

2026 Annual Accountability Report

Educational Television Commission

Agency Code: H670

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AGENCY NAME:	South Carolina Educational Television Commission		
AGENCY CODE:	H670	SECTION:	8

AGENCY'S DISCUSSION AND ANALYSIS

Agency overview

The mission and vision of South Carolina ETV and Public Radio (SCETV) are to amplify South Carolina voices, provide educational experiences and strengthen communities while helping create a stronger, more connected and informed South Carolina. The network is well-known and respected in South Carolina and nationally for creating locally driven content, quality educational services and supporting transparency among state government entities.

SCETV is both a public media organization and a state agency with a legislative mandate. That means the agency has the responsibility to tell stories that connect people, while also supporting transparency in government, advancing education and serving as a trusted voice in times of emergency. To meet the mission set out for SCETV, the agency must be solvent, resilient and relevant.

SCETV exists in a rapidly evolving public media and state government landscape. In FY 25-26, SCETV began the process of updating its three-year strategic plan for FY 27-30. Guided by four strategic pillars that ground the agency's work, the plan prioritizes local impact, responsible stewardship of public resources, operational excellence, innovation and measurable impact in alignment with statewide priorities.

The origins of SCETV trace back to 1957 when the South Carolina General Assembly passed a concurrent resolution calling for a study of the use of television in public schools. Starting as a small pilot project at a Columbia high school, SCETV now operates a statewide network of 11 non-commercial and educational television stations and eight radio stations housed at the headquarters in Columbia and at regional studios in Beaufort, Sumter, Spartanburg and Rock Hill.

The ETV Commission governs the work of the network and must comply with state and federal regulations and requirements. Through the relationship with the ETV Endowment of South Carolina, SCETV engages with audiences and donors around programming to generate financial support.

Fiscal stability

When discussions began in January 2025 in Washington about the possibility of cuts to federal funding for public media, the team at SCETV had already started preparing when this possibility became a reality. In July 2025, Congress rescinded funding for public media in the current year budget. Then in January 2026, the Corporation for Public Broadcasting (CPB) was dissolved. Thanks to consistent support from the South Carolina General Assembly, the members of the ETV Endowment and a diverse mix of other revenue sources, SCETV had a solid foundation and the flexibility to adapt.

A state budget proviso prompted an in-depth evaluation of funding sources for FTE positions resulting in a request to the General Assembly to move 75 FTEs remaining in "other funds" back to "state funds" in the 26-27 budget process. These positions remained in "other funds" following an approved request in 2022 to return SCETV funding to the general fund after being moved to EIA funds in 2011.

Mission alignment through increased internal collaboration and data driven decisions

While SCETV's mission remained constant in FY 25-26, the approaches employed to fulfill this mission must continue to evolve in response to changing conditions, emerging opportunities, and factors both within and beyond the agency's control.

The rapidly changing media landscape, accelerated technological advances, evolving policy and funding models, and new approaches to education have reinforced the need for greater organizational flexibility, accountability and measurable impact. SCETV has aligned personnel and resources with mission-driven priorities and strengthened the use of data and research to evaluate programming, partnerships and initiatives. This approach supports informed decision-making, improves organizational efficiency and ensures resources are directed toward activities that deliver meaningful value to the communities we serve and to the State.

Through the State's IT planning process, the agency routinely assesses technology, equipment and infrastructure needs to prioritize investments, address emerging requirements and strengthen SCETV's role in South Carolina's emergency communications and public safety infrastructure.

SCETV also made significant advances both internally and in its partnership with the South Carolina Emergency Management Division (SCEMD), including expanded weather-related livestreams and press briefings. SCETV hired an inaugural Director of the South Carolina Emergency Information Network (SCEIN) who also serves as the network's chief meteorologist. The SCEIN initiative is the emergency broadcast arm of SCETV, focusing on delivering timely information and messaging during weather emergencies and public safety incidents. Through engagement on SCETV's television, digital and radio platforms, SCEIN most often works closely with SCEMD to provide residents with timely updates.

Various multimedia platforms and unique tools are continuously being added, including the installation of nine remote weather stations with live camera systems, enhanced website elements, plus emergency messaging upgrades to SCETV's social media accounts.

SCETV's collaborative content strategy shines a light on local stories, expands educational reach and builds deeper relationships in communities across the state. These efforts support the fact that SCETV is not just a broadcaster, but a trusted partner for South Carolina. Internally, the agency's deputy director also serves in the role of chief content officer, ensuring strong connect points across radio, television and digital platforms.

SCETV continues its ongoing strategic approach to expand local programming, focused on increasing government transparency and expanding local news and public affairs. Hiring decisions in the news and public affairs areas reflect these priorities that were driven by research and data that indicated South Carolinians count on SCETV as a trusted source of news and information about their communities and wanted more programming to meet those needs. SCETV has expanded its investment in local journalism and original storytelling to better reflect the people, places and issues that shape South Carolina. By increasing the amount of locally produced news and public affairs content across television, radio and digital platforms, the agency has strengthened its ability to provide timely, trusted information while elevating voices from communities across the state.

SCETV's commitment to focus on data-driven decision-making by hiring a dedicated research analyst is showing results in just one year. The director of research focused on working with every agency department and program to identify realistic accountabilities and long-term metrics that guide the agency's priorities for budget and programs. This approach becomes even more important as the agency

looks to the future to strengthen and expand its role to ensure transparency in government, support new education services and serve as a trusted voice in times of emergency by building on a legacy while adapting to the needs of today's audiences.

Strategically aligned programmatic areas

The programmatic areas are outlined below with highlights as examples to illustrate the year's many successes:

Education and Content

The Education and Content areas continue to ensure maximum intersections of all content produced through day-to-day collaboration. Both areas report to the agency's deputy director who helps ensure all content is produced and formatted for the widest possible audiences in the most cost-effective ways.

Examples of internal Education and Content area collaborations include the following:

Government and Transparency - From live web streaming to half-hour public affairs programs, SCETV and Public Radio support and report on important legislative issues. ETV staff manages the State House TV system and, in partnership with Legislative Services Agency (LSA), manages the streaming of select House and Senate committees. The Senate Gressette Office Building has four committee rooms wired for HD web streaming. The House Blatt Office Building has 15 rooms set up for live HD web streaming. Other streaming partners include the State Fiscal Accountability Authority, the Public Service Commission, the SC Court of Appeals, Office of the Governor and the SC Supreme Court.

State House Today, ETV's flagship legislative program, carries live coverage of the House and Senate on ETV World while legislators are in session. New for the 2026 session was daily live commentary during the House roll call. *This Week In South Carolina* is SCETV's weekly public affairs program that includes interviews with the newsmakers of the week. This half-hour program allows lawmakers to go beyond the "sound bite" and explain legislation in detail. *The South Carolina Lede* is a twice weekly podcast that includes in-depth discussions of the biggest news – from state politics and legislative happenings inside the State House and around state government.

During the initial 2026 primary season, SCETV produced debates for the upcoming general election.

Jobs Explained - In response to a rapidly evolving workforce and shifting education pathways, *Jobs Explained* features young talent delivering engaging, mobile-friendly content on Instagram and YouTube shorts, tailored to viewers ages 15-26. As one of ten public media stations selected for the *Jobs Explained* initiative, SCETV will produce more than 150 original short-form videos over a two-year period. Each video is designed to feel authentic, engaging and rooted in the interests and experiences of Gen Z. Local content spotlights specific South Carolina career pathways in trades, hospitality and manufacturing.

College and Career Decision Day - SCETV partnered with the South Carolina Commission on Higher Education and community organizations to celebrate College and Career Decision Day in downtown Columbia. More than 2,300 students from 41 high schools gathered at the Statehouse to celebrate their commitments to higher education, military service, career training and the workforce.

Carolina Engagement Center - In a continuous effort to expand access to learning technology during out-of-school time, SCETV partnered with the Carolina Family Engagement Center (CFEC) at the University of

South Carolina in supporting the Community Family Resource Center at The Village Educational Services in Dillon, established with 2024-2025 fund K-12 technology funding. During the 2025-2026 funding year, the center reported more than 780 hours of extended learning using SCETV-provided technological devices. In addition to the technology provisions, SCETV provided standard-aligned and developmentally appropriate book donations for the CFEC-sponsored book vending machine. Both partners provided family engagement and student success printable materials for distribution. Data analytics show that more than 160 books redeemed from free tokens are now in student homes. In addition, more than 80 print resources to support their family learning needs were distributed.

Beyond maintaining existing Community Family Resource Center sites, the partnership established an additional center at the Food Bank of the Lakelands, equipped with technological devices, a book vending machine, and other materials supporting academic success and workforce development for individual served by the food bank.

The Education Beat: Evidence to Excellence - SCETV launched *The Education Beat: Evidence to Excellence*, a vodcast developed in partnership with the South Carolina Education Oversight Committee using K-12 Technology funds. The series leverages decades of education research and accountability data to align evidence-based findings with classroom practice, school improvement efforts and education policy discussions.

Each episode brings together educators, researchers and subject-matter experts from across South Carolina to examine what current data reveals about educational challenges and opportunities, while highlighting actionable strategies that support student success. By translating research into accessible and practical conversations, the series strengthens understanding of how evidence can inform decision-making at the classroom, school, district and state levels.

Palmetto Perspectives - SCETV continued its *Palmetto Perspectives* series through live studio audience events at its Columbia studio, examining issues shaping South Carolina. Discussions explored topics including civic engagement, artificial intelligence, college costs, maternal health and women's political leadership, providing audiences with opportunities to engage directly with experts, policymakers and community leaders.

Knowitall.org - KnowItAll.org, a long-standing resource powered by SCETV, is a free online collection of original and engaging educational resources designed specifically for classroom use. Most of the assets are accessible, standards-based, include cross-curricular lessons and assessments, and some are available in Spanish.

