

2025 Annual Accountability Report

Lander University

Agency Code: H210

Table of Contents

| Agency's Discussion and Analysis | 1 |
|----------------------------------|----|
| Agency Organization Chart | 3 |
| Reorganization and Compliance | 12 |
| Strategic Plan Results | 14 |
| Strategic Plan Development | 17 |
| Budget Data | 20 |
| Legal Data | 21 |
| Services Data | 23 |
| Partnerships Data | 24 |
| Reports Data | 26 |
| Submission Form | 32 |

| AGENCY NAME: | Lander University | | |
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| AGENCY CODE: | H210 | SECTION: | 018 |

AGENCY'S DISCUSSION AND ANALYSIS

LANDER UNIVERSITY

9/15/2025

ACCOUNTABILITY REPORT — OUTCOMES FOR FY2025

(JULY 1, 2024 - JUNE 30, 2025)

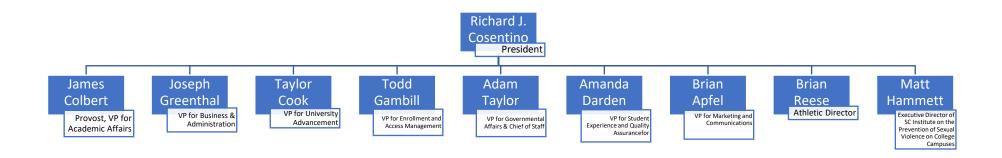
- 1. Lander University has set a new enrollment record, marking the 10th consecutive increase in total enrollment between Fall 2015 and Fall 2024, a 70% increase over ten years. Highlights of this record-breaking enrollment over the previous year include:
 - 6% increase in total enrollment
 - 22% increase in first-time freshman, the largest freshman class in Lander's history
 - 8% increase in the undergraduate transfer students
 - 11% increase in new students
- 2. Lander University set a new retention rate record with 73% of its Fall 2024 first-time freshmen returning the following year, a remarkable 4% increase over the previous year's retention rate. The Fall 2024 first-time freshman cohort persistence rate (the percent of first-time freshman returning the following Spring semester) was 91%, a 5% increase over the previous year's persistence rate.
- 3. Tenth Consecutive Year of Tuition Freeze: Lander maintained its commitment to affordability by freezing tuition for the 10th consecutive year in 2025-26.
- 4. The Lander University Board of Trustees approved six pillars of the "Level Up" strategic plan on December 12, 2024.
- 5. Lander University secured funding for the design and development of three state-of-the-art academic facilities:
 - State-of-the-Art Nursing Experiential Learning Center: Lander broke ground in May 2025 on a new 14,000 square foot nursing building for advanced simulation equipment. The facility will feature five medical simulation suites, control rooms, debriefing areas, and two 60-student collaborative learning classrooms, scheduled to open Fall 2026.
 - Information Commons Construction: The South Carolina legislature allocated funds for a new information commons facility to add modern technology and information access resources for 21st-century learning.
 - The renovation of the university's old library to accommodate the growth of the new College of Business & Technology, the largest college making up 30% of all enrolled students. The migration of the College of Business & Technology to the old library will allow the College of Education to grow with future investment.
- 6. Lander University launched the new College of Nursing, Human Performance and Health Sciences in Fall 2025, strategically merging programs to enhance workforce development and academic collaboration addressing South Carolina's growing need for qualified nurses and health professionals.
- 7. Self Regional Healthcare Partnership Expansion: Lander and Self Regional Healthcare established the Clinical Accelerated Readiness Experience (CARE) Program, providing \$8,000 annual stipends to senior nursing students who commit to working at Self Regional after graduation.

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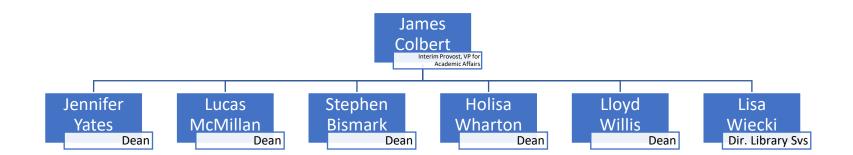
- 8. Federal Funding Success: The university secured \$2.8 million in additional federal funding authorization, including \$2.4 million for the new nursing facility's advanced simulation equipment.
- 9. Lander University introduced the Bachelor of Science in Management program launching Fall 2025, featuring concentrations in General Management, IT Management, Hospitality Management, Healthcare Management, and Sport Management.
- 10. South Carolina Institute Funding: Lander received \$600,000 for the South Carolina Institute on the Prevention of Sexual Violence on College Campuses, supporting outreach to 14 colleges and universities statewide.
- 11. Lander University announced the hiring of Brian Apfel as Vice President for Marketing and Communications on September 9, 2024, the university's first Vice President for Marketing and Communications. The new vice president leads a division encompassing all university communication and marketing functions, including public and media relations, print and visual communications, branding and advertising, and social media and website strategy. This position drives fundraising and important university messaging campaigns related to strategic initiatives, including messaging to students about state-identified, high-demand career pathways through Lander University's degree programs.

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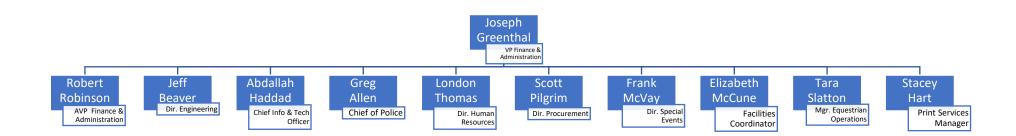
AGENCY ORGANIZATIONAL CHART



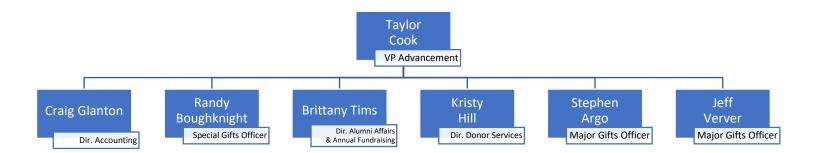
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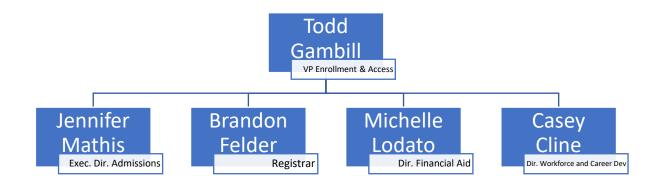
| AGENCY NAME: | Lander University | |
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| AGENCY CODE: | H21 | SECTION: |



