Oversight Committee | Promotes resources, identifies customer needs creates packages to meet their needs, develops program concepts, produces video features, and markets programs to users statewide. | No Change |
| State Government | SC Emergency Management Division (EMD) | Provides monthly update, technology, and training plans for emergency support equipment and staff. Also, provides the infrastructure for agencies and others to share information. | No Change |

| Type of Partner Entity | Name of Partner Entity | Description of Partnership | Change to the partnership during the past fiscal year |
|---|---|---|---|
| Non-Governmental Organization | SC Farm Bureau | Promotes resources, identifies customer needs and creates packages to meet their needs. | No Change |
| Non-Governmental Organization | SC Fire Academy | Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics. | No Change |
| State Government | SC Governor's Office | Provides monthly update, technology, and training plans for emergency support equipment and staff. Also, provides the infrastructure for agencies and others to share information. | No Change |
| Non-Governmental Organization | SC Hall of Fame | Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics. | No Change |
| State Government | SC Healthcare Emergency Amateur Radio | Provides monthly update, technology, and training plans for emergency support equipment and staff. Also, provides the infrastructure for agencies and others to share information. | No Change |
| Non-Governmental Organization | SC Independent Schools Association | Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics. | No Change |
| State Government | SC Legislature and Legislative Services | Provides streaming annually during general session. | No Change |
| Non-Governmental Organization | SC Municipal Association | Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics. | Amend |
| Non-Governmental Organization | SC Museum of Archive and History | Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics. | No Change |
| Non-Governmental Organization | SC National Heritage Corridor | Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics. | No Change |
| Non-Governmental Organization | SC Public Service Commission | Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics. | No Change |

| Type of Partner Entity | Name of Partner Entity | Description of Partnership | Change to the partnership during the past fiscal year |
|---|---|---|---|
| Private Business Organization | SC Research Authority | Promotes resources, identifies customer needs and creates packages to meet their needs. | No Change |
| Non-Governmental Organization | SC School Board Association | Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics. | No Change |
| Non-Governmental Organization | SC Science Education Leadership Association | Promotes resources, identifies customer needs and creates packages to meet their needs. | No Change |
| State Government | SC State Human Resources | Maintains performance records to meet state HRD standards. | No Change |
| State Government | SC State Law Enforcement Division (SLED) | Meets regularly to market programs and issue certifications. Also, provides the infrastructure for agencies and others to share information. | No Change |
| State Government | SC State Library | Provides the infrastructure for agencies and others to share information. | No Change |
| State Government | SC State Museum | Provides the infrastructure for agencies and others to share information. | No Change |
| State Government | SC State Parks | Provides the infrastructure for agencies and others to share information. | No Change |
| State Government | SC Supreme Court | Provides streaming annually during general session. | No Change |
| State Government | SC Supreme Court | Provides the infrastructure for agencies and others to share information. | No Change |
| Higher Education Institute | SC Technical College System | Promotes resources, identifies customer needs and creates packages to meet their needs. | No Change |

| Type of Partner Entity | Name of Partner Entity | Description of Partnership | Change to the partnership during the past fiscal year |
|---|---|---|---|
| Non-Governmental Organization | SC Telehealth Alliance | Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics. | No Change |
| Federal Government | SC TRIO | Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics. | No Change |
| Local Government | School Districts | Meets regularly with and works collaboratively to identify training needs, trains users, markets resources, and surveys districts/individuals. Also, develops program concepts, produces video features and markets programs to users statewide. | No Change |
| Non-Governmental Organization | Social Emotional Learning Alliance for South Carolina | Promotes resources, identifies customer needs and creates packages to meet their needs. | No Change |
| Non-Governmental Organization | South Carolina Council on the Holocaust | Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics. | No Change |
| Non-Governmental Organization | South Carolina Geographic Alliance | Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics. | No Change |
| Non-Governmental Organization | South Carolina Montessori Alliance | Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics. | No Change |
| Non-Governmental Organization | Spoleto Festival | Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics. | No Change |
| Non-Governmental Organization | Sprint | Promotes resources, identifies customer needs and creates packages to meet their needs. | No Change |
| Private Business Organization | Telecommunication Carriers | Provides the infrastructure for agencies and others to share information. | No Change |
| Higher Education Institute | The Riley Institute | Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics. | No Change |
| Non-Governmental Organization | Transform SC | Promotes resources, identifies customer needs and creates packages to meet their needs. | No Change |

