**A** **HOUSE RESOLUTION**

TO COMMEND JORDAN JACKSON, OWNER OF BIRCH & PEN BOUTIQUE, FOR HIS YOUTHFUL ENTREPRENEURIAL SPIRIT AND TO WISH HIM MUCH SUCCESS AS HE EMBARKS ON THE EXCITING JOURNEY OF ENTERPRISE.

Whereas, the South Carolina House of Representatives is pleased to learn that nineteen‑year‑old Jordan Jackson became the youngest store owner in North Charleston’s Northwoods Mall when he opened Birch & Pen Boutique on Saturday, November 3, 2018; and

Whereas, selling retail clothing and accessories, Birch & Pen Boutique specializes in high‑fashion, trendy apparel for men and women at affordable prices and offers constantly evolving brand choices that set the standard for pop‑culture style; and

Whereas, Mr. Jordan not only markets trendy affordable clothing but also offers an online store, business workshops, and a market; and

Whereas, he provides Birch & Pen Workshops to assist businesses navigating the world of enterprise. He helps entrepreneurs to realize immediate results with his Quickstart workshop, and he trains existing business owners and executives with the Jumpstart program to improve business performance; and

Whereas, aware of social media’s vast influence on fashion trends and business, Mr. Jordan connects with his clientele on Facebook and Instagram to keep them current with Birch & Pen products; and

Whereas, he has taken the industry by storm as an edgy fashion stylist and interior decorator, his many talents suggesting the major impact he will have on both business and fashion. Now, therefore,

Be it resolved by the House of Representatives:

That the members of the House of Representatives, by this resolution, commend Jordan Jackson, owner of Birch & Pen Boutique, for his youthful entrepreneurial spirit and wish him much success as he embarks on the exciting journey of enterprise.

Be it further resolved that a copy of this resolution be presented to Jordan Jackson.

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