The 2025-2026 appropriation also supported the maintenance of KnowItAll.org which features a wide assortment of more than 10,000 media assets and curriculum resources. As a result of this funding, SCETV was able to maintain the IMS Global common cartridge that permits ingestion of these resources into the state's learning object repository, the SC Instruction Hub. To promote this offering, SCETV partnered with the South Carolina Department of Education to offer a SC Instruction Hub Workshop series at SCETV's regional stations in Rock Hill and Beaufort as well as at the Columbia headquarters.

KnowItAll.org engagement analytics reflect more than 643,400 total website visits from more than 537,600 unique users who viewed more than 1,099,000 pages. This reflects a 76% increase in the number of visits and a 95% increase in the number of visitors. Visitors streamed more than 147,400 videos, and engagement data shows that nearly 61% of these videos were viewed for at least half of their duration.

Pages featuring interactive instructional materials were viewed more than 69,000 times and engaged at a rate of 61%.

The site also recorded close to 22,700 lesson plan views from over 17,500 unique users.
Each year, K-12 technology funding supports the creation of instructional content to be distributed on KnowItAll.org. During the funding year, new *History in a Nutshell* resources focusing on South Carolina Revolutionary War generals and the Chernobyl event were produced. In addition, new interactive resources for the award-winning outdoor learning series, *What's Wild,* were created and made available on the site. Other resources include immersive virtual reality tours of South Carolina landmarks, news and civic explainer videos, a series of resources featuring notable South Carolinians, lesson plans and other resources determined necessary based on data collected from educators and education audiences.

WiFi broadband devices - In 2025-2026, SCETV powered 502 Wi-Fi devices as gateways to broadband internet to applicable early childhood educators and other educational organizations, including after-school and adult education programs. SCETV bundles Wi-Fi access with its quality professional development and content funded by the K-12 School Technology Initiative. During the 2025-2026 funding year, devices distributed in partnership with York School District 1 and Whitmire Adult Education reported the most usage.

Still Here and Ziggy's Art Adventures– Funded by the HBCU WEEK NOW public media partnership grant from Maryland Public Television, *Still Here* highlights Sanford Green's academic and professional journeys with an emphasis on his decision to invest in cultivating the next generation of visual artists South Carolina by teaching at Benedict College. *Ziggy's Art Adventures* is funded by a CPB grant awarded to Louisiana Public Broadcasting. The show focuses on art and social and emotional well-being. SCETV produced arts segments that feature South Carolina's Gibbes Museum and local double-dutch competitors.

Outreach and engagement

Keeping a pulse on what audiences want and identifying ways to reach them where they are in their communities has been a priority this year. Working closely with the Content and Education areas, the Outreach and Engagement areas are using multiple platforms including strategic social media, digital storytelling, community events and partnerships to ensure SCETV services reach every South Carolinian in their own communities.

Examples of outreach and engagement activities include the following:

Community Advisory Council **-** SCETV's enabling legislation requires the establishment of advisory councils. The Community Advisory Council is a group of community leaders, multidisciplinary experts and interested citizens who support the ETV Commission and staff in carrying out the mission of SCETV. The council of 23 members meets twice a year to provide valuable insight and direction on amplifying South Carolina voices and stories. The Council supported numerous projects during the fiscal year to include the *Jobs Explained* workforce initiative, news tour and election content strategy.

America's 250th anniversary events - SCETV commemorated America's 250th anniversary through a series of public events celebrating South Carolina's role in the nation's founding. Activities included a live taping of *Walter Edgar's Journal* at SCETV's Columbia studios, community screenings of *Our Story Too* and *The Southern Campaign of the American Revolution*, and discussions that connected audiences with the state's Revolutionary War history.

News tour - SCETV's statewide News Tour visited communities in Allendale, Barnwell, Bamberg, Dillon, Marlboro and Chesterfield counties, bringing journalists directly into local communities to hear the issues most important to residents. The initiative strengthened community relationships while informing future reporting and public affairs coverage.

Studio Boo - Families from across South Carolina gathered at SCETV's Columbia studios for Studio Boo, the network's annual fall festival featuring educational activities, PBS KIDS character meet-and-greets, games, costumes and community partners. The free event encouraged learning through play while introducing families to SCETV's educational resources.

Sound Shift preview and launch - SC Public Radio introduced its new 24/7 streaming music service, Sound Shift, through preview events at SCETV's Columbia studios and an official launch celebration at the Koger Center for the Arts in Columbia. The events featured live performances, immersive listening experiences and opportunities for audiences to explore South Carolina's musical heritage.

IMPACT South Carolina - SCETV hosted community screenings and conversations across South Carolina supporting *IMPACT South Carolina* episodes focused on issues including aging and caregiving and coastal flooding. These events connected audiences with experts, community leaders and practical solutions while extending the impact of the broadcasts.

When I see myself, I see ... exhibit opening - SCETV partnered with EdVenture Children's Museum in Columbia to celebrate the opening of the *When I See Myself, I See...* exhibit, highlighting the importance of representation, identity and storytelling for children and families. The exhibit encouraged conversations about belonging and self-expression through educational experiences.

Engineering, IT and Facilities

These three areas support all agency functions and are intentionally integrated into every content or education project that is created. These areas provide infrastructure and technology support to ensure the efficient functioning and safety of staff and visitors.

This ongoing and strategic collaboration and agency-wide integration demonstrates how closely interconnected departments are in advancing the mission. For example, Engineering's efforts to acquire, install, and modernize technology directly support content creation teams, ensuring that programming reflects the voices and stories of South Carolina. Aligning infrastructure upgrades with production needs strengthens collaboration across regions and creates a unified pathway to deliver high-quality, statewide content.

In FY 25-26, the facilities team completed schematic designs and have phase two approval in for Joint Bond Review Committee (JBRC) approval at the October 2026 meeting. This HVAC project is possible due to a commitment by the General Assembly to fund this project over three fiscal years.

In FY 25-26, SCETV's three of the four regional stations completed their updates thanks to funding from the General Assembly. Productions are underway and classes are scheduled for fall 2026.
The Engineering team continued to move ahead with plans to relocate the Sumter studio to a new facility in downtown Sumter thanks to a state appropriation, a partnership with USC Sumter and land arrangement with the City of Sumter. Working with the state engineer, the JRBC and other state agencies, the approval process continues to move this project to reality.

Admin (HR and Finance)

Budget realignment and FTE reevaluation were at the heart of a new approach to fiscal solvency that was launched in FY 24-25 and continued into FY 25-26. After a year-long reevaluation of SCETV's budget structure, the agency carried out a major budget realignment to better reflect the realities of the agency's services to South Carolina.

Part of this realignment included a request to the General Assembly to move 75 FTEs paid from "other funds" back to "state funds." In 2011, the General Assembly moved SCETV's funding from state general funds to EIA funds. When the funding was restored back to "state funds" in 2023, all the existing FTEs and attendant funding were not returned to "state funds." The extensive review of the agency's budget practices in FY 24-25 indicated relying on "other funds" for personnel costs limits flexibility, especially since those funds are better used for technology investments and strategic initiatives that often change quickly.

The agency needs long-term stability to support critical staff by moving positions from less predictable "other funds" to stable "state funds," ensuring mission critical salaries and benefits are protected while freeing "other funds" for technology and strategic initiatives that strengthen SCETV's resilience.

In the FY 26-27 budget process, SCETV requested the transfer of 75 existing FTE positions, along with $6.78 million in recurring funds, from "other funds" to "state funds." This shift does not increase the agency's overall number of FTEs but instead moves the funding source to ensure these essential positions are supported by stable, recurring state dollars. Since the budget wasn't complete before the end of the fiscal year, the result of the funding request isn't included as part of this report.

The agency's new budget tracking tools and reporting practices ensure clearer alignment between appropriated funds and outcomes.

Savings from realignment are realigned to mission-critical areas such as emergency alerting partnerships, statewide content expansion and digital innovation

Risk Assessment and Mitigation Strategies

SCETV's greatest risks that could impact the public are primarily related to technology failure – both physical plant failure and cyber risks. While the agency has multiple back-up plans in place to continue service if a technology failure occurs, the potential loss of transmission capacity due to a technology failure could impact public safety during an emergency. Over the past five years, SCETV's legislative budget request has included priority items that will allow the agency to upgrade old and failing equipment and increase both physical and cybersecurity at all sites.

Another significant risk facing SCETV is the potential reduction or loss of state funding, which currently plays a crucial role in sustaining operations. If those appropriations decline or fail to materialize, the network could face interruptions in services, hindering the ability to deliver educational programming, emergency communications and public media across the state.

The quick advancement of artificial intelligence (AI) poses significant challenges and risks to the state if technology is not responsibly understood and adopted. SCETV is mitigating these risks through adopting responsible AI policies, employee training and community education focused on safe, ethical and most

importantly, transparent use. Proactive adoption will strengthen the agency's workforce-readiness and ensure relevancy as technology and audience expectations change.

Like all state agencies, SCETV faces ongoing challenges with the loss of knowledge and institutional memory as long-tenured employees continue to retire. Workplace and succession planning is underway to reduce and mitigate the loss, but risks remain to ensure the agency maintains an adequate number of FTEs to meet its mission.

