**A** **HOUSE RESOLUTION**

TO RECOGNIZE AND HONOR RITA LITTLES SCOTT, VICE PRESIDENT AND GENERAL MANAGER OF WCSC‑TV5 IN CHARLESTON, FOR HER MANY YEARS OF OUTSTANDING SERVICE, AND TO WISH HER CONTINUED SUCCESS AND HAPPINESS IN ALL HER FUTURE ENDEAVORS.

Whereas, the members of the South Carolina House of Representatives have learned that Rita Littles Scott has recently begun a well‑deserved retirement after years as a premier professional in broadcast sales, the last of which have been as the distinguished and highly‑regarded vice president and general manager at WCSC‑TV5 in Charleston; and

Whereas, born in High Point, North Carolina, Ms. Scott began her broadcast sales career with WGHP Television in Greensboro/High Point, North Carolina. She continued in broadcast sales, taking positions with stations WJW in Cleveland, Ohio; Cap Cities/ABC National Sales in Chicago, Illinois; and WBTV in Charlotte, North Carolina; and

Whereas, Ms. Scott relocated to Charleston as the national sales manager at WCSC‑TV in 1994, and was promoted to general sales manager in 1998. One year later, she was appointed the station’s vice president and general manager; and

Whereas, devoted to her community, Ms. Scott serves on numerous boards in the Charleston area and was honored by former Mayor Joseph Riley and the City of Charleston as the first African‑American woman to become general manager of an affiliate television station; and

Whereas, Live 5 WCSC is Charleston’s CBS affiliate, holding the number‑one spot in ratings and revenue and boasting a robust digital platform that reaches over forty million page views per month; and

Whereas, in September 2011, the station launched “Bounce Charleston,” the first over‑the‑air network to target the African‑American community; and

Whereas, the South Carolina House of Representatives commends the remarkable and ground‑breaking career of Rita Littles Scott in broadcast sales, and the members deeply appreciate her for the role model she has been for young African‑American women to emulate. Now, therefore,

Be it resolved by the House of Representatives:

That the members of the House of Representatives of the State of South Carolina, by this resolution, recognize and honor Rita Littles Scott, Vice President and General Manager of WCSC‑TV5 in Charleston, for her many years of outstanding service, and wish her continued success and happiness in all her future endeavors.

Be it further resolved that a copy of this resolution be presented to Rita Littles Scott.

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