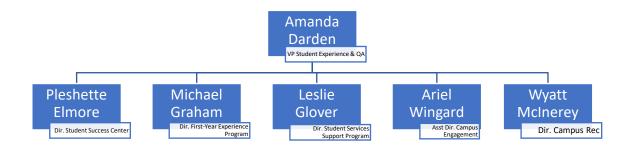
| AGENCY NAME: | Lander University | |
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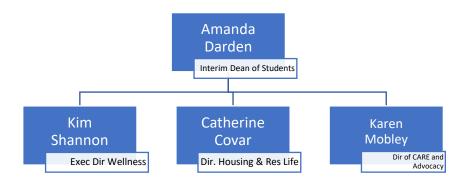
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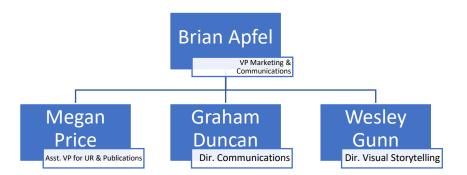
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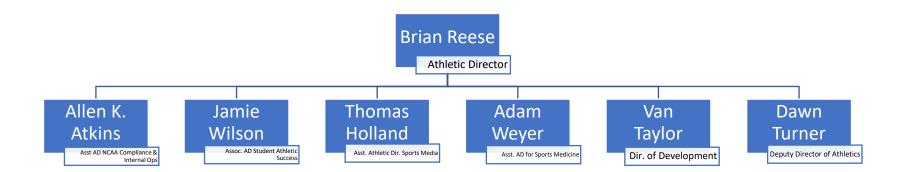
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Reorganization and Compliance

as submitted for the Accountability Report by:

Primary Contact

H210 - LANDER UNIVERSITY

| First Name | Last Name | Role/Title | Email Addres | SS | Phone |
|----------------------|---------------------|--|-----------------------------|----|---------------------------|
| Matt | Braaten | AVP Planning, Analytics & Decision-support | | | 864-388-8827 |
| Secondary Con | tact | | | | |
| | | | | | |
| First Name | Last Name | Role/Title | Email Addres | SS | Phone |
| First Name Ashley | Last Name Wilkie | Role/Title Budget Director | Email Address awilkie@lande | | Phone 864-388-8305 |

Lander University offers high-demand and market-driven programs to ambitious and talented students in South Carolina and beyond. These programs are delivered in a rich liberal arts environment to produce highly qualified and marketable graduates.

Agency Vision Adopted in: 2021

All Lander University graduates are broadly educated, well-informed, equipped for responsible participation in the civic lives of their communities, and prepared to continue their education or launch their careers

Recommendations for reorganization requiring legislative change:

None

Agency intentions for other major reorganization to divisions, departments, or programs to allow the agency to operate more effectively and efficiently in the succeeding fiscal year:

None

Significant events related to the agency that occurred in FY2025

| Significant events related to the a | gency that bet | uiicu iii i 12(| | |
|---|----------------|-----------------|-----------------------------|---------------|
| Description of Event | Start | End | Agency Measures Impacted | Other Impacts |
| No significant events affected performance measures. | | | | |
| Is the agency in compliance with of certain reports to the Legislativ State Library? (See also S.C. Cod | ve Services Ag | ency for publi | - | Yes |
| Reason agency is out of compliance: (if applicable) | | | | |

| Is the agency in compliance with various requirements to transfer its records, including electronic ones, to the Department of Archives and History? See the Public Records Act (S.C. Code Ann. § 30-1-10 through 30-1-180) and the South Carolina Uniform Electronic Transactions Act (S.C. Code Ann. § 26-6-10 through 26-10-210). | Yes | | | | | | |
|--|-----|--|--|--|--|--|--|
| Does the law allow the agency to promulgate regulations? | No | | | | | | |
| Law number(s) which gives the agency the authority to promulgate regulations: | | | | | | | |
| Has the agency promulgated any regulations? | No | | | | | | |
| s the agency in compliance with S.C. Code Ann. § 1-23-120 (J), which requires an egency to conduct a formal review of its regulations every five years? | | | | | | | |
| (End of Reorganization and Compliance Section) | | | | | | | |

Strategic Plan Results

FY2025

Goal 1 Provide a supportive environment that fosters academic excellence through a teacher-scholar model. This model ensures effective teaching, explorative and creative activities, research, and service to our community. These areas of focus ensure that Lander will always remain distinctive and relevant.

Goal 2 Create an educational environment that fosters forward progress of all Lander students, designed to achieve a measurable increase in retention and graduation rates.

Goal 3 Successfully articulate the value of Lander University to faculty and staff, current students, future students, parents, alumni, donors, K-12 educators, and elected officials.

as submitted for the Accountability Report by:

| Perf. Measure Number | Description | Base | Target | Actual | Value Type | Desired Outcome | Time Applicable | Calculation Method | Data Source | Data Location | Stakeholder Need Satisfied | Primary Stakeholder | State Funded Program Number Responsible | Notes |
|----------------------------|---|-----------------|--------------------|-------------------|---------------------|--------------------|----------------------|---------------------|------------------|-------------------------------|--|---|--|---|
| | Expand experiential learning | g, active learn | ing, and career | skills with a fo | cus on workfo | orce development | outcomes. | | | State Objective | : Education, Training, and | l Human Development | | |
| 1.1.1 | Explore "Experience your Future" experiential learning, active learning, and career skills for workforce development as a possible QEP topic for 2027 SACSCOC reaccreditation | 0% | 100% | 100% | Percent | Complete | State Fiscal Year | | Internal Records | Office of Academic Affairs | Access and support from a South Carolina regional comprehensive university to obtain an undergraduate or graduate degree. | General Public: Students who are high school graduates, veterans, or adults who seek to continue their education or launch their career. | 4500.010000.000 | |
| 1 | Clarify institutional expecta | | | | | | et from scholarship, | that inform faculty | | State Objective | : Education, Training, and | l Human Development | | |
| | alignment of instruction with | the needs of | current students | s and with eme | rging technol | ogies. | | | | | | | | |
| 1.2.1 | Leverage the Center for Faculty Excellence (CFE) in providing professional development for faculty focused on academic, social, and demographic characteristics of current students; instructional methodologies and academic support needed for success; and emerging technologies with anticipated future workplace applications. | 0% | 100% | 100% | Percent complete | Complete | State Fiscal Year | | Internal Records | Office of Academic Affairs | Access and support from a South Carolina regional comprehensive university to obtain an undergraduate or graduate degree. | General Public: Students who are high school graduates, veterans, or adults who seek to continue their education or launch their career. | 4500.010000.000 | This performance measure has been paused until the Director for the Center for Faculty Excellence is hired |
| 3 | Increase the quality and free | quency of scho | larship and rese | earch by tenur | ed and tenure | track faculty. | | | | State Objective | : Education, Training, and | l Human Development | | |
| 1.3.1 | Provide guidance, promotion, and administrative support for faculty scholarship and research | 0% | 100% | 100% | Percent complete | Complete | State Fiscal Year | | Internal Records | Office of Academic Affairs | Access and support from a South Carolina regional comprehensive university to obtain an undergraduate or graduate degree. | General Public: Students who are high school graduates, veterans, or adults who seek to continue their education or launch their career. | 4500.010000.000 | |
| 4 | Document the participation | of Lander Uni | iversity faculty i | in activities tha | t provide ser | vice to the comm | unity. | | | State Objective | : Education, Training, and | l Human Development | | • |
| 1.4.1 | Provide guidance, promotion, and administrative support for documenting faculty service to the community | 0% | 100% | 100% | Percent complete | Complete | State Fiscal Year | | Internal Records | Office of Academic Affairs | Access and support from a South Carolina regional comprehensive university to obtain an undergraduate or graduate degree. | General Public: Students who are high school graduates, veterans, or adults who seek to continue their education or launch their career. | 4500.010000.000 | |

| Perf. Measure | Description | Desc | Toward | Antoni | Valor Tons | Desired | Time Applicable | Calculation Maked | Data Carres | Date Laureline | Stakeholder Need Satisfied | Primary Stakeholder | State Funded Program | News |
|------------------|--|-----------------|-------------------|------------------|-----------------------------------|------------------------------------|--------------------------------------|--------------------|------------------------------------|--|--|--|---------------------------------------|-------|
| Number 1.5.1 | Description Explore and implement improvements in the organizational structure of Academic Affairs that align marketing opportunities with student career goals and cultivate synergies between faculty related to teaching, scholarship, and research. | Base 0% | Target 100% | Actual 100% | Value Type Percent complete | Outcome Complete | State Fiscal Year | Calculation Method | Data Source Internal Records | Data Location Office of Academic Affairs | Access and support from a South Carolina regional comprehensive university to obtain an undergraduate or graduate degree. | General Public: Students who are high school gradulates, veterans, or adults who seek to continue their education or launch their career. | Number Responsible 4500.010000.000 | Notes |
| 1.6 | Ensure state of the art facil | ities to suppor | t excellence in i | nstruction and a | cademic supp | port. | | | | State Objective: | Education, Training, and | Human Development | | |
| 1.6.1 | Collaborate with the Office of Finance and Facilities on the design and development of new and repurposed academic facilities. | 0% | 100% | 100% | Percent complete | Complete | State Fiscal Year | | Internal Records | Office of Academic Affairs | Access and support from a South Carolina regional comprehensive university to obtain an undergraduate or graduate degree. | General Public: Students who are high school gradulates, veterans, or adults who seek to continue their education or launch their career. | 4500.010000.000 | |
| 2.1 | Provide, innovative holistic | pathways to in | mprove academ | ic retention out | comes. | | | | | State Objective: | Education, Training, and | Human Development | | |
| 2.1.1 | By August 2025, increase 1st time freshman academic retention by 1% | 0% | 1% | 4% | Percent | Equal to or greater than | State Fiscal Year | | Internal Records | Office of Academic Affairs | Access and support from a South Carolina regional comprehensive university to obtain an undergraduate or graduate degree. | General Public: Students who are high school gradulates, veterans, or adults who seek to continue their education or launch their career. | 4500.010000.000 | |
| 2.1.2 | By August 2025, increase sophomore academic retention by 1% | 0% | 1% | 1% | Percent | Equal to or greater than | State Fiscal Year | | Internal Records | Office of Academic Affairs | Access and support from a South Carolina regional comprehensive university to obtain an undergraduate or graduate degree. | General Publie: Students who are high school graduates, veterans, or adults who seek to continue their education or launch their career. | 4500.010000.000 | |
| 2.1.3 | By June 30th, 2025, increase academic good standing percentages for 1st time freshman by increasing the persistence rate by 2% | 0% | 2% | 5% | Percent | Equal to or greater than | State Fiscal Year | | Internal Records | Office of Academic Affairs | Access and support from a South Carolina regional comprehensive university to obtain an undergraduate or graduate degree. | General Public: Students who are high school gradulates, veterans, or adults who seek to continue their education or launch their career. | 4500.010000.000 | |
| 2.2 | Strengthen belonging with h | higher levels o | f engagement al | ong student exp | erience pathw | vays. | | | | State Objective: | Education, Training, and | Human Development | | |
| 2.2.1 | By June 30th, 2025, set target engagement thresholds to increase student participation in student clubs and organizations over the next 5 years By June 30th, 2025, increase engagement | 0% | 100% | 100% 3% | Percent complete | Complete Equal to or greater than | State Fiscal Year State Fiscal Year | | Internal Records Internal Records | Office of Academic Affairs Office of Academic Affairs | Access and support from a South Carolina regional comprehensive university to obtain an undergraduate or graduate degree. Access and support from a South Carolina regional | General Public: Students who are high school graduates, veterans, or adults who seek to continue their education or launch their career. | 4500.010000.000 4500.010000.000 | |
| | percentages of clubs/organizations by 3% | | | | | | | | | | comprehensive university to obtain an undergraduate or graduate degree. | graduates, veterans, or adults who seek to continue their education or launch their career. | | |