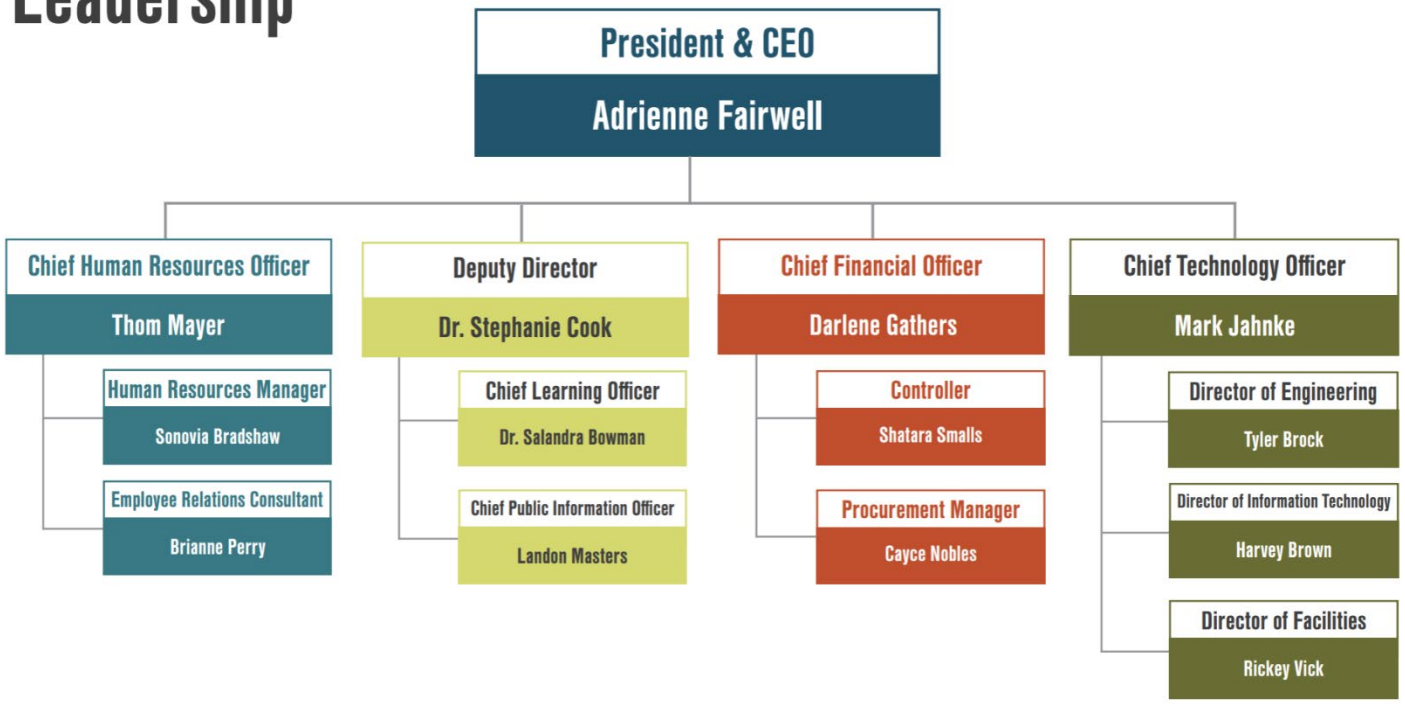
Conclusion

Based on performance measures, SCETV has met and exceeded the agency's goals.

SCETV is a valued and trusted resource in the state of South Carolina. The network looks forward to continued service to South Carolina to support the state in education, emergency communications, public safety and civic leadership. SCETV is recognized as a center of distinction for the region and the nation, providing crucial information and education to the communities it skey information, live as it happens at the State House and in government agencies.

AGENCY NAME:	South Carolina Educational Television Commission		
AGENCY CODE:	H670	SECTION:	008

Organization Leadership



FTEs

TOTAL: 153.2 FILLED: 142 VACANT: 11.2

etv | public radio

2026

Reorganization and Compliance

as submitted for the Accountability Report by:

H670 - ETV COMMISSION

Primary Contact

First Name	Last Name	Role/Title	Email Address	Phone
Adrienne	Fairwell	President and CEO	afairwell@scetv.org	803.737.3240

Secondary Contact

First Name	Last Name	Role/Title	Email Address	Phone
Stephanie	Cook	Assistant General Manager	scook@scetv.org	803.737.3528

Agency Mission	Adopted in:	2022
SCETV amplifies South Carolina voices, provides education experiences and strengthens communities		

Agency Vision	Adopted in:	2022
A stronger, more connected and informed SC		

Recommendations for reorganization requiring legislative change:

None

Agency intentions for other major reorganization to divisions, departments, or programs to allow the agency to operate more effectively and efficiently in the succeeding fiscal year:

None

Significant events related to the agency that occurred in FY2026

Description of Event	Start	End	Agency Measures Impacted	Other Impacts

The Corporation for Public Broadcasting was eliminated	January	June		impacted agency overall budget
Congress rescinded funding for public media	July	June		impacted agency overall budget

Is the agency in compliance with S.C. Code Ann. § 2-1-220, which requires submission of certain reports to the Legislative Services Agency for publication online and the State Library? (See also S.C. Code Ann. § 60-2-20).	Yes
Reason agency is out of compliance: (if applicable)	
Is the agency in compliance with various requirements to transfer its records, including electronic ones, to the Department of Archives and History? See the Public Records Act (S.C. Code Ann. § 30-1-10 through 30-1-180) and the South Carolina Uniform Electronic Transactions Act (S.C. Code Ann. § 26-6-10 through 26-10-210).	No
Does the law allow the agency to promulgate regulations?	No
Law number(s) which gives the agency the authority to promulgate regulations:	
Has the agency promulgated any regulations?	No
Is the agency in compliance with S.C. Code Ann. § 1-23-120 (J), which requires an agency to conduct a formal review of its regulations every five years?	No

(End of Reorganization and Compliance Section)

FY2026

Strategic Plan Results

as submitted for the Accountability Report by:

H670 - ETV COMMISSION

Goal 1 Maintain a skilled and talented workforce that can adapt and evolve

Goal 2 Empower people to solve issues, think big and make our work better

Goal 3 Utilize workflows and technology to maximize resource allocation, content quality and reach

Goal 4 Expand the impact of content through engagement opportunities

Goal 5 Increase role and reputation associated with Emergency Management, Public Safey partners

Goal 6 Explore, understand and communicate emerging technology applications

Goal 7 Support sustainability efforts with increased revenue amounts and sources, and compliance with regulatory expectations and practices

Goal 8 Increase brand awareness and recognition

Perf. Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Stakeholder Need Satisfied	Primary Stakeholder	State Funded Program Number Responsible	Notes
1.1	**Provide competitive compensation for staff**									**State Objective:**	**Education, Training, and Human Development**			
1.1.1	Deploy pay survey every three years	NA	0	NA	Count	Equal to or greater than	Other	single survey every three years (next in FY28)	HR	HR Dept	SC citizens assured that staff is accurately/adequately compensated	SC citizens; SCETV staff	0100.000000.000, 9500.050000X000	
1.2	**Deploy comprehensive recruitment strategies**									**State Objective:**	**Education, Training, and Human Development**			
1.2.1	Increase agency participation in jobs fairs	8	25%	-38%	Percent	Equal to or less than	State Fiscal Year	# of jobs fairs	HR	HR Dept	SC citizens get better information about job opportunities, SCETV gets better applicants	SC citizens; SCETV staff	0100.000000.000	
1.3	**increase agency flexibility to respond to rapidly changing technology needs with non-state-appropriated entrepreneurial dollars**									**State Objective:**	**Education, Training, and Human Development**			
1.3.1	Compete the process of moving remaining FTEs currently in "other funds" to state funds, pending legislative funding	75	75.2	0	Count	Equal to or less than	State Fiscal Year	# of FTEs moved back to General Fund after 2022 move of 75 FTEs that left 75.2 in "other funds"	HR	HR Dept	SC citizens assured that state funds are used to meet mission	SC citizens	various program areas	Since the state budget wasn't passed until after the end of FY25-26, we must report this as 0
2.1	**Increase flow of information and communication throughout the organization**									**State Objective:**	**Education, Training, and Human Development**			
2.1.1	Increase use of insider page	29,052	5%	332.37%	Percent	Equal to or greater than	State Fiscal Year	# of visits	HR	HR Dept	SCETV staff is better informed about agency activities	SCETV staff	2000.400000.000	
2.1.2	Increase staff engagement with monthly email communication (measure is open rate)	NA	3%	69%	Percent	Equal to or greater than	State Fiscal Year	# of opens	HR	HR Dept	SCETV staff is better informed about agency activities	SCETV staff	0100.000000.000	
2.2	**Improve knowledge of how departments interact**									**State Objective:**	**Education, Training, and Human Development**			

Perf. Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Stakeholder Need Satisfied	Primary Stakeholder	State Funded Program Number Responsible	Notes
2.2.1	Increase number of inter-departmental training opportunities for staff (staff showcase, all staff retreat, etc)	3	4	6	Count	Equal to or greater than	State Fiscal Year	# of training opportunities	HR	HR Dept	SCETV staff is better informed about agency activities	SCETV staff	0100.000000.000	
3.1	**Further expand the definition of content beyond broadcast**										**State Objective: Education, Training, and Human Development**			
3.1.1	Increase digital audience viewership	580,000	2%	37%	Percent	Equal to or greater than	State Fiscal Year	# of viewers	Content	Content Dept	SC citizens and viewers are connected with others in their community who share interests, passions and knowledge	SC citizens, SCETV viewers	2000.400000.000, 2000.300100.000, 2000.350100.000	
3.2	**Have clear production processes that account for resource allocation and timing**										**State Objective: Education, Training, and Human Development**			
3.2.1	Carry out final phase of content strategy plan	NA	1	1	Count	Equal to or greater than	State Fiscal Year	single plan	Content	Content Dept	SC citizens and viewer/listeners are assured of an efficient and practical process for developing content	SC citizens, SCETV viewers/listeners	2000.400000.000	
4.1	**Strategically integrate regional mangers into community on behalf of SCETV**										**State Objective: Education, Training, and Human Development**			
4.1.1	Host at least three events in collaboration with regional station managers	3	3	6	Count	Equal to or greater than	State Fiscal Year	# of events	Content	Content Dept	SC citizens and viewers are connected with others in their community who share interests, passions and knowledge	SC citizens, SCETV viewers	2000.400000.000, 0100.000000.000	
4.2	**Align engagement activities and educational experiences with local and national content**										**State Objective: Education, Training, and Human Development**			
4.2.1	Engage at least 50,000 Pre-K12 students through field trips, conferences, workshops, state fair, etc	40,000	45,000	63,000	Count	Equal to or greater than	State Fiscal Year	# of students	Education	Education Dept	Accessing free, standard-aligned, ad-free, state-specific educational resources provided by the agency	South Carolina educators, students, and families	2000.350100.000	
4.2.2	Increase the number of attendees at community engagement events by at least 3 percent.	NA	3%	3.70%	Percent	Equal to or greater than	State Fiscal Year	# of attendees at events	Communications	Communications Dept	Connecting with others in their community who share interests, passions and knowledge	SCETV viewers, listeners, users of online content and supporters	2000.400000.000, 0100.000000.000	
4.2.3	Participate in at least three partnerships or initiatives designed to support workforce and economic development.	NA	3	3	Count	Equal to or greater than	State Fiscal Year	# of initiatives	Content	Content Dept	SC citizens have access to resources that support workforce and economic development	SC citizens, SCETV viewers/listeners	2000.400000.000, 2000.350100.000, 2000.300100.000, 0100.000000.000	