| Type of Partner Entity | Name of Partner Entity | Description of Partnership | Change to the partnership during the past fiscal year |
|---|---|---|---|
| Higher Education Institute | University of South Carolina | Promotes resources, identifies customer needs and creates packages to meet their needs. | No Change |
| Individual | Users/Participants | Meets regularly with and works collaboratively to identify training needs, trains users, markets resources, and surveys districts/individuals. | No Change |
| Individual | Viewers/Listeners/Donors/Members | Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics. | No Change |
| K-12 Education Institute | Virtus Academy | datacasting pilot partner | No Change |
| Non-Governmental Organization | Western Piedmont Education Consortium | Promotes resources, identifies customer needs and creates packages to meet their needs. | Amend |
| Higher Education Institute | Winthrop University | Promotes resources, identifies customer needs and creates packages to meet their needs. | No Change |
| Non-Governmental Organization | Writing Improvement Network | Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics. | No Change |
| Non-Governmental Organization | WUCF | Assists with sharing of community helper information in support of public safety and social/emotional learning | No Change |
| Non-Governmental Organization | WUFT-University of Florida | Assists with weather programming and content during weather-related emergencies | No Change |
| K-12 Education Institute | York 1 School District | datacasting pilot partner | No Change |
| State Government | SCiDUC | Improves communication between different agencies, leveraging each other's strengths and educating members on cutting edge technology, regulatory changes and improvements to the industry. The South Carolina Interagency Drone Users Consortium or SCiDUC is a nonprofit association of drone pilots, facilitators and UAS decision makers. Its membership is exclusive to federal, state and local government employees. SCiDUC has over 190 members employed by more than 70 different government agencies. | Add |

| Type of Partner Entity | Name of Partner Entity | Description of Partnership | Change to the partnership during the past fiscal year |
|---|---|---|---|
| Professional Association | South Carolina Interscholastic Press Association | Partners to host a documentary screening for students at annual conference. | Add |
| State Government | SC Energy Office | Serves as a liasion between SCETV and environmental education organizations. | Add |
| K-12 Education Institute | Roper Mountain Science Center | Serves as an education partner and site for SCETV's Riverventure interactive kiosk. | Add |
| K-12 Education Institute | GLEAMS Head Start | Identifies and produces programs for early learning families. | Add |
| Non-Government Organization | Boys and Girls Club of the Lakelands | Identifies and produces programs for youth. | Add |
| Professional Association | South Carolina Association of Title One Administrators | Promotes resources and identifies identifies professional development needs for Title One districts and schools. | Add |
| Non-Government Organization | Beaufort County Library | Identifies and produces programs for lifelong learners. | Add |
| Higher Education Institute | Center for Civil Rights History at the University of South Carolina | Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics. | Add |
| Higher Education Institute | African American Studies at the University of South Carolina | Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics. | Add |
| Professional Association | Metropolitain Arts Council of Greenville | Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics. | Add |

| Type of Partner Entity | Name of Partner Entity | Description of Partnership | Change to the partnership during the past fiscal year |
|---|---|---|---|
| Professional Association | SC Association of Counties | Promotes resources and identifies identifies professional development needs for local elected officials | Add |

# 2023

# Reports Data

as submitted for the Accountability Report by:

**H670 - ETV Commission**

| Report Name | Law Number (if applicable) | Summary of information requested in the report | Date of most recent submission DURING the past fiscal year | Reporting Frequency | Type of entity/entities | Method to access the report | Direct access hyperlink or agency contact (if not provided to LSA for posting online) | Changes to this report during the past fiscal year | Explanation why a report wasn't submitted |
|---|---|---|---|---|---|---|---|---|---|
| Agency Accountability Report | §1-1-810 | The report "must contain the agency's or department's mission, objectives to accomplish the mission, and performance measures that show the degree to which objectives are being met." Agencies must "identify key program area descriptions and expenditures and link these to key financial and performance results measures." | September-22 | Annually | Governor or Lt. Governor AND Legislative entity or entities | Provided to LSA for posting online | | No Change | |
| Annual Financial Statements | State's General Appropriations Bill H.4100 | All financial information | February-22 | Annually | South Carolina state agency or agencies | Available on agency's website | https://www.scetv.org/about/annual-reports | No Change | |
| CPB Local Impact Report | N/A | Network report on local impact services to the state | February-22 | Annually | Other | Available on agency's website | https://www.scetv.org/sites/default/files/2022-03/SCETV%202021%20Local%20Impact%20Report%20WLTR%201602.pdf | No Change | |
| EEO | Section 1-13-110 of the South Carolina Code of Laws of 1976 | Each State agency shall develop an Affirmative Action Plan to assure equitable employment for members of minorities (race and sex) and shall present such Plans to the Human Affairs Commission. On or before February 1 of each year, the Human Affairs Commission shall submit a report to the General Assembly concerning the status of the Affirmative Action Plans of all State agencies. If any Affirmative Action Plans have been disapproved, the report shall contain the reasons for such disapproval. If the General Assembly takes no action within sixty (60) days on those Plans which have been disapproved, the action of the Human Affairs Commission shall be final | October-21 | Annually | South Carolina state agency or agencies | Available on another website | https://www.scstatehouse.gov/reports/HumanAffairsComm/2021%20Report%20to%20General%20Assembly.pdf | No Change | |

| Report Name | Law Number (if applicable) | Summary of information requested in the report | Date of most recent submission DURING the past fiscal year | Reporting Frequency | Type of entity/entities | Method to access the report | Direct access hyperlink or agency contact (if not provided to LSA for posting online) | Changes to this report during the past fiscal year | Explanation why a report wasn't submitted |
|---|---|---|---|---|---|---|---|---|---|
| FCC Adverse Adjudications Report | Section 1.65 of the FCC's Rules (47 C.F.R. § 1.65) | requires all broadcast station licensees to report annually to the FCC on any adverse finding or adverse final action taken by any court or administrative body that involves conduct bearing on the licensee's character qualifications. If a report is required, it shall be filed on the anniversary of the date that the licensee's renewal application is required to be filed (August 1st for SCETV stations). Permittees and licensees bear the obligation to make diligent, good faith efforts to become knowledgeable of any such reportable adjudicated misconduct. The terms adverse finding and adverse final action include adjudications made by an ultimate trier of fact, whether a government agency or court, but do not include factual determinations which are subject to review de novo unless the time for taking such review has expired under the relevant procedural rules. | July-21 | Annually | Entity within federal government | Available on another website | WRLK - https://publicfiles.fcc.gov/tv-profile/WRLK-TV | No Change | |
| FCC Biennial Ownership Report | Section 73.3615(d) of the FCC's Rules (47 C.F.R. § 73.3615(d)) | requires all noncommercial educational broadcast stations to file an ownership report on FCC Form 323-E every two years, by December 1 in all odd-numbered years. Amongst other information, this report must include the names of and certain information regarding each board member and officer of the entity that holds the license for the broadcast station | November-21 | Every Two years | Entity within federal government | Available on another website | WRLK - https://publicfiles.fcc.gov/tv-profile/WRLK-TV/ownership-reports | No Change | |
| FCC Community Issues | Section 73.3527(e)(8) of the FCC's Rules (47 C.F.R. § 73.3527(e)(8)) | requires all noncommercial educational broadcast stations to submit, via their online public inspection files, a list of programs that have provided the station's most significant treatment of community issues during the preceding three month period. The list shall include a brief narrative describing what issues were given significant treatment and the programming that provided this treatment (including, but not be limited to, the time, date, duration, and title of each program in which the issue was treated) | April-22 | Quarterly | Entity within federal government | Available on another website | WRLK - https://publicfiles.fcc.gov/tv-profile/WRLK-TV/issues-and-programs-lists/2022/74189b04-1a57-3da0-bb53-845e74692042 | No Change | |