| Perf. Measure | | | | | | Desired | | | | | Stakeholder Need | | State Funded Program | |
|------------------|---|------------------|-------------------|-------------------|---------------------|-----------------------------|------------------------|--------------------|------------------|---|--|---|----------------------|--|
| Number | Description | Base | Target | Actual | Value Type | | Time Applicable | Calculation Method | Data Source | Data Location | Satisfied | Primary Stakeholder | Number Responsible | Notes |
| 2.2.3 | By June 30th, 2025, increase student attendance at on-campus events by 2% | 0% | 2% | 2% | Percent | Equal to or greater than | State Fiscal Year | | Internal Records | Office of Academic Affairs | Access and support from a South Carolina regional comprehensive university to obtain an undergraduate or graduate degree. | General Public: Students who are high school graduates, veterans, or adults who seek to continue their education or launch their career. | 4500.010000.000 | |
| 2.3 | Enhance student navigation | for 6 year an | aduation nother | 2010 | | | | | | State Objective | Education, Training, and | Human Davalanment | | |
| 2.3 | Emiance student navigation | i ior o-year gra | auuation patiiwa | ıys. | | | | | | State Objective: | Education, Training, and | i Human Development | | |
| 2.3.1 | By June 30th, 2025, develop a framework for a 15-year analysis of the Lander student experience to identify (1) barriers that impede a high graduation rate and (2) support structures that facilitate a high retention rate. | 0% | 50% | 50% | Percent complete | Complete | State Fiscal Year | | Internal Records | Office of Academic Affairs | Access and support from a South Carolina regional comprehensive university to obtain an undergraduate or graduate degree. | General Public: Students who are high school graduates, veterans, or adults who seek to continue their education or launch their career. | 4500.010000.000 | Revising the language of this performance measure description to include more precise wording about this year's specific phase of the project, which is projected to take multiple years to "conduct." The more general term, "conduct" has been replaced by "develop a framework for" in the performance measure description. The target percentage complete was revised to 50% to reflect the completion of this development phase over an expected two-year period. |
| 3.1 | Hire an experienced executi | ive to provide | vision, strategy, | , and oversight f | for all marke | ting and commun | nications functions at | the university. | | State Objective: | Education, Training, and | Human Development | | |
| 3.1.1 | By June 30, 2025, hire the university's first Vice President for Marketing and Communications. | 0% | 100% | 100% | Percent complete | Complete | State Fiscal Year | | Internal Records | Office of Marketing and Communications | Access and support from a South Carolina regional comprehensive university to obtain an undergraduate or graduate degree. | General Public: Students who are high school graduates, veterans, or adults who seek to continue their education or launch their career. | 4500.010000.000 | |
| 3.2 | Develop short- and long-ter | m strategic pl | ans for social m | edia and marke | ting of Lande | er University. | | | | State Objective: | Education, Training, and | l Human Development | | |
| 3.2.1 | By June 30, 2025, develop short- and long-term strategic plans for social media and marketing of Lander University. | 0% | 100% | 100% | Percent complete | Complete | State Fiscal Year | | Internal Records | Office of Marketing and Communications | Access and support from a South Carolina regional comprehensive university to obtain an undergraduate or graduate degree. | General Public: Students who are high school graduates, veterans, or adults who seek to continue their education or launch their career. | 4500.010000.000 | |

Strategic Plan Development

FY2026

Provide a supportive environment that fosters academic excellence through a teacher-scholar model. This model ensures effective teaching, explorative and creative activities, research, and service to our

Goal 2 Create an educational environment that fosters forward progress of all Lander students, designed to achieve a measurable increase in retention and graduation rates.

as submitted for the Accountability Report by: H210 - LANDER UNIVERSITY

| Perf. Measure Number | Description Expand experiential learni | Base ng, active lea | Target rning, and o | Value Type areer skills | Desired Outcome with a focus o | Time Applicable n workforce devel | Calculation Method opment outcomes. | Data Source | Data Location State Objective: | Stakeholder Need Satisfied Education, Training | Primary Stakeholder , and Human Development | State Funded Program Number Responsible | Notes |
|----------------------------|---|------------------------|------------------------|-------------------------------|--------------------------------------|---|-------------------------------------|------------------|--------------------------------|---|---|--|-------|
| 1.1.1 | Fully develop the Quality Enhancement Plan (QEP) that is focused on career skills and workforce development by January 2027 | 0% | 50% | Percent complete | Complete | State Fiscal Year | | Internal Records | Office of Academic Affairs | Access and support from a South Carolina regional comprehensive university to obtain an undergraduate or graduate degree. | General Public: Students who are high school graduates, veterans, or adults who seek to continue their education or launch their career. | 4500.010000.000 | |
| 1.2 | Clarify institutional expect scholarship, that inform fa technologies. | | | | | | | | State Objective: | Education, Training | , and Human Development | | |
| 1.2.1 | Leverage the Center for Faculty Excellence (CFE) in providing professional development for faculty focused on academic, social, and demographic characteristics of current students; instructional methodologies and academic support needed for success; and emerging technologies with anticipated future workplace applications. | 0% | 100% | Percent complete | Complete | State Fiscal Year | | Internal Records | Office of Academic Affairs | Access and support from a South Carolina regional comprehensive university to obtain an undergraduate or graduate degree. | General Public: Students who are high school graduates, veterans, or adults who seek to continue their education or launch their career. | 4500.010000.000 | |
| 1.3 | Increase the quality and fr | equency of s | cholarship a | nd research | by tenured ar | d tenure track fac | culty. | | State Objective: | Education, Training | , and Human Development | | |
| 1.3.1 | Provide guidance, promotion, and administrative support for faculty scholarship and research | 0% | | Percent complete | Complete | State Fiscal Year | | Internal Records | Office of Academic Affairs | Access and support from a South Carolina regional comprehensive university to obtain an undergraduate or graduate degree. | General Public: Students who are high school graduates, veterans, or adults who seek to continue their education or launch their career. | 4500.010000.000 | |
| 1.4 | Document the participation | n of Lander | Jniversity fa | culty in act | tivities that pro | vide service to the | community. | | State Objective: | Education, Training | , and Human Development | | |
| 1.4.1 | Provide guidance, promotion, and administrative support for documenting faculty service to the community | 0% | 100% | Percent complete | Complete | State Fiscal Year | | Internal Records | Office of Academic Affairs | Access and support from a South Carolina regional comprehensive university to obtain an undergraduate or graduate degree. | General Public: Students who are high school graduates, veterans, or adults who seek to continue their education or launch their career. | 4500.010000.000 | |

