**A** **SENATE RESOLUTION**

TO CONGRATULATE DIG SOUTH’S FOUNDER AND CEO, STANFIELD GRAY, AND HIS TEAM, FOR THEIR SUCCESS IN HOSTING THE FIRST ANNUAL DIG SOUTH INTERACTIVE FESTIVAL IN 2013 AND TO WISH HIM MUCH SUCCESS IN THE UPCOMING 2014 FESTIVAL.

Whereas, DIG SOUTH is an interactive festival celebrating innovation and the digital economy; and

Whereas, founded on July 4, 2012, the first DIG SOUTH Festival was held April 12‑14, 2013; and

Whereas, in its inaugural year, the event attracted 3162 total festival attendees and 454 attendees to the DIG SOUTH conference, including fifty‑four representatives from more than thirty media outlets, and attendees from more than twenty states; and

Whereas, DIG SOUTH will hold its second annual five‑day event April 9‑13, 2014 in Charleston, South Carolina; and

Whereas, the theme for this year’s event will be #mobilize. Conference presenters will explore the mobilization of digital tools, platforms and the global workforce; and

Whereas, this year’s event will include a two‑day interactive conference with high‑level presenters, innovative startups and the Wild Pitch event, a two‑day tech and creative industry expo, a one‑day Culturama featuring the HACKCharleston Challenge, national touring bands, comedians, Space Walk tours, Deep Dive workshops, micro‑cinema, dine arounds, craft beer gardens, and unlimited networking opportunities; and

Whereas, DIG SOUTH will connect leading brands with the smartest startups to discuss among other things, innovation, brand storytelling, e‑commerce, mobile marketing, software solutions, wearable tech, 3‑D printing, app development, location‑based promotions, design, creativity, viral video, music, social media, digital publishing, funding, creative collaborations, and the evolution of startup and tech culture; and

Whereas, the conference’s more than 175 presenters include representatives from Facebook, Inc. magazine, LinkedIn, Twitter, TechCrunch, Delta Air Lines, nClud, PokitDok, PeopleMatter, SPARC, Revolution Ventures, Mass Relevance and many more; and

Whereas, DIG SOUTH contributes to the information economy of South Carolina by providing a national platform for technology and technology‑based companies to tell their stories, activate products, connect and do business; and

Whereas, Stanfield Gray said of the event, “DIG SOUTH is dedicated to growing and elevating all things digital in the Southeast, connecting entrepreneurs, executives, founders, funders, coders, gamers, designers, dreamers and innovators across the spectrum.” Now, therefore,

Be it resolved by the Senate:

That the Senate, by this resolution, congratulate DIG SOUTH’S founder and CEO, Stanfield Gray, and his team, for their success in hosting the first annual DIG SOUTH Interactive Festival in 2013 and to wish him much success in the upcoming 2014 Festival.

Be it further resolved that a copy of this resolution be forwarded to Stanfield Gray.

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