**A** **CONCURRENT RESOLUTION**

TO SALUTE THE ALABAMA THEATRE FOR PRESENTING WORLD-CLASS ENTERTAINMENT IN NORTH MYRTLE BEACH FOR OVER TWO DECADES, THEREBY ATTRACTING THOUSANDS TO SOUTH CAROLINA’S CELEBRATED GRAND STRAND.

Whereas, for nearly twenty‑two years, the Alabama Theatre has been presenting world-class entertainment to the North Myrtle Beach area and in so doing has attracted thousands to our state’s fabulous Grand Strand; and

Whereas, the Alabama Theatre was born in 1993, when the members of elite country music “supergroup” Alabama had a desire to return to their musical roots in Myrtle Beach. This was the place where they originally had perfected their talent and three‑part harmonies, and they wanted to bring that same energy and unique perspective to an entertainment venue in the town they so fondly remembered; and

Whereas, the theatre’s opening was covered by all major network media, including *CBS Morning Show*, *NBC Nightly News*, and *Good Morning America*. The theatre was even the subject of a question on the hit TV game show *Jeopardy*. Gaylord Entertainment, the owner of the Grand Ole Opry, Opryland Hotels, The Nashville Network, and County Music Television, was brought on board to write, direct, and produce a nightly high‑energy production show incorporating all musical types and styles; and

Whereas, during its more than two decades of operation, the Alabama Theatre has entertained millions of Myrtle Beach visitors while being voted the number‑one show on the beach. It recently was nominated for Venue of the Year by the Country Music Association. The 2015 production of *ONE The Show* combines extraordinary talent, iconic production numbers, sizzling visual elements, and extravagant costuming with hit songs from many exciting musical genres into a production critics are praising; and

Whereas, in addition, thirty‑five to forty nights a year, the Alabama Theatre Guest Artist Concert Series showcases top‑selling artists like Alabama, South Carolina’s own Josh Turner, Loretta Lynn, the Temptations and the Four Tops, Kenny Chesney, Jeff Foxworthy, and many more; and

Whereas, further, every November and December the Alabama Theatre’s featured holiday production, *The South*’*s Grandest Christmas Show*, brings an incredible combination of talent and dazzling special effects for a spectacular musical experience. Now, therefore,

Be it resolved by the House of Representatives, the Senate concurring:

That the members of the South Carolina General Assembly, by this resolution, salute the Alabama Theatre for having presented world-class entertainment in North Myrtle Beach for over two decades, thereby attracting thousands to South Carolina’s celebrated Grand Strand.

Be it further resolved that a copy of this resolution be provided to the Alabama Theatre.

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