| Perf. | | | | | | | | | | | | | |
|---------------|---|-----------------|---------------|---------------------|-----------------------------|--------------------|-------------------------|------------------|-------------------------------|---|---|----------------------|-------|
| Measure | | | | Value | Desired | Time | | | | Stakeholder Need | | State Funded Program | |
| Number 1.5 | Description | Base | Target | Type | Outcome | Applicable | Calculation Method | Data Source | Data Location | Satisfied | Primary Stakeholder , and Human Development | Number Responsible | Notes |
| 1.5 | Maintain administrative a of academic programs. | ind organizati | onal structu | res in Acac | iemic Attairs ti | nat promote excell | ence and sustainability | | State Objective: | Education, Training | , and Human Development | | |
| 1.5.1 | Explore and implement improvements in the organizational structure of Academic Affairs that align marketing opportunities with student career goals and cultivate synergies between faculty related to teaching, scholarship, and research. | 0% | | Percent complete | Complete | State Fiscal Year | | Internal Records | Office of Academic Affairs | Access and support from a South Carolina regional comprehensive university to obtain an undergraduate or graduate degree. | General Public: Students who are high school graduates, veterans, or adults who seek to continue their education or launch their eareer. | 4500.010000.000 | |
| 1.6 | Ensure state of the art fac | ilities to supp | ort excellenc | e in instru | ction and acad | emic support. | | | State Objective: | Education, Training | , and Human Development | | |
| 1.6.1 | Collaborate with the Office of Finance and Facilities on the design and development of new and repurposed academic facilities. | 0% | 100% | Percent complete | Complete | State Fiscal Year | | Internal Records | Office of Academic Affairs | Access and support from a South Carolina regional comprehensive university to obtain an undergraduate or graduate degree. | General Public: Students who are high school graduates, veterans, or adults who seek to continue their education or launch their career. | 4500.010000.000 | |
| 2.1 | Provide, innovative holisti | c pathways to | improve ac | ademic ret | ention outcome | es. | | | State Objective: | Education, Training | , and Human Development | | |
| 2.1.1 | By August 2026, increase 1st time freshman academic retention by 1% | 73% | 1% | Percent | Equal to or greater than | State Fiscal Year | | Internal Records | Office of Academic Affairs | Access and support from a South Carolina regional comprehensive university to obtain an undergraduate or graduate degree. | General Public: Students who are high school graduates, veterans, or adults who seek to continue their education or launch their career. | 4500.010000.000 | |
| 2.1.2 | By August 2026, increase sophomore academic retention by 1% | 60% | 1% | Percent | Equal to or greater than | State Fiscal Year | | Internal Records | Office of Academic Affairs | Access and support from a South Carolina regional comprehensive university to obtain an undergraduate or graduate degree. | General Public: Students who are high school graduates, veterans, or adults who seek to continue their education or launch their career. | 4500.010000.000 | |
| 2.1.3 | By June 30th, 2026, increase academic good standing percentages for 1st time freshman by increasing the persistence rate by 1% | 91% | | Percent | Equal to or greater than | State Fiscal Year | | Internal Records | Office of Academic Affairs | Access and support from a South Carolina regional comprehensive university to obtain an undergraduate or graduate degree. | General Public: Students who are high school graduates, veterans, or adults who seek to continue their education or launch their career. | 4500.010000.000 | |
| 2.2 | Strengthen belonging with | higher levels | of engagem | ent along s | tudent experie | nce pathways. | | | State Objective: | Education, Training | , and Human Development | | |
| 2.2.1 | By June 30th, 2026, increase engagement percentages of clubs/organizations by 1% | 0% | 1% | Percent | Equal to or greater than | State Fiscal Year | | Internal Records | Office of Academic Affairs | Access and support from a South Carolina regional comprehensive university to obtain an undergraduate or graduate degree. | General Public: Students who are high school graduates, veterans, or adults who seek to continue their education or launch their eareer. | 4500.010000.000 | |

| Perf. Measure Number | Description | Base | Target | Value Type | Desired Outcome | Time Applicable | Calculation Method | Data Source | Data Location | Stakeholder Need Satisfied | Primary Stakeholder | State Funded Program Number Responsible | Notes |
|----------------------------|---|---------------|-------------------------|---------------------|--------------------------|--------------------|--------------------|------------------|-------------------------------|---|---|--|-------|
| 2.2.2 | By June 30th, 2026, increase student attendance at on-campus events by 2% | 0% | 1% | Percent | Equal to or greater than | State Fiscal Year | | Internal Records | Office of Academic Affairs | Access and support from a South Carolina regional comprehensive university to obtain an undergraduate or graduate degree. | General Public: Students who are high school graduates, veterans, or adults who seek to continue their education or launch their career. | 4500.010000.000 | |
| 2.3 | Enhance student navigation | on for 6-year | graduation _l | pathways. | • | | | • | State Objective: | Education, Training | and Human Development | | |
| 2.3.1 | By June 30th, 2026, develop a framework for a 15-year analysis of the Lander student experience to identify (1) barriers that impede a high graduation rate and (2) support structures that facilitate a high retention rate. | | | Percent complete | Complete | State Fiscal Year | | Internal Records | Office of Academic Affairs | Access and support from a South Carolina regional comprehensive university to obtain an undergraduate or graduate degree. | General Public: Students who are high school graduates, veterans, or adults who seek to continue their education or launch their career. | 4500.010000.000 | |