Perf. Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Stakeholder Need Satisfied	Primary Stakeholder	State Funded Program Number Responsible	Notes
5.1	**Assess current and identify emerging needs of the SC Emergency Management Division and infrastructure needs**									**State Objective:**	**Education, Training, and Human Development**			
5.1.1	Increase in the number of completed public safety training sessions by at least 5 percent.	1,560	5%	-18%	Percent	Equal to or greater than	State Fiscal Year	# of training sessions	Education	Education Dept	SC citizens, viewers and listeners have access to accurate weather and emergency information	SC citizens, SCETV viewers/listeners	2000.400000.000, 2000.350100.000	
5.2	**Further identify areas of application for SCEIN services**									**State Objective:**	**Education, Training, and Human Development**			
5.2.1	Create at least 3 new educational and/or general audience assets posted to the South Carolina Emergency Information Network (SCEIN) site.	3	3	9	Count	Equal to or greater than	State Fiscal Year	# of assets posted	Content	Content Dept	SC citizens, viewers and listeners have access to accurate weather and emergency information	SC citizens, SCETV viewers/listeners	2000.400000.000, 2000.350100.000, 2000.300100.000	
6.1	**Work with partner agencies and work to evaluate statewide broadband infrastructure and resources**									**State Objective:**	**Public Infrastructure and Economic Development**			
6.1.1	Increase the number of wireless hotspot recipients by 3%	510	3%	-0.044	Percent	Equal to or greater than	State Fiscal Year	# of hotspots	Education	Education Dept	Supplementing instructional/learning activities with high-speed Internet access	South Carolina school districts, afterschool alliances, early learning centers, and other community partners	2000.350100.000	
6.2	**Understand needs and identify opportunities for instructional design with state agency partners**									**State Objective:**	**Public Infrastructure and Economic Development**			
6.2.1	Increase training and recertification courses in virtual and face-to-face sessions.	3,388	3,490	4,160	Count	Equal to or greater than	State Fiscal Year	# of people trained/recertified	Education	Education Dept	Accessing free, standard-aligned, ad-free, state-specific educational resources provided by the agency	South Carolina educators, students, and families	2000.350100.000	
6.2.2	Implement one new project to increase govt transparency"	NA	1	4	Count	Equal to or greater than	State Fiscal Year	# of projects	Content	Content Dept	SC citizens have access to government activities	SC citizens, SCETV viewers/listeners	2000.400000.000, 2000.350100.000, 2000.300100.000, 0100.000000.000	
7.1	**Capitalize on vertical assets**									**State Objective:**	**Government and Citizens**			
7.1.1	Add 2 new tower leases	1	2	4	Count	Equal to or greater than	State Fiscal Year	# of tower leases	Engineering	Engineering Dept	SC citizens are assured of efficient use of state resources	SC citizens	2000.300100.000	
7.2	**Increase reliability and ensure redundancy of technology and equipment for network tower system to support emergency preparedness and public safety, pending legislative funding**									**State Objective:**	**Public Infrastructure and Economic Development**			

Perf. Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Stakeholder Need Satisfied	Primary Stakeholder	State Funded Program Number Responsible	Notes
7.2.1	Purchase and install new Monitoring Analysis System	NA	1	0	Count	Equal to or greater than	State Fiscal Year	Single system	Engineering	Engineering Dept	SC citizens are assured of efficient use of state resources	SC citizens; SCETV staff	2000.300100.000	This was part of the agency's budget request. While the request was funded, the budget didn't pass until August, so this project couldn't be started in this FY
8.1	**Ensure that people recognize SCETV and associate products with its brand**										**State Objective: Government and Citizens**			
8.1.1	Increase social media reach or engagement on all platforms by at least 2 percent.	2%	2%	323.90%	Percent	Equal to or greater than	State Fiscal Year	# of engagements	Communications	Communications Dept	Viewers and listeners stay up to date with SCETV offerings and engage with social media to communicate with the agency and share information with their own social media network	SCETV/Public Radio viewers and listeners; SC citizens	2000.400000.000	
8.1.2	Continue to carry out brand plan introduced in 23-24	1	`1	1	Count	Equal to or greater than	State Fiscal Year	single plan	Communications	Communications Dept	Viewers and listeners stay up to date with SCETV offerings and engage with social media to communicate with the agency and share information with their own social media network	SCETV/Public Radio viewers and listeners; SC citizens	2000.400000.000	

FY2027

Strategic Plan Development

as submitted for the Accountability Report by:

H670 - ETV COMMISSION

Goal 1 Maintain a skilled and talented workforce that can adapt and evolve

Goal 2 Empower people to solve issues, think big and make our work better

Goal 3 Utilize workflows and technology to maximize resource allocation, content quality and reach

Goal 4 Expand the impact of content through engagement opportunities

Goal 5 Increase role and reputation associated with Emergency Management, Public Safey partners

Goal 6 Explore, understand and communicate emerging technology applications

Goal 7 Support sustainability efforts with increased revenue amounts and sources, and compliance with regulatory expectations and practices

Goal 8 Increase brand awareness and recognition

Perf. Measure Number	Description	Base	Target	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Stakeholder Need Satisfied	Primary Stakeholder	State Funded Program Number Responsible	Notes
1.1	**Provide competitive compensation for staff**								**State Objective: Education, Training, and Human Development**				
1.1.1	Deploy pay survey every three years	NA	1	Count	Equal to or greater than	Other	single survey every three years (next one in FY26-27)	HR	HR Dept	SC citizens assured that staff is accurately/adequately compensated	SC citizens; SCETV staff	0100.000000.000, 9500.050000X000	
1.2	**Deploy comprehensive recruitment strategies**								**State Objective: Education, Training, and Human Development**				
1.2.1	Increase agency participation in jobs fairs	6	1	Count	Equal to or less than	State Fiscal Year	# of jobs fairs	HR	HR Dept	SC citizens get better information about job opportunities, SCETV gets better applicants	SC citizens; SCETV staff	0100.000000.000	
1.3	**Increase agency flexibility to respond to rapidly changing technology needs with non-state-appropriated entrepreneurial dollars**								**State Objective: Education, Training, and Human Development**				
1.3.1	Compete the process of moving remaining FTEs currently in "other funds" to state funds, pending legislative funding	0	12	Count	Equal to or less than	State Fiscal Year	# of FTEs moved back to General Fund after 2022 move of 75 FTEs that left 75.2 in "other funds"	HR	HR Dept	SC citizens assured that state funds are used to meet mission	SC citizens	various program areas	Since the state budget wasn't passed until after the end of FY25-26, we are measuring funds allocated in the FY 26-27 budget but not available until after the fiscal year began. Goal is to get funding for 20% or more each year until all are moved.
1.4	**Update the agency's 3-year strategic plan annually**								**State Objective: Education, Training, and Human Development**				

Perf. Measure Number	Description	Base	Target	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Stakeholder Need Satisfied	Primary Stakeholder	State Funded Program Number Responsible	Notes
1.4.1	Launch the FY 26-29 strategic plan	NA	1	Count	Equal to or greater than	State fiscal year	a new plan every three years with an annual evaluation	Admin	Admin Dept	SC citizens assured that state funds are used to meet mission	SCETV staff, commission, citizens, policy makers	various program areas	
2.1	**Increase flow of information and communication throughout the organization**									**State Objective: Education, Training, and Human Development**			
2.1.1	Increase employee use of agency intranet site (insider page)	125,613	5%	Percent	Equal to or greater than	State Fiscal Year	# of visits	HR	HR Dept	SCETV staff is better informed about agency activities	SCETV staff	2000.400000.000	
3.1	**Further expand the definition of content beyond broadcast**									**State Objective: Education, Training, and Human Development**			
3.1.1	Increase website audience engagement	1,281,520	10%	Percent	Equal to or greater than	State Fiscal Year	# of engaged sessions- includes SCETV.org and SCPublicRadio.org	Content	Content Dept	SC citizens and viewers are connected with others in their community who share interests, passions and knowledge	SC citizens, SCETV viewers	2000.400000.000, 2000.300100.000, 2000.350100.000	
3.1.2	Increase YouTube audience viewership	2,290,162	10%	Percent	Equal to or greater than	State fiscal year	# of viewers of YouTube from South Carolina ETV, SCETV News, SCETV Education, SCETV Classics	Content	Content Dept	SC citizens and viewers are connected with others in their community who share interests, passions and knowledge	SC citizens, SCETV viewers	2000.400000.000, 2000.300100.000, 2000.350100.000	
3.1.3	Increase podcast downloads	1,064,747	5%	Percent	Equal to or greater than	State fiscal year	# of downloads	Content	Content Dept	SC citizens and viewers are connected with others in their community who share interests, passions and knowledge	SC citizens, SCETV viewers	2000.400000.000, 2000.300100.000, 2000.350100.000	
3.1.4	Increase listeners of new SoundShift radio streaming initiative	0	500	Count	Equal to or greater than	State Fiscal Year	average # of listeners per quarter	Content	Content Dept	SC citizens and viewers are connected with others in their community who share interests, passions and knowledge	SC citizens, SCETV viewers/listeners	2000.400000.000, 2000.300100.000, 2000.350100.000	
3.1.5	Increase use of new SCETV+ streaming app initiative	0	1,000	Count	Equal to or greater than	State Fiscal Year	number of annual SCETV+ accounts	Content	Content Dept	SC citizens and viewers are connected with others in their community who share interests, passions and knowledge	SC citizens, SCETV viewers/listeners	2000.400000.000, 2000.300100.000, 2000.350100.000	