| Report Name | Law Number (if applicable) | Summary of information requested in the report | Date of most recent submission DURING the past fiscal year | Reporting Frequency | Type of entity/entities | Method to access the report | Direct access hyperlink or agency contact (if not provided to LSA for posting online) | Changes to this report during the past fiscal year | Explanation why a report wasn't submitted |
|---|---|---|---|---|---|---|---|---|---|
| FCC EEO Report | Section 73.2080(c)(6) of the FCC's Rules (47 C.F.R. § 73. 2080(c)(6)) | requires all broadcast stations employment units with five (5) or more full-time station employees to file annually, via their online public inspection file and station website, an annual report on Equal Employment Opportunity. This report is due by the anniversary of the date a station is due to file its renewal application (August 1st for SCETV stations). This annual EEO public file report must include: (i) a list of all full-time vacancies filled by the station's employment unit during the preceding year, identified by job title; (ii) for each such vacancy, the recruitment source(s) utilized to fill the vacancy, identified by name, address, contact person and telephone number; (iii) the recruitment source that referred the hiree for each full-time vacancy during the preceding year; (iv) data reflecting the total number of persons interviewed for full-time vacancies during the preceding year and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and (v) a list and brief description of supplemental employment outreach initiatives undertaken pursuant to FCC requirements during the preceding year. | August-22 | Annually | Entity within federal government | Available on agency's website | WRLK - https://publicfiles.fcc.gov/tv-profile/WRLK-TV/equal-employment-opportunity-records/additional-documents/eeo-public-file-reports/d0d40f4d-89c7-32f9-995c-9ca2feb15b63 WLTR - https://publicfiles.fcc.gov/fm-profile/WLTR/equal-employment-opportunity-records/additional-documents/eeo-public-file-reports/a6a01800-5144-d124-70ab-2a51bc2d2745 | No Change | |
| K-12 School Technology Initiative Progress Report | Proviso 117.27 | Provide SCETV Programming services funded by K-12 Technology Initiative budget | August-22 | Annually | Other | Available on another website | https://sck12techinit.sc.gov/sites/sck12techinit/files/Documents/2020-21%20K-12%20ProgressReportForWeb.pdf | No Change | |
| Spectrum Fund Report | Proviso 8.2 and Section 117.76 of the State Appropriations Act | Retain and expend funds received pursuant to the lease for agency operations | June-22 | Annually | Legislative entity or entities AND South Carolina state agency or agencies | Electronic copy available upon request | Myra Boyd mboyd@scetv.org | No Change | |
| Standards Aligned System (SAS) | N/A | Agency information related to human resources, content, and education | April-22 | Annually | Other | Electronic copy available upon request | Finance@scetv.org | No Change | |
| Station Activities Benchmarking Study (SABS) | N/A | Financial information | April-22 | Annually | Other | Electronic copy available upon request | Finance@scetv.org | No Change | |
| Wireless Communications Tower Revenue | Proviso 8.4 and Section 117.76 of the State Appropriations Act | Revenue collected and disbursed | September-22 | Annually | Legislative entity or entities | Electronic copy available upon request | Myra Boyd mboyd@scetv.org | No Change | Note that this report is not provided to LSA for posting online. A copy of the report is available if requested. |
| Workers Comp Report | 42-19-10 | Record and Report of injuries | August-22 | Annually | South Carolina state agency or agencies | Electronic copy available upon request | Thom Mayer tmayer@scetv.org | Amend | |
| State Energy Plan | 48-52-910 | Report on agency enegy efficiency efforts | July 2022 | Annually | South Carolina state agency or agencies | Electronic copy available upon request | Mjancke@scetv.org | No Change | |

| AGENCY NAME: | South Carolina Educational Television Commission | | |
|---|---|---|---|
| AGENCY CODE: | H670 | SECTION: | 008 |

# 2023 Accountability Report

## SUBMISSION FORM

I have reviewed and approved the data submitted by the agency in the following templates:

- Data Template
  - Reorganization and Compliance
  - FY2023 Strategic Plan Results
  - FY2024 Strategic Plan Development
  - Legal
  - Services
  - Partnerships
  - Report or Review
  - Budget
- Discussion Template
- Organizational Template

I have reviewed and approved the financial report summarizing the agency's budget and actual expenditures, as entered by the agency into the South Carolina Enterprise Information System.

The information submitted is complete and accurate to the extent of my knowledge.

| | | |
|---|---|---|
| AGENCY DIRECTOR *(SIGN AND DATE)*: | **SIGNATURE ON FILE** | **Signature Received:** 9/15/2023 4:06 PM |
| *(TYPE/PRINT NAME)*: | Adrienne R. Fairwell | |

| | | |
|---|---|---|
| BOARD/CMSN CHAIR *(SIGN AND DATE)*: | **SIGNATURE ON FILE** | **Signature Received:** 9/15/2023 4:06 PM |
| *(TYPE/PRINT NAME)*: | Richard Cohn, Sr. | |