Budget Data

as submitted for the Accountability Report by:

| State Funded Program No. | State Funded Program Title | Description of State Funded Program | (Actual) General | (Actual) Other | (Actual) Federal | (Actual) Total | (Projected) General | (Projected) Other | (Projected) Federal | (Projected) Total |
|--------------------------|----------------------------|--|---------------------|-------------------|---------------------|-------------------|---------------------|----------------------|------------------------|----------------------|
| 4500.010000.000 | | Supports the financial stability of the university by funding all instruction, academic support, student services, athletics, institutional support, and operation and maintenance of plant. | \$ 20,604,108.00 | \$ 54,469,026.00 | \$ 9,126,962.00 | \$ 84,200,096.00 | \$ 23,248,906.00 | \$ 59,022,429.00 | \$ 10,752,459.00 | \$ 93,023,794.00 |
| 6000.000000.000 | | These functions charge for their services and are 100% self-supporting. They include Housing, Bookstore, and Dining Services. | \$- | \$ 14,104,615.00 | \$- | \$ 14,104,615.00 | S- | \$ 14,262,224.00 | \$- | \$ 14,262,224.00 |
| 9500.050000.000 | . , | Employee benefits are the employer's share of related FICA, retirement, unemployment insurance, workers compensation, health and dental insurance for all employees. | \$ 3,463,104.00 | \$ 11,412,785.00 | \$ 76,121.00 | \$ 14,952,010.00 | \$ 3,538,304.00 | \$ 13,227,352.00 | \$ 79,397.00 | \$ 16,845,053.00 |

Legal Data

as submitted for the Accountability Report by:

| Law number | Jurisdiction | Туре | Description | Purpose the law serves: | Notes: | Changes made during FY2025 |
|---|--------------|---------|--|--------------------------------------|----------|----------------------------|
| Title 59, Chapter 101, Section 10 | State | Statute | Lander University is designated as a public, higher education institution in South Carolina | Not related to agency deliverable | | No Change |
| Title 59, Chapter 103, Section 35 | State | Statute | Lander University answers to the South Carolina General Assembly through the South Carolina Commission on Higher Education (CHE), which possesses regulatory control over South Carolina public colleges and universities such that "No new program may be undertaken by any public institution of higher education without approval of the Commission." | Requires a service | Degrees. | No Change |
| Title 59, Chapter 135, Section 30(9) | State | Statute | The Lander Board of Trustees is constituted a body corporate and politic and is authorized to "confer degrees upon students and other persons as the board considers qualified" | | Degrees. | No Change |
| Title 59, Chapter 101, Section 10 | State | Statute | Lander University is designated as a public, higher education institution in South Carolina | Not related to agency deliverable. | | No Change |
| Title 59, Chapter 103, Section 35 | State | Statute | Lander University answers to the South Carolina General Assembly through the South Carolina Commission on Higher Education (CHE), which possesses regulatory control over South Carolina public colleges and universities such that "No new program may be undertaken by any public institution of higher education without approval of the Commission." | Requires a service | Degrees. | No Change |

| Law number | Jurisdiction | Туре | Description | Purpose the law serves: | Notes: | Changes made during FY2025 |
|---|--------------|------|---|-------------------------|----------|----------------------------|
| Title 59, Chapter 135, Section 30(9) | State | | The Lander Board of Trustees is constituted a body corporate and politic and is authorized to "confer degrees upon students and other persons as the board considers qualified" | • | Degrees. | No Change |

| 2025 | | | Services Data as submitted for the Accountabilit H210 - LANDER UNIVERS | tability Report by: | | | | |
|--|---------------------------------|---|---|--|-----------------------|--|-----------------------------------|--|
| Description of Service With more than 60 areas of study, Lander offers incoming students degree opportunities to meet career and personal goals. Description of Direct Customer every public: High school graduates, veterans, adults looking for a second career. | Customer Name General Public | Others Impacted by Service Public: High school graduates, veterans, adults looking for a second career. | Division or major organizational unit providing the service. Lander University | Description of division or major organizational unit providing the service. Lander University is a community where learning, energy and creativity flourish. Established over 146 years ago, Lander's tradition of academic excellence is exemplified in its liberal arts and science programs, as well as professional programs in business, education, and nursing. | service not provided. | Changes made to services during FY2025 No Change | Summary of changes to services | |

Partnerships Data

as submitted for the Accountability Report by:

| Type of Partner Entity | Name of Partner Entity | Description of Partnership | Change to the partnership during the past fiscal year |
|-------------------------------|-------------------------------------|--|---|
| Individual | Alumni | Provides financial support, institutional support, and student internship opportunities. | No Change |
| Higher Education Institute | Clemson University | Chemistry-Engineering Dual Degree Partner. | No Change |
| Higher Education Institute | Clemson University | Mathematics/CIS-Engineering Dual Degree Partner. | No Change |
| Local Government | Community and Elected Officials | Provides legislative support and opportunities for internships and service learning. | No Change |
| Individual | Donors | Provides scholarship and institutional support to the university. | No Change |
| K-12 Education Institute | Education clinical space partners | Provides Lander University teacher education students with clinical learning space and experience. | No Change |
| Private Business Organization | Employers | Lander University provides workforce development education opportunities, through signed agreements, to major industry employers in the state. Employers provide careers for graduates and shares labor market information that helps to shape high-demand, market-driven academic programs at the university. | No Change |
| Non-Governmental Organization | Healthcare clinical space partners | Provides Lander University nursing students with clinical learning space and experience. | No Change |
| K-12 Education Institute | High Schools | Provides Lander college-ready high school students for dual- enrollment course offerings. | No Change |
| Non-Governmental Organization | Lander University Board of Trustees | Provides oversight of university operations, policies, long-range planning and public accountability | No Change |

| Type of Partner Entity | Name of Partner Entity | Description of Partnership | Change to the partnership during the past fiscal year |
|----------------------------|----------------------------------|---|---|
| State Government | South Carolina Legislature | Provides state appropriations to fund educational initiatives | No Change |
| Higher Education Institute | South Carolina Technical Schools | Various articulation agreements and MOUs for transfer students. | No Change |

