**South Carolina General Assembly**

121st Session, 2015-2016

**S. 1239**

**STATUS INFORMATION**

General Bill

Sponsors: Senators Shealy, Scott and Johnson

Document Path: l:\council\bills\dka\3185jh16.docx

Companion/Similar bill(s): 5245

Introduced in the Senate on April 14, 2016

Currently residing in the Senate Committee on **Judiciary**

Summary: Alcohol

**HISTORY OF LEGISLATIVE ACTIONS**

Date Body Action Description with journal page number

4/14/2016 Senate Introduced and read first time ([Senate Journal‑page 3](file:///h:\SJ%20Archive\2016\04-14-16.docx))

4/14/2016 Senate Referred to Committee on **Judiciary** ([Senate Journal‑page 3](file:///h:\SJ%20Archive\2016\04-14-16.docx))

View the latest [legislative information](http://www.scstatehouse.gov/billsearch.php?billnumbers=1239&session=121&summary=B) at the website

**VERSIONS OF THIS BILL**

[4/14/2016](file:///p:\pprever\2015-16\1239_20160414.docx)

**A** **BILL**

TO AMEND THE CODE OF LAWS OF SOUTH CAROLINA, 1976, BY ADDING SECTION 61‑4‑945 SO AS TO PROVIDE THAT A MANUFACTURER, BREWER, IMPORTER, OR RETAILER MAY OFFER OR SPONSOR CERTAIN COUPONS AND REBATES TO A CONSUMER FOR THE PURCHASE OF BEER, TO PROVIDE THAT A WHOLESALER IS PROHIBITED FROM PARTICIPATING IN THE PROCUREMENT, REDEMPTION, OR OTHER COSTS ASSOCIATED FOR ANY COUPON OR REBATE FOR BEER, AND TO PROVIDE THAT A BEER MANUFACTURER OR WHOLESALER IS PROHIBITED FROM OFFERING PAPER INSTANT REDEEMABLE COUPONS AND SCANBACK COUPONS FOR BEER IN THIS STATE.

Be it enacted by the General Assembly of the State of South Carolina:

SECTION 1. Article 9, Chapter 4, Title 61 of the 1976 Code is amended by adding:

“Section 61‑4‑945. A manufacturer, brewer, importer, or retailer may offer or sponsor coupons and rebates to a consumer for the purchase of beer. Coupons and rebates include, but are not limited to, retailer instant redeemable coupons, mail‑in rebates, and coupons and rebates offered or redeemed through any electronic means. Manufacturer, brewer, and importer coupons and rebates must be made available upon request to a licensed retailer. A wholesaler is prohibited from participating in the procurement, redemption, or other costs associated for any coupon or rebate for beer offered or sponsored by a manufacturer, brewer, importer, or retailer. A beer manufacturer or wholesaler is prohibited from offering paper instant redeemable coupons and scanback coupons for beer in this State.”

SECTION 2. This act takes effect upon approval by the Governor.

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