Perf. Measure Number	Description	Base	Target	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Stakeholder Need Satisfied	Primary Stakeholder	State Funded Program Number Responsible	Notes
4.1	**Strategically integrate regional mangers into community on behalf of SCETV**									**State Objective: Education, Training, and Human Development**			
4.1.1	Increase number of events hosted in collaboration with regional station managers	4	4	Count	Equal to or greater than	State Fiscal Year	# of events	Content	Content Dept	SC citizens and viewers are connected with others in their community who share interests, passions and knowledge	SC citizens, SCETV viewers	2000.400000.000, 0100.000000.000	
4.2	**Align engagement activities and educational experiences with local and national content**									**State Objective: Education, Training, and Human Development**			
4.2.1	Engage Pre-K12 students through field trips, conferences, workshops, state fair, etc	50,000	55,000	Count	Equal to or greater than	State Fiscal Year	# of students	Education	Education Dept	Accessing free, standard-aligned, ad-free, state-specific educational resources provided by the agency	South Carolina educators, students, and families	2000.350100.000	
4.2.2	Increase the number of attendees at community engagement events	61,500	3%	Percent	Equal to or greater than	State Fiscal Year	# of attendees at events	Communications	Communications Dept	Connecting with others in their community who share interests, passions and knowledge	SCETV viewers, listeners, users of online content and supporters	2000.400000.000, 0100.000000.000	
4.2.3	Participate in partnerships or initiatives designed to support workforce and economic development.	3	3	Count	Equal to or greater than	State Fiscal Year	# of initiatives	Content	Content Dept	SC citizens have access to resources that support workforce and economic development	SC citizens, SCETV viewers/listeners	2000.400000.000, 2000.350100.000, 2000.300100.000, 0100.000000.000	
5.1	**Assess current and identify emerging needs of the SC Emergency Management Division and infrastructure needs**									**State Objective: Education, Training, and Human Development**			
5.1.1	Increase in the number of completed public safety training sessions	1,300	1,400	Count	Equal to or greater than	State Fiscal Year	# of training sessions	Education	Education Dept	SC citizens, viewers and listeners have access to accurate weather and emergency information	SC citizens, SCETV viewers/listeners	2000.400000.000, 2000.350100.000	
5.2	**Further identify areas of application for SCEIN services**									**State Objective: Education, Training, and Human Development**			
5.2.1	Create new educational and/or general audience assets posted to the South Carolina Emergency Information Network (SCEIN) site.	3	10	Count	Equal to or greater than	State Fiscal Year	# of assets posted	Content	Content Dept	SC citizens, viewers and listeners have access to accurate weather and emergency information	SC citizens, SCETV viewers/listeners	2000.400000.000, 2000.350100.000, 2000.300100.000	

Perf. Measure Number	Description	Base	Target	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Stakeholder Need Satisfied	Primary Stakeholder	State Funded Program Number Responsible	Notes
6.2	**Understand needs and identify opportunities for instructional design with state agency partners**								**State Objective:**	**Public Infrastructure and Economic Development**			
6.2.1	Increase training and recertification courses in virtual and face-to-face sessions.	4,160	4,660	Count	Equal to or greater than	State Fiscal Year	# of people trained/recertified	Education	Education Dept	Accessing free, standard-aligned, ad-free, state-specific educational resources provided by the agency	South Carolina educators, students, and families	2000.350100.000	
6.2.2	Implement one new project to increase govt transparency	1	1	Count	Equal to or greater than	State Fiscal Year	# of projects	Content	Content Dept	SC citizens have access to government activities	SC citizens, SCETV viewers/listeners	2000.400000.000, 2000.350100.000, 2000.300100.000, 0100.000000.000	
7.1	**Capitalize on vertical assets**								**State Objective:**	**Government and Citizens**			
7.1.1	Add new tower leases	4	4	Count	Equal to or greater than	State Fiscal Year	# of tower leases	Engineering	Engineering Dept	SC citizens are assured of efficient use of state resources	SC citizens	2000.300100.000	
7.2	**Increase reliability and ensure redundancy of technology and equipment for network tower system to support emergency preparedness and public safety, pending legislative funding**								**State Objective:**	**Public Infrastructure and Economic Development**			
7.2.1	Purchase and install new Monitoring Analysis System	NA	1	Count	Equal to or greater than	State Fiscal Year	Single system	Engineering	Engineering Dept	SC citizens are assured of efficient use of state resources	SC citizens; SCETV staff	2000.300100.000	This was part of the agency's budget request. While the request was funded, the budget didn't pass until August, so this project couldn't be started in this FY
8.1	**Ensure that people recognize SCETV and associate products with its brand**								**State Objective:**	**Government and Citizens**			
8.1.1	Increase social media reach or engagement on all platforms.	29,491,775	2%	Percent	Equal to or greater than	State Fiscal Year	# of engagements	Communications	Communications Dept	Viewers and listeners stay up to date with SCETV offerings and engage with social media to communicate with the agency and share information with their own social media network	SCETV/Public Radio viewers and listeners; SC citizens	2000.400000.000	

2026 Budget Data

as submitted for the Accountability Report by:

H670 - ETV COMMISSION

State Funded Program No.	State Funded Program Title	Description of State Funded Program	(Actual) General	(Actual) Other	(Actual) Federal	(Actual) Total	(Projected) General	(Projected) Other	(Projected) Federal	(Projected) Total
0100.000000.000	Internal Administration	Agency administrative functions	$ 2,569,864.00	$ 4,329,366.00	$ 71,486.00	$ 6,970,715.00	$ 186,634.00	$ 5,649,318.00	$ -	$ 5,835,952.00
2000.400000.000	Content	Continue the development of digital delivery and expand services to remain competitive. Focus on accountability, literacy, and teachers.	$ 1,967,143.00	$ 5,401,036.00	$ 402.00	$ 7,368,581.00	$ 838,829.00	$ 5,749,694.00	$ -	$ 6,588,523.00
2000.300100.000	Towernet	Functions related to Community Education	$ 1,025,825.00	$ 1,512,276.00	$ 91,333.00	$ 2,629,435.00	$ 3,759,816.00	$ 3,034,442.00	$ -	$ 6,794,258.00
2000.350100.000	Education	Produces and distributes educational programming for K-12 schools.	$ 751,075.00	$ 664,523.00	$ 25,113.00	$ 1,440,711.00	$ 1,850,000.00	$ 511,845.00	$ -	$ 2,361,845.00
2000.500100.000	Enterprise Activities	General Support & Services functions	$ 238,015.00	$ 860,151.00	$ -	$ 1,098,166.00	-	$ 985,845.00	$ -	$ 985,845.00
9500.050000.000	State Employer Contributions	Provides for employee benefits to include employer contributions.	$ 1,482,122.00	$ 1,720,627.00	$ -	$ 3,202,749.00	$ 1,398,765.00	$ 2,220,382.00	$ -	$ 3,619,147.00
9812.180000X000	Capital Needs	Capital Needs	$ -	$ -	$ -	$ -	$ -	$ 119,440.00	$ -	$ 119,440.00
9812.260000X000	Infrastructure Plan Funding	Spectrum Infrastructure Plan Funding	$ -	$ 1,153,537.00	$ -	$ 1,153,537.00	$ -	$ 8,000,000.00	$ -	$ 8,000,000.00

State Funded Program No.	State Funded Program Title	Description of State Funded Program	(Actual) General	(Actual) Other	(Actual) Federal	(Actual) Total	(Projected) General	(Projected) Other	(Projected) Federal	(Projected) Total
9816.250000X000	FCC Required Channel Reassignment	FCC Repack Required Channel Reassignment	$ -	$ 1,616,860.00	$ -	$ 1,616,860.00	$ -	$ 2,750,000.00	$ -	$ 2,750,000.00
9820.040000X000	Capital Needs	Capital Needs	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ 1,320,232.00

2026

Legal Data

as submitted for the Accountability Report by:

H670 - ETV COMMISSION

Law number	Jurisdiction	Type	Description	Purpose the law serves:	Notes:	Changes made during FY2026
47 U.S.C. Section 396	Federal	Statute	Communications Compliance Act establishes Corporation of Public Broadcasting	Requires a service		No Change
P117.193	State	FY25-26 Proviso	FTE Management	Report our agency may/must provide		No Change
P117.27	State	Proviso	GP: School Technology Initiative	Requires a service		No Change
P117.74	State	Proviso	GP: Broadband Spectrum Lease	Report our agency must/may provide		No Change
P1A.36	State	Proviso	SDE-EIA: EOC Partnerships for Innovation	Report our agency must/may provide		No Change
P8.1	State	Proviso	SCETV: Grants/Contribution Carry Forward	Requires a service		No Change
P8.2	State	Proviso	SCETV: Spectrum Auction	Requires a service		No Change
P8.3	State	Proviso	SCETV: Antenna and Tower Replacement	Requires a service		No Change