Reports Data

as submitted for the Accountability Report by:

| Report Name Annual Report of Abatements | Law Number (if applicable) Section 59-112-70(A-C) and Section 59-101-620 | each year, state supported institutions of higher learning must submit to the Commission on Higher Education the total number of out-of-state undergraduate students during the prior fiscal year that received abatement of rates pursuant to Section 59-112-70 of the 1976 Code as well as the total dollar amount of the abatements received. | | Reporting Frequency Annually | Type of entity/entities South Carolina state agency or agencies | Method to access the report Available on agency's website | Direct access hyperlink or agency contact (if not provided to LSA for posting online) Director of Institutional Research, Mac Kirkpatrick, mkirkpatrick@lander.edu | Changes to this report during the past fiscal year No Change | Explanation why a report wasn't submitted |
|---|---|--|------------------|------------------------------|---|--|---|---|---|
| Faculty Report | | Report demographic data on full and part-time faculty including salary, tenure status, contract length, etc. | November of 2024 | Annually | South Carolina state agency or agencies | Hard copy available upon request | Director of Institutional Research, Mac Kirkpatrick, mkirkpatrick@lander.edu | No Change | |
| Fall Semester Course Report | | Report course data by semester including subject taught, credit hours per course, starting and ending time and date, method of instruction, etc. | October of 2024 | Annually | South Carolina state agency or agencies | Hard copy available upon request | Director of Institutional Research, Mac Kirkpatrick, mkirkpatrick@lander.edu | No Change | |
| Fall Semester Enrollment Report | | Report enrollment by semester including demographic information such as gender, ethnicity, residency, gpa, high school data, etc. | October of 2024 | Annually | South Carolina state agency or agencies | Hard copy available upon request | Director of Institutional Research, Mac Kirkpatrick, mkirkpatrick@lander.edu | No Change | |
| Fall Semester Scholarship Report | | Report students by semester receiving state and federal grants and scholarships including PELL, SC LIFE, SC HOPE, demographic data, etc. | October of 2024 | Annually | South Carolina state agency or agencies | Hard copy available upon request | Director of Institutional Research, Mac Kirkpatrick, mkirkpatrick@lander.edu | No Change | |

| Report Name IPEDS 12 - Month Enrollment Survey | Law Number (if applicable) | Summary of information requested in the report The 12-Month Enrollment component collects unduplicated student enrollment counts and instructional activity data for an entire 12 - month period. | Date of most recent submission DURING the past fiscal year October of 2024 | Reporting Frequency Annually | Type of entity/entities Entity within federal government | Method to access the report Hard copy available upon request | Direct access hyperlink or agency contact (if not provided to LSA for posting online) Director of Institutional Research, Mac Kirkpatrick, mkirkpatrick@lander.edu | Changes to this report during the past fiscal year No Change | Explanation why a report wasn't submitted |
|--|-------------------------------|---|---|------------------------------|--|---|---|---|---|
| IPEDS Academic Libraries Survey | | The purpose of the Academic Libraries survey is to collect information on library collections, library expenses, and library services for libraries in degree-granting postsecondary institutions. | March of 2025 | Annually | Entity within federal government | Hard copy available upon request | Director of Institutional Research, Mac Kirkpatrick, mkirkpatrick@lander.edu | No Change | |
| IPEDS Admissions Survey | | The primary purpose of admissions survey is to collect basic information about the undergraduate selection process for entering first-time, degree/certificate-seeking students. This includes information about admissions considerations, admissions yields, and SAT and ACT test scores (if test scores are required for admission). | | Annually | Entity within federal government | Hard copy available upon request | Director of Institutional Research, Mac Kirkpatrick, mkirkpatrick@lander.edu | No Change | |
| IPEDS Completions Survey | | This survey collects the number of degrees and certificates awarded by field of study, level of award, race/ethnicity, and gender. The reporting period for the Completions component is during the 12-month time period beginning July 1 of the previous calendar year and ending June 30 of the current calendar year. | October of 2024 | Annually | Entity within federal government | Hard copy available upon request | Director of Institutional Research, Mac Kirkpatrick, mkirkpatrick@lander.edu | No Change | |

| Report Name IPEDS Enrollment Survey | Law Number (if applicable) | Summary of information requested in the report The Fall Enrollment component collects student enrollment counts by level of student, enrollment status, gender and race/ethnicity. In addition, first-time student retention rates | | Reporting Frequency Annually | Type of entity/entities Entity within federal government | Method to access the report Hard copy available upon request | Direct access hyperlink or agency contact (if not provided to LSA for posting online) Director of Institutional Research, Mac Kirkpatrick, mkirkpatrick@lander.edu | Changes to this report during the past fiscal year No Change | Explanation why a report wasn't submitted |
|-------------------------------------|-------------------------------|--|------------------|---------------------------------|--|---|---|---|---|
| IPEDS Finance Survey | | and the student-to-faculty ratio are collected. The purpose of the IPEDS Finance component is to collect basic financial information from items associated with the institution's General Purpose Financial Statements using GASB (Governmental Accounting Standards | March of 2025 | Annually | Entity within federal government | Hard copy available upon request | Director of Institutional Research, Mac Kirkpatrick, mkirkpatrick@lander.edu | No Change | |
| IPEDS Financial Aid Survey | | Board) standards. The purpose of the Student Financial Aid survey is to collect information about financial aid provided to various groups of undergraduate students and military/veteran educational benefits for all students at the institution. | February of 2025 | Annually | Entity within federal government | Hard copy available upon request | Director of Institutional Research, Mac Kirkpatrick, mkirkpatrick@lander.edu | No Change | |
| IPEDS Graduation Rate 200% Survey | | The Graduation Rate 200 component is a further extension of the traditional Graduation Rates (GR) component which carries forward 100% and 150% graduation rates data previously reported in the GR component and requests information on any additional completers and exclusions from the cohort between 151% and 200% of normal time for students to complete all requirements of their program of study. | | Annually | Entity within federal government | Hard copy available upon request | Director of Institutional Research, Mac Kirkpatrick, mkirkpatrick@lander.edu | No Change | |

| Report Name IPEDS Graduation Rate | Law Number (if applicable) | | Date of most recent submission DURING the past fiscal year January of 2025 | Reporting Frequency Annually | Entity within federal | Method to access the report Hard copy available upon | Direct access hyperlink or agency contact (if not provided to LSA for posting online) Director of Institutional Research, | Changes to this report during the past fiscal year No Change | Explanation why a report wasn't submitted |
|---|-------------------------------|--|---|------------------------------|----------------------------------|--|--|---|---|
| Survey | | component collects data on the cohort of full-time, first-time degree/certificate-seeking undergraduate students and tracks their completion status at 150% of the normal time to complete all requirements of their program of study. | | | government | request | Mac Kirkpatrick, mkirkpatrick@lander.edu | | |
| IPEDS Human Resources Survey | | The HR component collects important information about the staff of the institution including faculty (instructional staff) and non-instructional staff by occupational category. | March of 2025 | Annually | Entity within federal government | Hard copy available upon request | Director of Institutional Research, Mac Kirkpatrick, mkirkpatrick@lander.edu | No Change | |
| IPEDS Institutional Characteristics Survey | | Report data on institution including student services, veterans services, tuition and fees, price of attendance, etc. | September of 2024 | Annually | Entity within federal government | Hard copy available upon request | Director of Institutional Research, Mac Kirkpatrick, mkirkpatrick@lander.edu | No Change | |
| IPEDS Outcome Measures Survey | | The Outcome Measures survey collects award and enrollment data from degree-granting institutions on four undergraduate cohorts at two points in time: six-year and eight-year for four cohorts of degree-seeking undergraduates. The four cohorts are: Full-time, first-time; Part-time, first-time; Part-time, non-first-time; Part-time, non-first-time. | | Annually | Entity within federal government | Hard copy available upon request | Director of Institutional Research, Mac Kirkpatrick, mkirkpatrick@lander.edu | No Change | |

