**A** **CONCURRENT RESOLUTION**

TO DECLARE MAY 15, 2014, AS “FIT FAMILY DAY” IN SOUTH CAROLINA AND TO RECOGNIZE AND COMMEND THE PARTNERSHIP THAT COCA‑COLA HAS FORMED WITH THE SOUTH CAROLINA HOSPITAL ASSOCIATION, CVS PHARMACY, AND PARENTING MAGAZINES IN THE PALMETTO STATE IN ORDER TO ENCOURAGE HEALTHY LIVING THROUGH THE FIT FAMILY CHALLENGE.

Whereas, the members of the South Carolina General Assembly are pleased to learn that Coca‑Cola has developed a program that encourages and challenges young people and families to make better food choices, increase physical activity, and spend more quality family time together; and

Whereas, in order to launch a statewide healthy living program called The Fit Family Challenge, Coca‑Cola will partner with the South Carolina Hospital Association; in-state parenting magazines, including *Lowcountry Parent*, *Palmetto Parent*, and *Upstate Parent*; and CVS Pharmacy; and

Whereas, such meaningful public and private partnerships can play a significant role in addressing serious health issues across the Palmetto State, such as obesity; and

Whereas, Coca‑Cola challenges families to sign up through a website and to log their activity points and their healthy living habits for eight weeks; and

Whereas, each time families record their nutrition and exercise activity, they are entered to win a wide variety of prizes including three grand prizes that will send three families on a trip to Universal Florida; and

Whereas, since 1902, Coca‑Cola has been a prominent participant and an actively concerned member of communities of all sizes across South Carolina; and

Whereas, the members of the South Carolina General Assembly appreciate the significant work that Coca‑Cola is doing to promote healthy activity and nutrition for South Carolinians. Now, therefore,

Be it resolved by the House of Representatives, the Senate concurring:

That the members of the General Assembly of the State of South Carolina, by this resolution, declare May 15, 2014, as “Fit Family Day” in South Carolina and recognize and commend the partnership that Coca‑Cola has formed with the South Carolina Hospital Association, CVS Pharmacy, and parenting magazines in the Palmetto State in order to encourage healthy living through the Fit Family Challenge.

Be it further resolved that a copy of this resolution be presented to Alison Patient, Senior Director, Corporate Affairs, for Coca‑Cola Bottling Company Consolidated.

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