Law number	Jurisdiction	Type	Description	Purpose the law serves:	Notes:	Changes made during FY2026
P8.4	State	Proviso	SCETV: Wireless Communications Tower	Report our agency must/may provide		No Change
P8.5		FY24-25 Proviso	SCETV: Broadband partnership	Requires a service		Repealed
P93.8	State	Proviso	DOA: Sale of Surplus Real Property	Report our agency must/may provide		No Change
Section 59-7-10	State	Statute	Creates SCETV Commission	Requires a service		No Change
Section 59-7-20	State	Statute	Creates SCETV Commission Advisory Committees	Requires a service		No Change
Section 59-7-30	State	Statute	Authorizes per diem for Commission members	Requires a service		No Change
Section 59-7-40	State	Statute	Studies and reports; cooperation of state agencies; acquisition of property	Report our agency must/may provide		No Change
Section 59-7-50	State	Statute	Authorizes acceptance of contributions and sale or lease of facilities.	Requires a service		No Change
Section 59-7-60	State	Statute	Assures educational textbooks used by SCETV align with state standards.	Requires a service		No Change

Law number	Jurisdiction	Type	Description	Purpose the law serves:	Notes:	Changes made during FY2026
Title 47 C.F.R. Chapter I	Federal	Regulation	Telecommunication-Federal Communications Commission (FCC)	Requires a service		Added

2026

Services Data

as submitted for the Accountability Report by:

H670 - ETV COMMISSION

Description of Service	Description of Direct Customer	Customer Name	Others Impacted by Service	Division or major organizational unit providing the service.	Description of division or major organizational unit providing the service.	Primary negative impact if service not provided.	Changes made to services during FY2026	Summary of changes to services
Emergency preparedness alerts and infrastructure to deliver messages	All South Carolina citizens, Emergency service organizations, i.e., SLED, EMD, local area broadcasters	South Carolina Agencies	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Internal Administration, Transmission & Reception	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	No access to emergency alerting around the state through our broadcast of TV and radio.	No Change	
Content for Television and Web	All South Carolina residents	SC education agencies, community partners, donors	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Content	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	South Carolina residents would not have access to PBS, NPR, and local South Carolina stories.	No Change	
Streaming web coverage of the S.C. Supreme Court hearings; http://www.judicial.state.sc.us/SCvideo/	All South Carolina residents and legislative entities	State and federal legislative agencies	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Internal Administration; Local and Transparency	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Public access to South Carolina hearings would no longer be available.	No Change	
Pre-K 12 Content and teacher professional development	Families of children grades PreK-12, active and retired educators	South Carolina Citizens, South Carolina Districts and Schools, South Carolina Childcare Facilities	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Education	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Less access to free or affordable high-quality professional development and recertification offerings for districts and educators.	No Change	

Description of Service	Description of Direct Customer	Customer Name	Others Impacted by Service	Division or major organizational unit providing the service.	Description of division or major organizational unit providing the service.	Primary negative impact if service not provided.	Changes made to services during FY2026	Summary of changes to services
Statewide awareness of industry initiatives	All South Carolina residents and business/industry partners.	South Carolina Chamber of Commerce, South Carolina Technical College System, South Carolina Department of Employment and Workforce, other workforce and community-centered agencies.	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Internal Administration	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Timely updates on South Carolina resources and initiatives would not be available.	No Change	
TV and Radio Content	All South Carolina residents	South Carolina agencies, community partners, donors	Citizens of SC who watch or listen to ETV for educational media (i.e., TV, radio, or web), entertainment and/or learning	Internal Administration	Citizens of SC who watch or listen to ETV for educational media (i.e., TV, radio, or web), entertainment and/or learning	South Carolina residents would not have access to PBS, NPR, and local South Carolina stories.	No Change	
Awareness and outreach	All South Carolina citizens, SC education agencies, education partners, educators and caregivers i.e, South Carolina Association of School Administrators, SC First Steps, Richland County Recreation Commission, Select Health, Roper Mountain Science Center	South Carolina Citizens, South Carolina Agencies, Partner Organizations	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Internal Administration	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Less public access to content, services, and resources.	No Change	
Web, television, and radio features on initiatives impacting local governments and public education	All South Carolina residents, SC education agencies, community partners	South Carolina agencies, South Carolina educators, South Carolina School Districts and Schools, Colleges and Universities	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Internal Administration	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Timely updates on South Carolina resources and initiatives would not be available. Connections to the education and legislative communities would be limited.	No Change	
Statewide infrastructure to support the Governor's Office and agencies that provide emergency preparedness	EMD, Governor's Office, SLED	South Carolina Agencies	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Transmissions & Reception	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Timely alerts from the Governor's Office or EMD will not be distributed out to South Carolinians.	No Change	

Description of Service	Description of Direct Customer	Customer Name	Others Impacted by Service	Division or major organizational unit providing the service.	Description of division or major organizational unit providing the service.	Primary negative impact if service not provided.	Changes made to services during FY2026	Summary of changes to services
Television and radio broadcast and web support for emergency preparedness and transparency	All South Carolina citizens, Emergency service organizations, i.e., SLED, EMD, local area broadcasters	South Carolina Agencies	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Transmissions & Reception	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Timely alerts from the Governor's Office or EMD will not be distributed out to South Carolinians.	No Change	
TV and Radio Content	All South Carolina residents	South Carolina agencies, community partners, donors	Citizens of SC who watch or listen to ETV for educational media (i.e., TV, radio, or web), entertainment and/or learning	Communications	Citizens of SC who watch or listen to ETV for educational media (i.e., TV, radio, or web), entertainment and/or learning	South Carolina residents would not have access to PBS, NPR, and local South Carolina stories.	No Change	
Pre-K 12 Content (including K-12 educational modules that meet S.C. curriculum standards) and teacher professional development	Children grades Pre-K - 12, active, retired, and pre-service educators, early learning educators and caregivers, community and homeschool educators	South Carolina educators, South Carolina School Districts and Schools, Colleges and Universities	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Public Education	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Less access to free or affordable high-quality professional development and recertification offerings for districts and educators.	No Change	
Web, television, and radio features on initiatives	All South Carolina citizens, SC education agencies, education partners, educators and caregivers, i.e. SCASA, SC Palmetto Teachers Association, and SC Home-School Association	South Carolina citizens, South Carolina educators, South Carolina School Districts and Schools, Colleges and Universities	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Public Education	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Timely updates on South Carolina resources and initiatives would not be available.	No Change	
Web, television, and radio features on initiatives	Examples include SC Association of Independent Colleges, SC Technical Education System, and 4-year public colleges and universities throughout the state	South Carolina citizens, South Carolina educators, South Carolina School Districts and Schools, Colleges and Universities	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Higher Education	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Timely updates on South Carolina resources and initiatives would not be available.	No Change	
TV and Radio Content	All South Carolina residents	South Carolina agencies, community partners, donors	Citizens of SC who watch or listen to ETV for educational media (i.e., TV, radio, or web), entertainment and/or learning	Radio Content	Citizens of SC who watch or listen to ETV for educational media (i.e., TV, radio, or web), entertainment and/or learning	South Carolina residents would not have access to local and national content including arts, history, culture, news and public affairs.	No Change	

Description of Service	Description of Direct Customer	Customer Name	Others Impacted by Service	Division or major organizational unit providing the service.	Description of division or major organizational unit providing the service.	Primary negative impact if service not provided.	Changes made to services during FY2026	Summary of changes to services
Content for Television and Web	All South Carolina residents	South Carolina agencies, community partners, donors	Citizens of SC who watch or listen to ETV for educational media (i.e., TV, radio, or web), entertainment and/or learning	Television Content	Citizens of SC who watch or listen to ETV for educational media (i.e., TV, radio, or web), entertainment and/or learning	South Carolina residents would not have access to local and national content including arts, history, culture, news and public affairs.	No Change	
Streaming and television broadcast and web coverage	All South Carolina residents	South Carolina agencies, community partners, donors	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Television Content	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	South Carolina residents would not have access to timely updates related to emergency preparedness and governmental transparency. There would be limited access to South Carolina stories and national PBS/NPR content.	No Change	
Online training	South Carolina educators and families	South Carolina agencies, South Carolina educators, South Carolina School Districts and Schools, Colleges and Universities	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Television Content	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	South Carolina educators and families would have limited knowledge and access to South Carolina specific educational resources and services.	No Change	
Streaming services/Web distribution	South Carolina residents, communities, and business/industry partners	South Carolina agencies, legislative entities, donors, educational partners	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Local & Transparency	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	South Carolina residents who use streaming and web as their primary source of information would not be able to access PBS, NPR, and other local South Carolina news/content.	No Change	
Streaming and television broadcast and web coverage	All South Carolina residents	South Carolina agencies, legislative entities, donors, educational partners	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Content, Transmissions and Reception; Local and Transparency	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	South Carolina residents who use streaming and web as their primary source of information would not be able to access PBS, NPR, and other local South Carolina news/content.	No Change	

Description of Service	Description of Direct Customer	Customer Name	Others Impacted by Service	Division or major organizational unit providing the service.	Description of division or major organizational unit providing the service.	Primary negative impact if service not provided.	Changes made to services during FY2026	Summary of changes to services
Diverse Educational Platforms Content Development; Work Force Development projects that support statewide employment initiatives	Small and large businesses that impact economic development including but not limited to education, economic development, and arts/cultural	South Carolina Chamber of Commerce, South Carolina Technical College System, South Carolina Department of Employment and Workforce, other workforce and community-centered agencies.	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Content and Education	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	South Carolina educators and families would not have access to South Carolina specific educational resources and services.	No Change	
Live News Shots; Informational Video; Transparency-Local Government; Television Broadcast Programming; Image Videos; Television Broadcast Segments; Public Awareness Videos and Broadcast Segments	South Carolina residents, legislative partners, other public media/communications partners	South Carolina agencies, legislative entities, donors, educational partners	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Content and Communications	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	South Carolina residents would not have access to timely updates related to emergency preparedness and governmental transparency. There would be limited access to South Carolina stories and national PBS/NPR content.	No Change	
Public Information and Community Engagement	Small and large professional organizations that impact economic development including but not limited to education, economic development, and arts/cultural	South Carolina citizens, South Carolina educators, South Carolina School Districts and Schools, Colleges and Universities	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Enterprise	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	South Carolina residents would not have access to timely updates related to emergency preparedness, educational resources/services, and governmental transparency. There would be limited access to South Carolina stories and national PBS/NPR content.	No Change	
At Home Learning	K-12 students, educators, families	South Carolinians	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Education	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Less access to free or affordable high-quality professional development and recertification offerings for districts and educators.	No Change	