| Report Name NC - SARA Annual Enrollment Report | Law Number (if applicable) | Summary of information requested in the report Annually report to the National Council for State Authorization Reciprocity Agreements the number of students enrolled in the institution via distance education delivered outside the home state of the institution, disaggregated by state, territory, or district in which the students reside. | Date of most recent submission DURING the past fiscal year May of 2025 | Reporting Frequency Annually | Type of entity/entities Other | Method to access the report Hard copy available upon request | Direct access hyperlink or agency contact (if not provided to LSA for posting online) Director of Institutional Research, Mac Kirkpatrick, mkirkpatrick@lander.edu | Changes to this report during the past fiscal year No Change | Explanation why a report wasn't submitted |
|--|-------------------------------|---|---|---------------------------------|--|--|--|---|--|
| NCAA Graduation Success Rates/Academic Success Report | | Data for graduation rates, enrollment, Graduation Success Rates and Academic Success Rates is collected. | April of 2025 | Annually | Other | Hard copy available upon request | Director of Institutional Research, Mac Kirkpatrick, mkirkpatrick@lander.edu | No Change | |
| Program Completers | | Report the program students graduated in the last academic year including program name, program code, degree type, semester of graduation, demographic data, etc. | September of 2024 | Annually | South Carolina state agency or agencies | Hard copy available upon request | Director of Institutional Research, Mac Kirkpatrick, mkirkpatrick@lander.edu | No Change | |
| Report on Admission Standards for First-Time Entering Freshmen | | Collects data on first-time freshmen applicants, including SAT scores, high school rank, high school gpa, etc. | | Annually | South Carolina state agency or agencies | Hard copy available upon request | Director of Institutional Research, Mac Kirkpatrick, mkirkpatrick@lander.edu | No Change | Report not requested from SCCHE. Last request for a report from SCCHE was July 2023. |
| Southern Association of Colleges and Schools Commission on Colleges Institutional Profile Report | | This report gathers: General Information, Institutional Personnel Information, Enrollment Information, and Graduation Rate data. | December of 2024 | Annually | Other | Hard copy available upon request | Director of Institutional Research, Mac Kirkpatrick, mkirkpatrick@lander.edu | No Change | |
| Spring Semester Course Report | | Report course data by semester including subject taught, credit hours per course, starting and ending time and date, method of instruction, etc. | March of 2025 | Annually | South Carolina state agency or agencies | Hard copy available upon request | Director of Institutional Research, Mac Kirkpatrick, mkirkpatrick@lander.edu | No Change | |

| Report Name | Law Number (if applicable) | Summary of information requested in the report | Date of most recent submission DURING the past fiscal year | Reporting Frequency | Type of entity/entities | Method to access the report | Direct access hyperlink or agency contact (if not provided to LSA for posting online) | Changes to this report during the past fiscal year | Explanation why a report wasn't submitted |
|---------------------------------------|-------------------------------|--|--|---------------------|--|----------------------------------|---|--|--|
| Spring Semester Enrollment Report | | Report enrollment by semester including demographic information such as gender, ethnicity, residency, gpa, high school data, etc. | March of 2025 | Annually | South Carolina state agency or agencies | Hard copy available upon request | Director of Institutional Research, Mac Kirkpatrick, mkirkpatrick@lander.edu | No Change | |
| Spring Semester Scholarship Report | | Report students by semester receiving state and federal grants and scholarships including PELL, SC LIFE, SC HOPE, demographic data, etc. | March of 2025 | Annually | South Carolina state agency or agencies | Hard copy available upon request | Director of Institutional Research, Mac Kirkpatrick, mkirkpatrick@lander.edu | No Change | |
| Summer Semester Course Report | | Report course data by semester including subject taught, credit hours per course, starting and ending time and date, method of instruction, etc. | August of 2024 | Annually | South Carolina state agency or agencies | Hard copy available upon request | Director of Institutional Research, Mac Kirkpatrick, mkirkpatrick@lander.edu | No Change | |
| Summer Semester Enrollment Report | | Report enrollment by semester including demographic information such as gender, ethnicity, residency, gpa, high school data, etc. | August of 2024 | Annually | South Carolina state agency or agencies | Hard copy available upon request | Director of Institutional Research, Mac Kirkpatrick, mkirkpatrick@lander.edu | No Change | |

| AGENCY NAME: | Lander University | | |
|---------------------|-------------------|----------|-----|
| AGENCY CODE: | H210 | SECTION: | 018 |

2025 Accountability Report

SUBMISSION FORM

I have reviewed and approved the data submitted by the agency in the following templates:

- Data Template
 - o Reorganization and Compliance
 - o FY2025 Strategic Plan Results
 - o FY2026 Strategic Plan Development
 - o Legal
 - o Services
 - o Partnerships
 - o Report or Review
 - o Budget
- Discussion Template
- Organizational Template

I have reviewed and approved the financial report summarizing the agency's budget and actual expenditures, as entered by the agency into the South Carolina Enterprise Information System.

The information submitted is complete and accurate to the extent of my knowledge.

| AGENCY DIRECTOR (SIGN AND DATE): | SIGNATURE ON FILE | Signature Received: 09/15/2025 |
|-----------------------------------|----------------------|-----------------------------------|
| (TYPE/PRINT NAME): | Richard E. Cosentino | |
| - 10 | I | |
| BOARD/CMSN CHAIR (SIGN AND DATE): | SIGNATURE ON FILE | Signature Received: 09/15/2025 |
| (TYPE/PRINT NAME): | Donald H. Lloyd, II | |