**A** **HOUSE RESOLUTION**

TO RECOGNIZE APRIL 1 THROUGH APRIL 6 AS “GREENVILLE FASHION WEEK” IN GREENVILLE AND TO COMMEND ITS SPONSORS FOR THEIR OUTSTANDING WORK TO PROMOTE THE FASHION INDUSTRY IN GREENVILLE AND SUPPORT DISABLED CHILDREN AND THEIR FAMILIES IN SOUTH CAROLINA.

Whereas, the members of the South Carolina House of Representatives are pleased to learn that the Greenville Fashion Week powered by The SOCIETY will be held in Greenville during the week of April 1 through April 6, 2019; and

Whereas, Greenville Fashion Week powered by The SOCIETY is the architect of the largest touring fashion show and is acknowledged both nationally and internationally within the fashion industry; and

Whereas, this fashion tour is renowned for its runway production, fashion designers, buyers, and pop‑up shops; and

Whereas, one of the largest brands within PLATOON Entertainment’s scope of events and productions, The SOCIETY is a globally renowned fashion production company which hosts fashion events across the United States and abroad and whose entire team is from Greenville; and

Whereas, the event creates an unmatched fashion experience for ticket holders, fashion designers, industry professionals, models, retailers, sponsors, and volunteers, while generating increased revenue for the community and promoting all participants; and

Whereas, a citywide, weeklong event, Greenville Fashion Week, has served as a catalyst to promote fashion in Greenville through the collaboration of the event’s producers and their executive team of local community leaders since 2016, setting a standard for fashion events in Greenville; and

Whereas, the primary goal of the event is to raise awareness and funds to support disabled children and their families in the Palmetto State through one of the largest philanthropic events in the Southeast and an uplifting experience in the community; and

Whereas, proceeds from this year’s event will benefit children with special needs in the Upstate through Lindley’s Alliance, whose mission is to generate funds and awareness programs in partnership with other local charities; and

Whereas, the South Carolina House of Representatives appreciates the ongoing work of the Greenville Fashion, consistently setting the standard for fashion and generously providing for the needs of disabled children in our great State. Now, therefore,

Be it resolved by the House of Representatives:

That the members of the South Carolina House of Representatives, by this resolution, recognize April 1 through April 6 as “Greenville Fashion Week” in Greenville and commend its sponsors for their outstanding work to promote the fashion industry in Greenville and to support disabled children and their families in South Carolina.

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