2026

Partnerships Data

as submitted for the Accountability Report by:

H670 - ETV COMMISSION

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
State Government	ConnectSC	Provides the infrastructure for agencies and others to share information.	No Change
Non-Governmental Organization	Catesby Trust	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	Charlestowne Landing	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	Colonial Dames	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	Columbia Museum of Art	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Local Government	Columbia Police Department	Provides the infrastructure for agencies and others to share information.	No Change
Non-Governmental Organization	Community Councils/Foundations	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
Non-Government Organization	Edventure	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	Future Minds	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Private Business Organization	Google Analytics	Incorporated data for monthly updates for management and ETV Commission presentations.	No Change
Non-Governmental Organization	Historic Columbia	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	Hobcaw Barony - The Belle W. Baruch Foundation	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	Humanities Council of SC	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
K-12 Education Institute	Jasper School District	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Local Government	Lexington County Police Department	Provides the infrastructure for agencies and others to share information.	No Change

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
Non-Governmental Organization	Media Literacy Clearinghouse	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	Medical University of South Carolina - PICO	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Federal Government	NASA	Provides the infrastructure for agencies and others to share information.	No Change
Federal Government	National Oceanic and Atmospheric	Provides monthly update, technology, and training plans for emergency support equipment and staff. Also, provides the infrastructure for agencies and others to share information.	No Change
Federal Government	National Park Service	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	National Public Radio (NPR)	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	NETA	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	Office of State Fire Marshal	Provides the infrastructure for agencies and others to share information.	No Change
Non-Governmental Organization	Olde English Consortium	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
Non-Governmental Organization	Open Source 101 Initiative	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
State Government	ORS	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	Public Broadcasting Service (PBS)	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Local Government	Richland County Public Library	Provides the infrastructure for agencies and others to share information.	Amend
Local Government	Richland County Recreation Commission	Provides the infrastructure for agencies and others to share information.	No Change
Local Government	Richland County Sherriff's Department	Provides the infrastructure for agencies and others to share information.	No Change
Non-Governmental Organization	Riverbanks Zoo	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	SC Arts Commission	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	SC Civil Air Patrol	Provides the infrastructure for agencies and others to share information.	No Change
Non-Governmental Organization	SC Council on Competitiveness	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
State Government	SC Criminal Justice Academy	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	SC Department of Administration	Provides the infrastructure for agencies and others to share information.	No Change
State Government	SC Department of Natural Resources	Provides the infrastructure for agencies and others to share information.	No Change
State Government	SC Department of Transportation	Provides the infrastructure for agencies and others to share information.	No Change
Non-Governmental Organization	SC Economics	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	SC Farm Bureau	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	SC Fire Academy	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	SC Governor's Office	Provides monthly update, technology, and training plans for emergency support equipment and staff. Also, provides the infrastructure for agencies and others to share information.	No Change

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
Non-Governmental Organization	SC Hall of Fame	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	SC Healthcare Emergency Amateur Radio	Provides the infrastructure for agencies and others to share information.	No Change
State Government	SC Legislature and Legislative Services	Provides the infrastructure for agencies and others to share information.	No Change
State Government	SC Museum of Archive and History	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	SC National Heritage Corridor	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	SC Public Service Commission	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Private Business Organization	SC Research Authority	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	SC Science Education Leadership Association	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
State Government	SC State Human Resources	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
State Government	SC State Law Enforcement Division (SLED)	Provides the infrastructure for agencies and others to share information.	No Change
State Government	SC State Library	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	SC State Museum	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	SC State Parks	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	SC Supreme Court	Provides the infrastructure for agencies and others to share information.	No Change
Non-Governmental Organization	SC Telehealth Alliance	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Federal Government	SC TRIO	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	Spoleto Festival	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Private Business Organization	Sprint	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
Private Business Organization	Telecommunication Carriers	Provides the infrastructure for agencies and others to share information.	No Change
Higher Education Institute	The Riley Institute	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Individual	Viewers/Listeners/Donors/Members	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Government Organization	Boys and Girls Club of the Lakelands	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Government Organization	Metropolitan Arts Council of Greenville	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Government Organization	SC Association of Counties	Promotes resources and identifies professional development needs for local elected officials	No Change
Professional Association	South Carolina Interscholastic Press Association	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	Transform SC	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	SC Municipal Association	Promotes resources and identifies professional development needs for local elected officials	Amend

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
State Government	SC Energy Office	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Federal Government	Department of Homeland Security	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Federal Government	Federal Emergency Management Agency	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	SC Emergency Management Division (EMD)	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	SCiDUC	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Government Organization	Afterschool Alliance	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	Arts in Basic Curriculum	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Higher Education Institute	Benedict College	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	Center for Educator Recruitment, Retention, and Advancement (CERRA)	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
Higher Education Institute	Clemson University	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Higher Education Institute	College of Charleston	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Higher Education Institute	Columbia College	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Higher Education Institute	Converse College	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	Endowment TeacherStep	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	First Steps	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Higher Education Institute	Francis Marion University	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Higher Education Institute	Furman University	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	Head Start	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
State Government	K-12 School Technology Initiative	Provides the infrastructure for agencies and others to share information.	No Change
Higher Education Institute	Lander University	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Professional Association	National EBS Association	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	Palmetto PreK	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	Palmetto Teachers Association	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	PBS LearningMedia	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	S2TEM Centers SC	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	SC Association for Educational Technology (EdTech)	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	SC Association of School Administrators	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
Non-Governmental Organization	SC Business Education Association	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	SC Center for Fathers and Families	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
State Government	SC Commission on Higher Education	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
State Government	SC Department of Education	Meets regularly with and works collaboratively to identify training needs, trains users, markets resources, and surveys districts/individuals. Also, develops program concepts, produces video features and markets programs to users statewide.	No Change
Non-Governmental Organization	SC Early Childhood Association	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	SC Education Oversight Committee	Promotes resources, identifies customer needs creates packages to meet their needs, develops program concepts, produces video features, and markets programs to users statewide.	No Change
Non-Governmental Organization	SC Independent Schools Association	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
Non-Governmental Organization	SC School Board Association	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Higher Education Institute	SC Technical College System	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	Social Emotional Learning Alliance for South Carolina	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	South Carolina Council on the Holocaust	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	South Carolina Geographic Alliance	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	South Carolina Montessori Alliance	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Higher Education Institute	University of South Carolina	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
K-12 Education Institute	Virtus Academy	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Amend
Non-Governmental Organization	Western Piedmont Education Consortium	Promotes resources, identifies customer needs and creates packages to meet their needs.	Amend
Higher Education Institute	Winthrop University	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	Writing Improvement Network	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
K-12 Education Institute	York 1 School District	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
K-12 Education Institute	Roper Mountain Science Center	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
K-12 Education Institute	GLEAMS Head Start	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
Professional Association	South Carolina Association of Title One Administrators	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Local Government	Beaufort County Library	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Higher Education Institute	Center for Civil Rights History at the University of South Carolina	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Higher Education Institute	African American Studies at the University of South Carolina	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	WUCF	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
K-12 Education Institute	Fairfield School District	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	American Public Television Stations	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
Non-Governmental Organization	ETV Endowment of SC	Conducts meetings with ETV to assess progress in meeting goals.	No Change
K-12 Education Institute	Dillon 4 School District	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Higher Education Institute	University of South Carolina Athletics	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Higher Education Institute	Carolina Family Engagement Center	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Local Government	Jim Hamilton - J.B. Owens Airport	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Federal Government	Bureau of Labor Statistics	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	Department of Labor/OSHA	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	State Accident Fund	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
State Government	Department of Employment and Workforce (DEW)	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	Public Employee Benefits Authority (PEBA)	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Federal Government	Bureau of Labor Statistics	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	Department of Labor/OSHA	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	State Accident Fund	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	Department of Employment and Workforce (DEW)	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	Public Employee Benefits Authority (PEBA)	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Professional Association	SC Bio	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Add

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
Non-Government Organization	AARP	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Add

2026

Reports Data

as submitted for the Accountability Report by:

H670 - ETV COMMISSION

Report Name	Law Number (if applicable)	Summary of information requested in the report	Date of most recent submission DURING the past fiscal year	Reporting Frequency	Type of entity/entities	Method to access the report	Direct access hyperlink or agency contact (if not provided to LSA for posting online)	Changes to this report during the past fiscal year	Explanation why a report wasn't submitted
Agency Accountability Report	§1-1-810	The report "must contain the agency's or department's mission, objectives to accomplish the mission, and performance measures that show the degree to which objectives are being met." Agencies must "identify key program area descriptions and expenditures and link these to key financial and performance results measures."	September 2025	Annually	Governor or Lt. Governor AND Legislative entity or entities	Provided to LSA for posting online		No Change	
Annual Financial Statements	State's General Appropriations Bill H.4100	All financial information	February 2025	Annually	South Carolina state agency or agencies	Available on agency's website	https://www.scetv.org/about/reports	No Change	
CPB Local Impact Report	N/A	Network report on local impact services to the state	October 2024	Annually	Other	Available on agency's website	https://www.scetv.org/sites/default/files/documents/SCETV-SCPR%20FY23%20Local%20Content%20and%20Service%20Report.pdf	No Change	
Critical Employee Recruitment and Retention	Section 117.62 of the State Appropriations Act	Requires agencies to report any lump sum bonuses paid to aid in the recruitment and/or retention of workers in critical needs jobs.	NA	Other	South Carolina state agency or agencies	Electronic copy available upon request	Thom Mayer tmayer@scetv.org	No Change	
EEO	Section 1-13-110 of the South Carolina Code of Laws of 1976	Each State agency shall develop an Affirmative Action Plan to assure equitable employment for members of minorities (race and sex) and shall present such Plans to the Human Affairs Commission. On or before February 1 of each year, the Human Affairs Commission shall submit a report to the General Assembly concerning the status of the Affirmative Action Plans of all State agencies. If any Affirmative Action Plans have been disapproved, the report shall contain the reasons for such disapproval. If the General Assembly takes no action within sixty (60) days on those Plans which have been disapproved, the action of the Human Affairs Commission shall be final	October 2025	Annually	South Carolina state agency or agencies	Available on another website	https://www.scstatehouse.gov/reports/HumanAffairsComm/2021%20Report%20to%20General%20Assembly.pdf	No Change	
FCC Adverse Adjudications Report	Section 1.65 of the FCC's Rules (47 C.F.R. § 1.65)	requires all broadcast station licensees to report annually to the FCC on any adverse finding or adverse final action taken by any court or administrative body that involves conduct bearing on the licensee's character qualifications. If a report is required, it shall be filed on the anniversary of the date that the licensee's renewal application is required to be filed (August 1st for SCETV stations). Permittees and licensees bear the obligation to make diligent, good faith efforts to become knowledgeable of any such reportable adjudicated misconduct. The terms adverse finding and adverse final action include adjudications made by an ultimate trier of fact, whether a government agency or court, but do not include factual determinations which are subject to review de novo unless the time for taking such review has expired under the relevant procedural rules.	June 2025	Annually	Entity within federal government	Available on another website	WRLK - https://publicfiles.fcc.gov/tv-profile/WRLK-TV	No Change	
FCC Biennial Ownership Report	Section 73.3615(d) of the FCC's Rules (47 C.F.R. § 73.3615(d))	requires all noncommercial educational broadcast stations to file an ownership report on FCC Form 323-E every two years, by December 1 in all odd-numbered years. Amongst other information, this report must include the names of and certain information regarding each board member and officer of the entity that holds the license for the broadcast station	November 2024	Every Two years	Entity within federal government	Available on another website	WRLK - https://publicfiles.fcc.gov/tv-profile/WRLK-TV/ownership-reports	No Change	can't get drop down date to change to August 23

Report Name	Law Number (if applicable)	Summary of information requested in the report	Date of most recent submission DURING the past fiscal year	Reporting Frequency	Type of entity/entities	Method to access the report	Direct access hyperlink or agency contact (if not provided to LSA for posting online)	Changes to this report during the past fiscal year	Explanation why a report wasn't submitted
FCC Community Issues	Section 73.3527(e)(8) of the FCC's Rules (47 C.F.R. § 73.3527(e)(8))	requires all noncommercial educational broadcast stations to submit, via their online public inspection files, a list of programs that have provided the station's most significant treatment of community issues during the preceding three month period. The list shall include a brief narrative describing what issues were given significant treatment and the programming that provided this treatment (including, but not be limited to, the time, date, duration, and title of each program in which the issue was treated)	June 2026	Quarterly	Entity within federal government	Available on another website	WRLK - https://publicfiles.fcc.gov/tv-profile/WRLK-TV/issues-and-programs-lists/2022/74189b04-1a57-3da0-bb53-845e74692042	No Change	
FCC EEO Report	Section 73.2080(c)(6) of the FCC's Rules (47 C.F.R. § 73. 2080(c)(6))	requires all broadcast stations employment units with five (5) or more full-time station employees to file annually, via their online public inspection file and station website, an annual report on Equal Employment Opportunity. This report is due by the anniversary of the date a station is due to file its renewal application (August 1st for SCETV stations). This annual EEO public file report must include: (i) a list of all full-time vacancies filled by the station's employment unit during the preceding year, identified by job title; (ii) for each such vacancy, the recruitment source(s) utilized to fill the vacancy, identified by name, address, contact person and telephone number; (iii) the recruitment source that referred the hiree for each full-time vacancy during the preceding year; (iv) data reflecting the total number of persons interviewed for full-time vacancies during the preceding year and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and (v) a list and brief description of supplemental employment outreach initiatives undertaken pursuant to FCC requirements during the preceding year.	August 2025	Annually	Entity within federal government	Available on agency's website	WRLK - https://publicfiles.fcc.gov/tv-profile/WRLK-TV/equal-employment-opportunity-records/additional-documents/eeo-public-file-reports/d0d40f4d-89c7-32f9-995c-9ca2feb15b63 WLTR - https://publicfiles.fcc.gov/fm-profile/WLTR/equal-employment-opportunity-records/additional-documents/eeo-public-file-reports/a6a01800-5144-d124-70ab-2a51bc2d2745	No Change	
Group Productivity Incentive Programs	Section 8-1-170	Requires agencies to report to DSHR information on any bonuses awarded for team accomplishments through group performance.	NA	Other	South Carolina state agency or agencies	Electronic copy available upon request	Thom Mayer tmayer@scetv.org	No Change	Note that this report is not provided to LSA for posting online. A copy of the report is available if requested.
K-12 School Technology Initiative Progress Report	Proviso 117.27	Provide SCETV Programming services funded by K-12 Technology Initiative budget	August 2025	Annually	Other	Available on another website	https://sck12techinit.sc.gov/sites/sck12techinit/files/Documents/2022-23%20K-12%20ProgressReport.pdf	No Change	
Leave Transfer Pool	Section 8-11-770	Requires agencies to maintain records on the Leave Transfer Program, such as sick and annual leave donated and used by recipients by total hours and costs.	March-26	Annually	South Carolina state agency or agencies	Electronic copy available upon request	Thom Mayer tmayer@scetv.org	Add	
Organizational Chart	Section 117.45 of the State Appropriations Act	Requires agencies to submit updated organizational charts to DSHR.	September-25	Annually	South Carolina state agency or agencies	Electronic copy available upon request	Thom Mayer tmayer@scetv.org	Add	
Retirement Incentive Program (RIP)	Section 9-1-1140(I) and 9-11-50(I)	Agencies that implement a RIP in the preceding fiscal year must report information to DSHR in current fiscal year. A RIP allows agencies to purchase service credit on behalf of employees of the SCRS or PORS as an incentive for employees to retire.	NA	Other	South Carolina state agency or agencies	Electronic copy available upon request	Thom Mayer tmayer@scetv.org	Add	
Salary Supplements	Section 93.3 of the State Appropriations Act	Requires agencies to report to DSHR information on all salary supplements paid to employees during the preceding fiscal year.	August-25	Annually	South Carolina state agency or agencies	Electronic copy available upon request	Thom Mayer tmayer@scetv.org	Add	
Spectrum Fund Report	Proviso 8.2 and Section 117.76 of the State Appropriations Act	Retain and expend funds received pursuant to the lease for agency operations	June 2026	Annually	Legislative entity or entities AND South Carolina state agency or agencies	Electronic copy available upon request	Myra Boyd mboyd@scetv.org	Add	

Report Name	Law Number (if applicable)	Summary of information requested in the report	Date of most recent submission DURING the past fiscal year	Reporting Frequency	Type of entity/entities	Method to access the report	Direct access hyperlink or agency contact (if not provided to LSA for posting online)	Changes to this report during the past fiscal year	Explanation why a report wasn't submitted
Standards Aligned System (SAS)	N/A	Agency information related to human resources, content, and education	April 2025	Annually	Other	Electronic copy available upon request	scook@scetv.org	Add	
Station Activities Benchmarking Study (SABS)	N/A	Financial information	April 2025	Annually	Other	Electronic copy available upon request	scook@scetv.org	Add	
Telecommuting	Governor's Executive Order	Agencies approved for employee telecommuting must submit a Telecommuting Report to DSHR.	August-25	Quarterly	South Carolina state agency or agencies	Electronic copy available upon request	Thom Mayer tmayer@scetv.org	Add	
Voluntary Separation Incentive Program (VSP)	Section 117.32 of the State Appropriations Act	Agencies that implement a VSP in the preceding fiscal year must report information to DSHR in current fiscal year. A VSP allows agencies to provide separation incentive payment to employees who voluntarily separate from state employment	March-26	Other	South Carolina state agency or agencies	Electronic copy available upon request	Thom Mayer tmayer@scetv.org	Add	
Wireless Communications Tower Revenue	Proviso 8.4 and Section 117.76 of the State Appropriations Act	Revenue collected and disbursed	September 2025	Annually	Legislative entity or entities	Electronic copy available upon request	Dgathers@scetv.org	No Change	
Workers Comp Report	42-19-10	Record and Report of injuries	August 2025	Annually	South Carolina state agency or agencies	Electronic copy available upon request	Thom Mayer tmayer@scetv.org	No Change	

AGENCY NAME:	South Carolina Educational Television Commission		
AGENCY CODE:	H670	SECTION:	008

2026
Accountability Report

SUBMISSION FORM

I have reviewed and approved the data submitted by the agency in the following templates:

- Data Template
  - Reorganization and Compliance
  - FY2026 Strategic Plan Results
  - FY2027 Strategic Plan Development
  - Legal
  - Services
  - Partnerships
  - Report or Review
  - Budget
- Discussion Template
- Organizational Template

I have reviewed and approved the financial report summarizing the agency's budget and actual expenditures, as entered by the agency into the South Carolina Enterprise Information System.

The information submitted is complete and accurate to the extent of my knowledge.

AGENCY DIRECTOR *(SIGN AND DATE)*:	**SIGNATURE ON FILE**	**Signature Received:** 09/13/2026
(TYPE/PRINT NAME):	Adrienne R. Fairwell	

BOARD/CMSN CHAIR *(SIGN AND DATE)*:	**SIGNATURE ON FILE**	**Signature Received:** 09/13/2026
(TYPE/PRINT NAME):	Richard Cohn, Sr.	